

**Subject:** Re: App Review Process, Guidelines and Timeline  
**From:** Phillip Shoemaker [REDACTED]  
**Received(Date):** Wed, 21 Apr 2010 14:37:37 -0700  
**Cc:** Kevin Saul [REDACTED], Ron Okamoto [REDACTED]  
**To:** Philip Schiller [REDACTED]  
**Attachment:** ARGuidelines\_cmp.pdf  
**Date:** Wed, 21 Apr 2010 14:37:37 -0700

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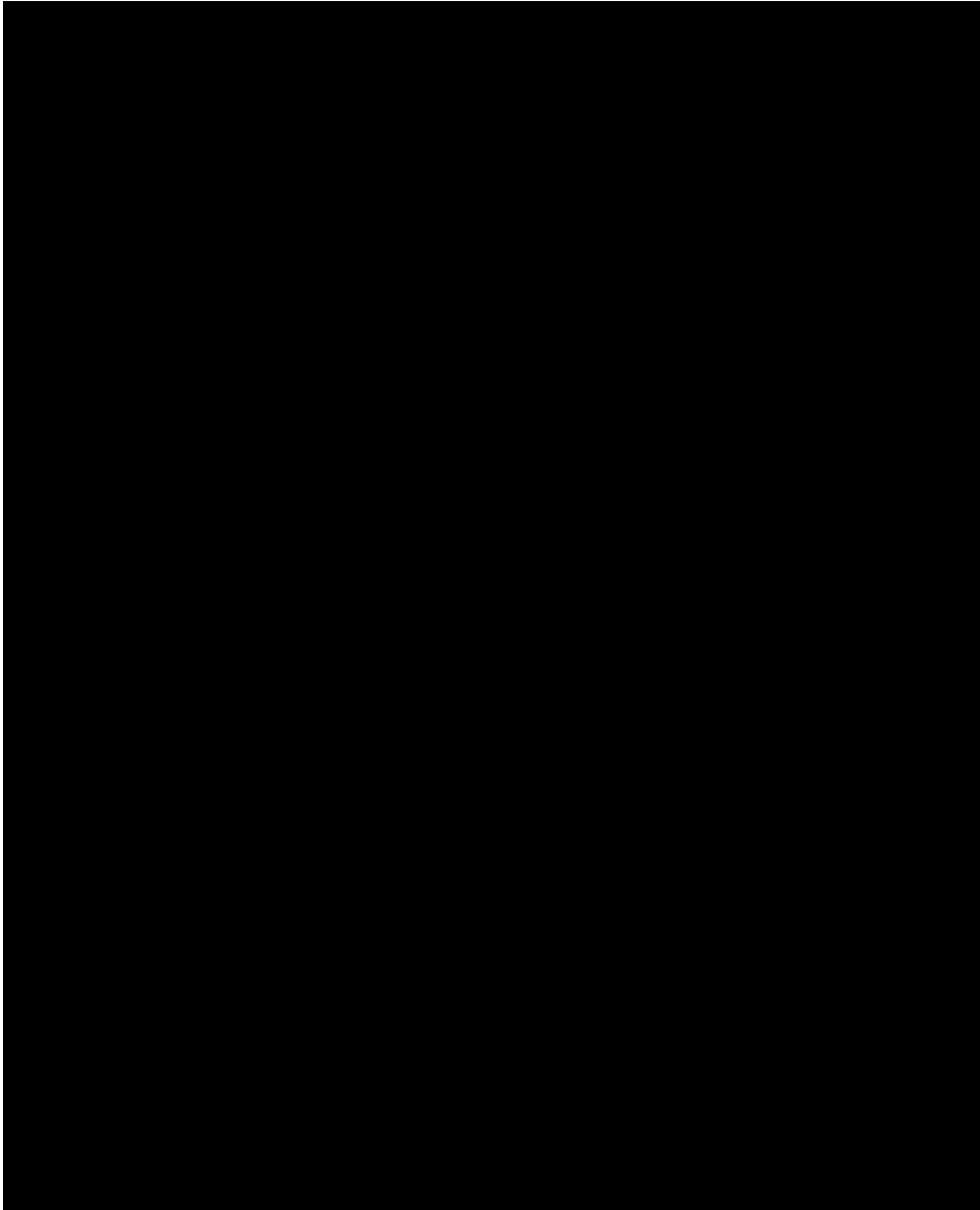
Privileged and Confidential

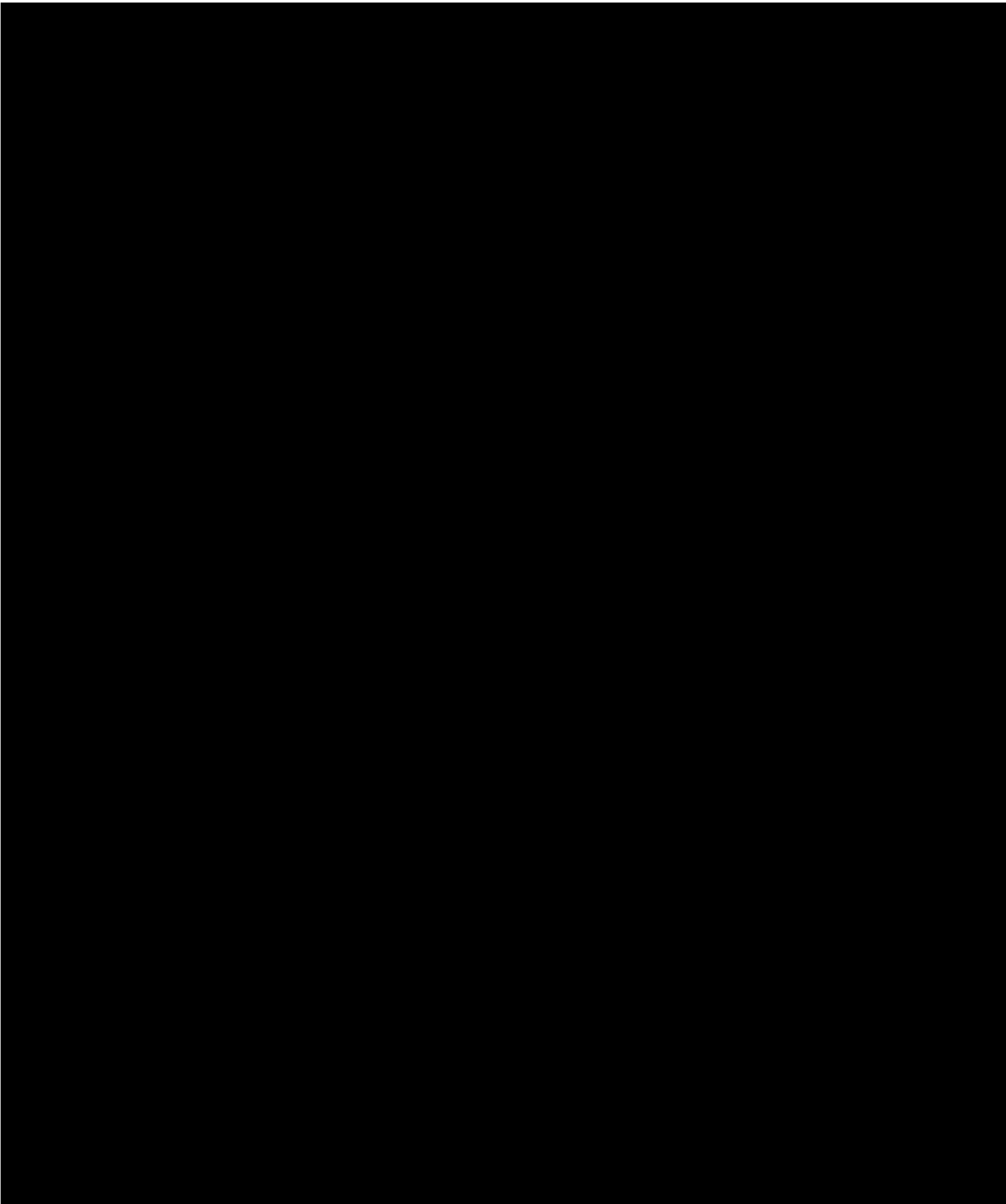
Phil, I was able to compress the file down to a 9MB PDF. I was able to review it on my iPhone, so hopefully this will be good enough.  
If you'd prefer it to be a text email, let me know and I can get a reviewer to put it together for you (but it will be time consuming).

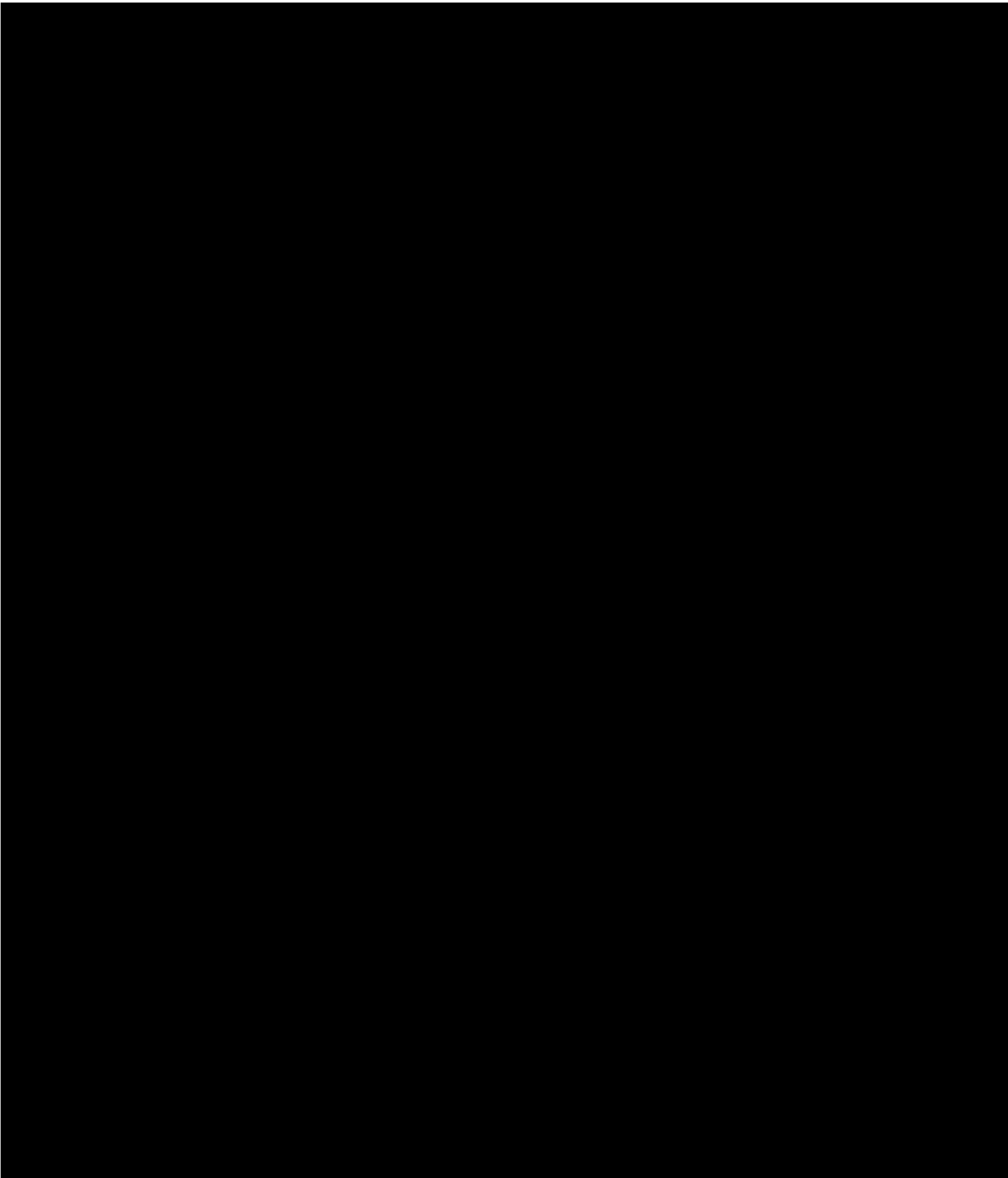
Thanks.

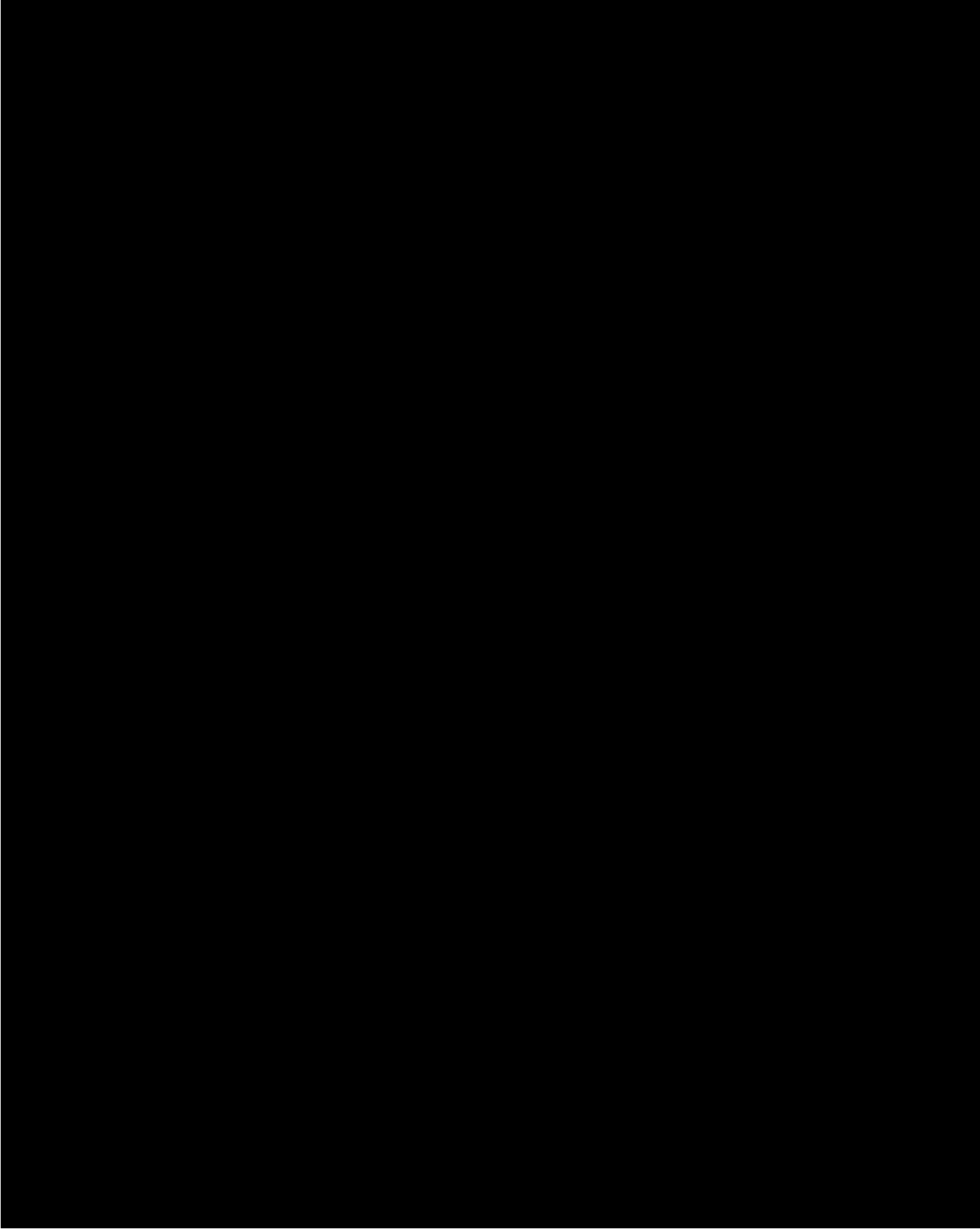
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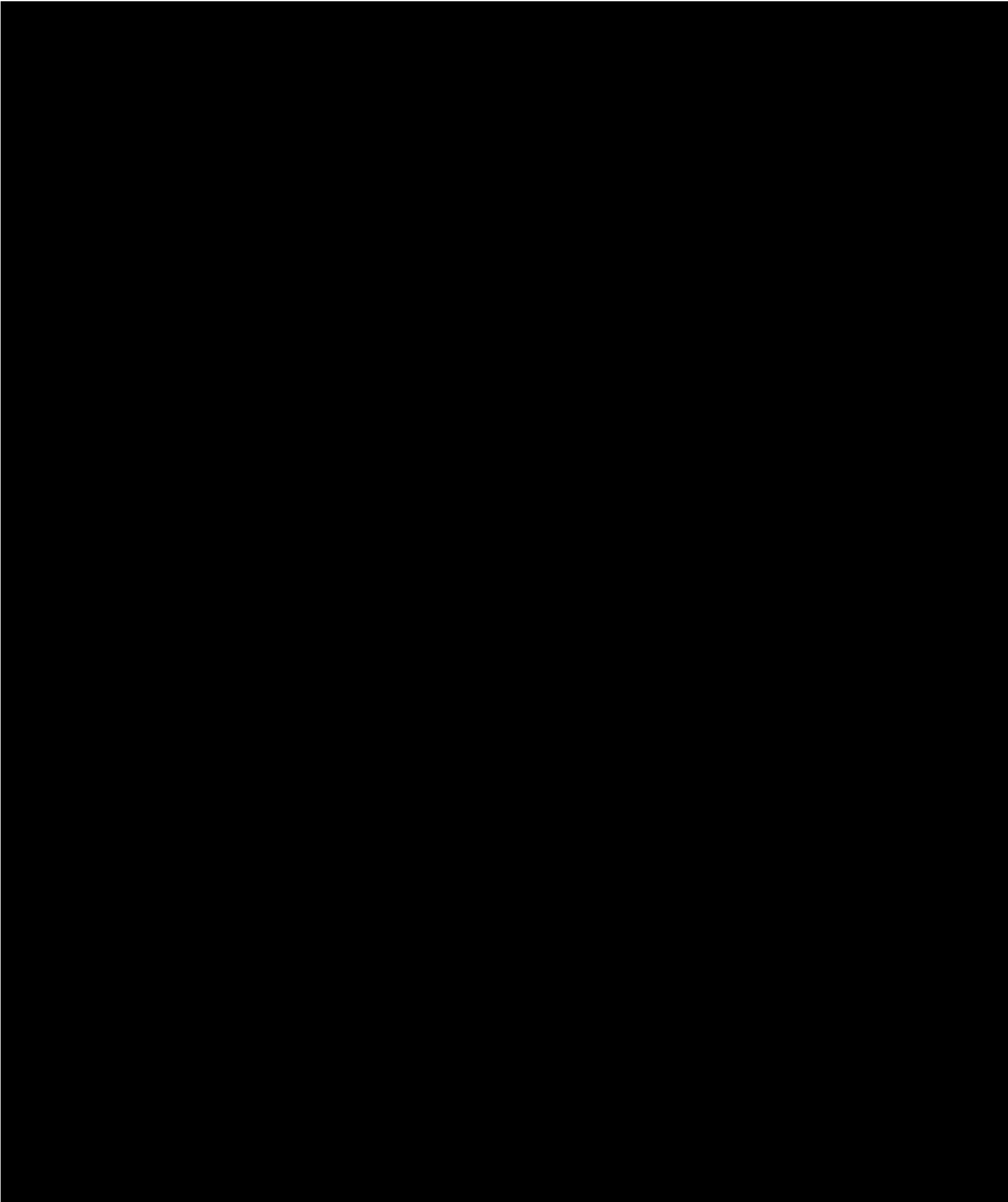
**Exhibit**  
**PX 0101**

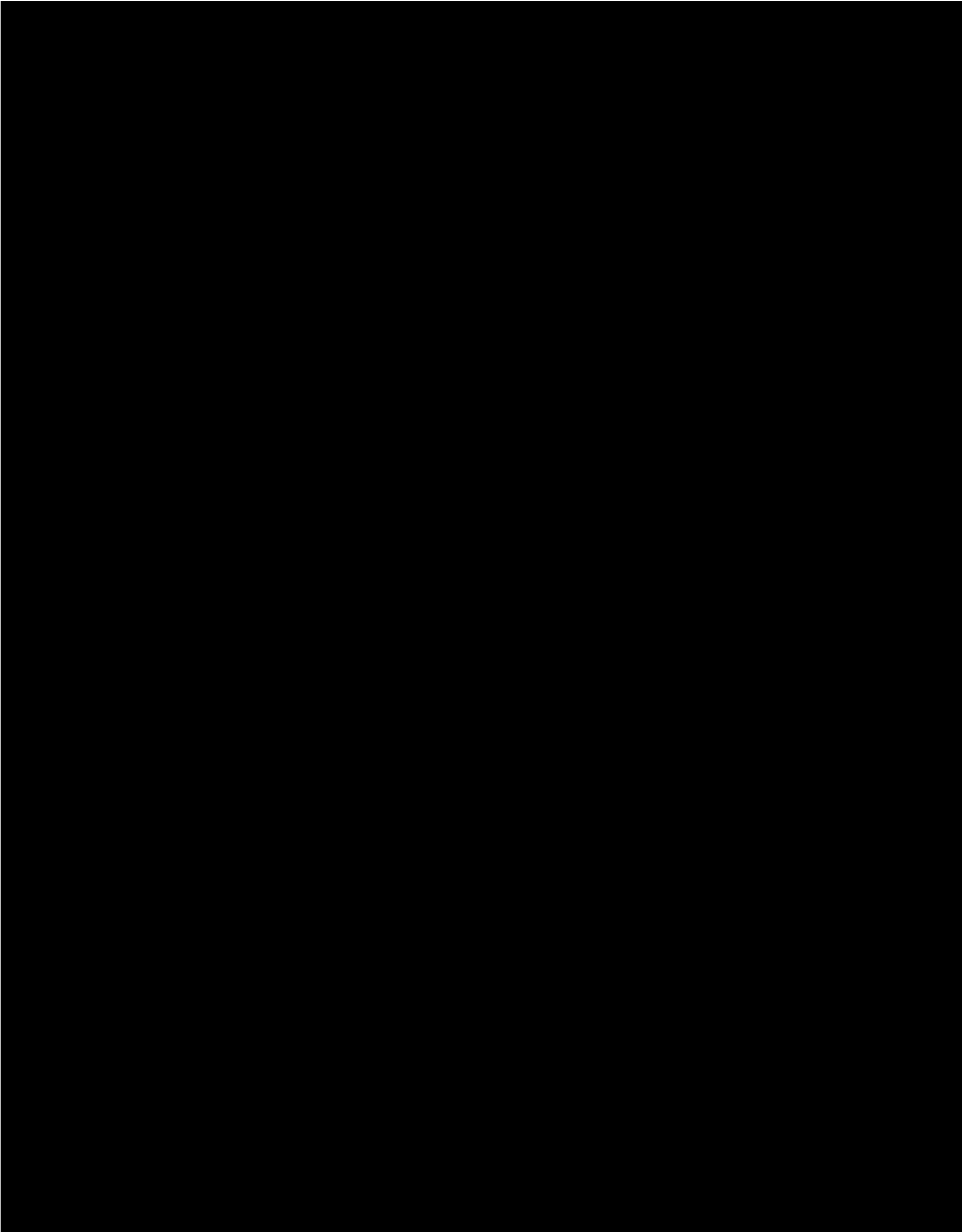


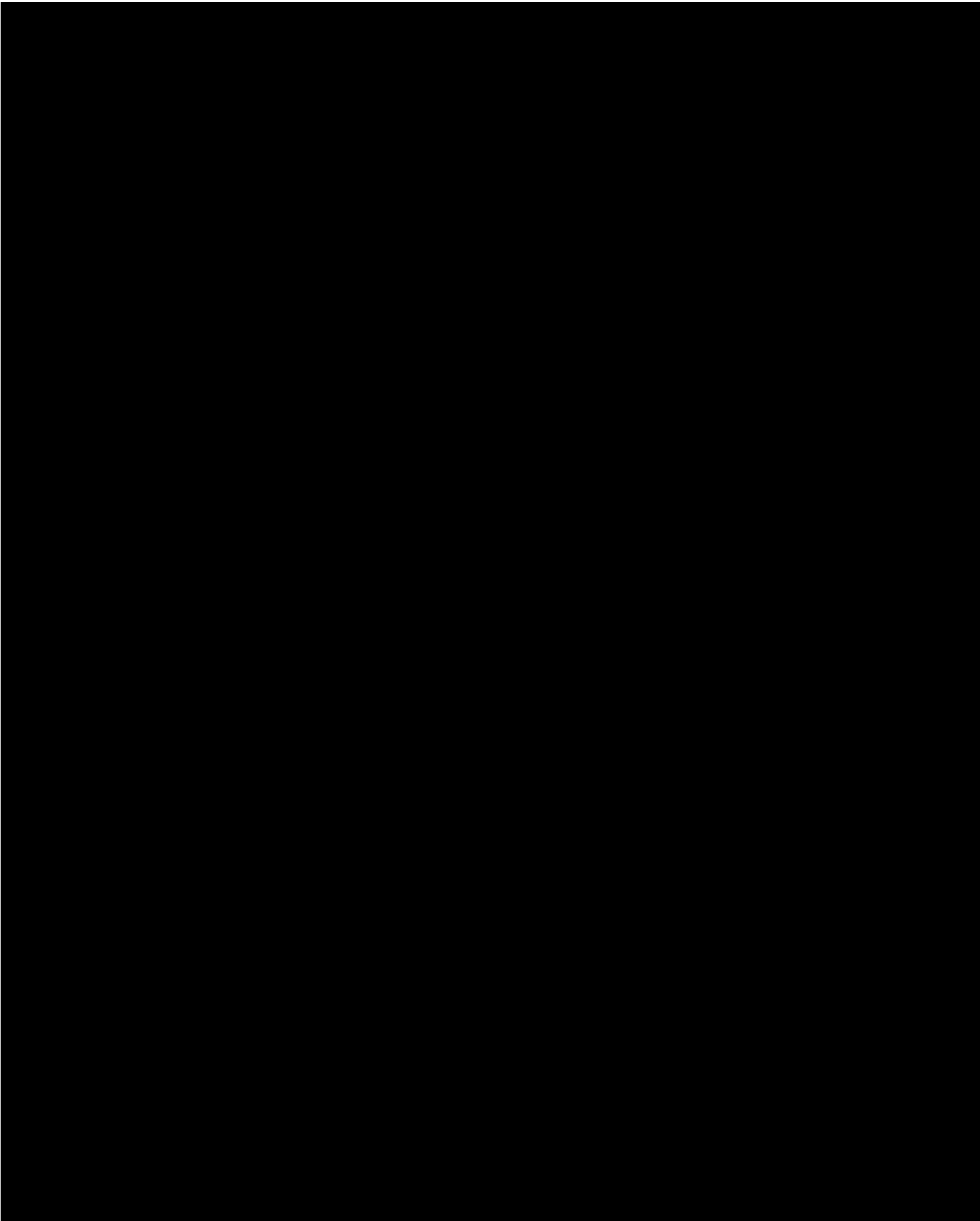




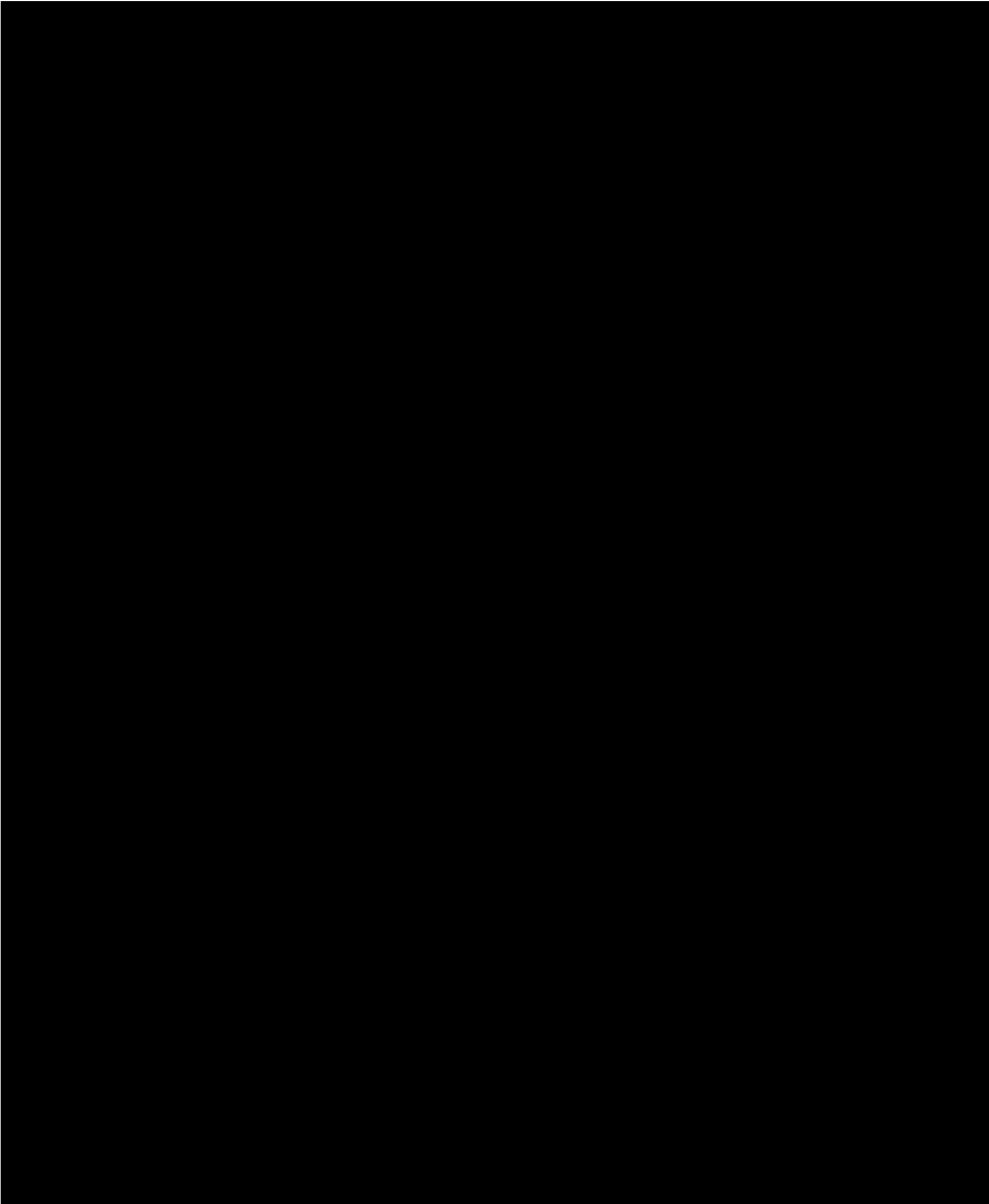


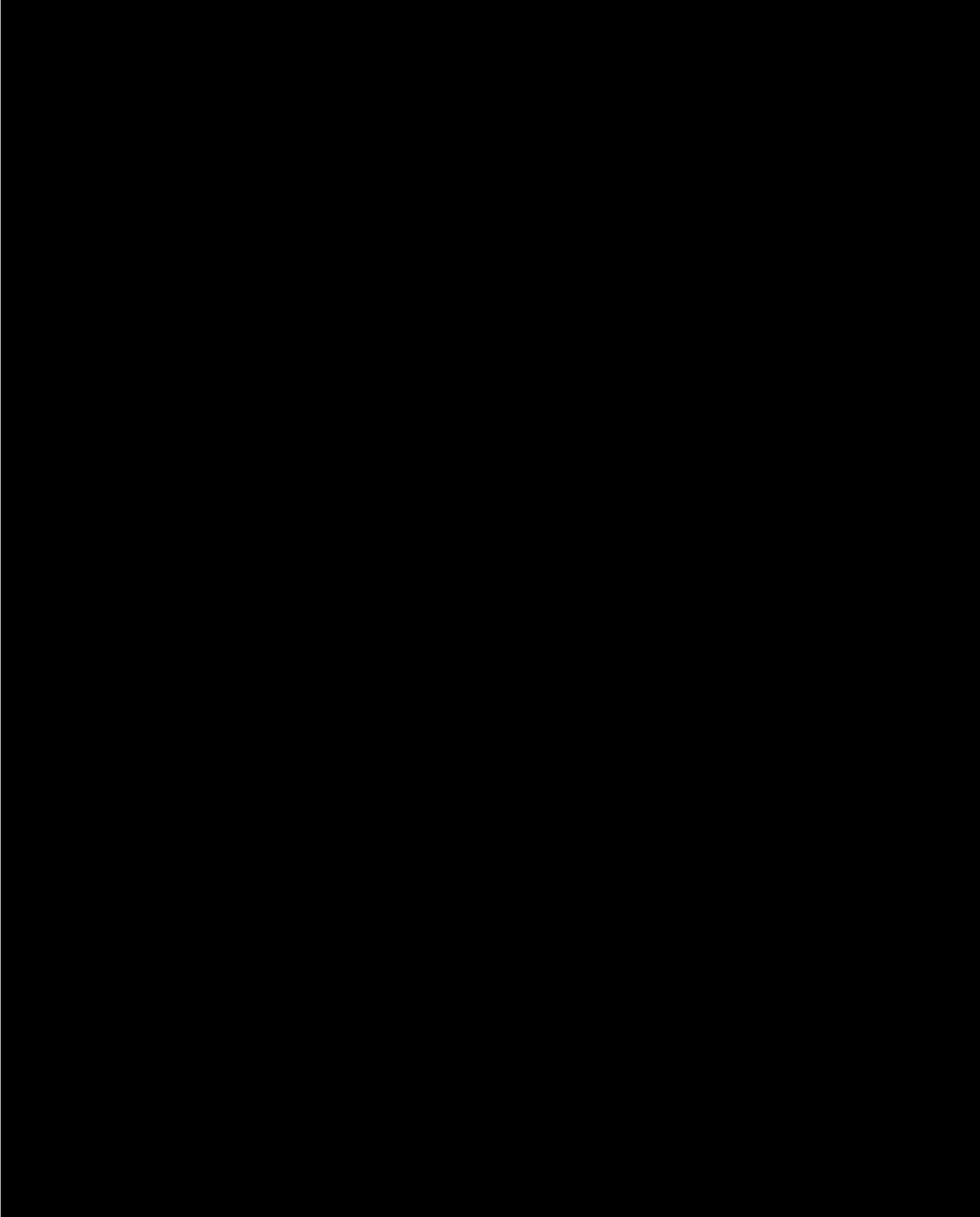


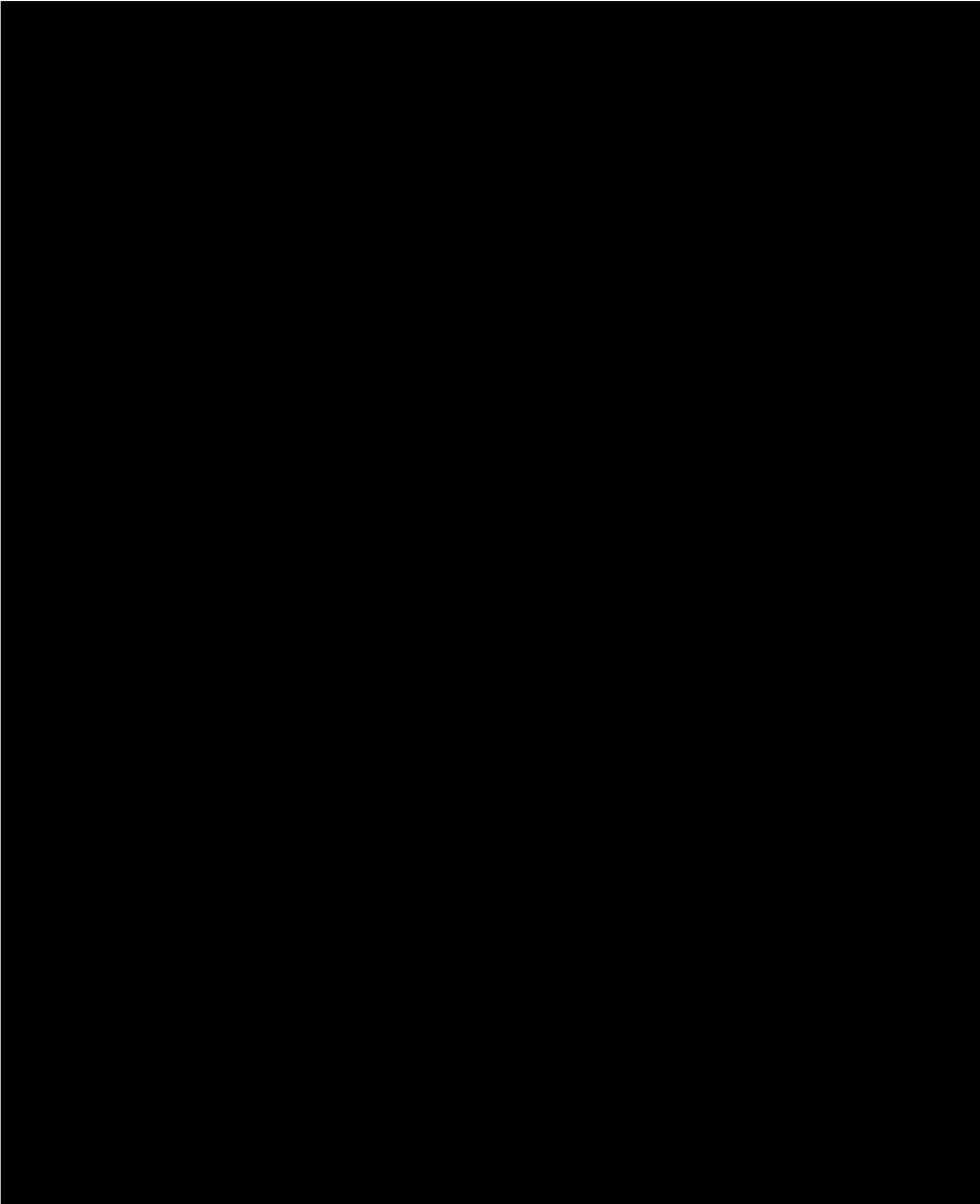


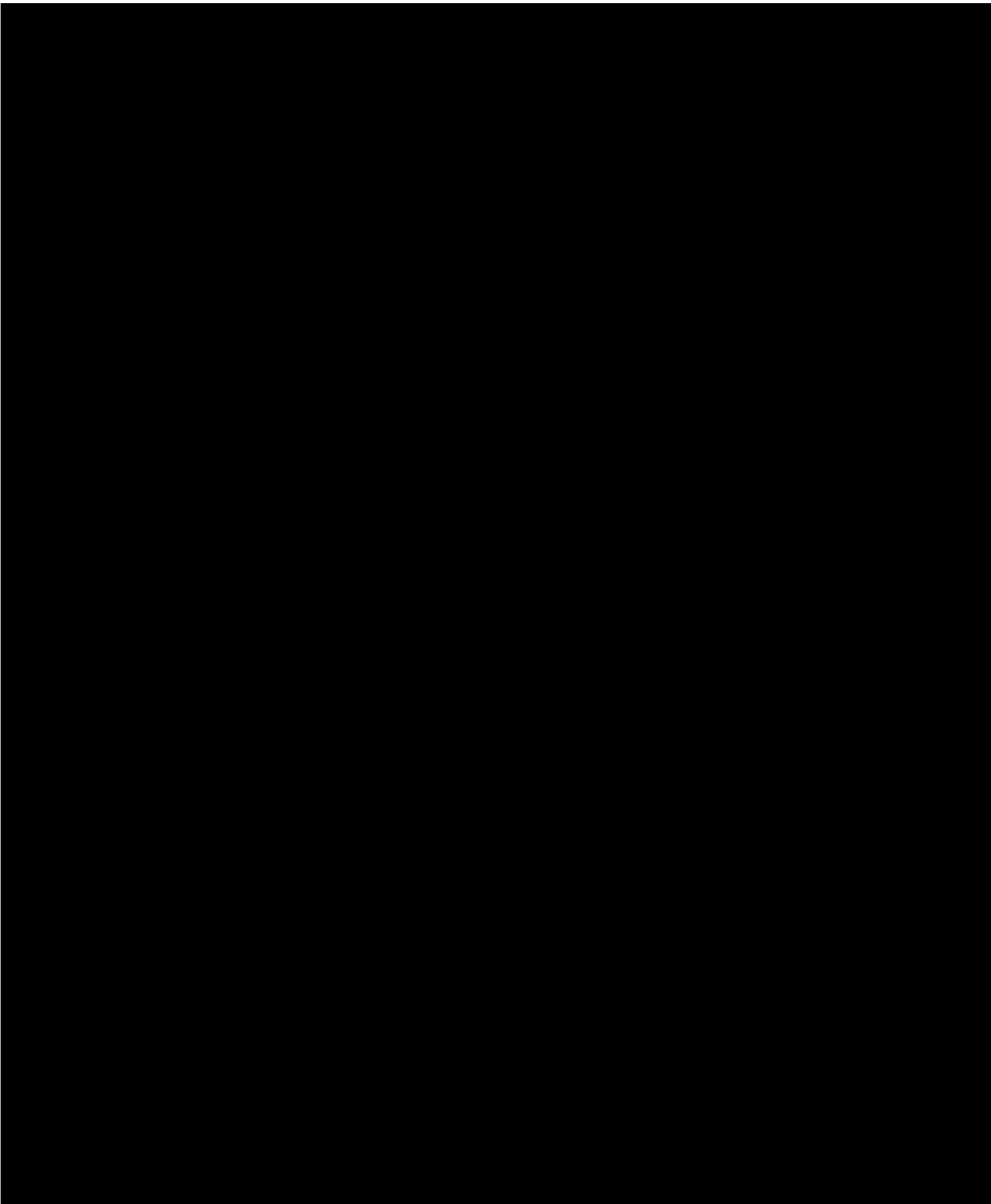


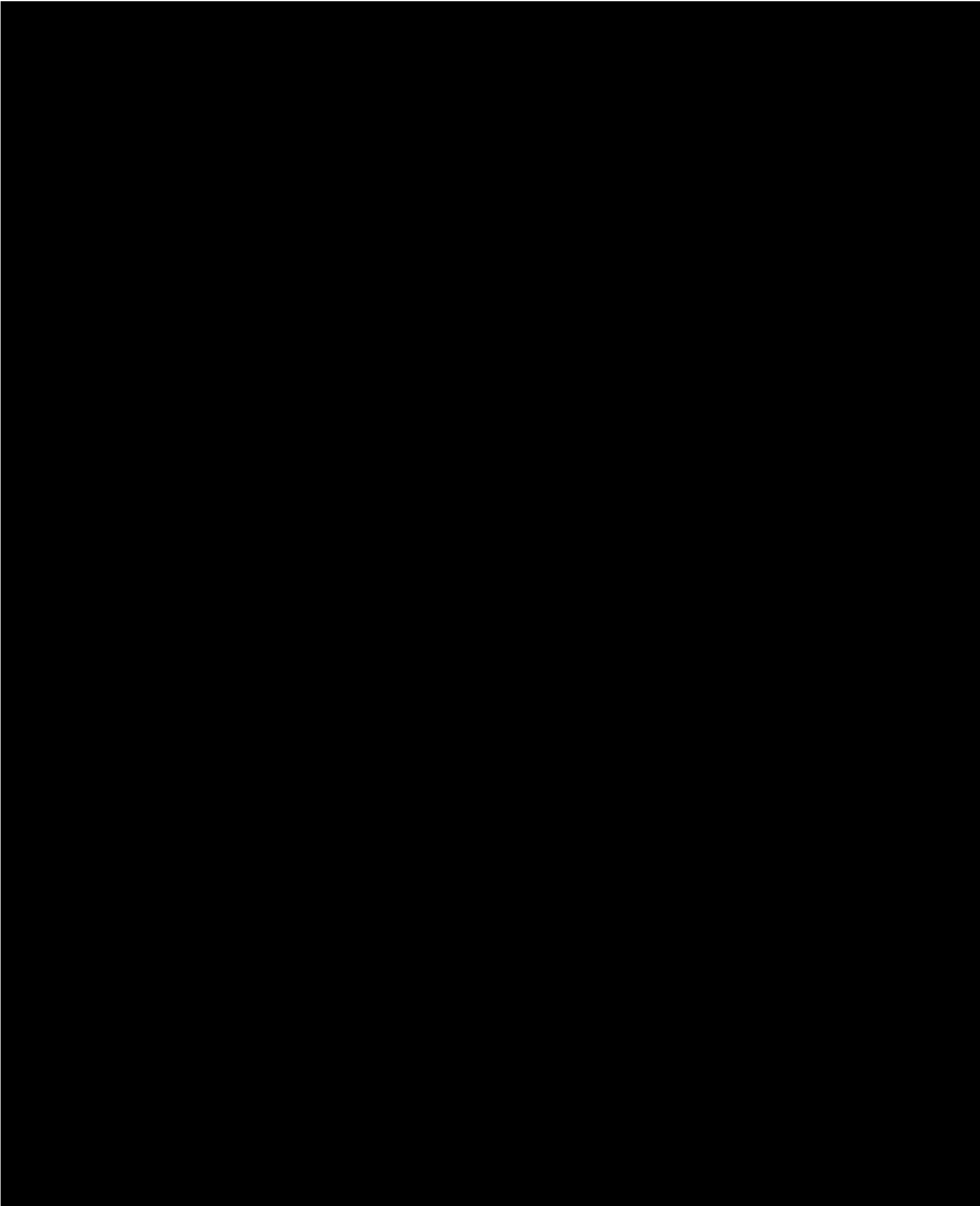


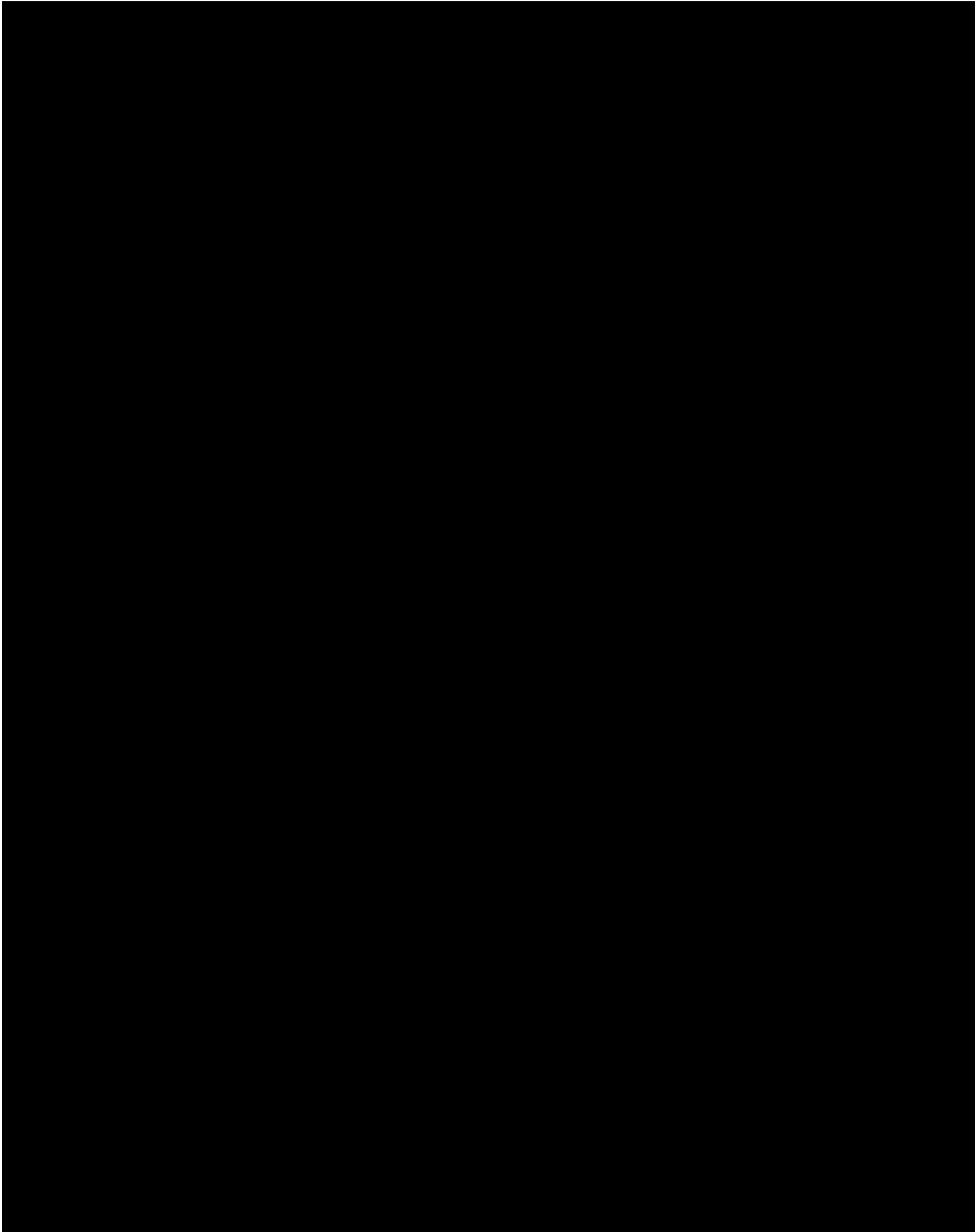


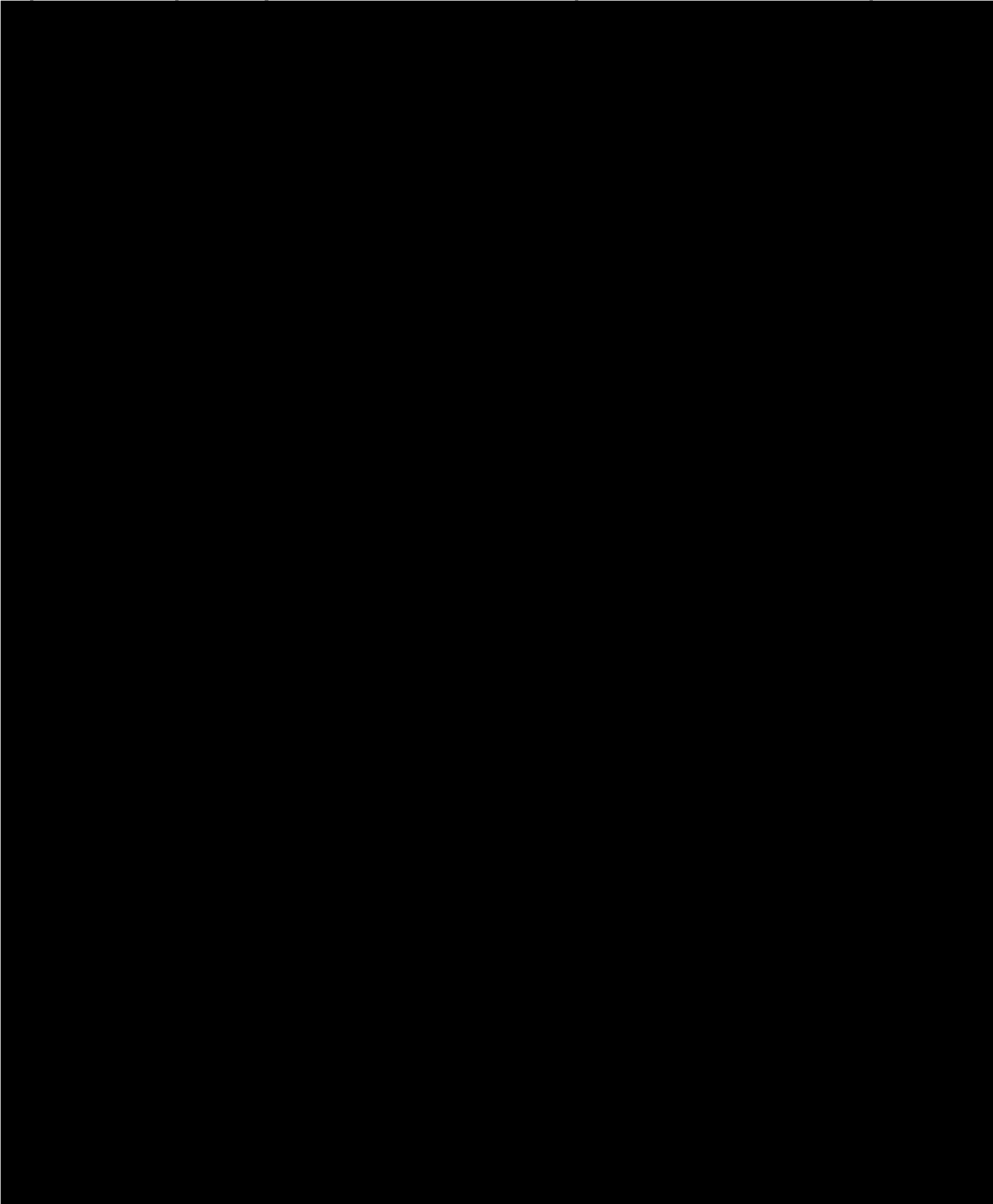


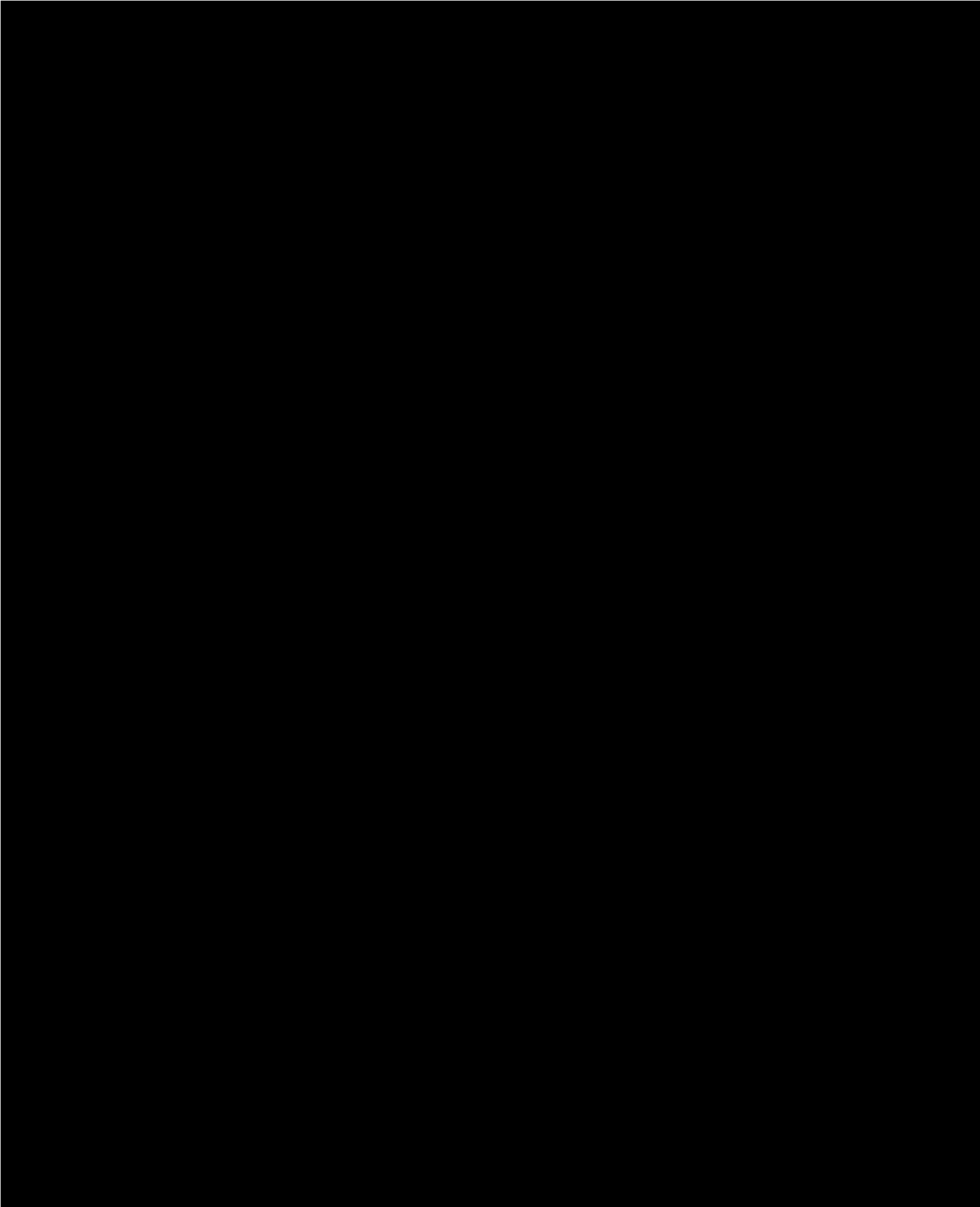




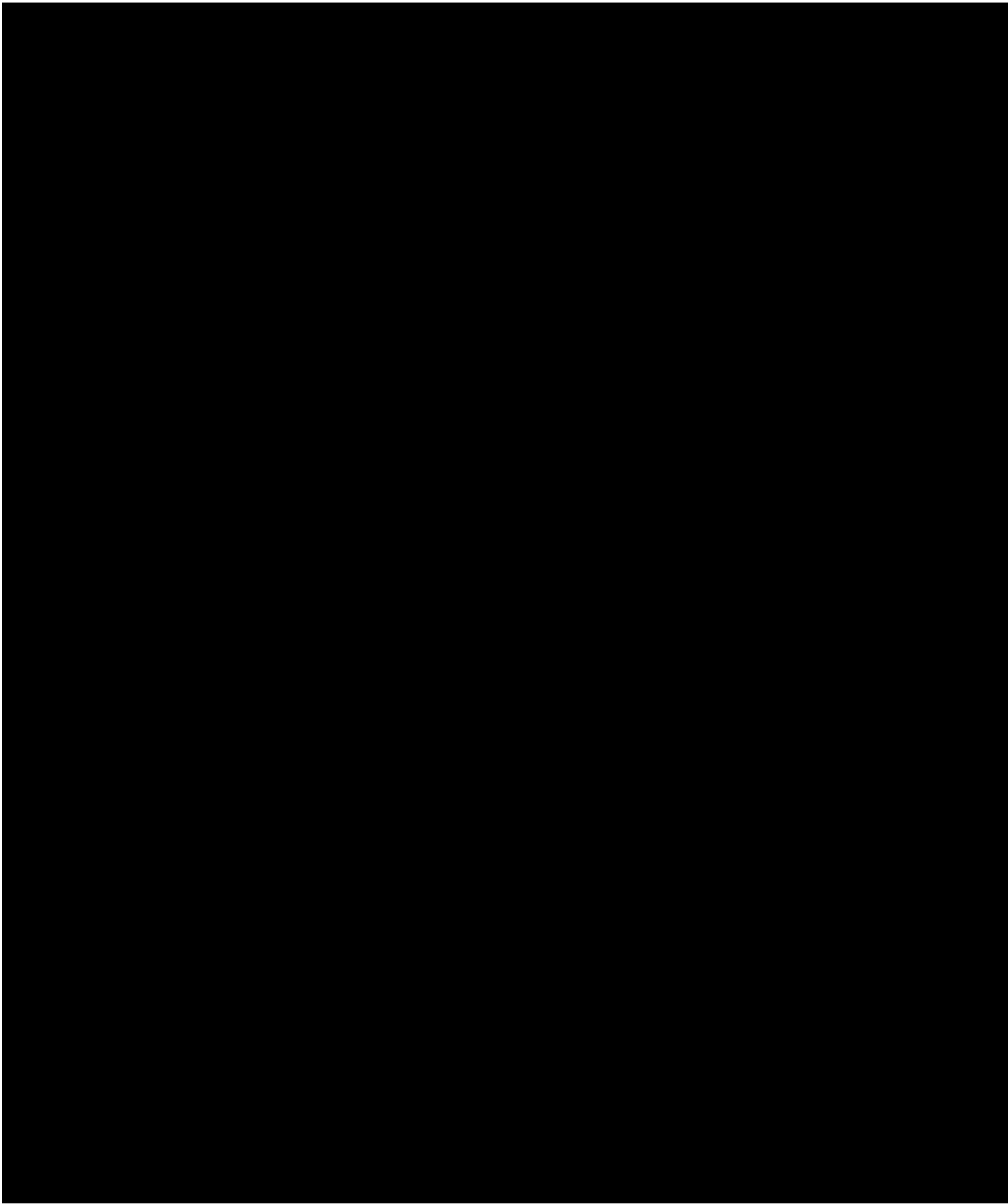


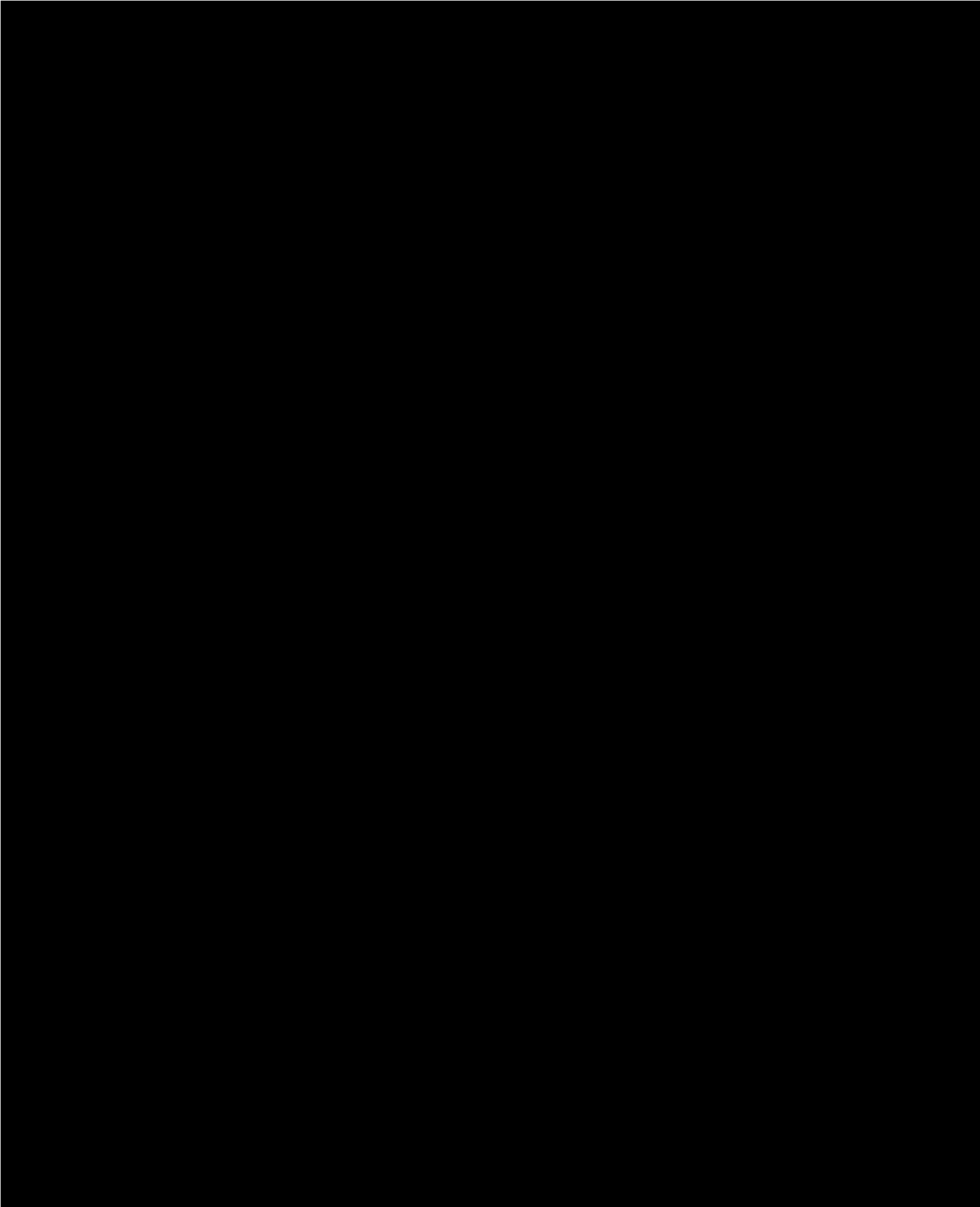


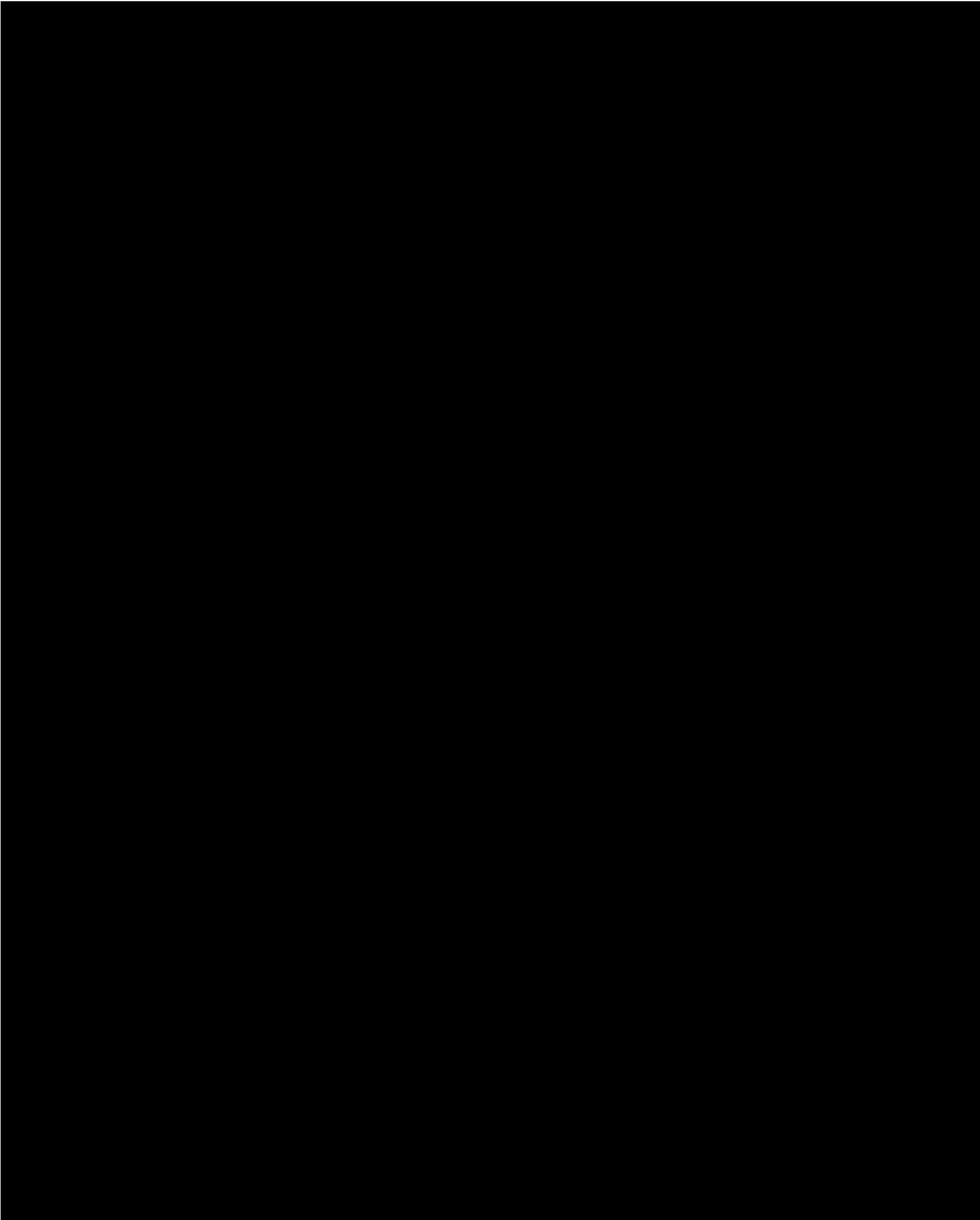


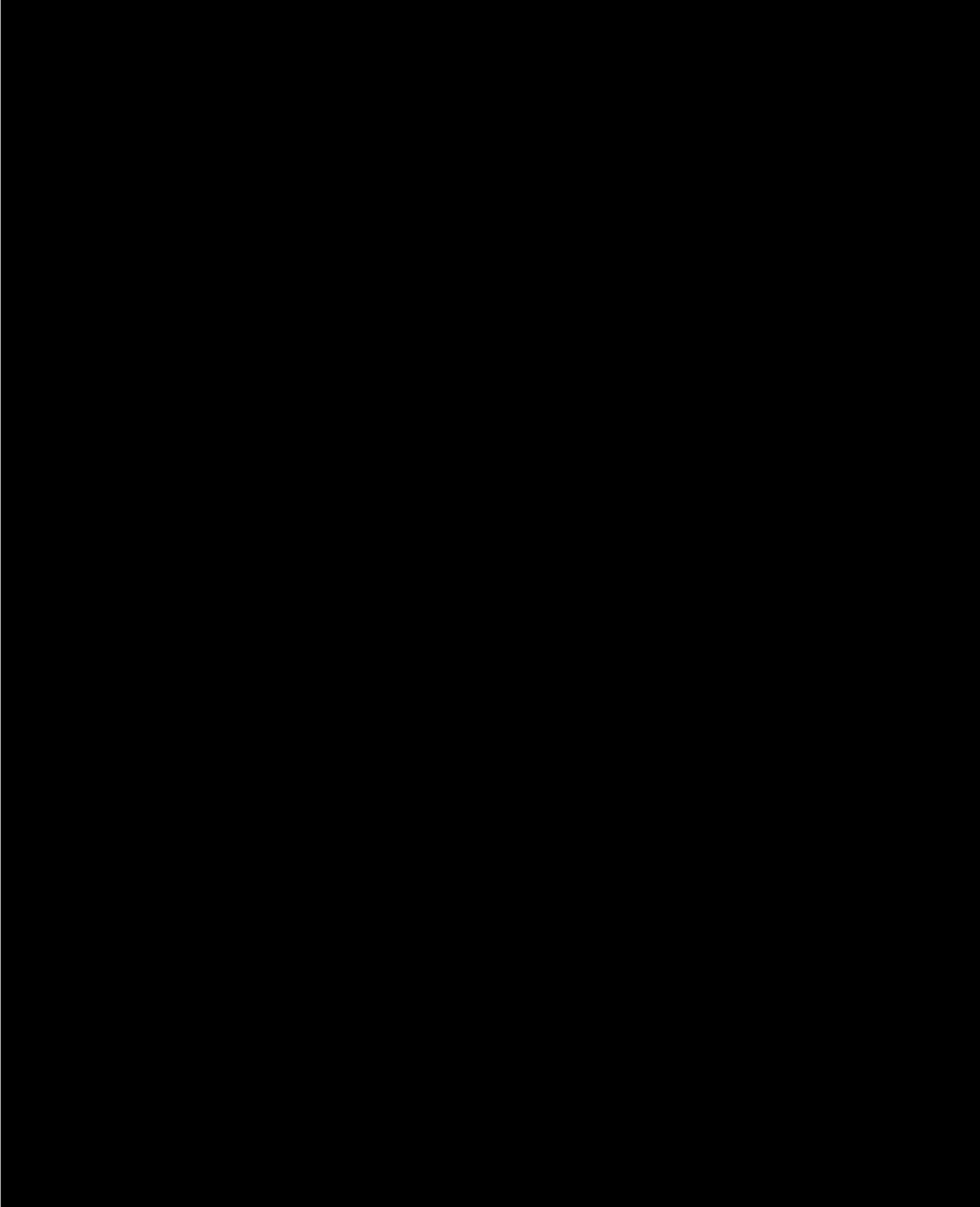


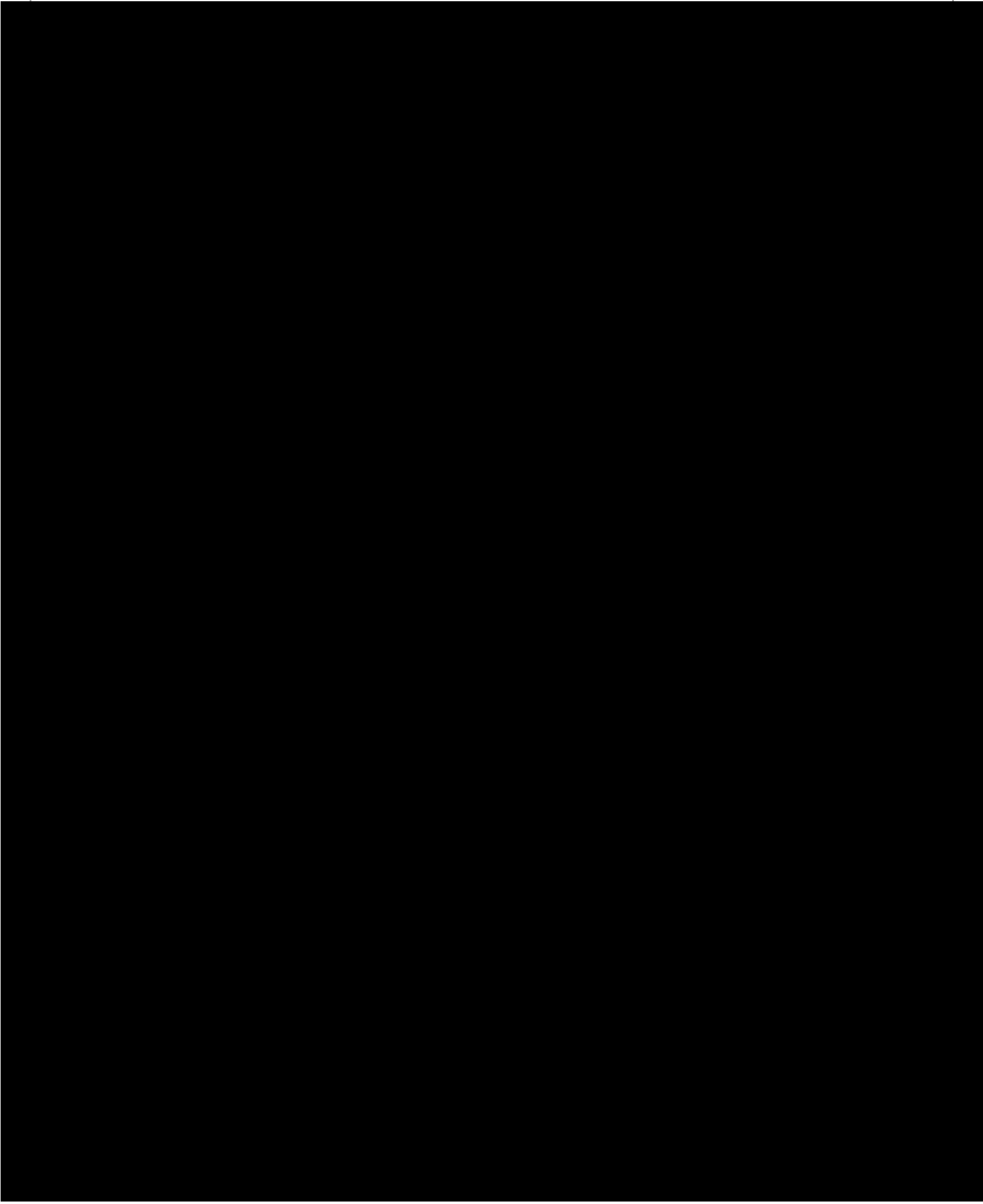


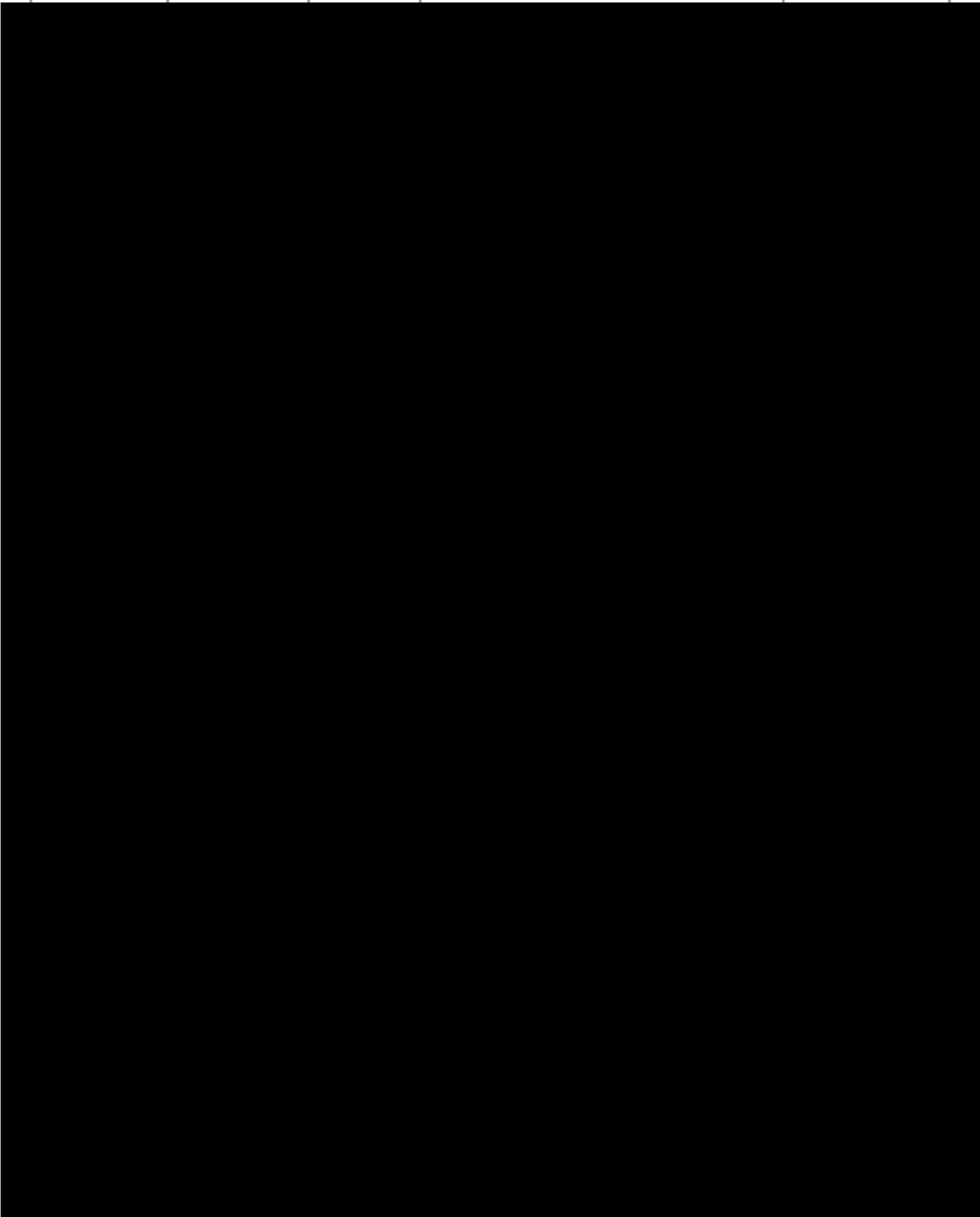


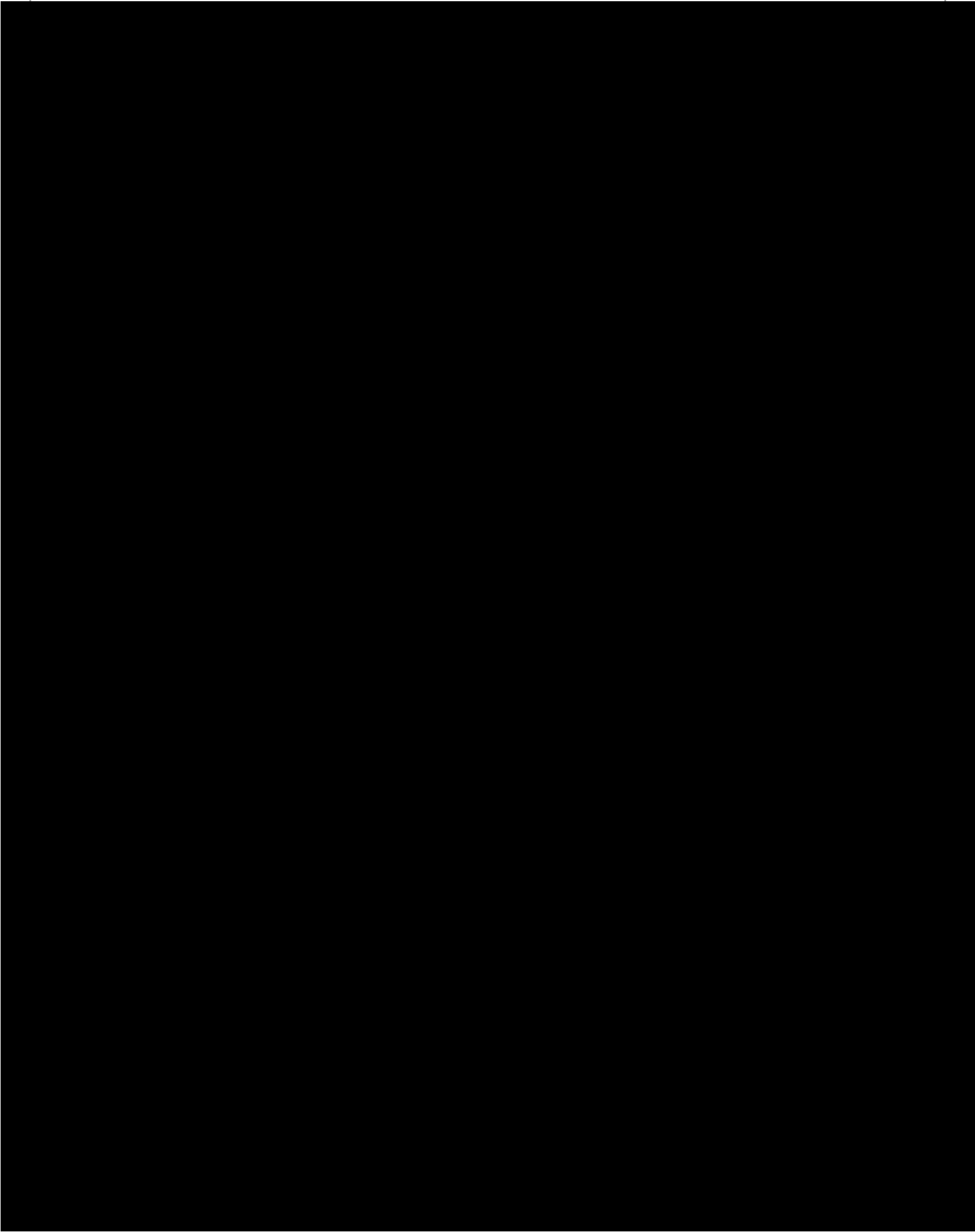


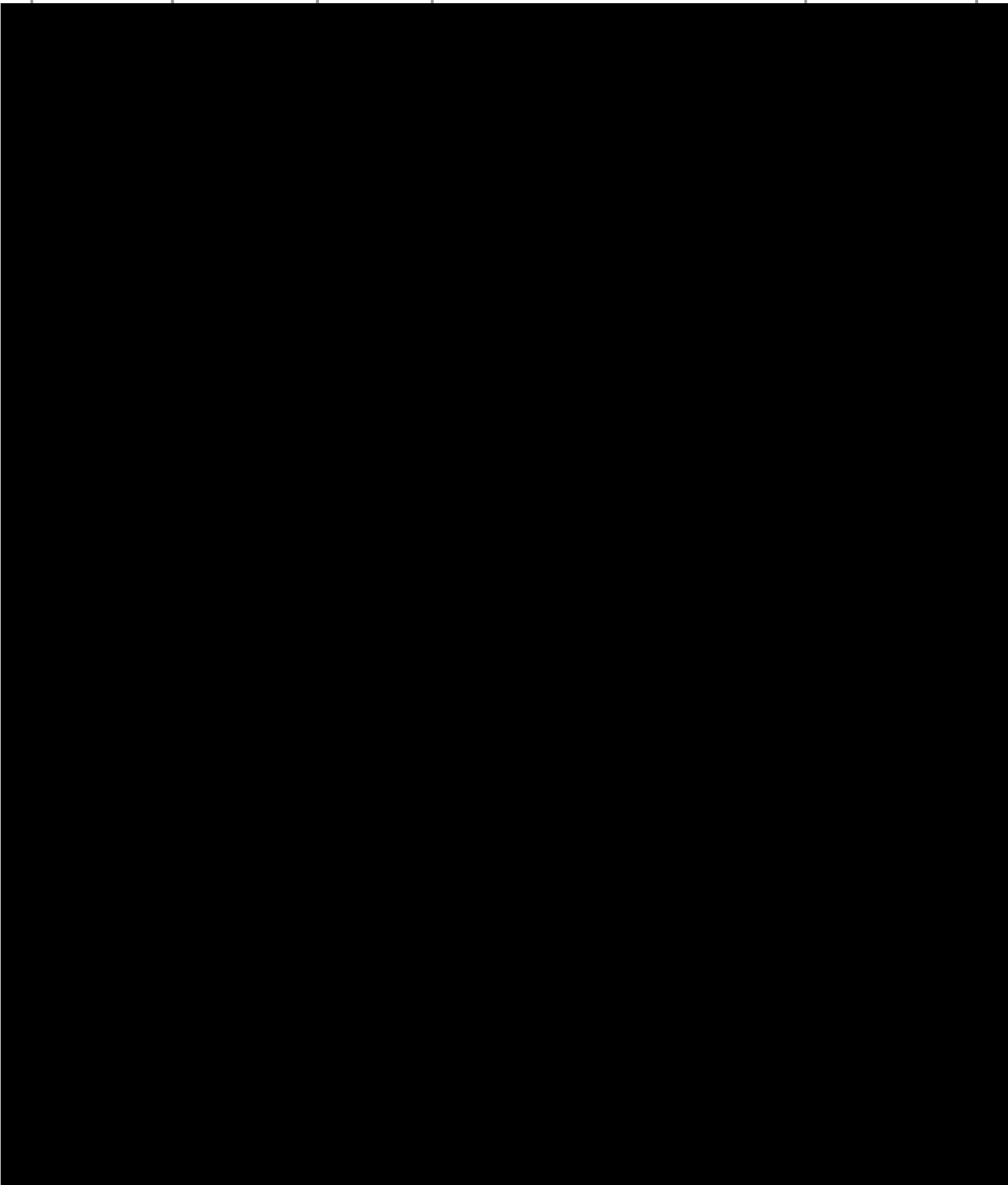




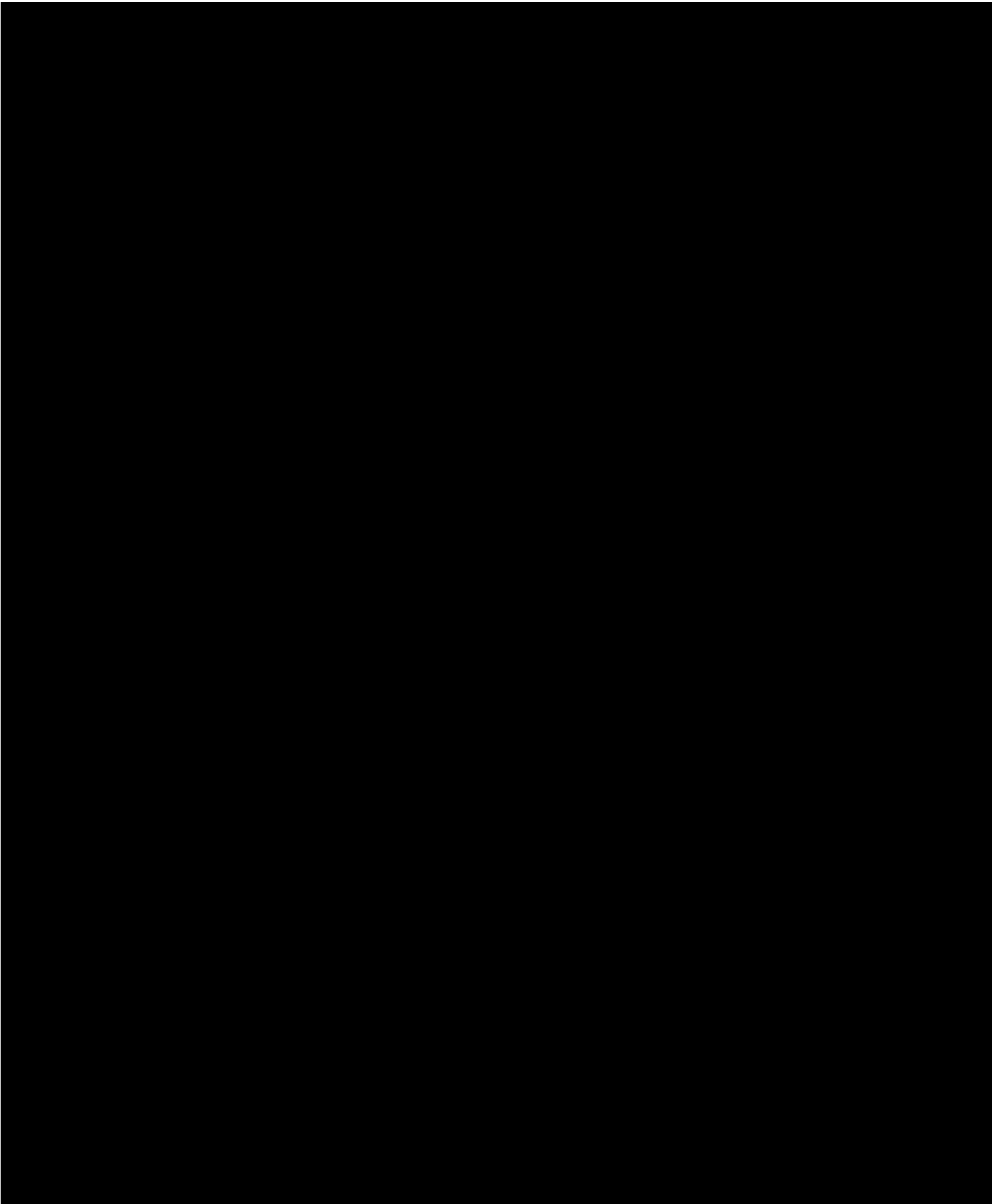


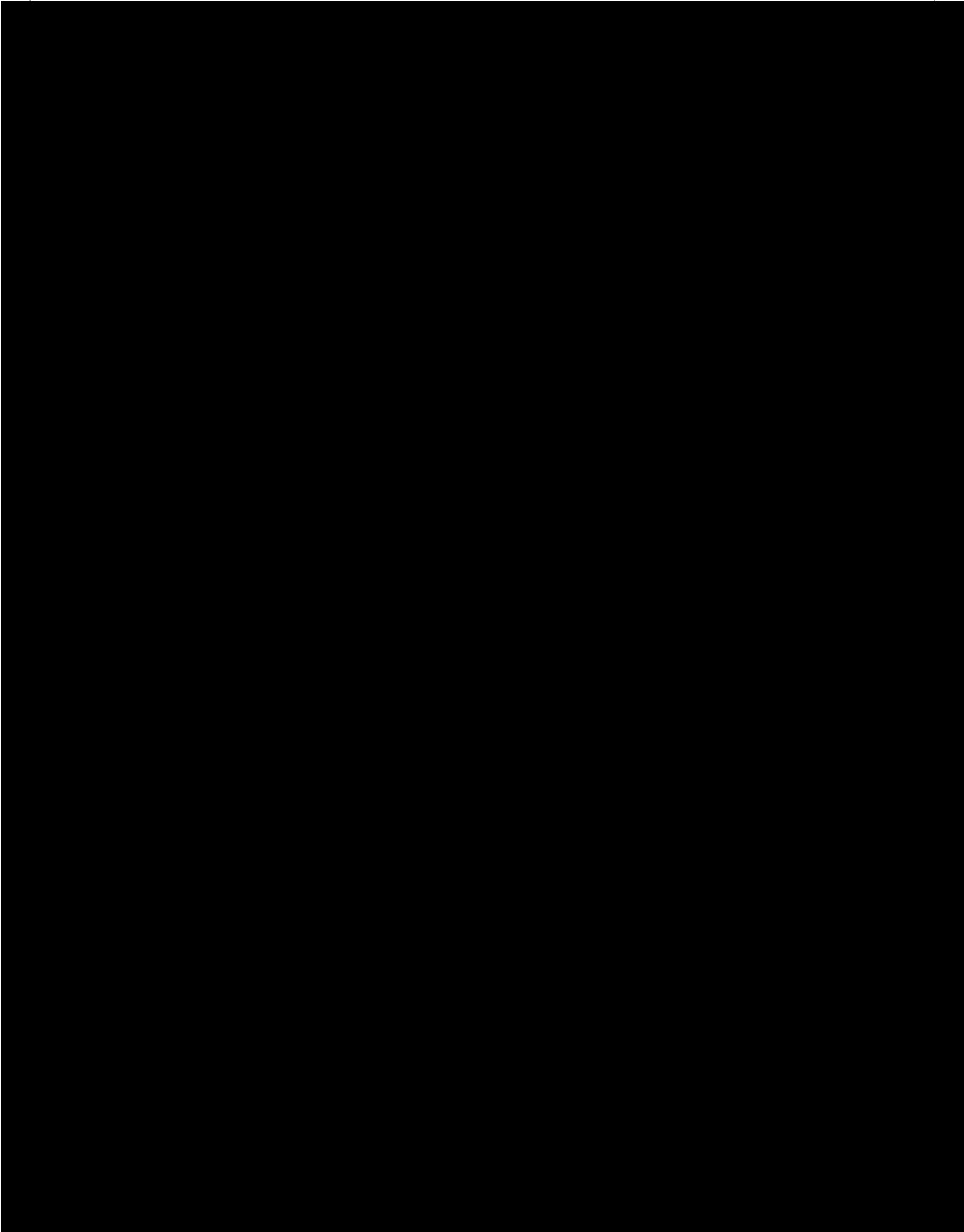


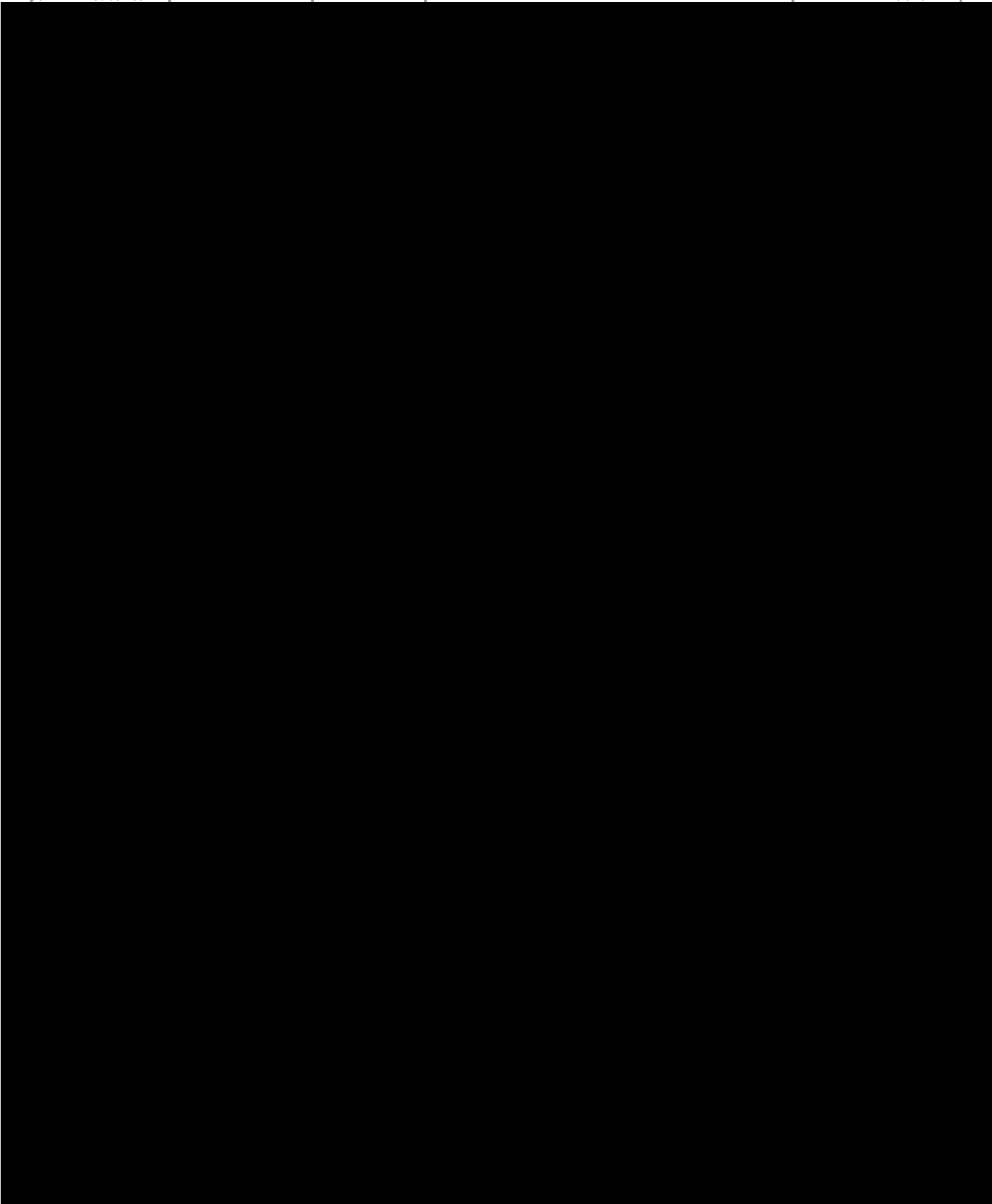


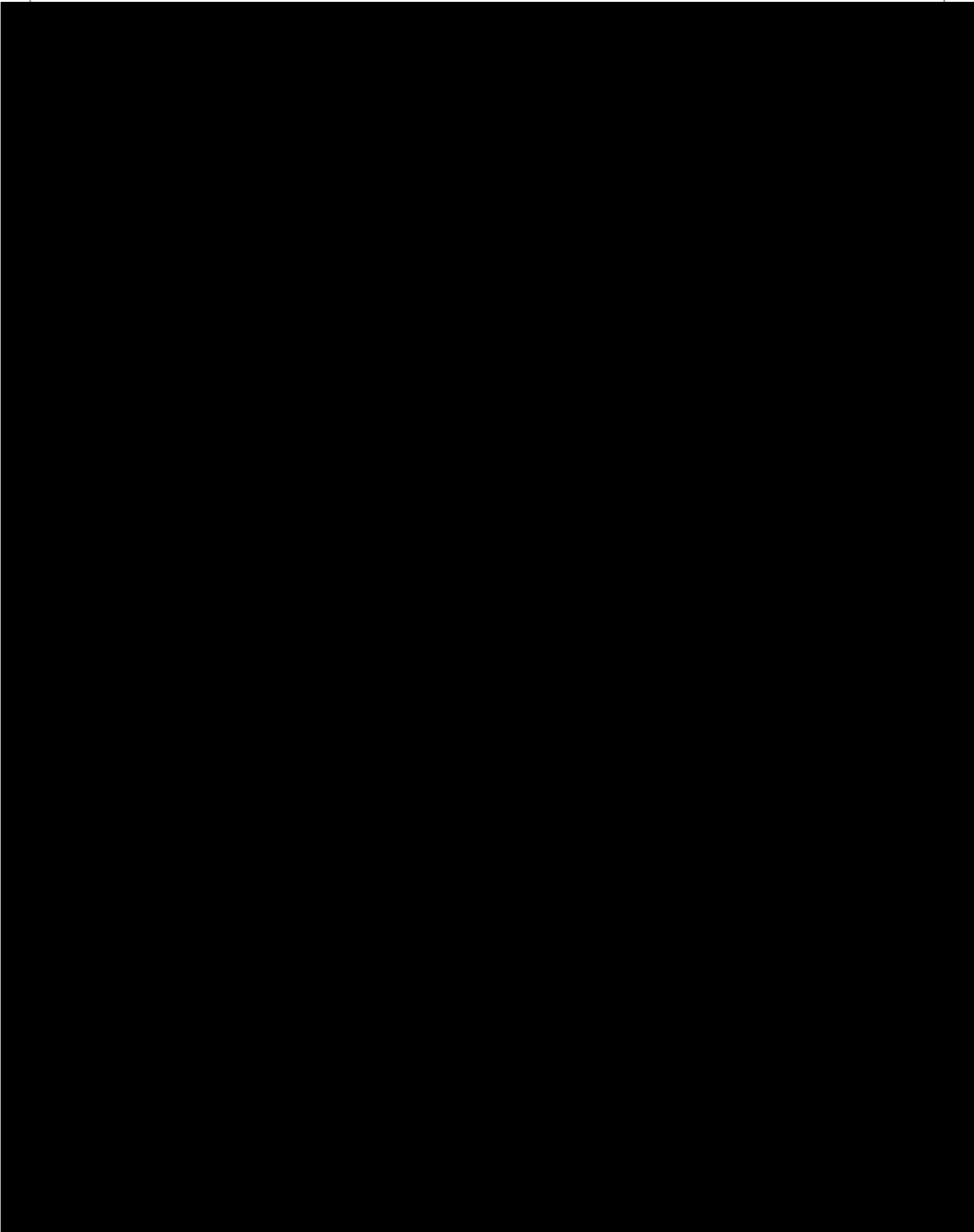


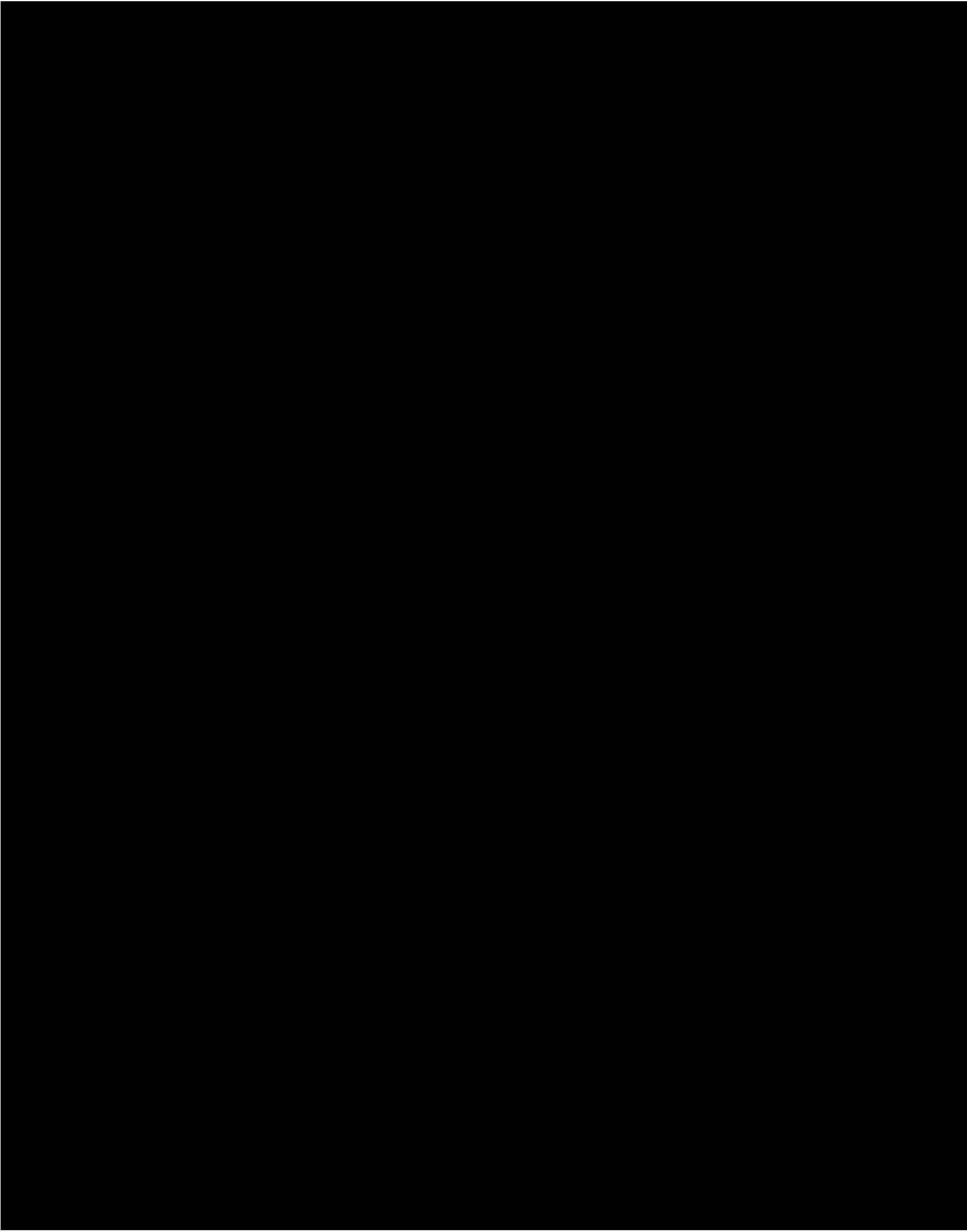


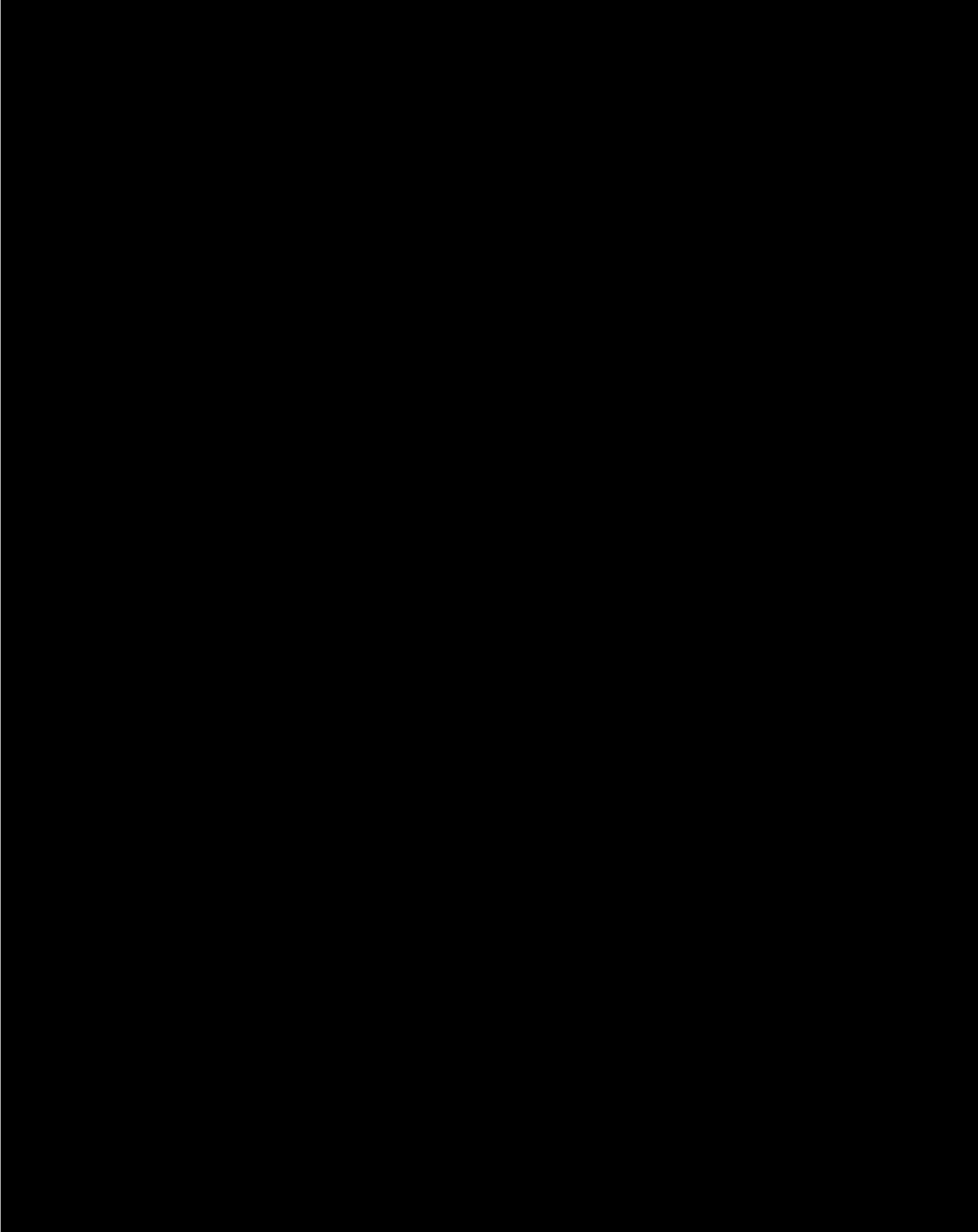


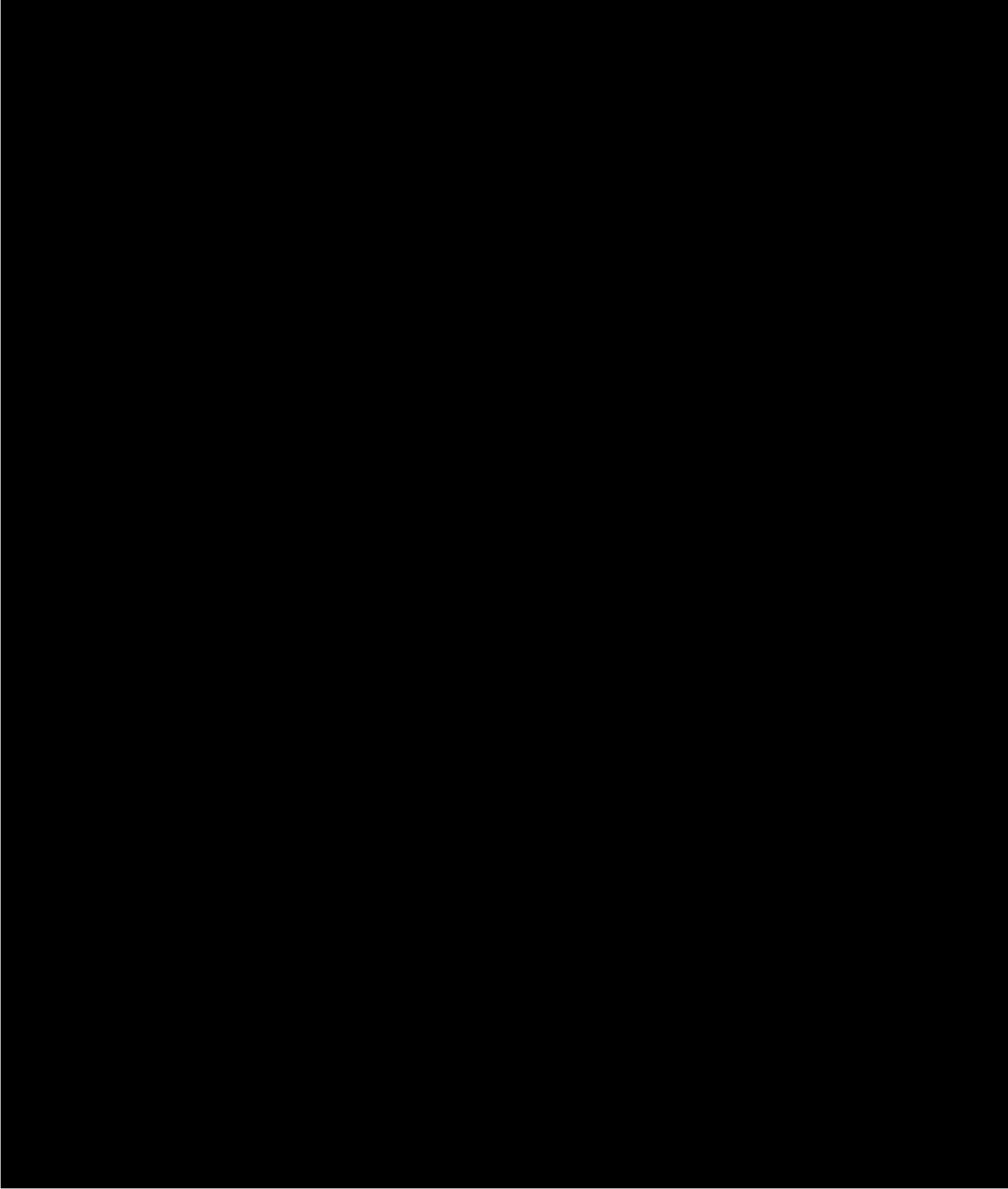


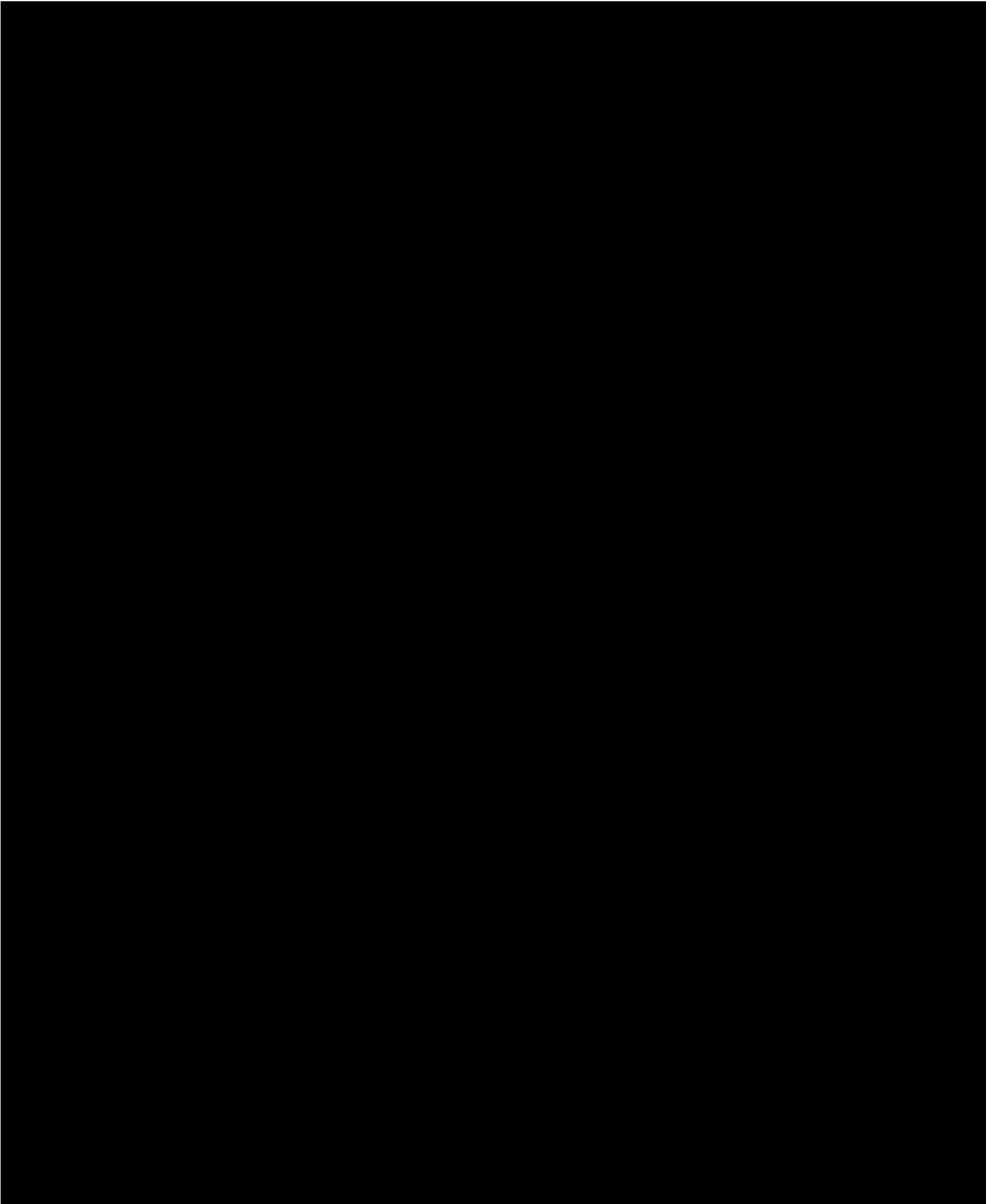




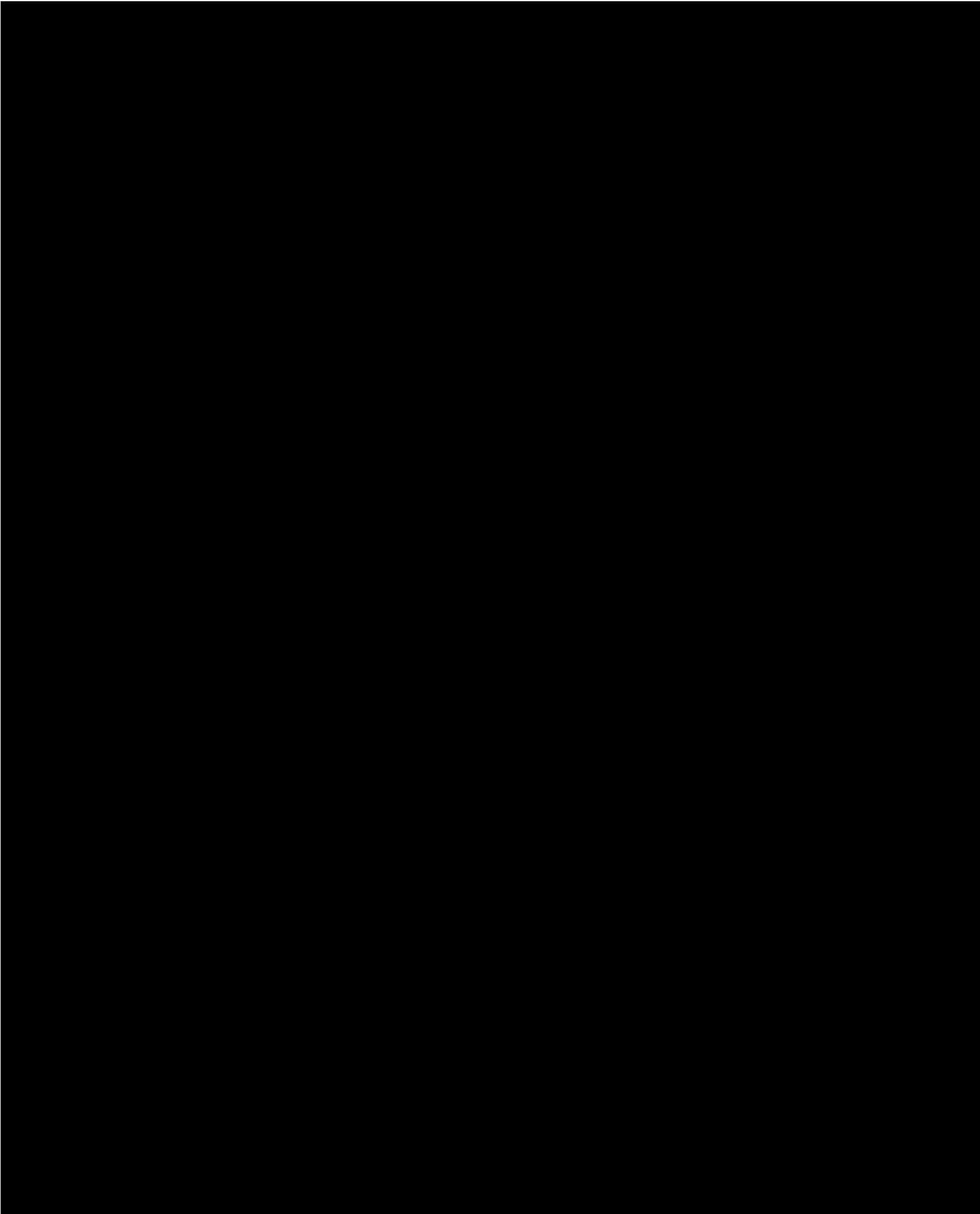


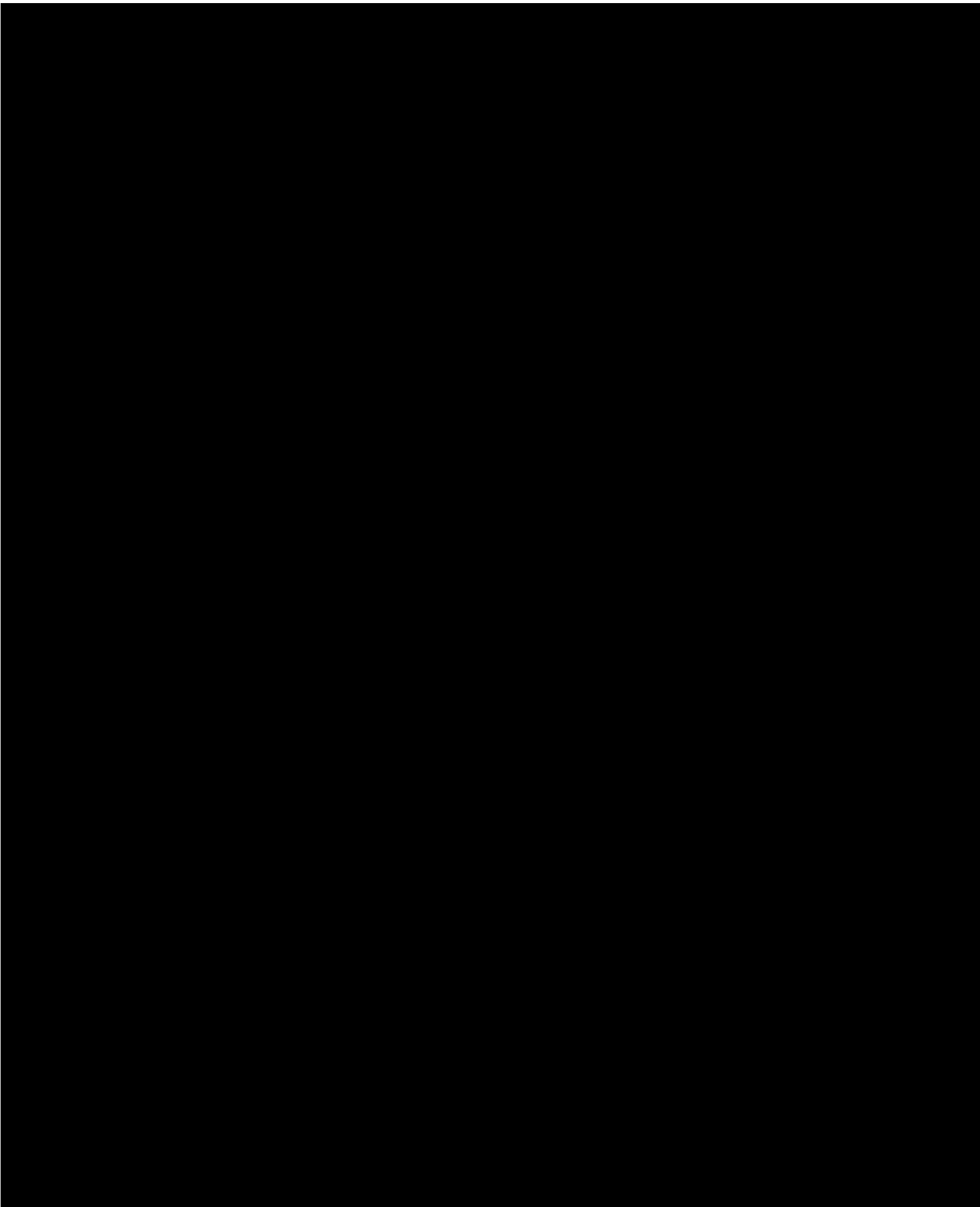


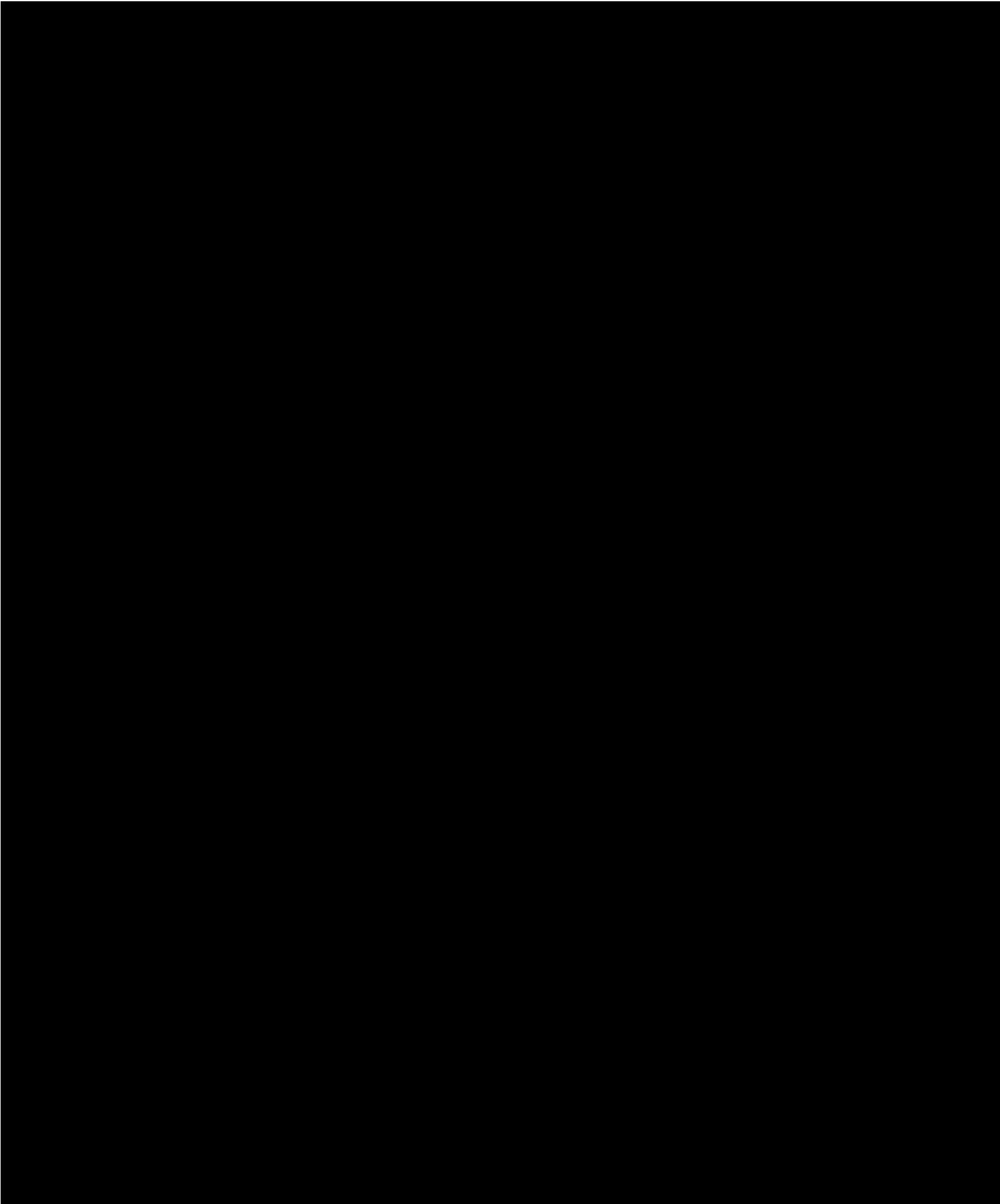


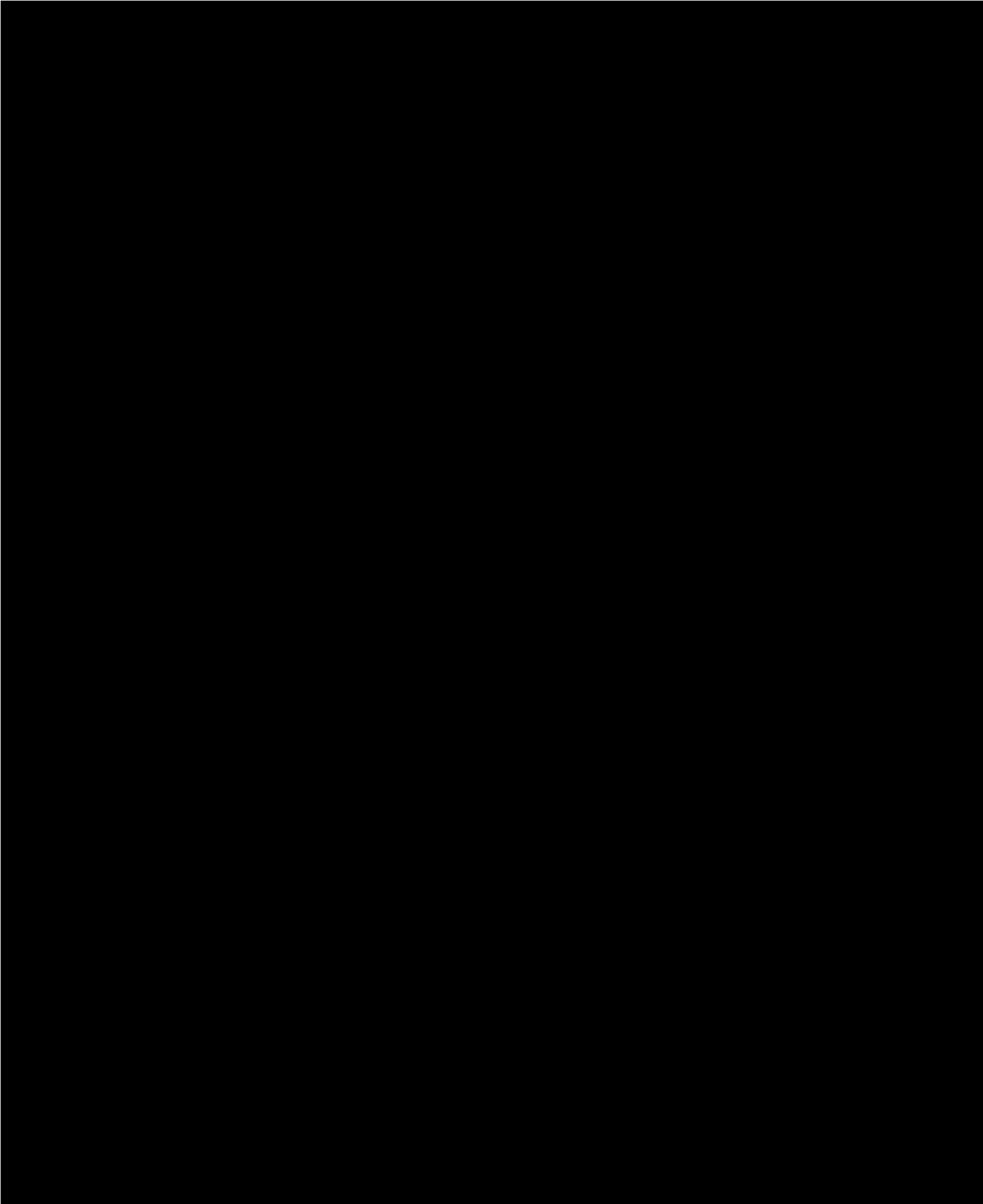


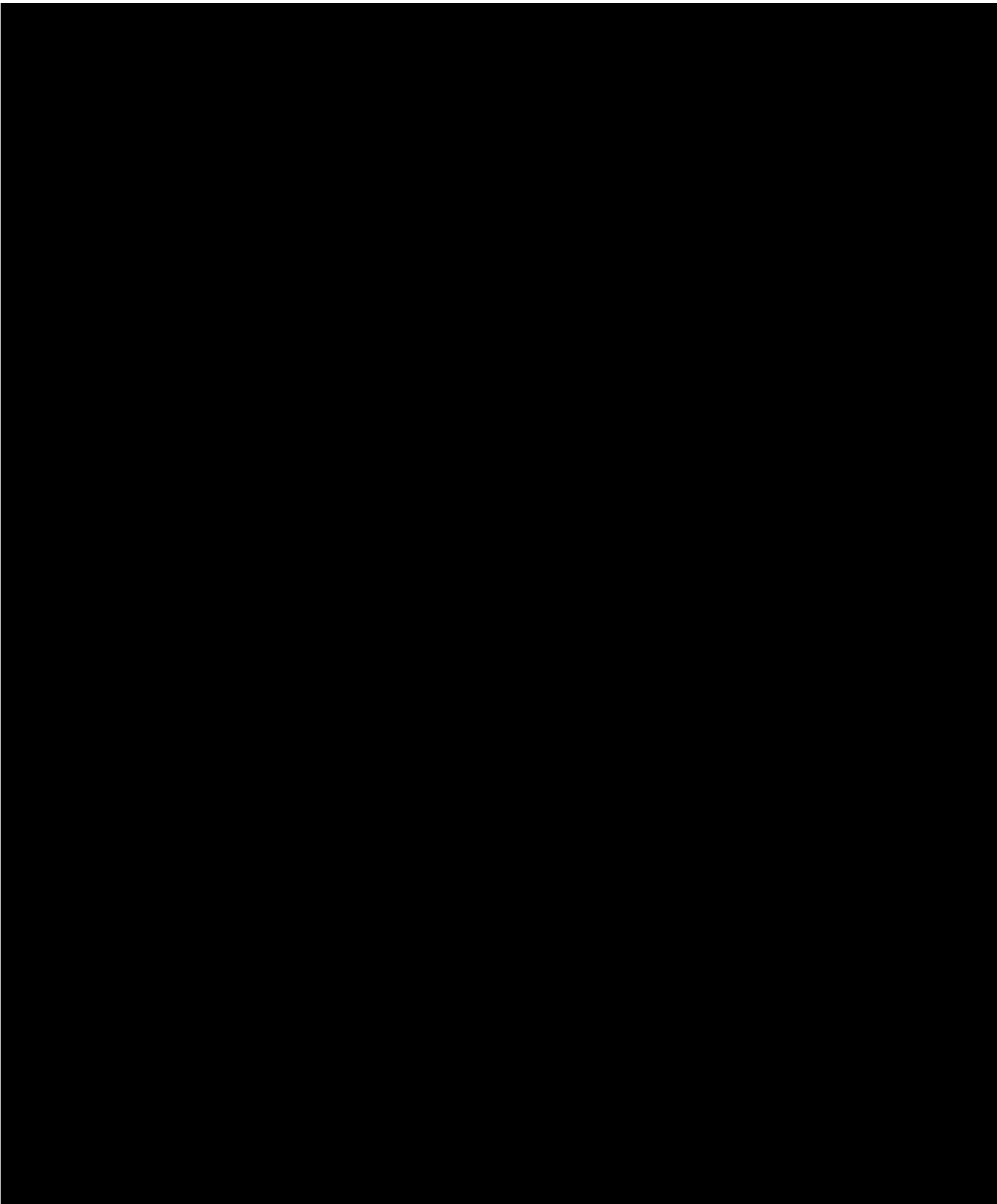


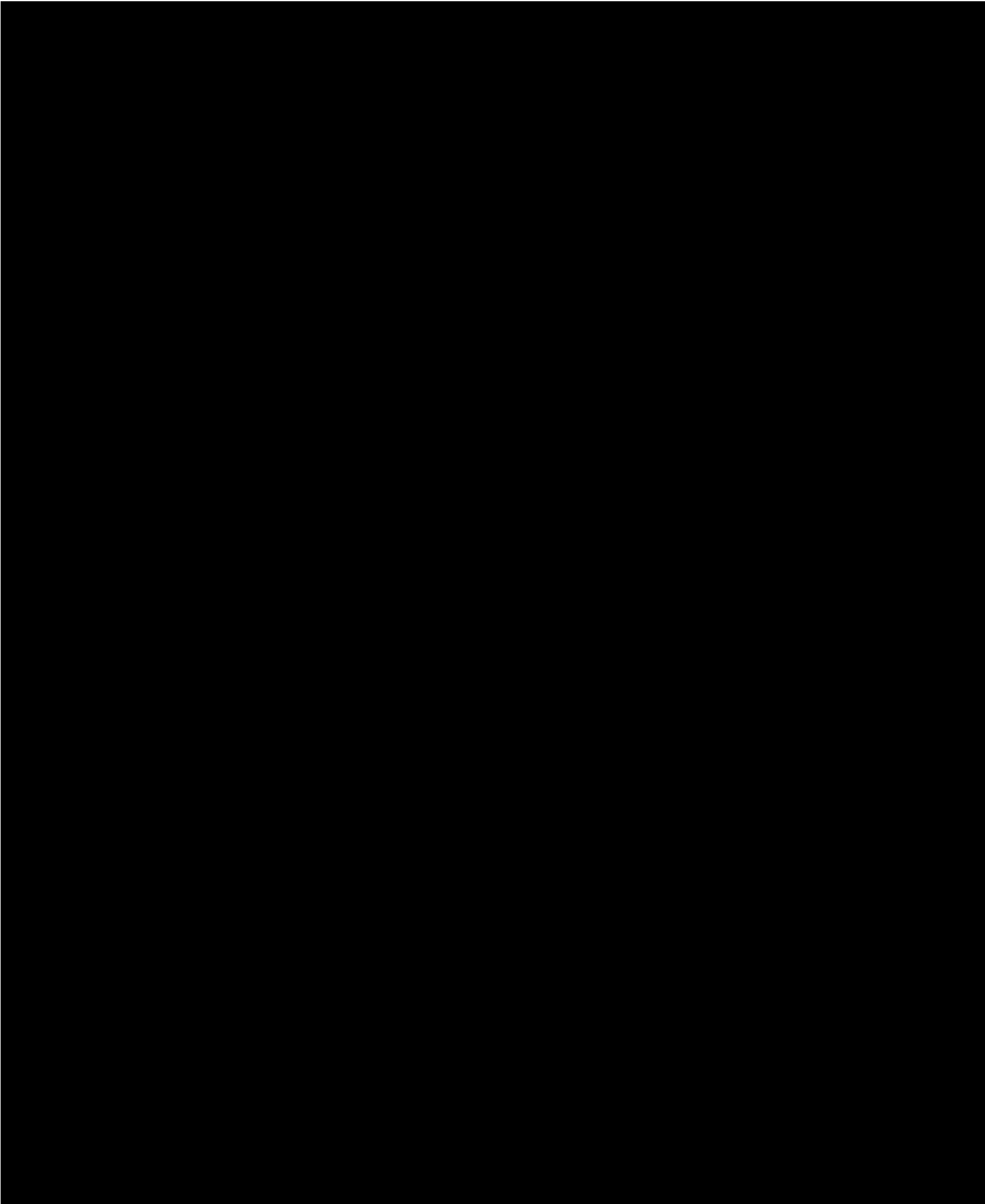


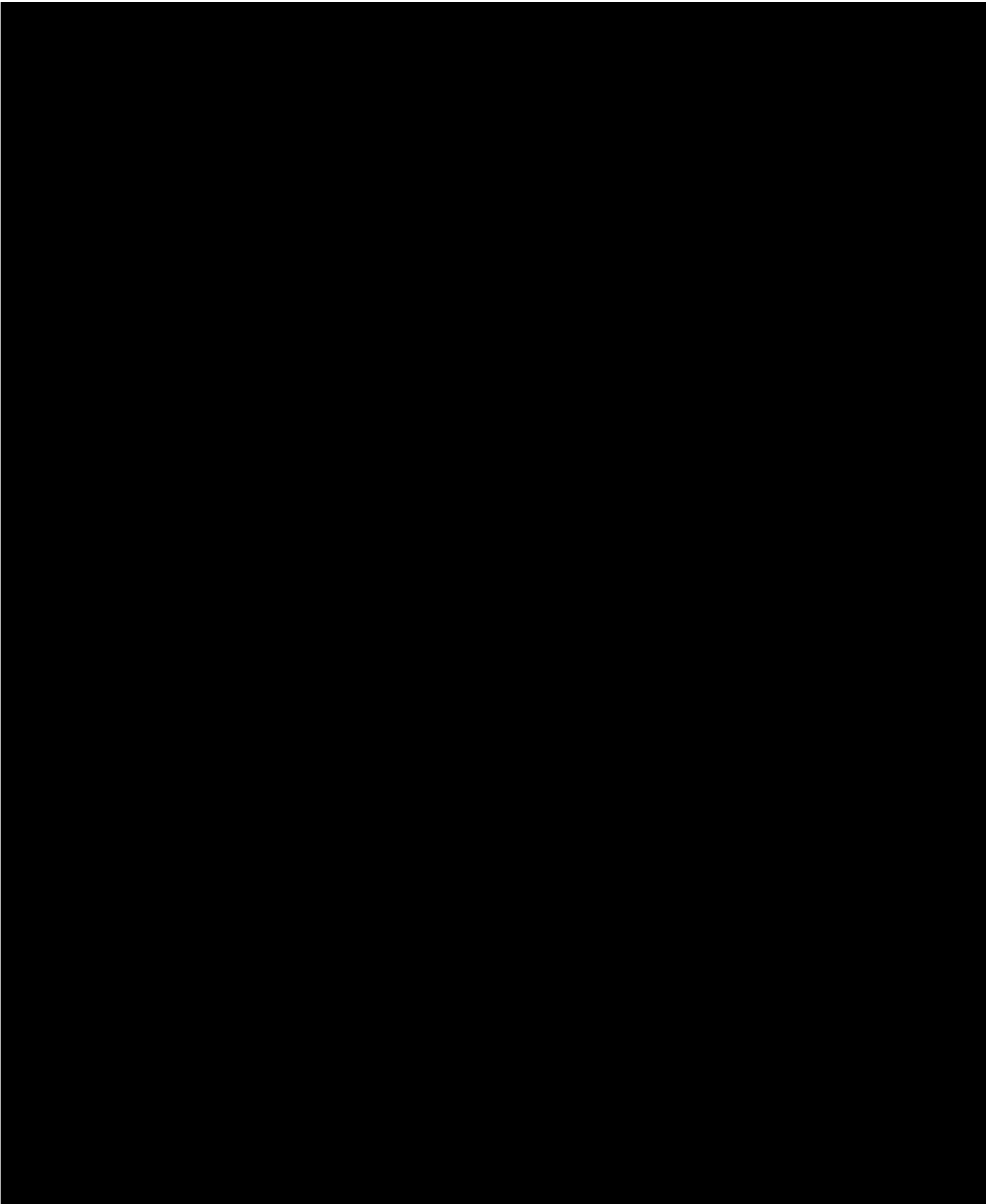


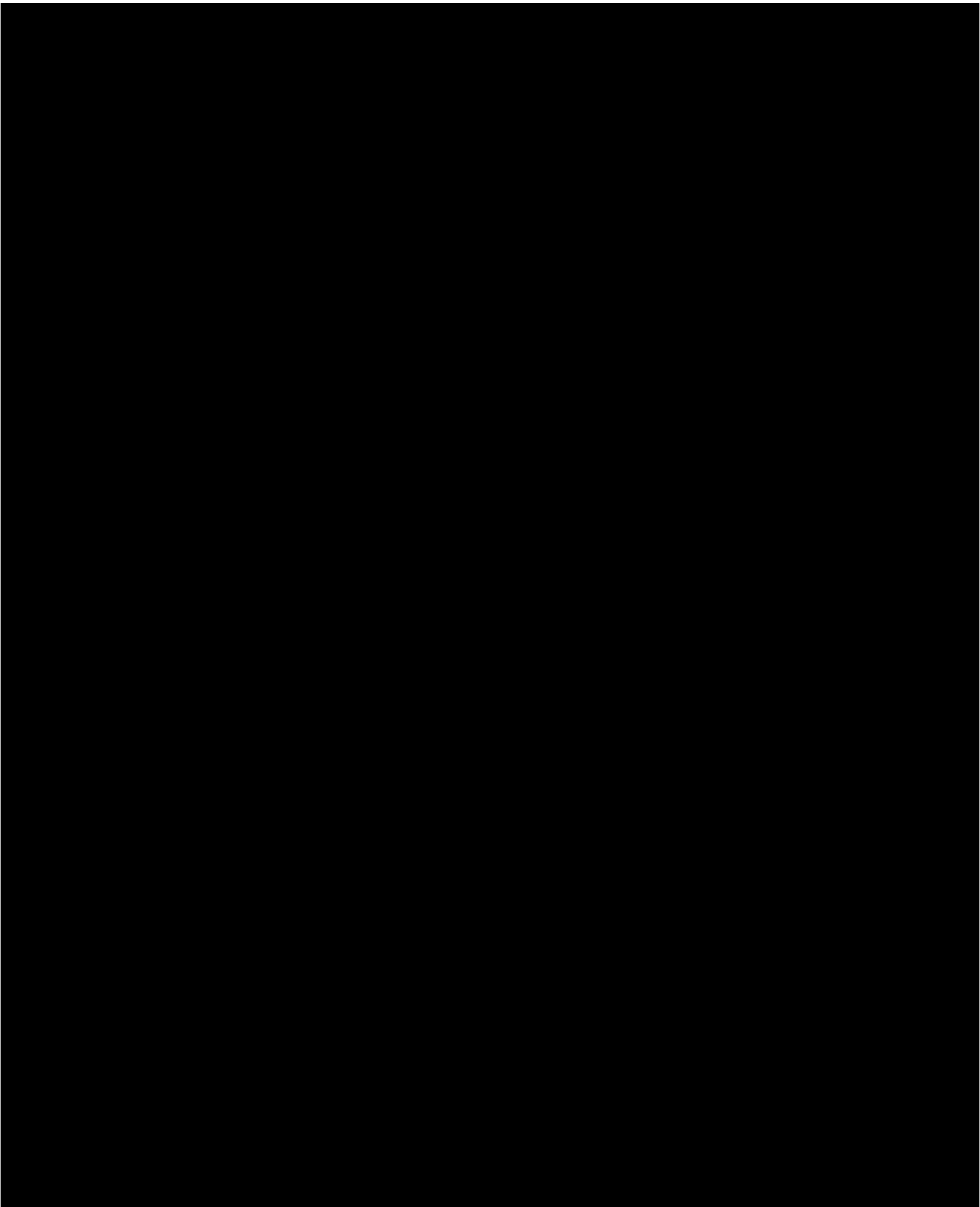




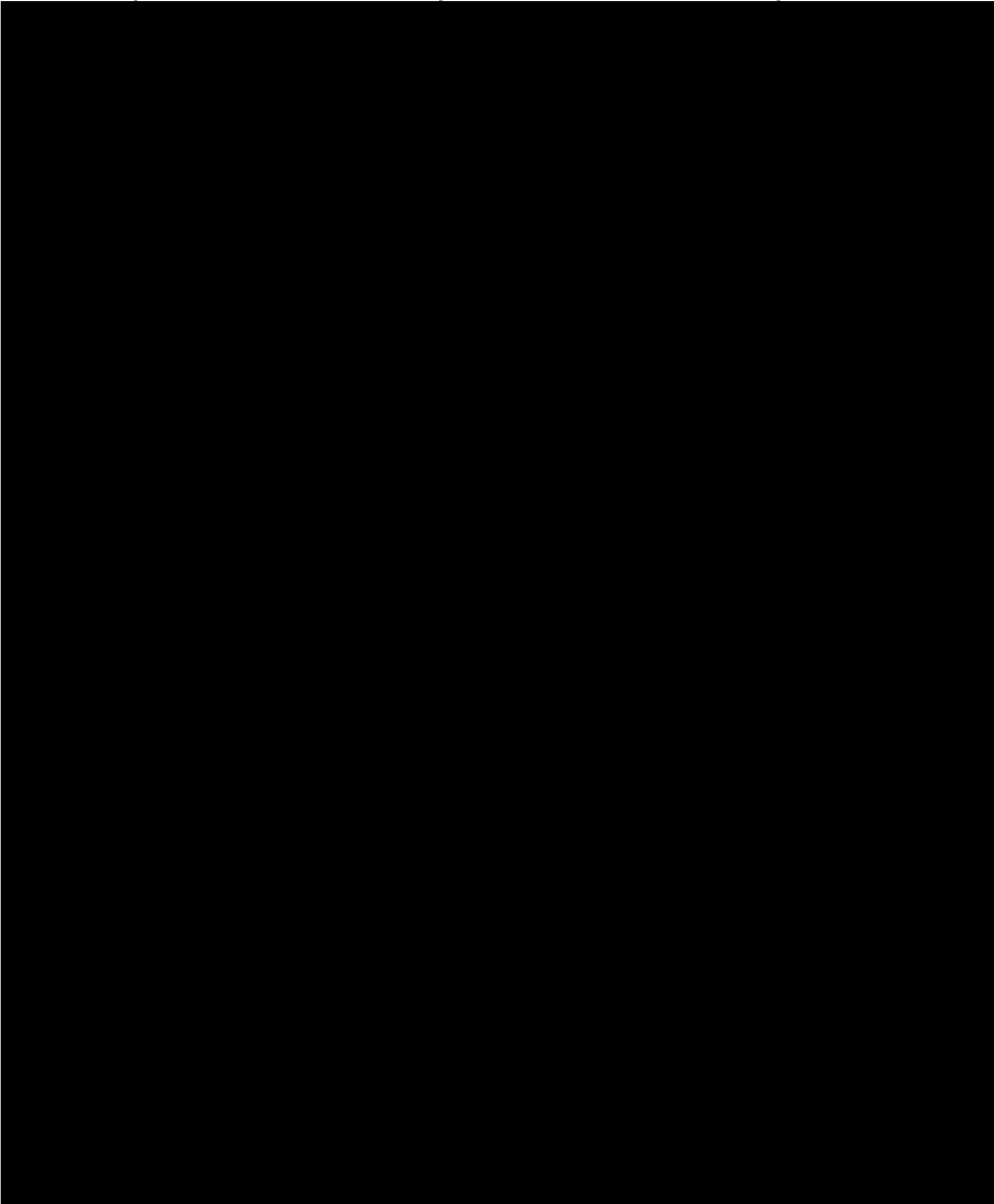


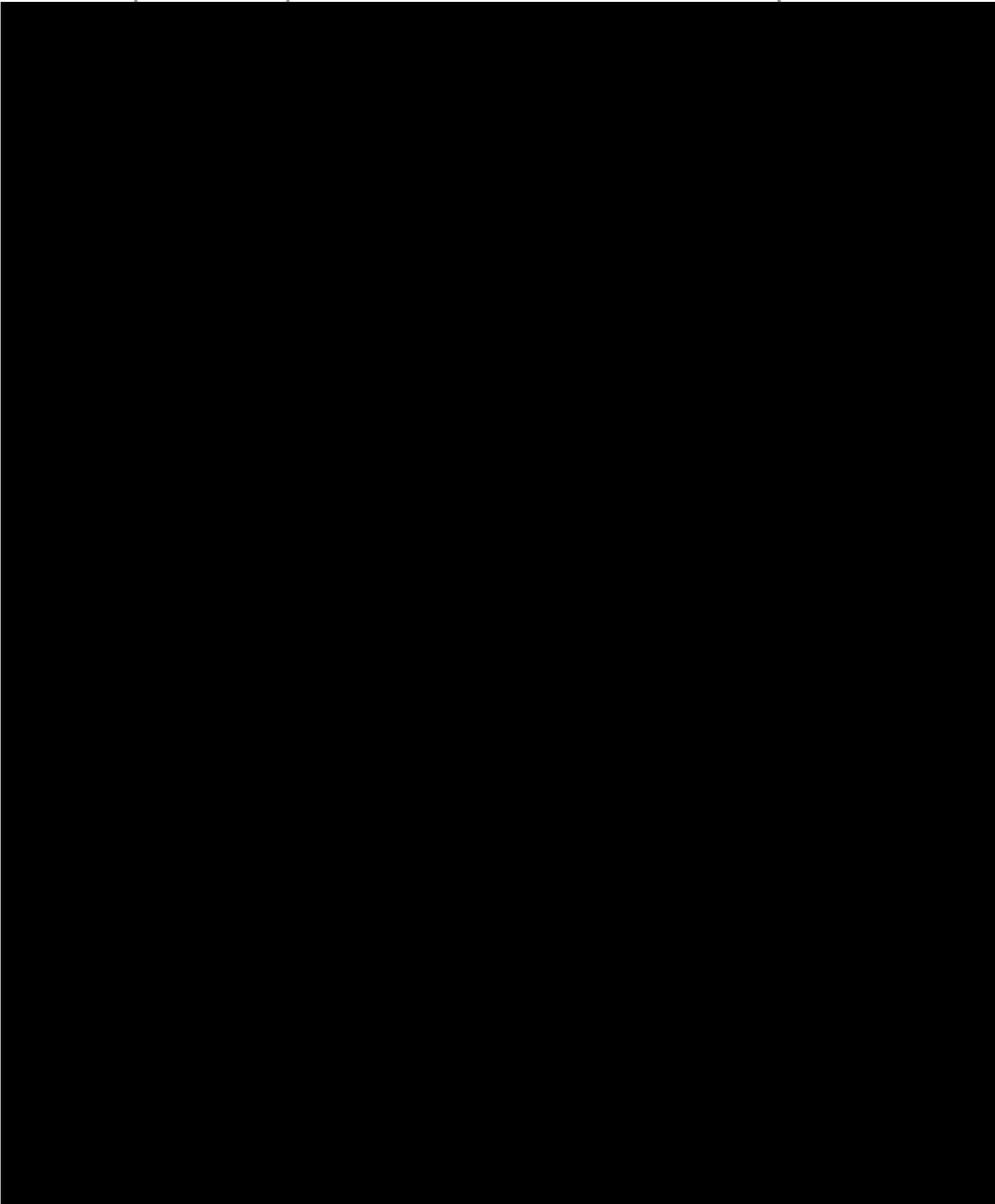


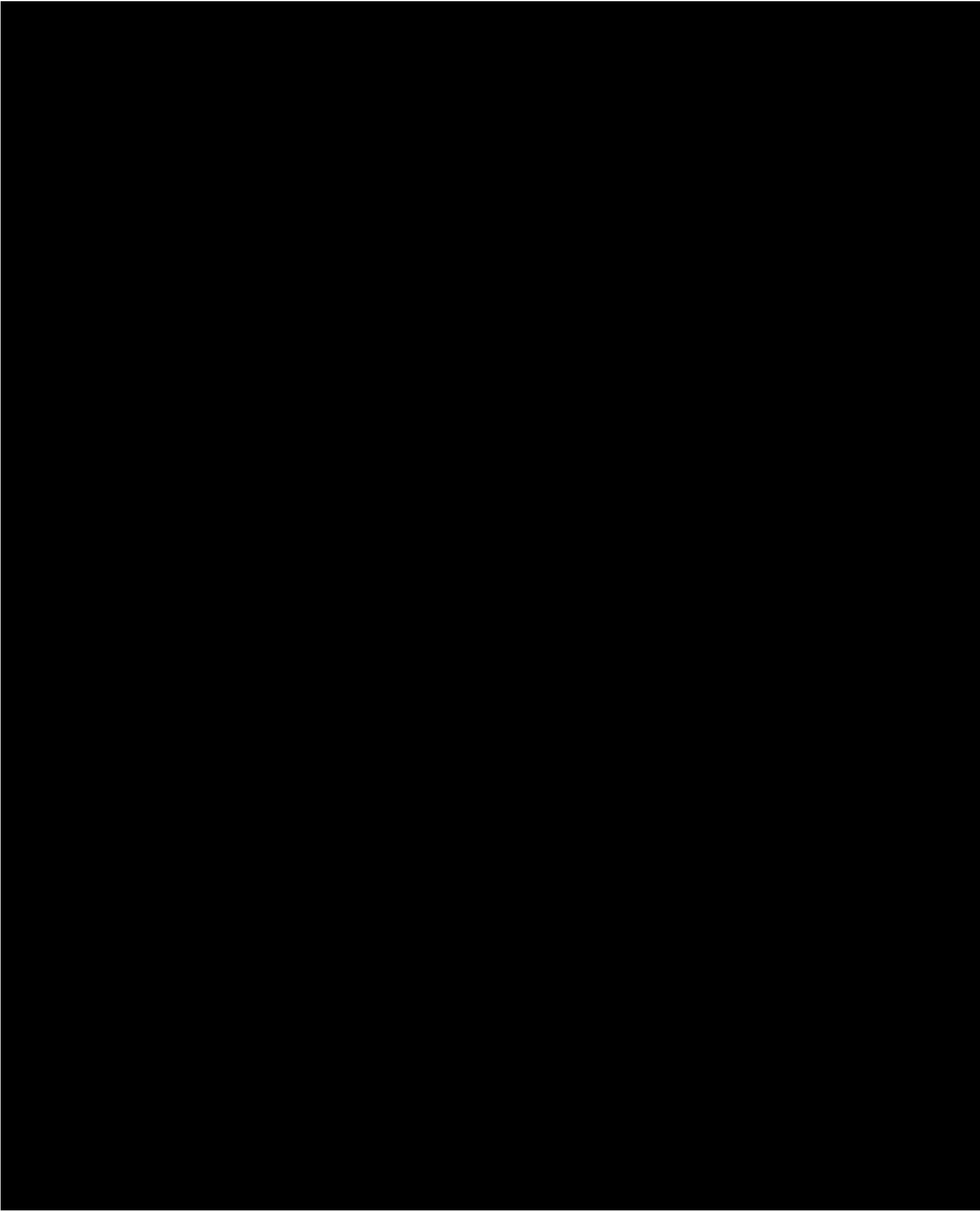


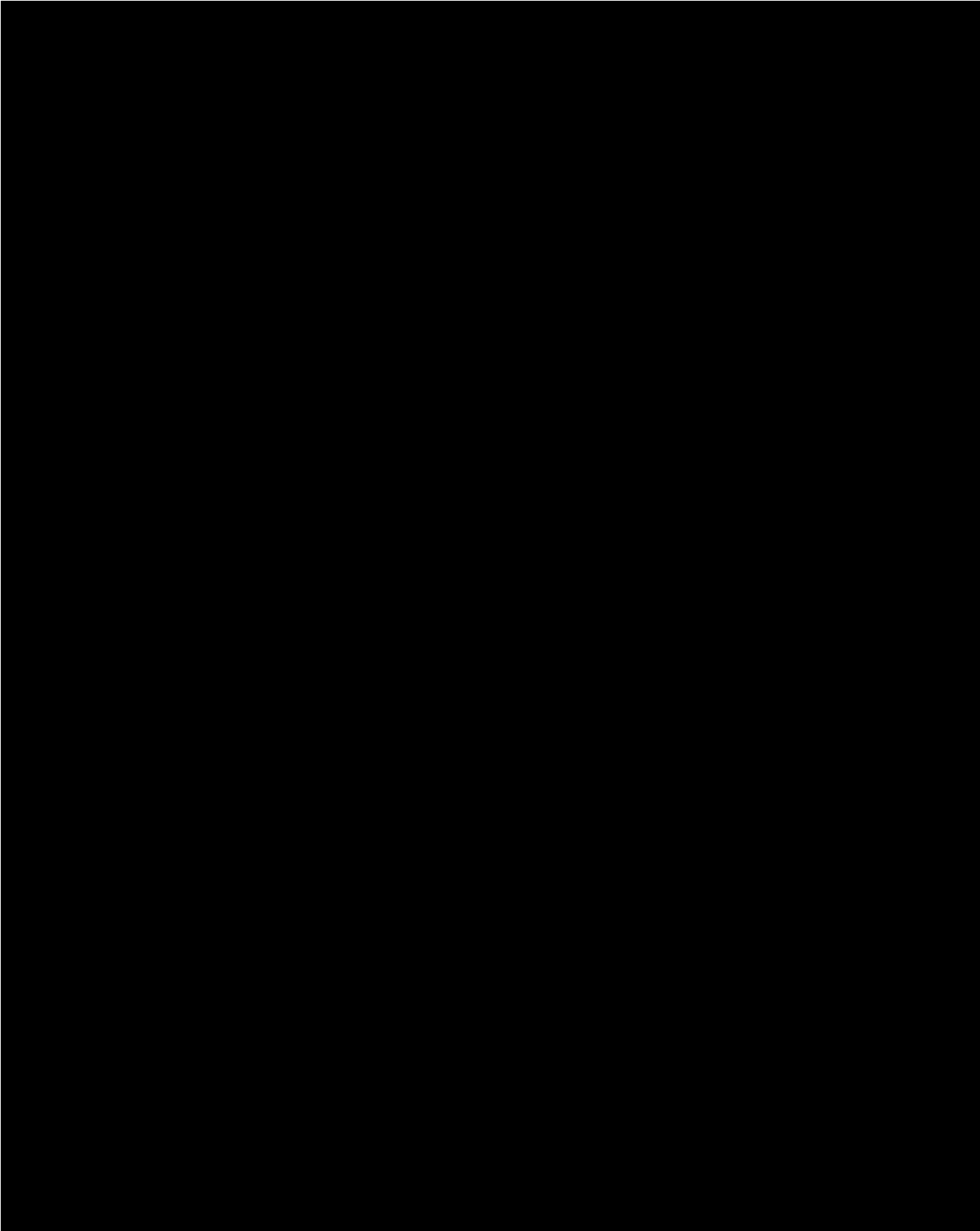


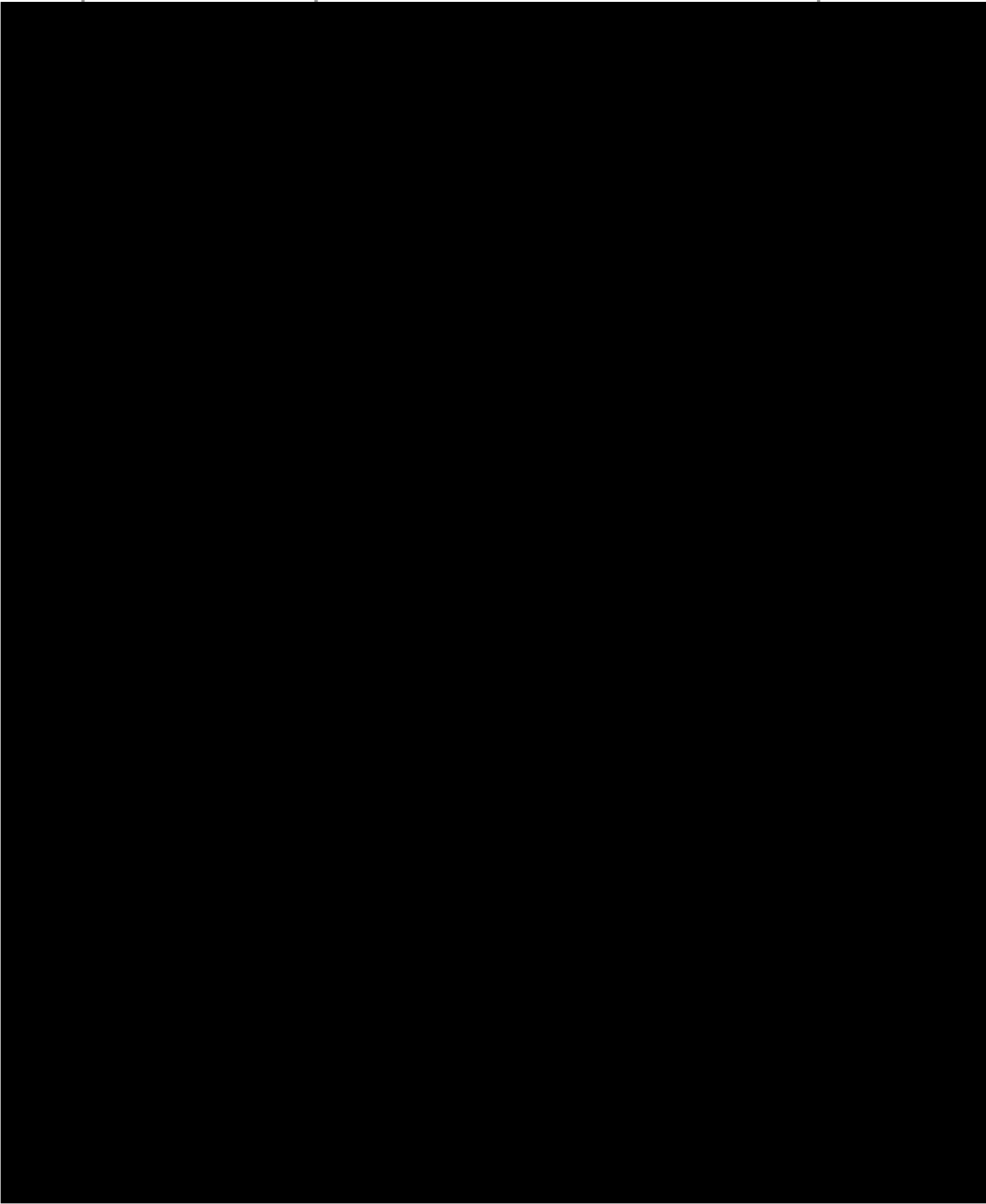


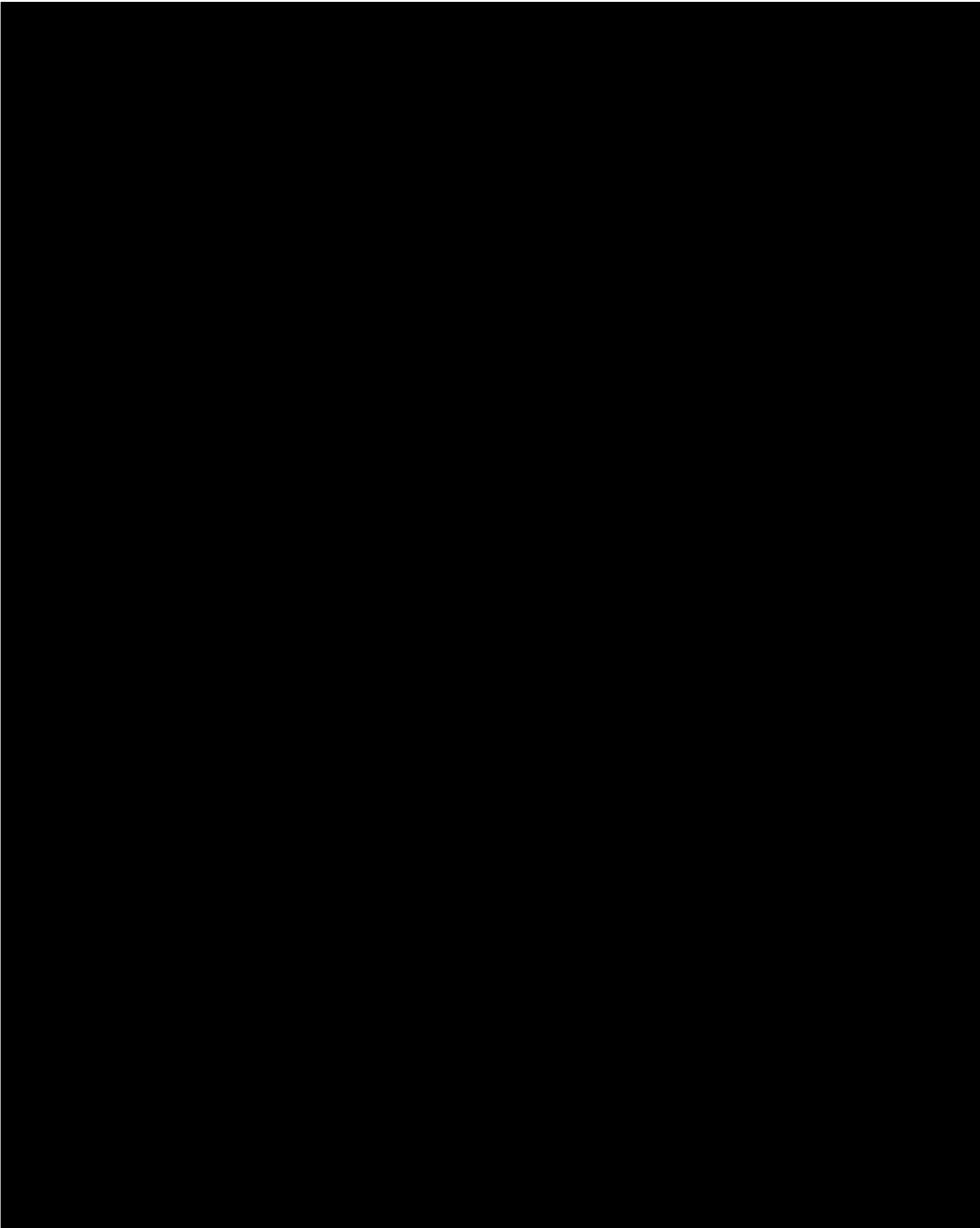


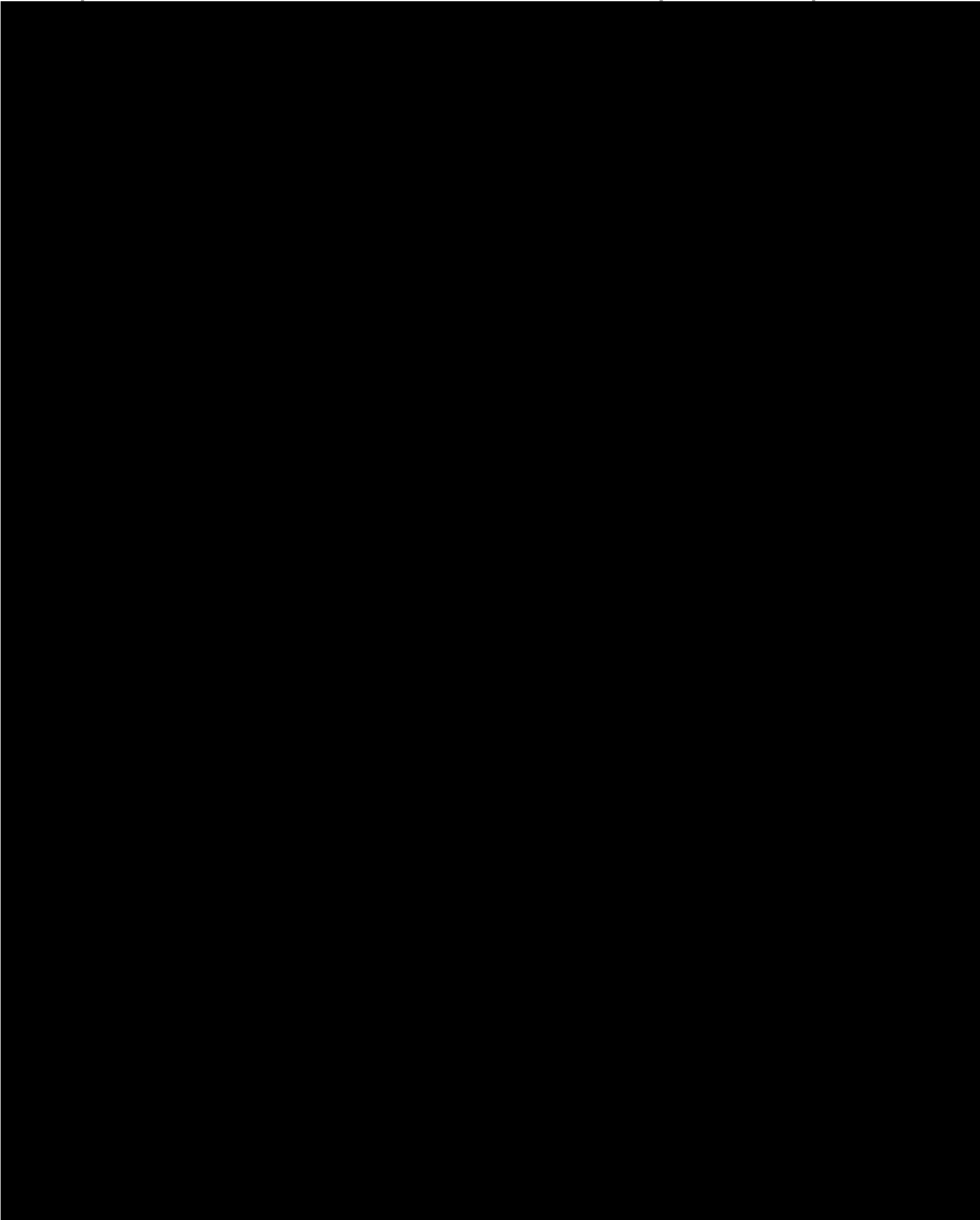


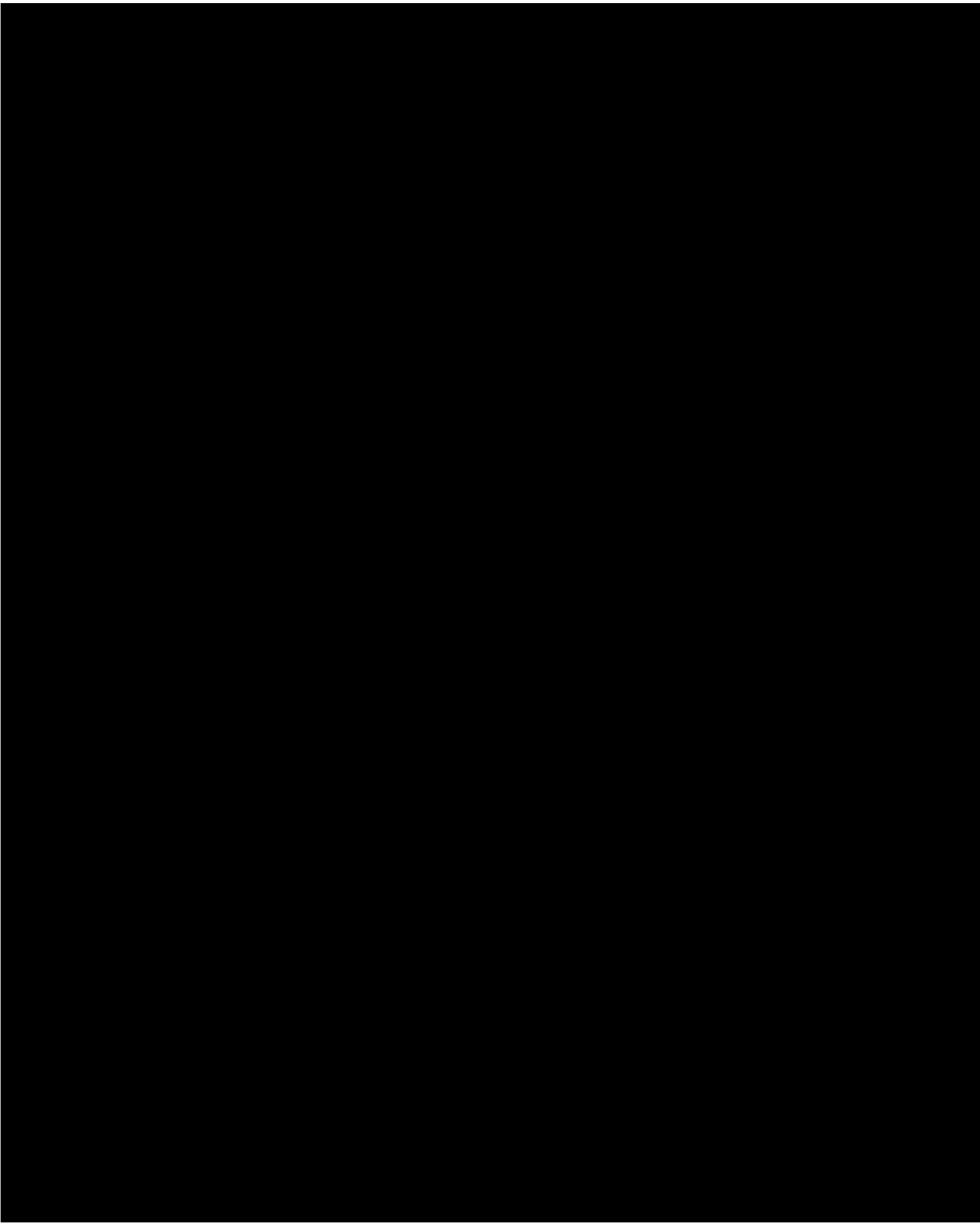




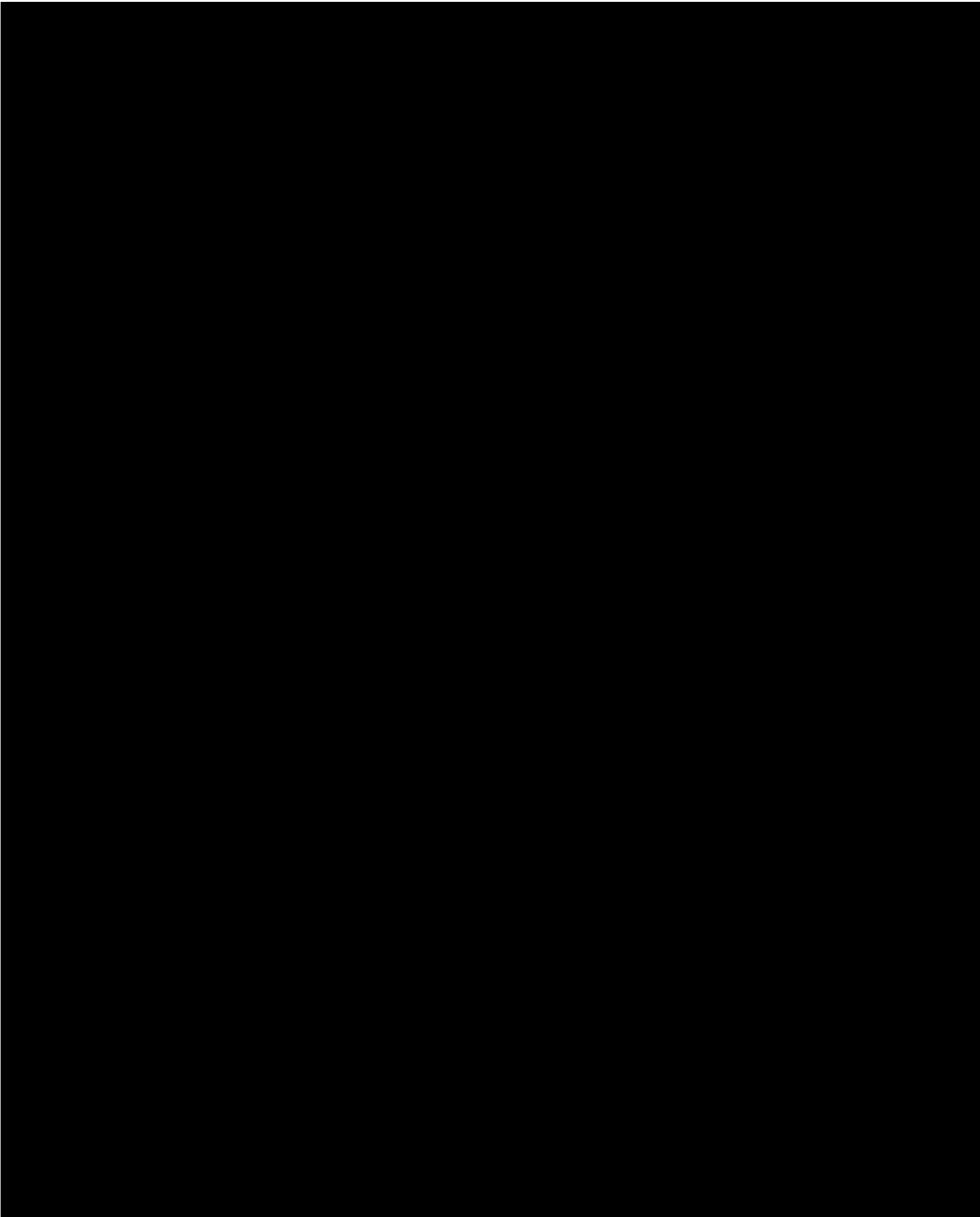


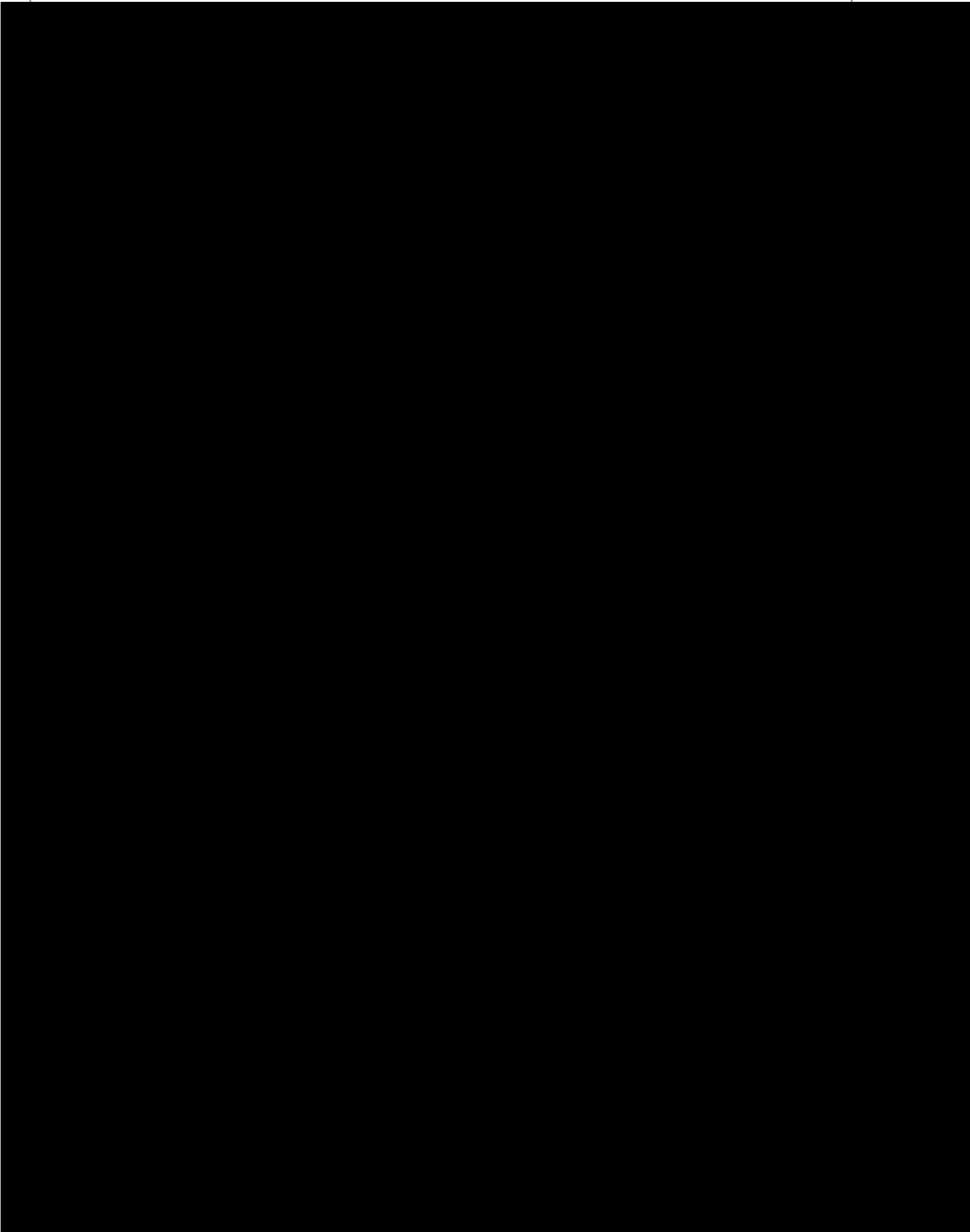


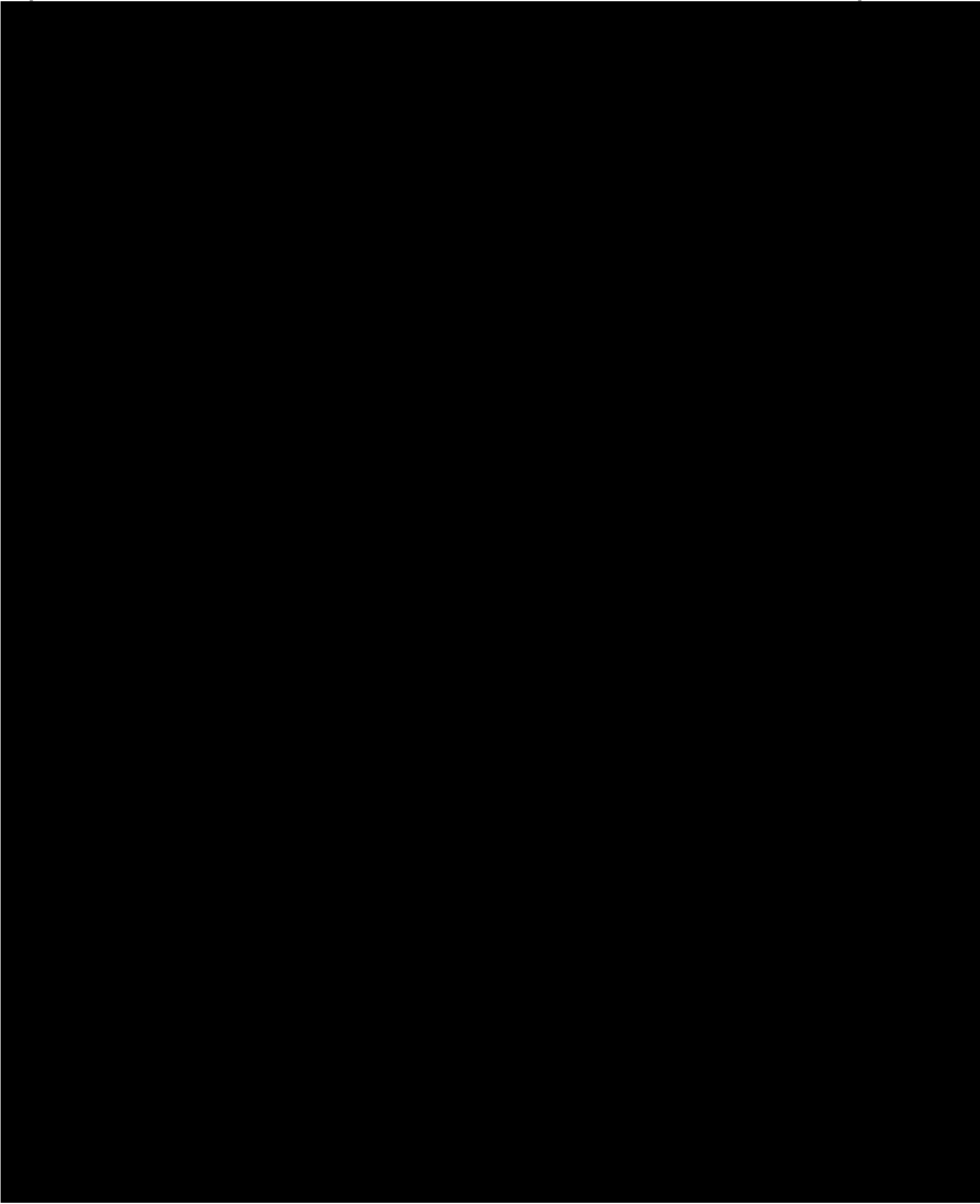


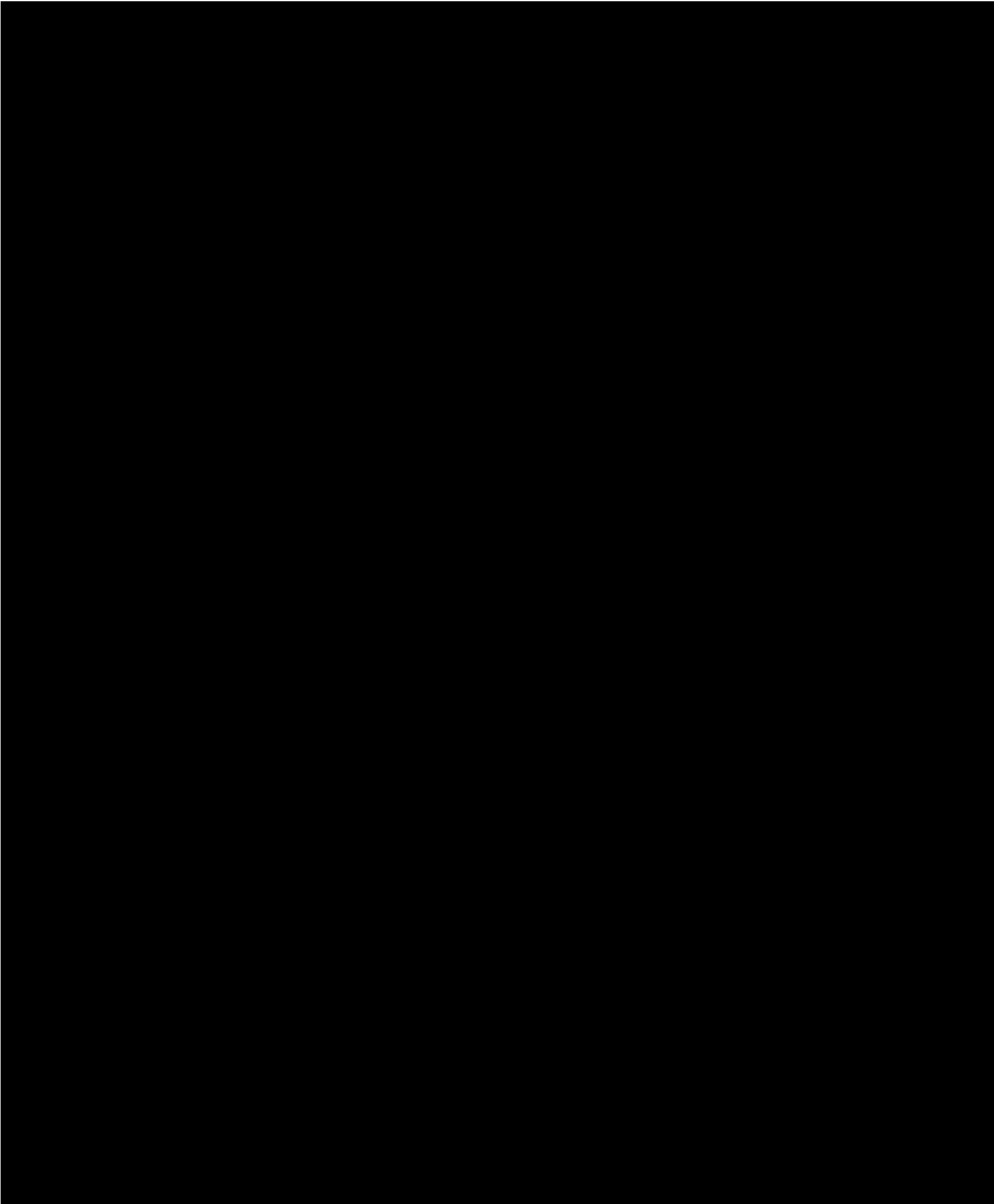


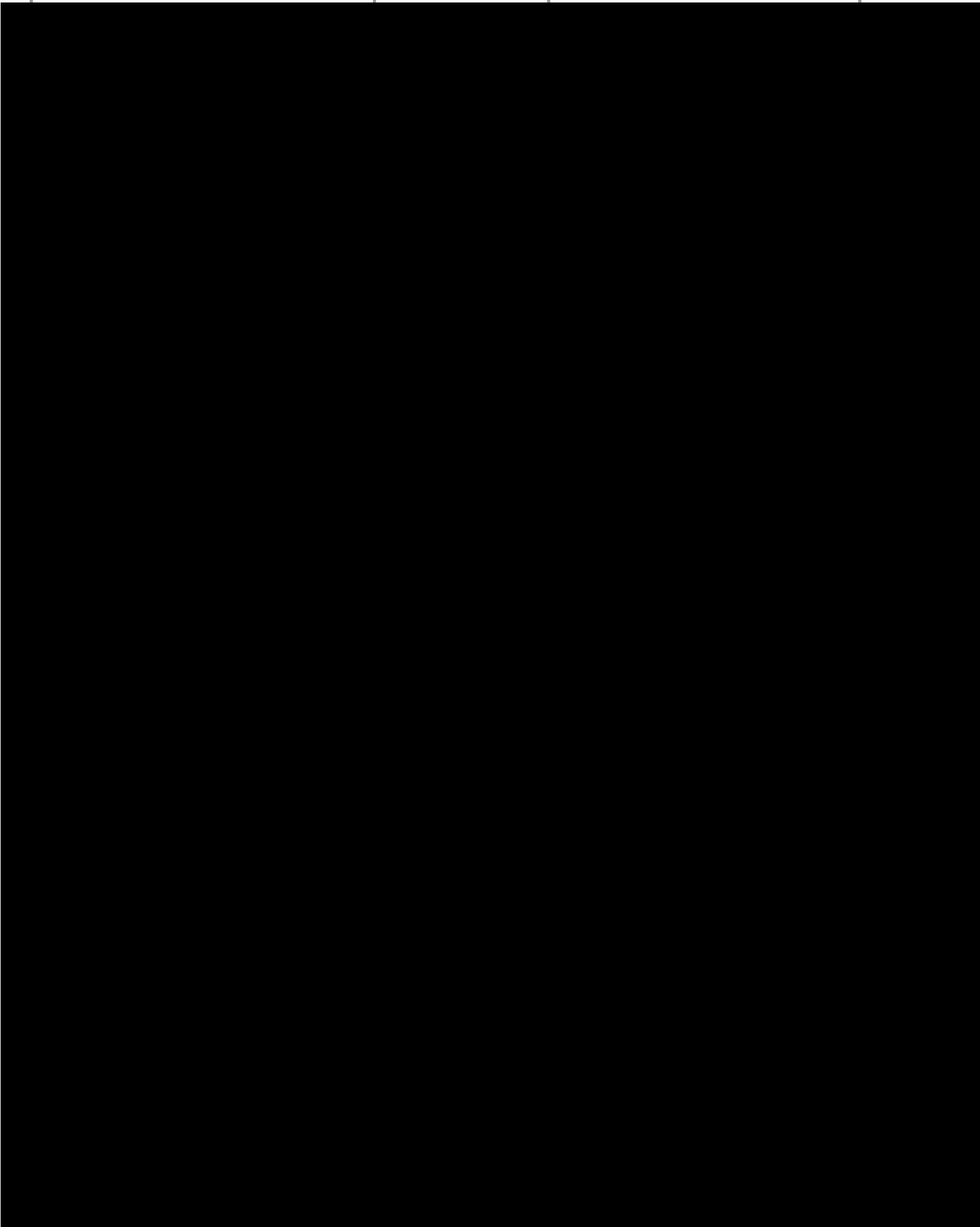


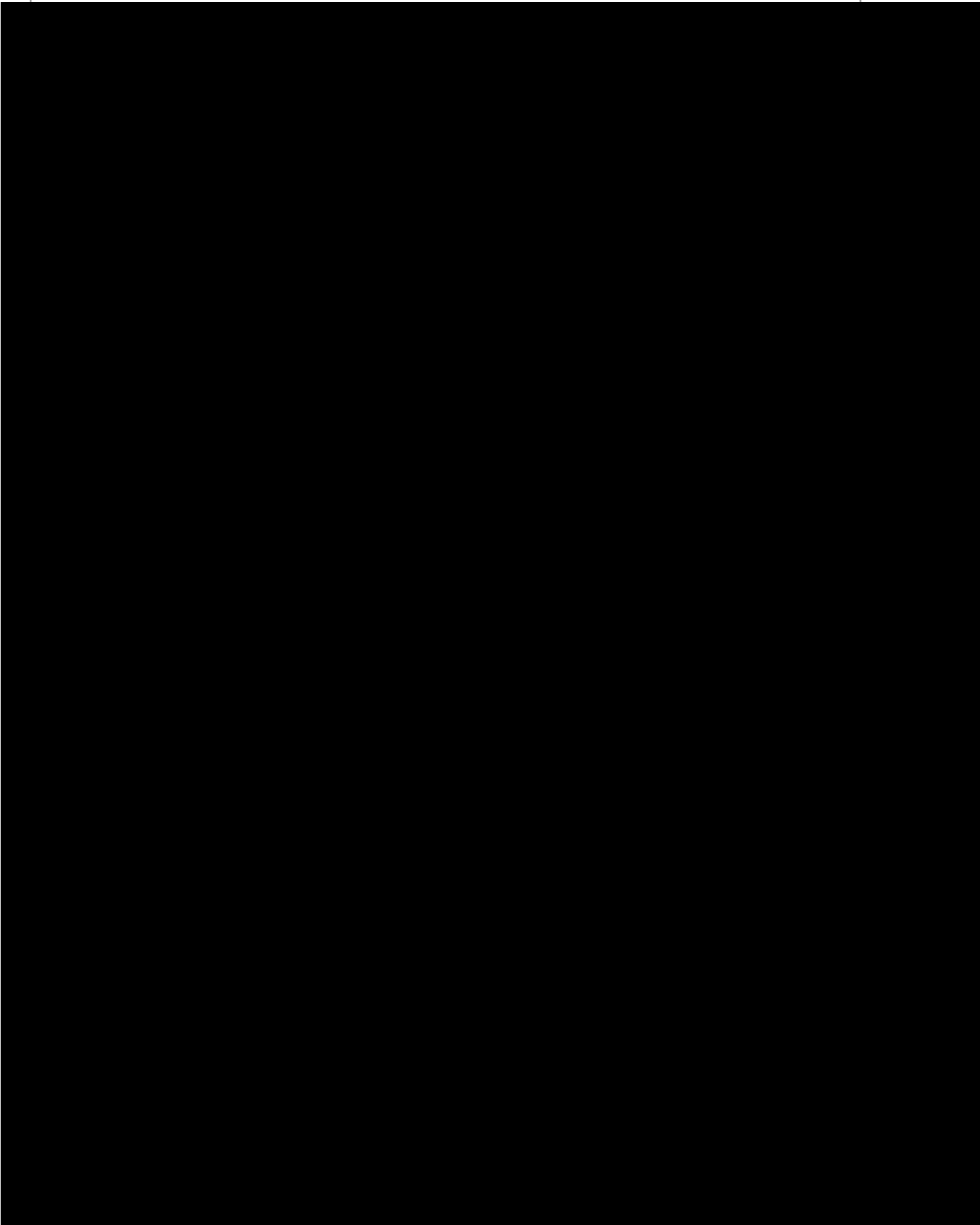


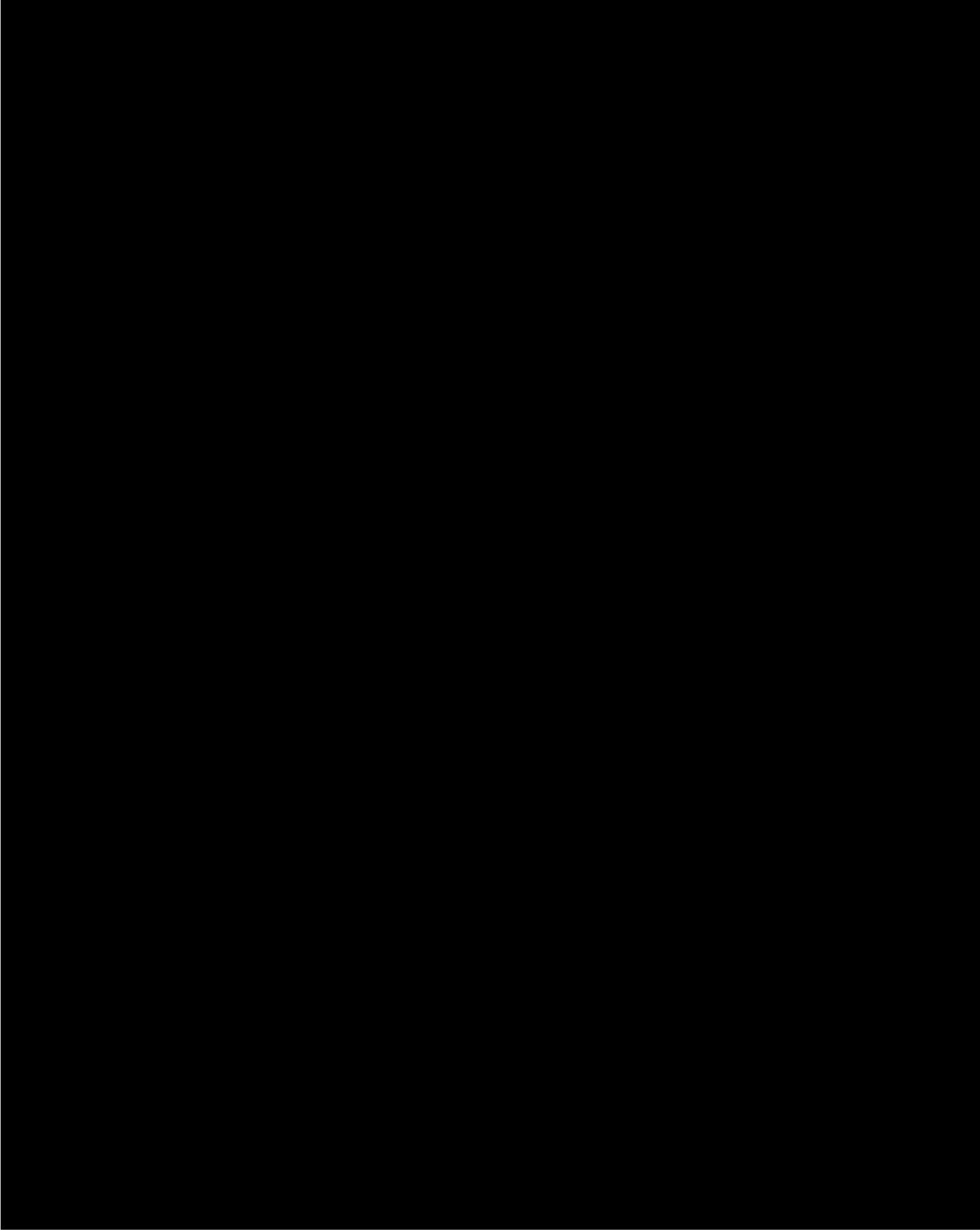


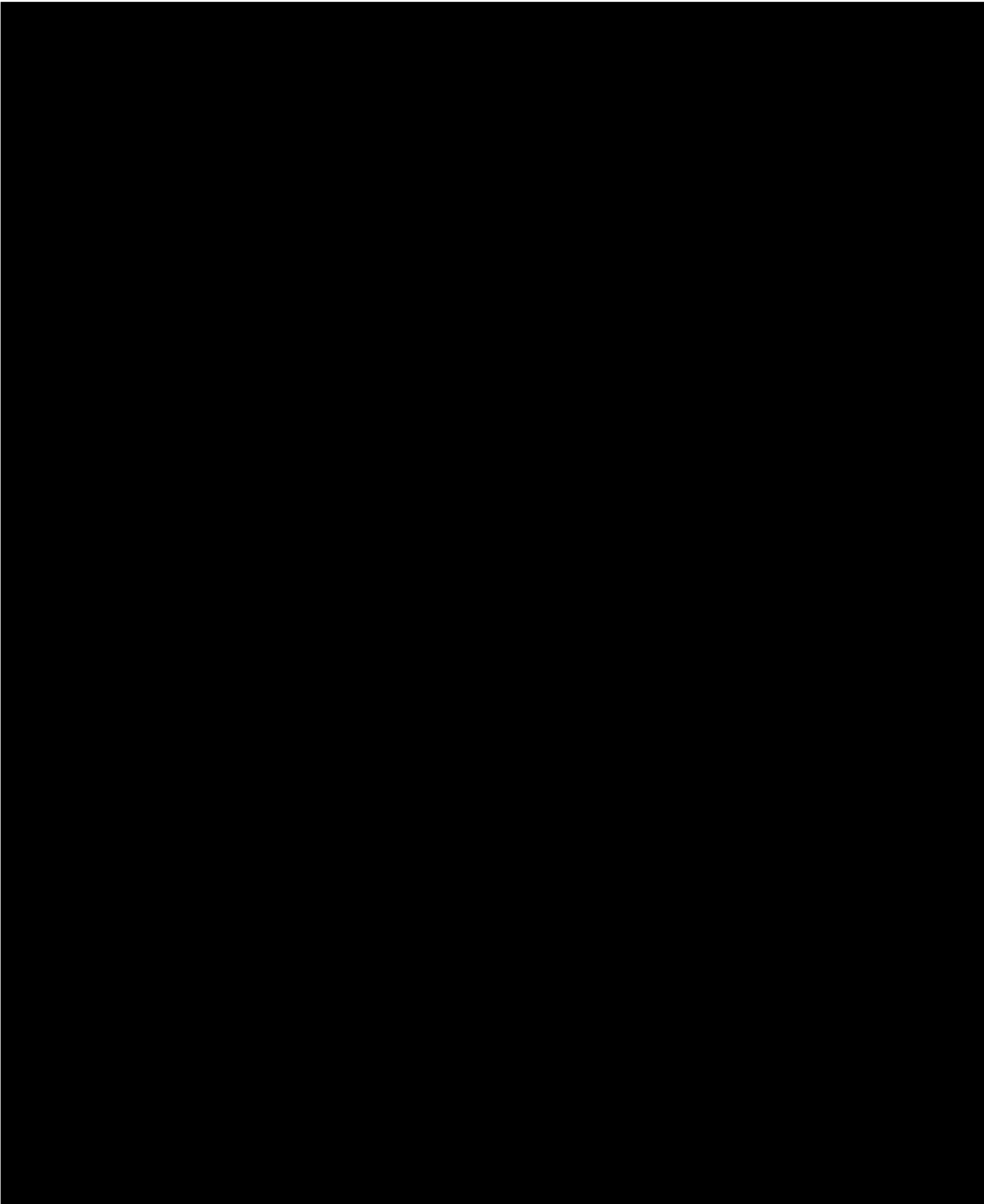




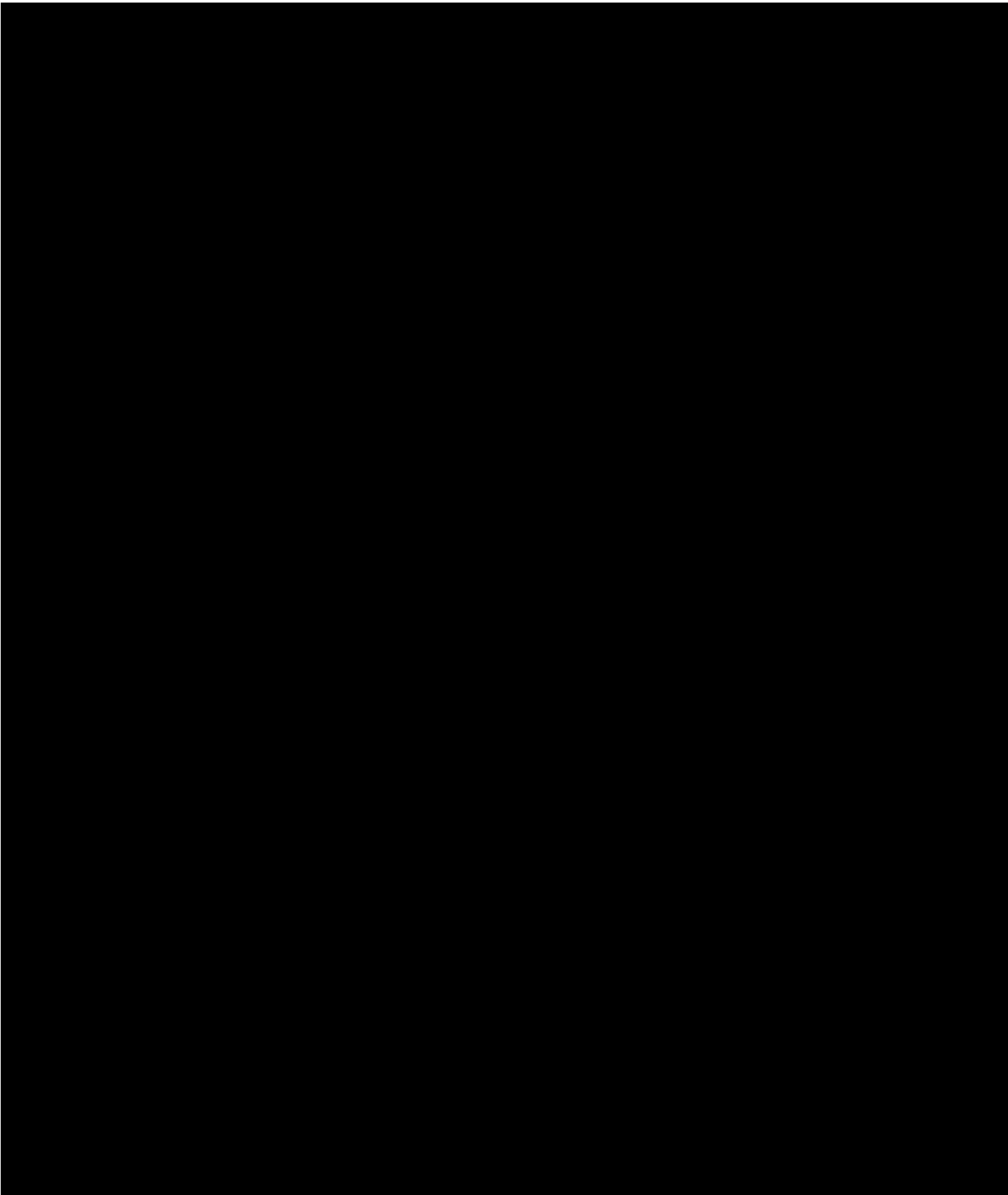


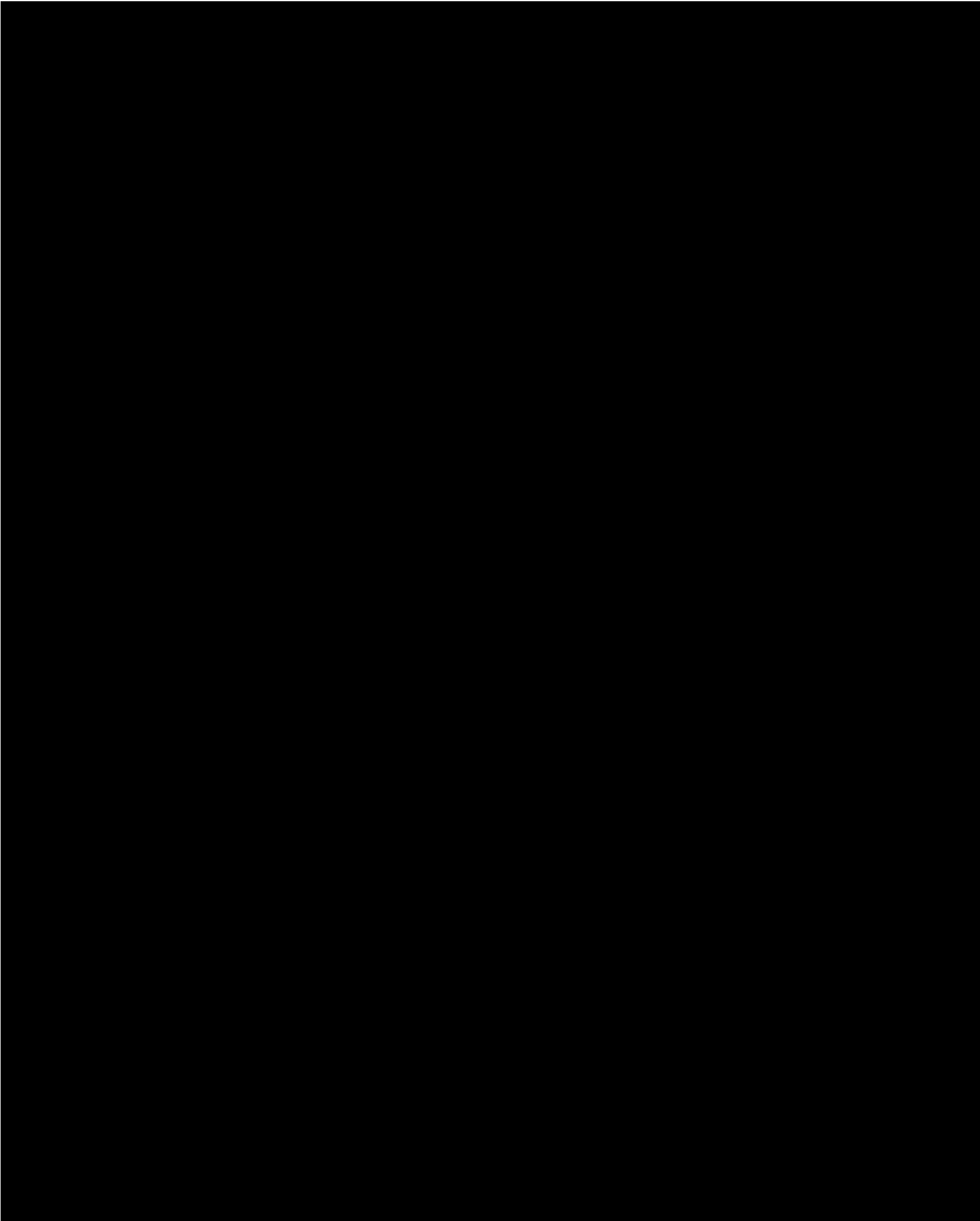


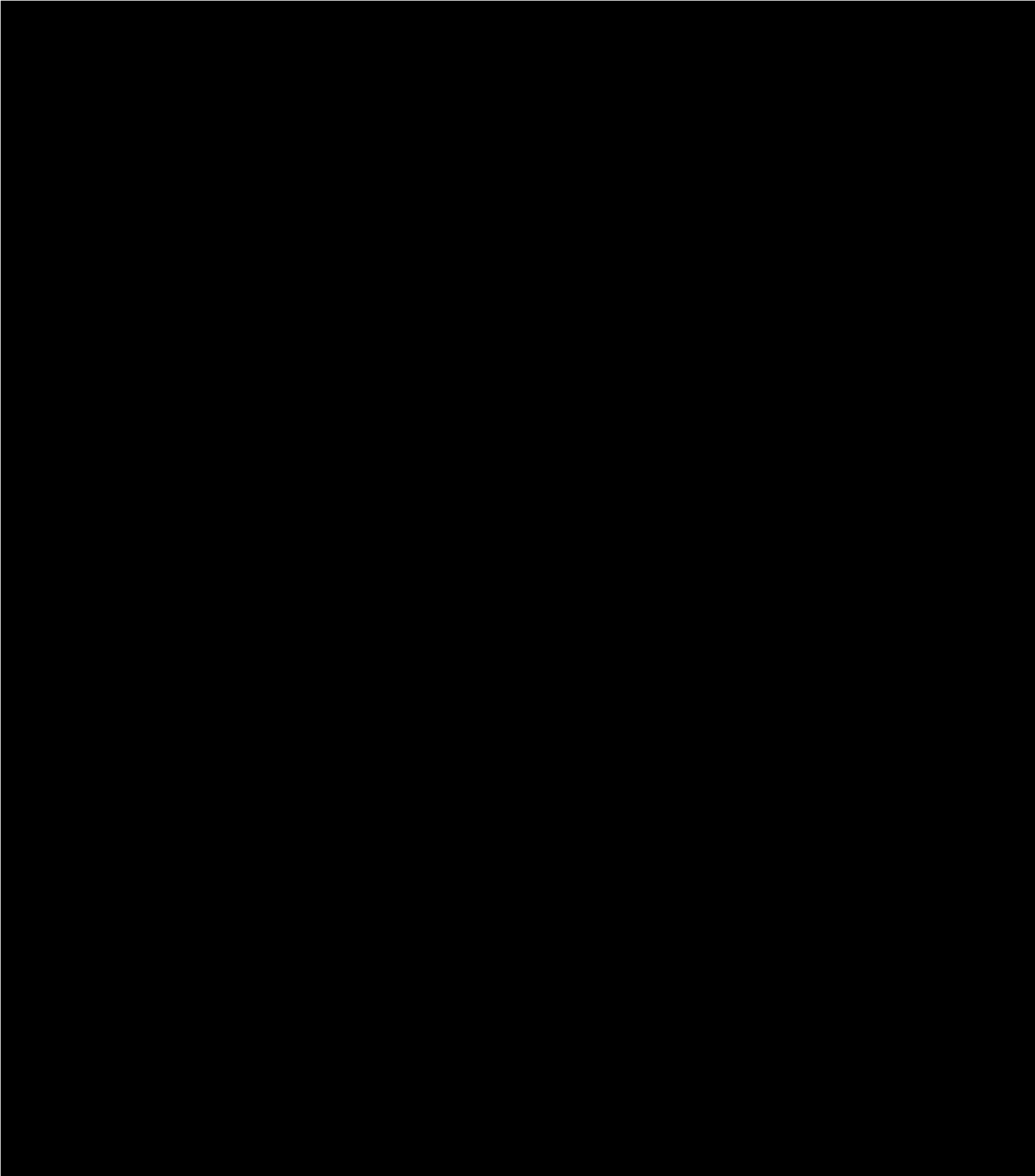


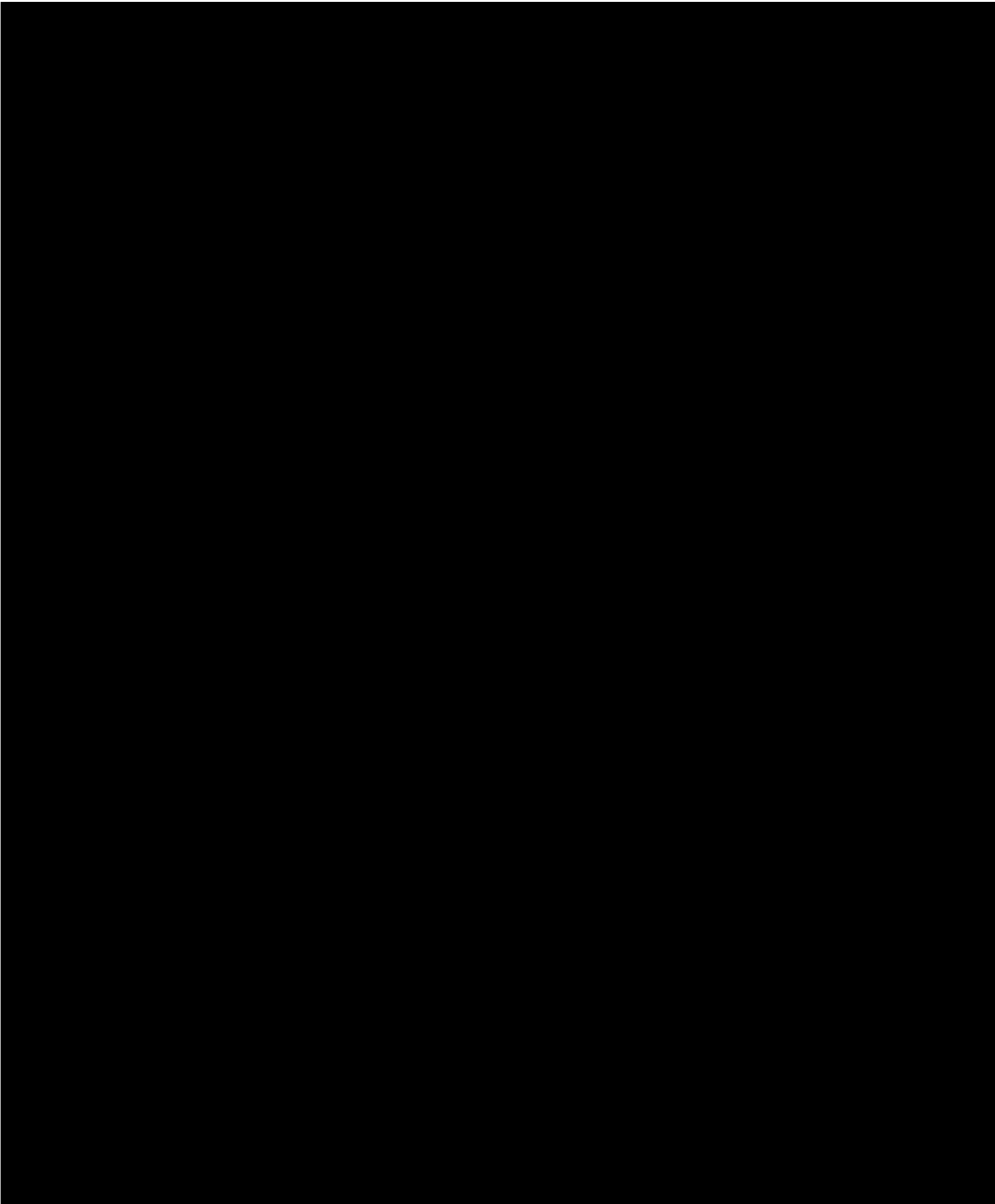


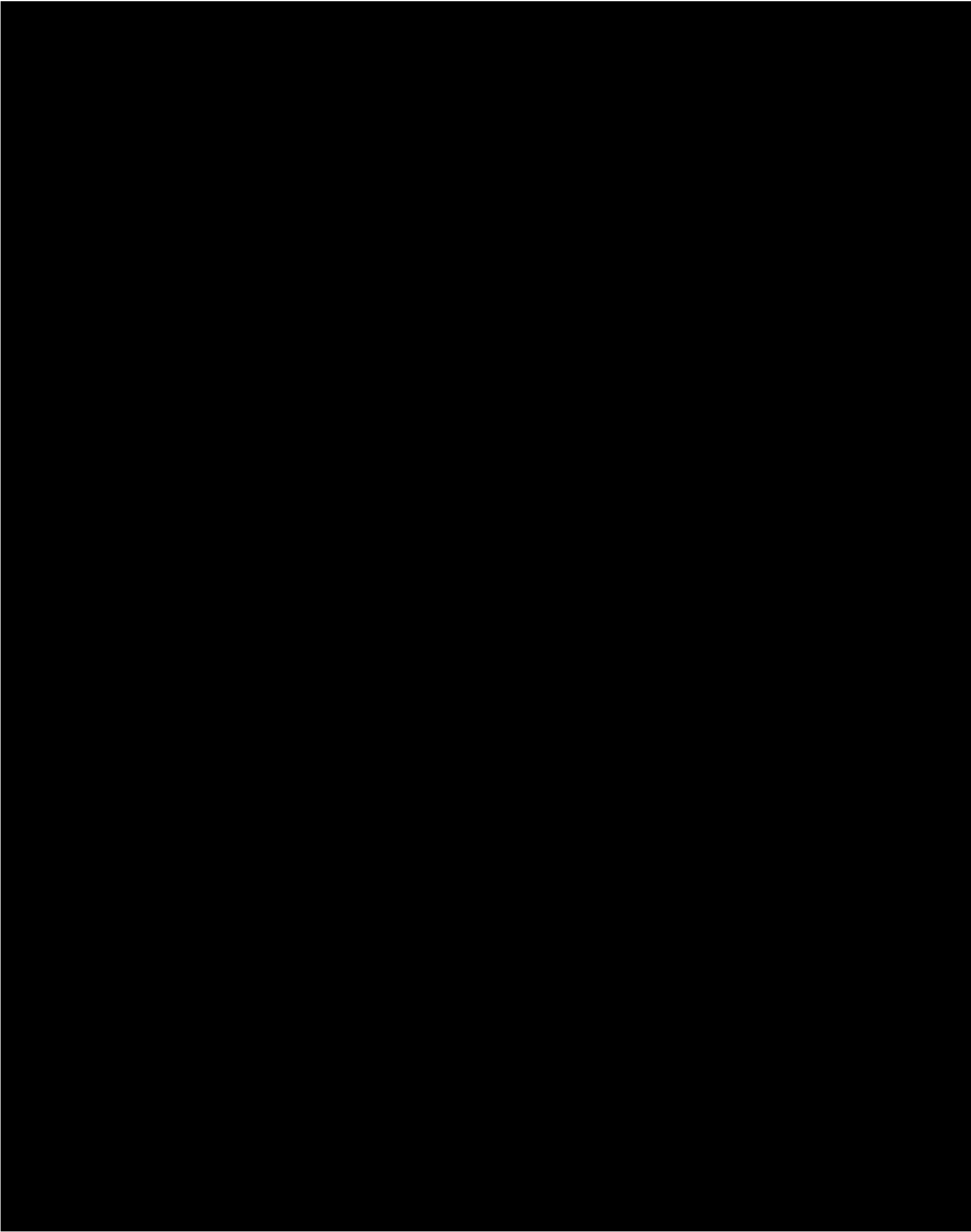


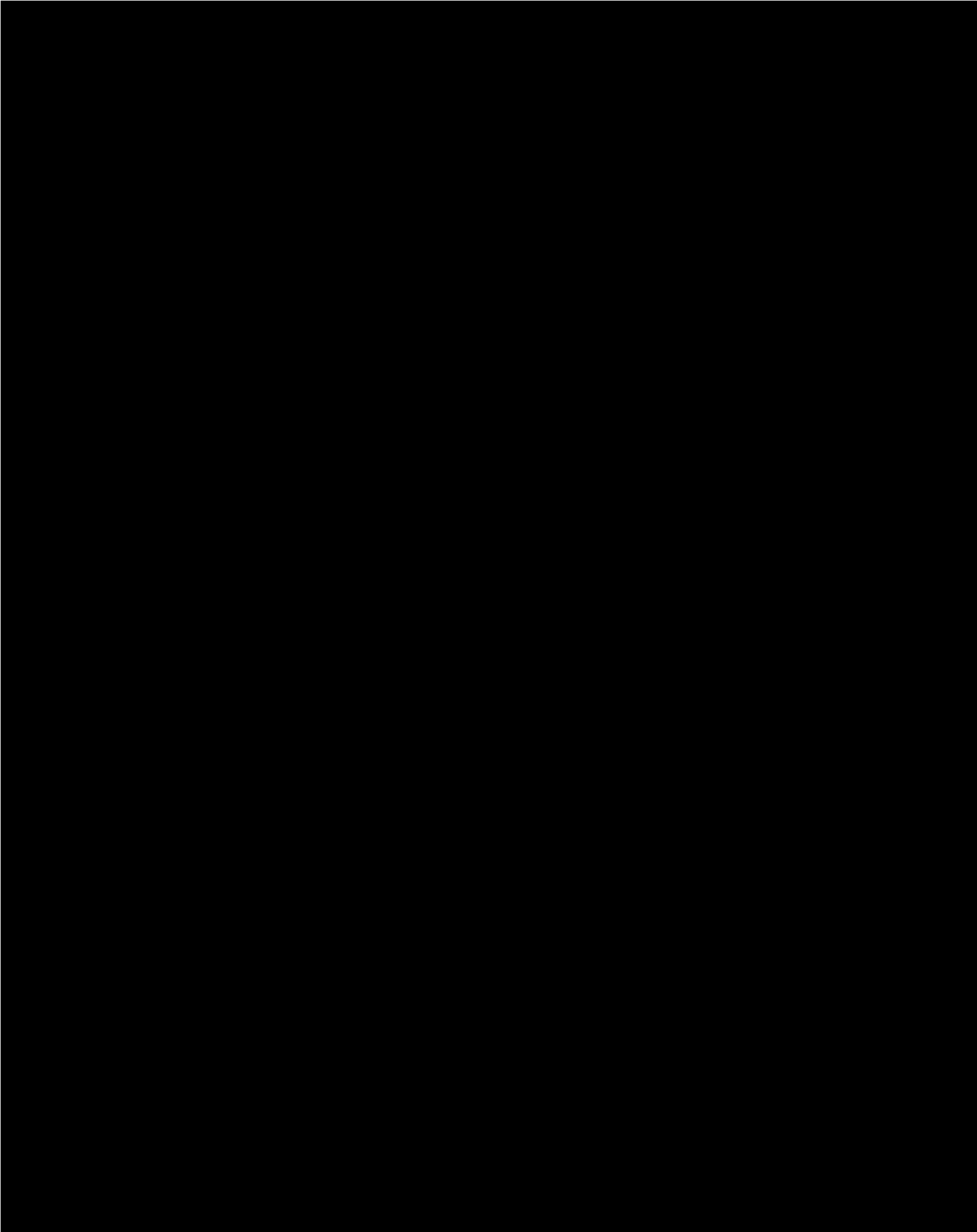


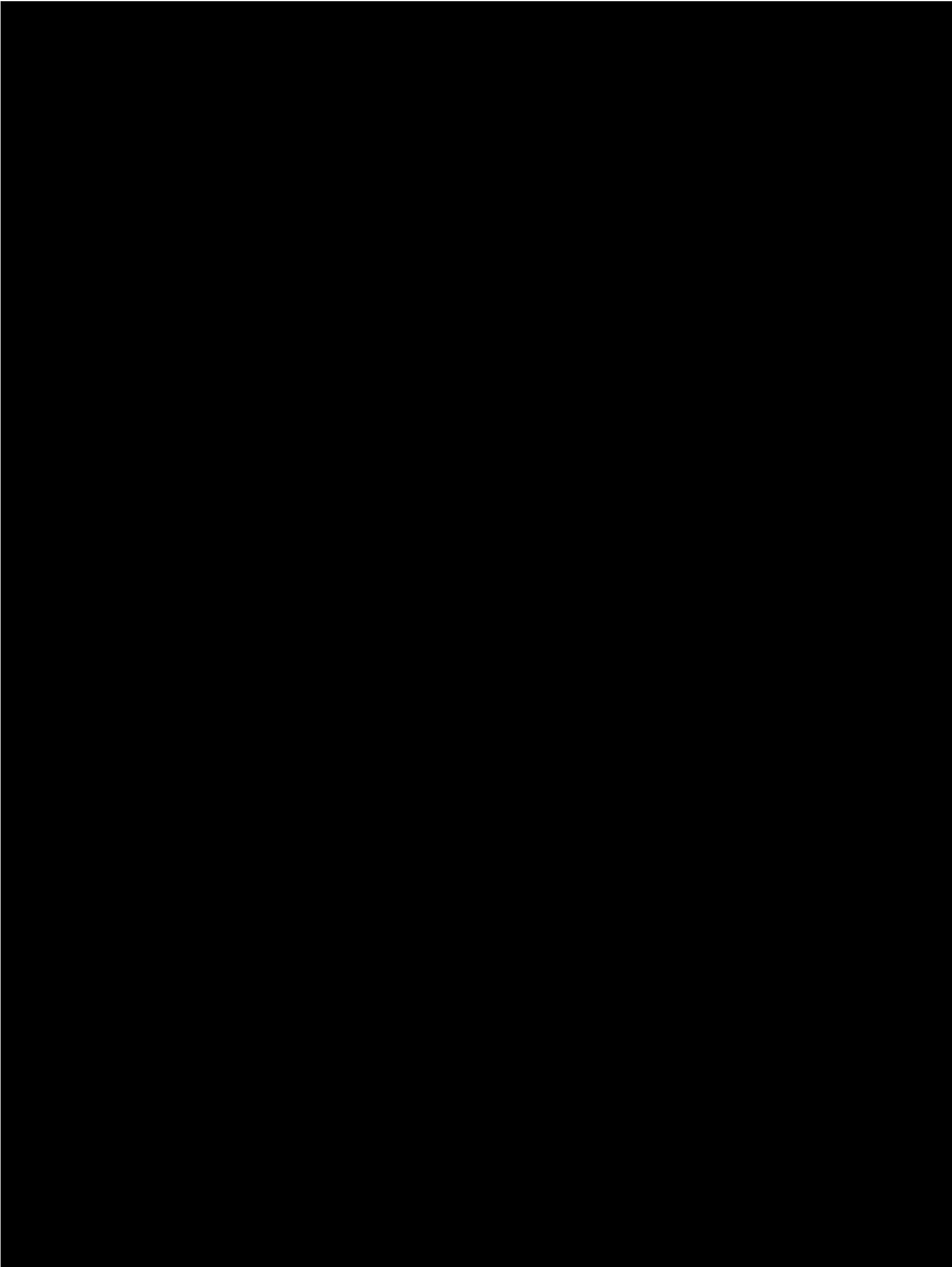


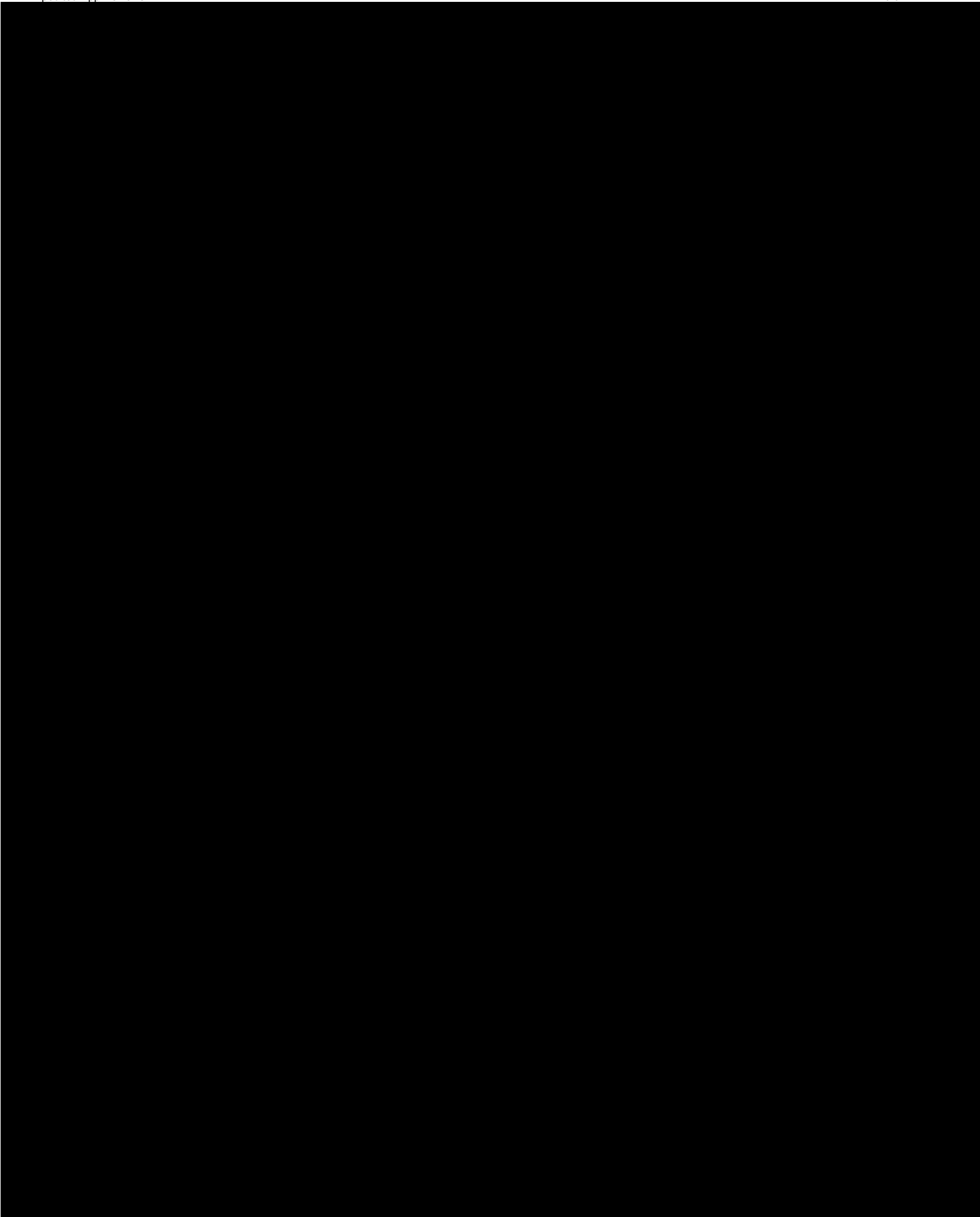




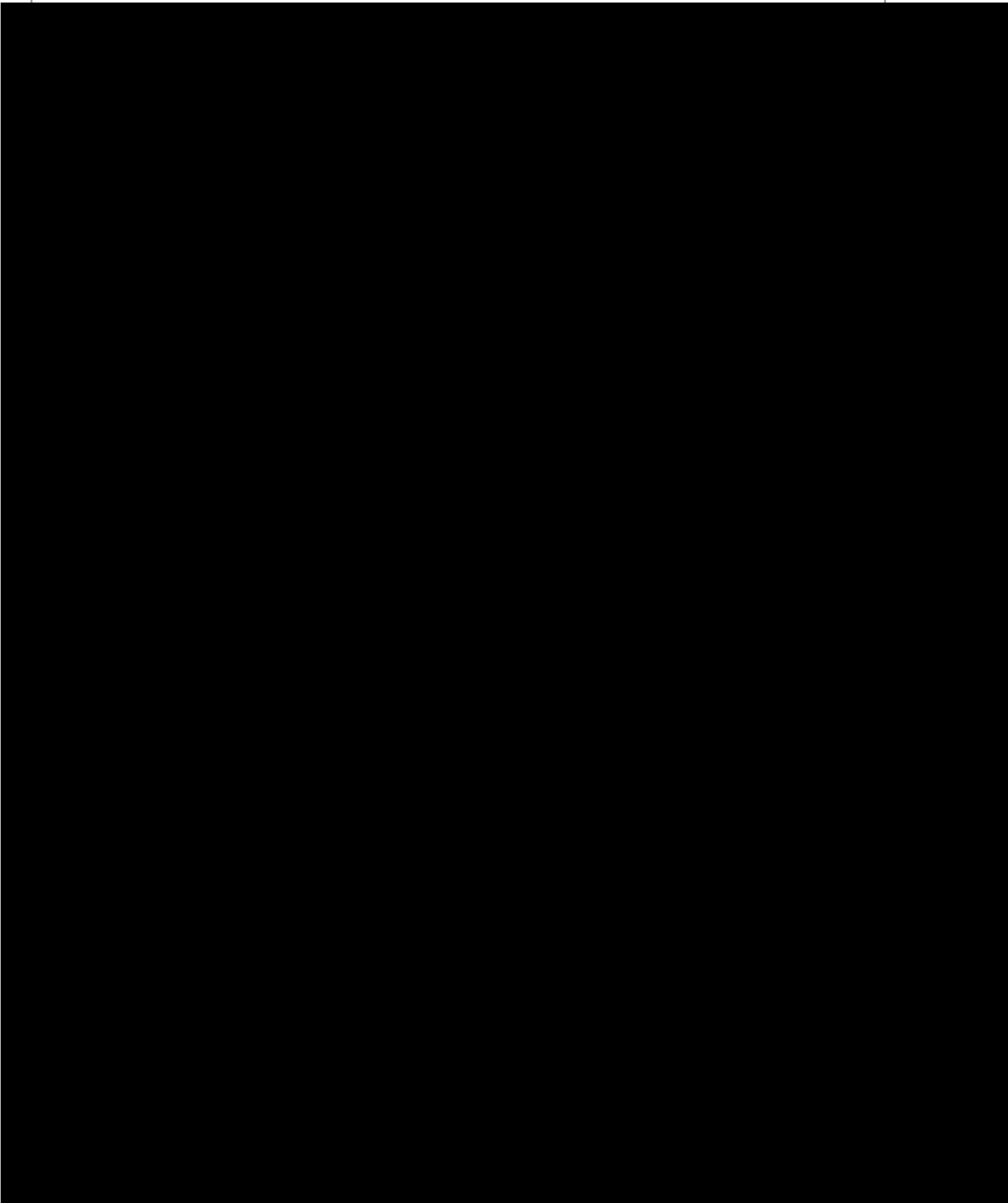


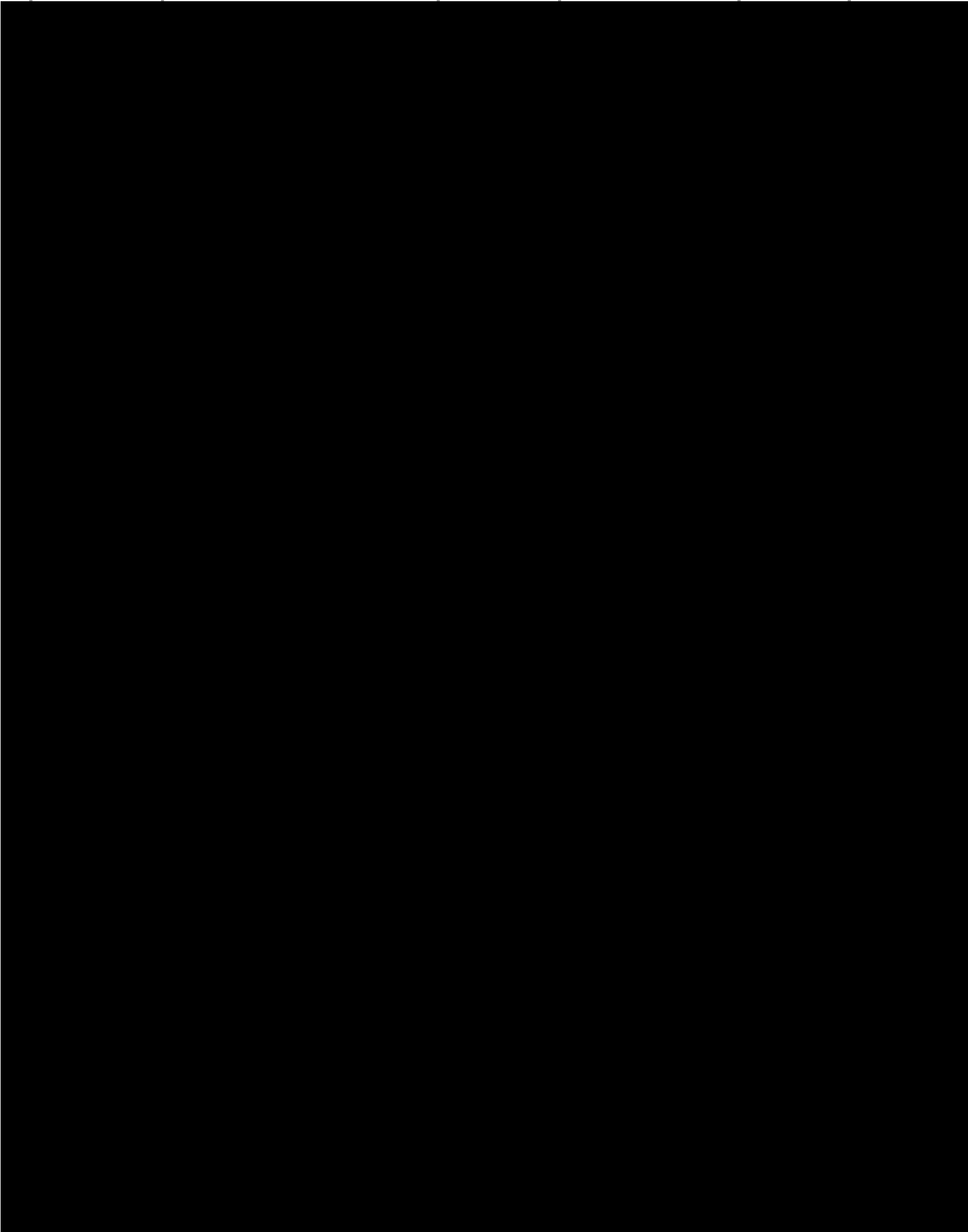


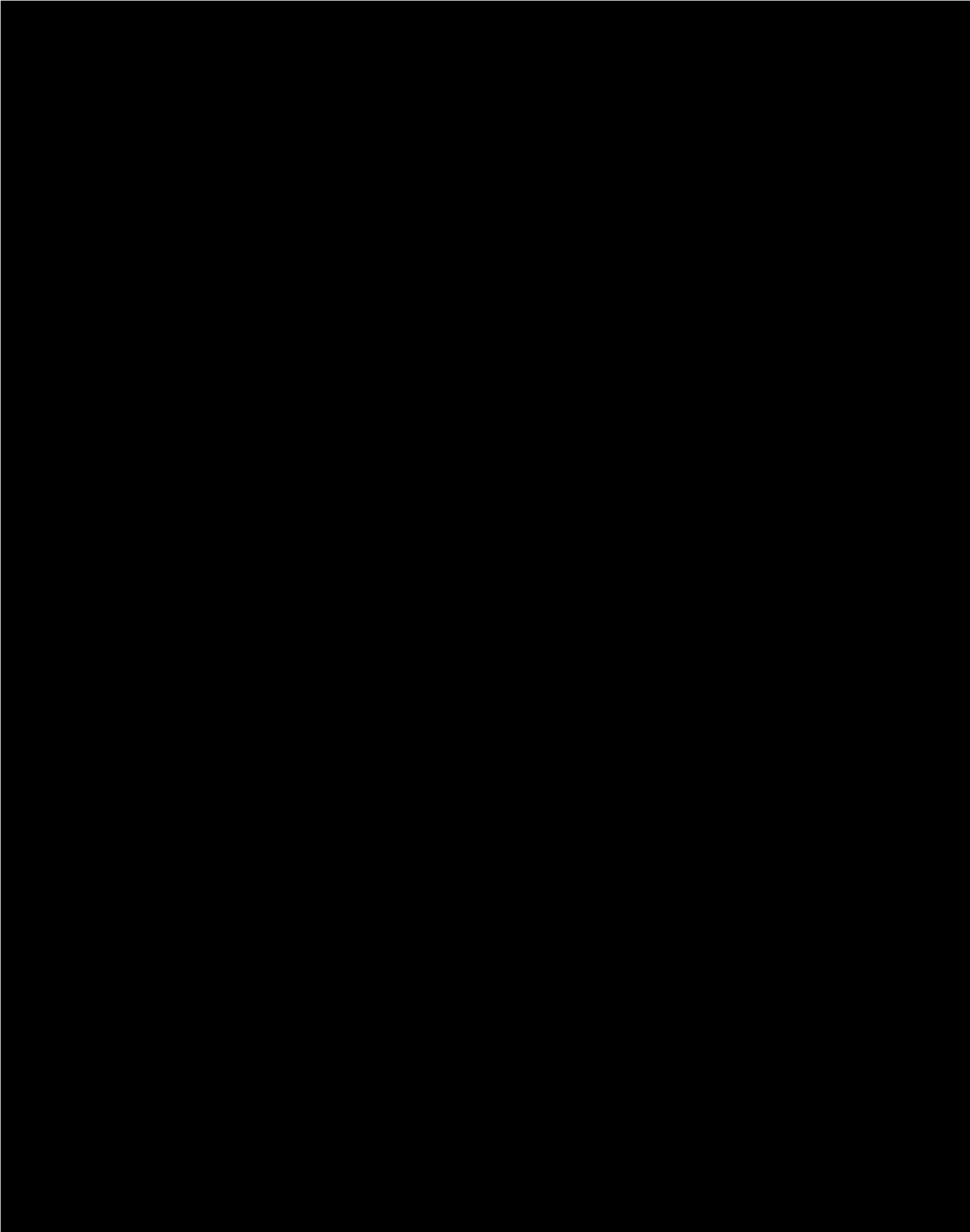


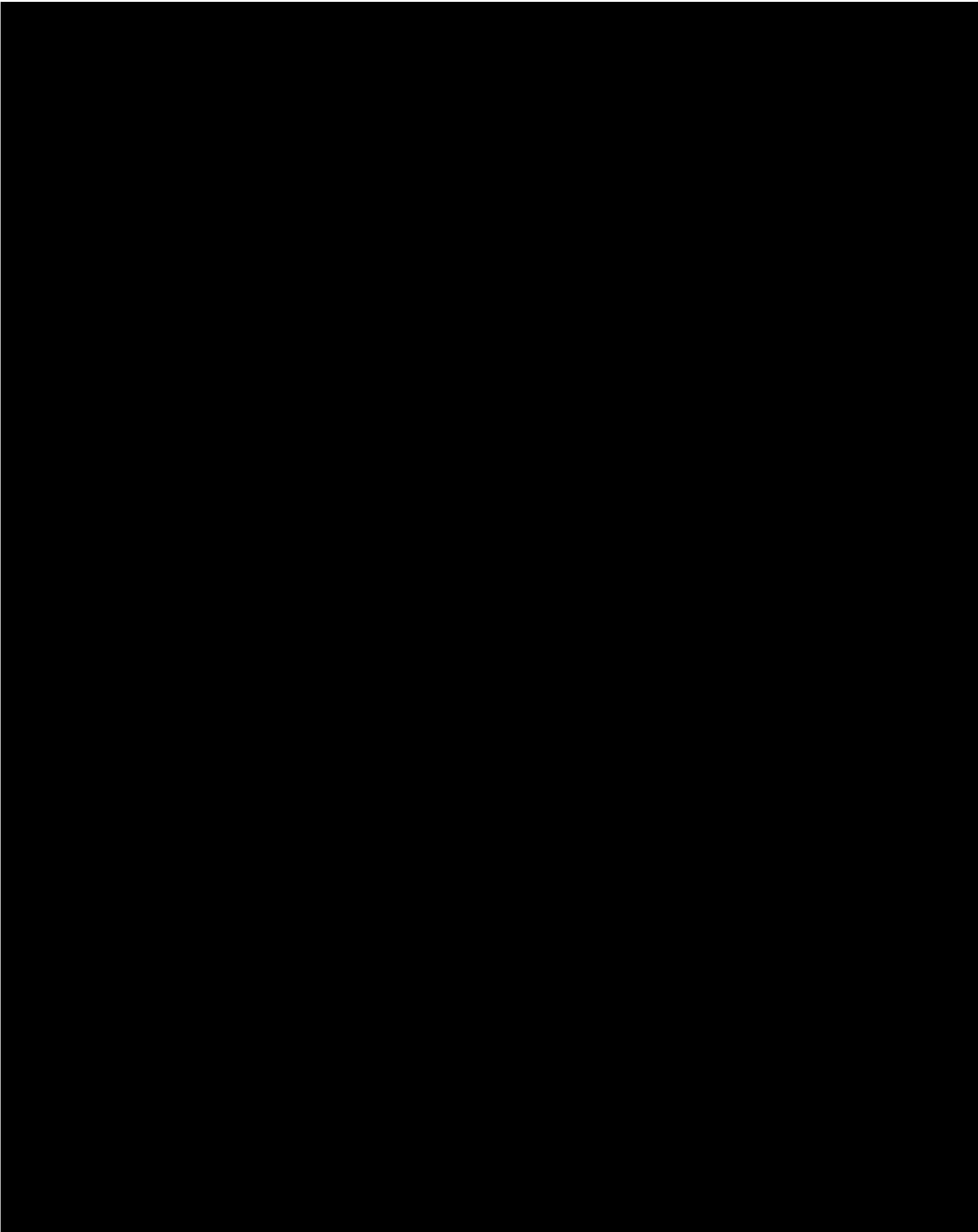


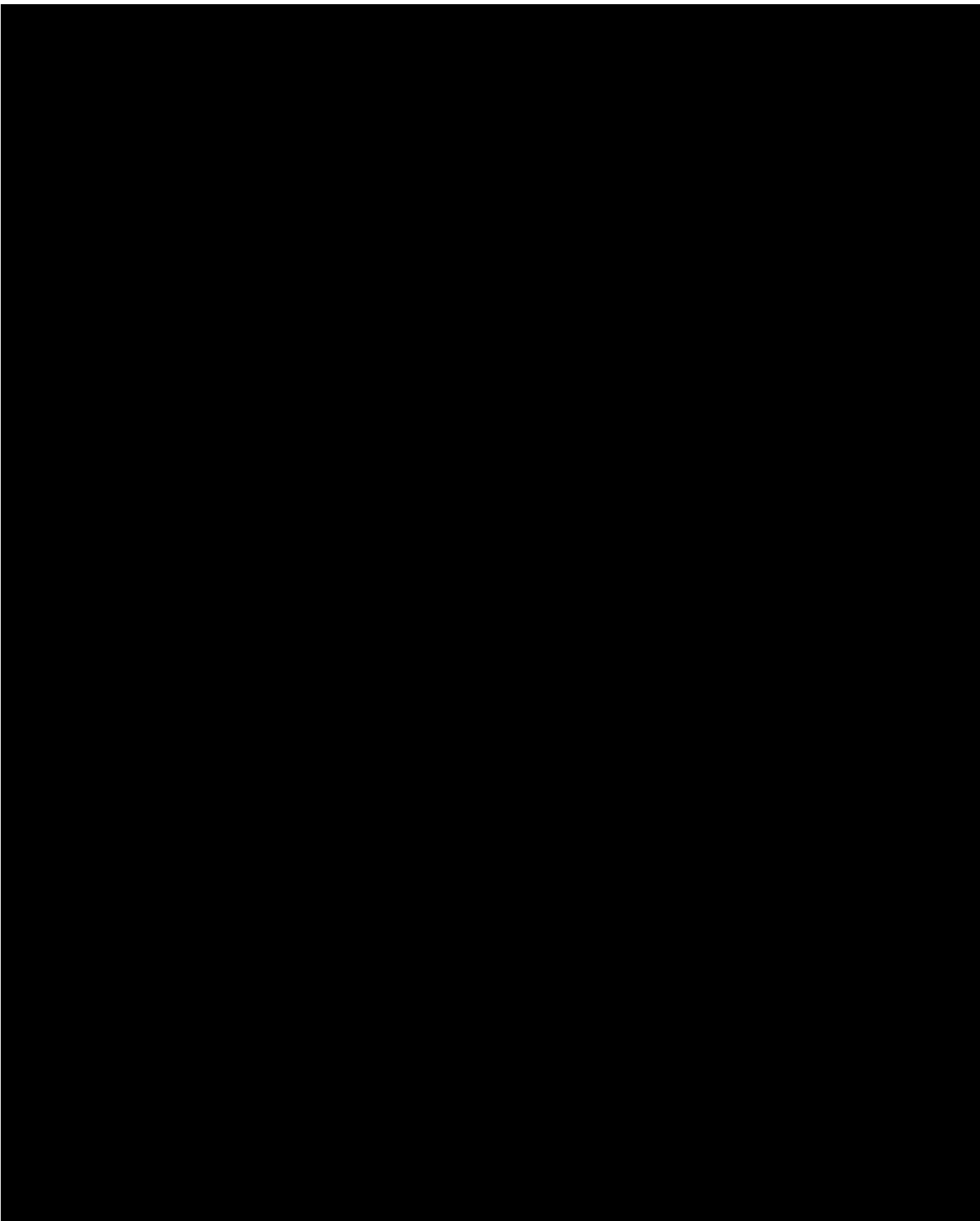


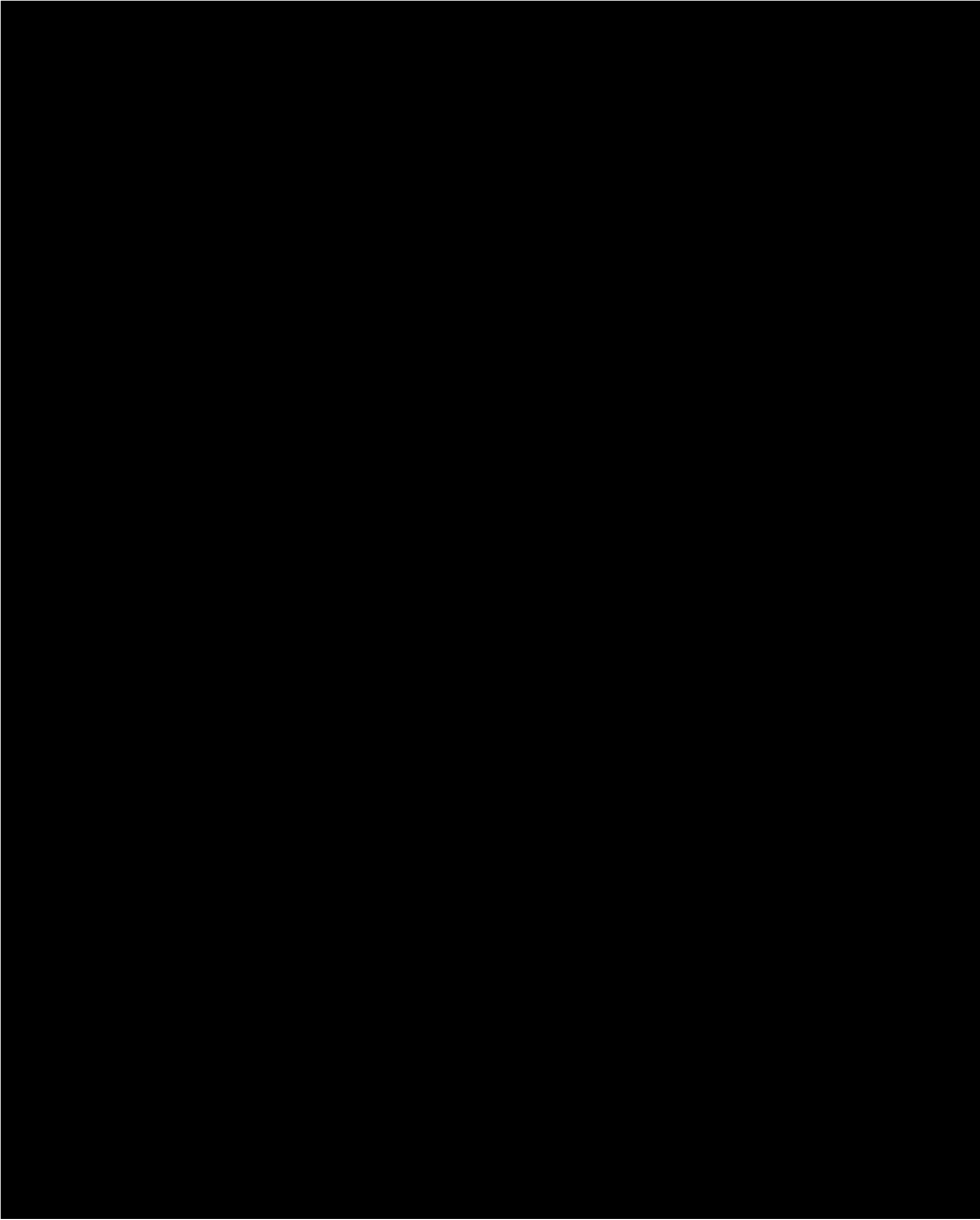


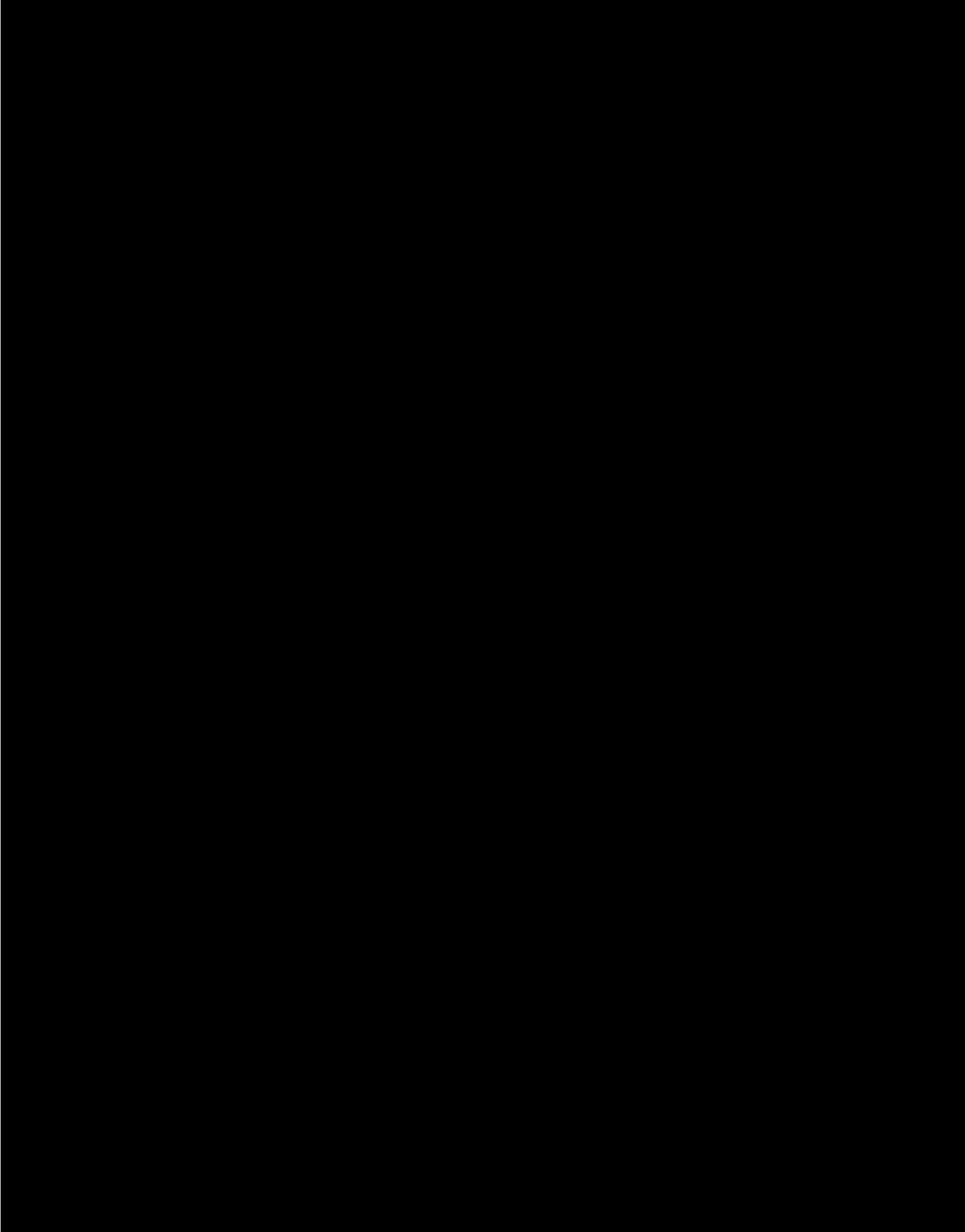


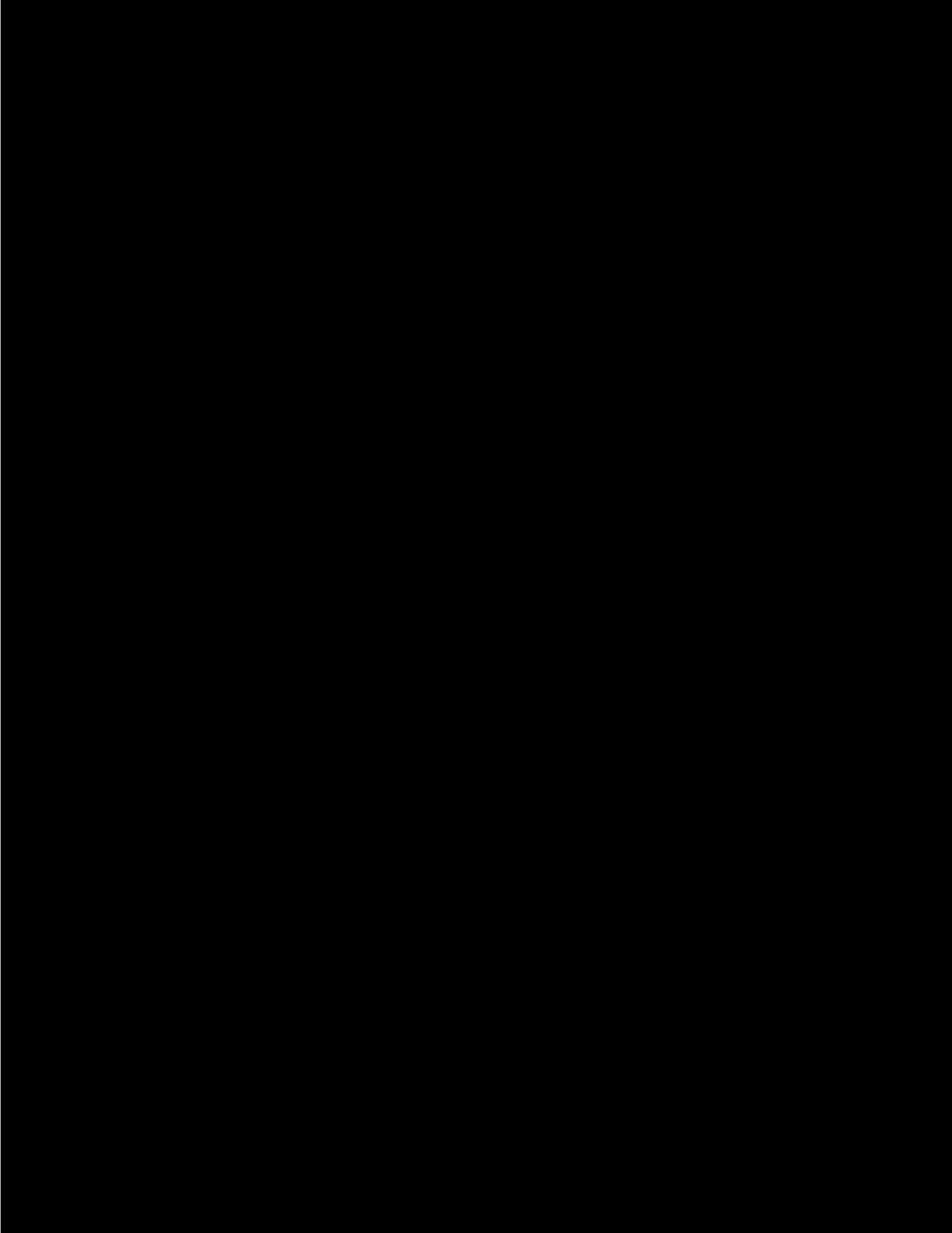




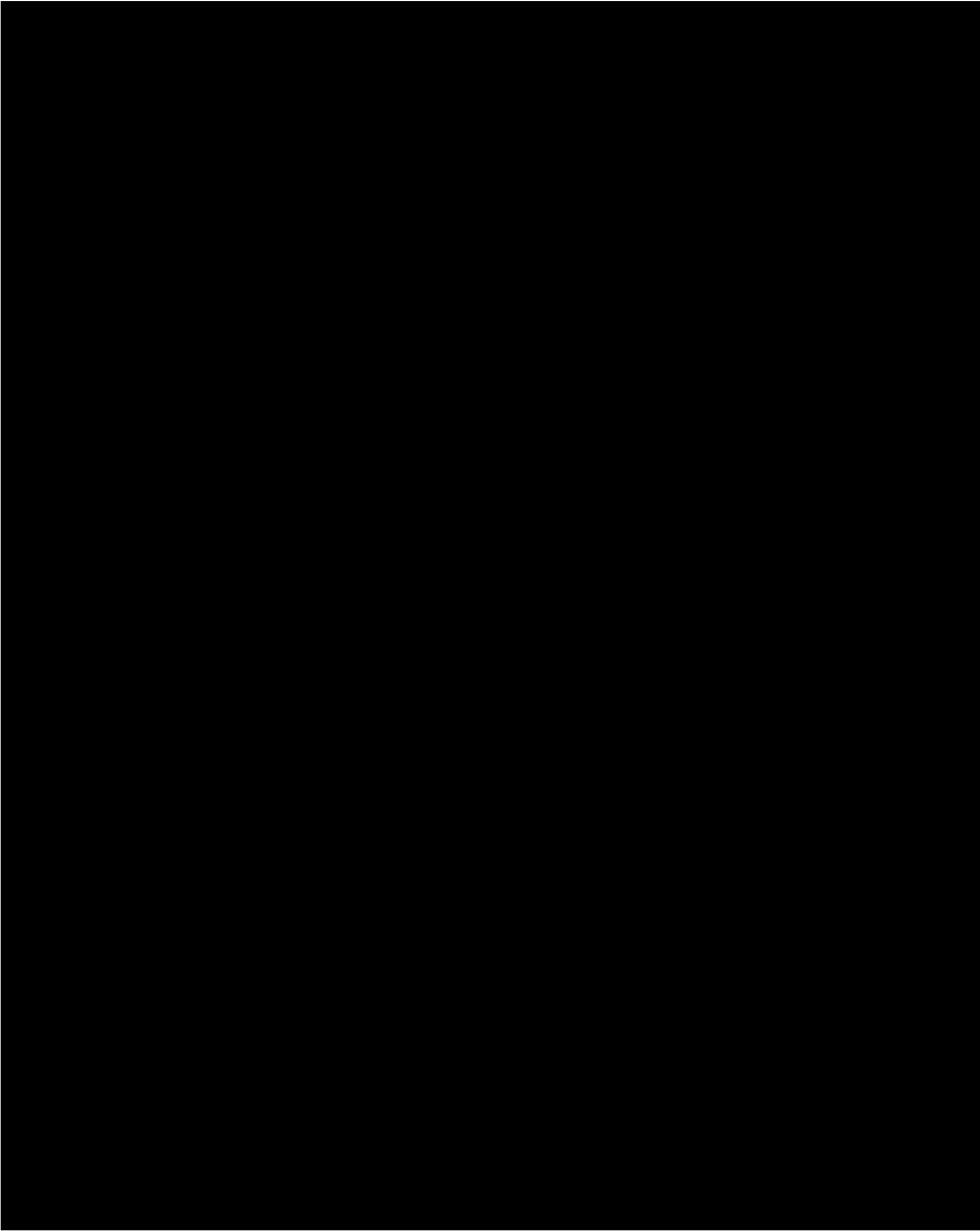


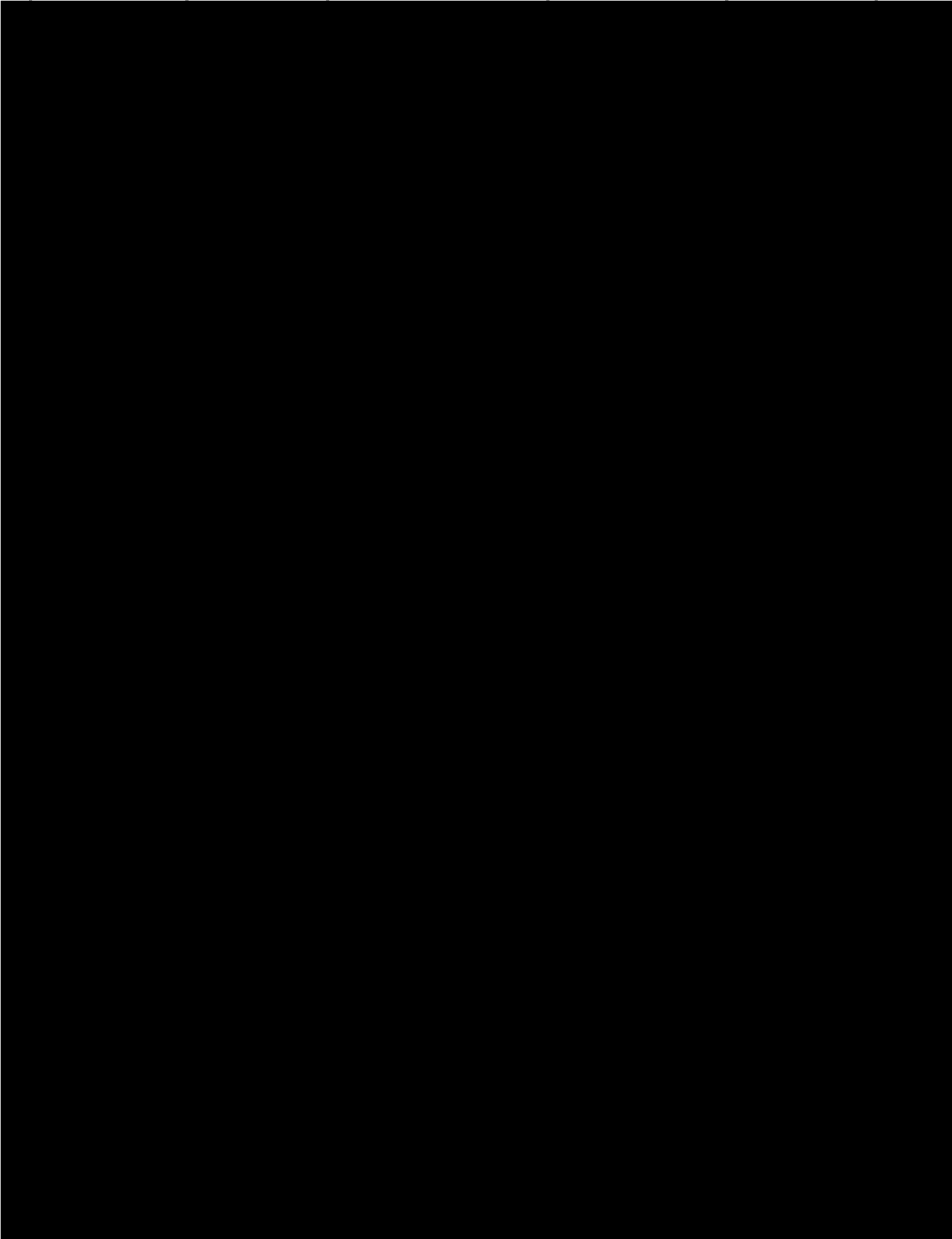


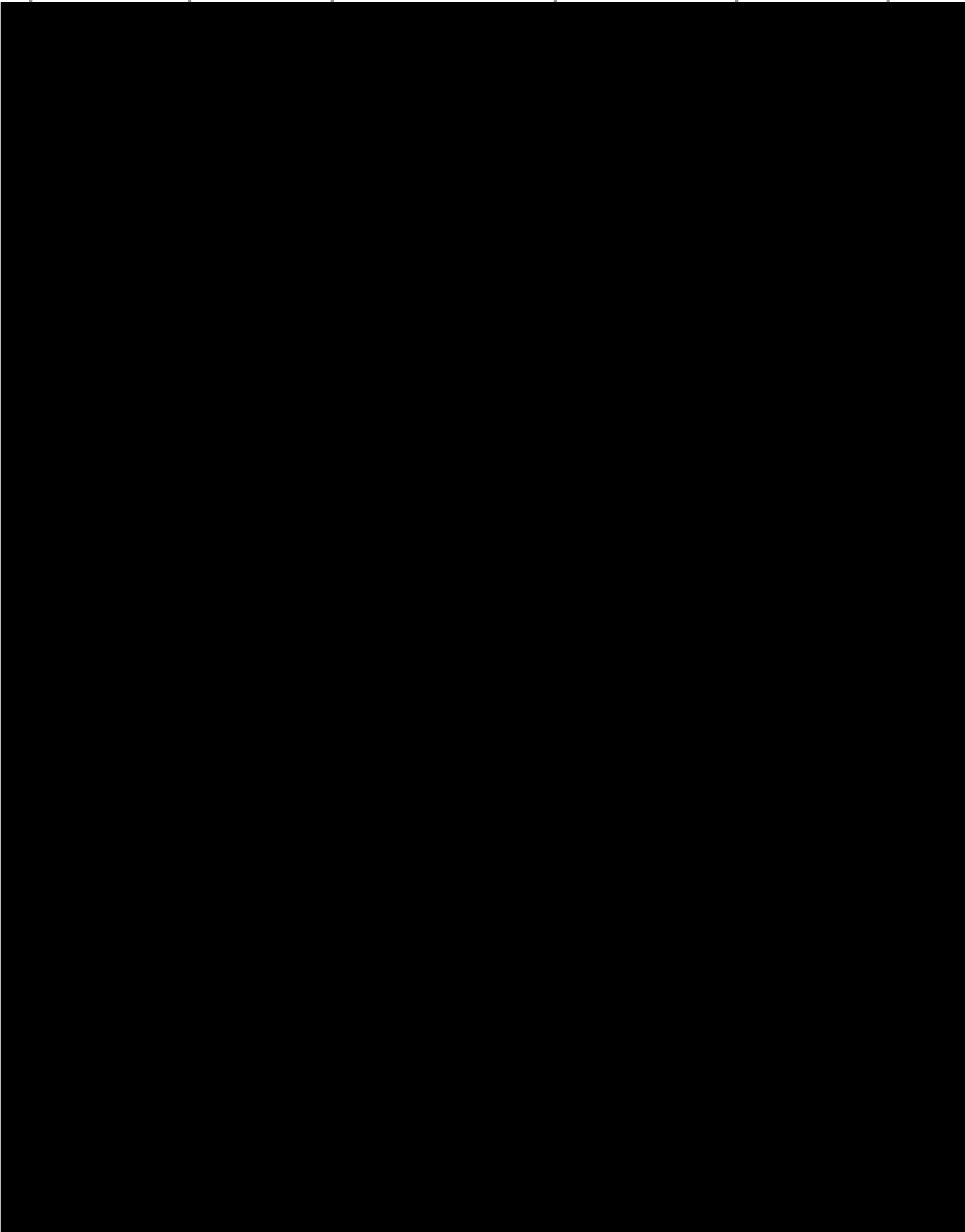


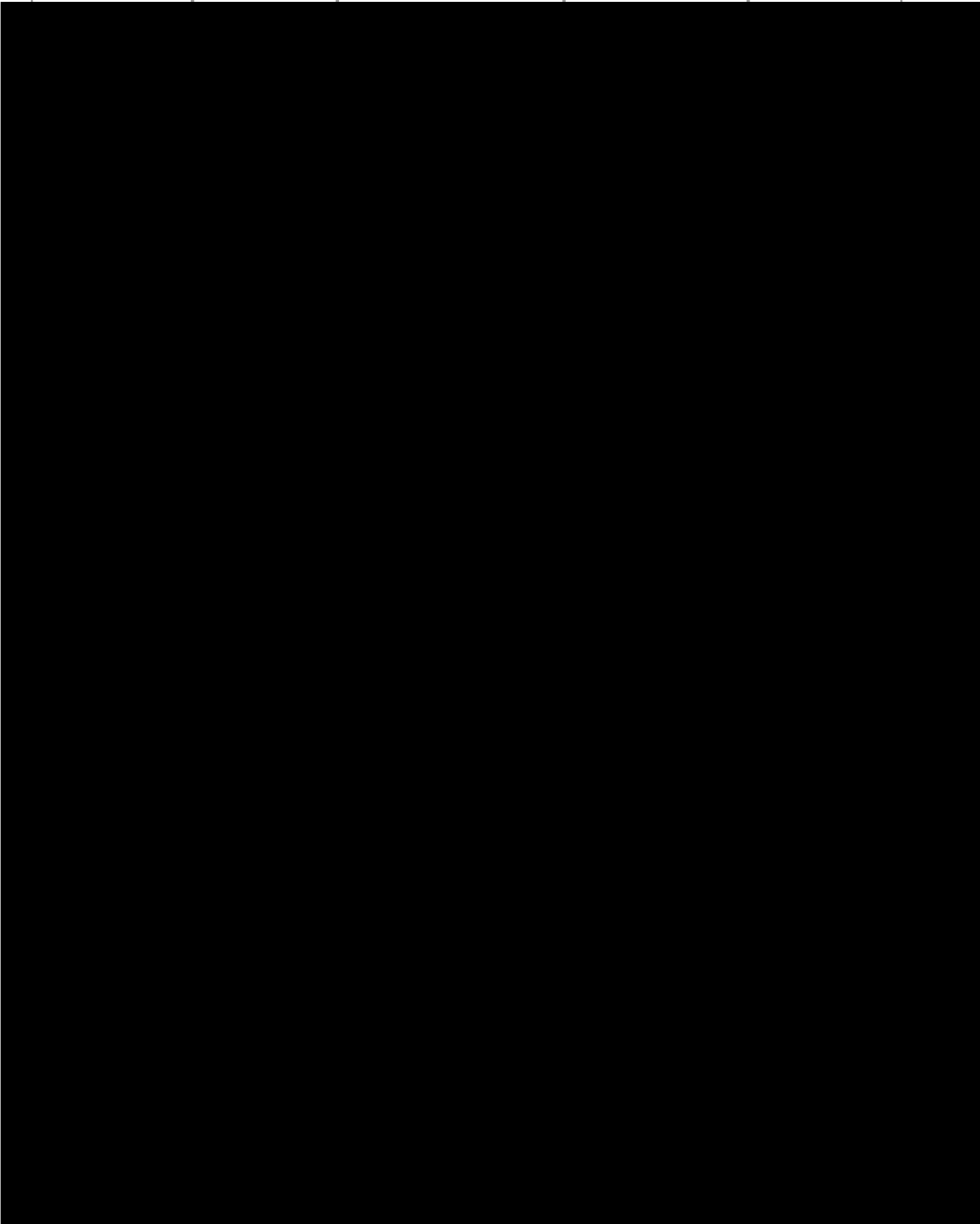


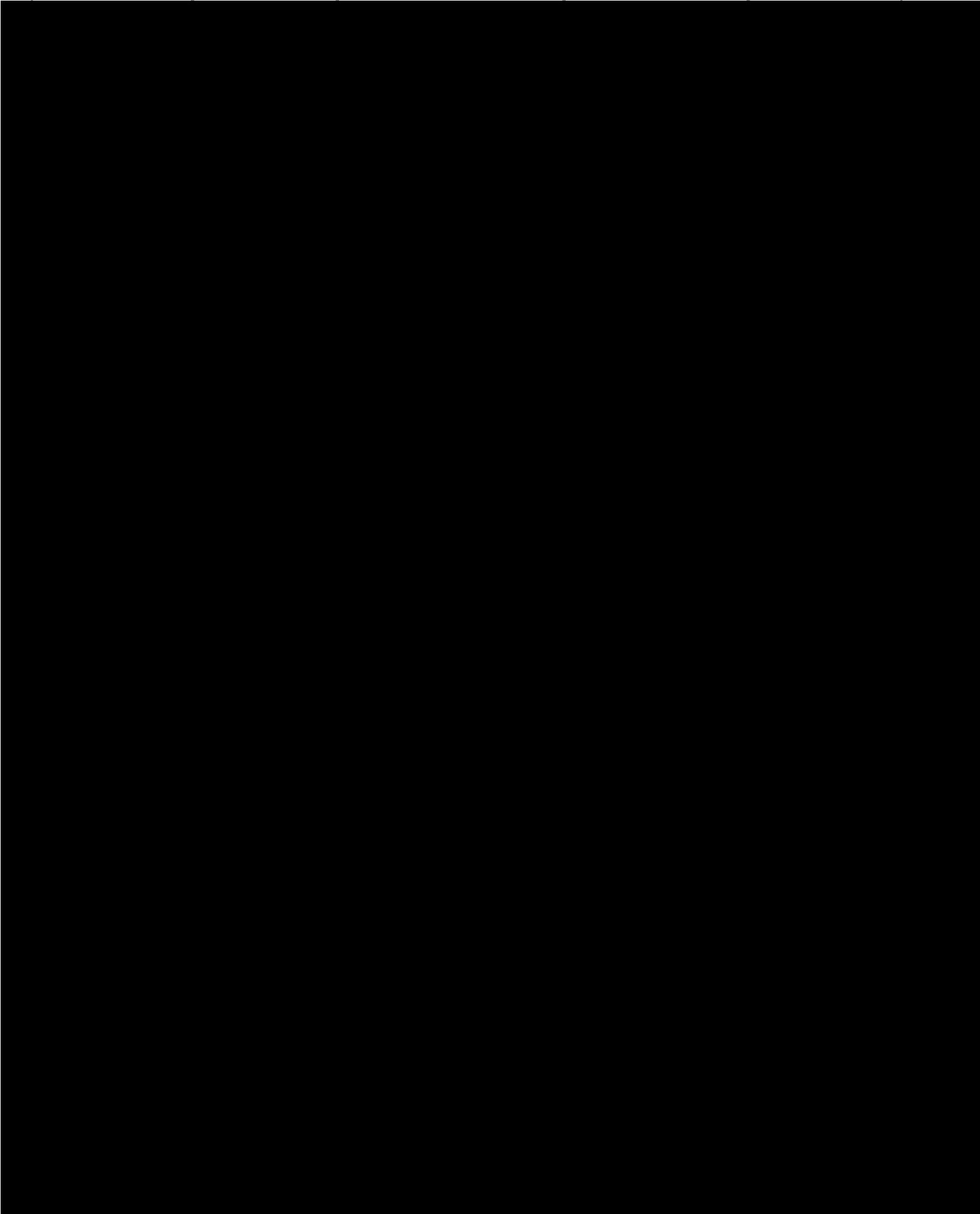


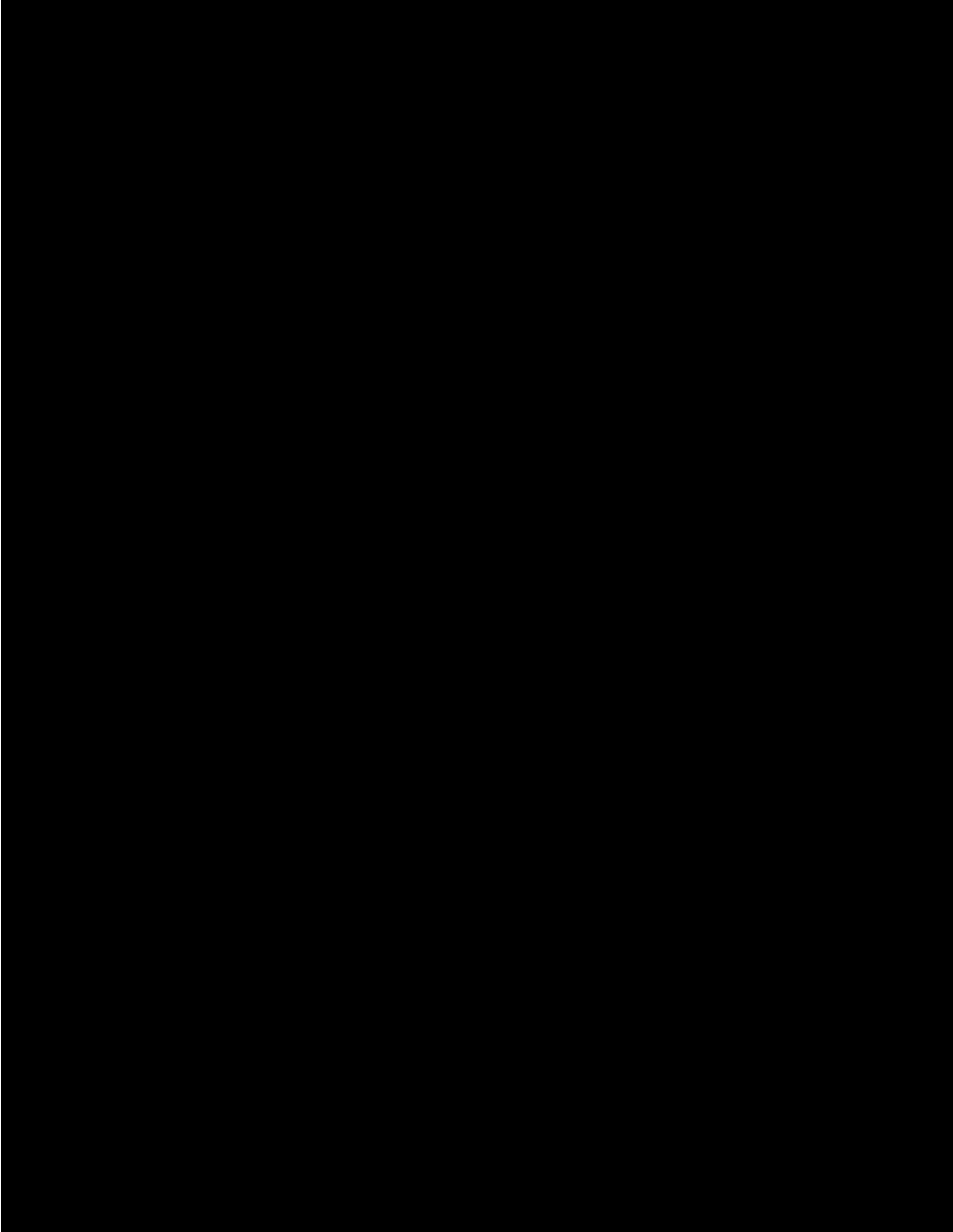


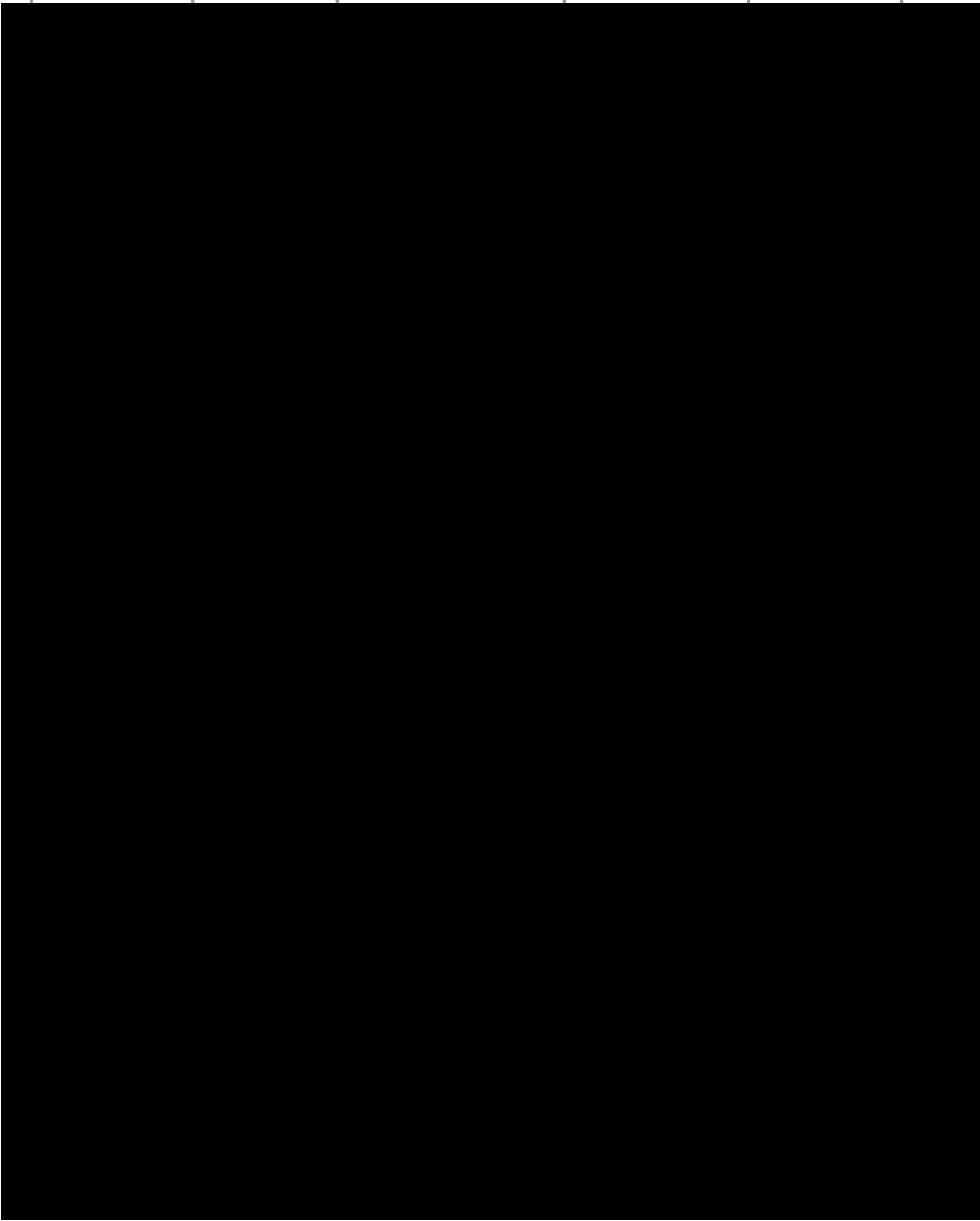


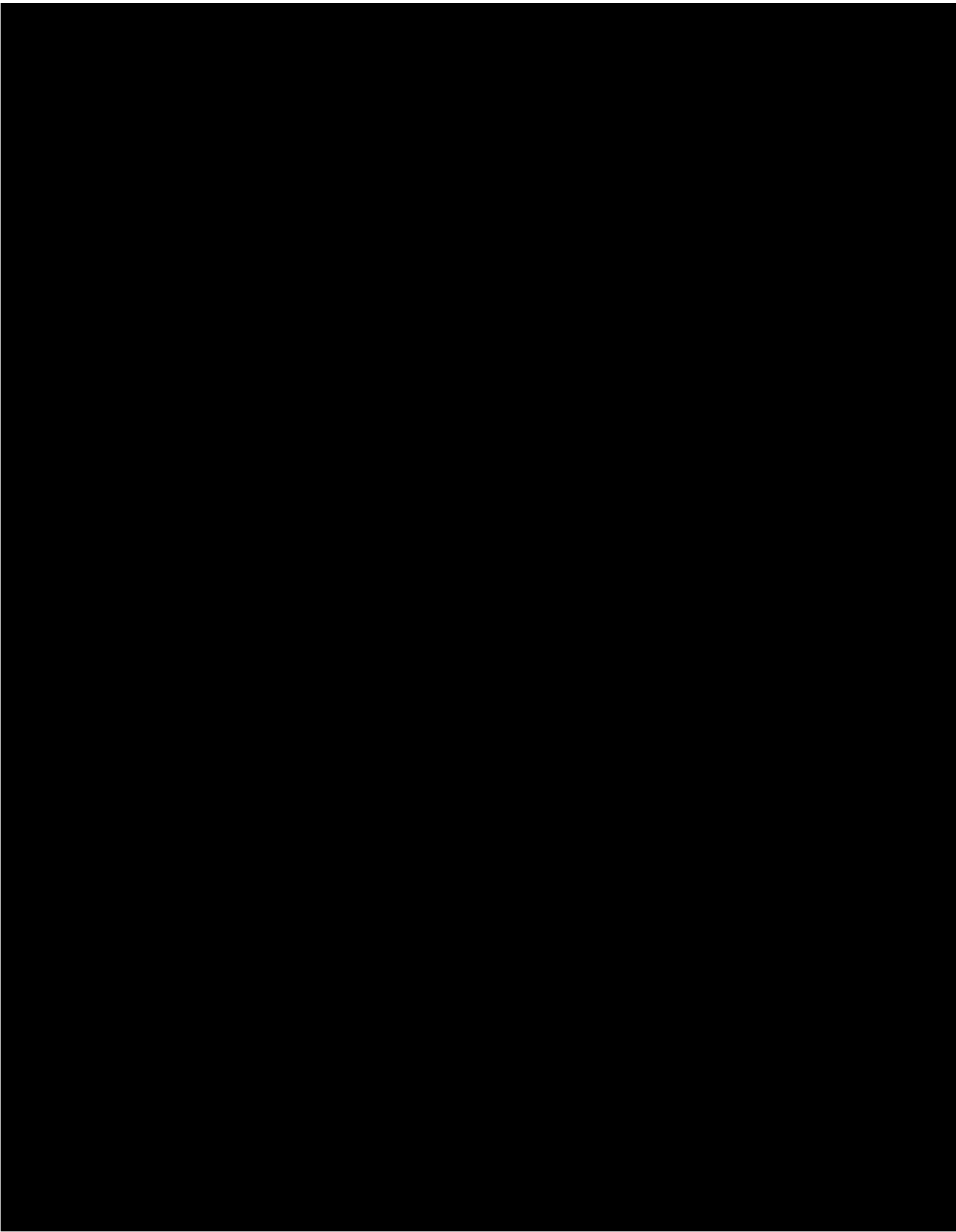




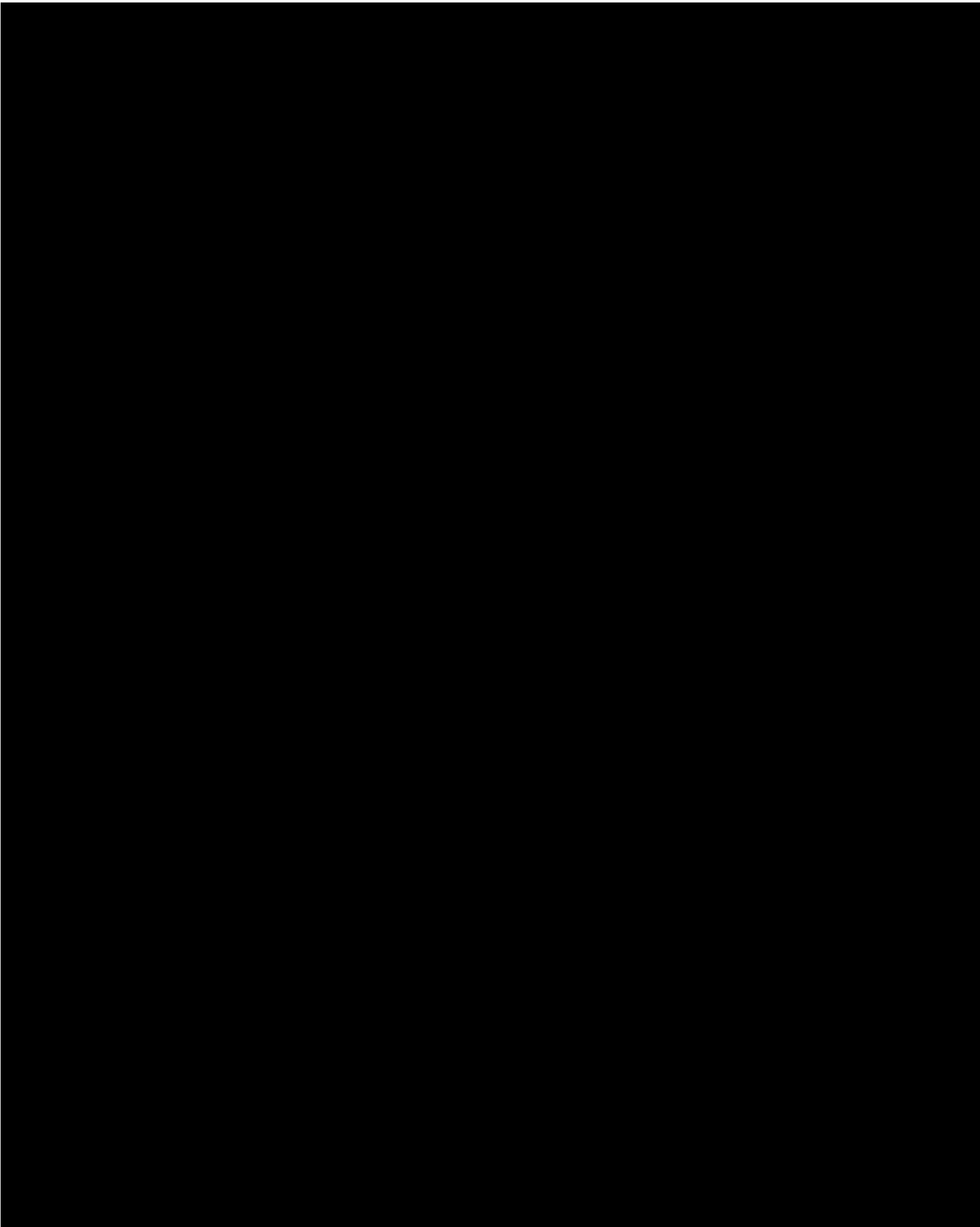


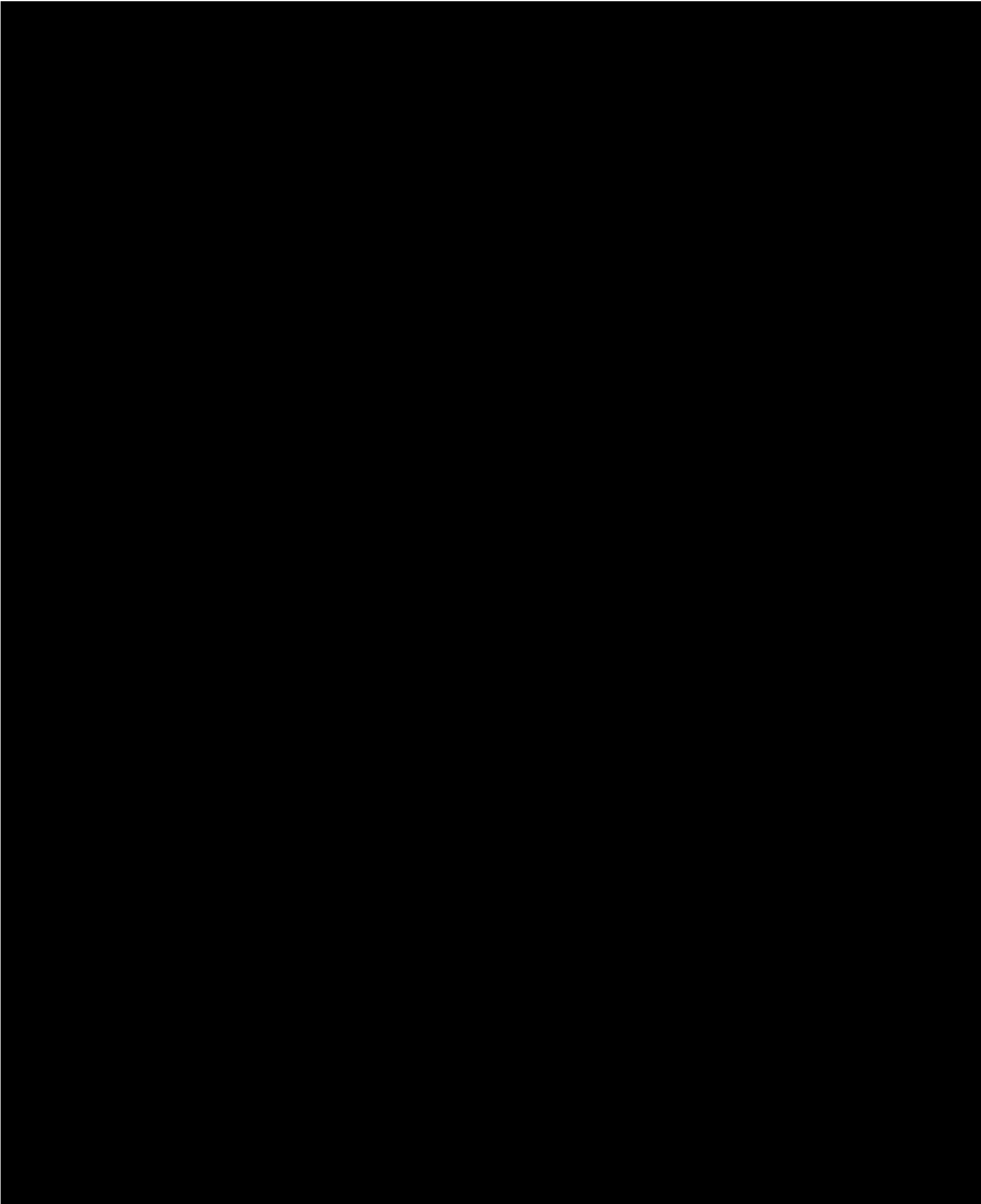


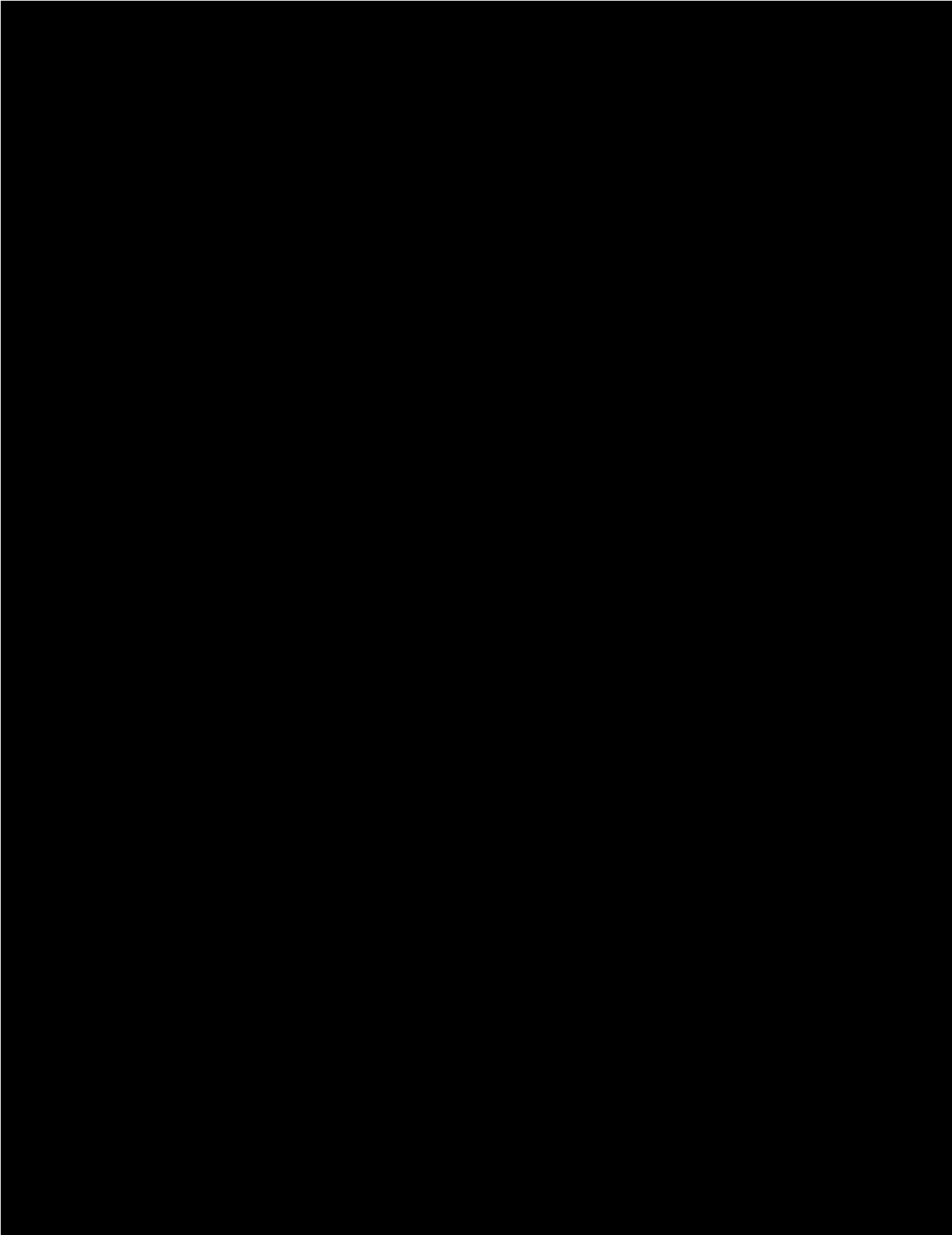


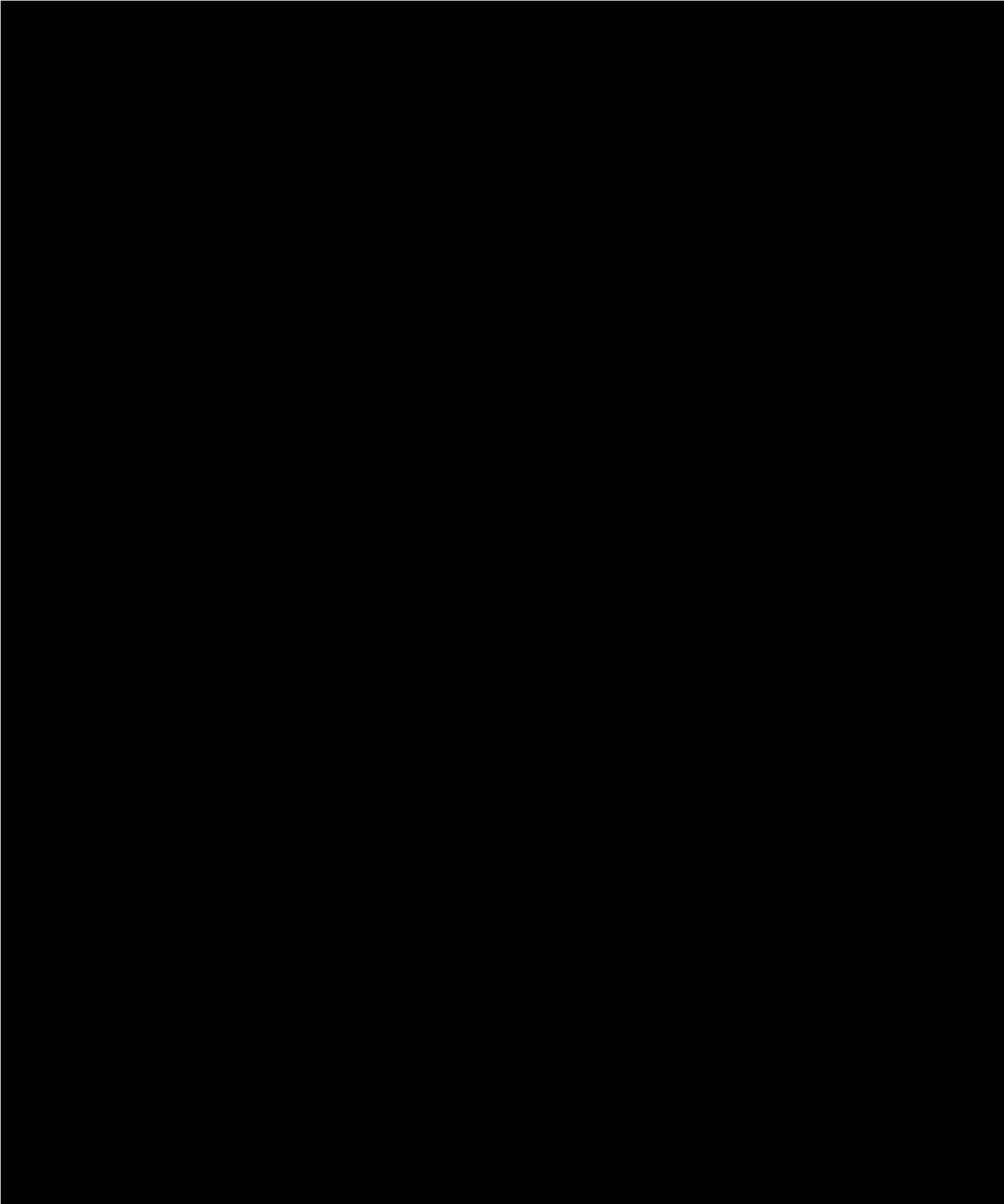


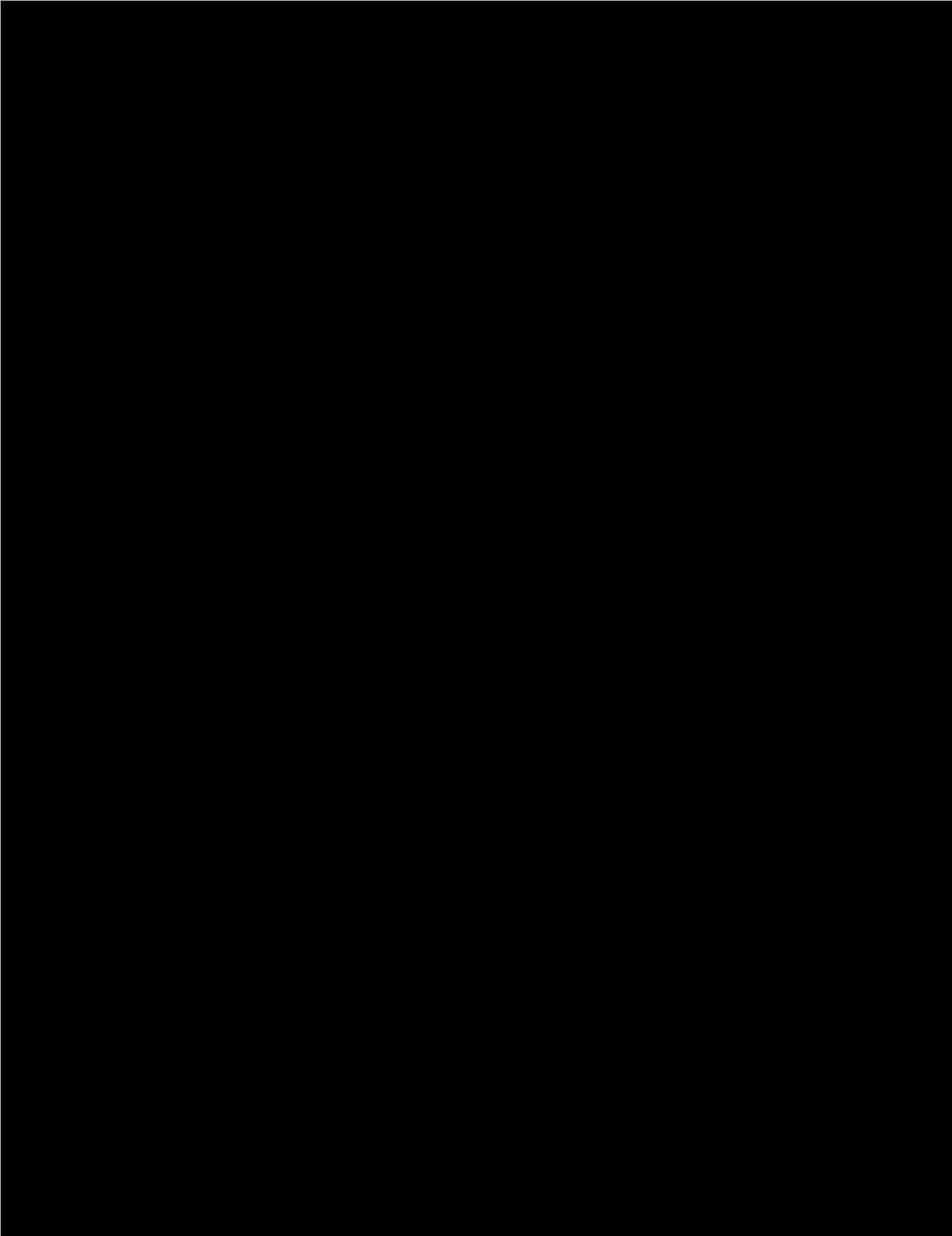


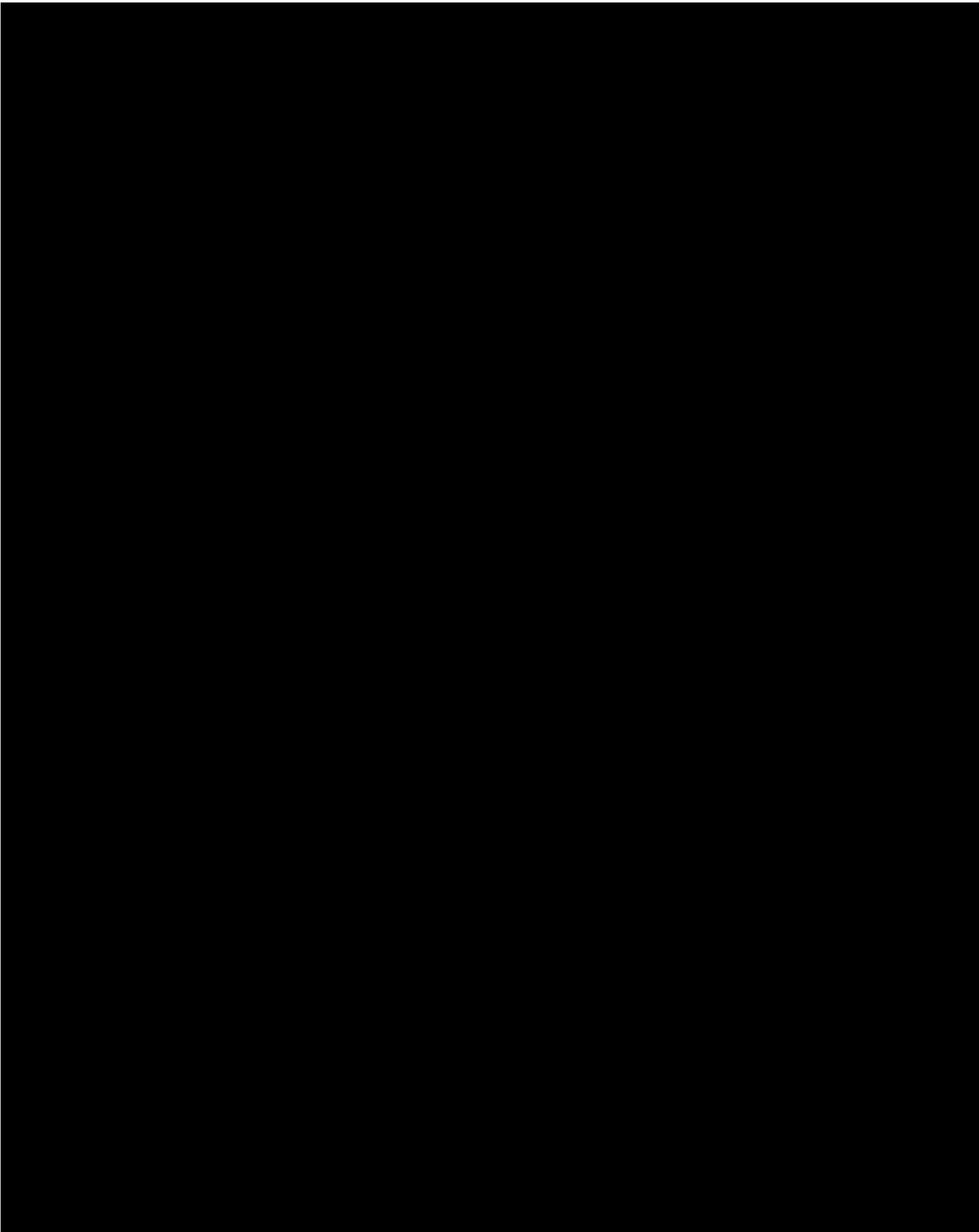


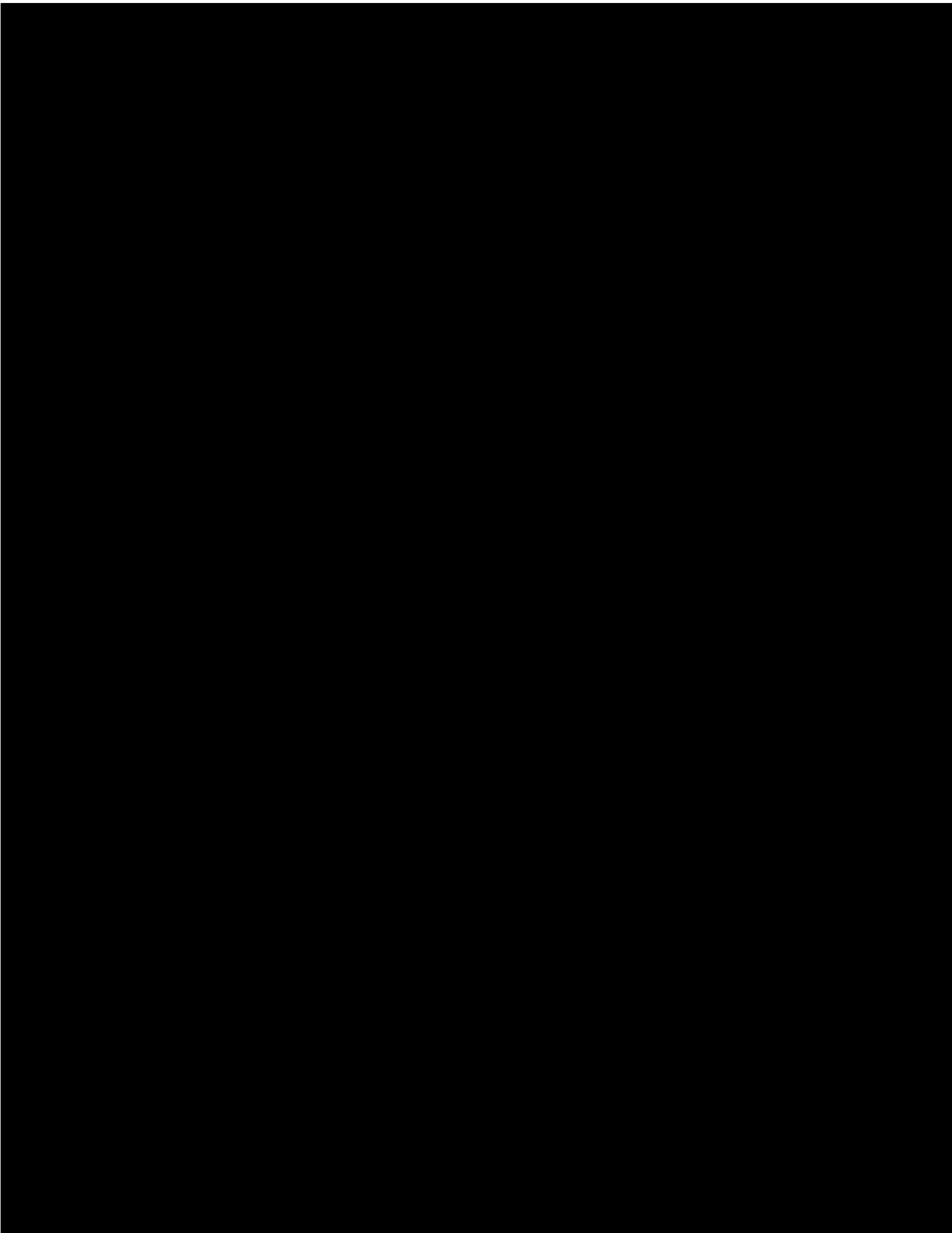


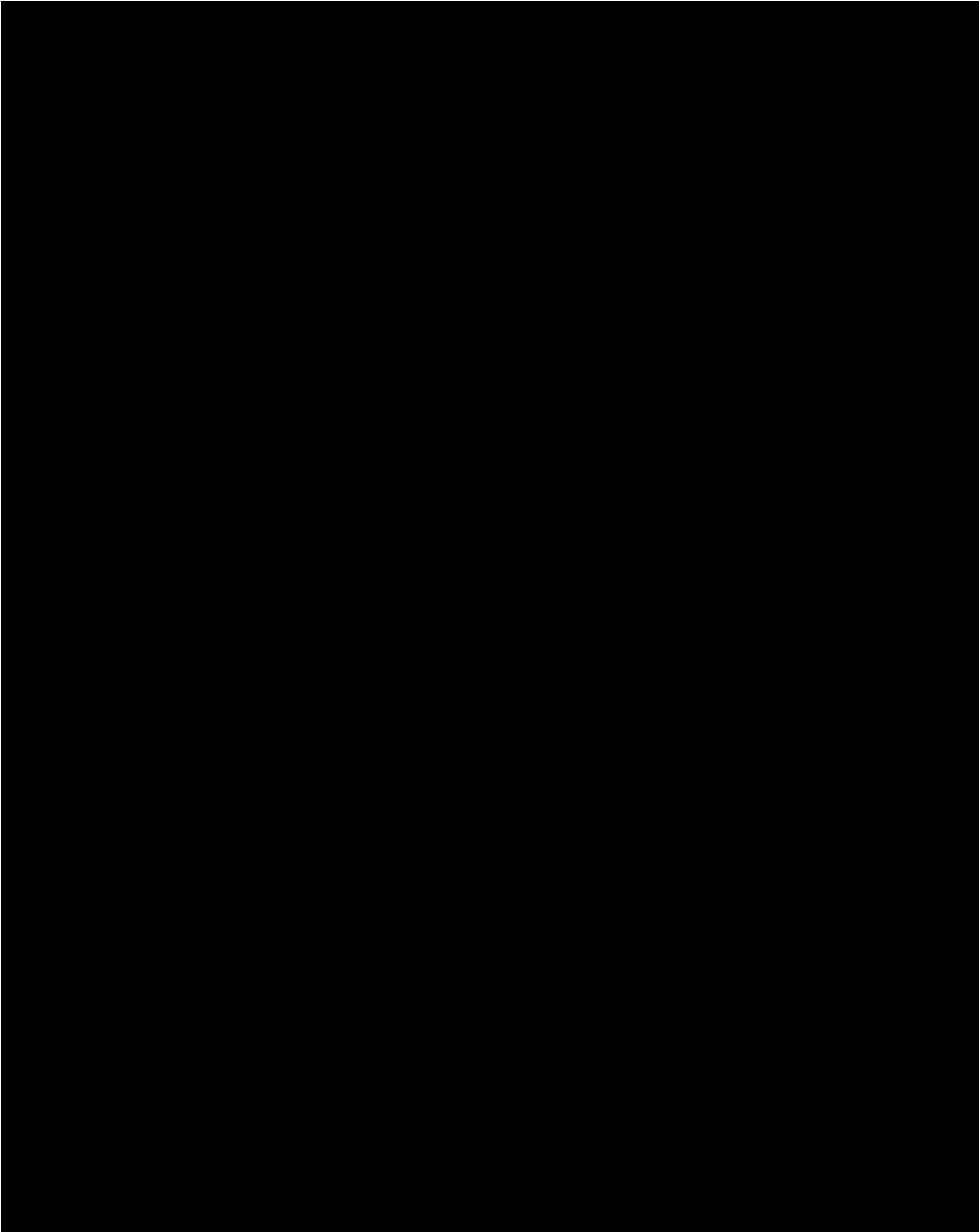




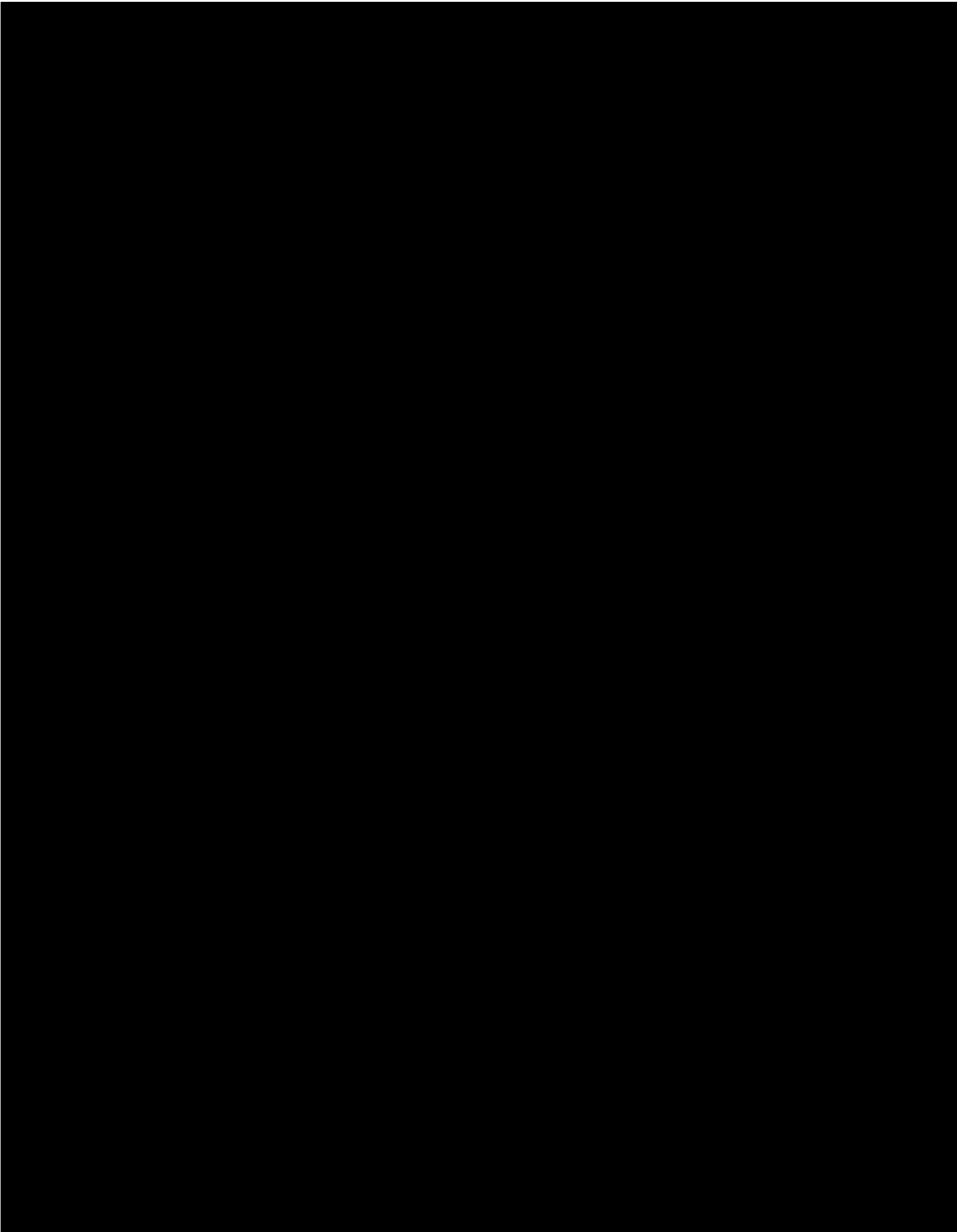


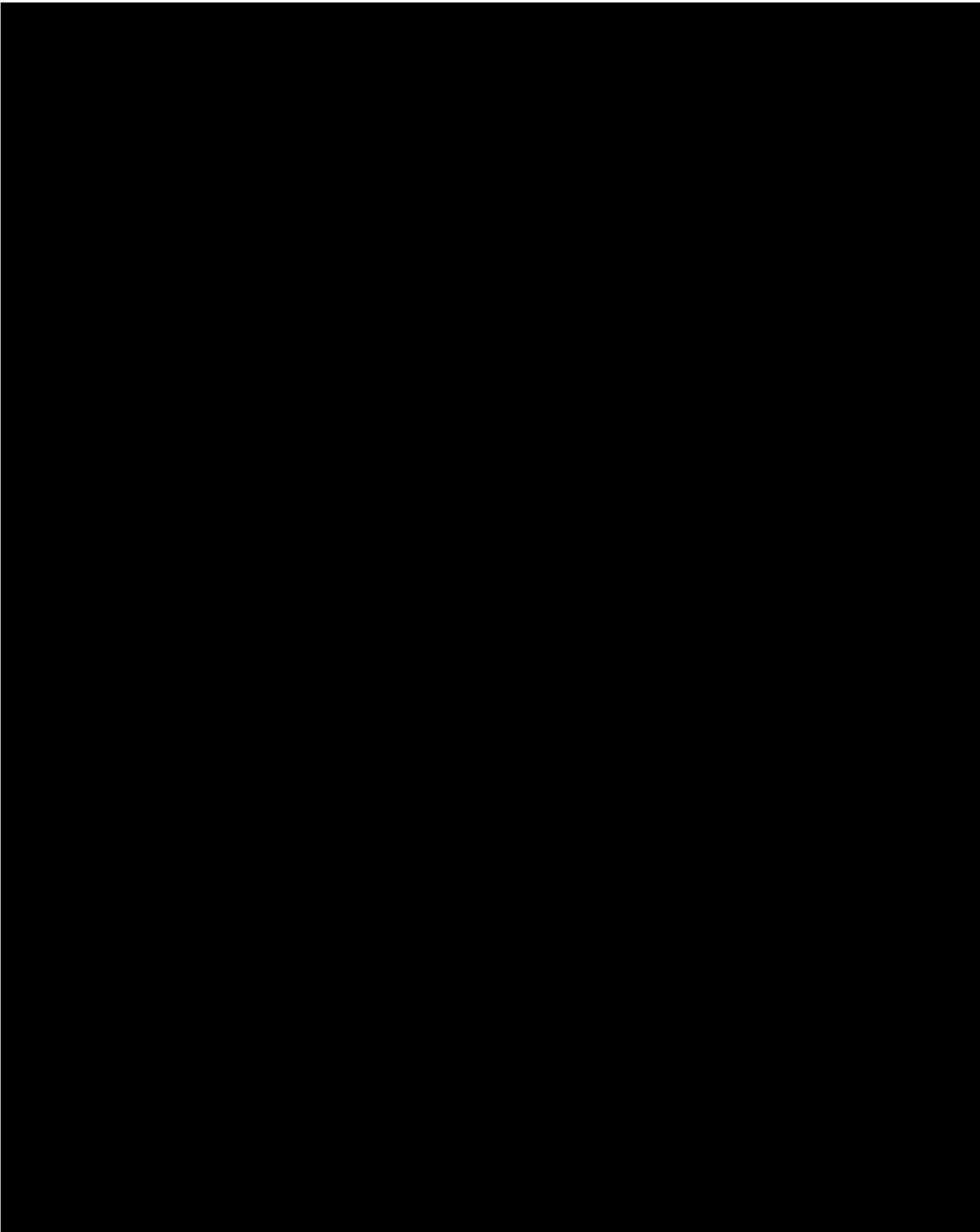


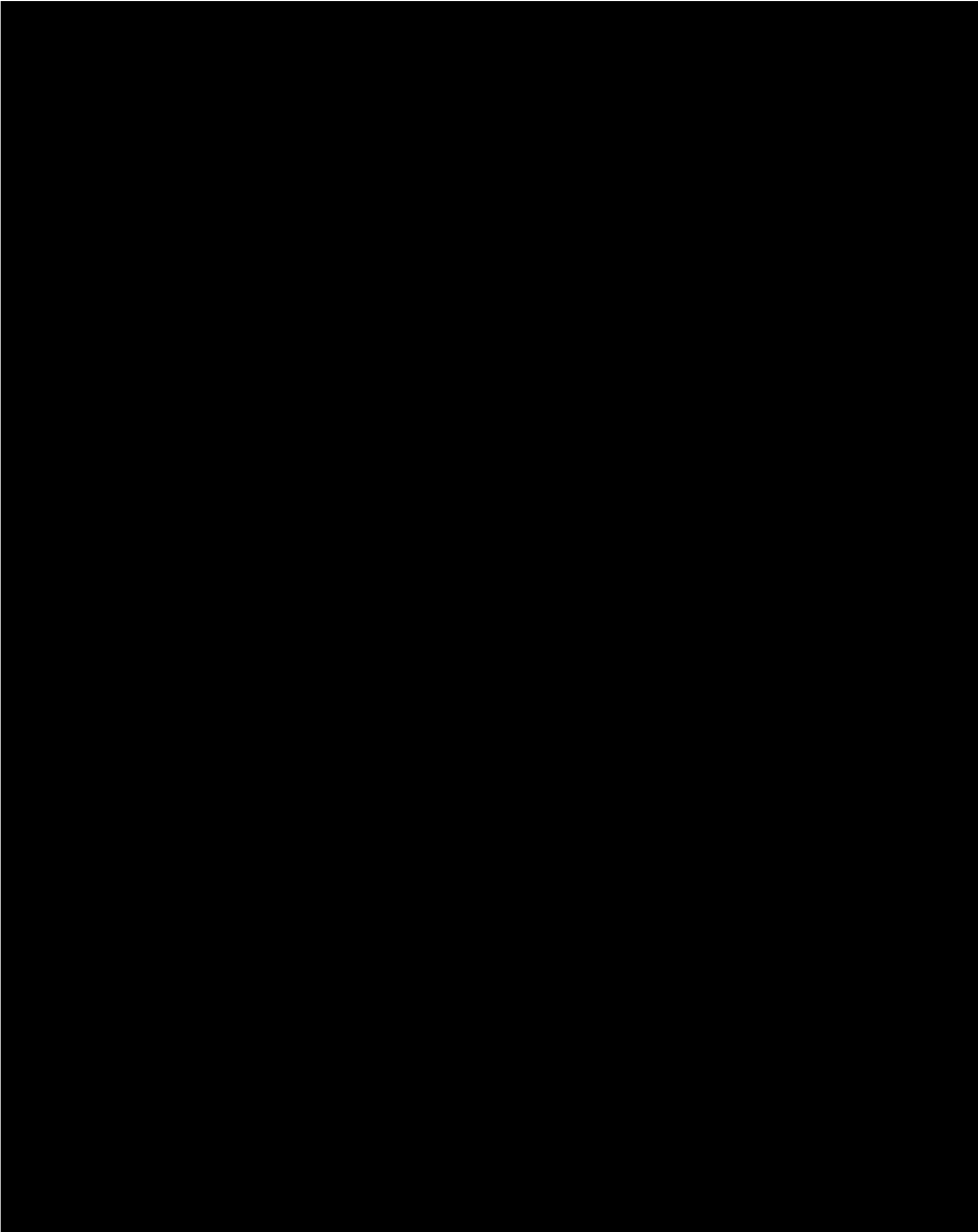


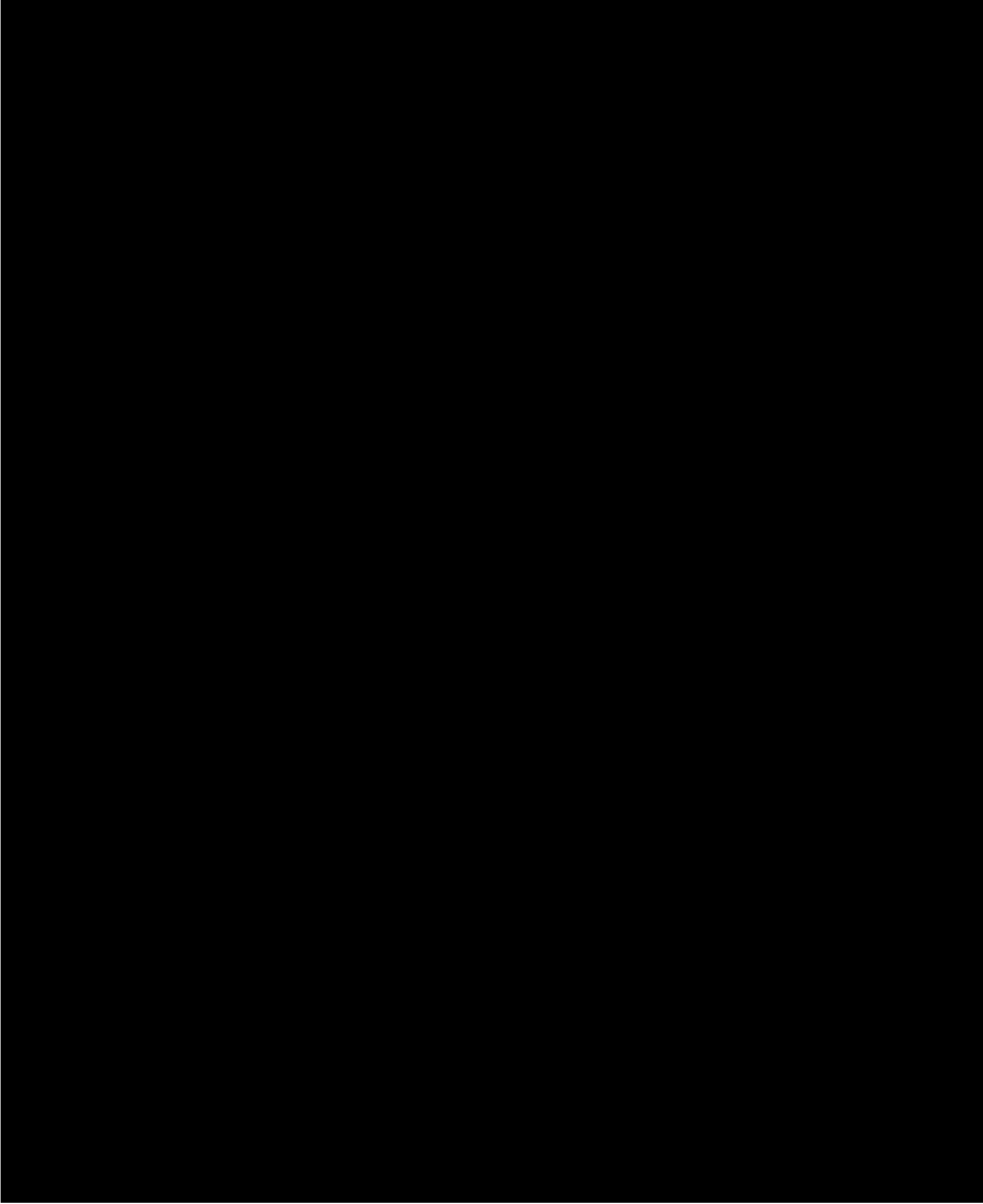


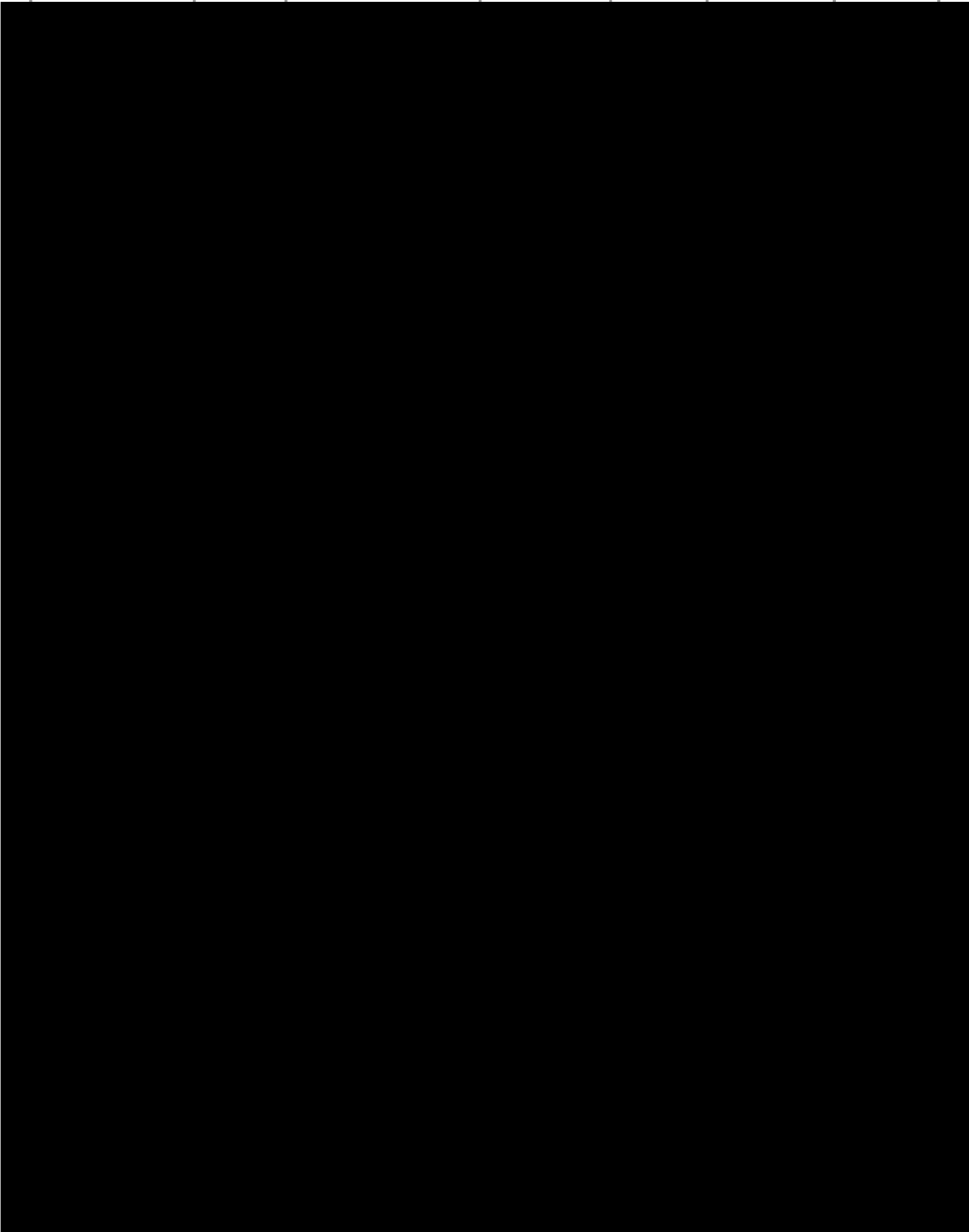


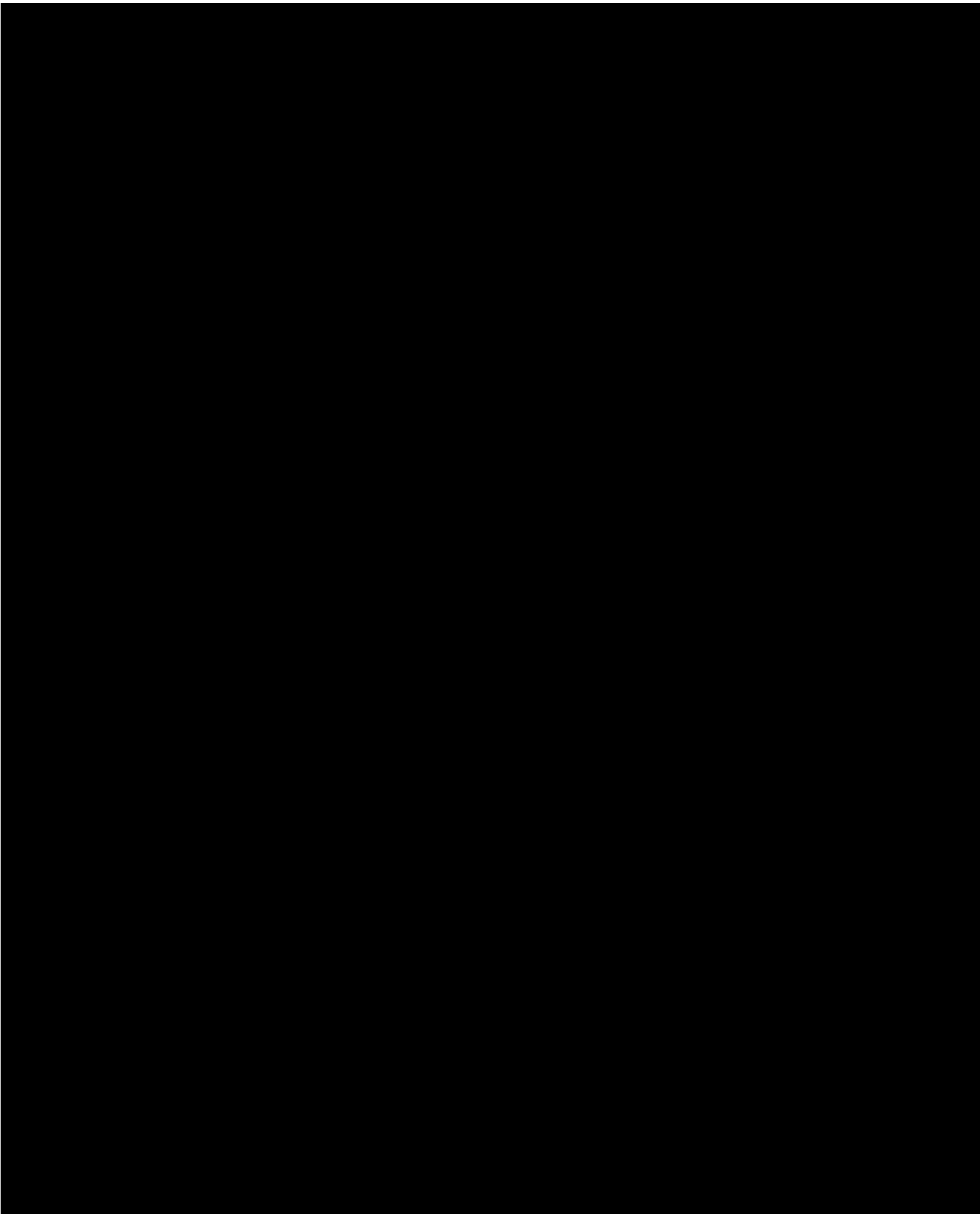




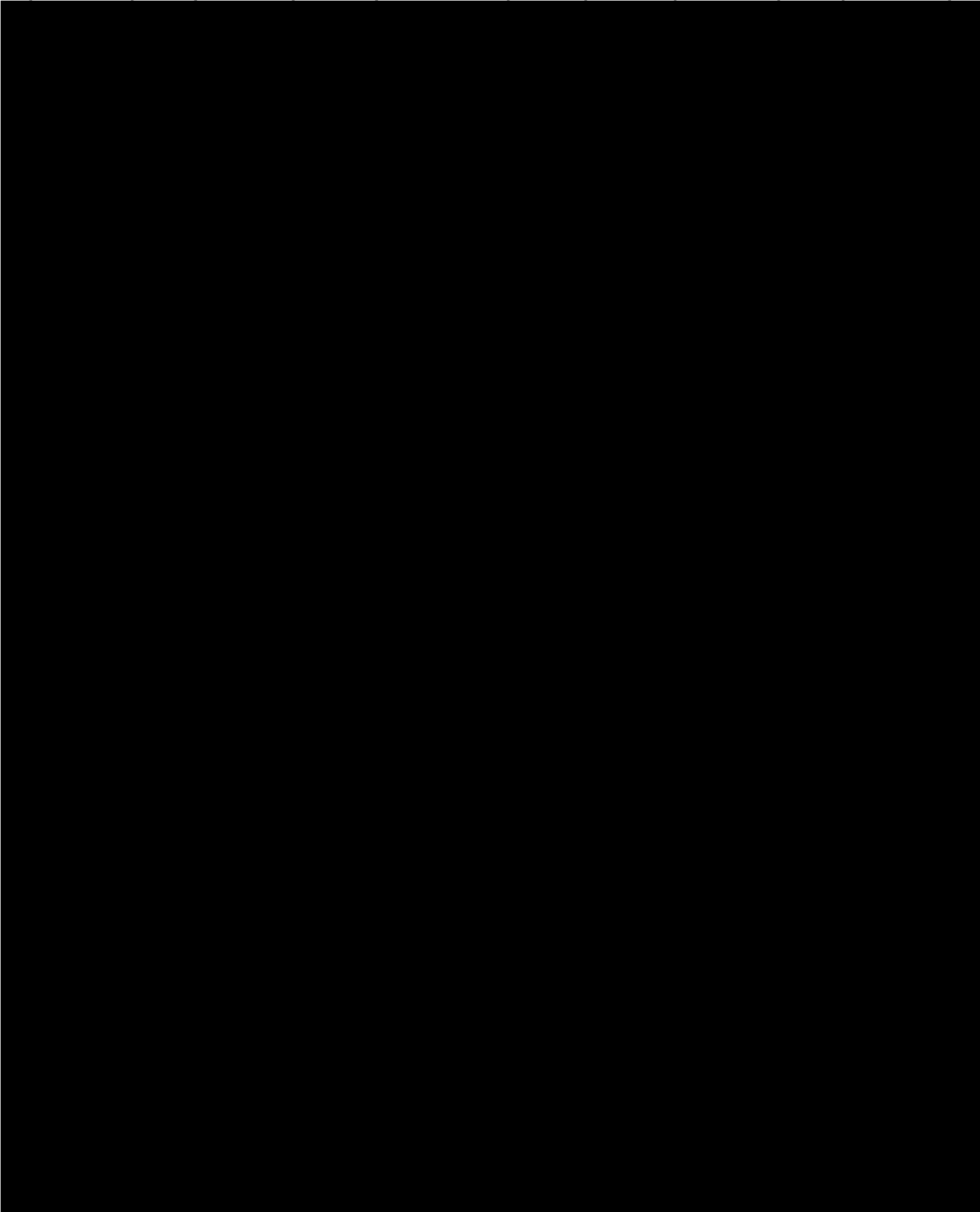


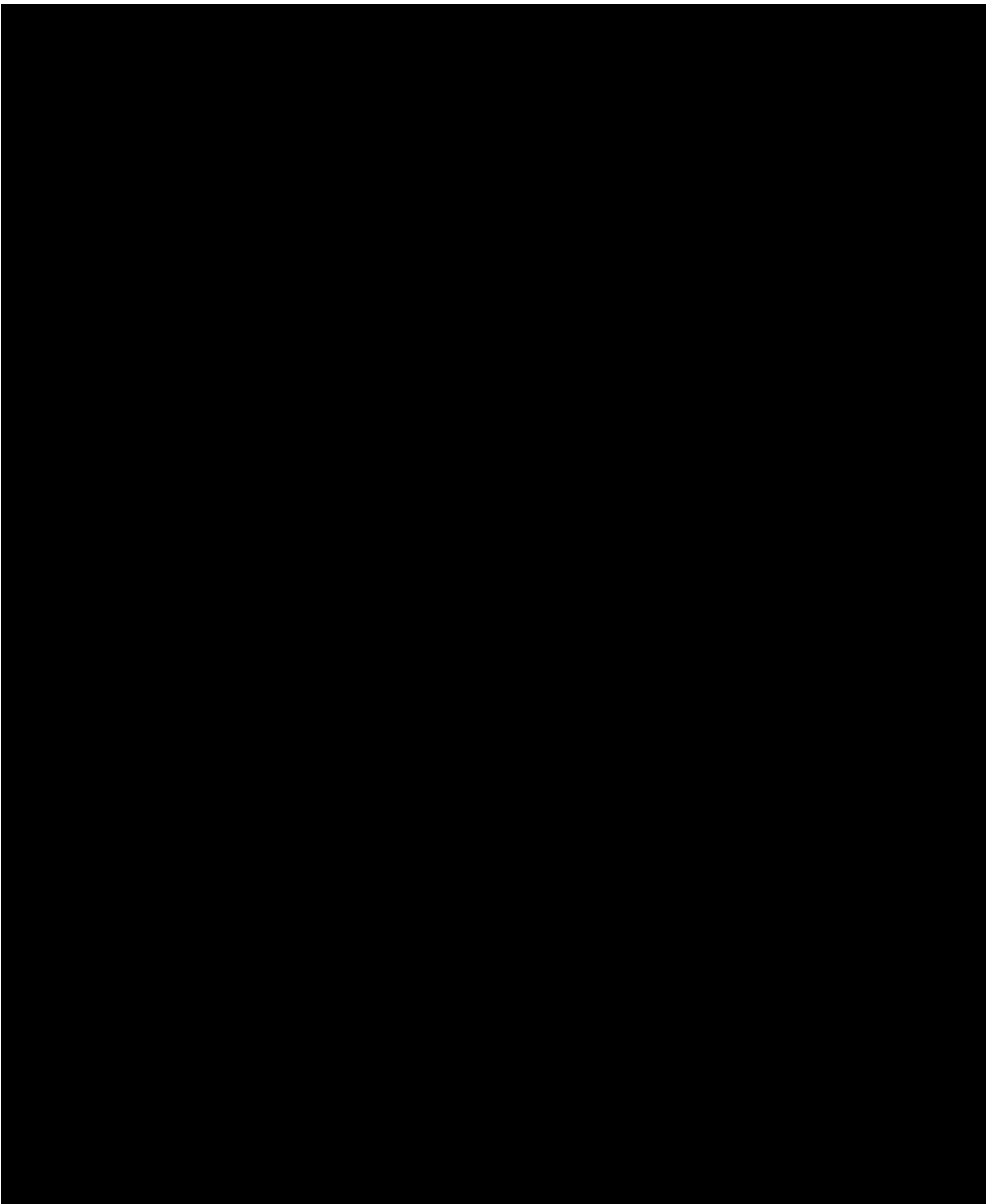




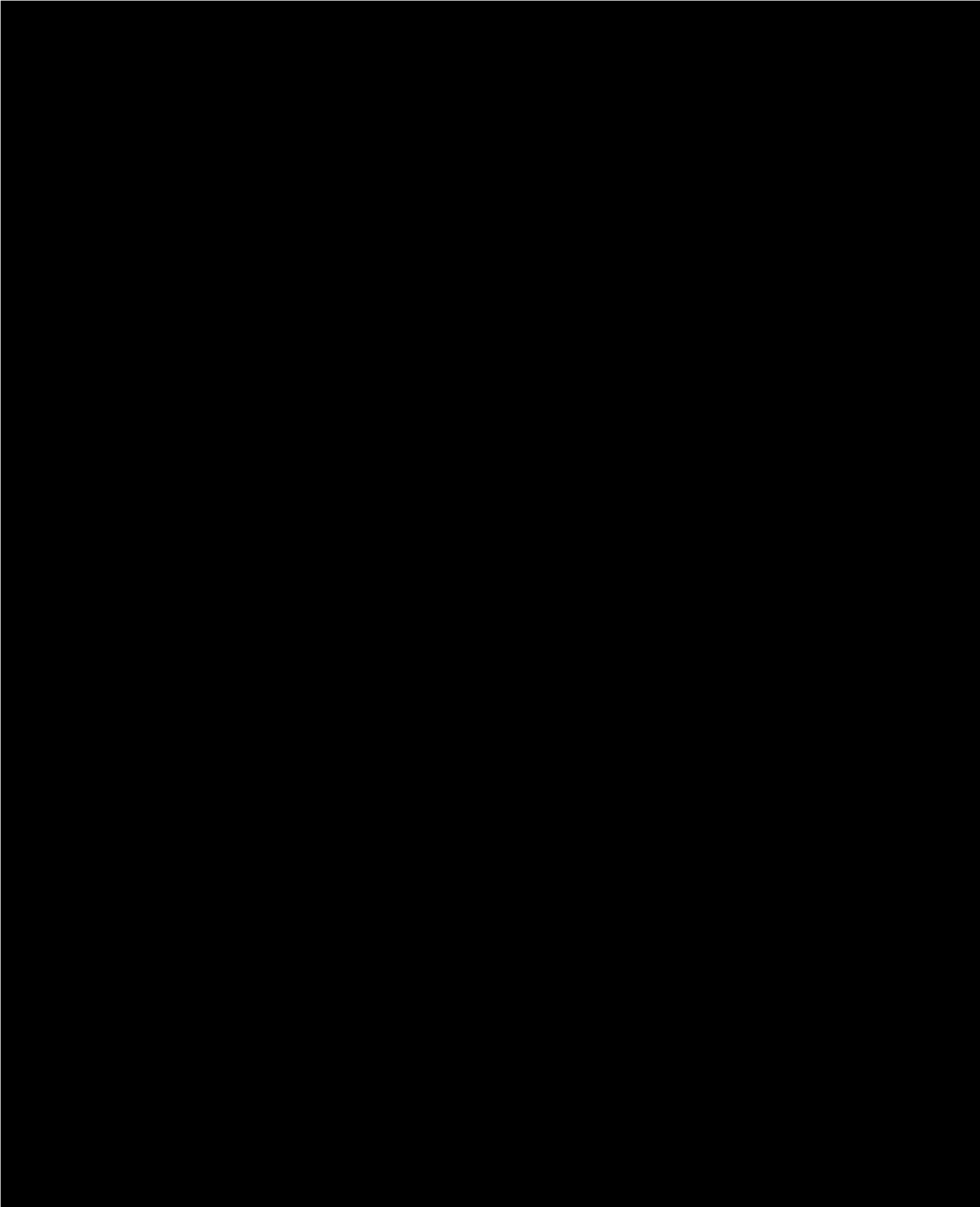


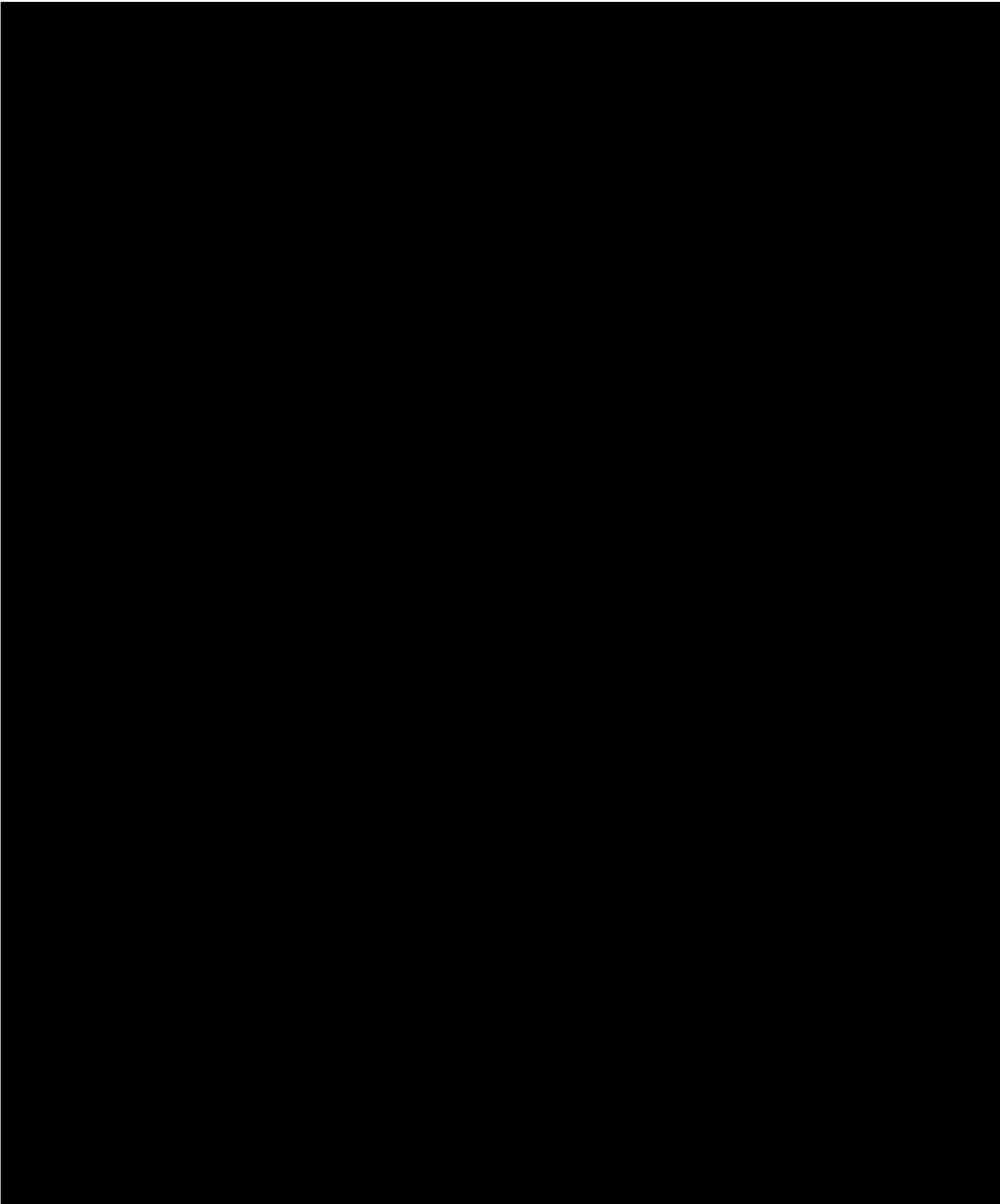
Content Review: Limited Utility									4/21/10 9:23 AM
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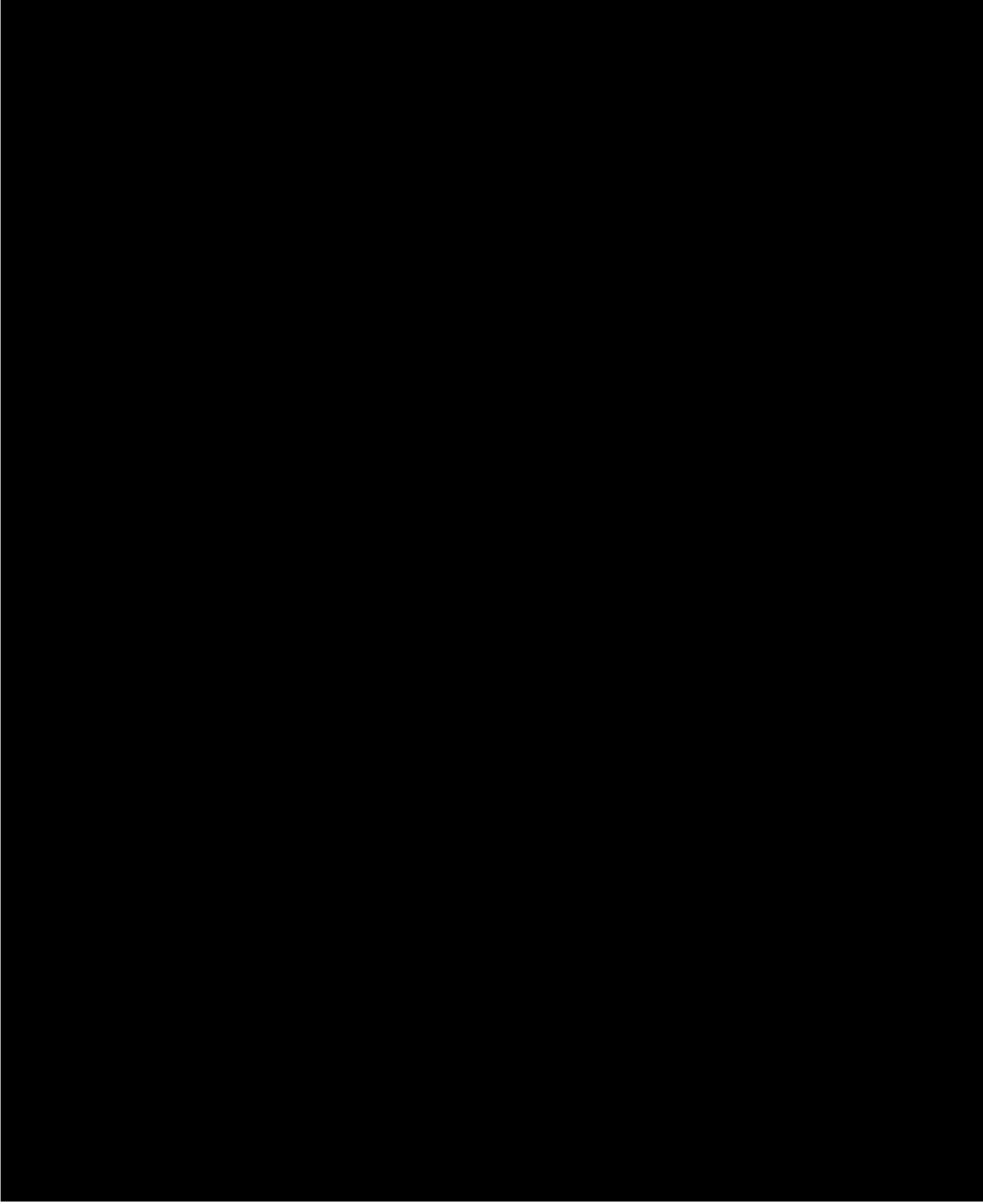


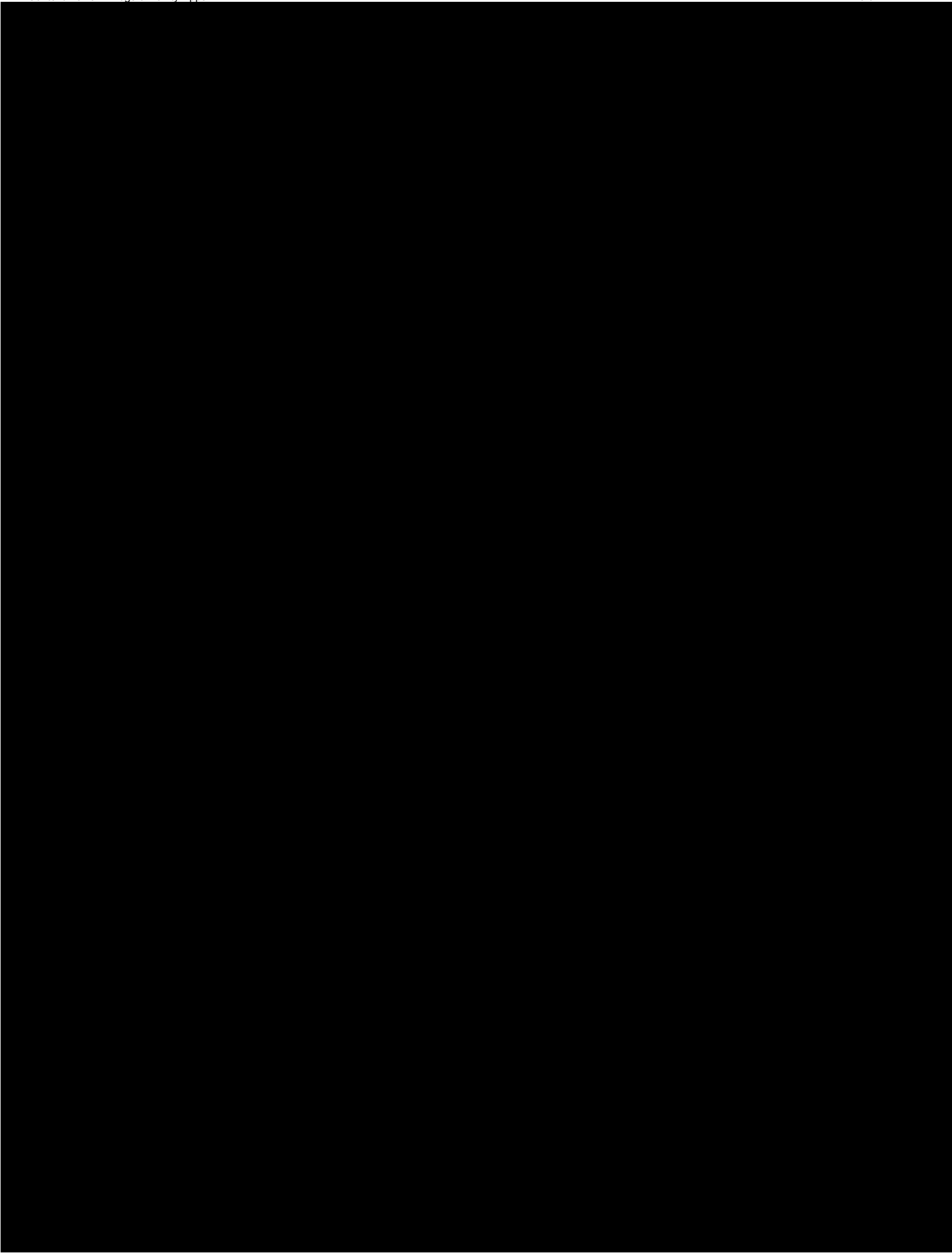


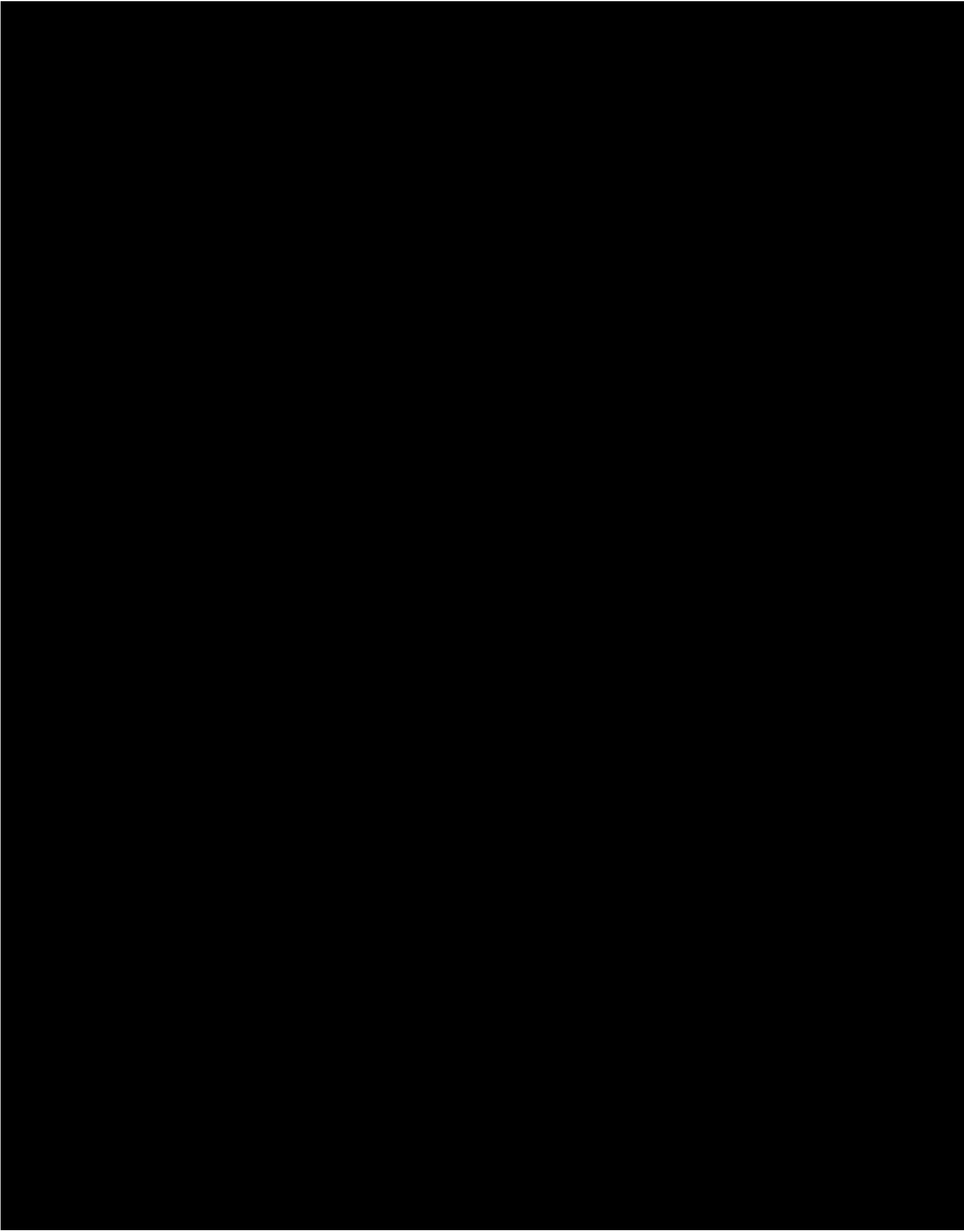


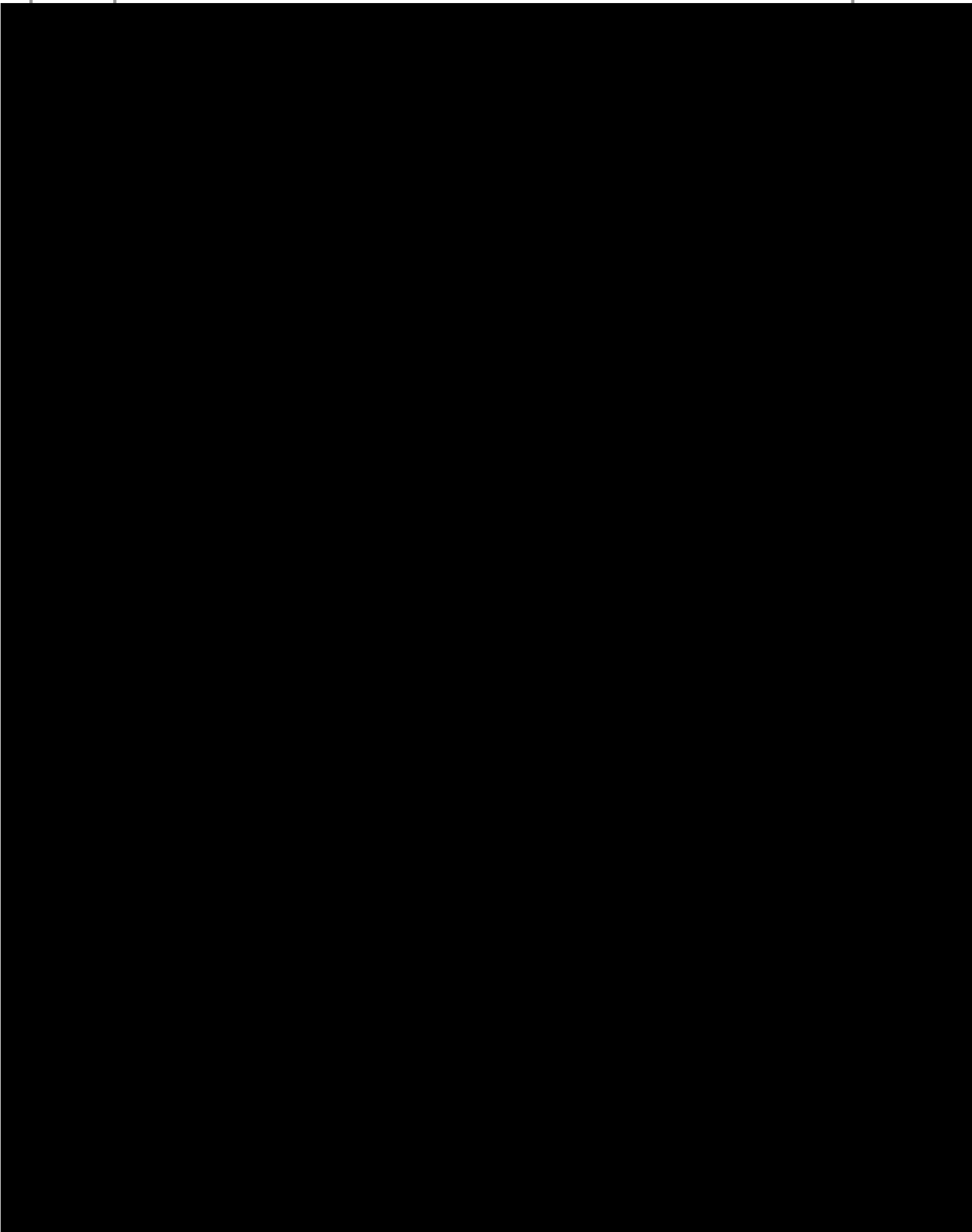


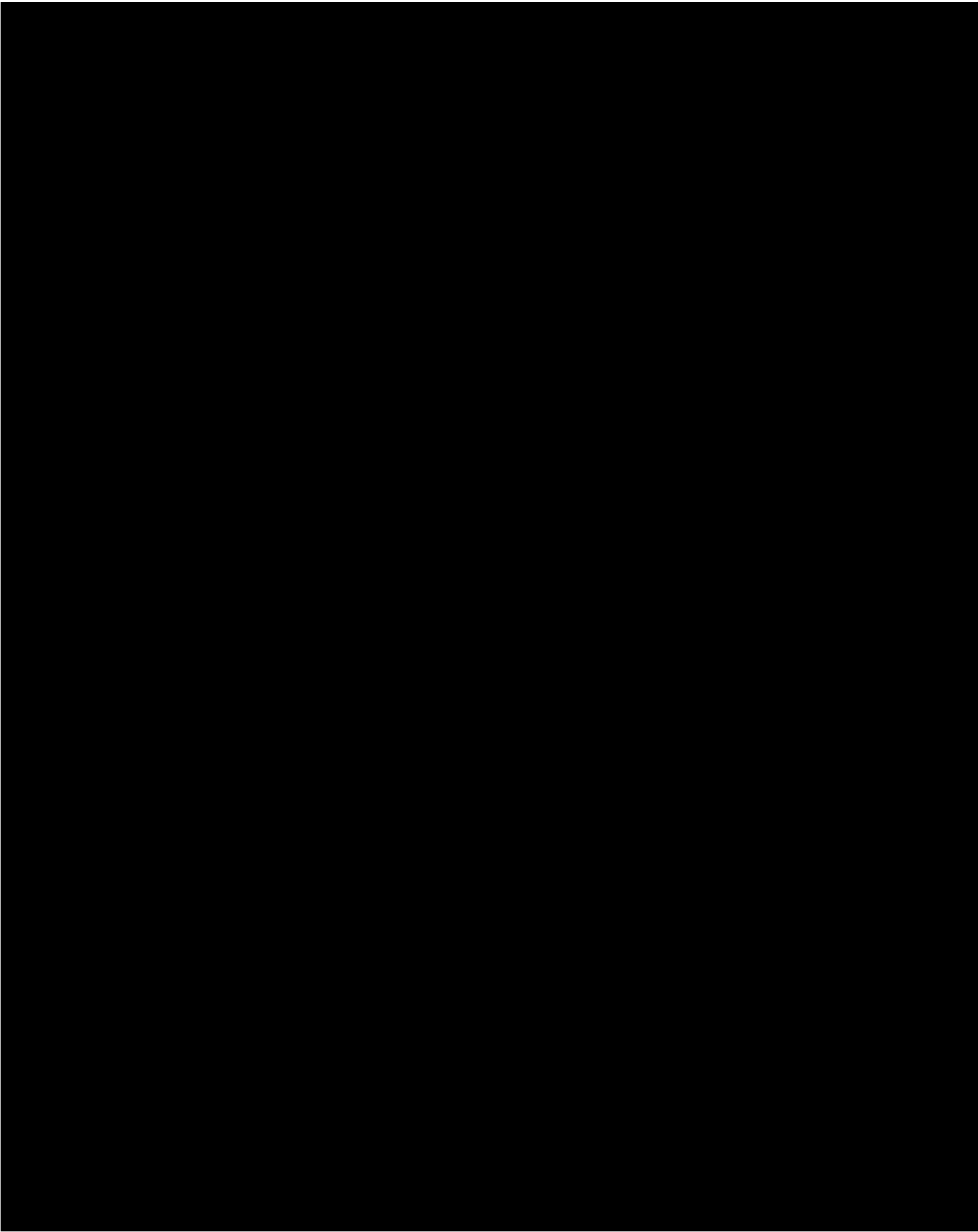
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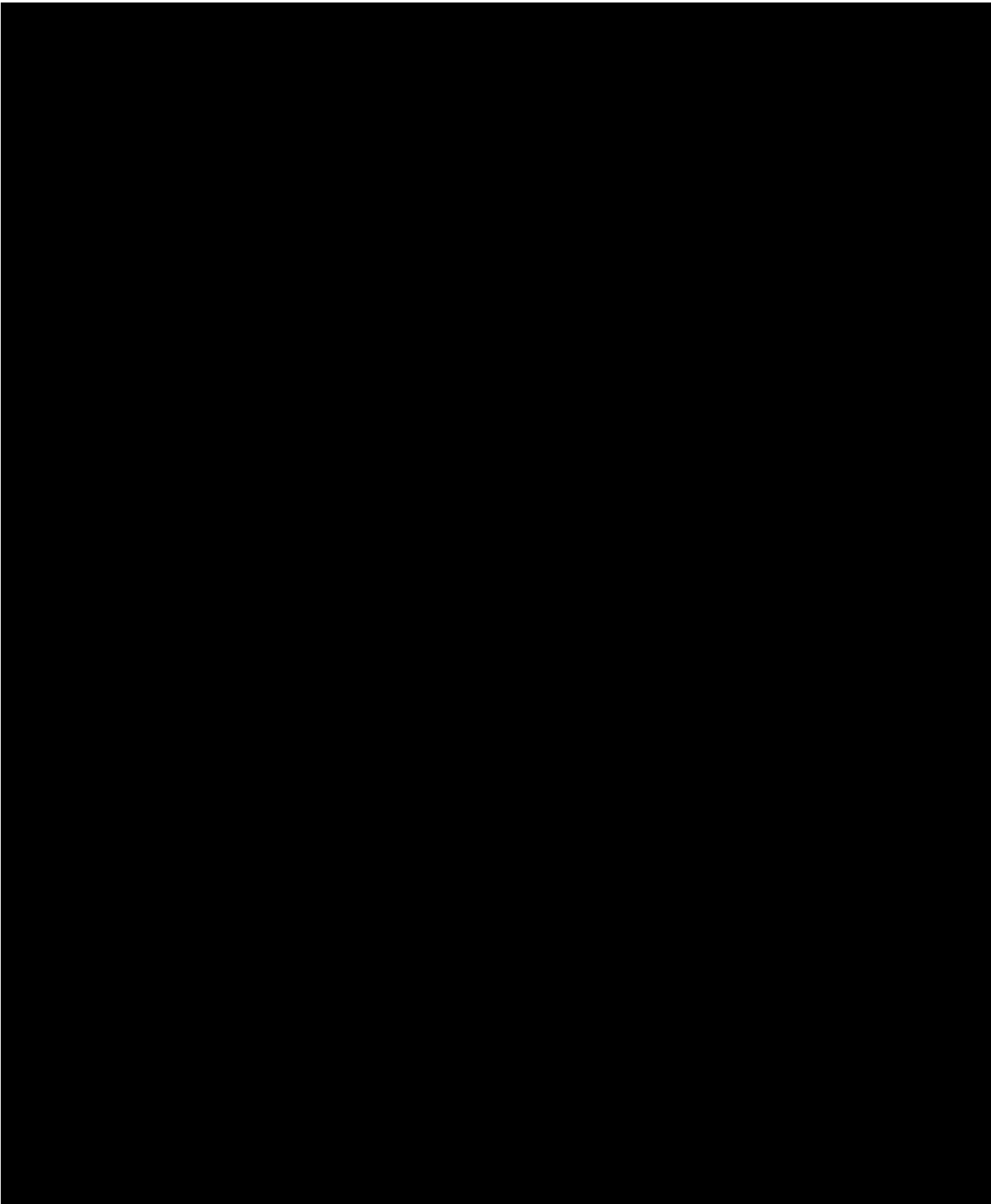




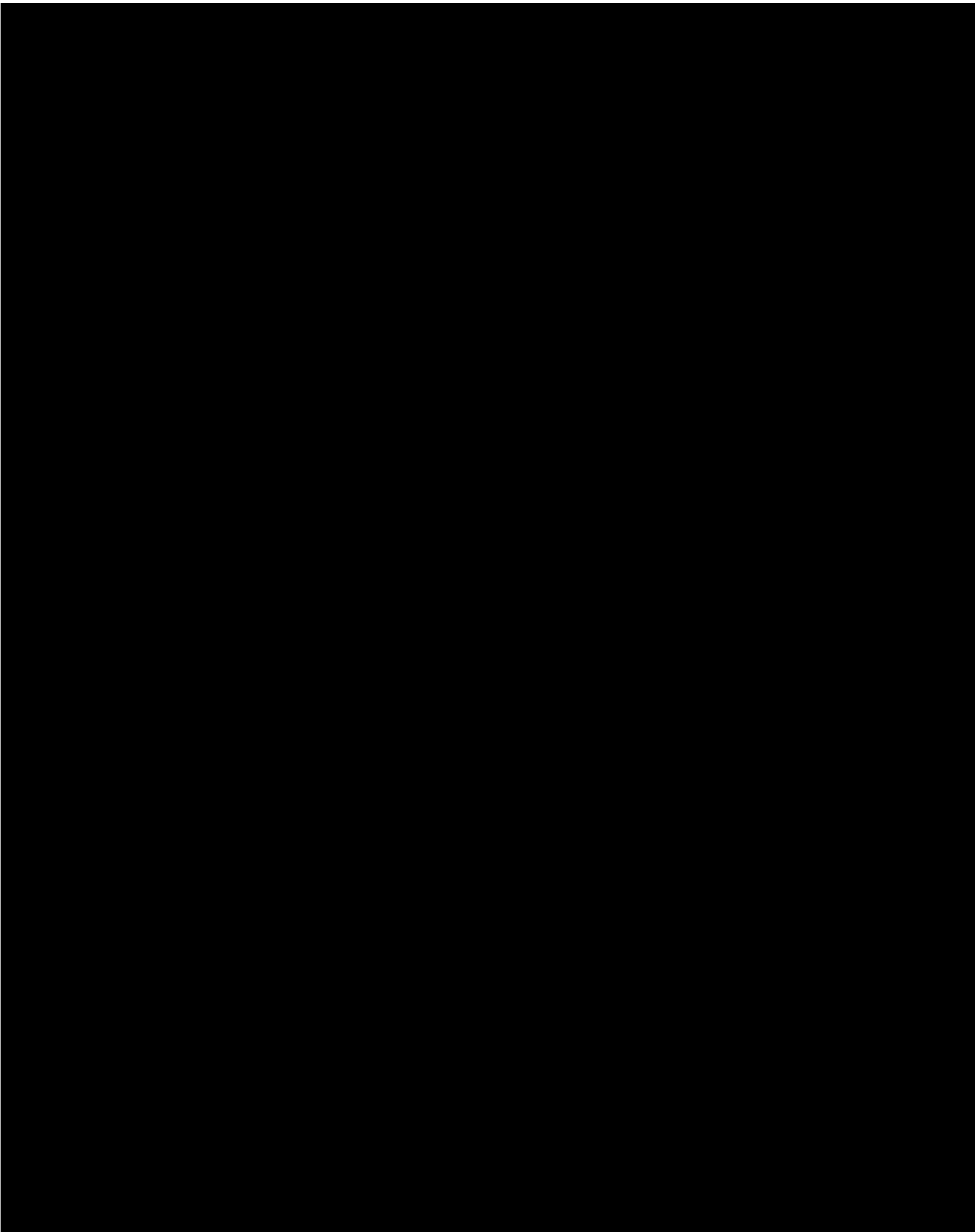


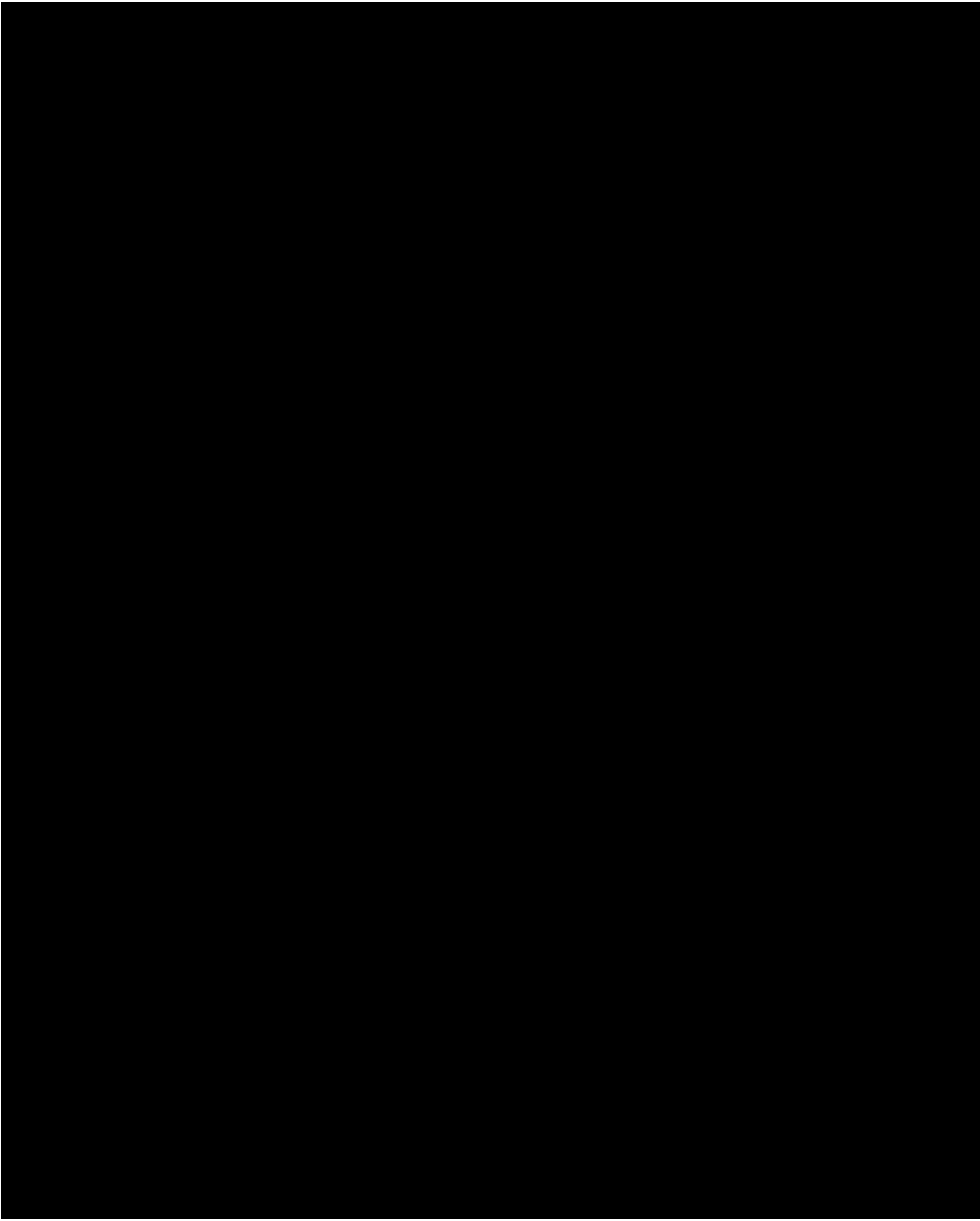


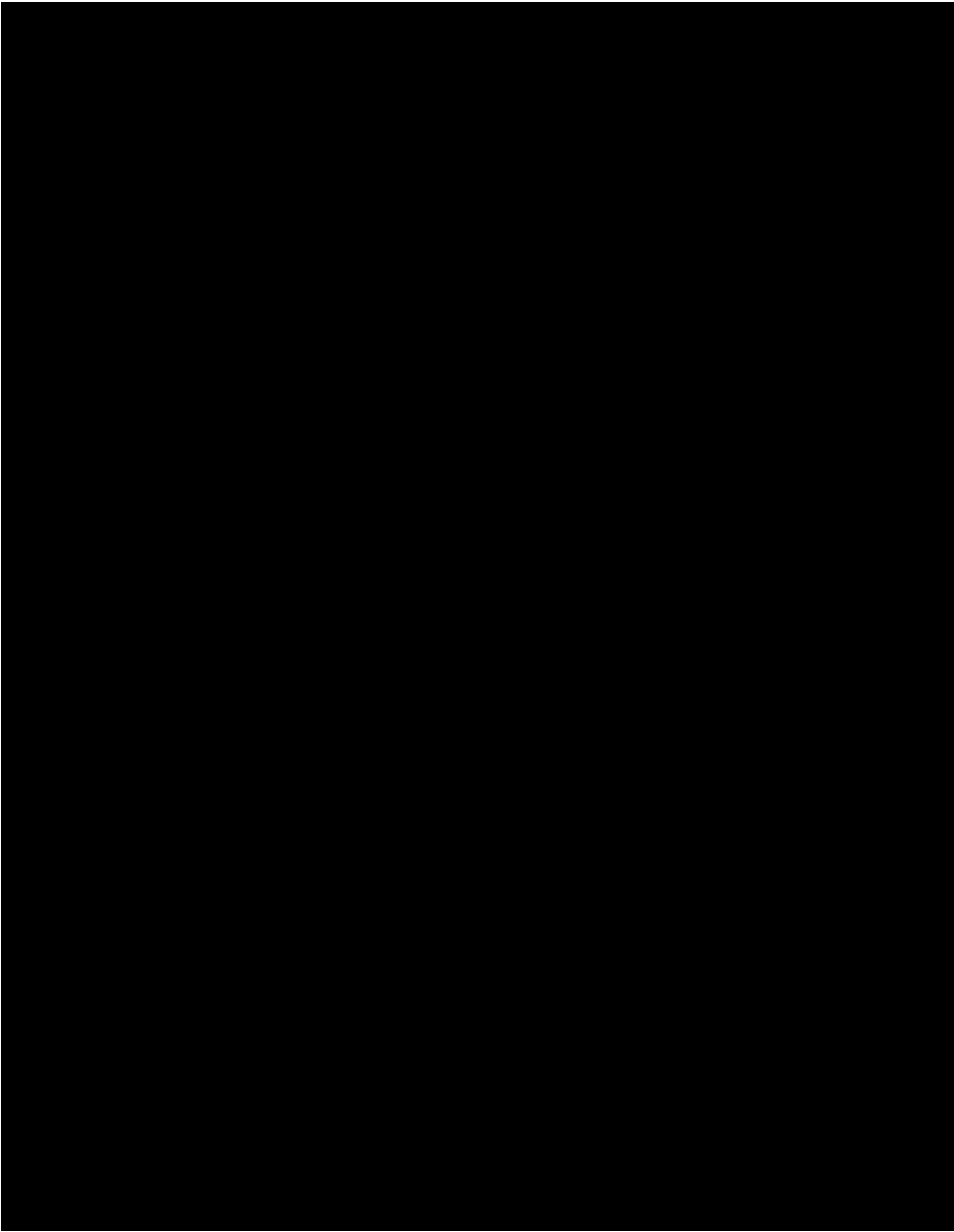


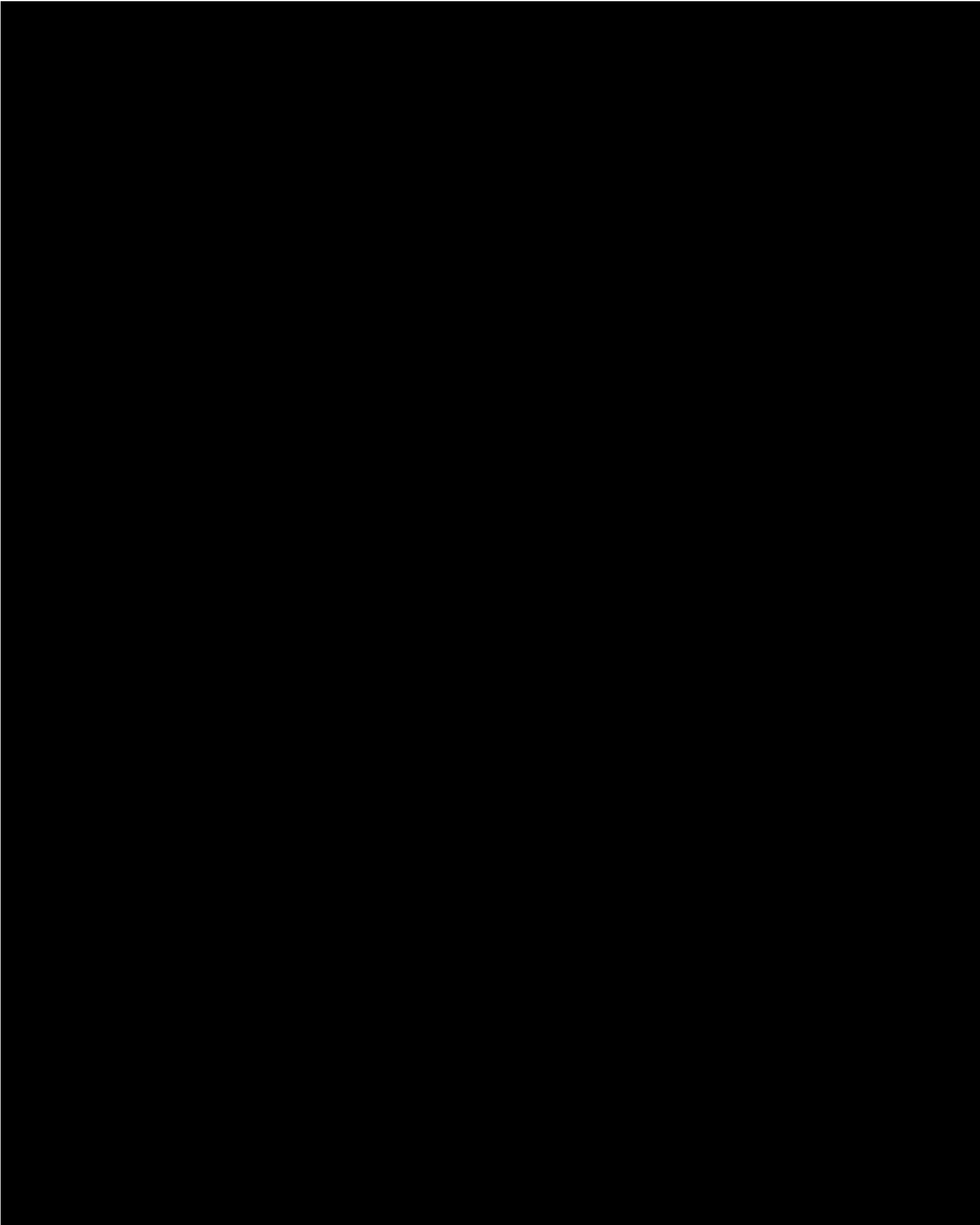


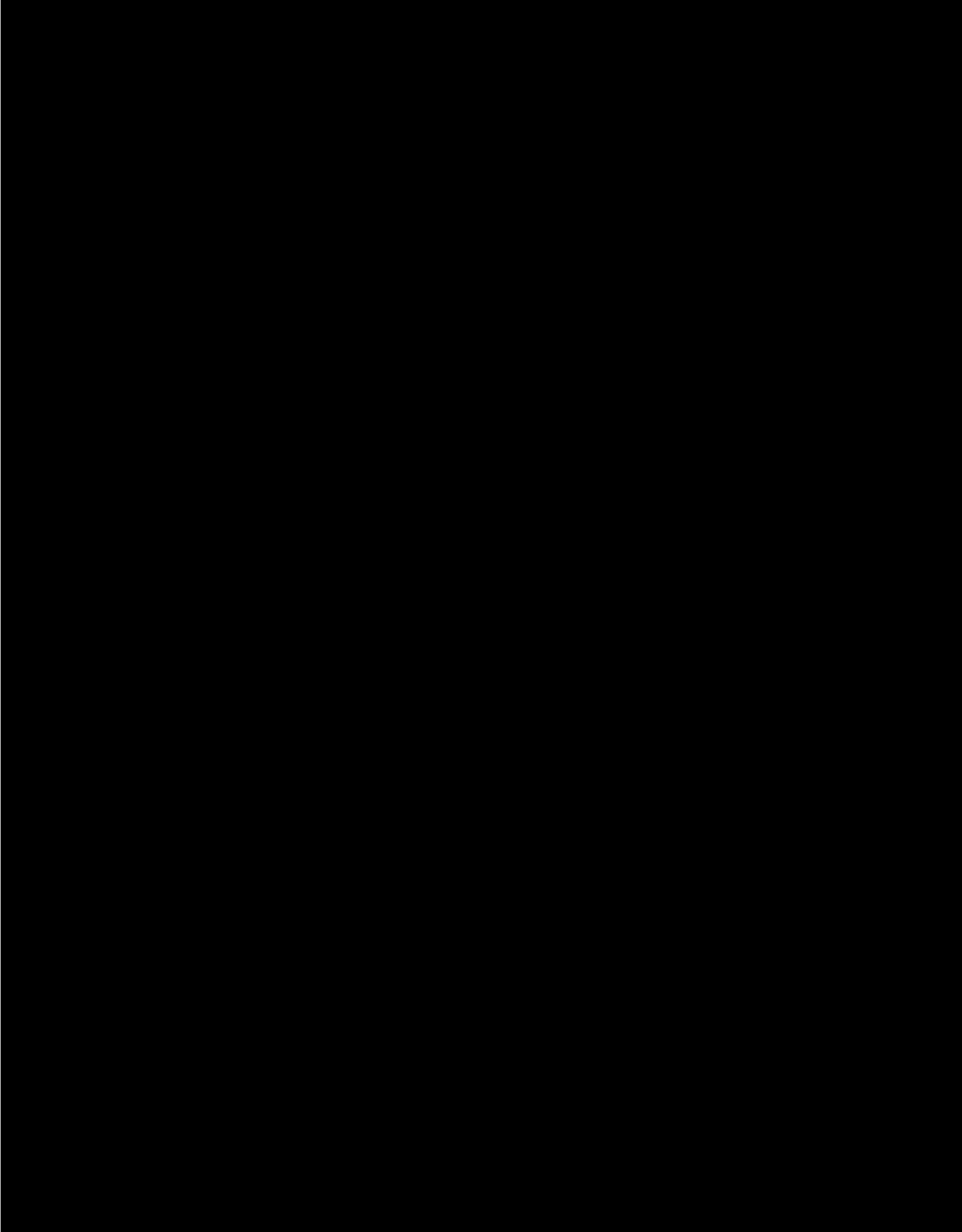


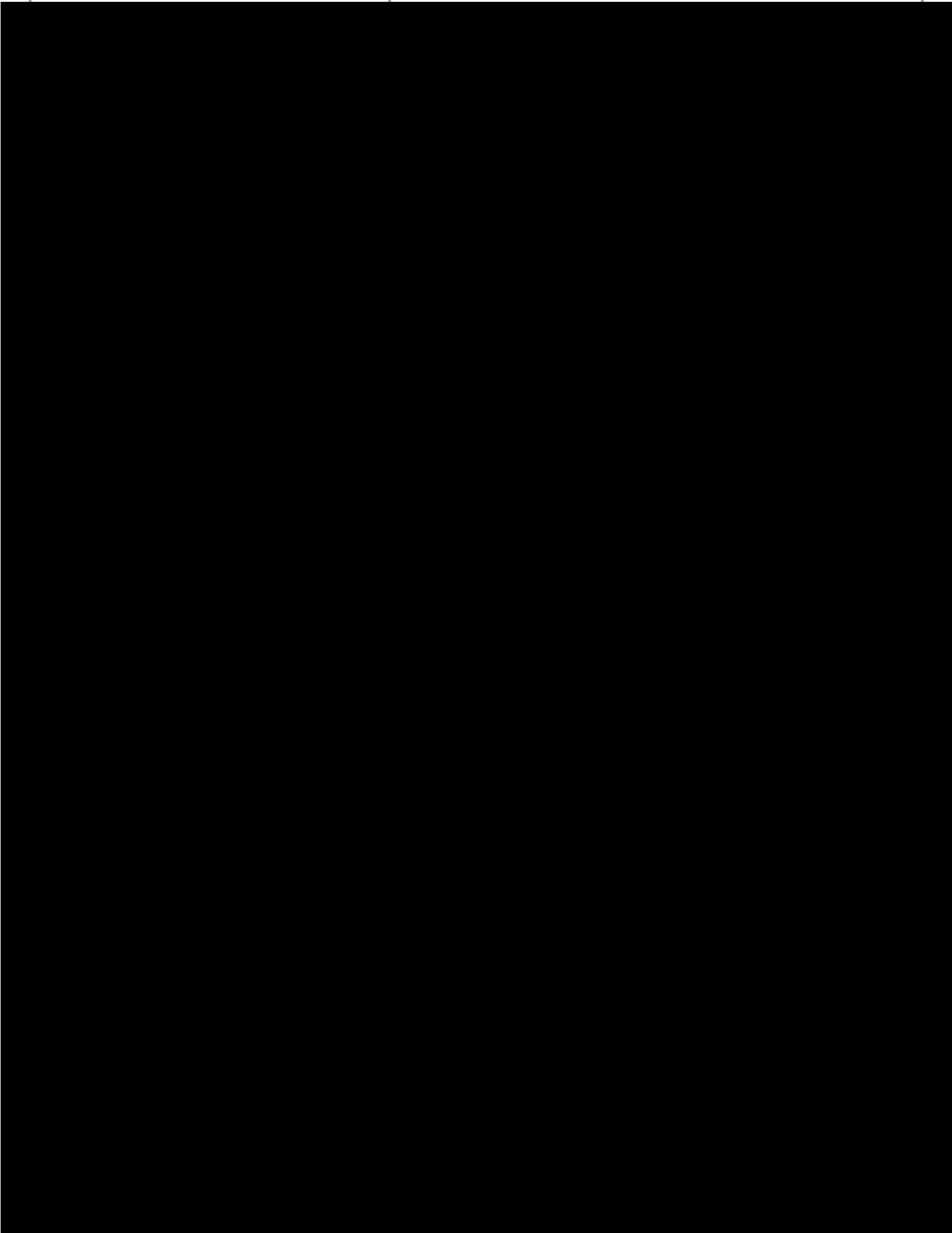


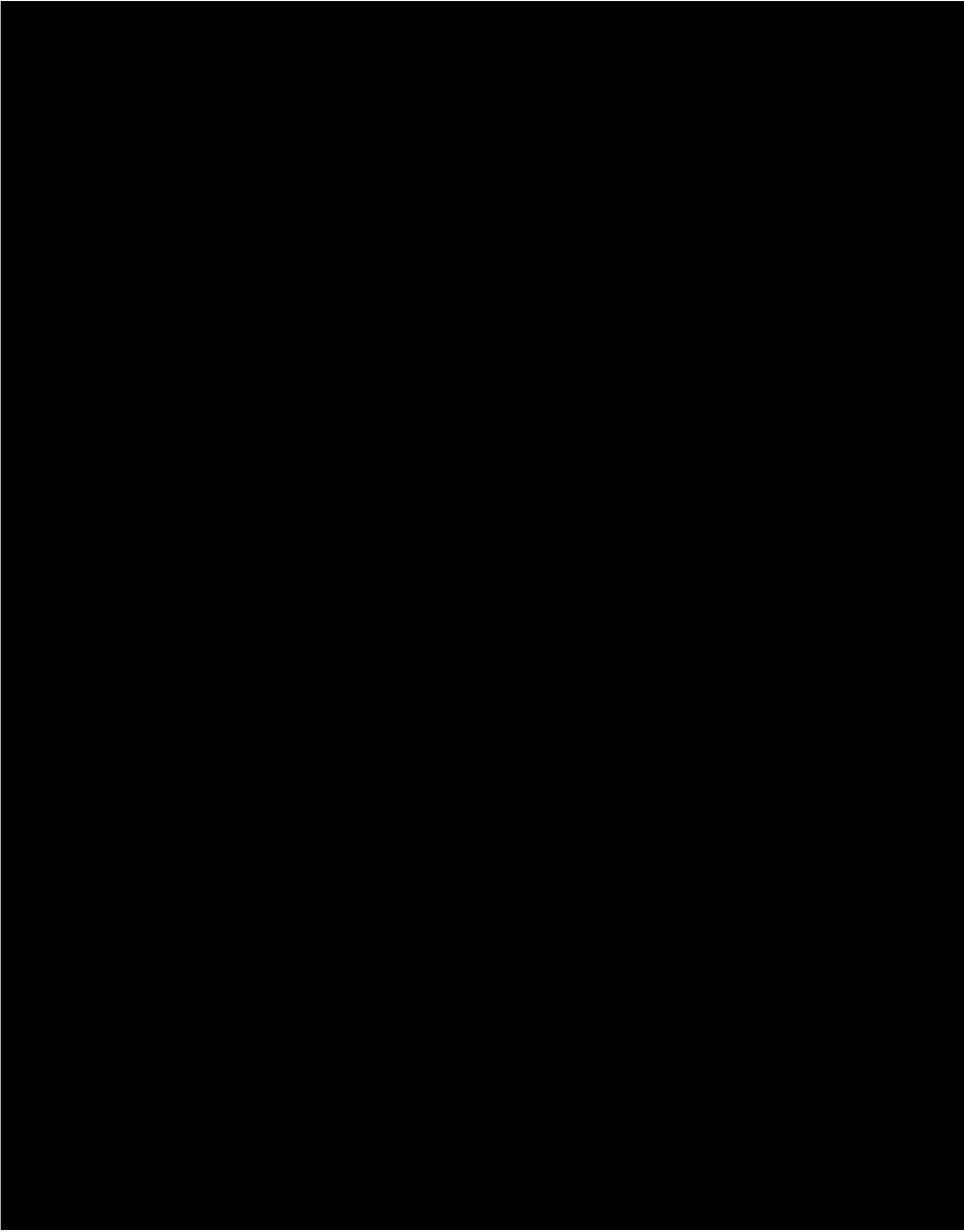


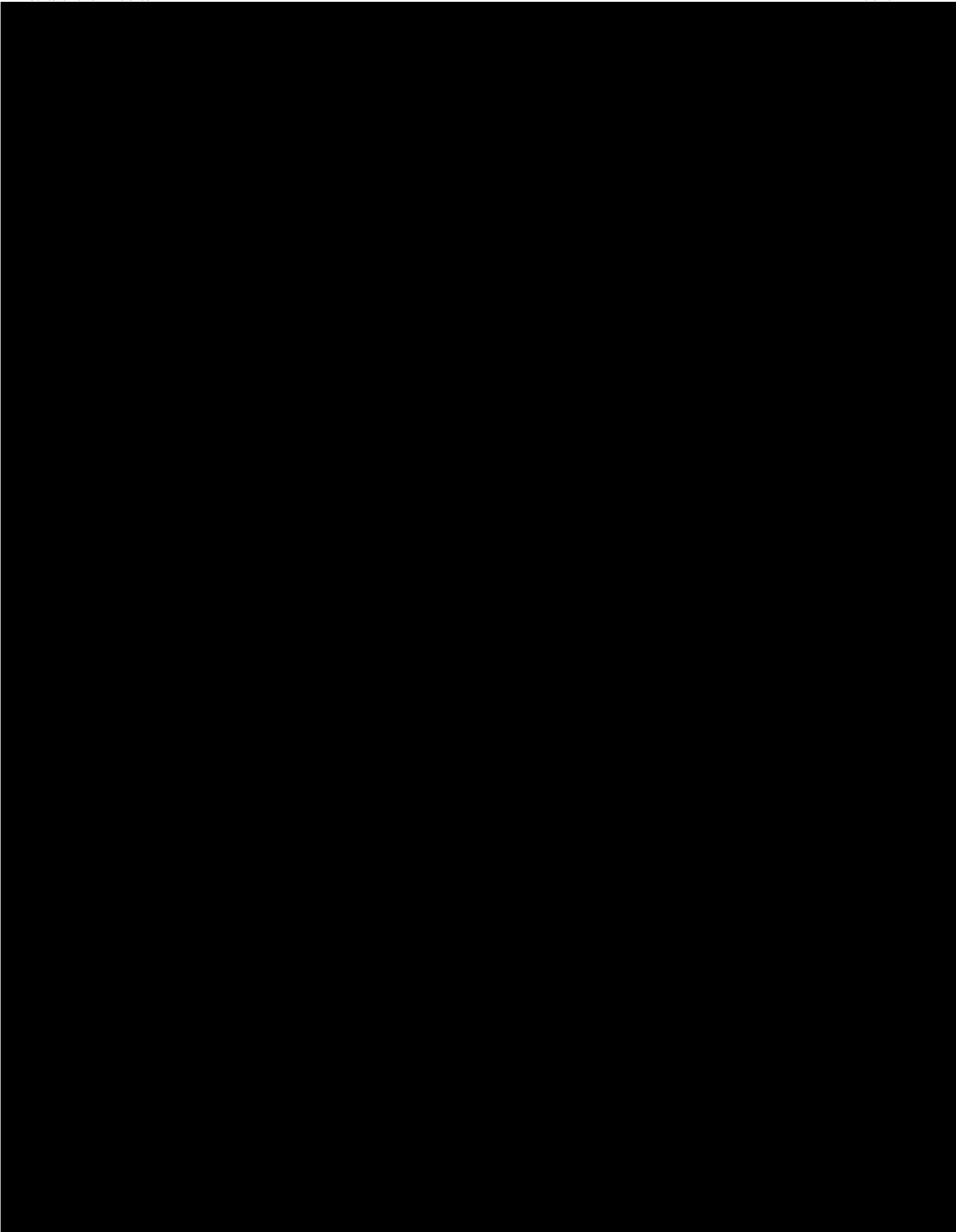




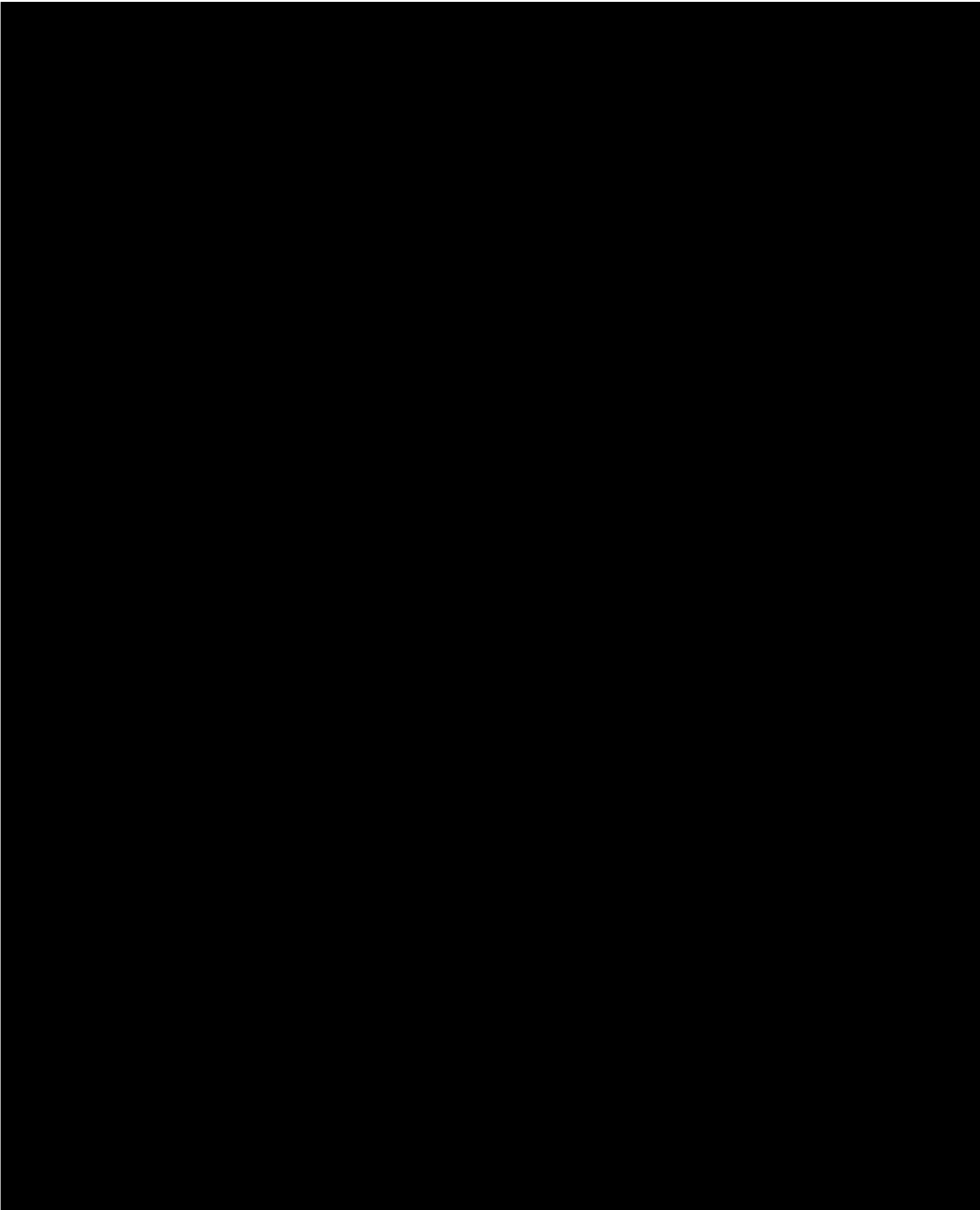


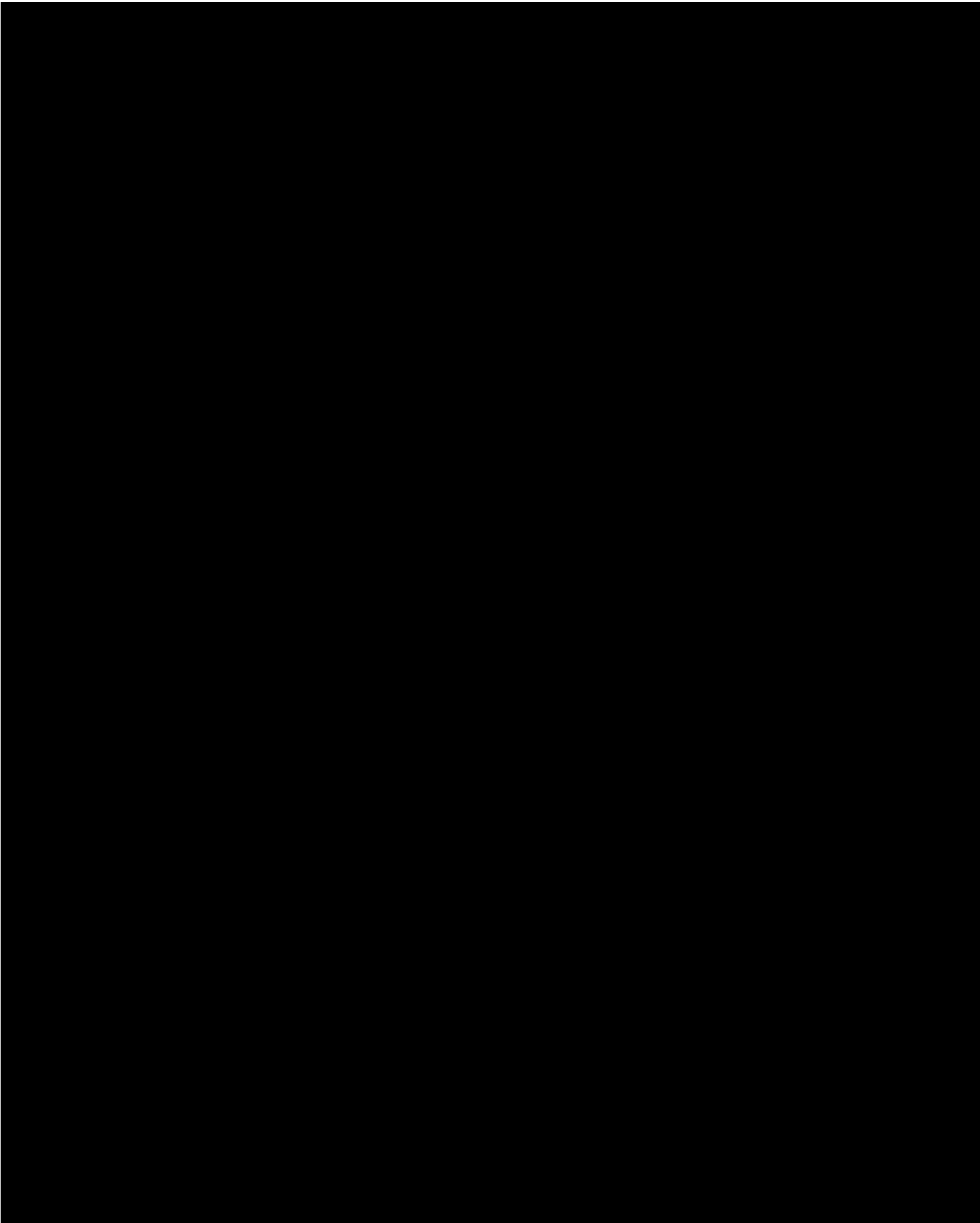


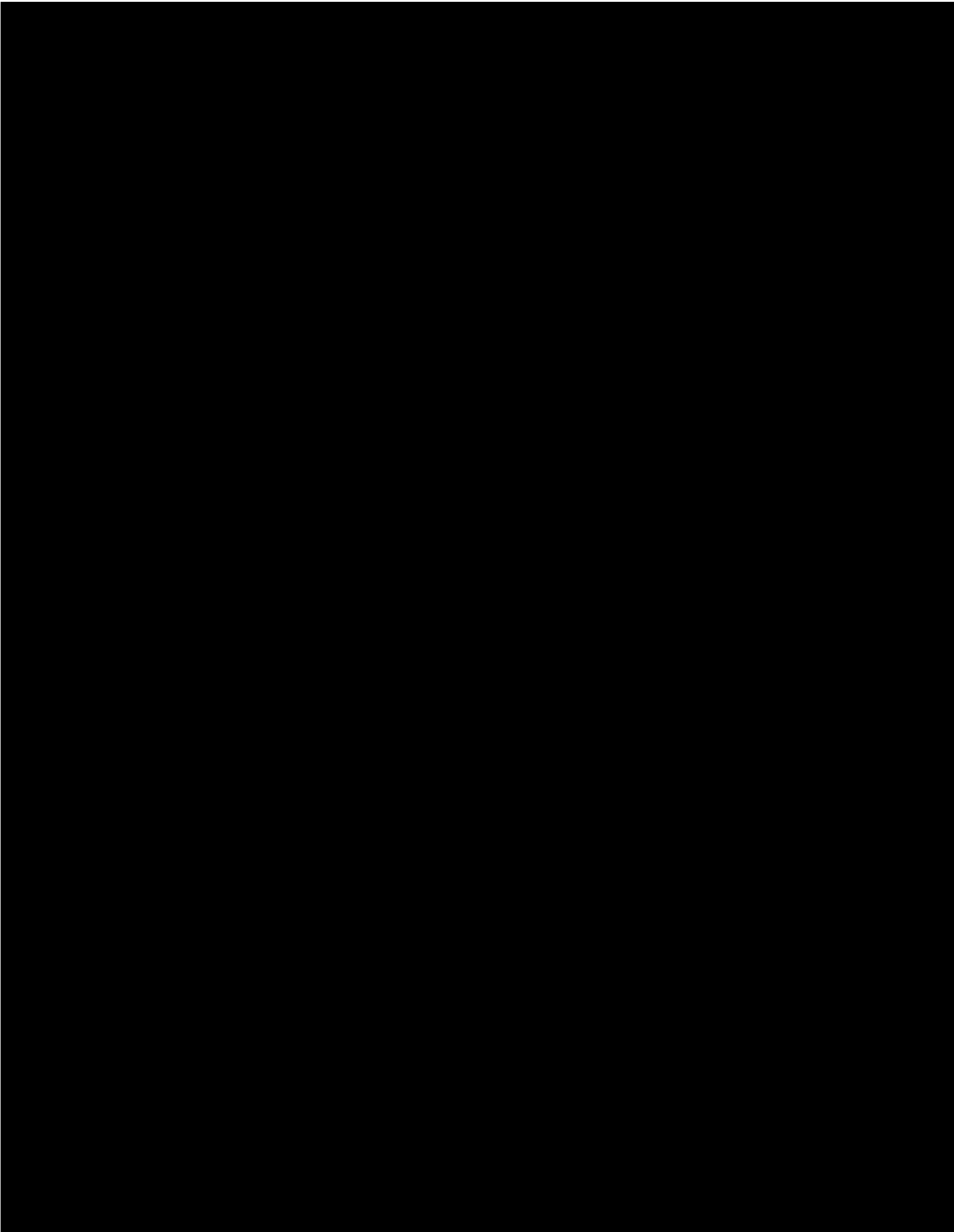


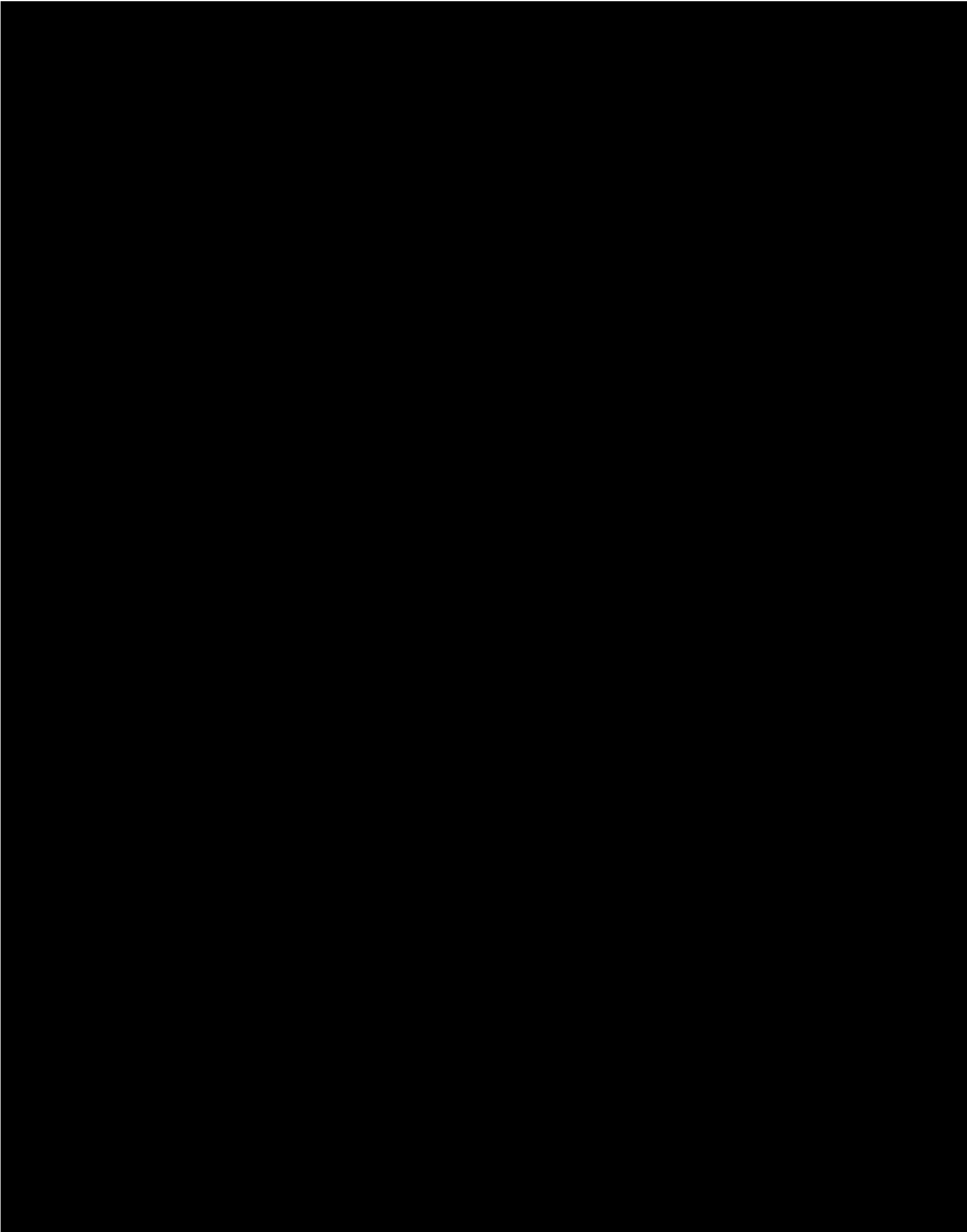


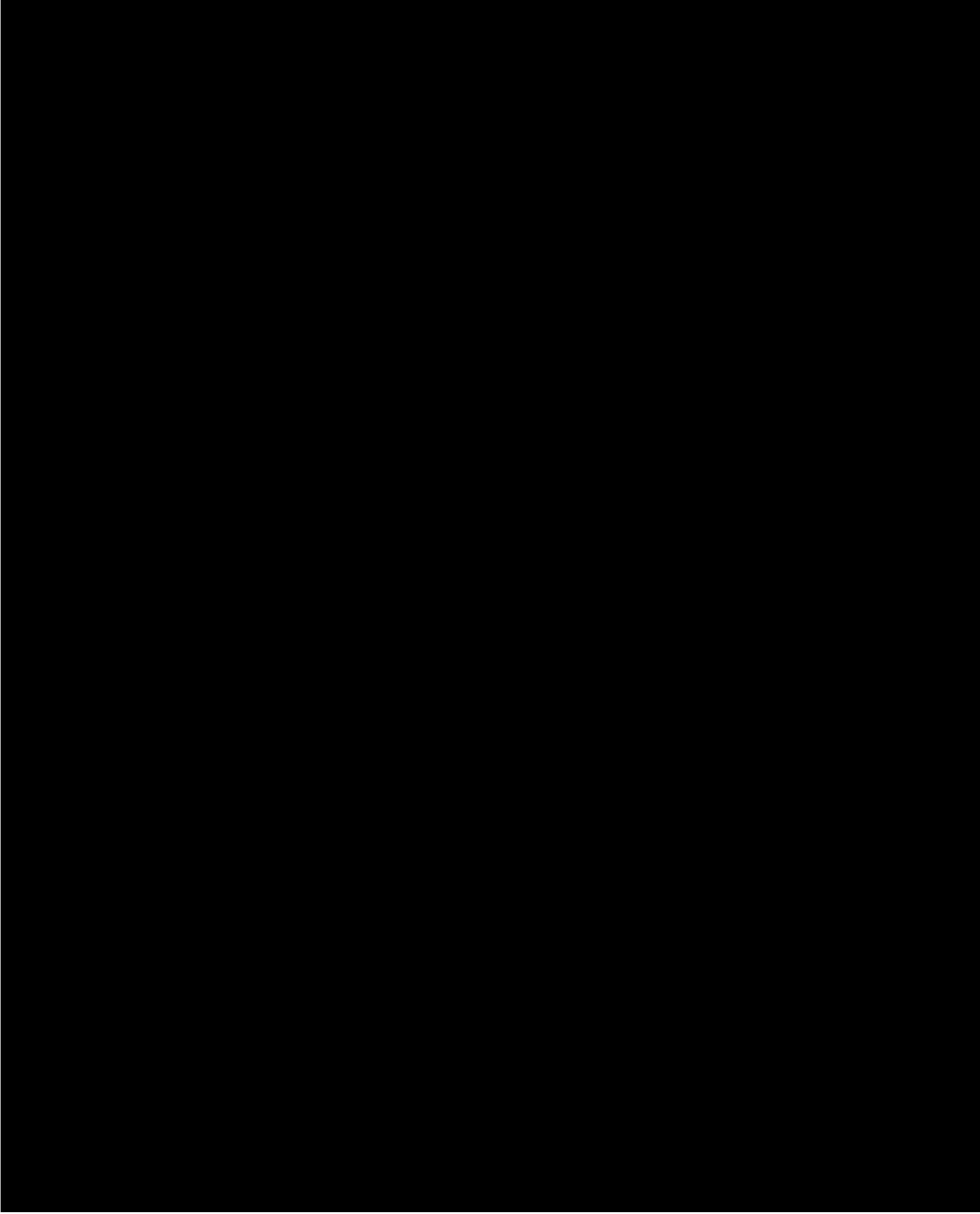


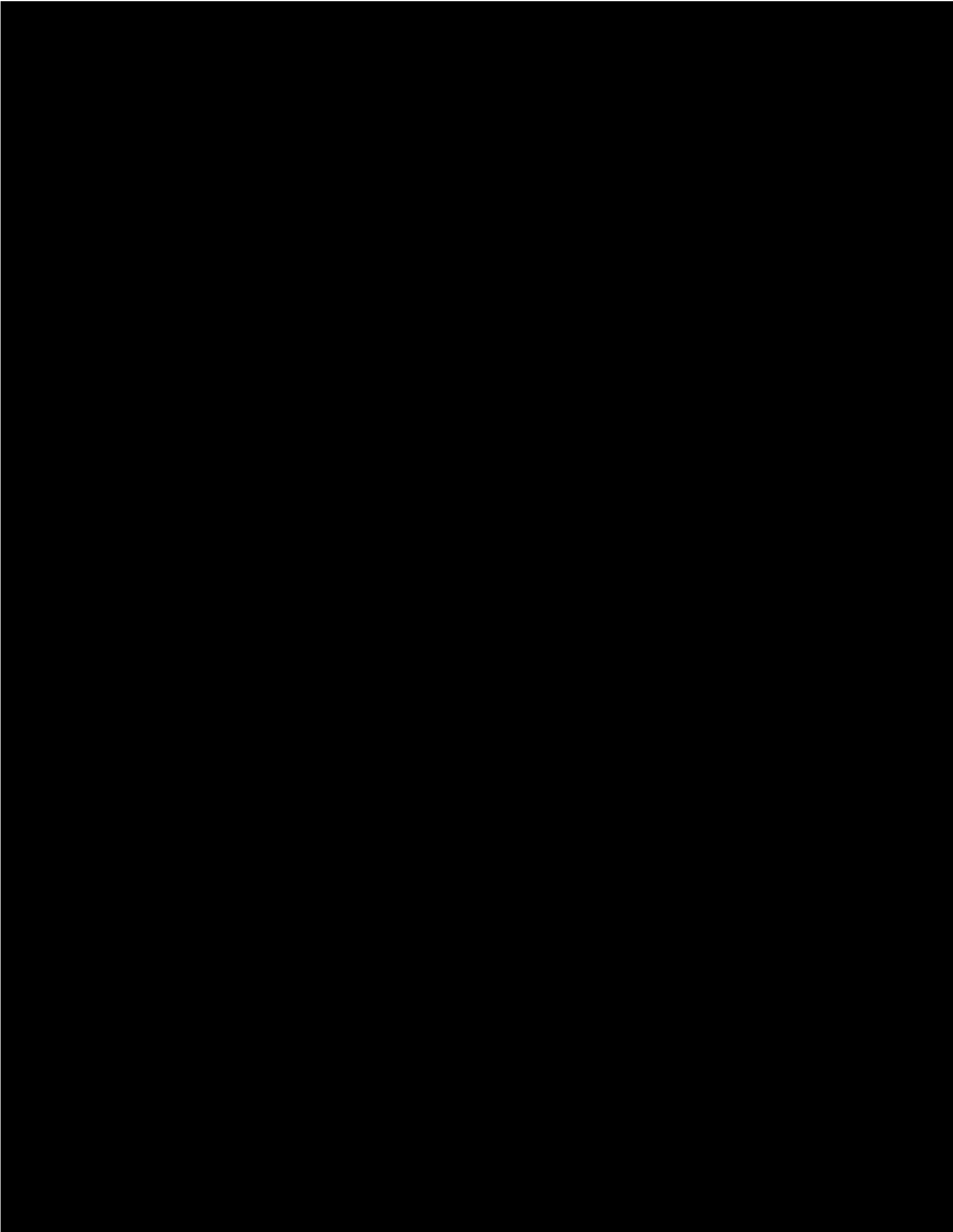


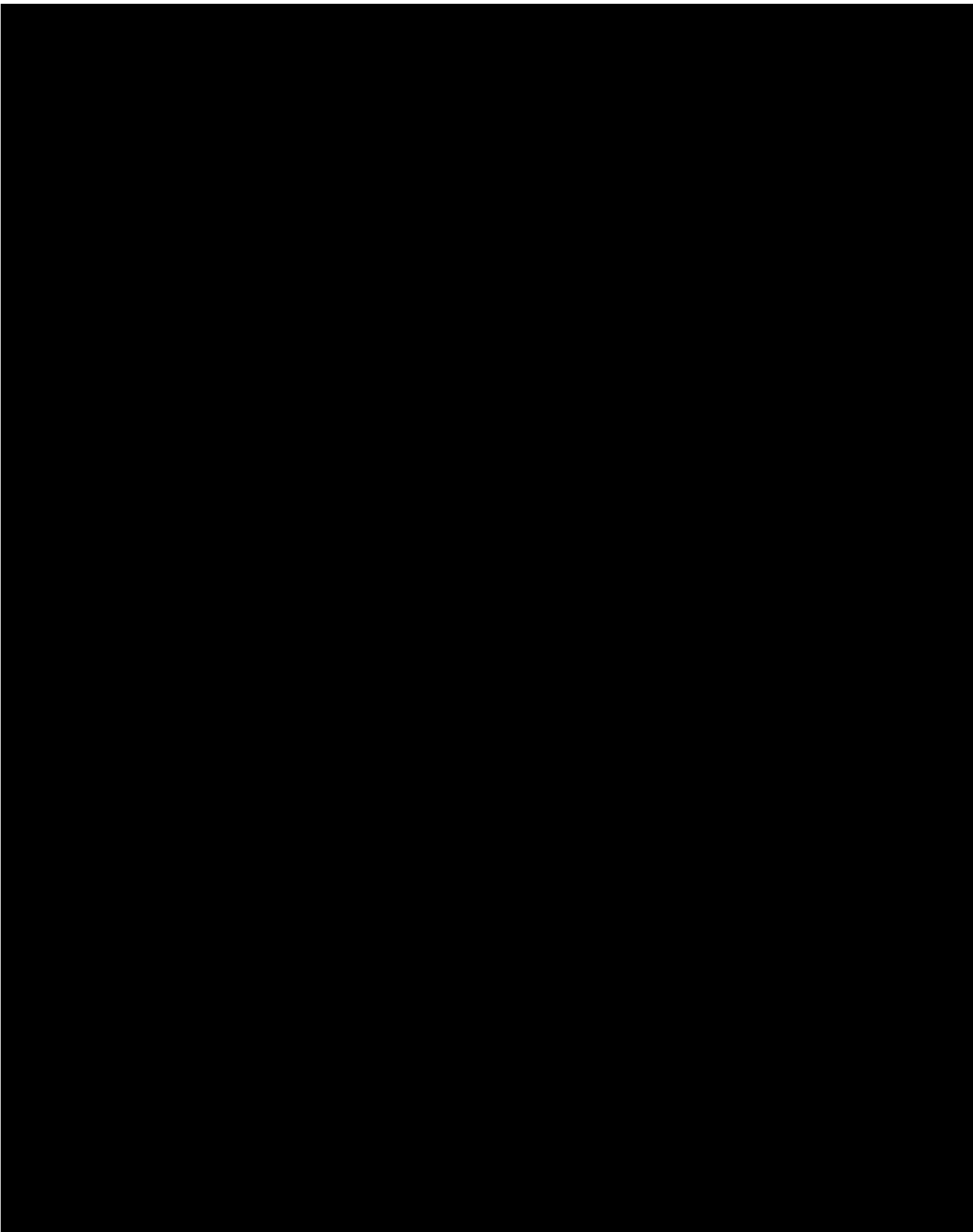


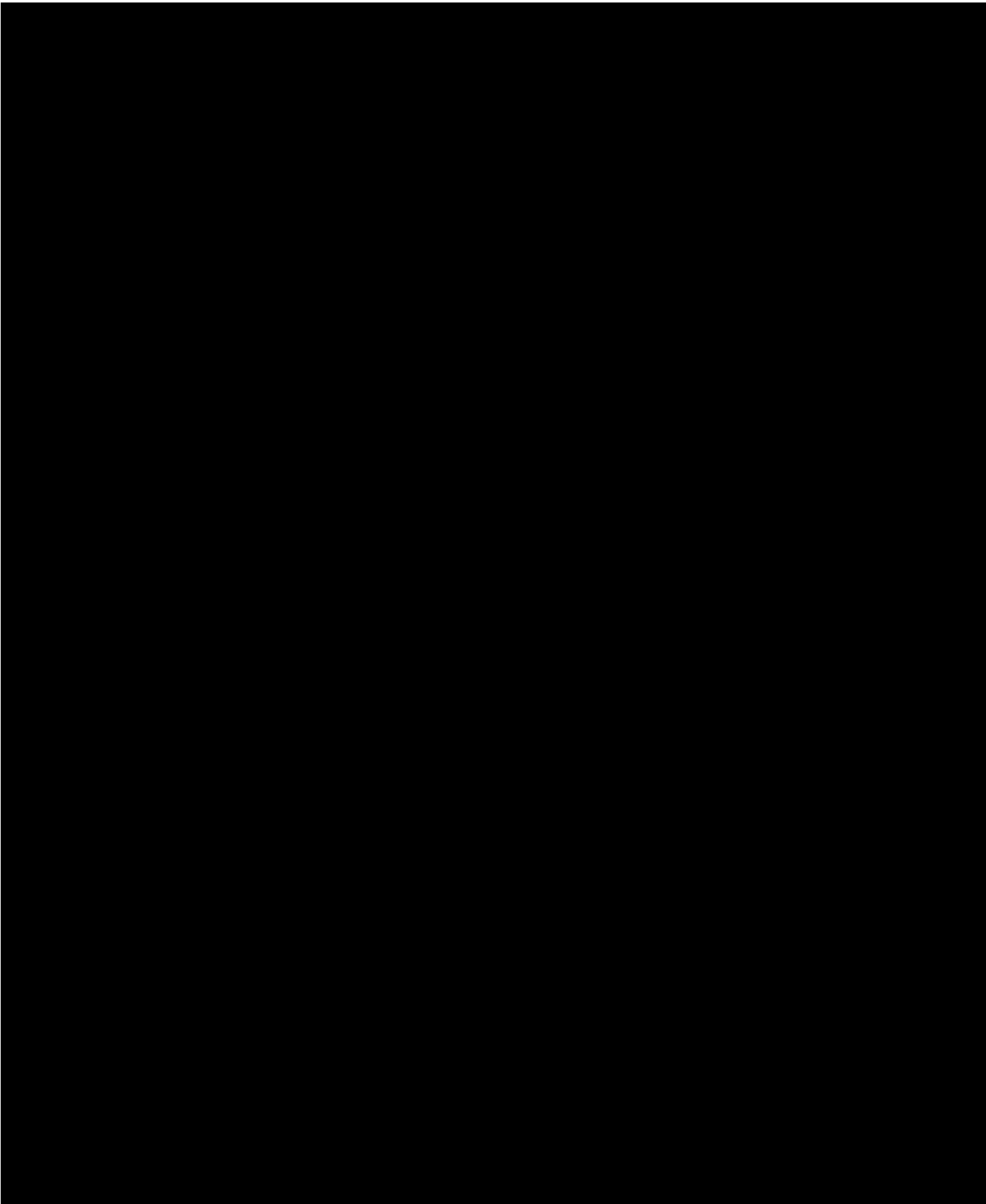




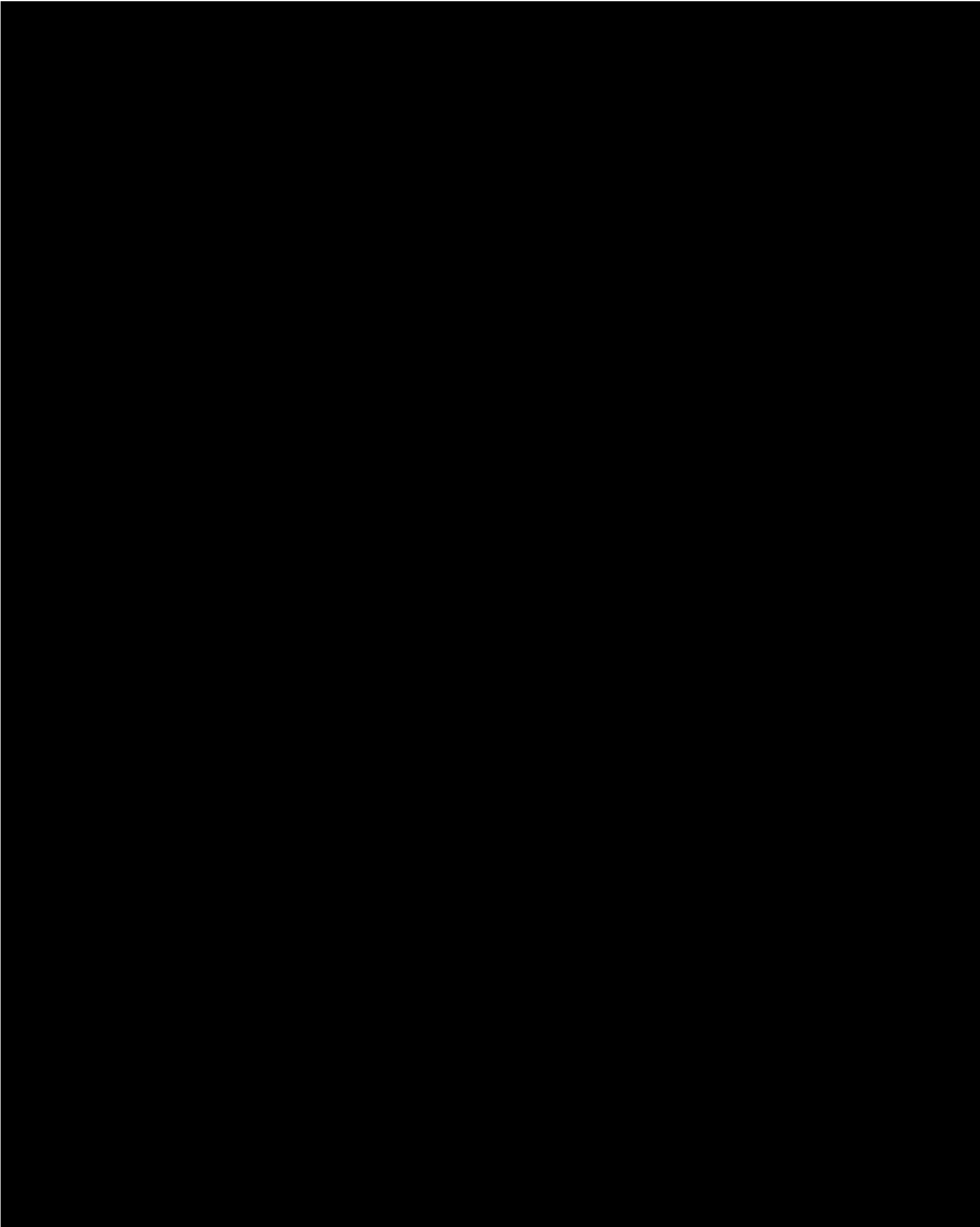


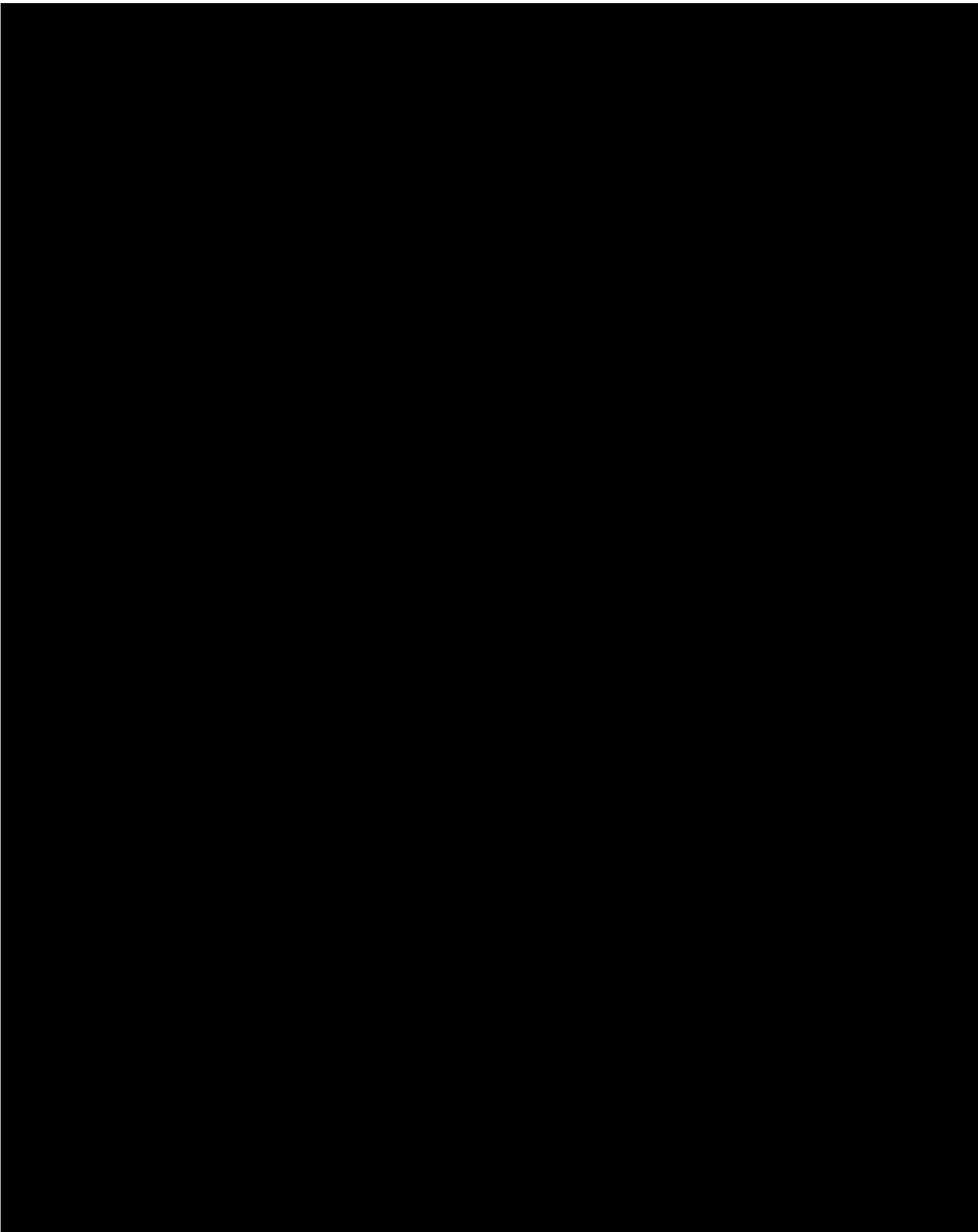


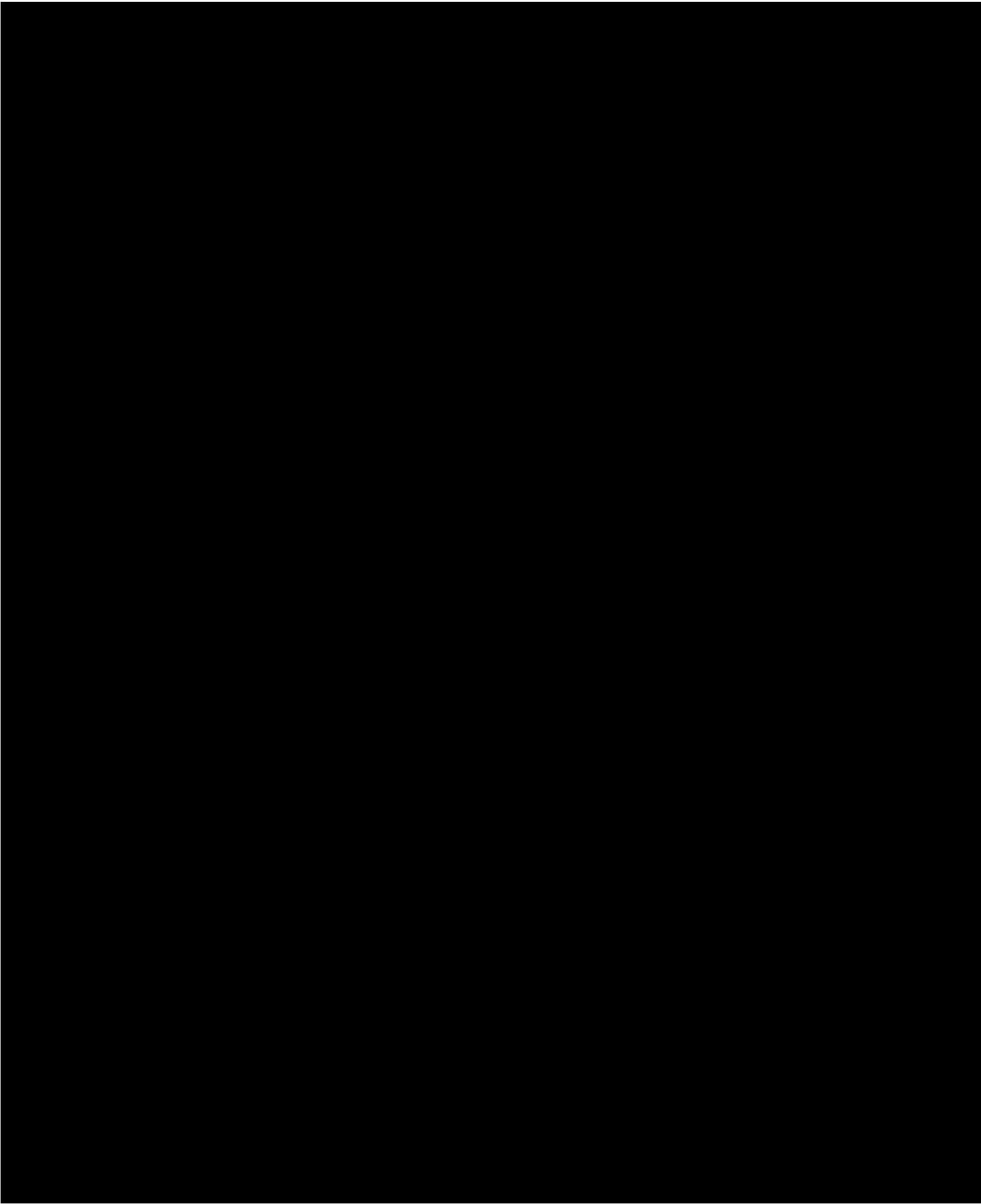


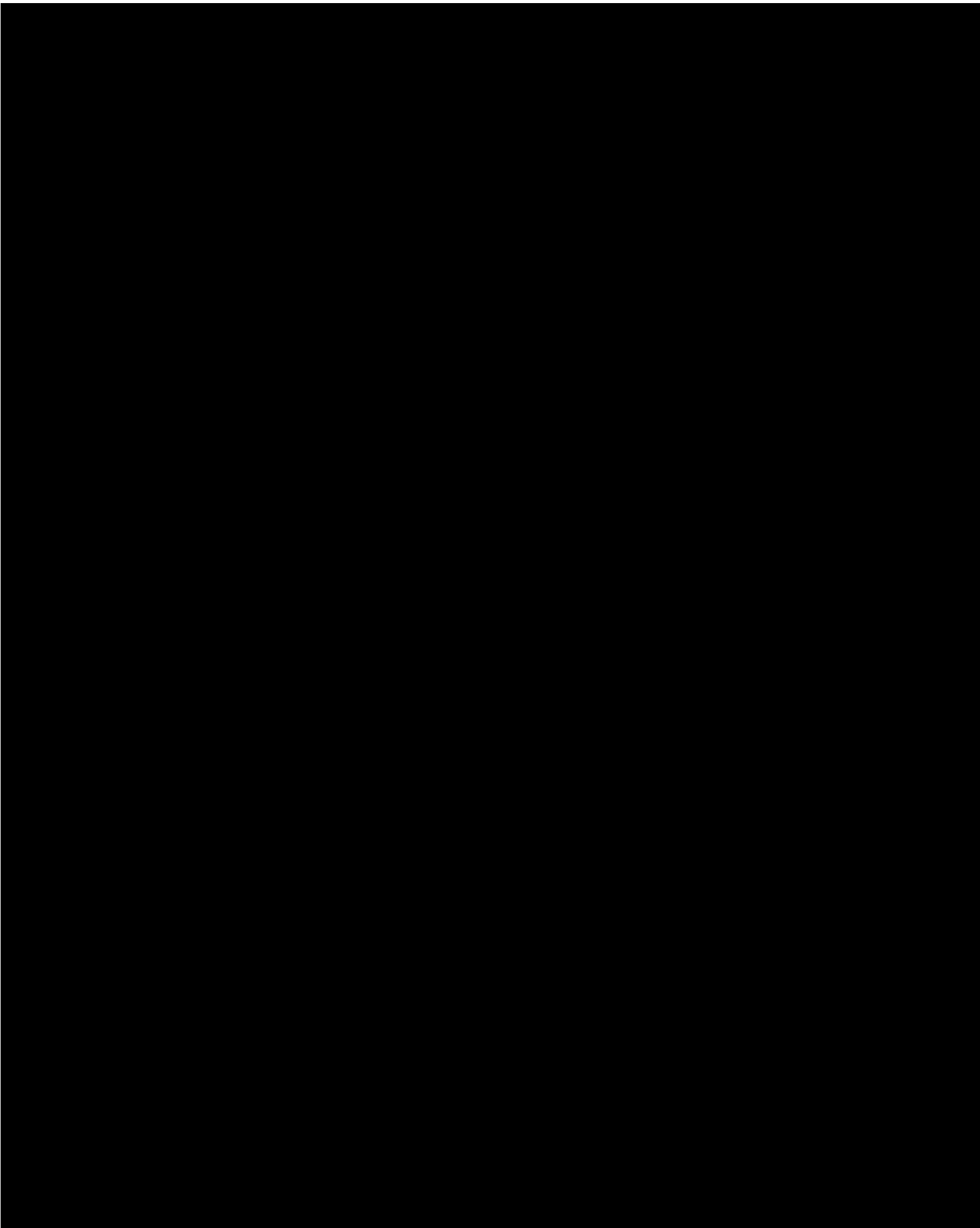


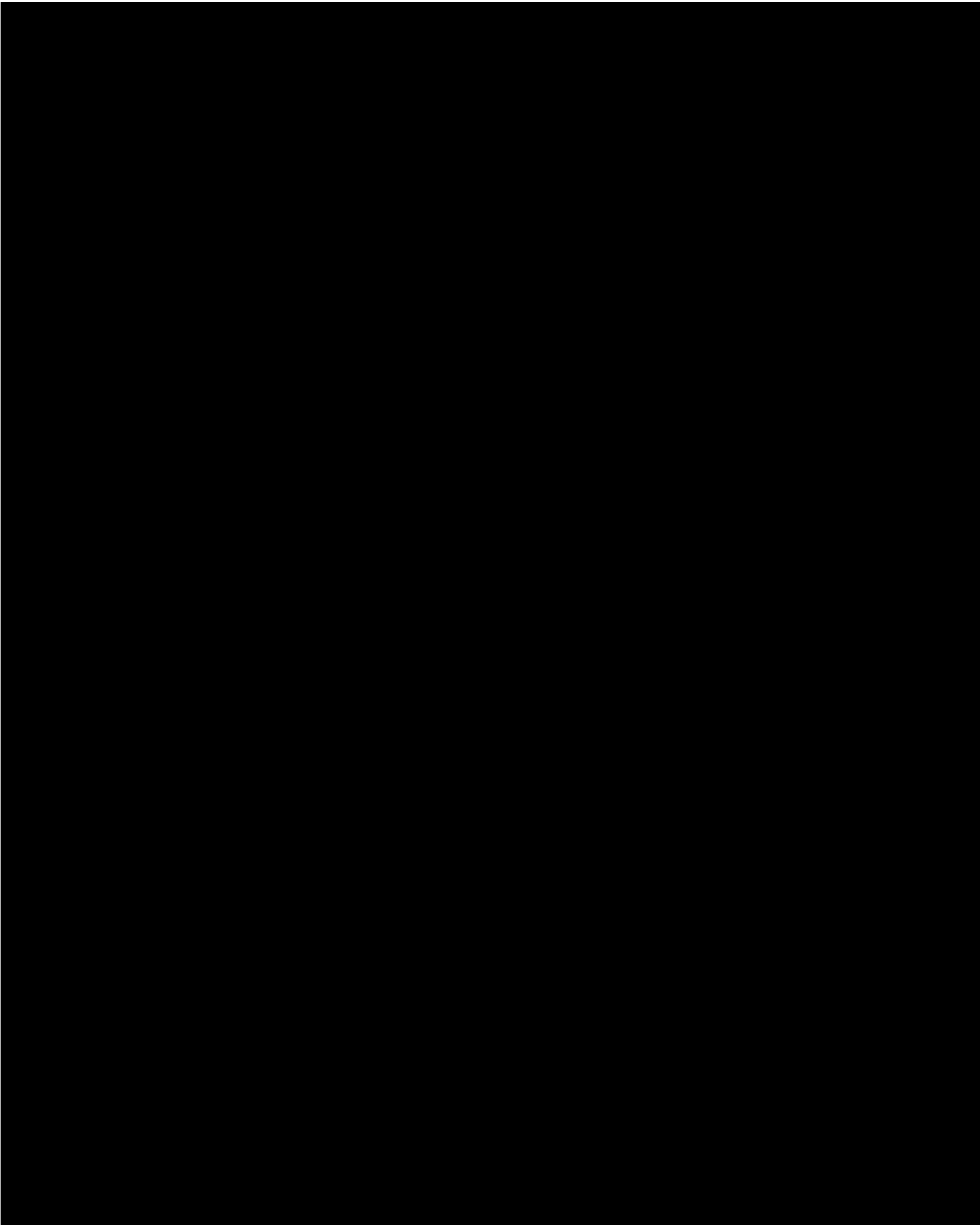


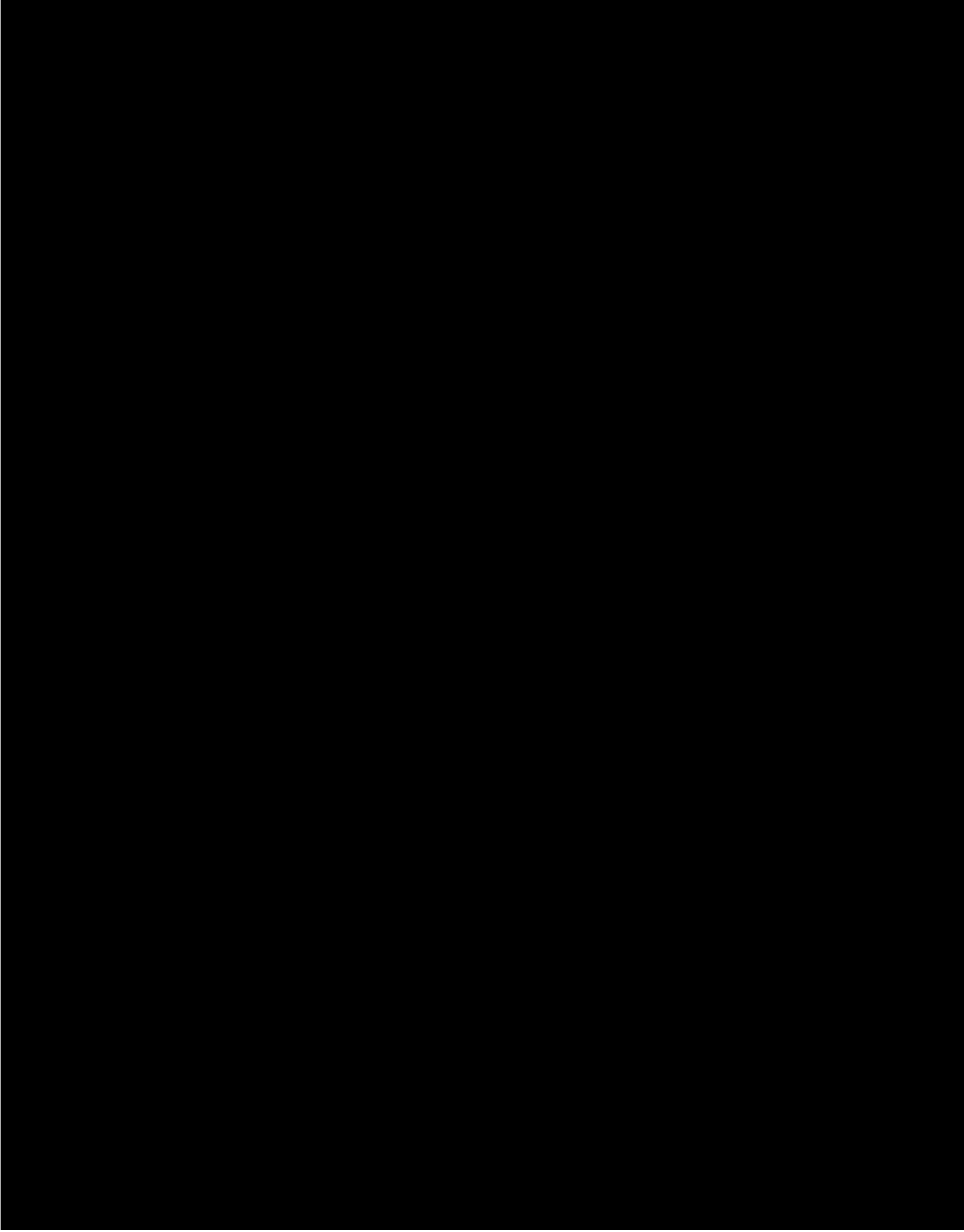


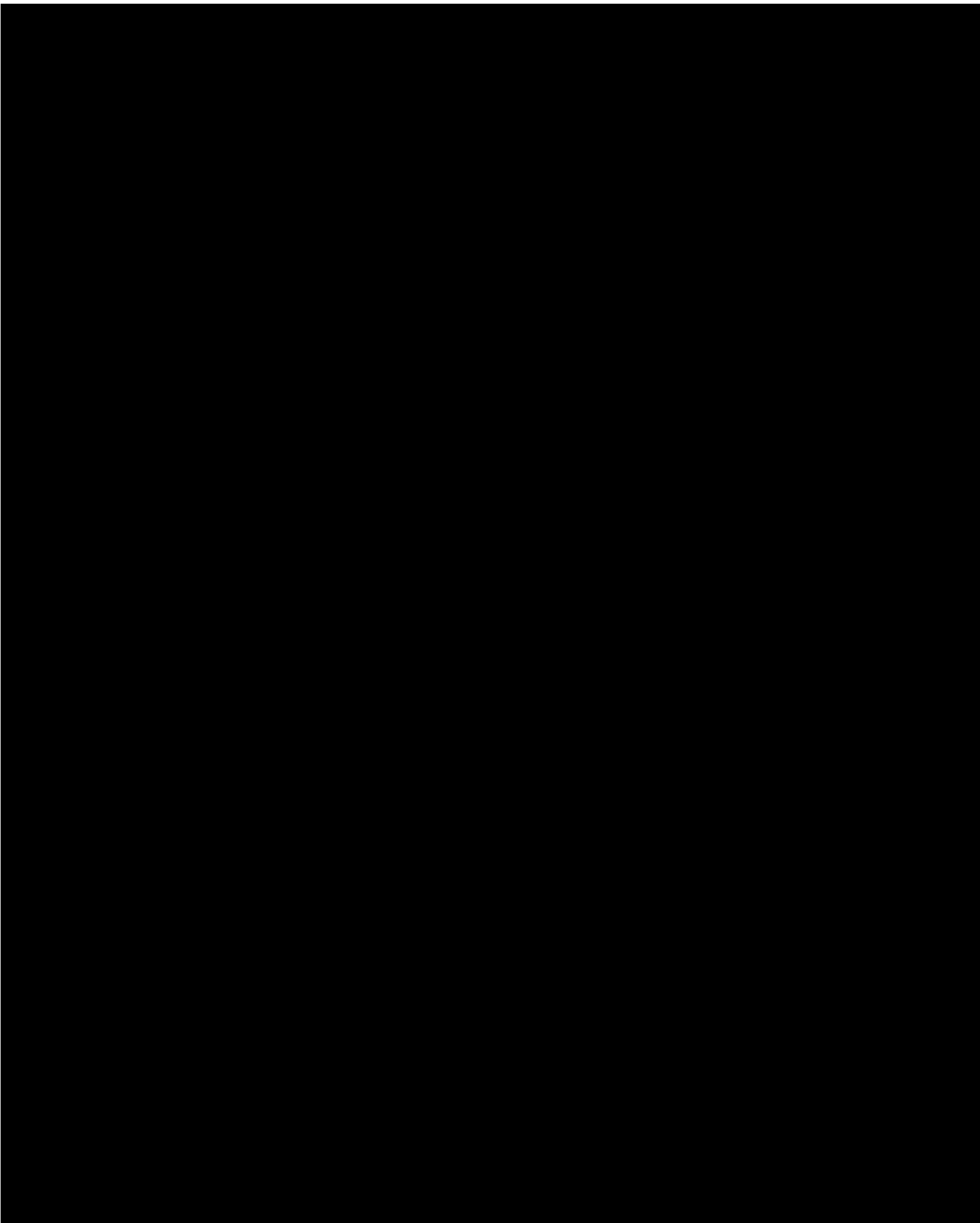


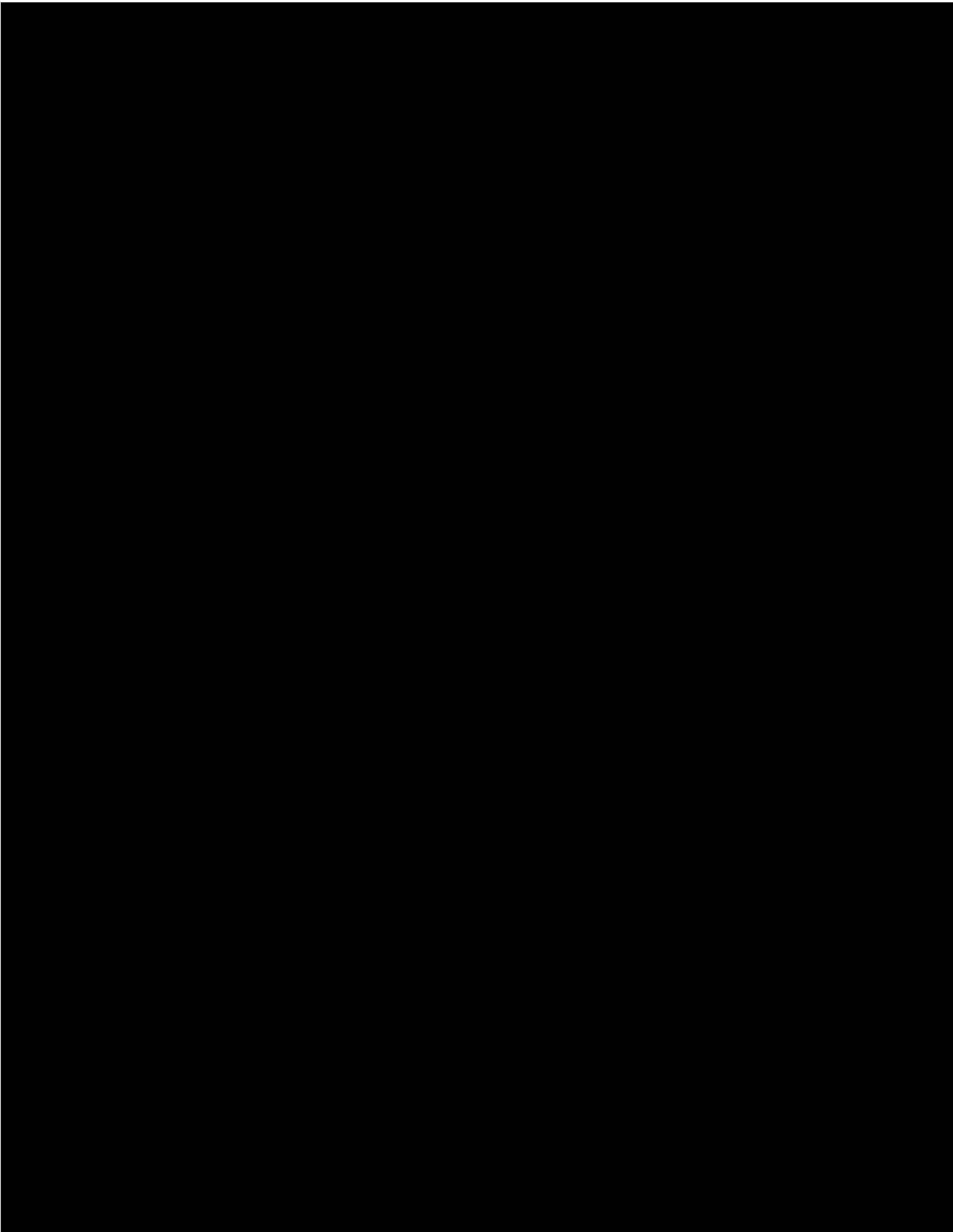




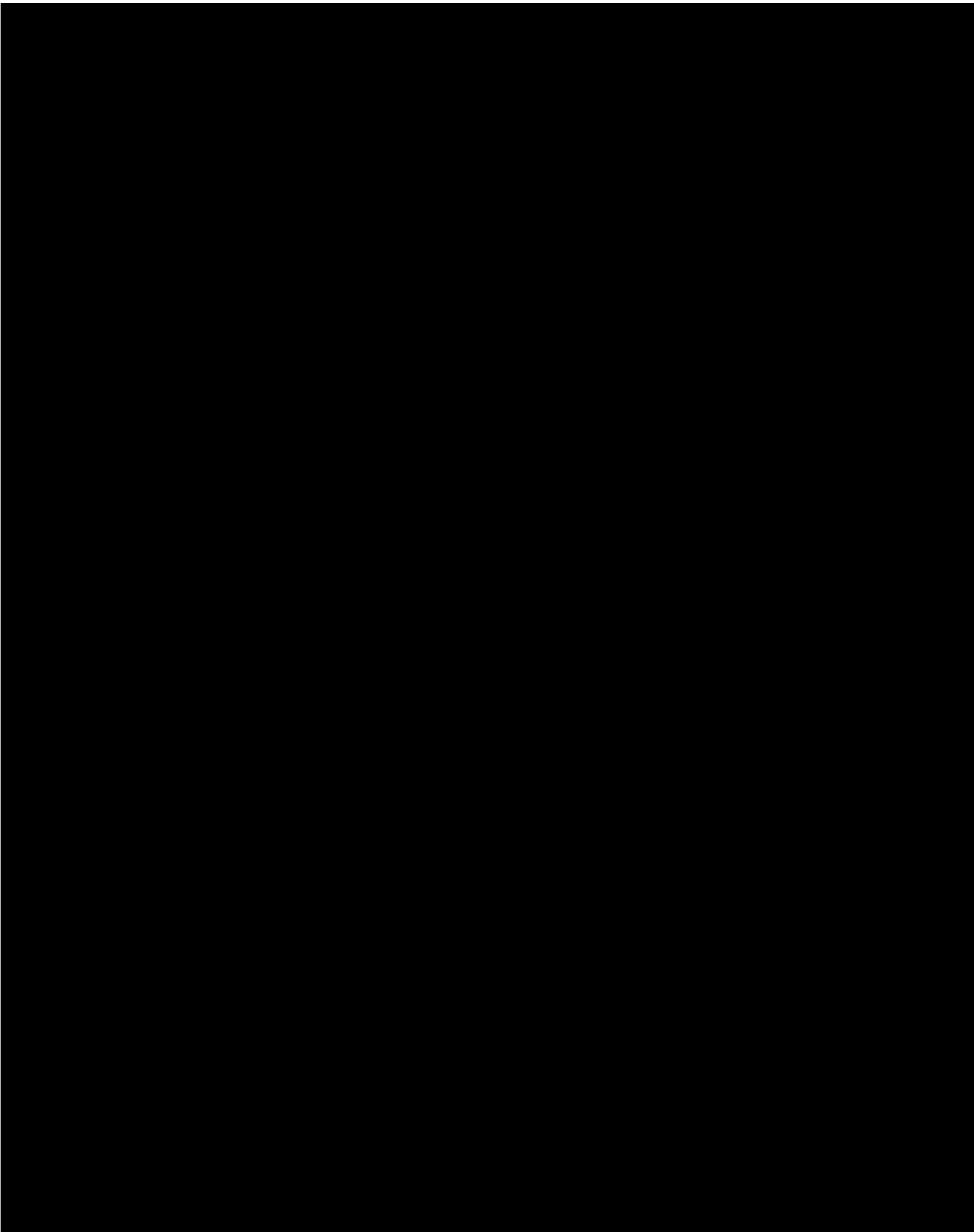


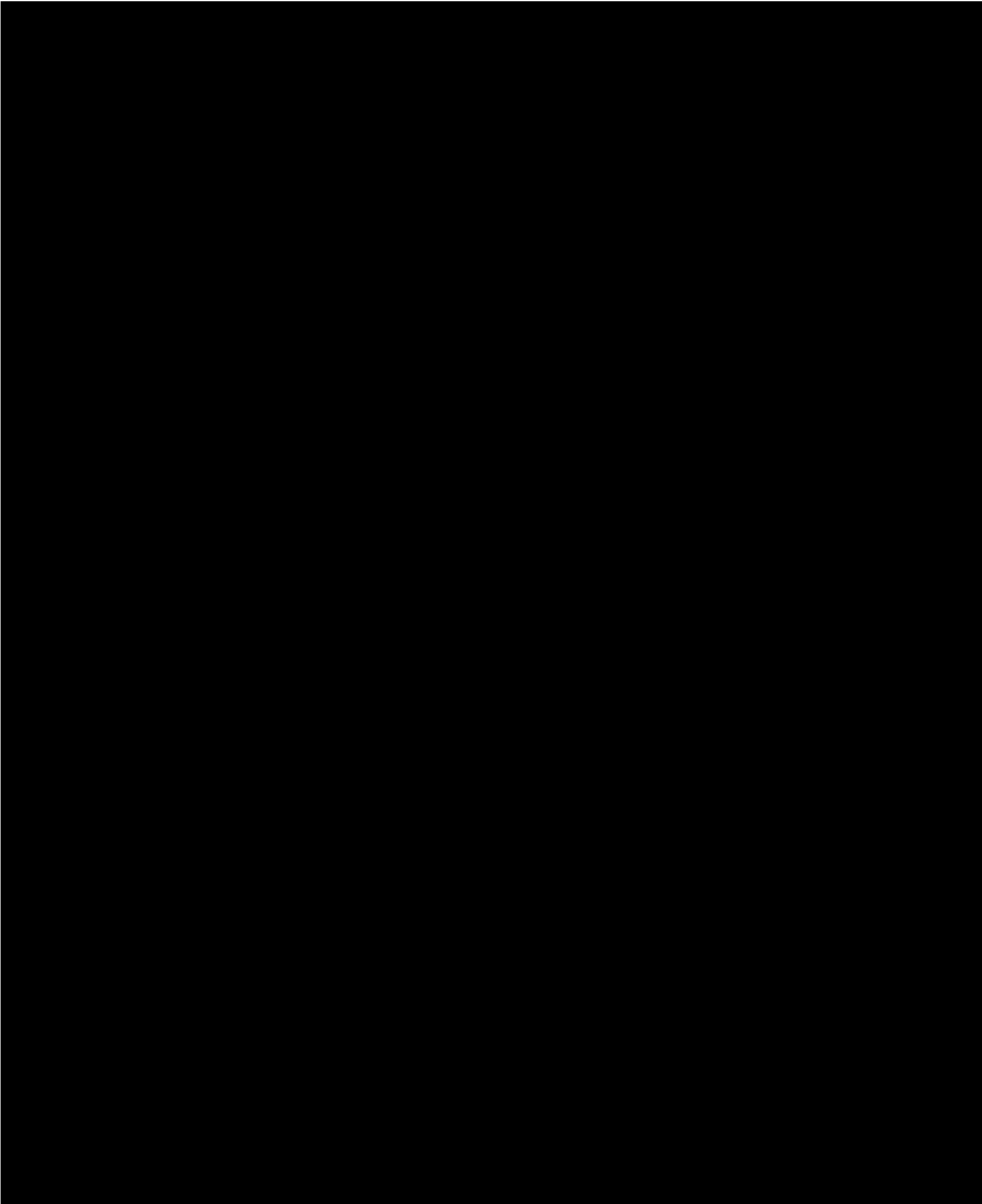


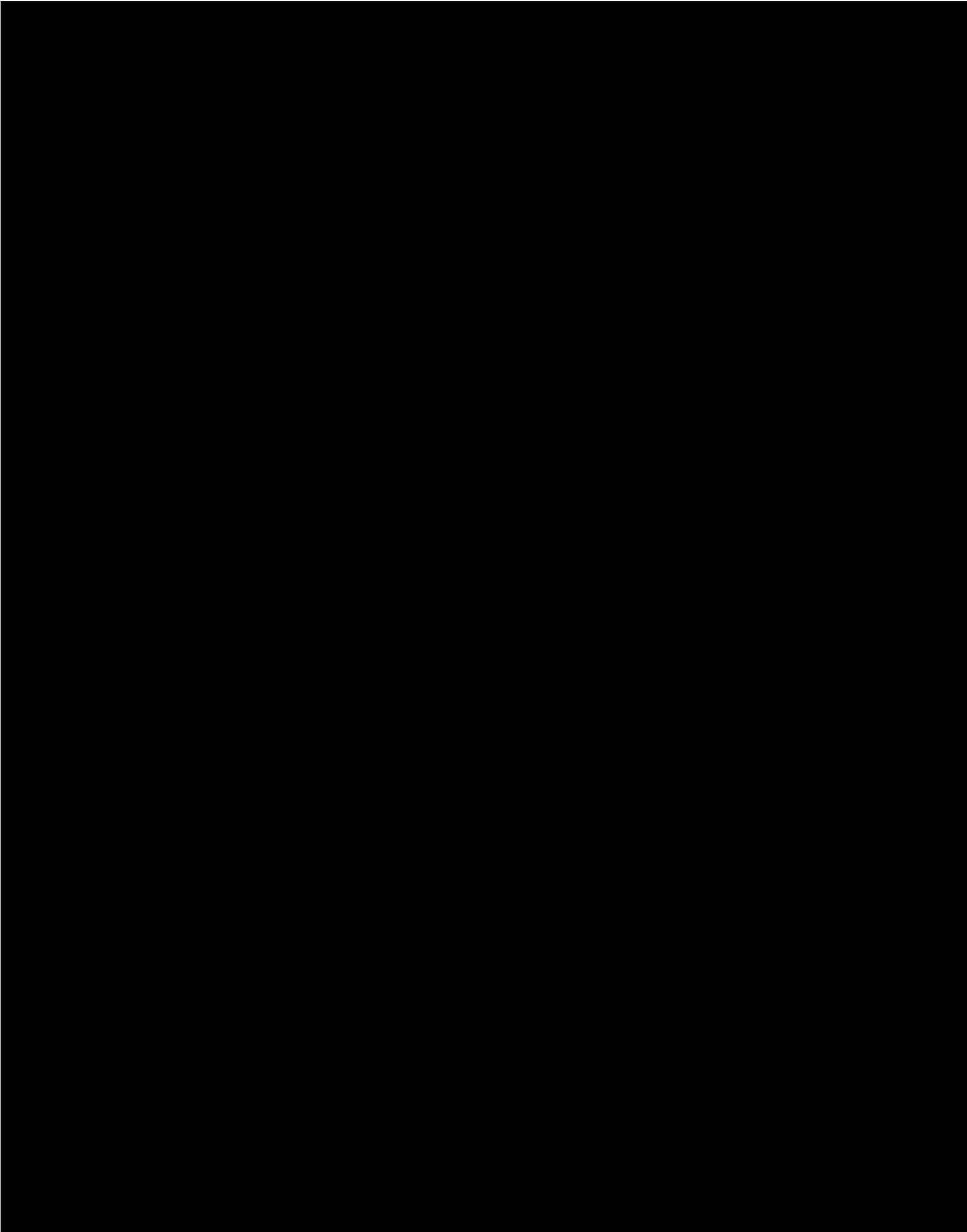


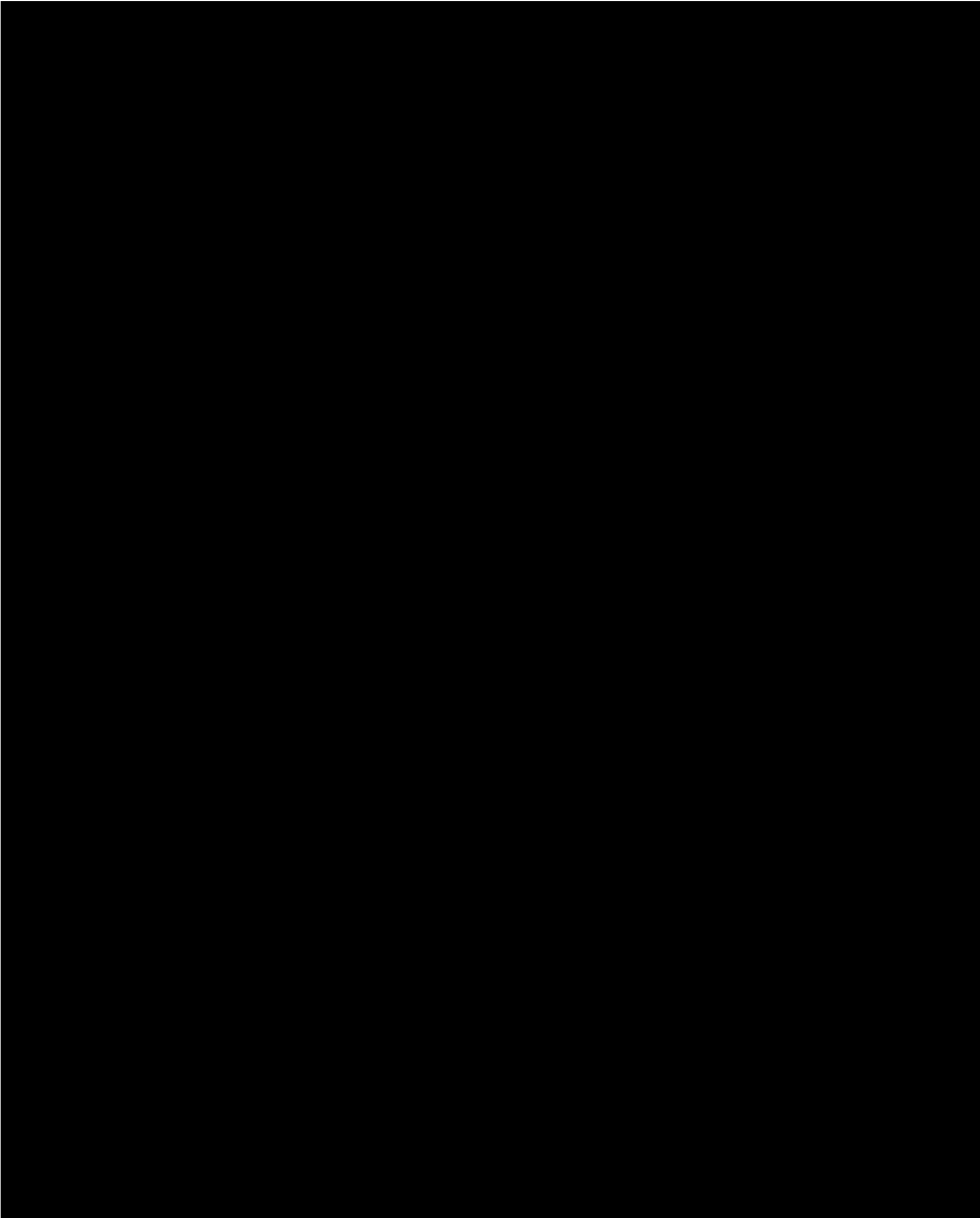


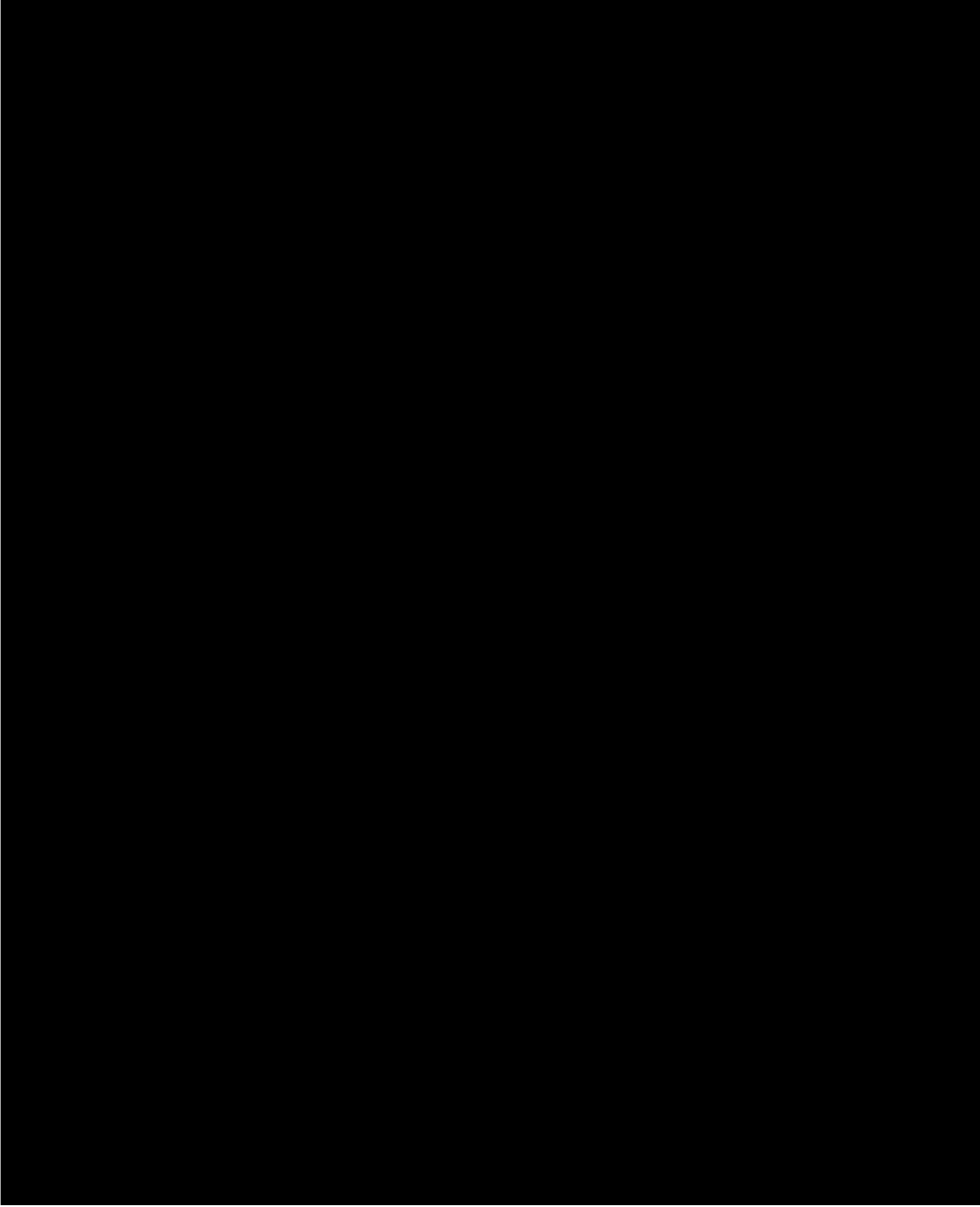


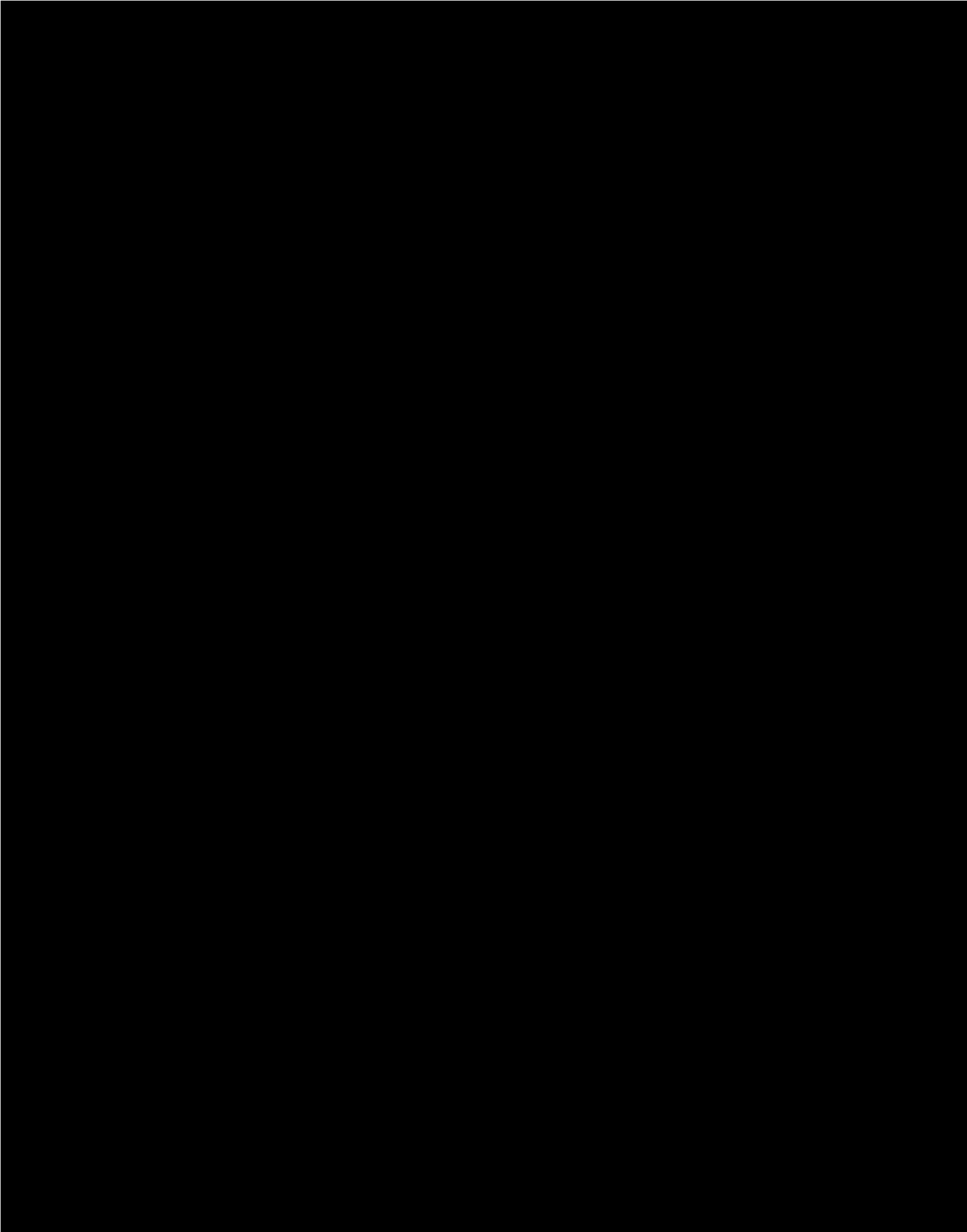


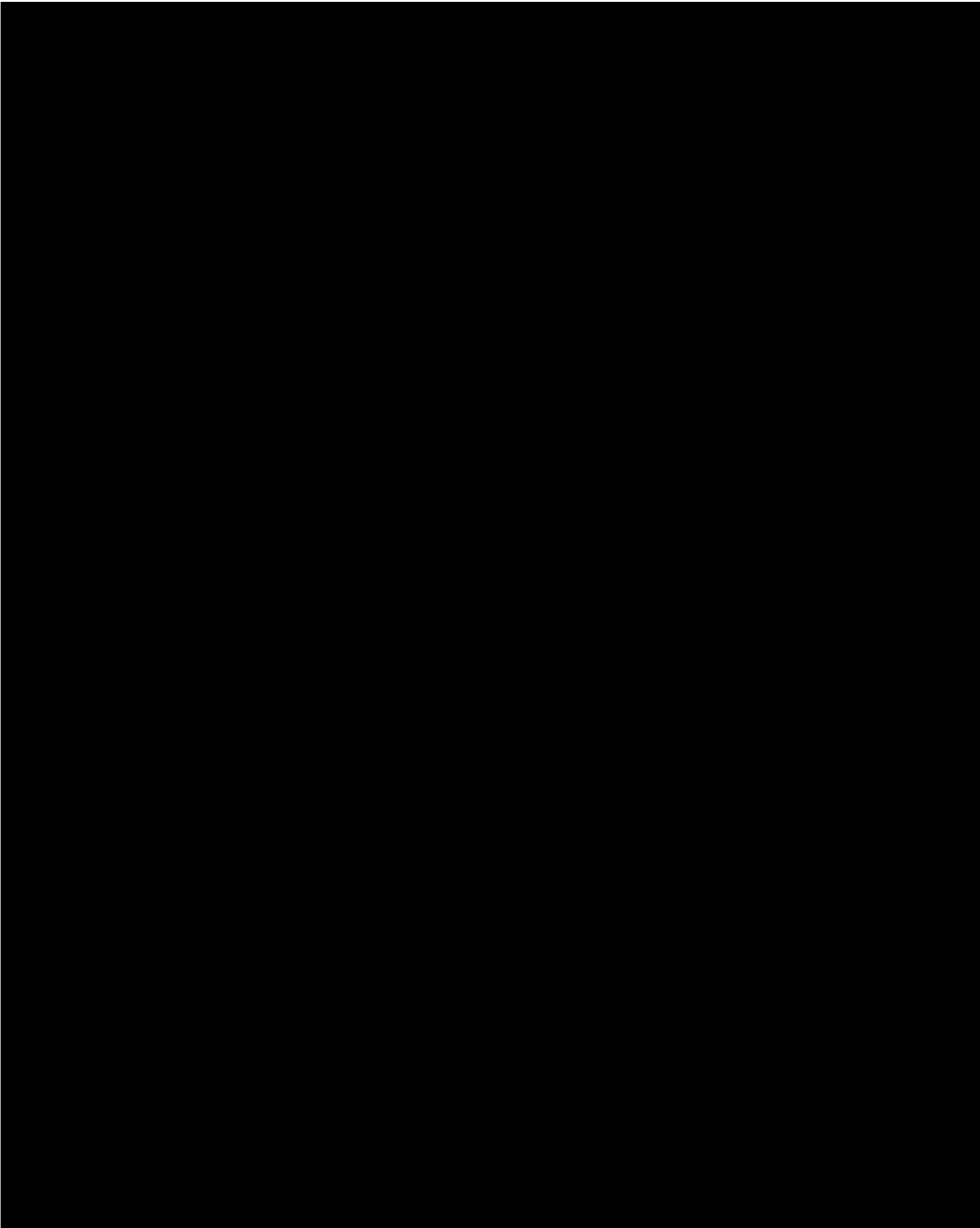


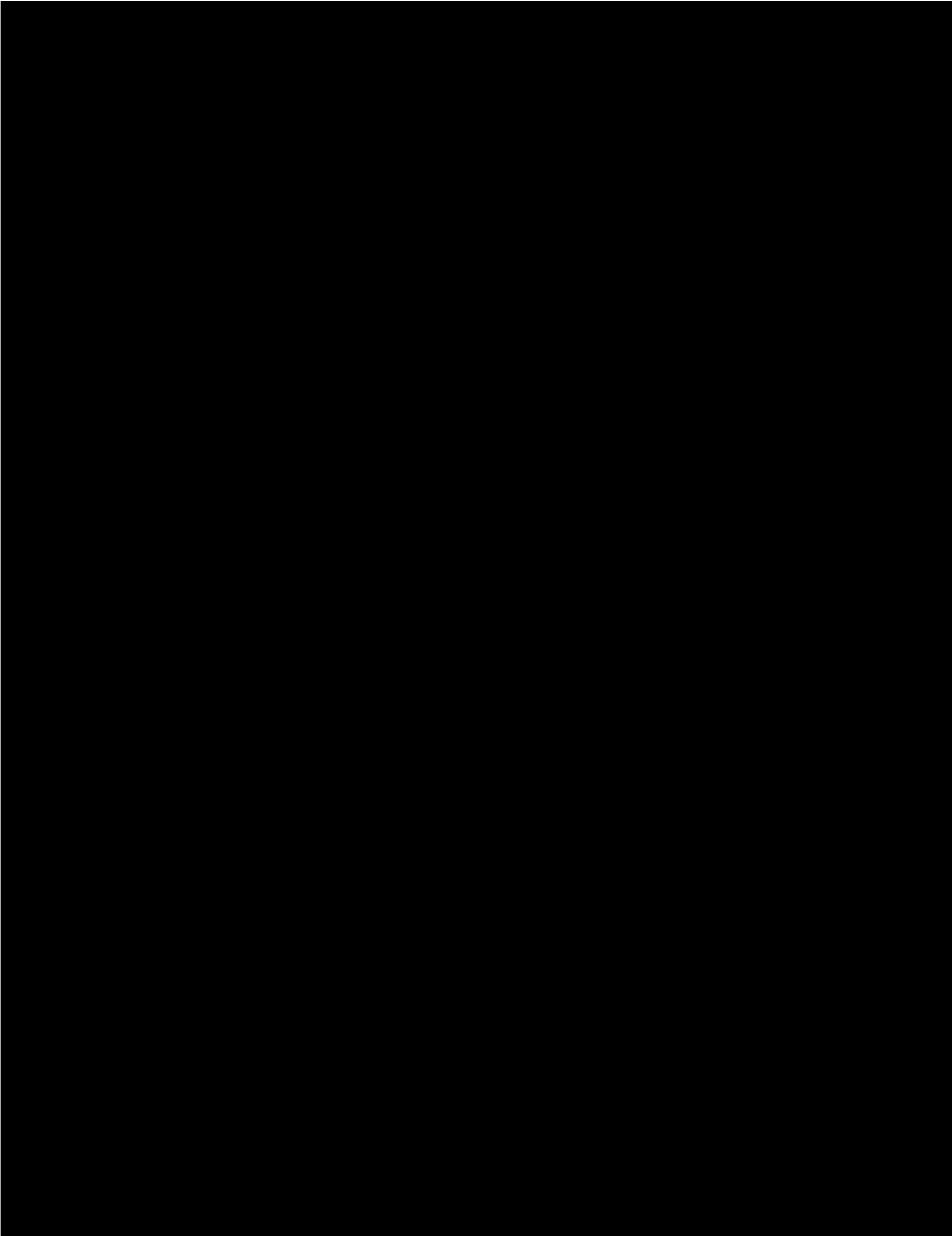




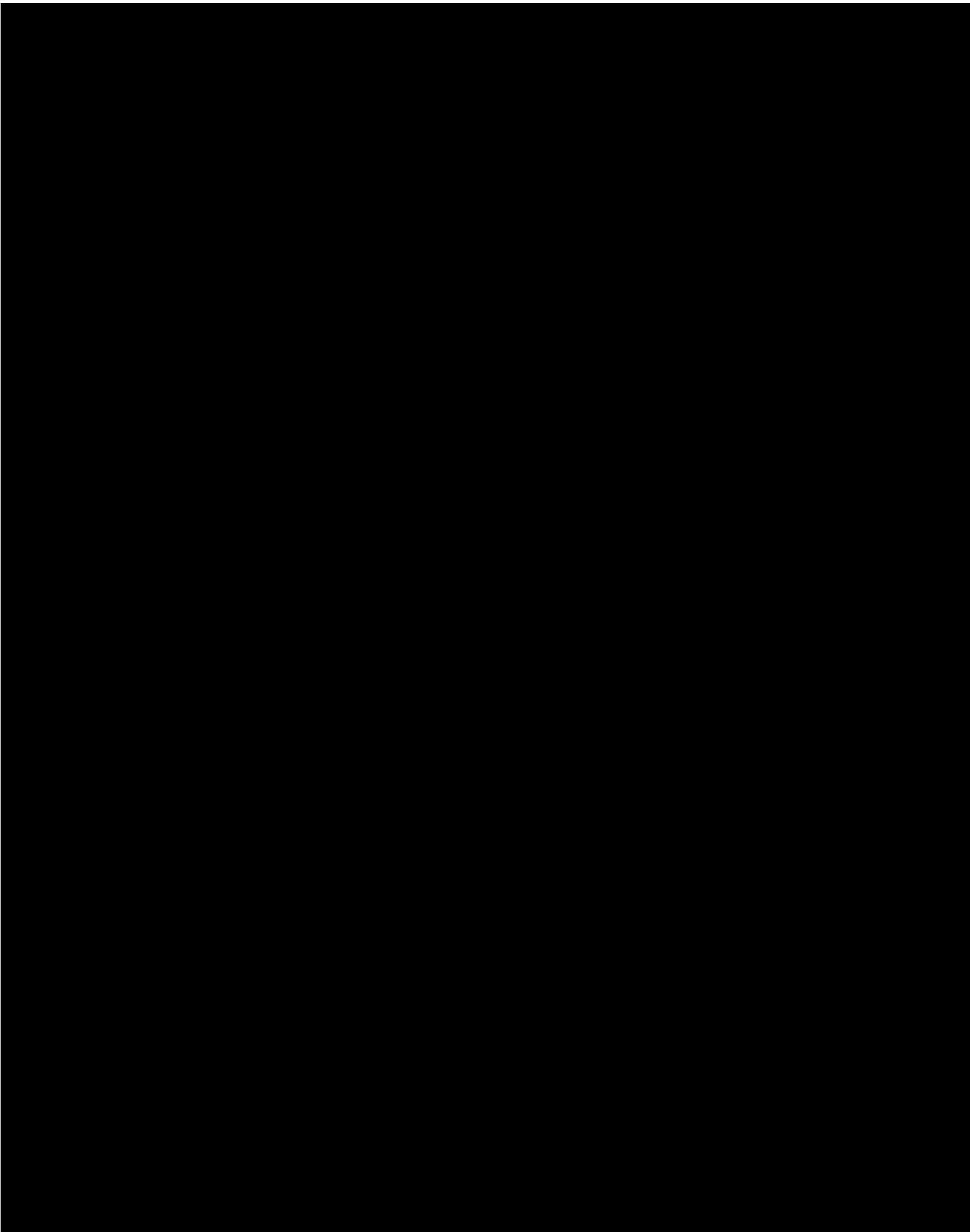


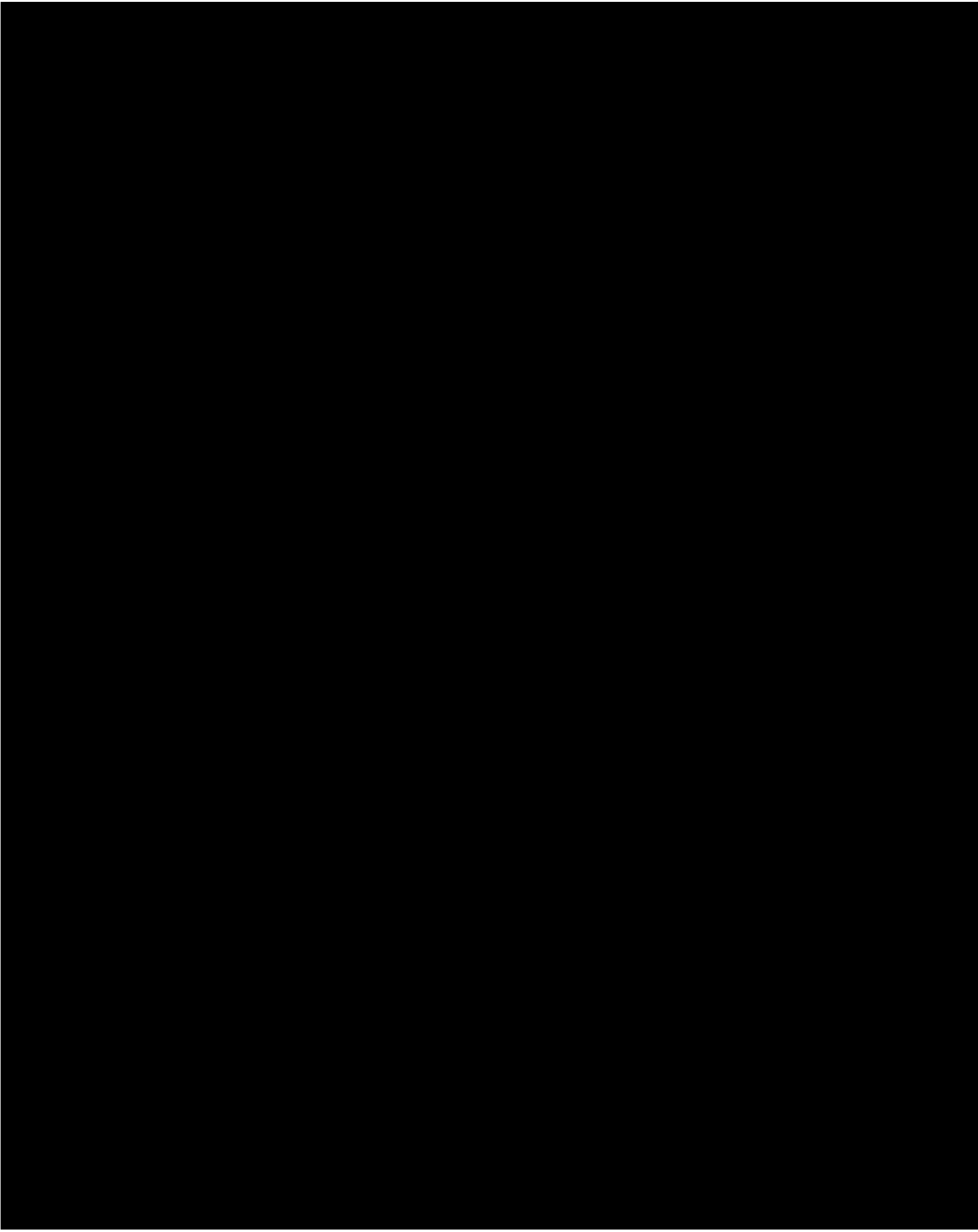


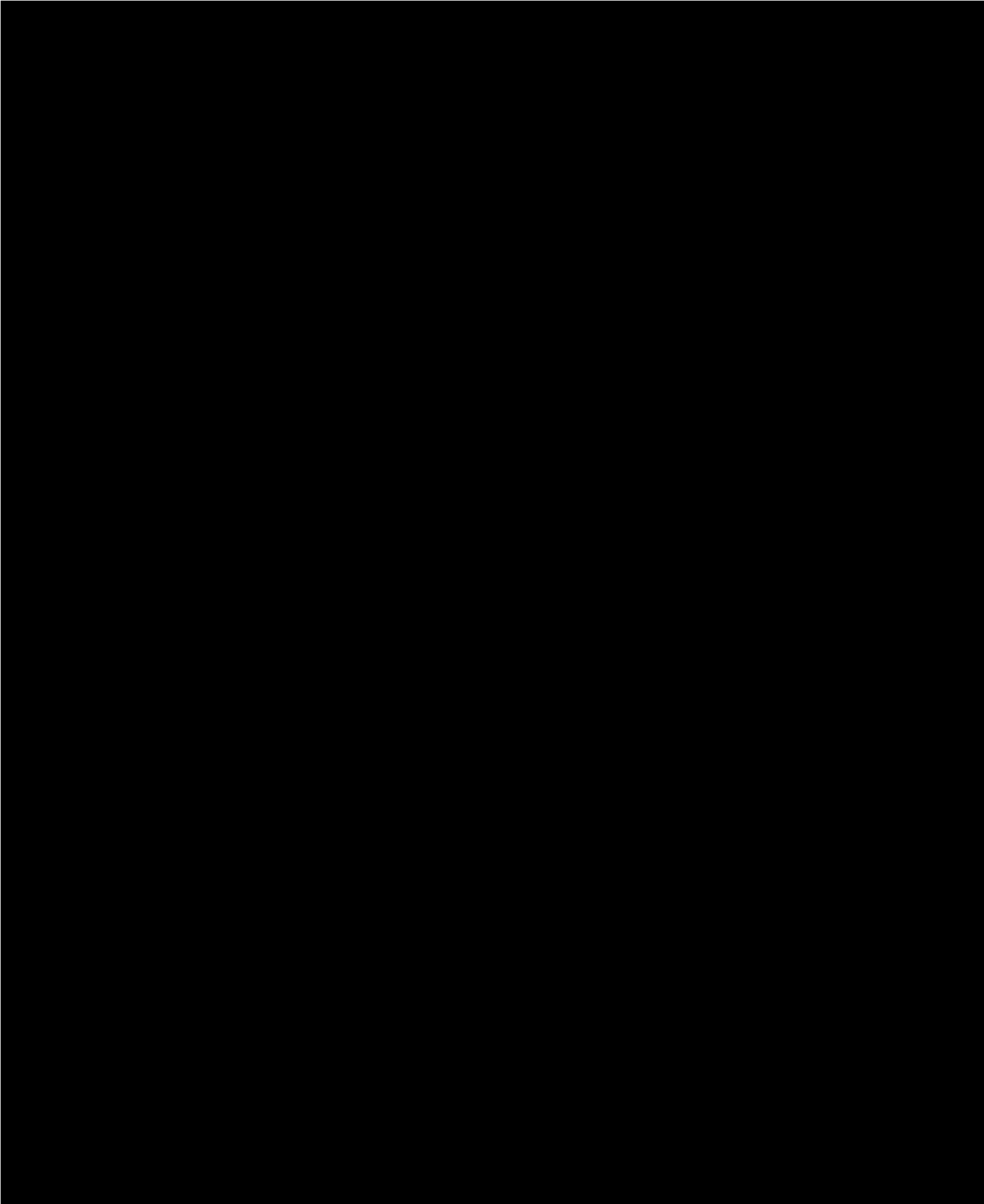


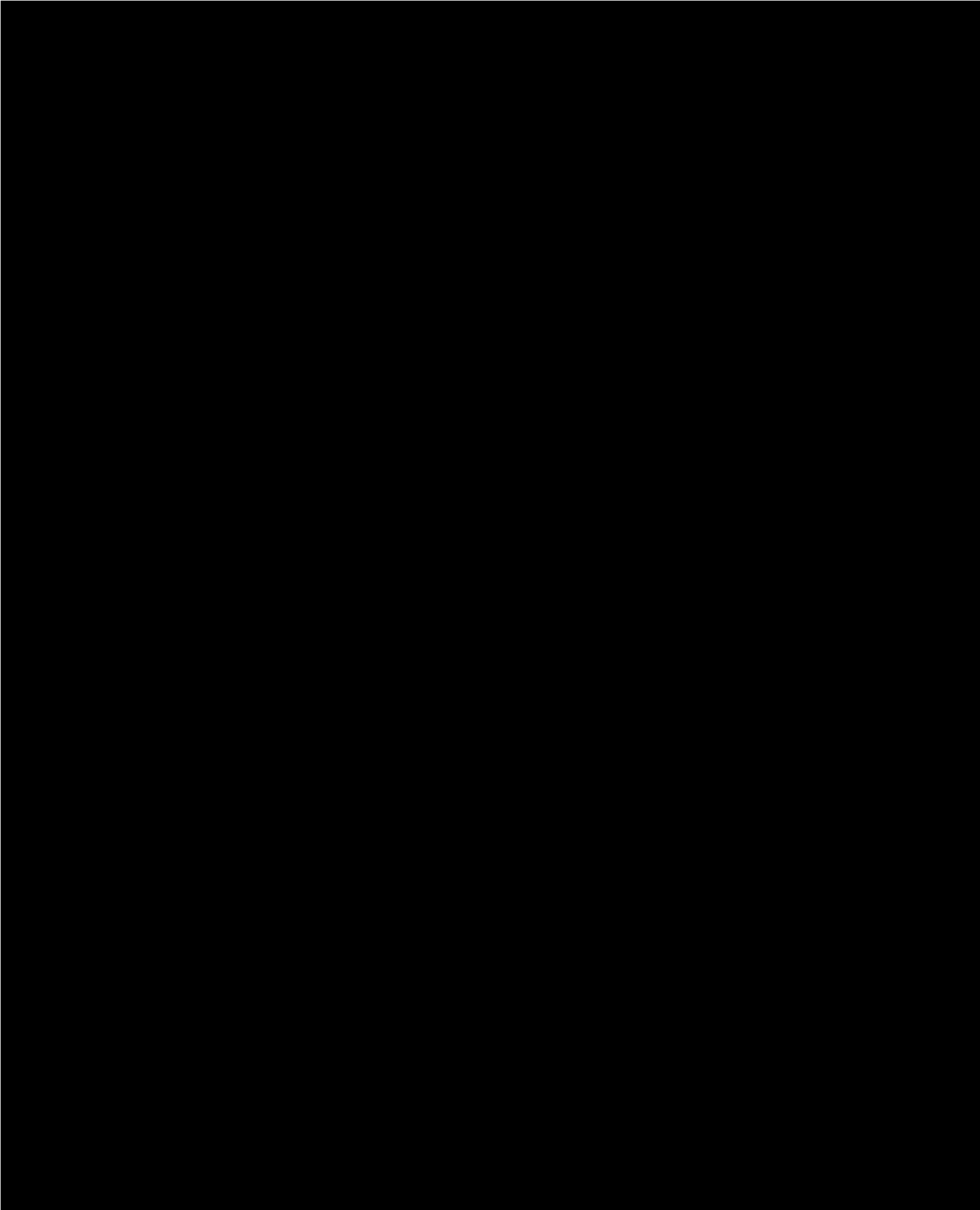


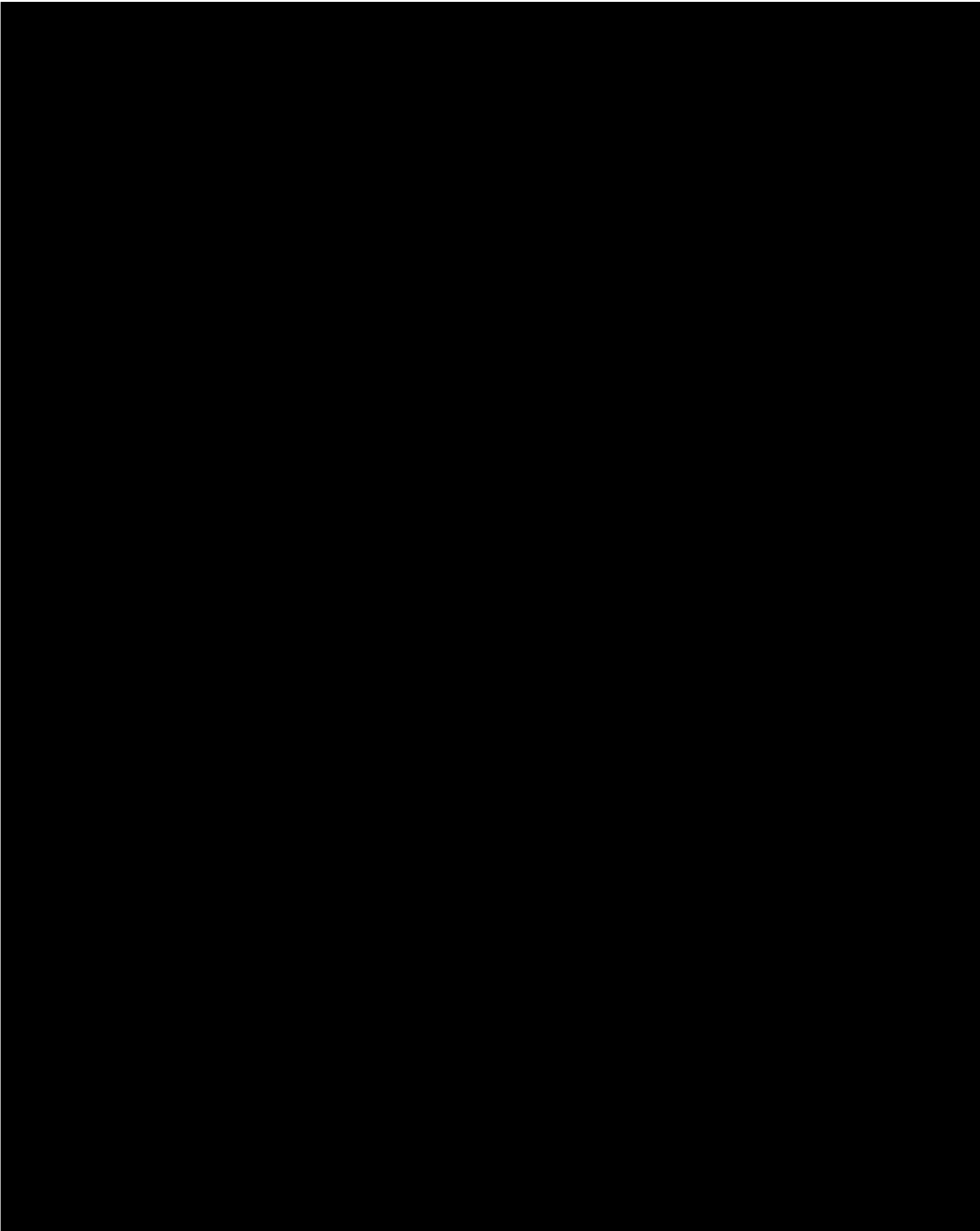


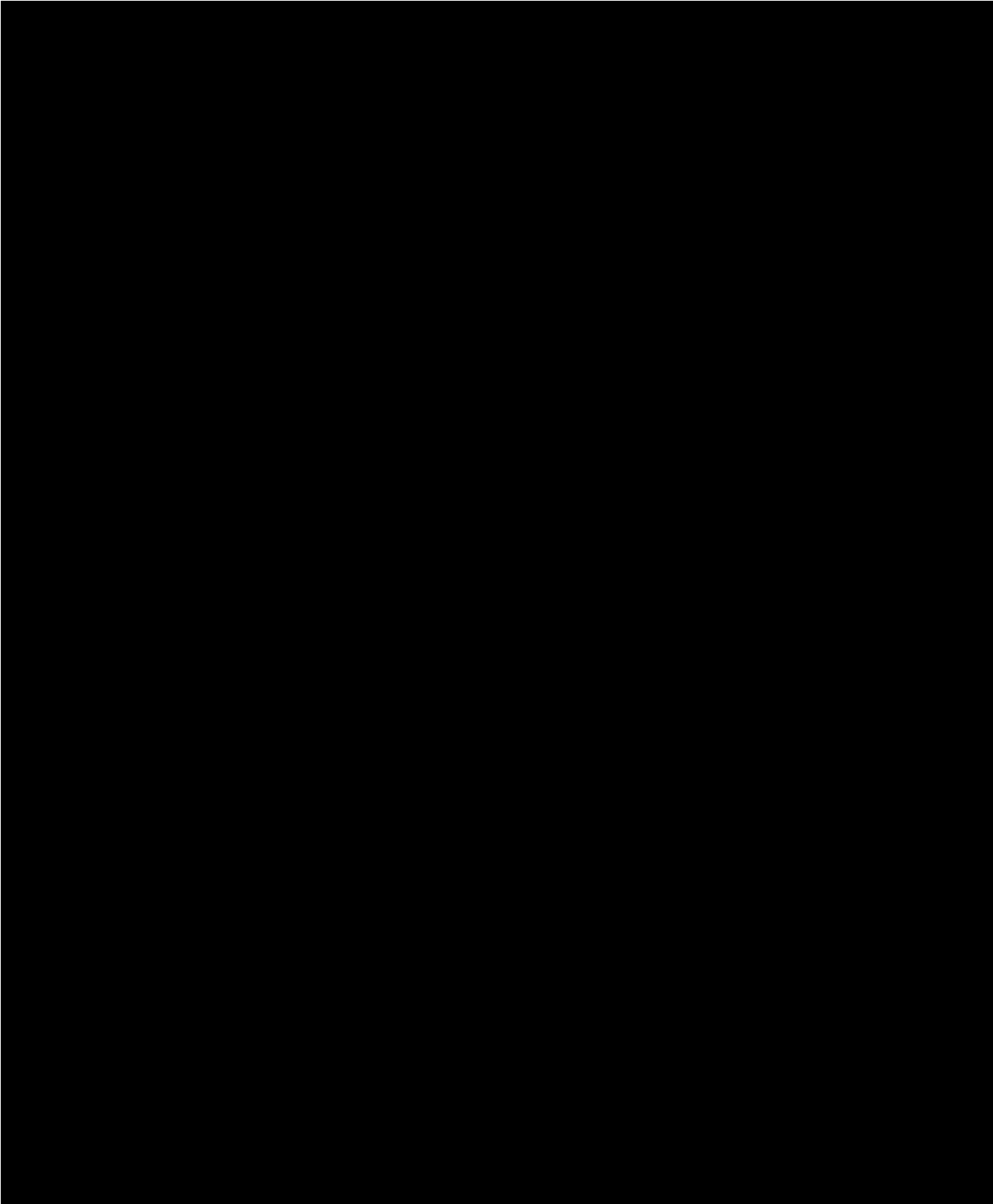


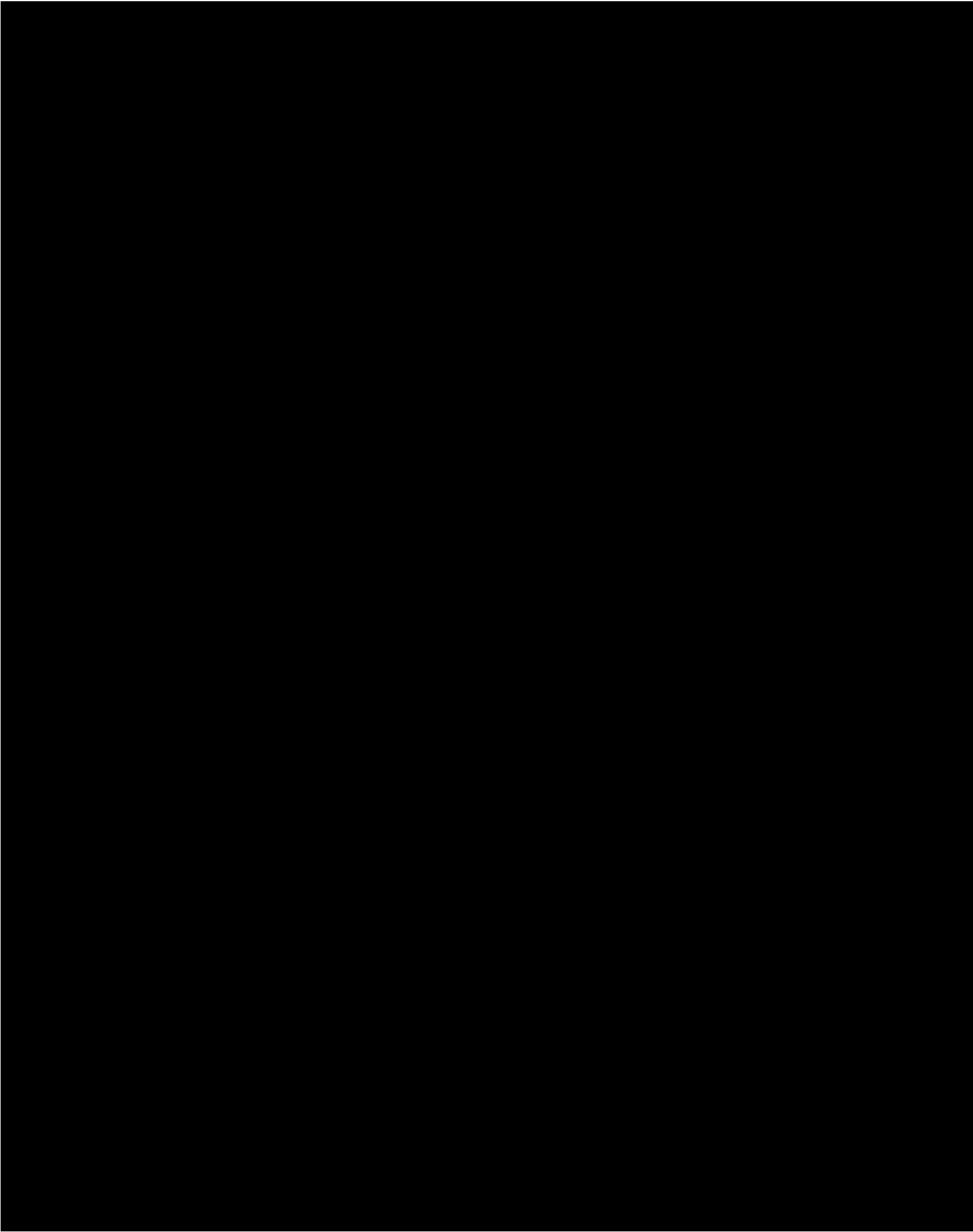


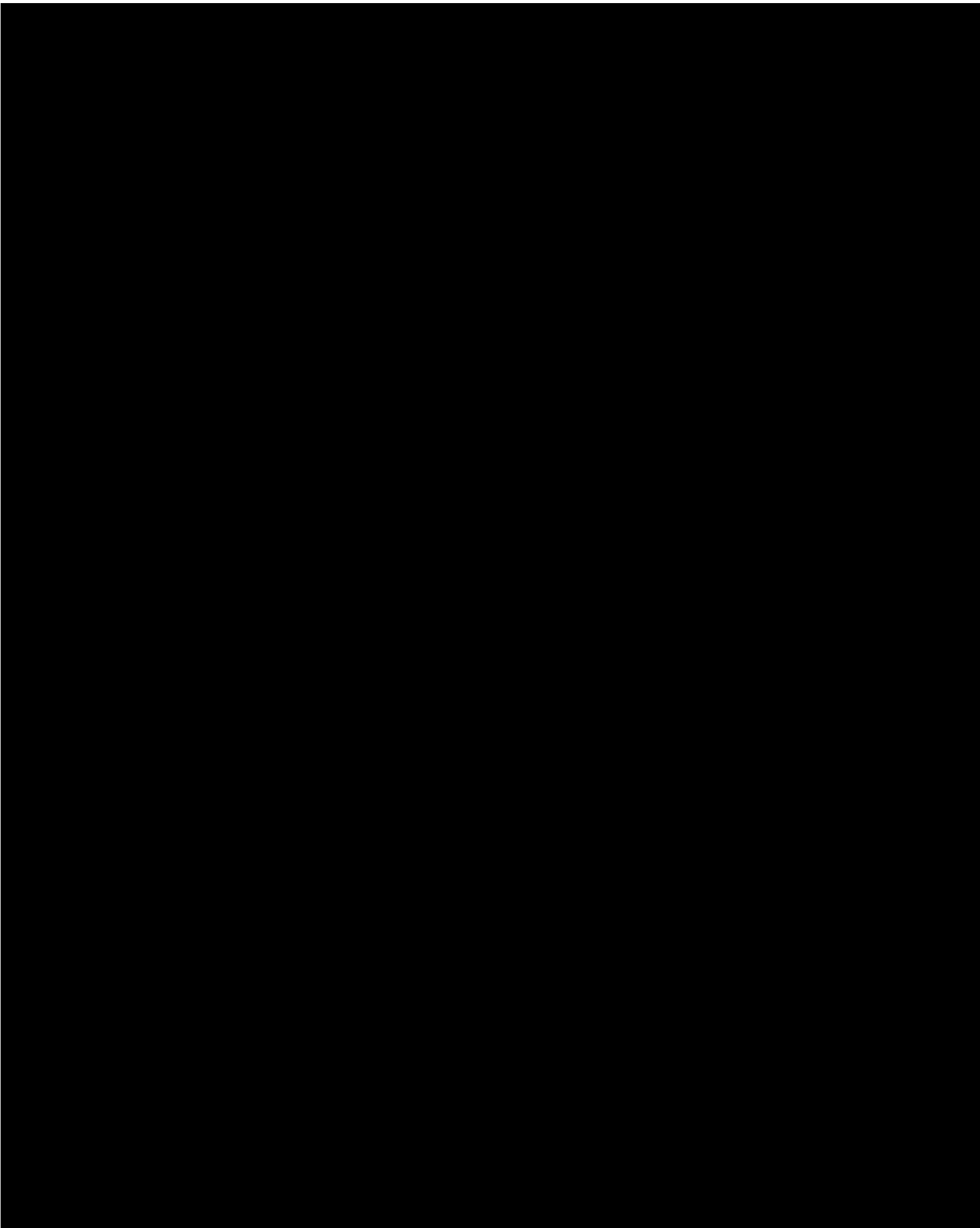




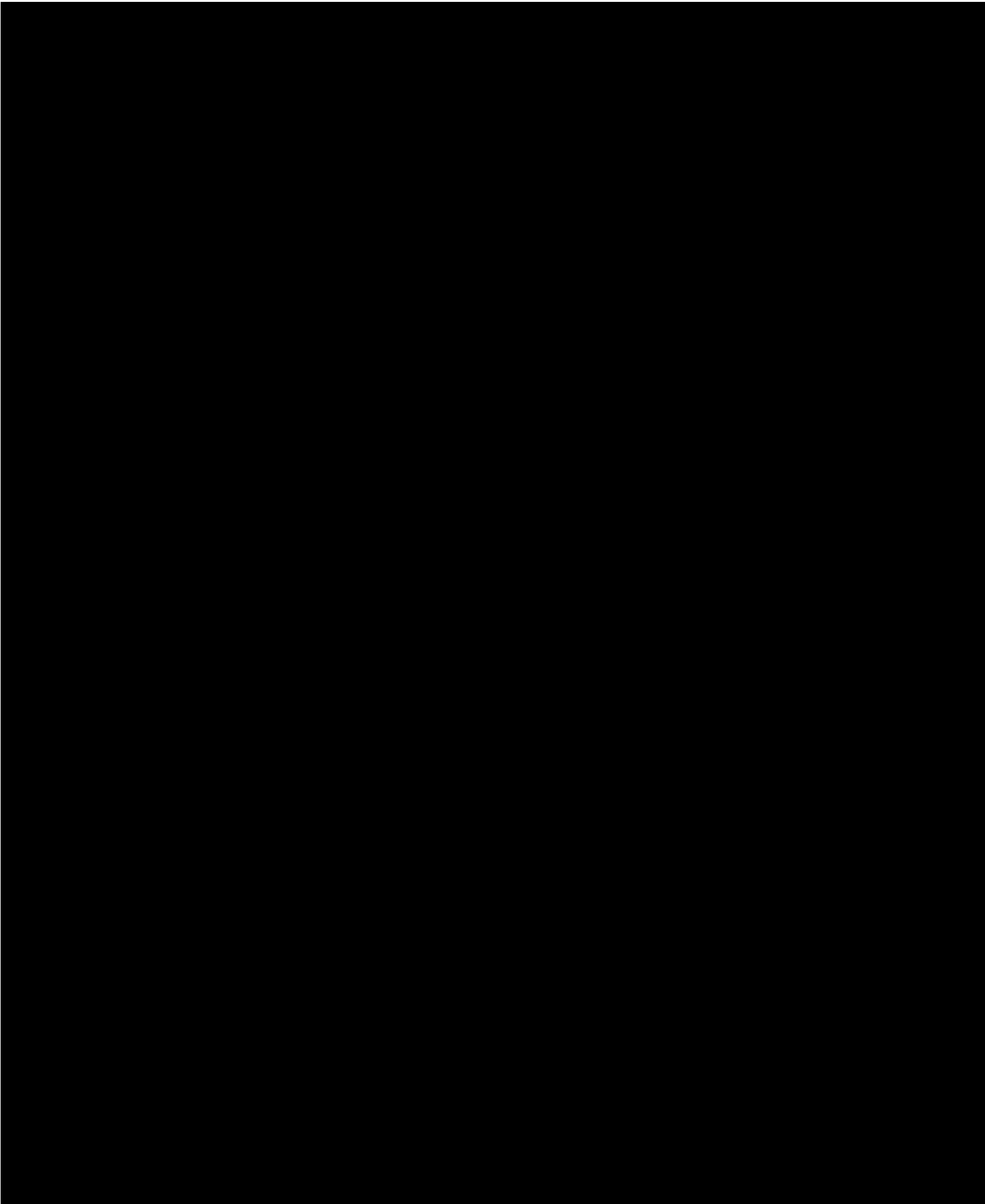


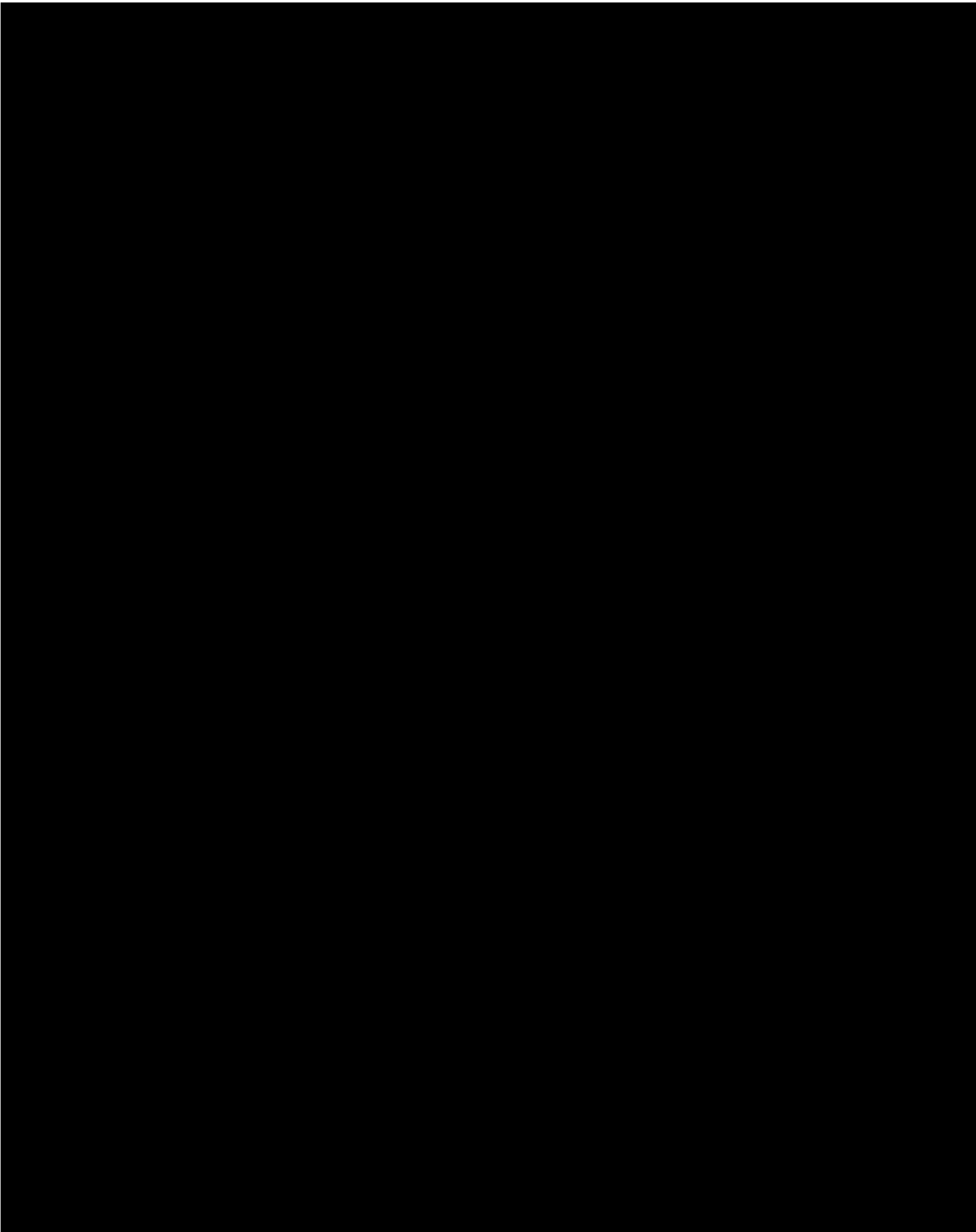


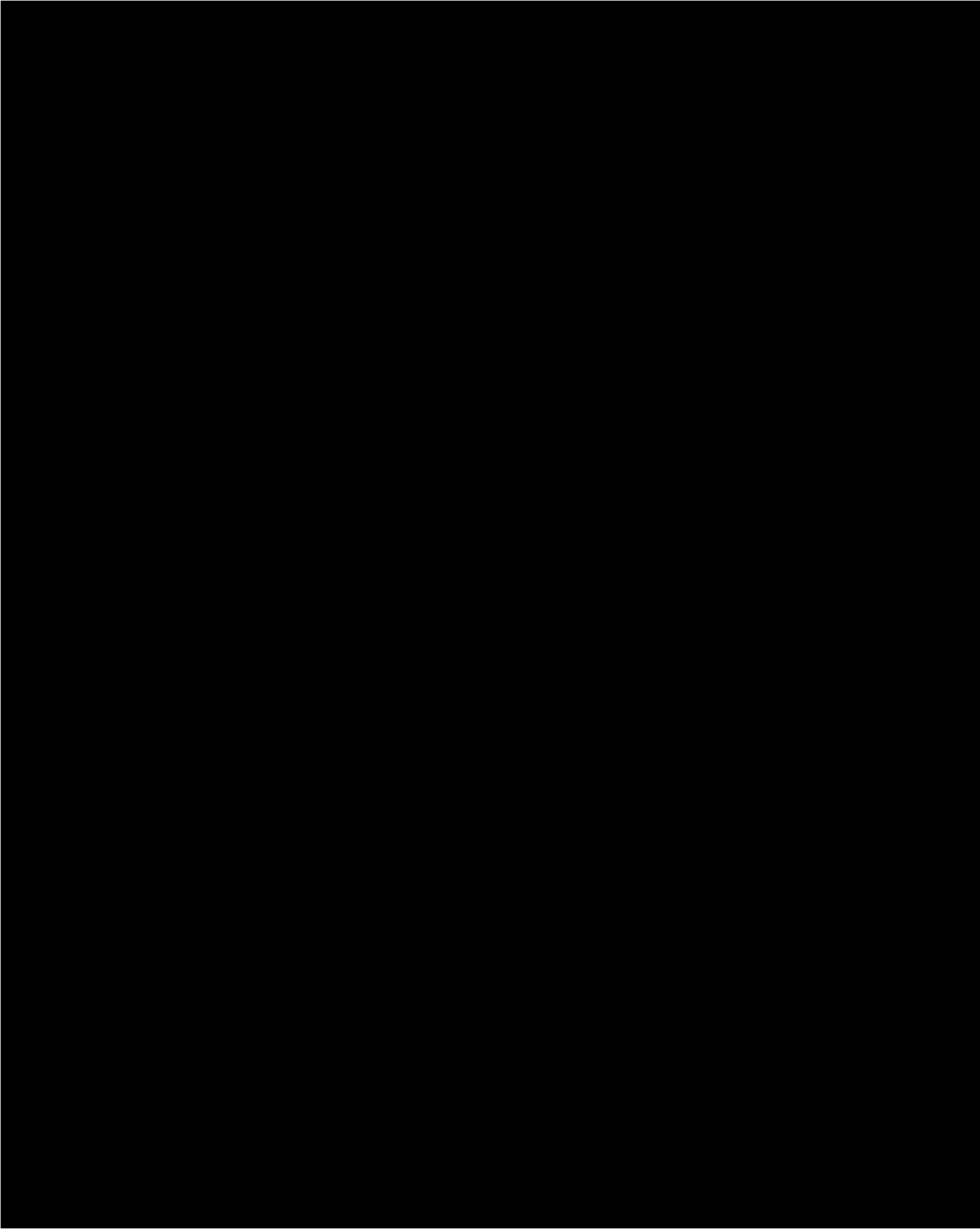


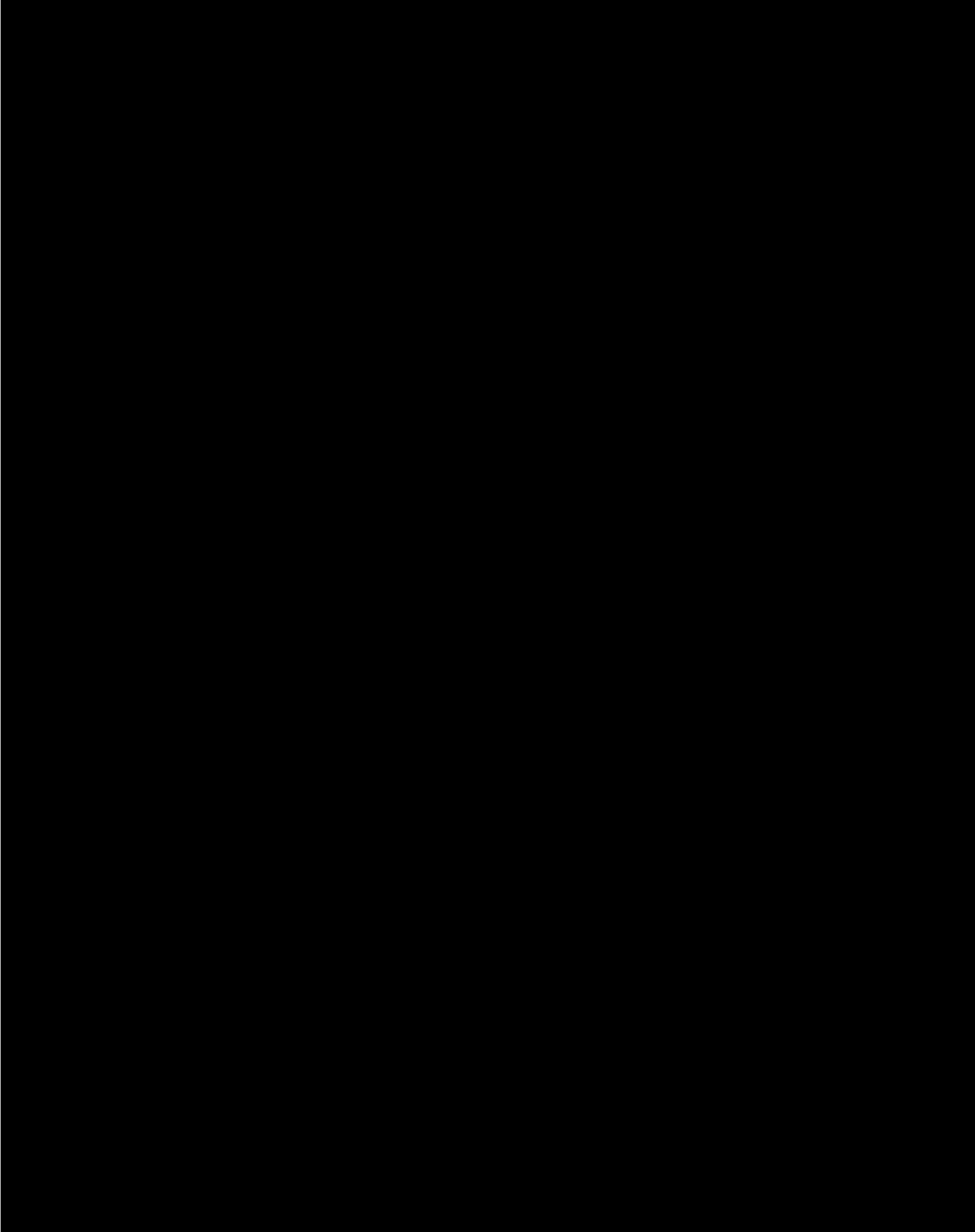


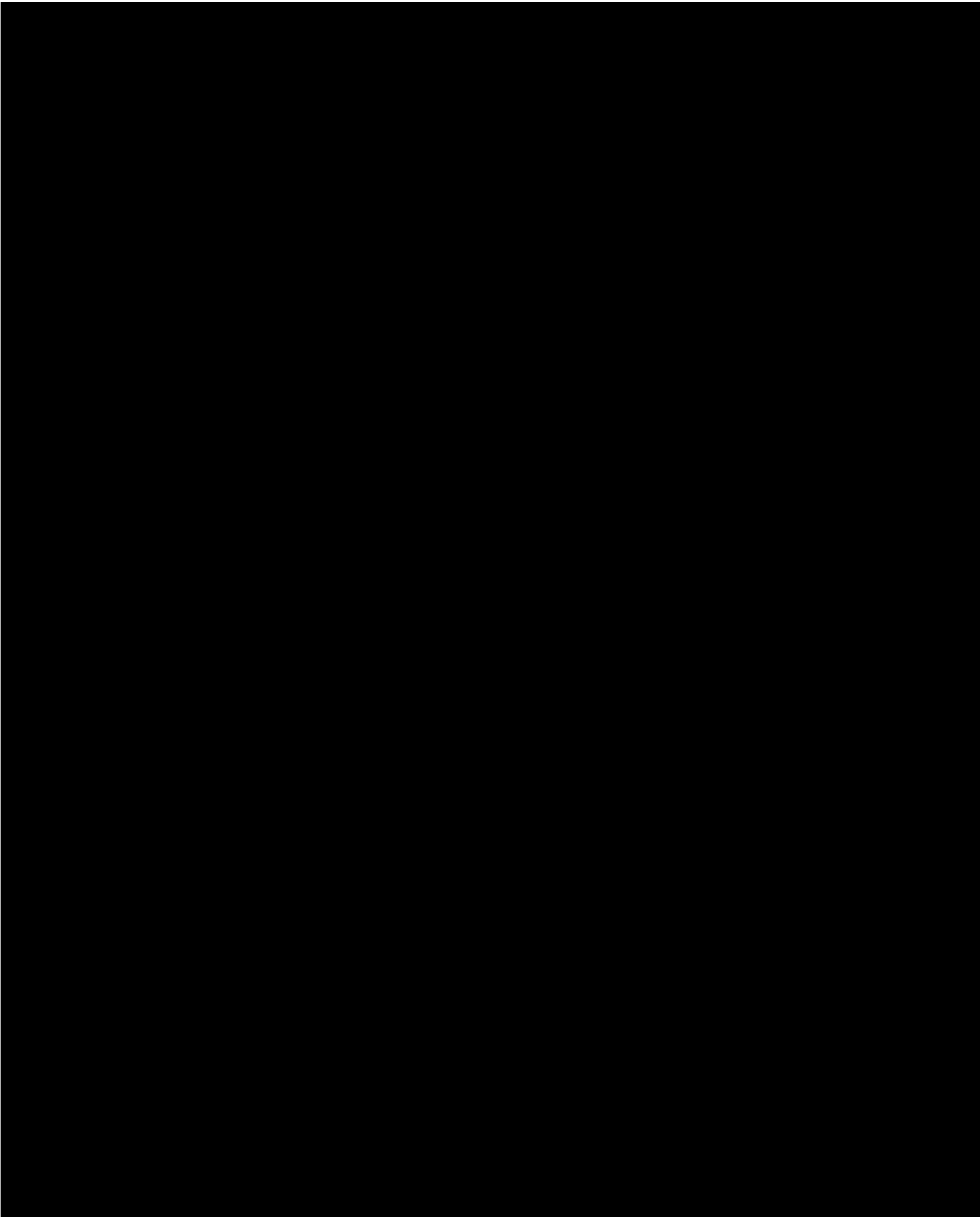


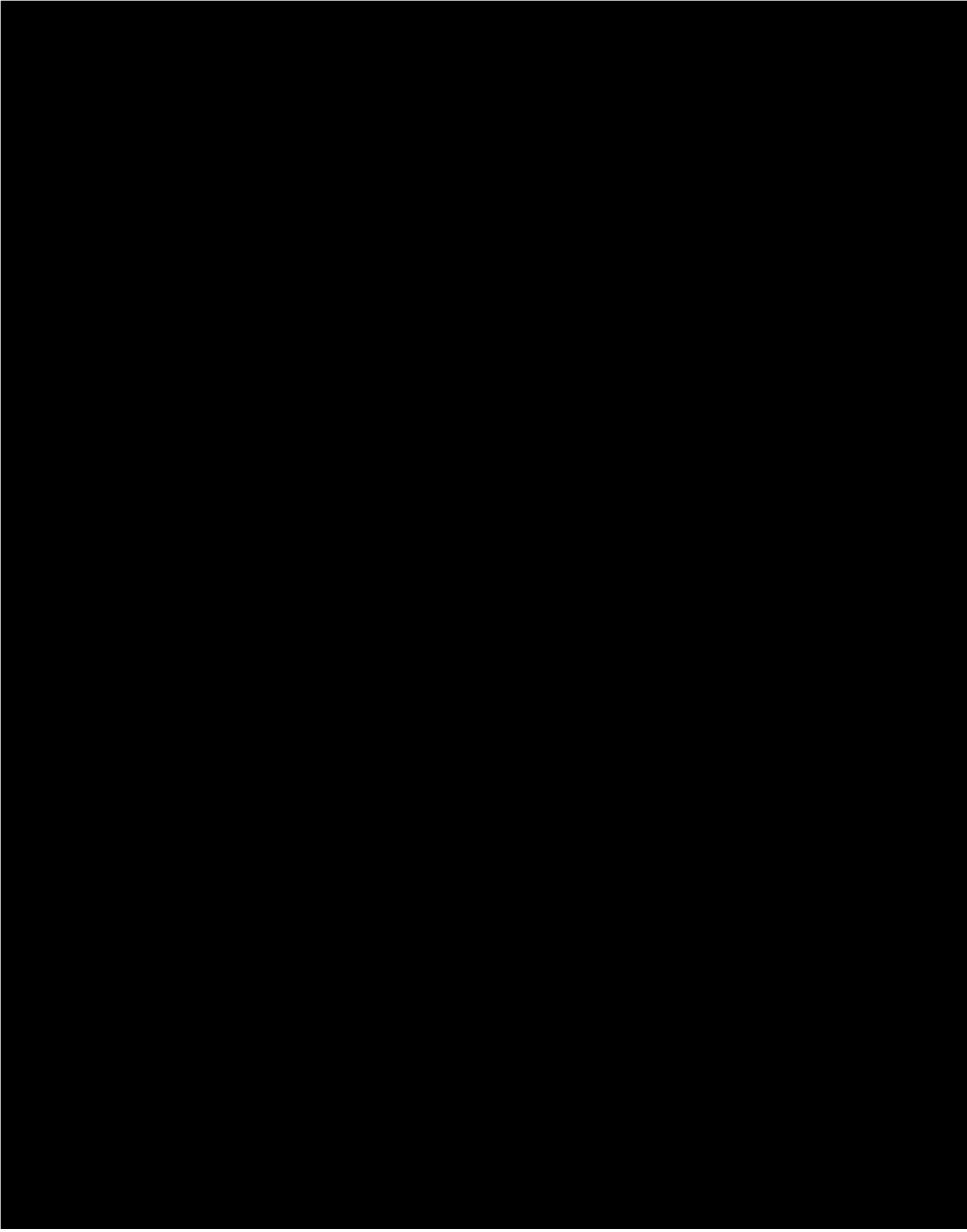


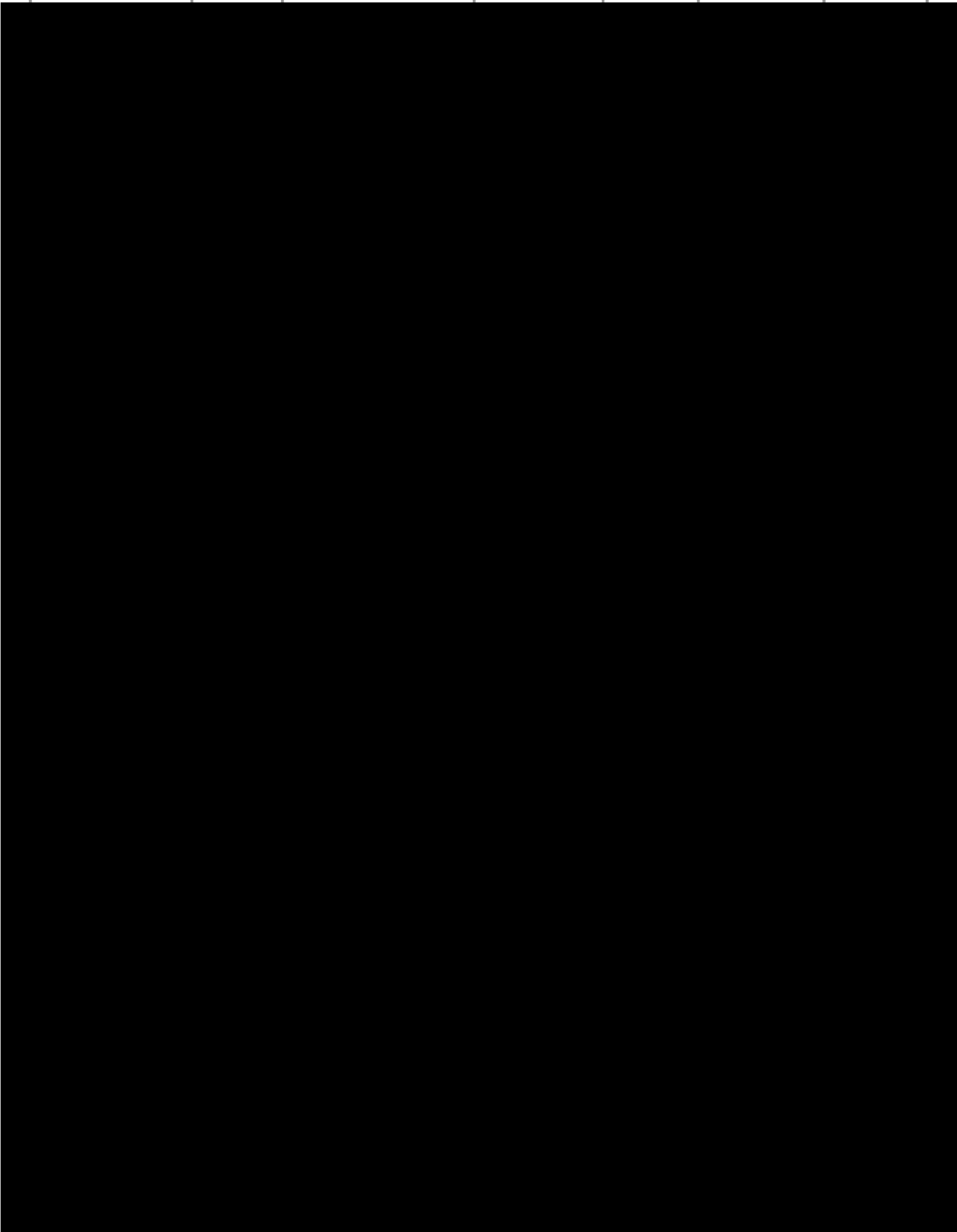


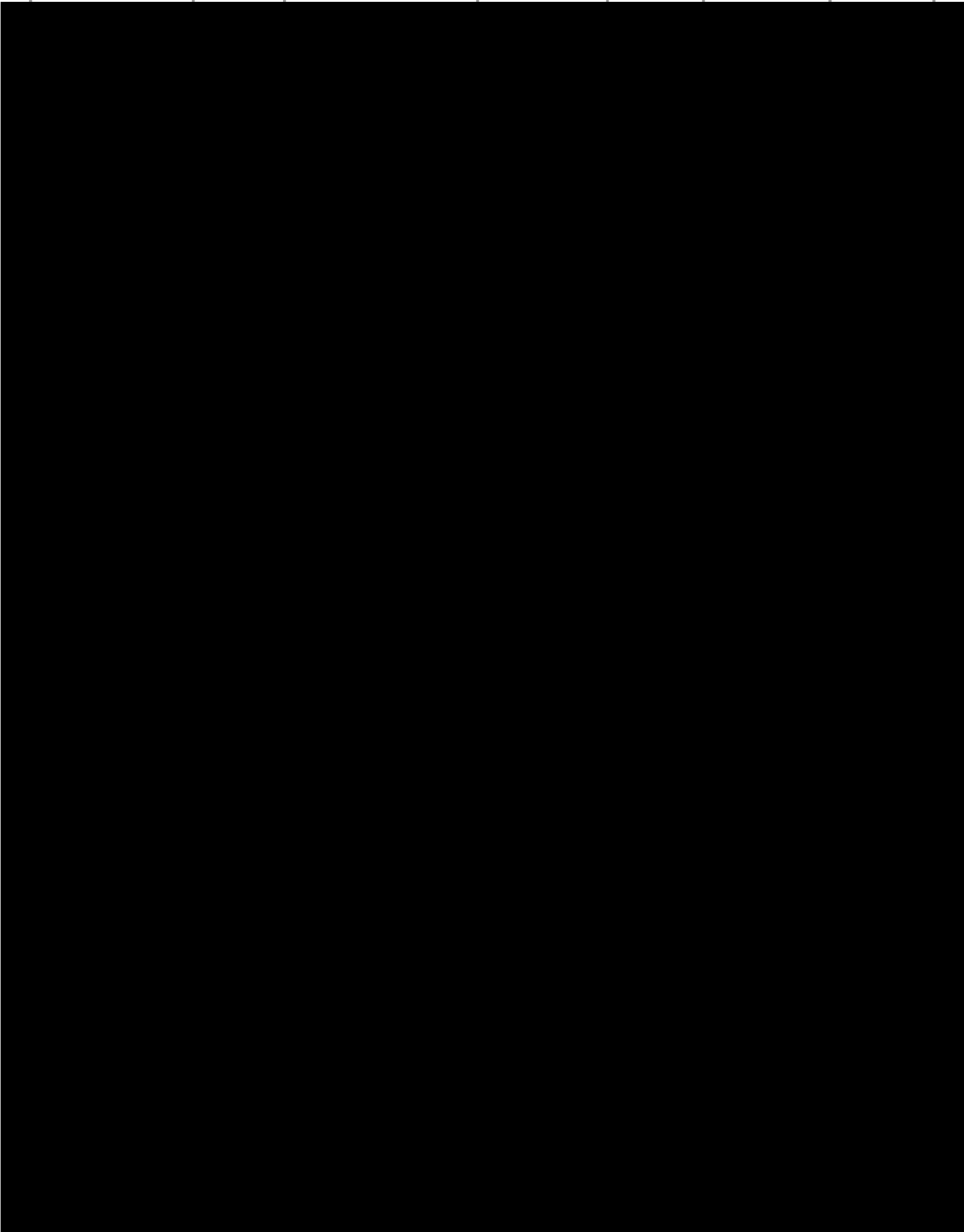




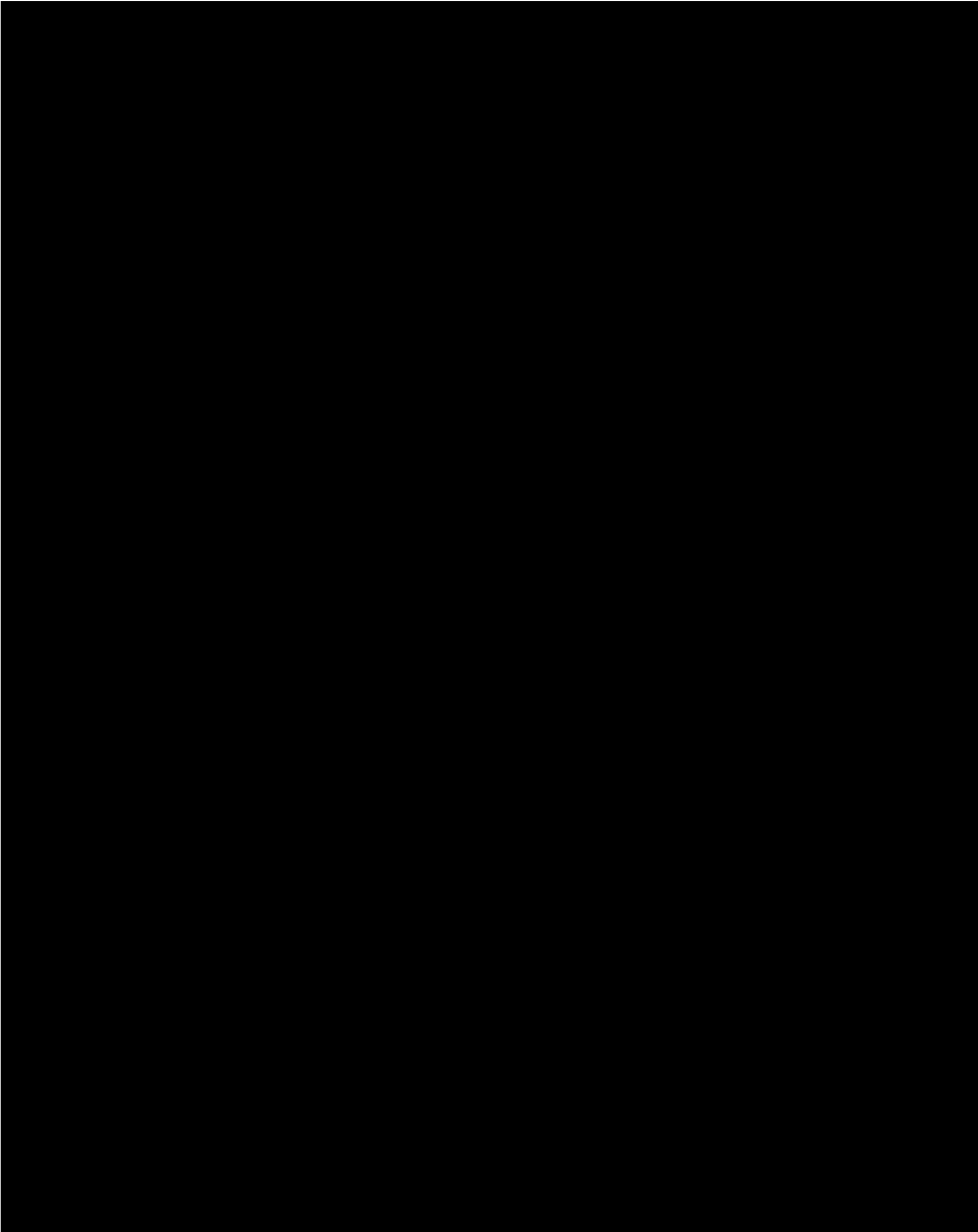


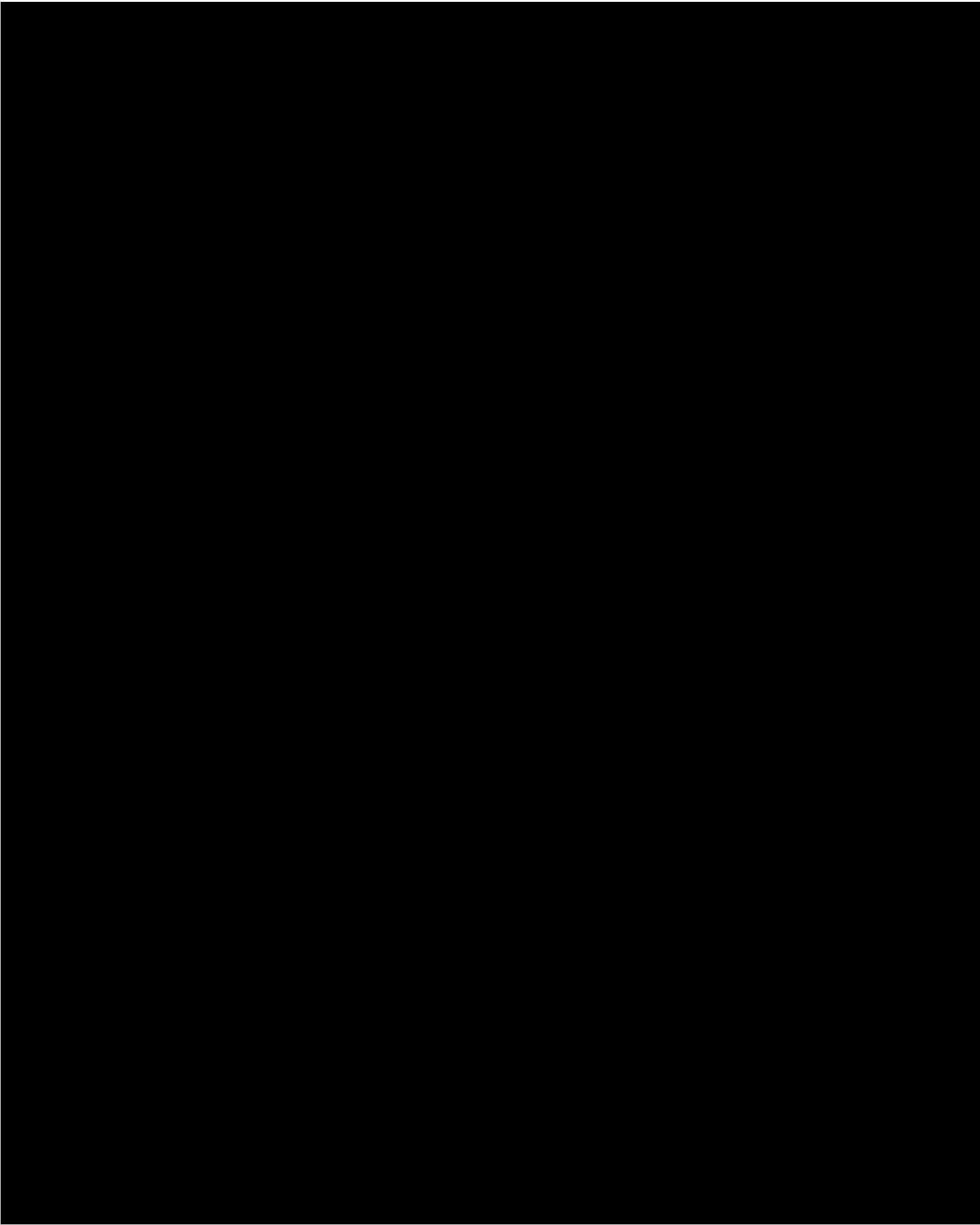


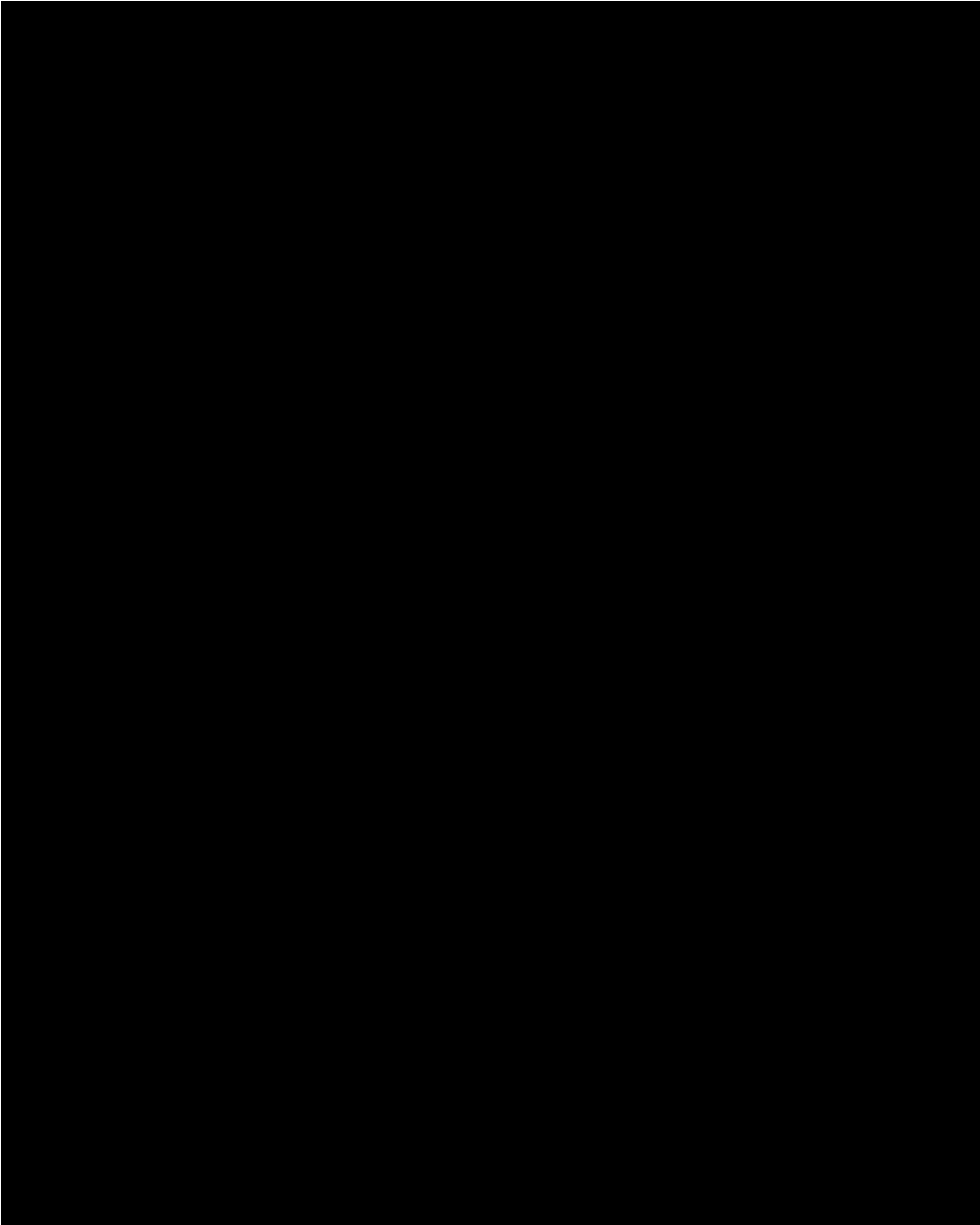


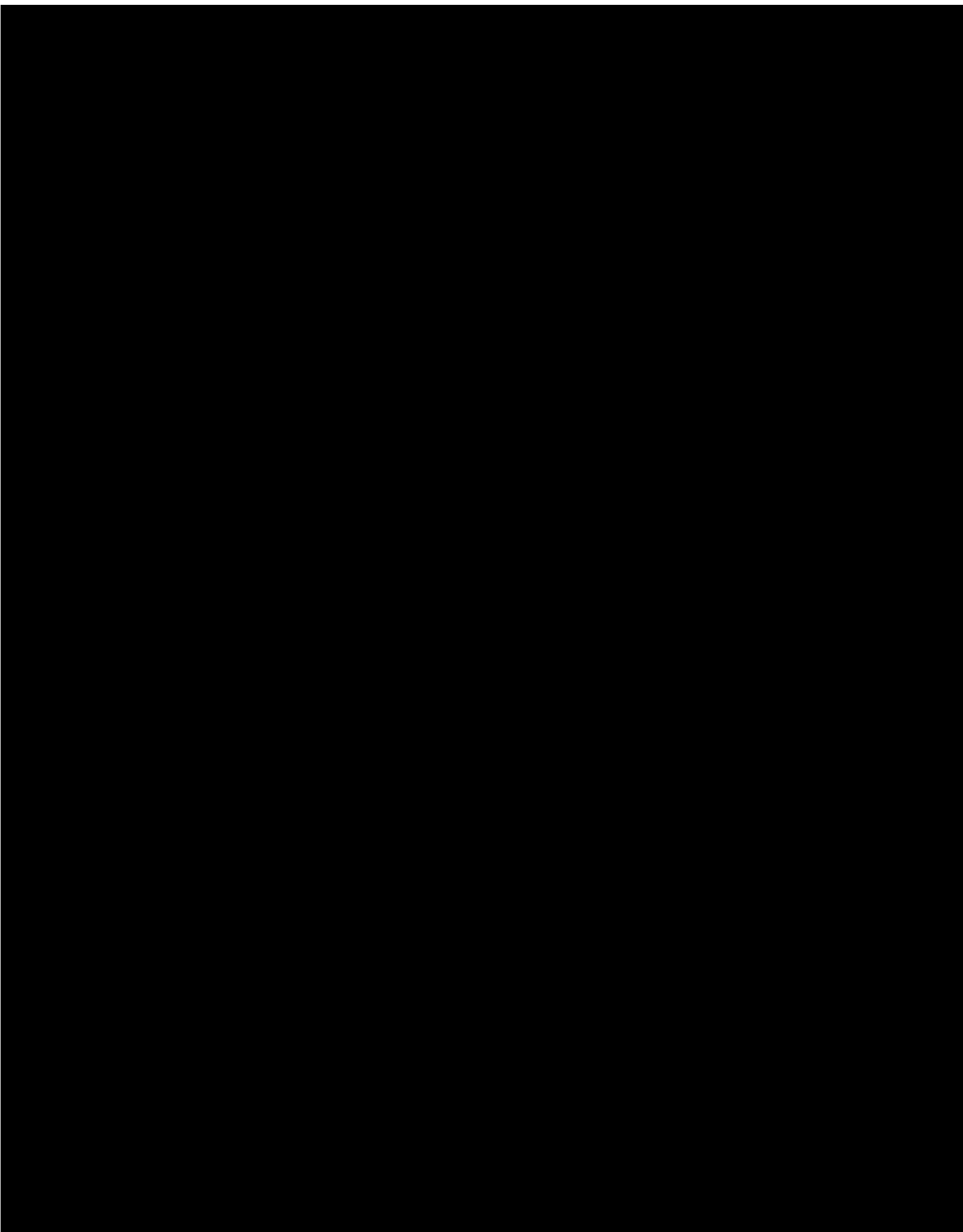


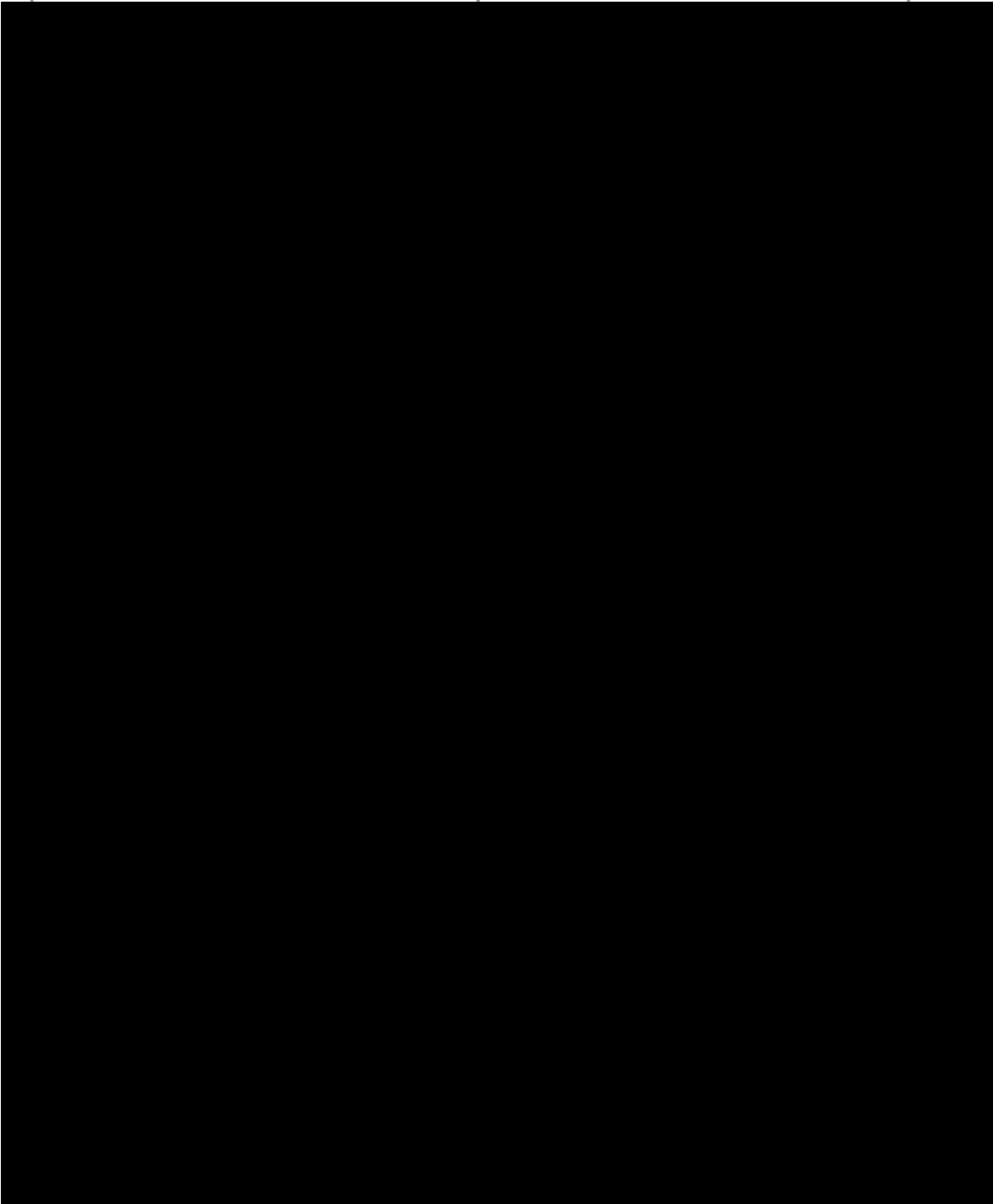


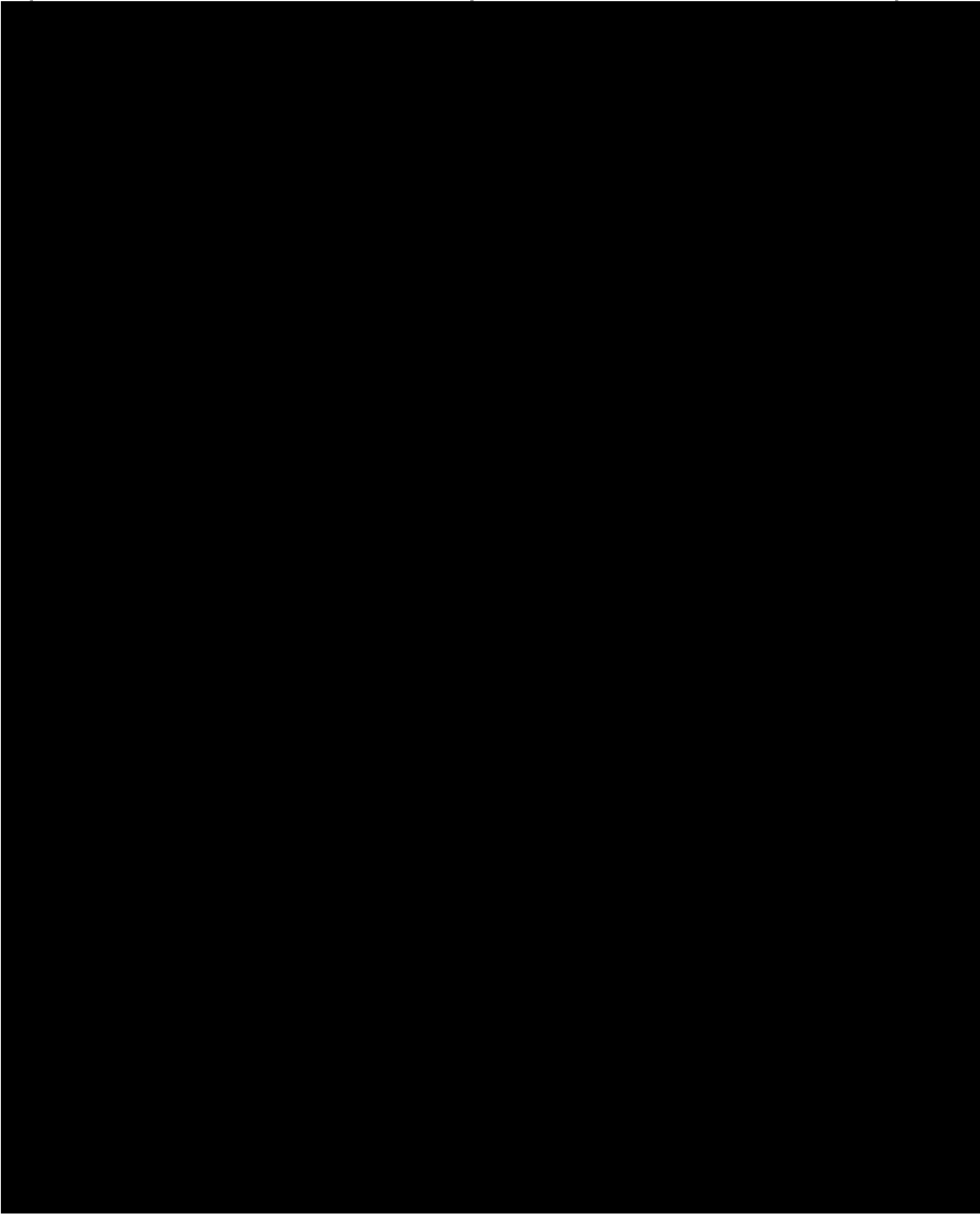


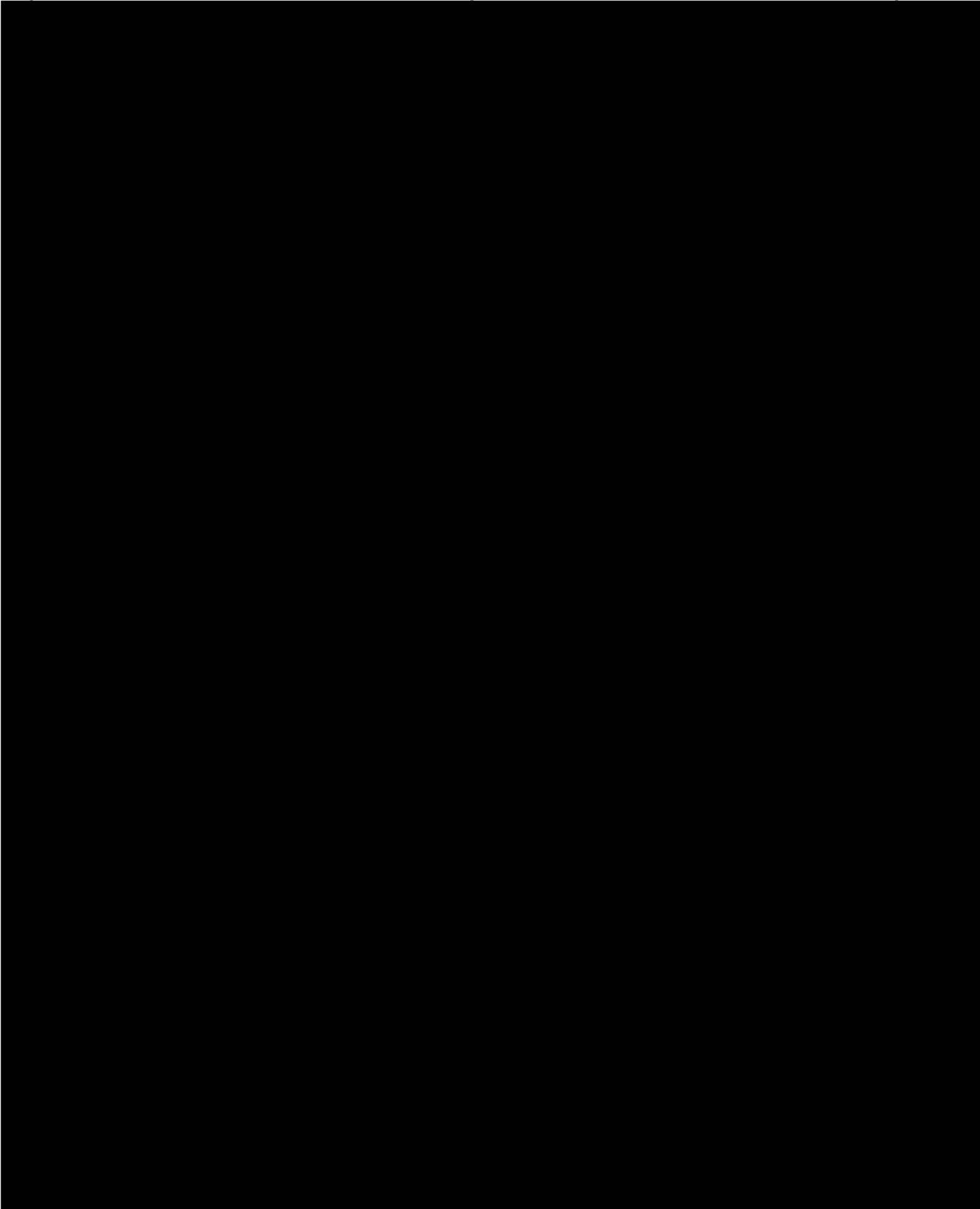


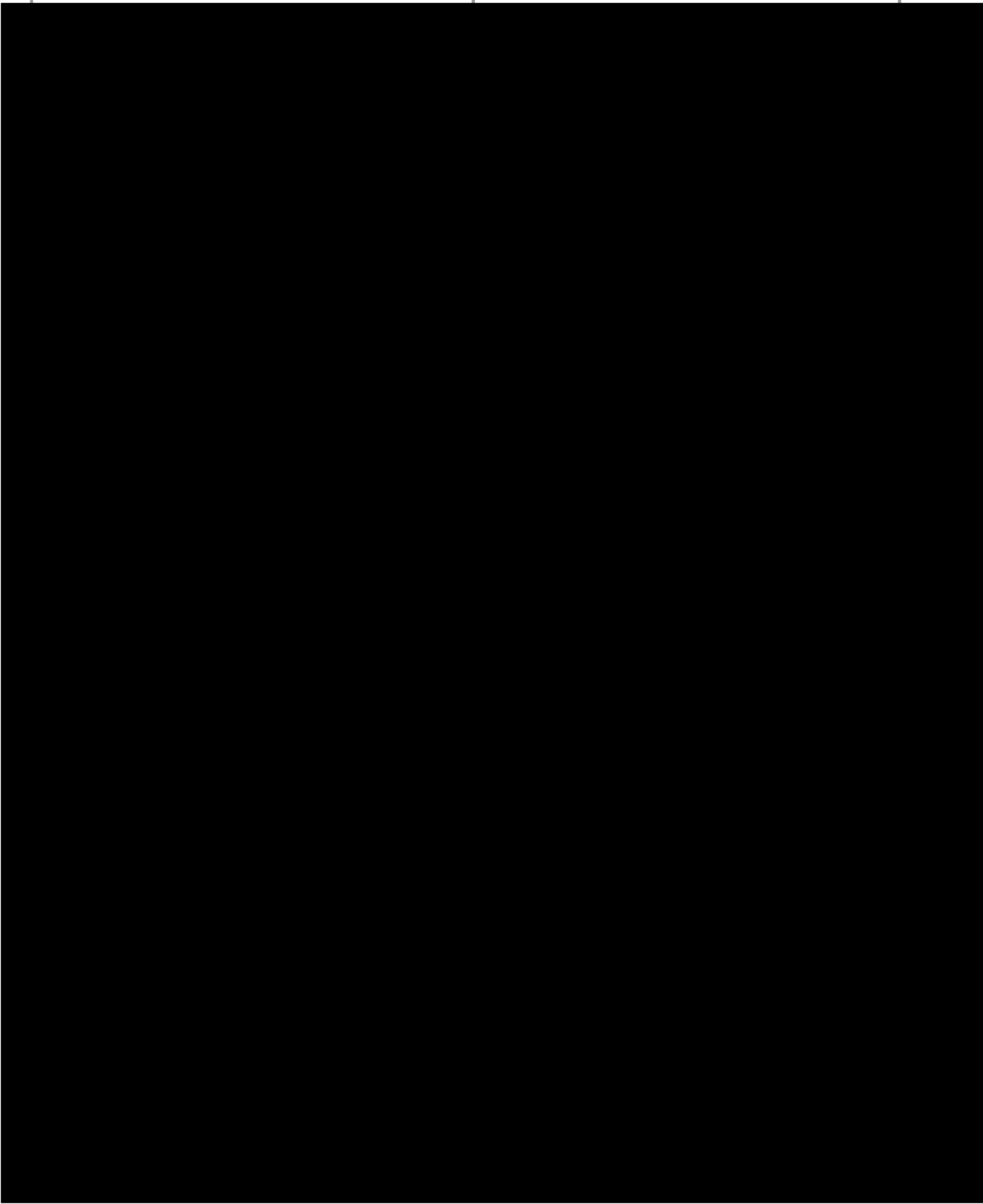




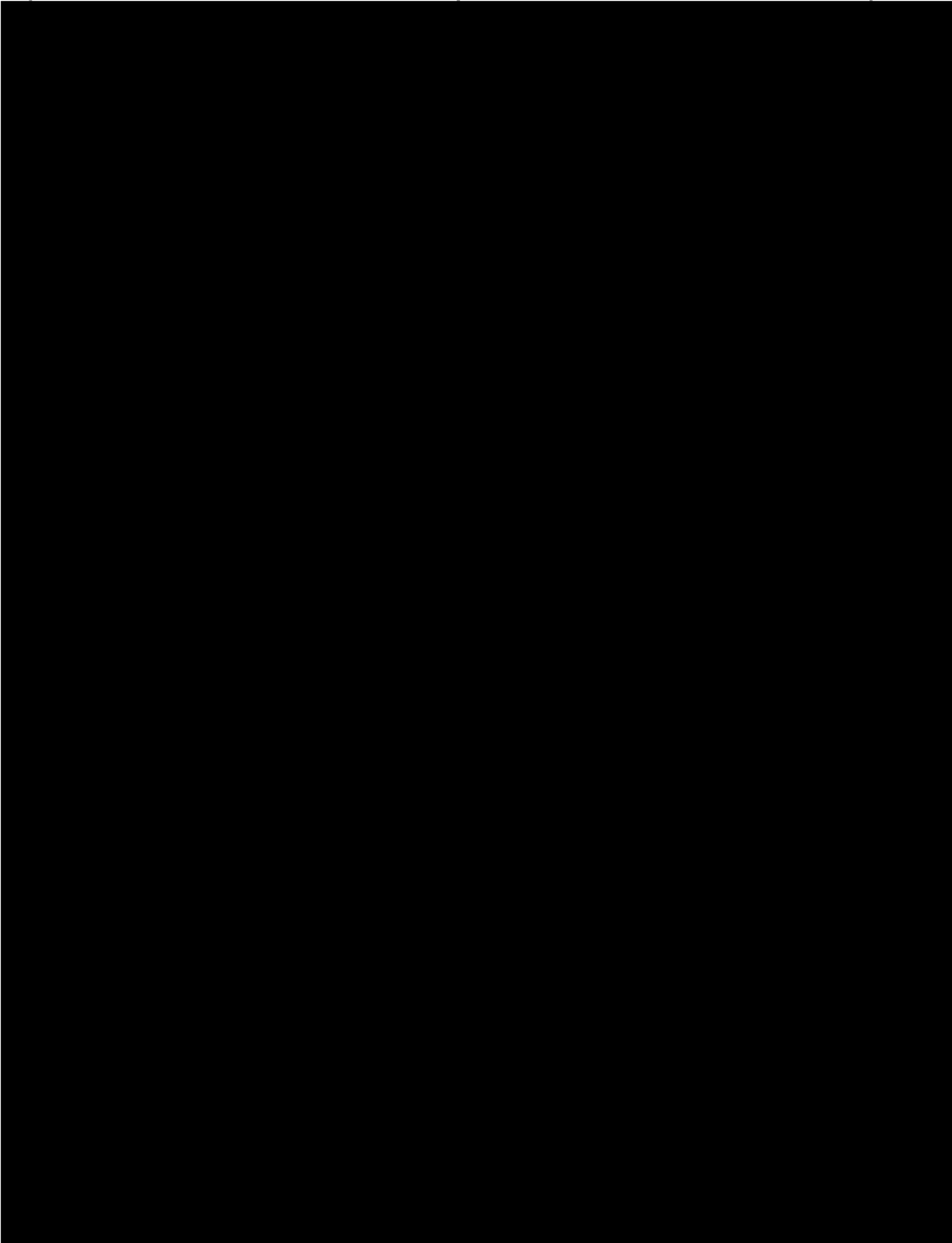


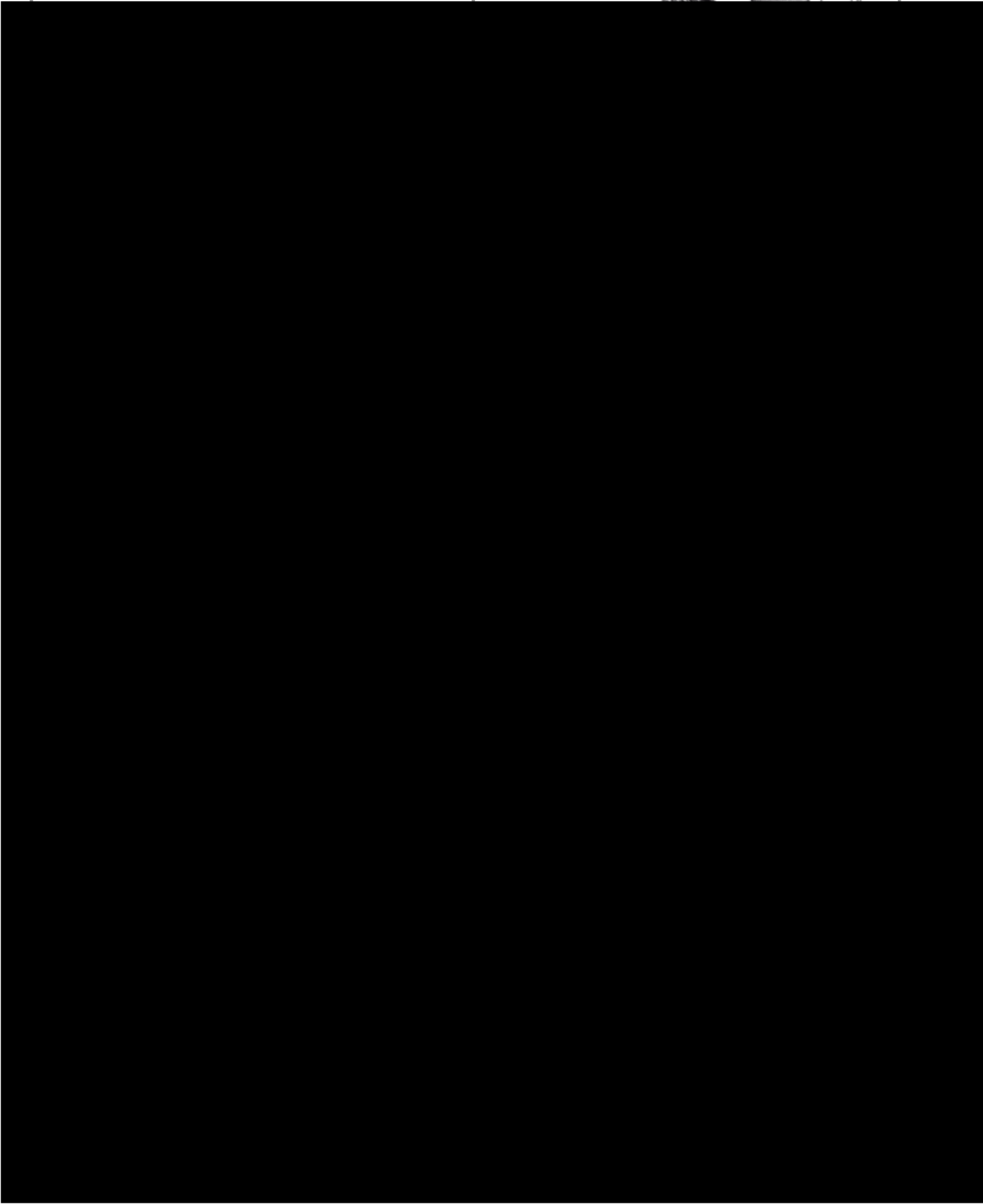


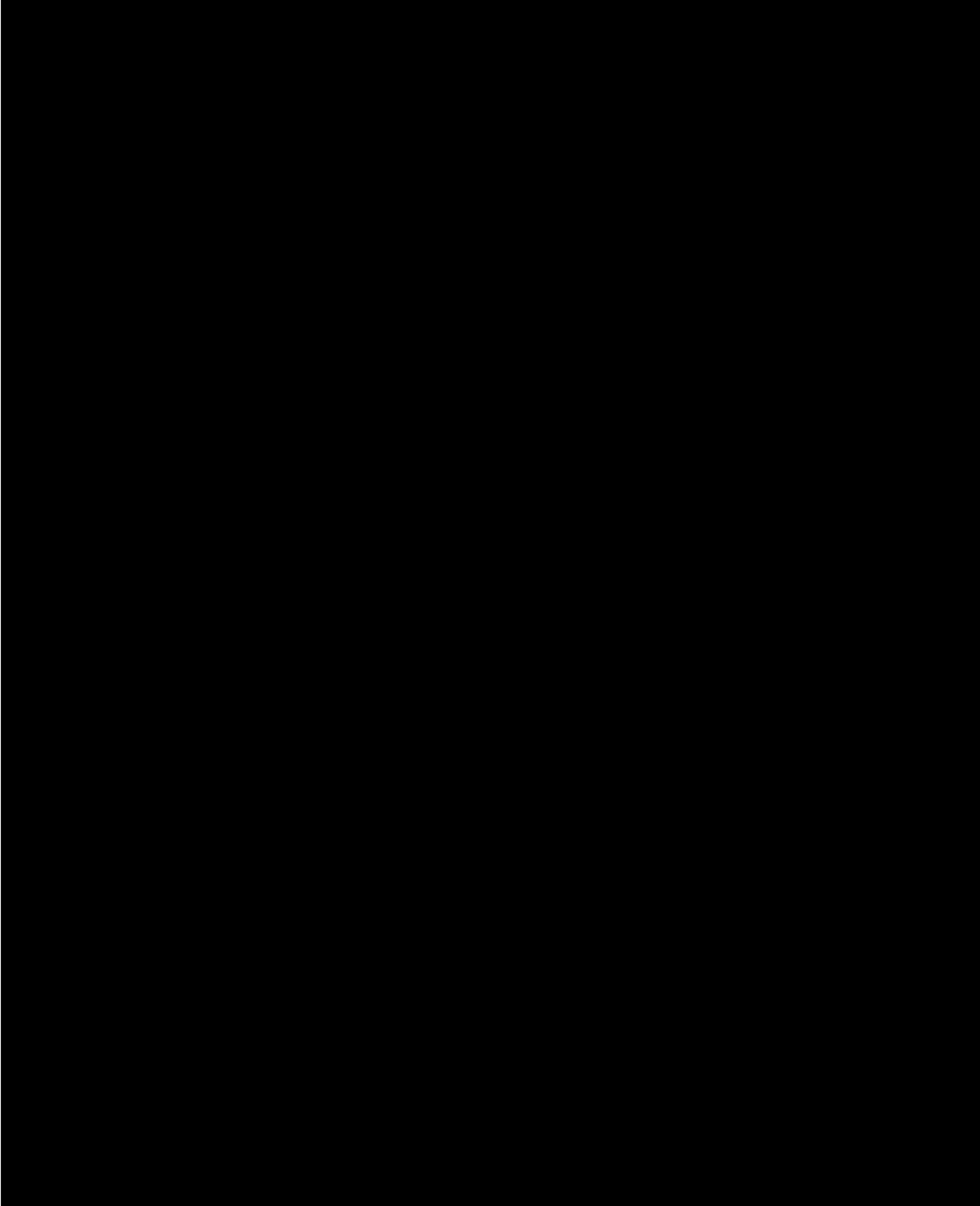


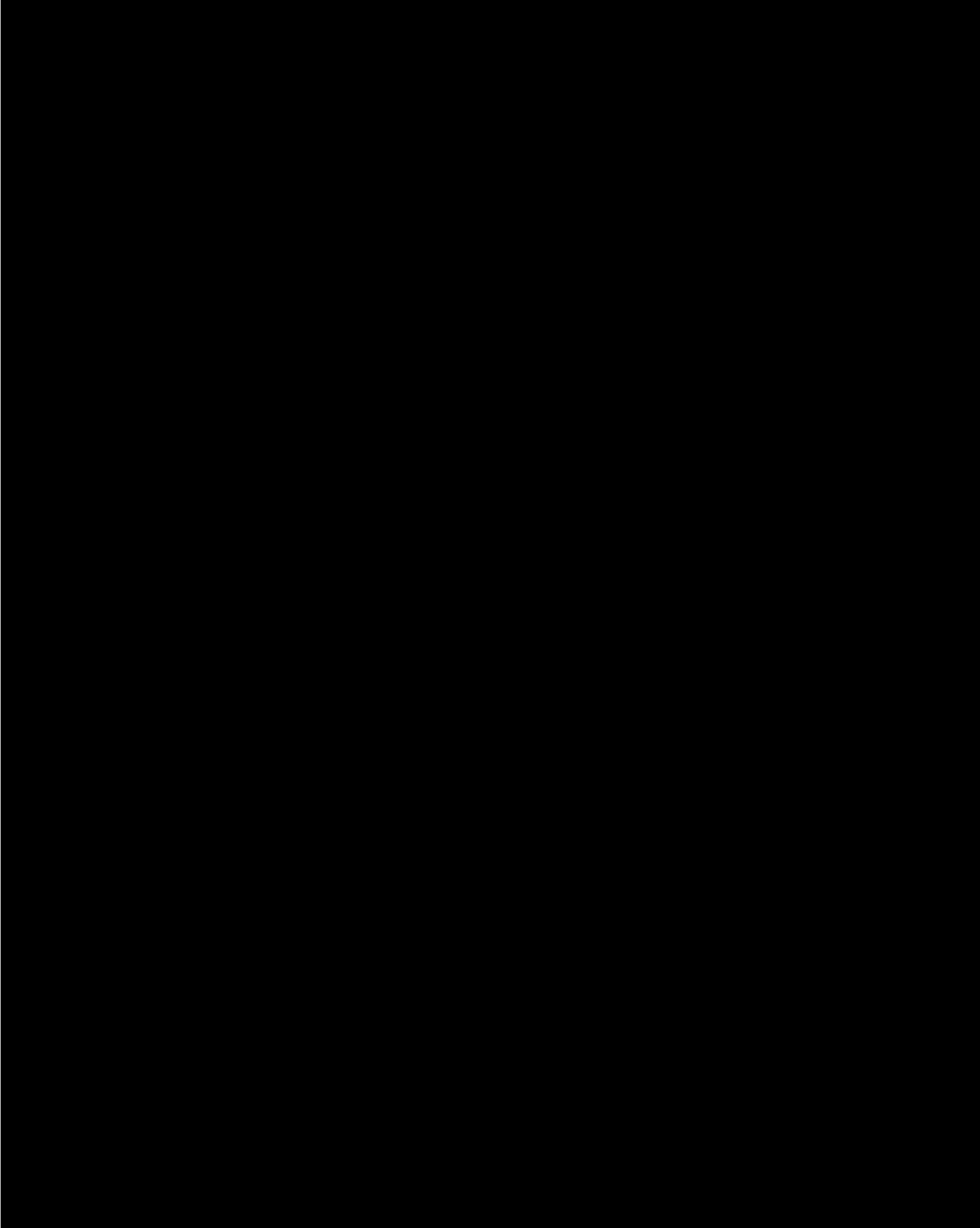


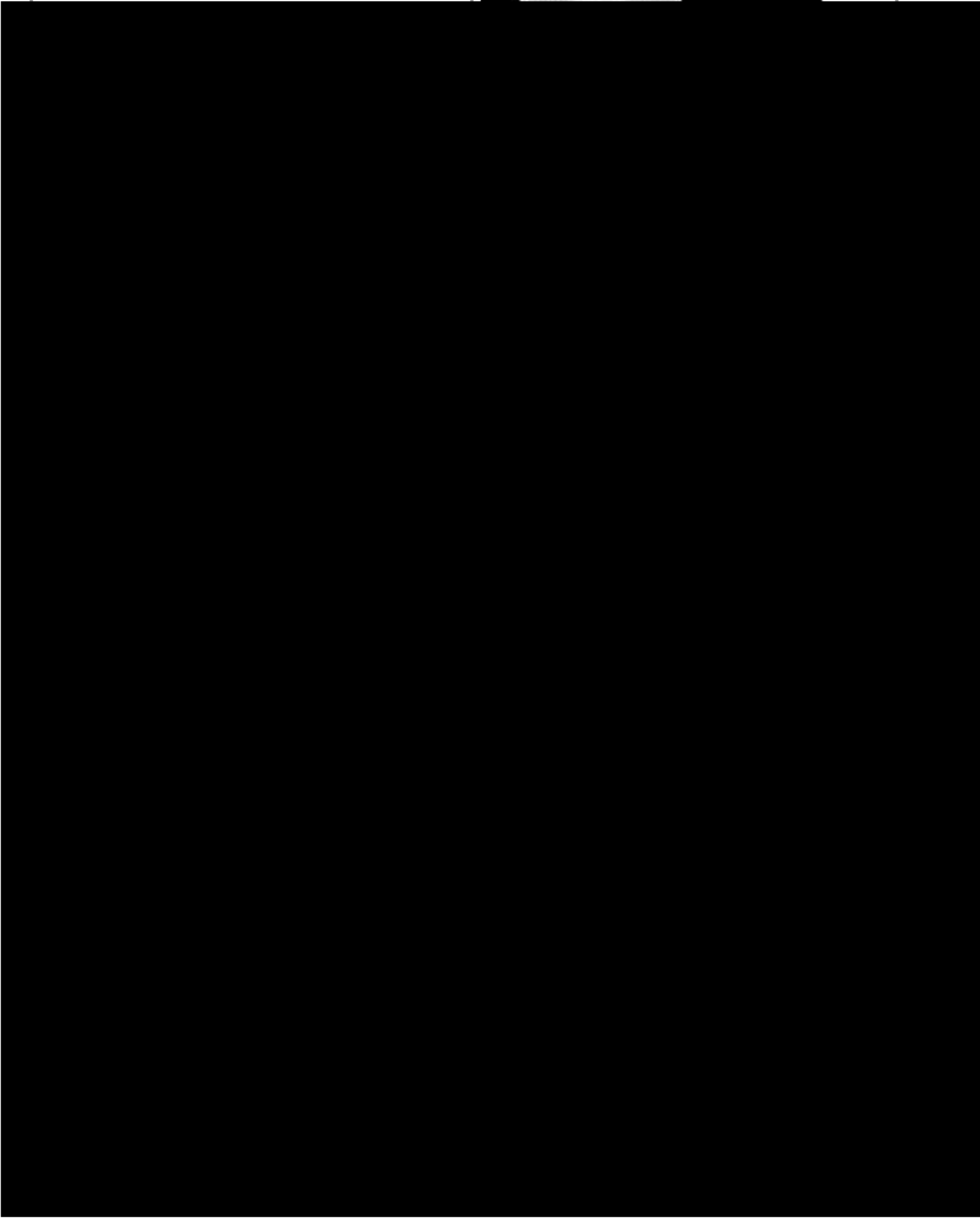


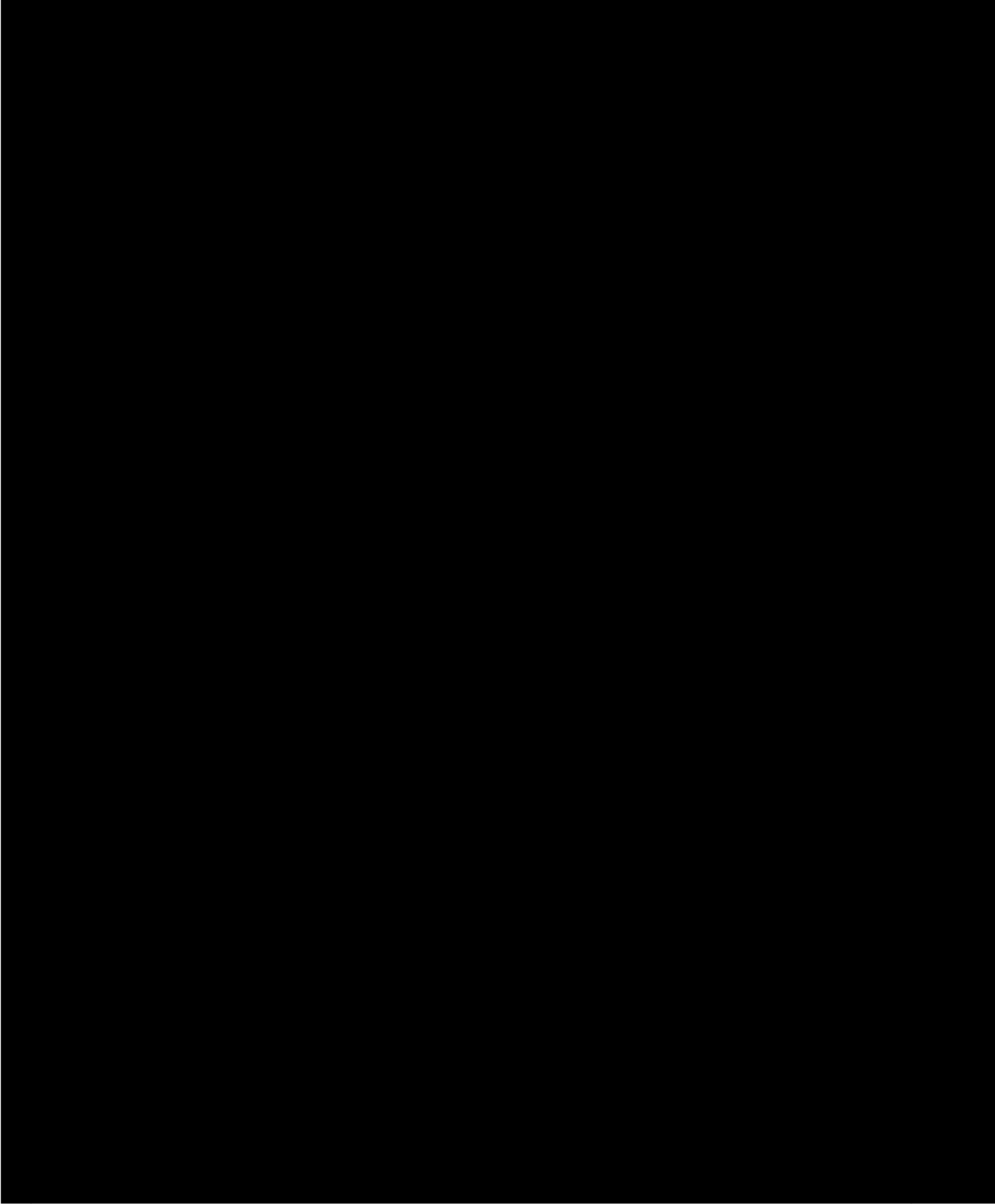


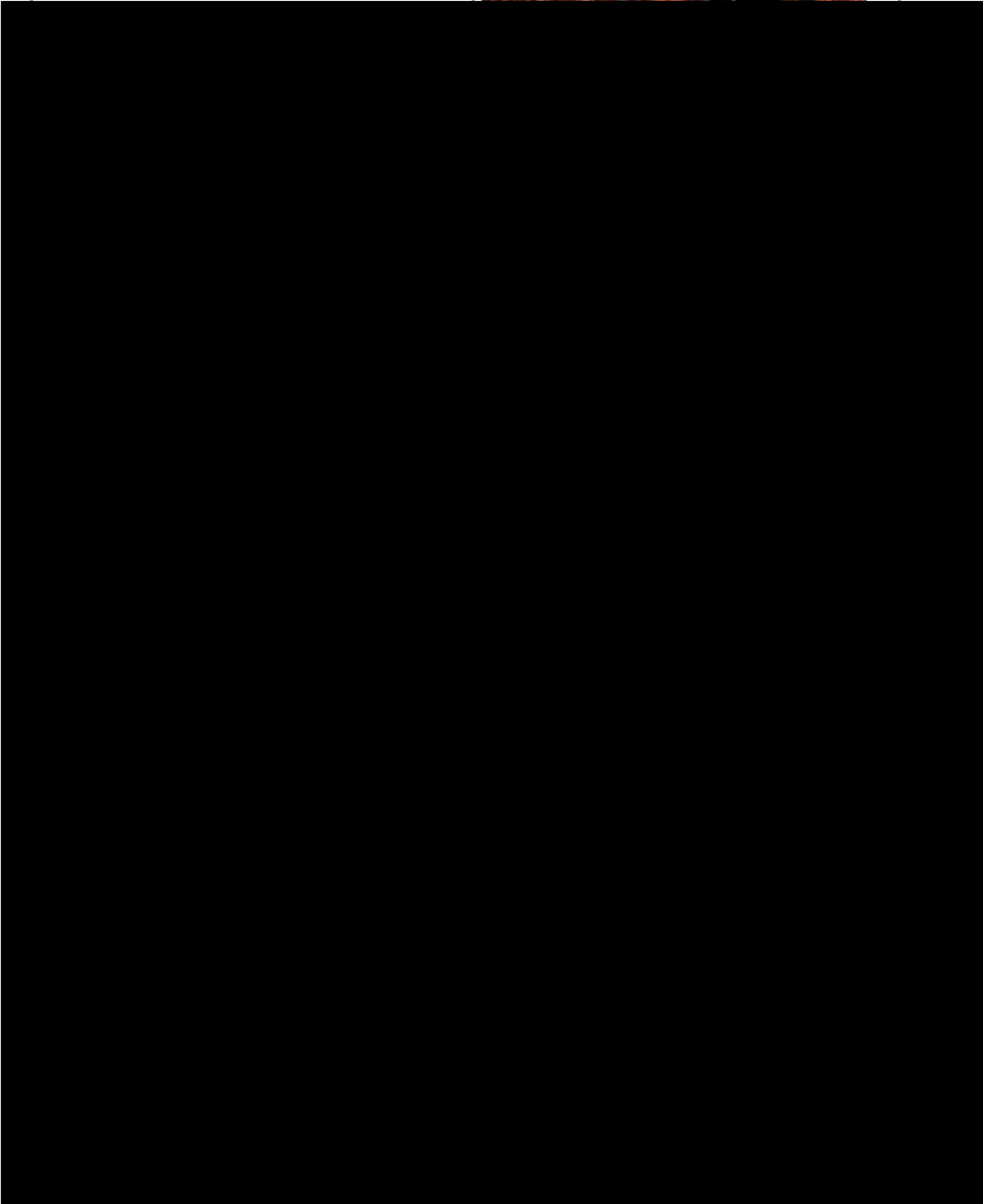


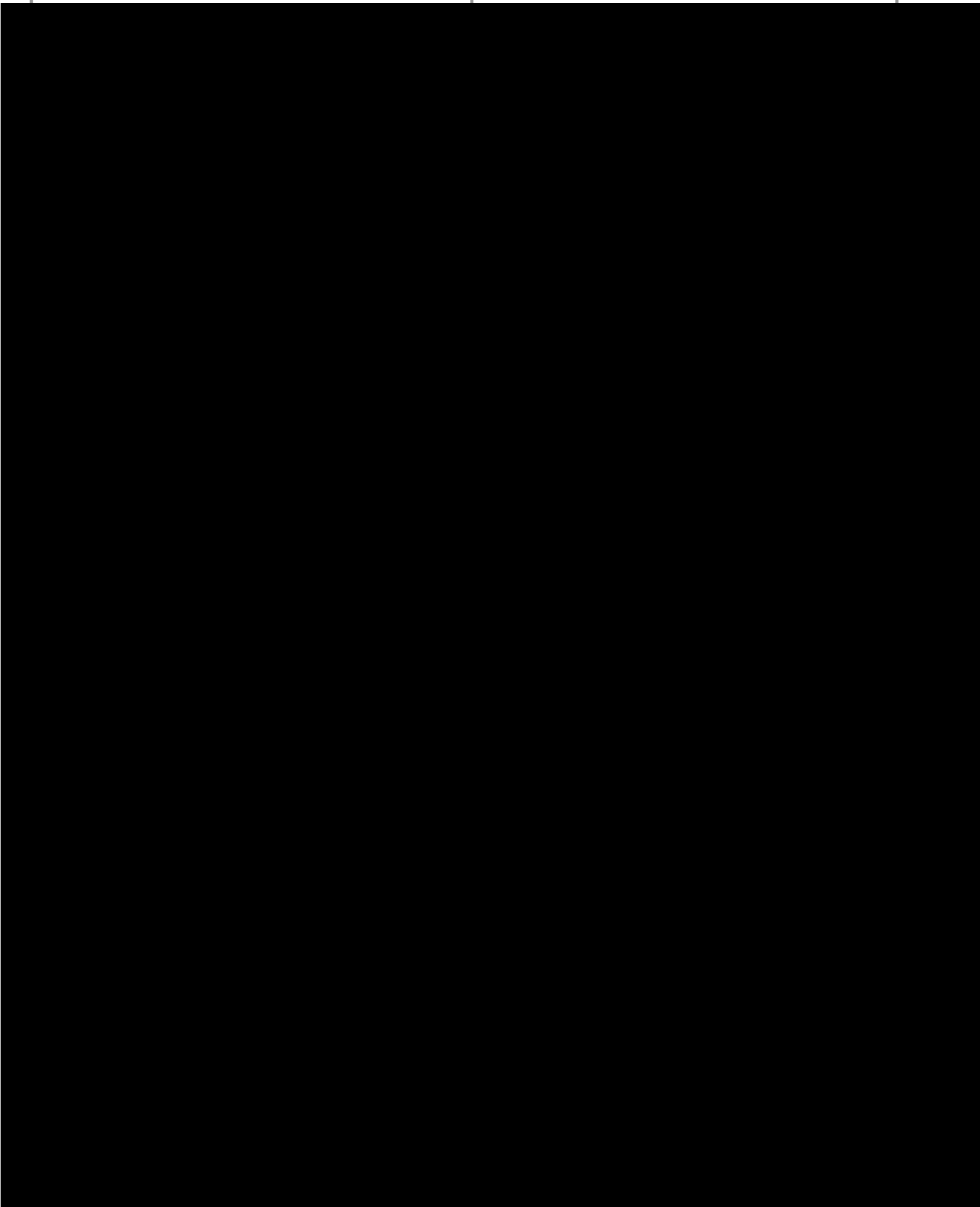




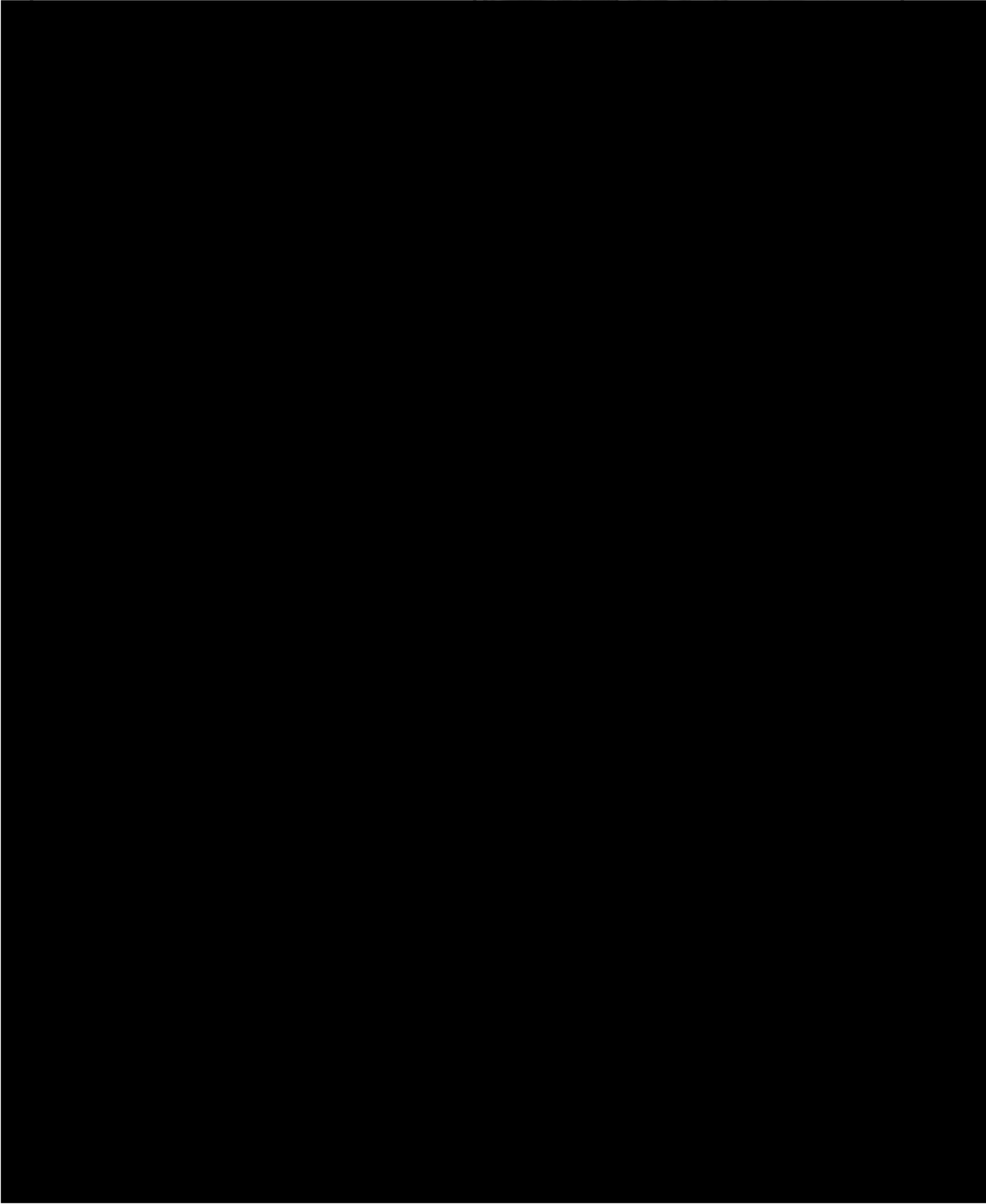


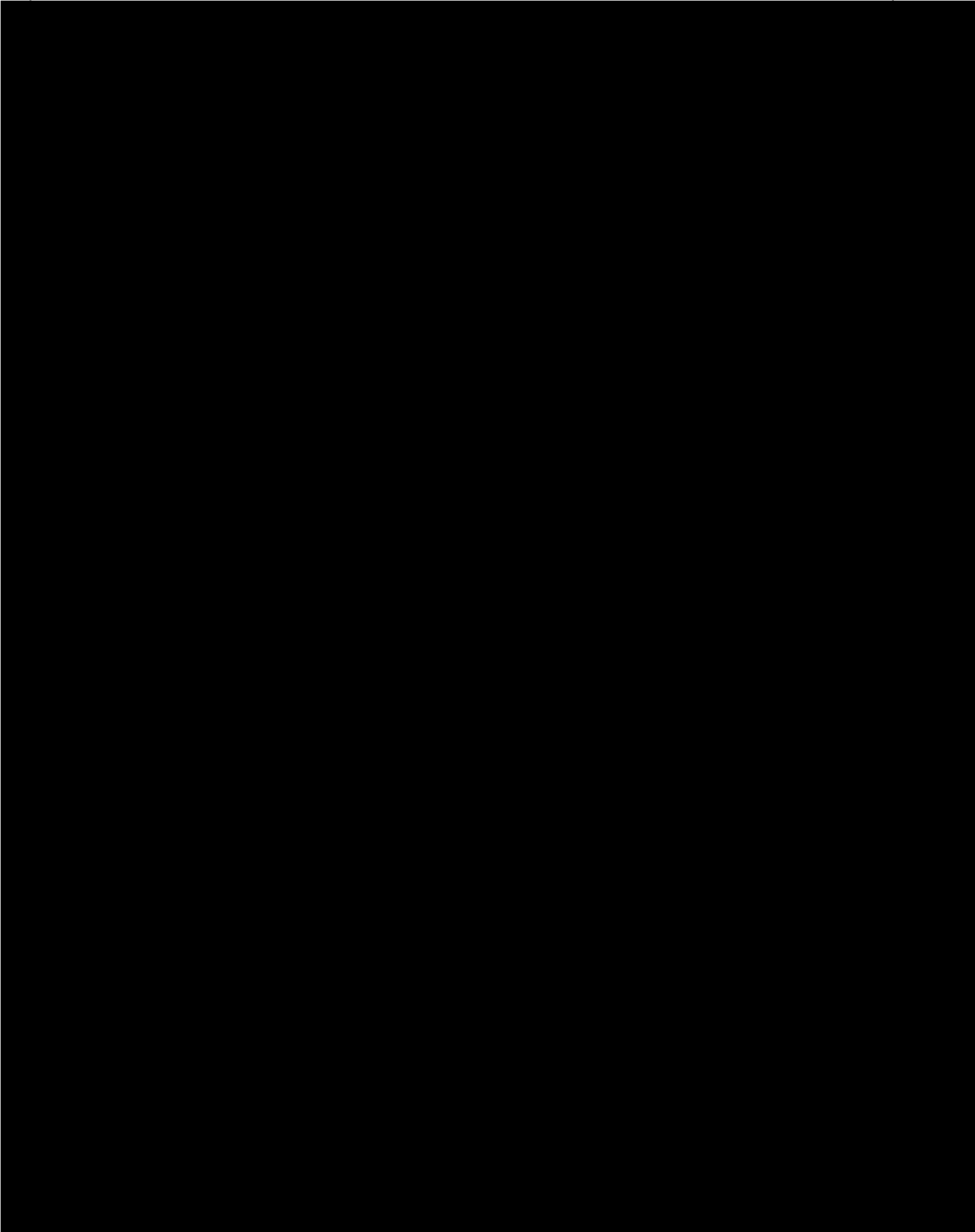


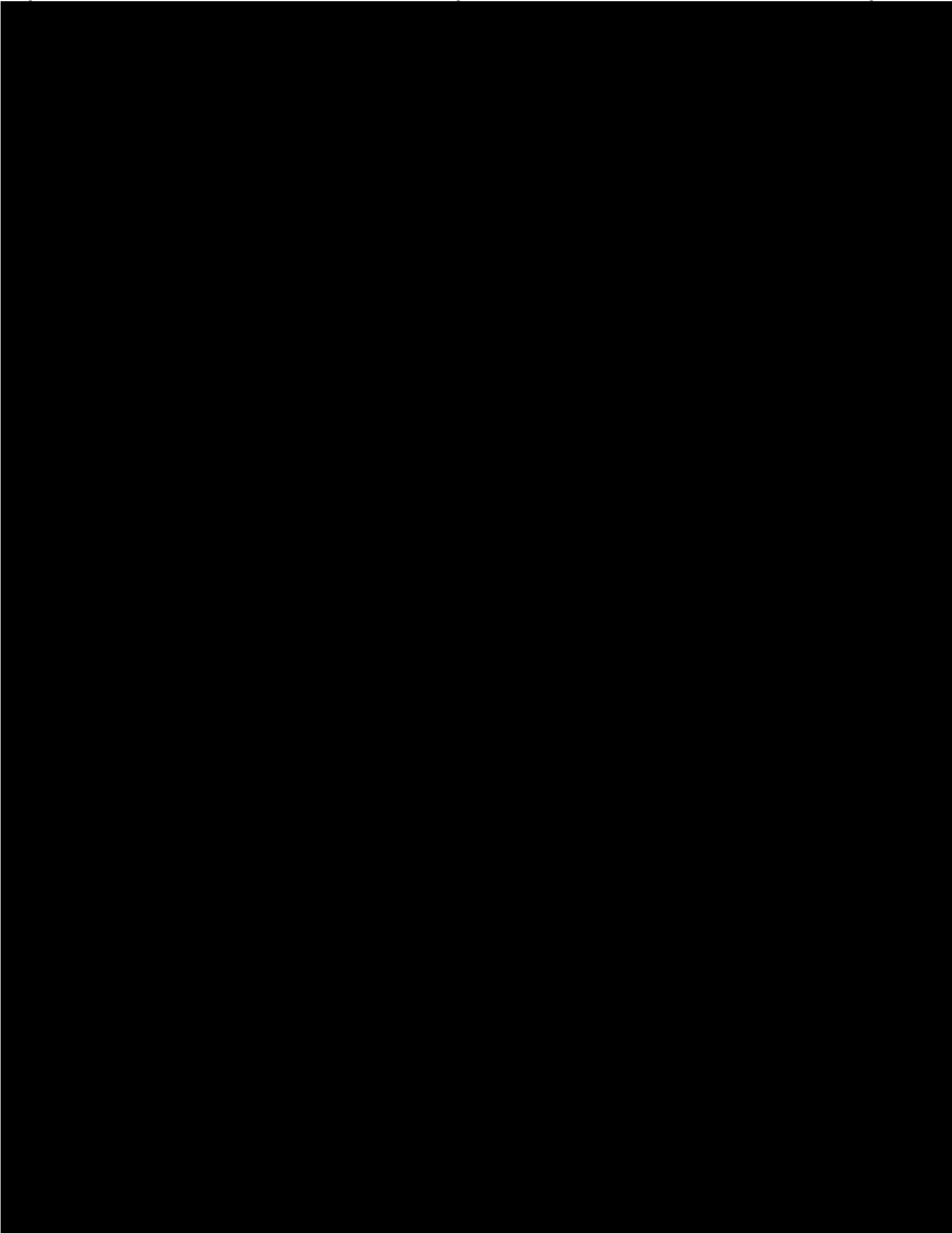


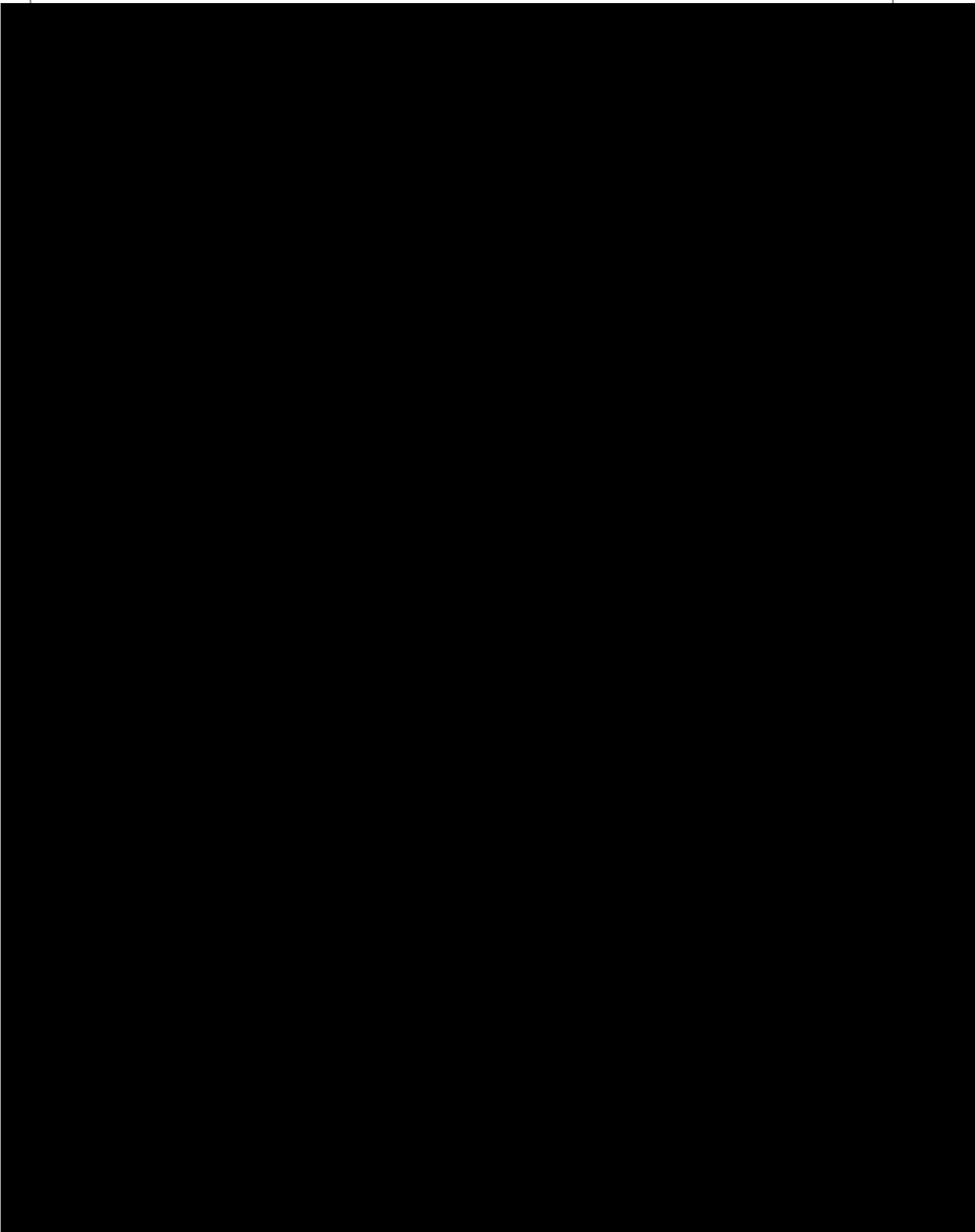


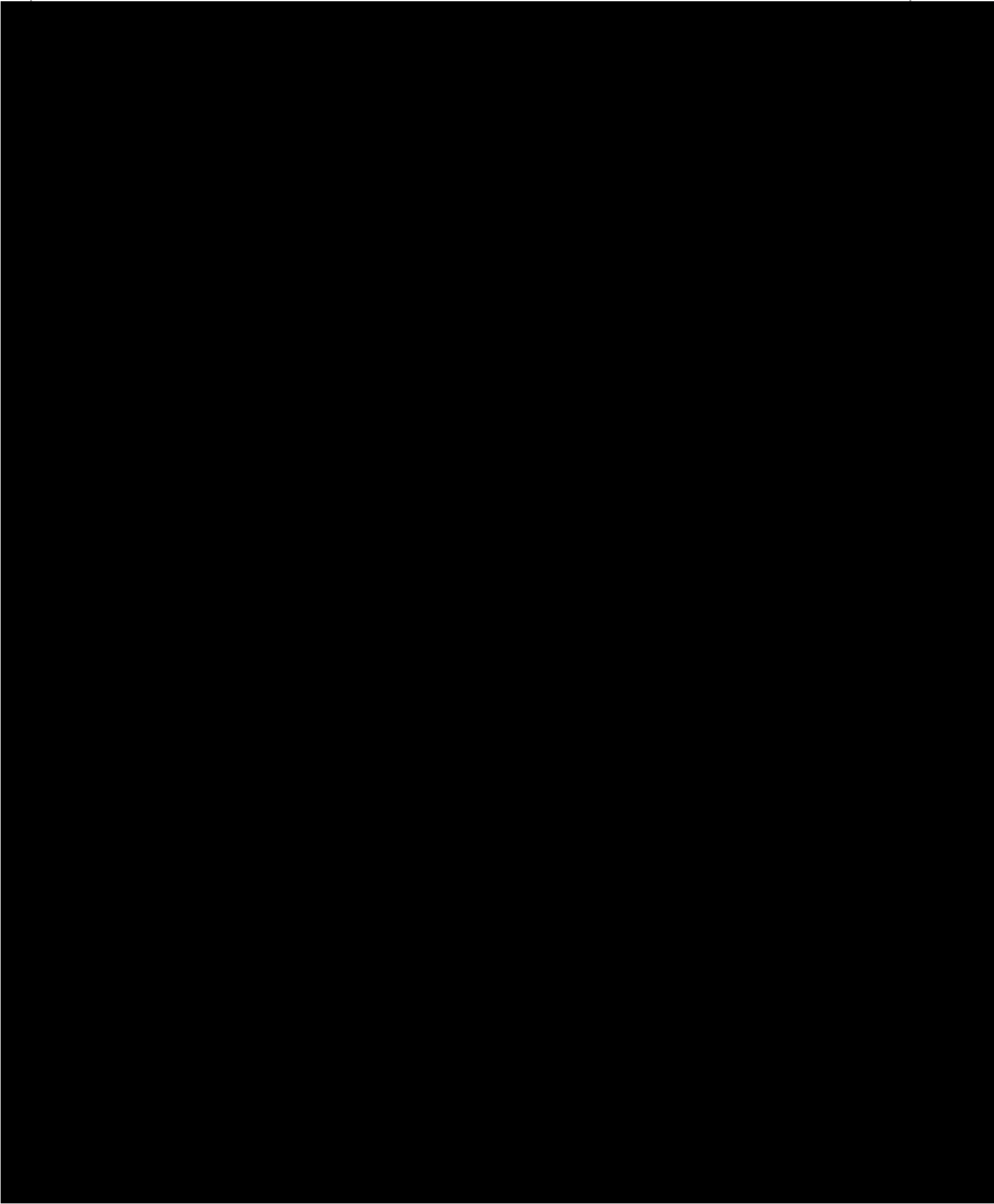


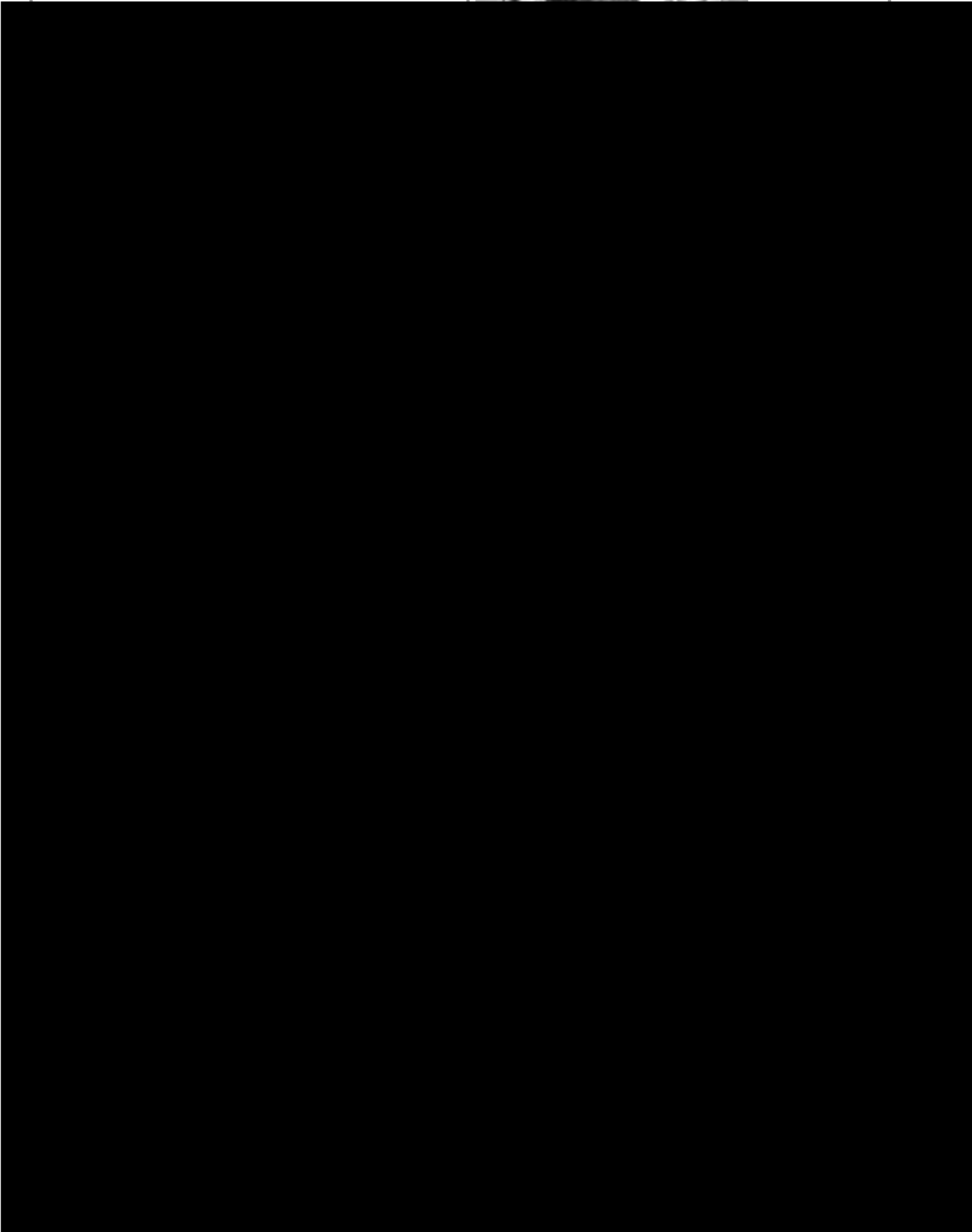


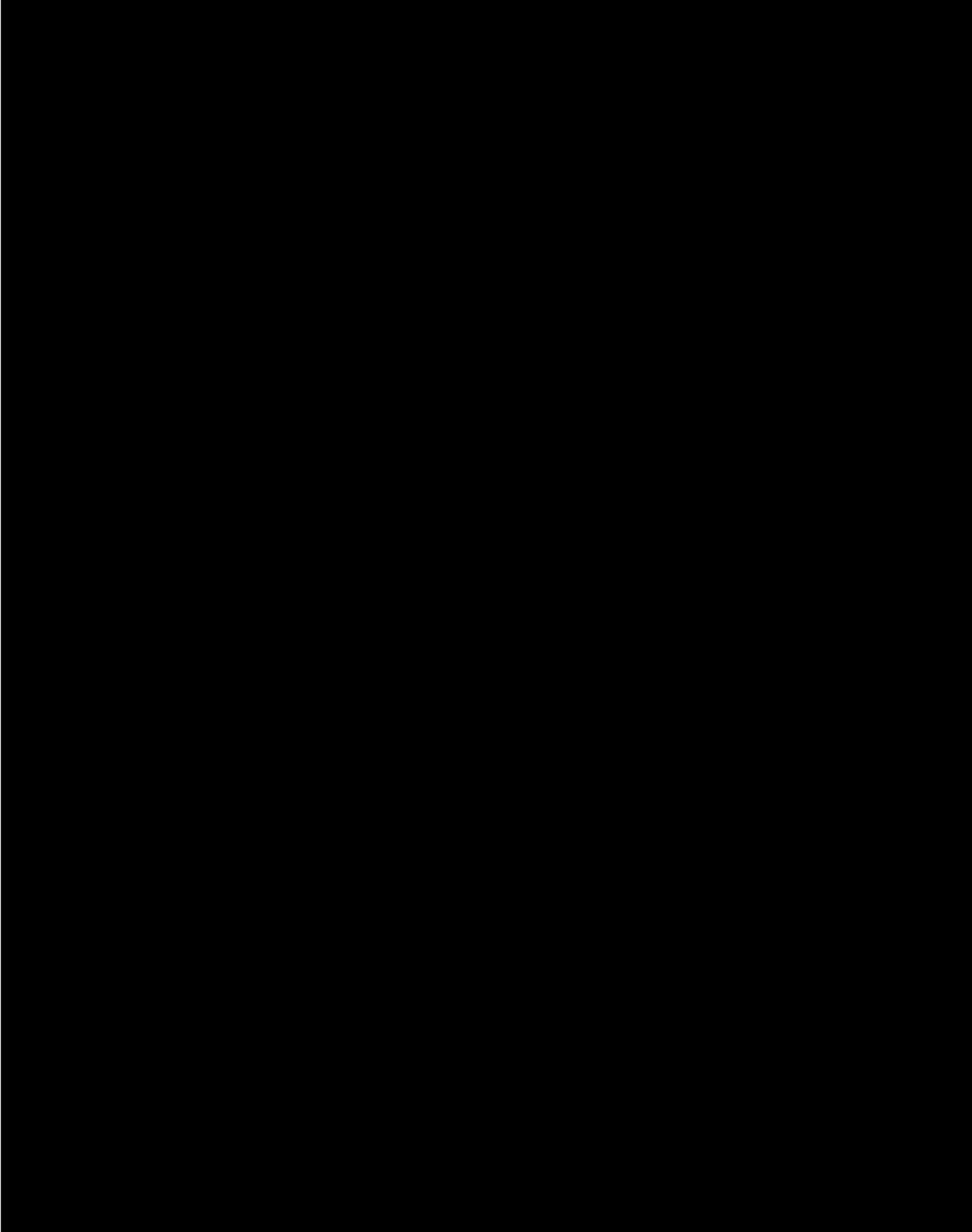


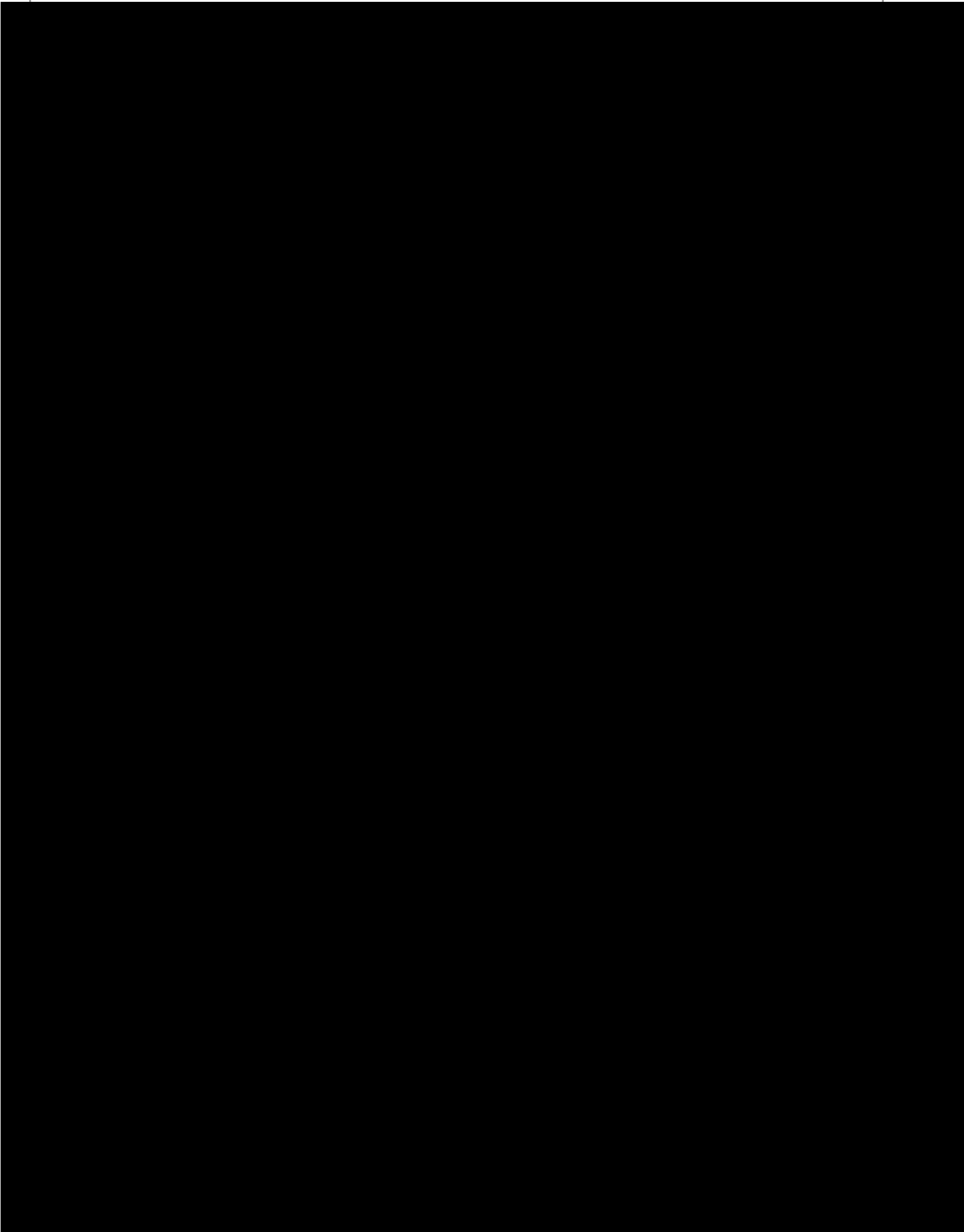




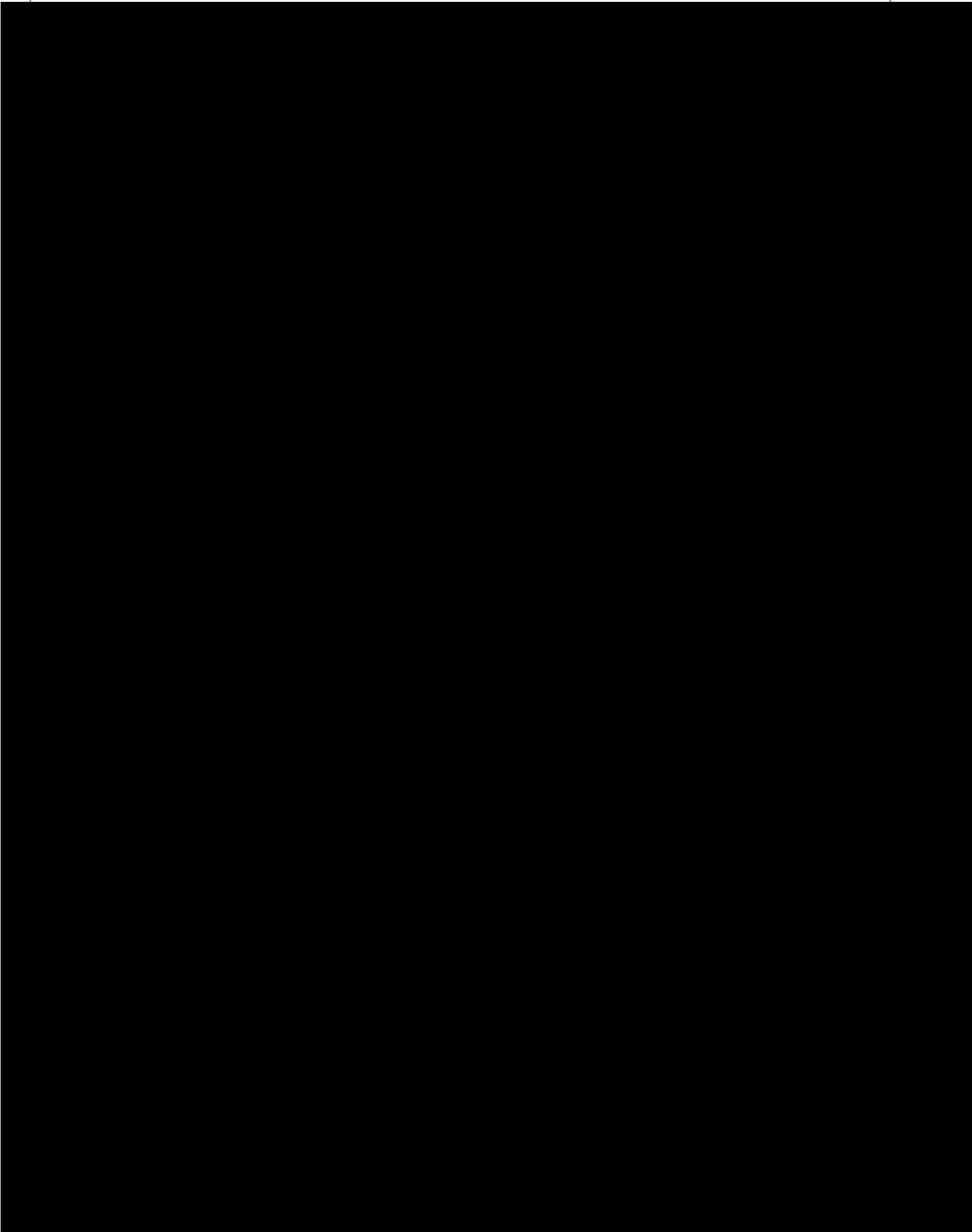


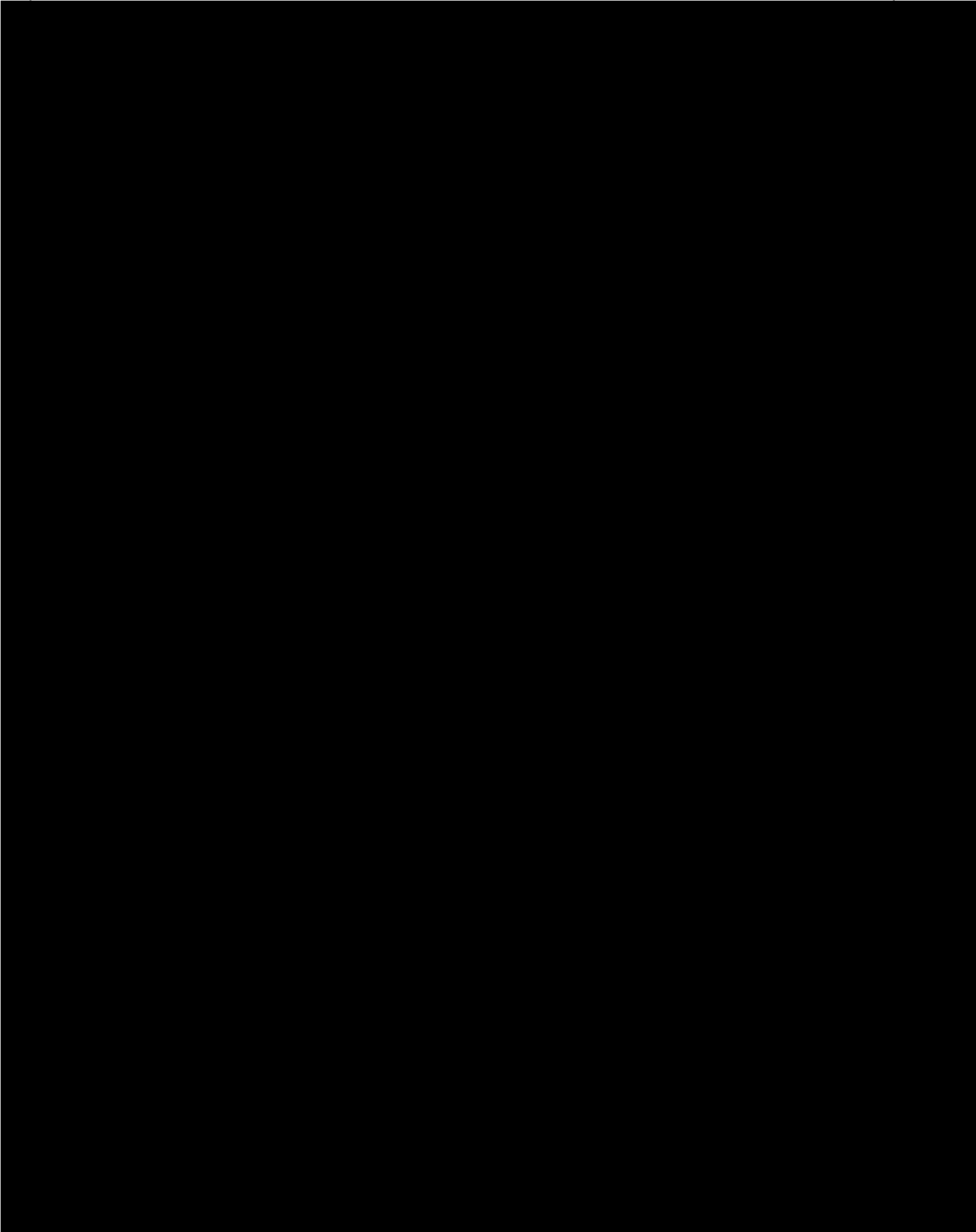


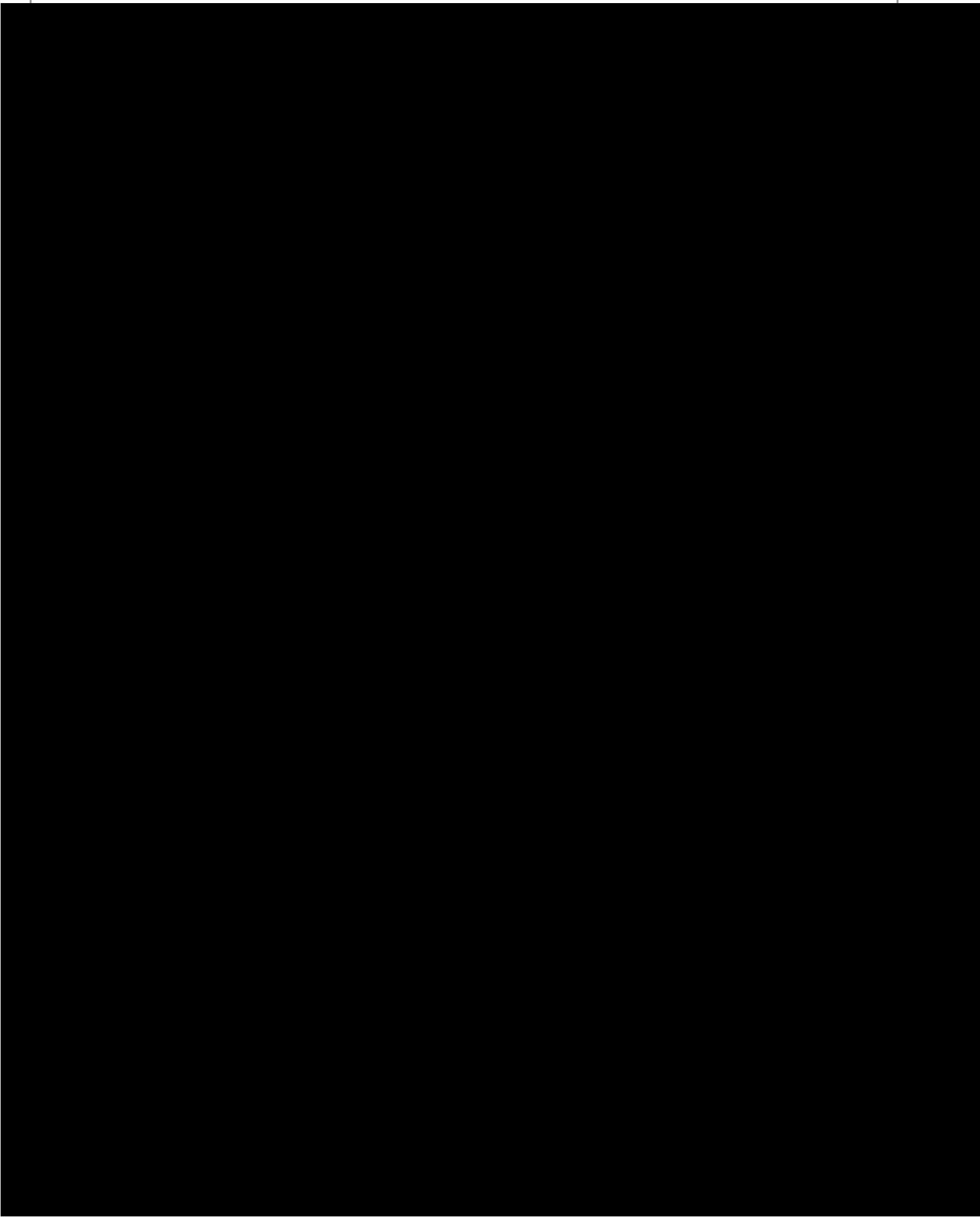


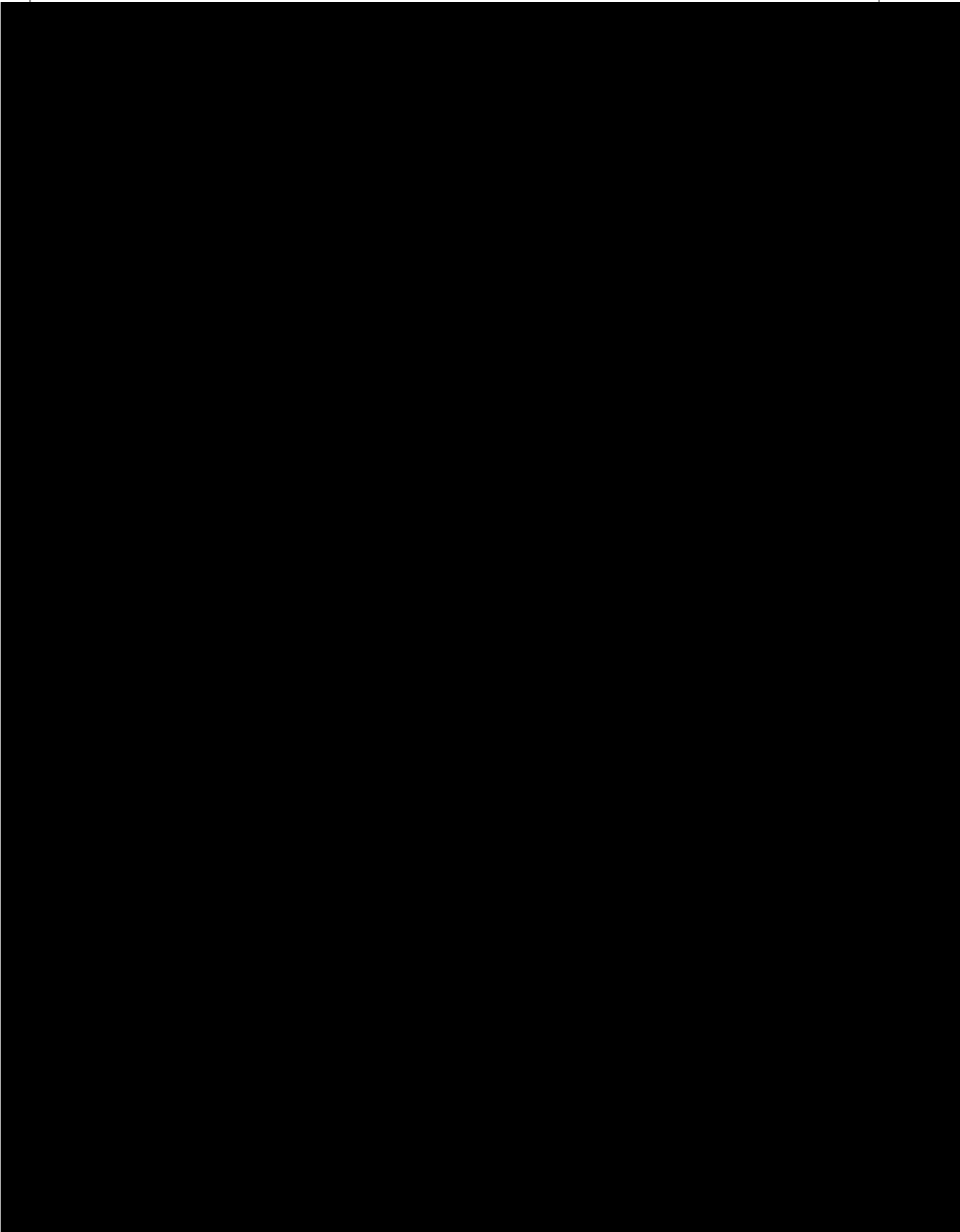


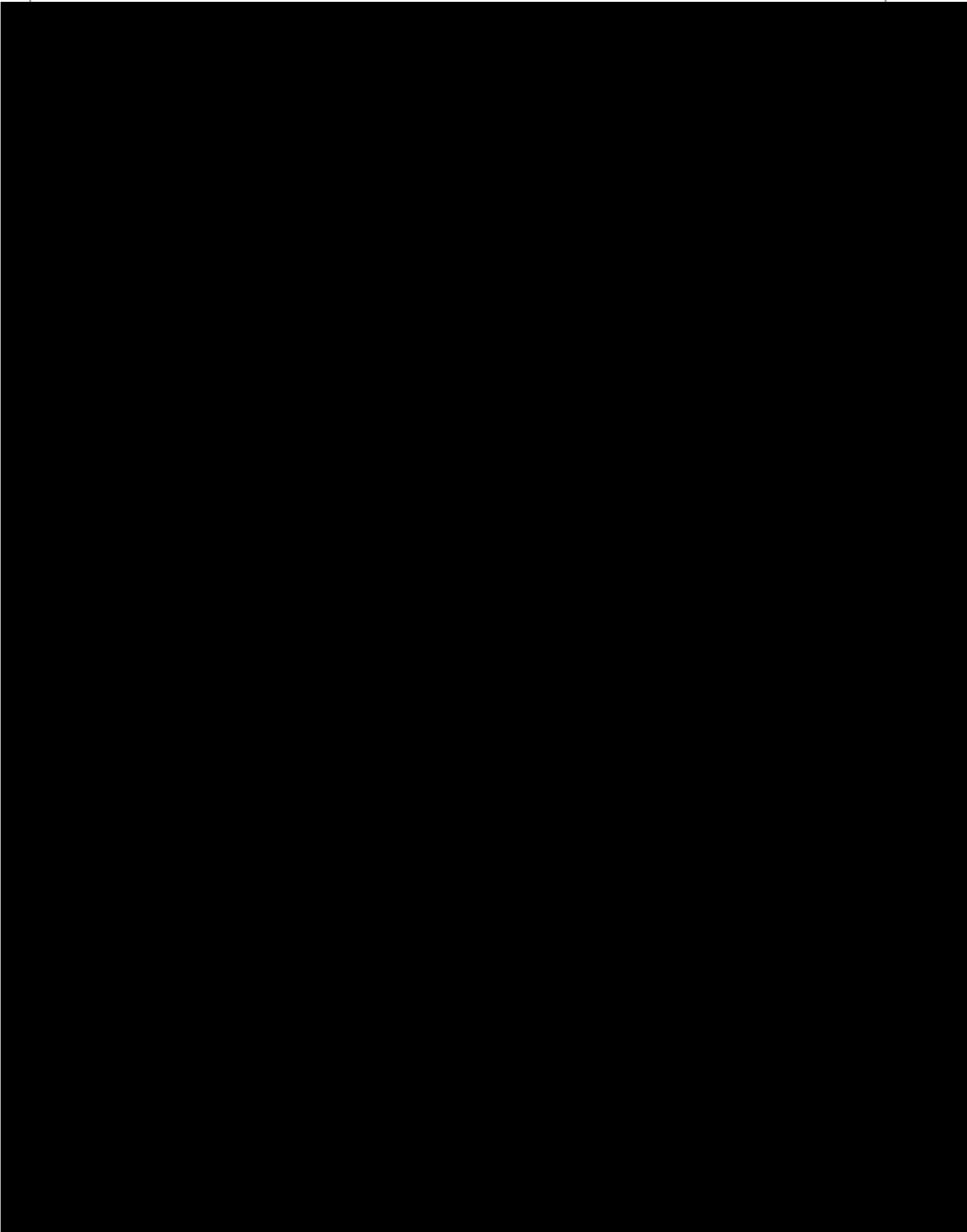


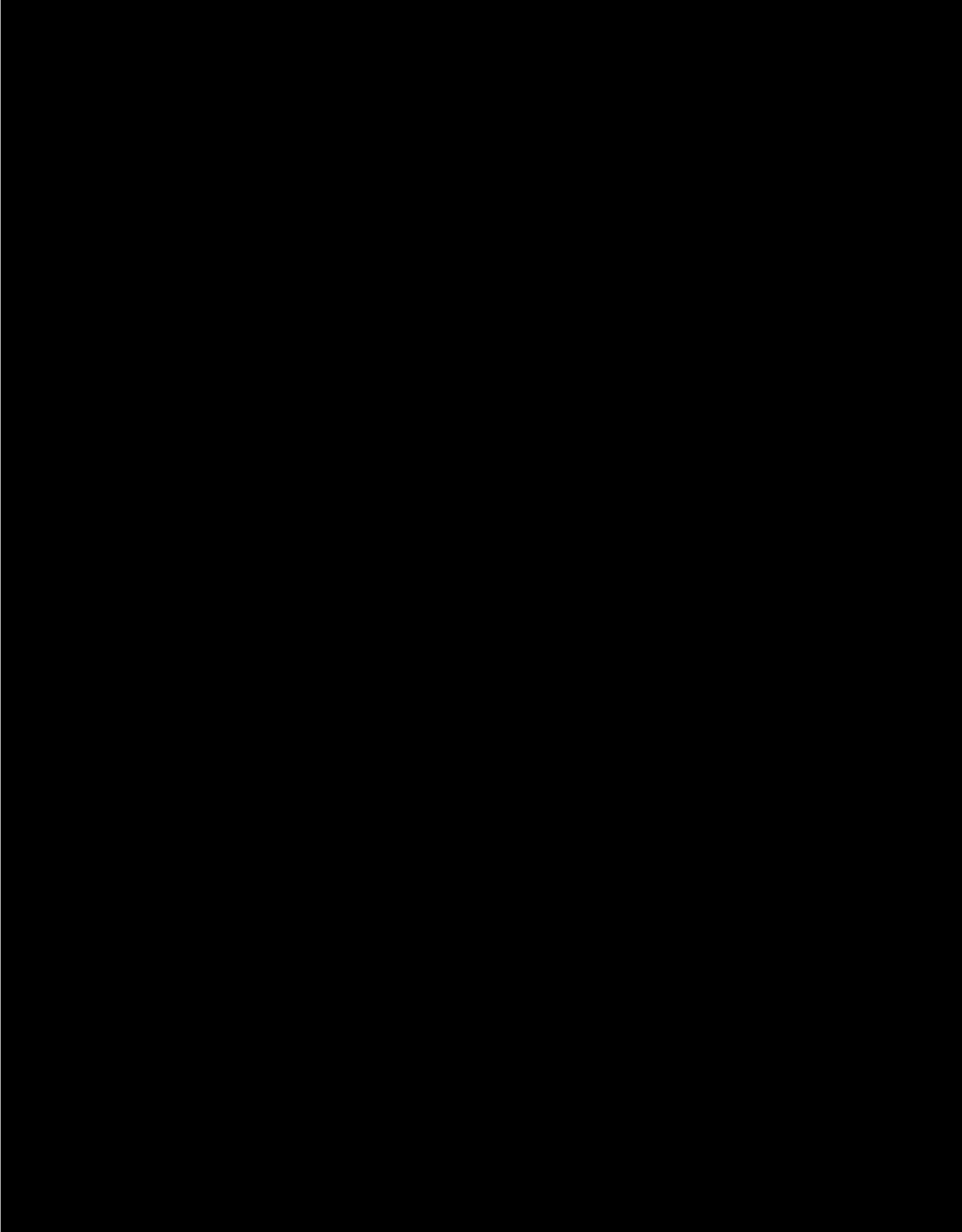


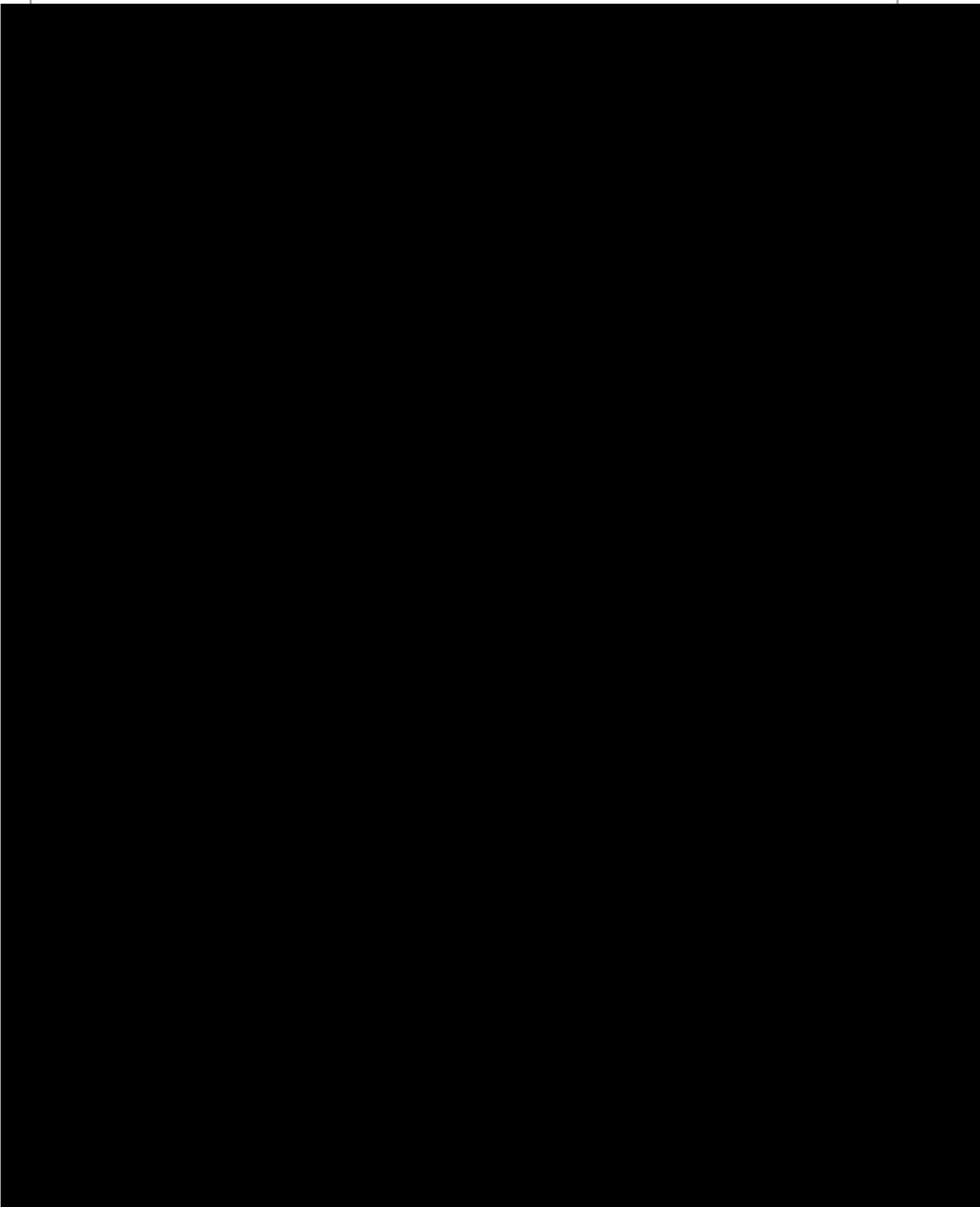


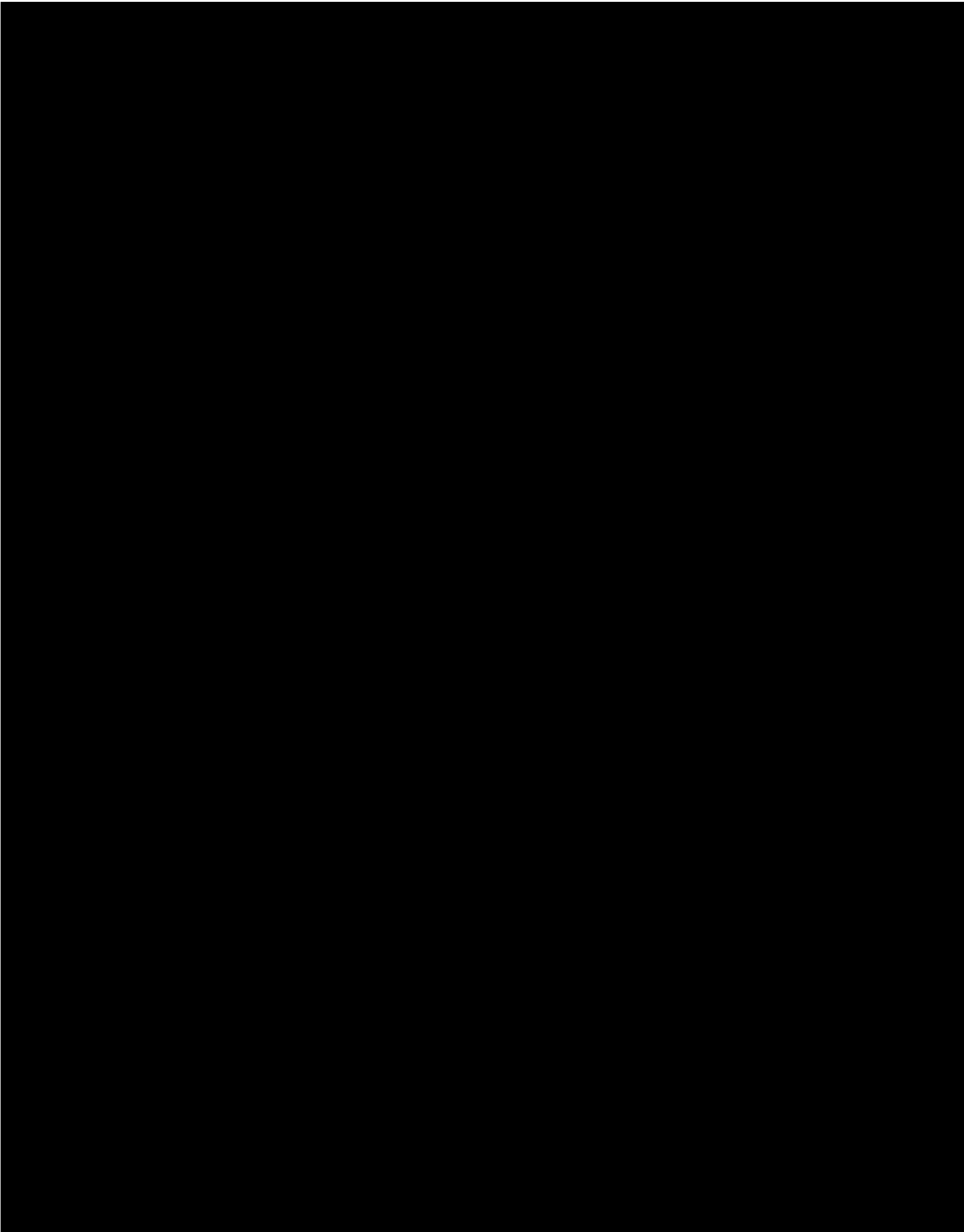




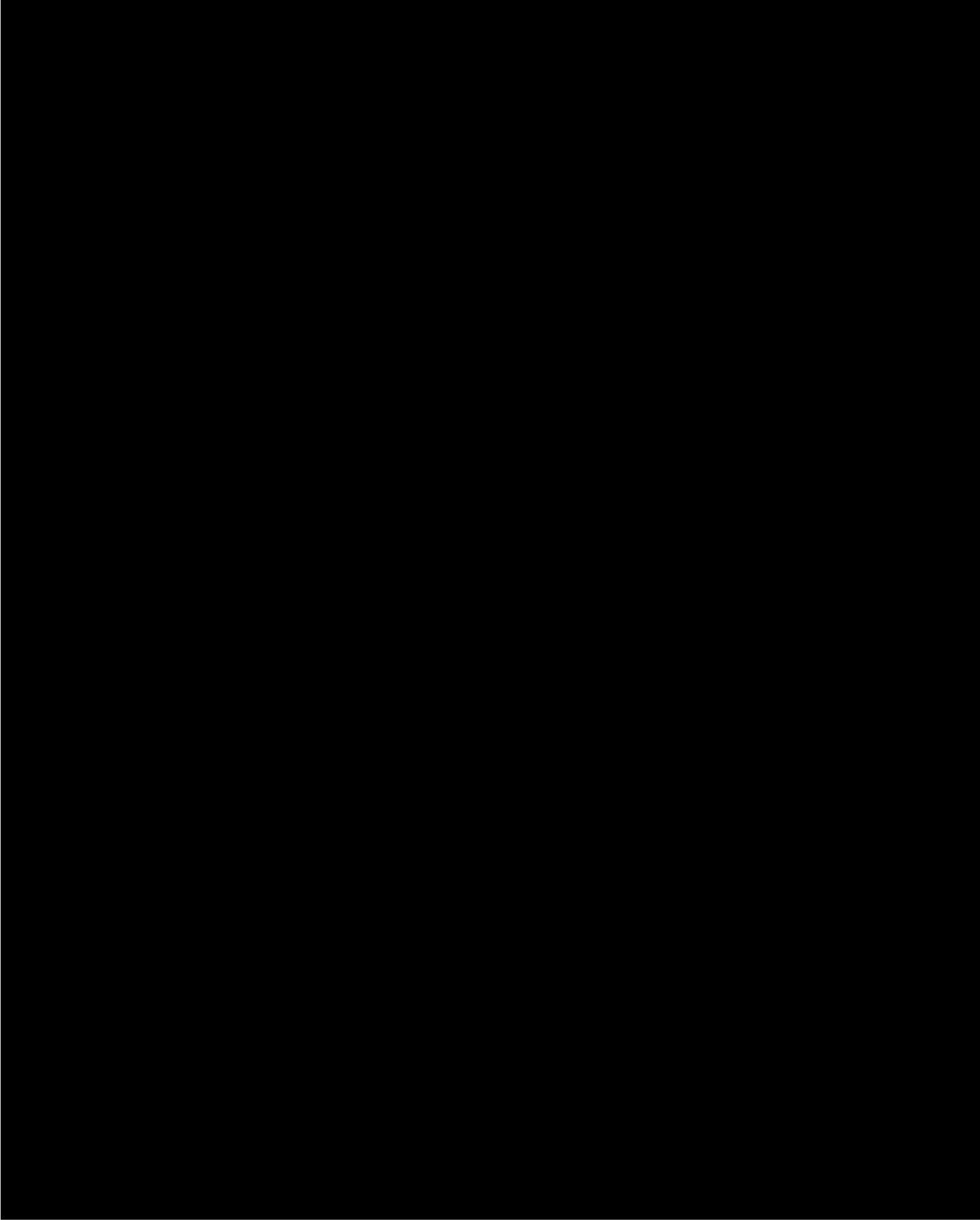


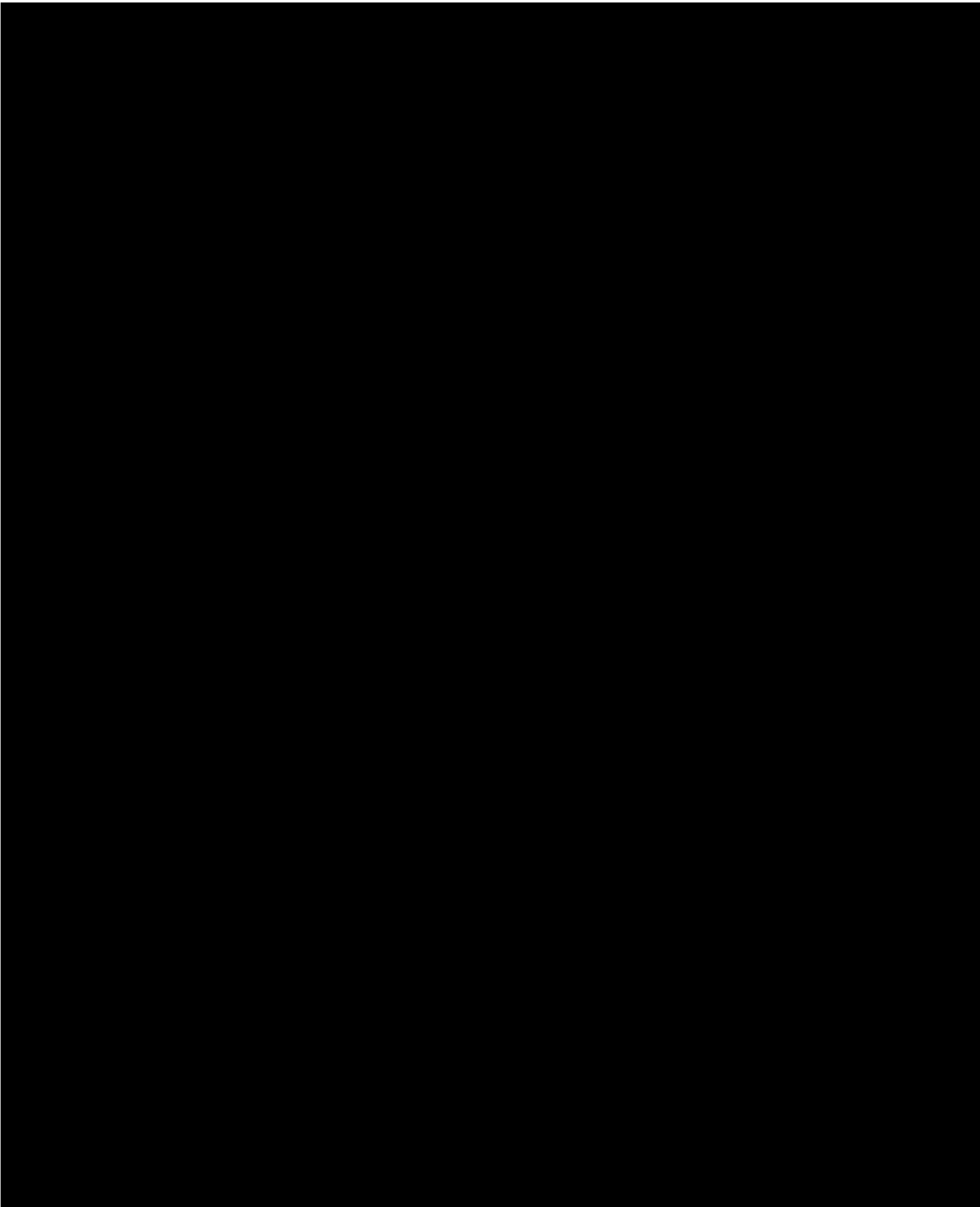


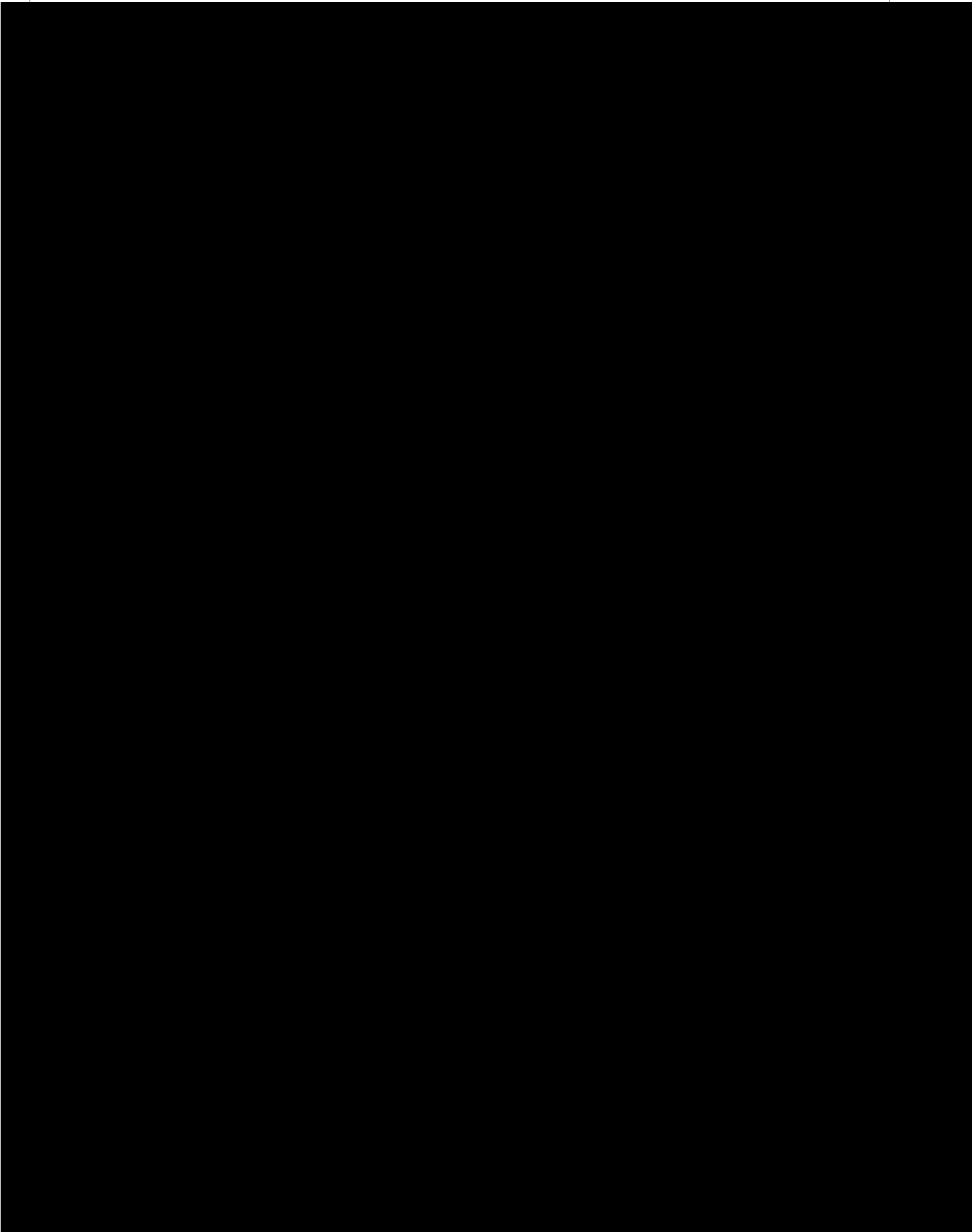


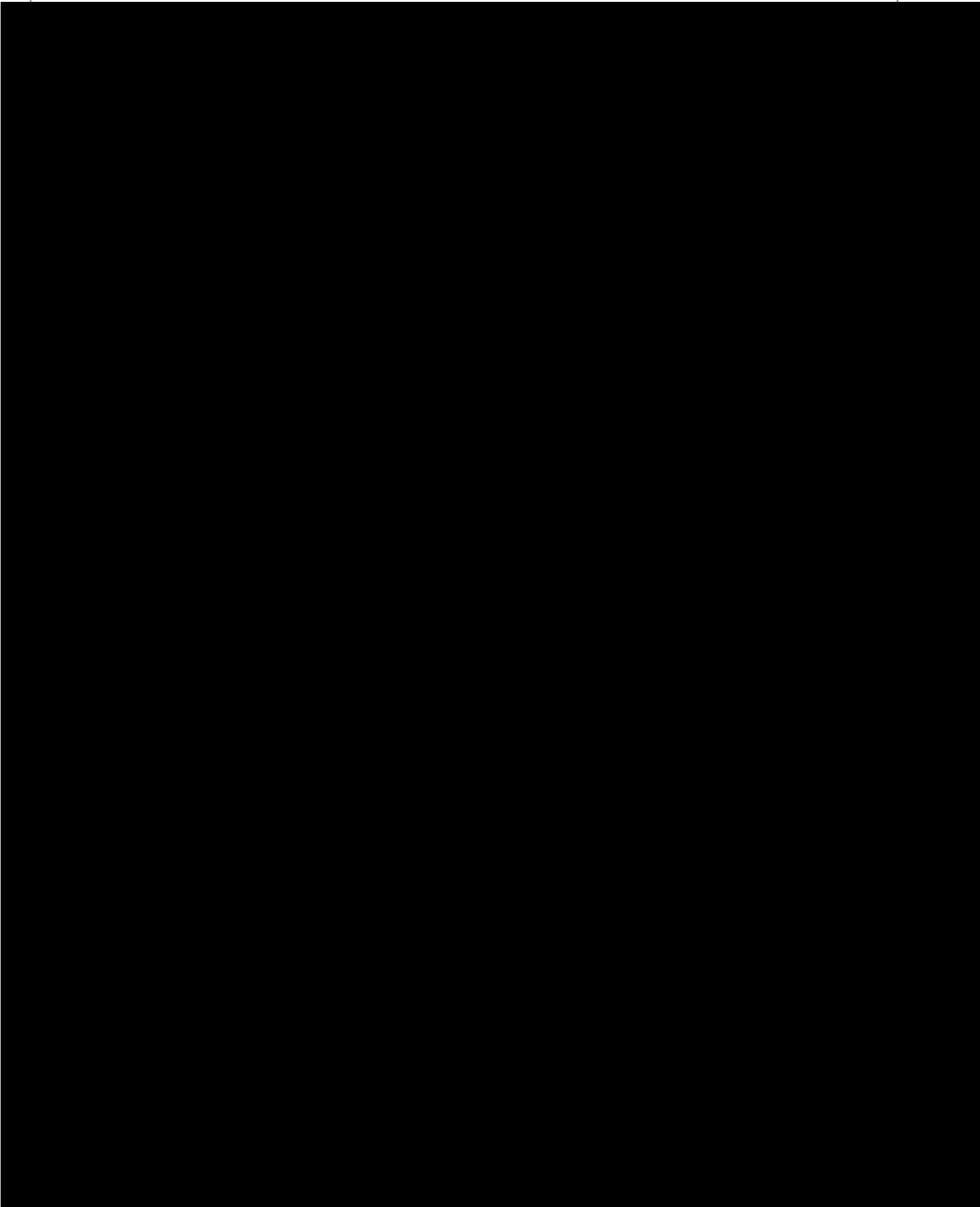


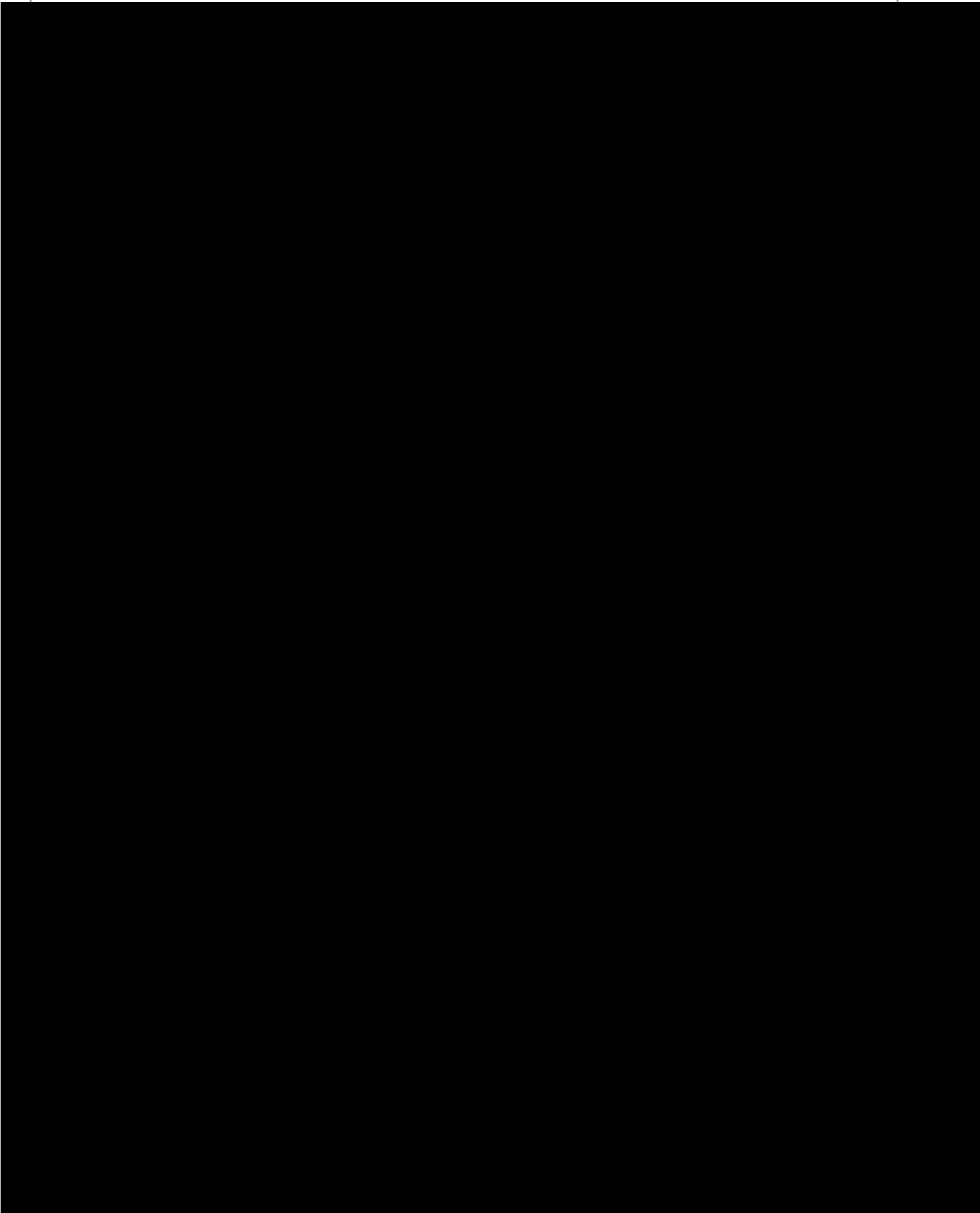


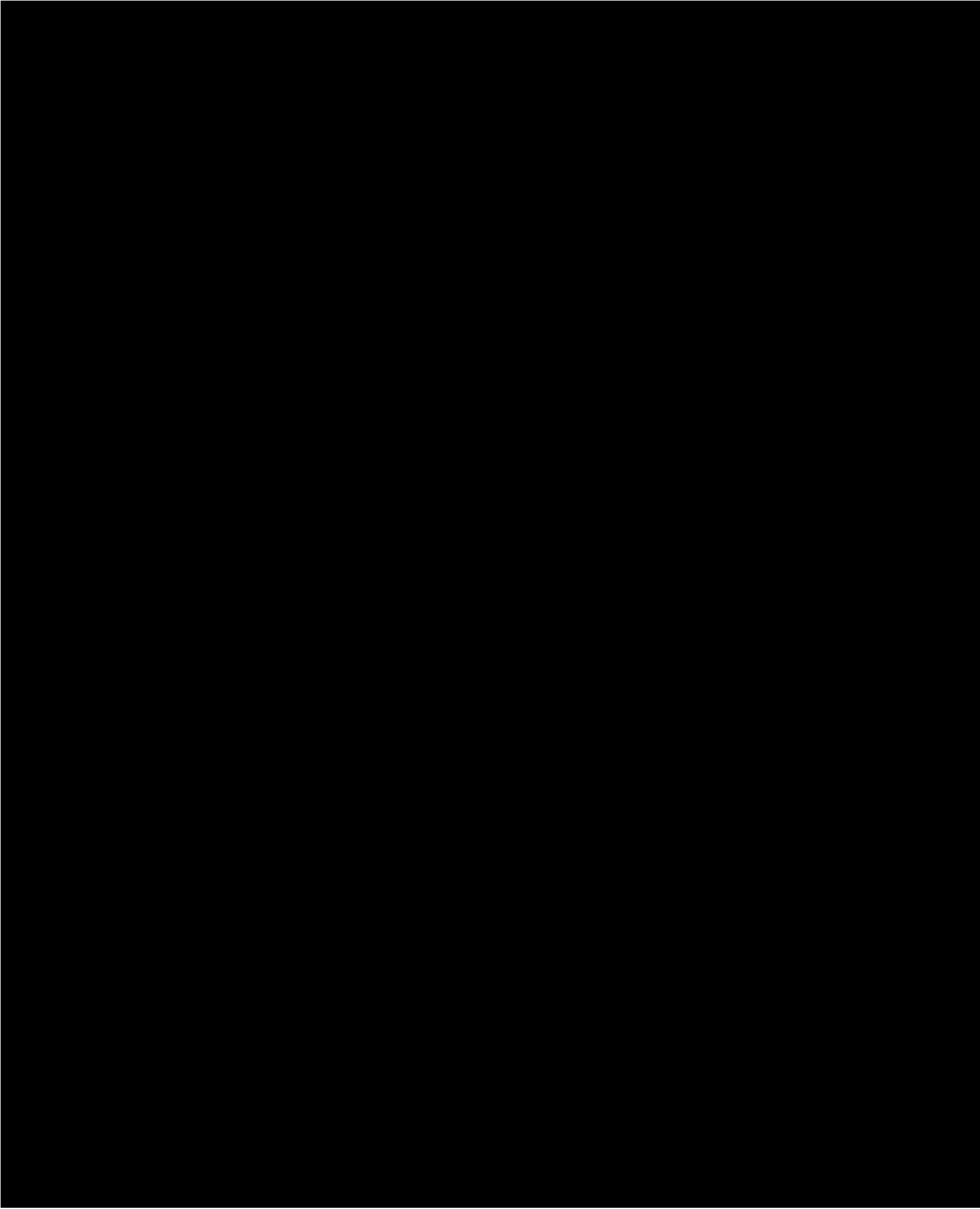


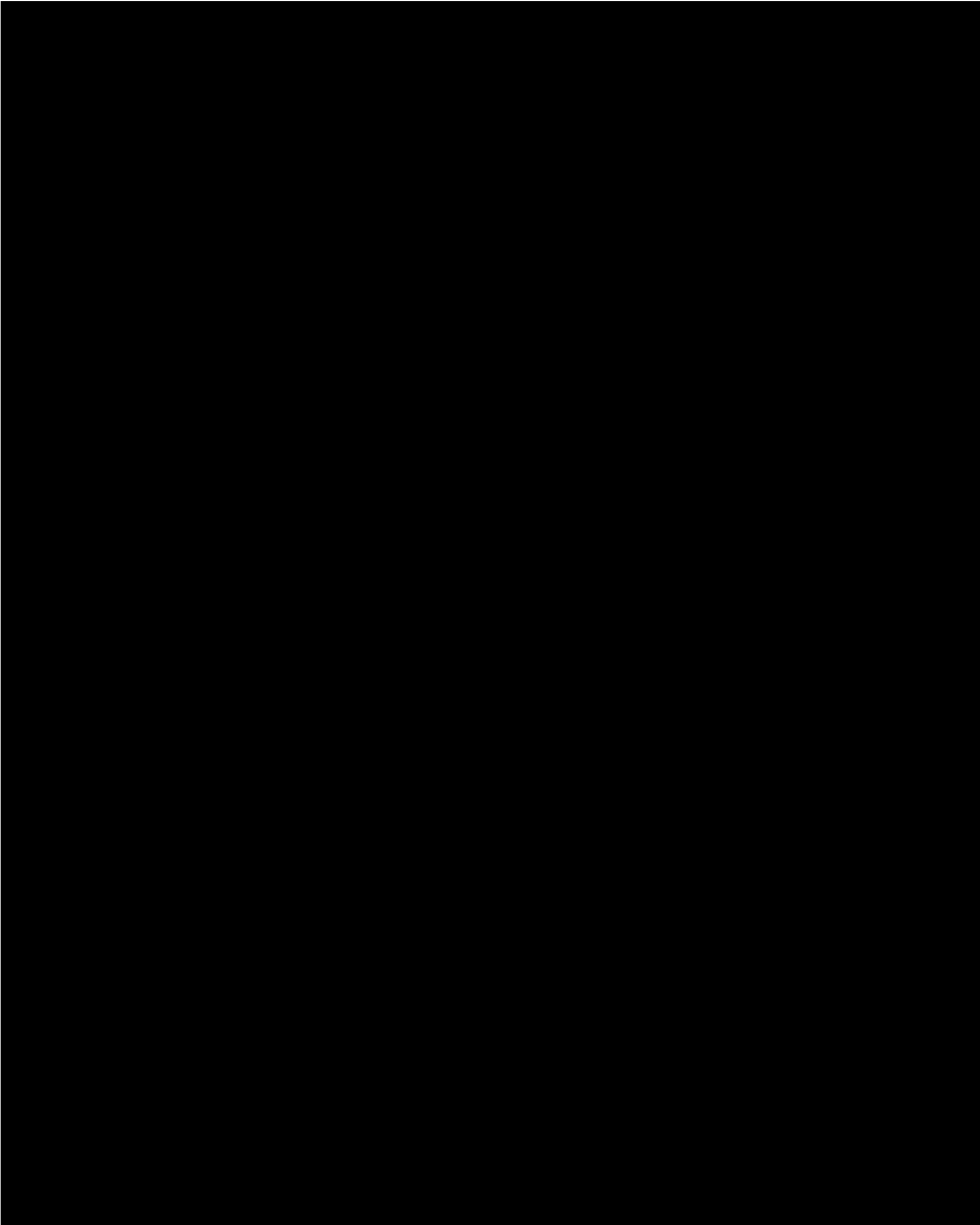


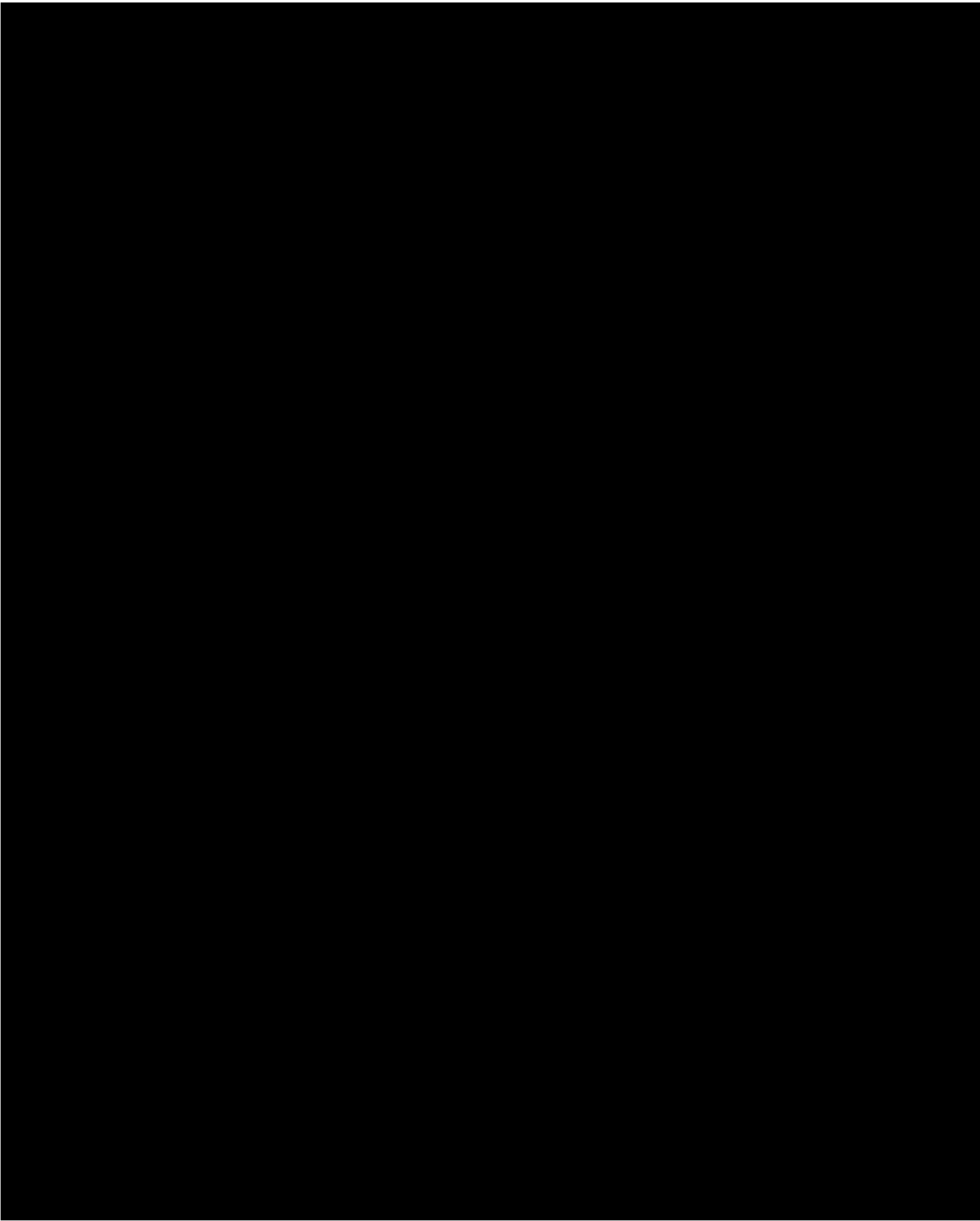




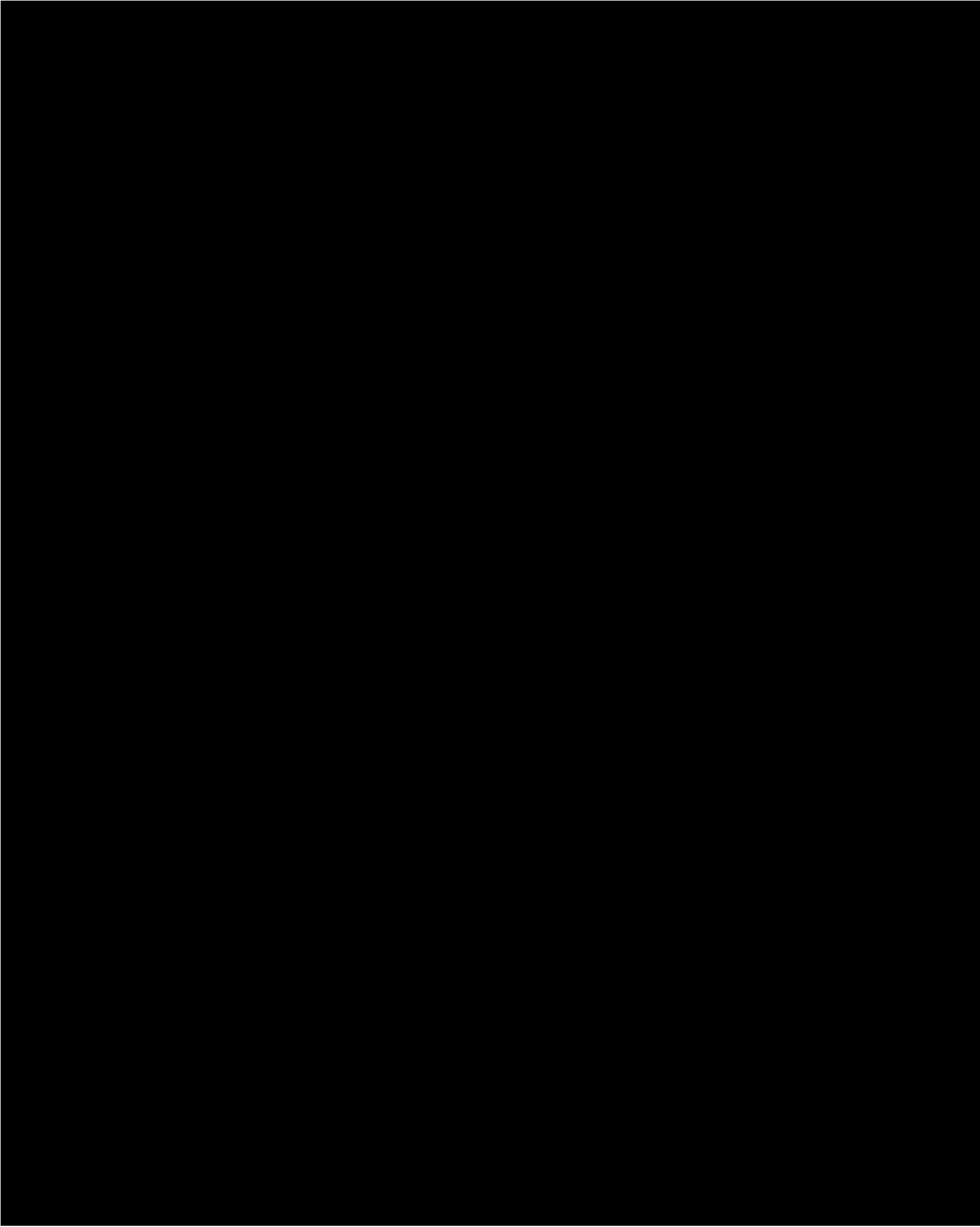


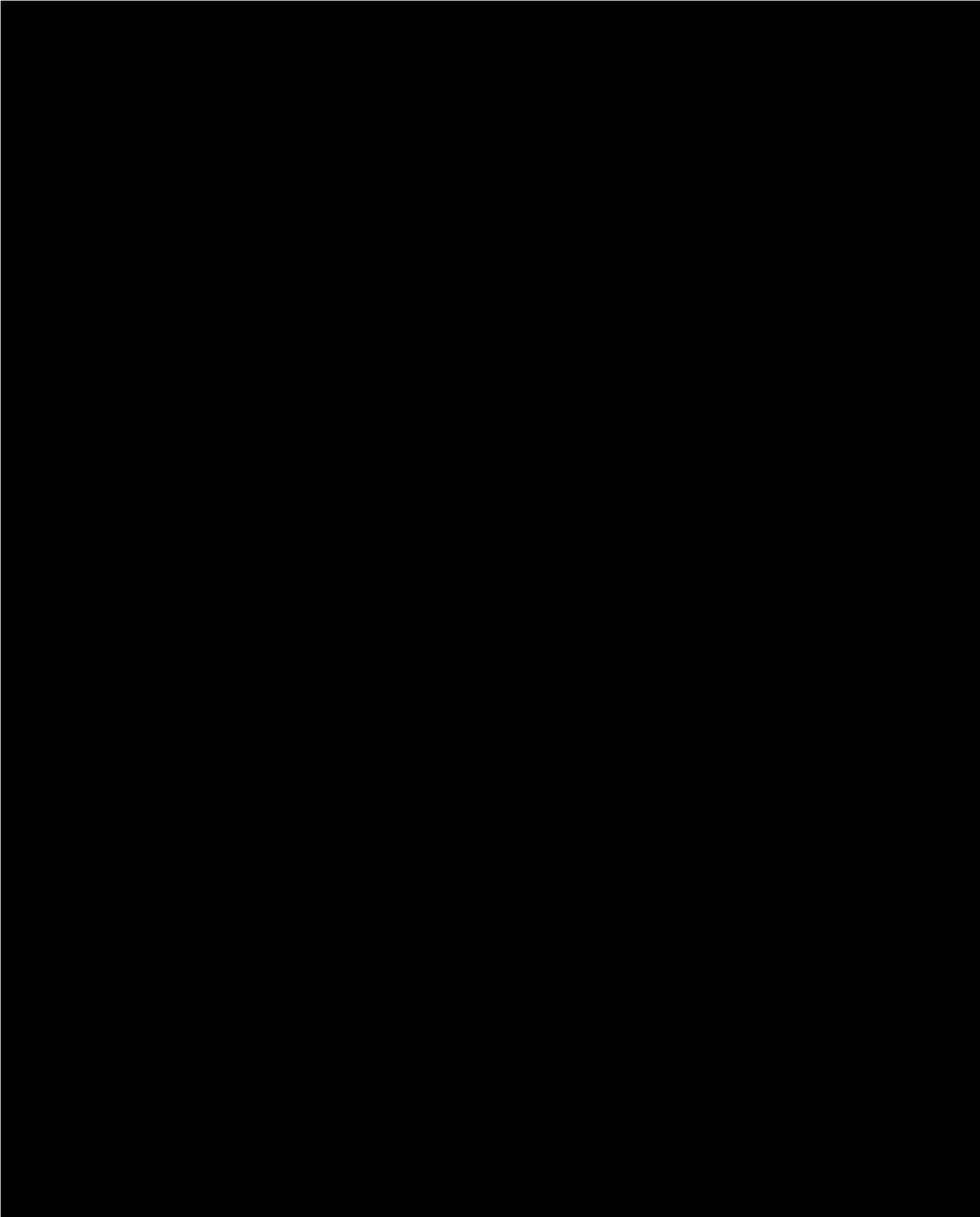


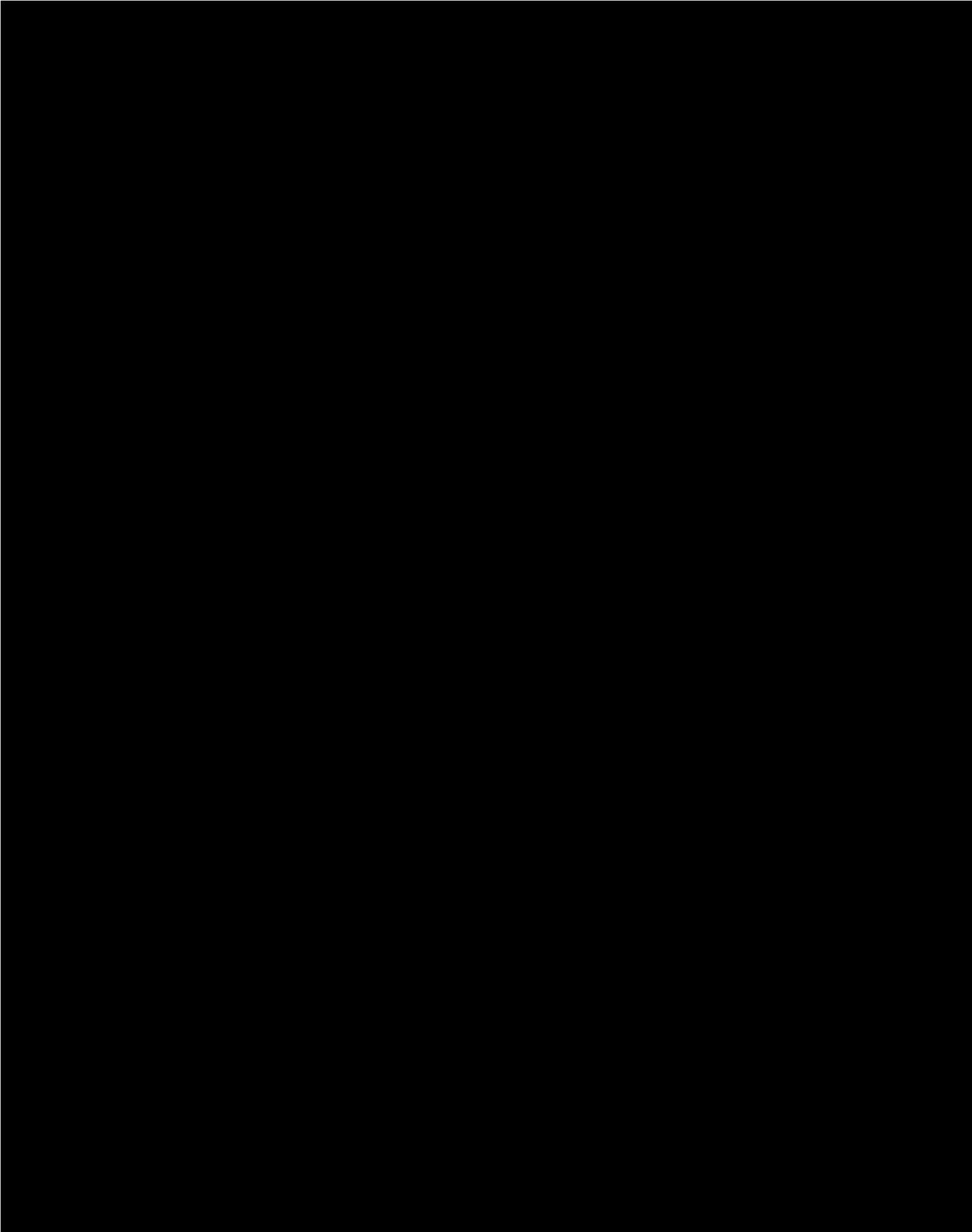


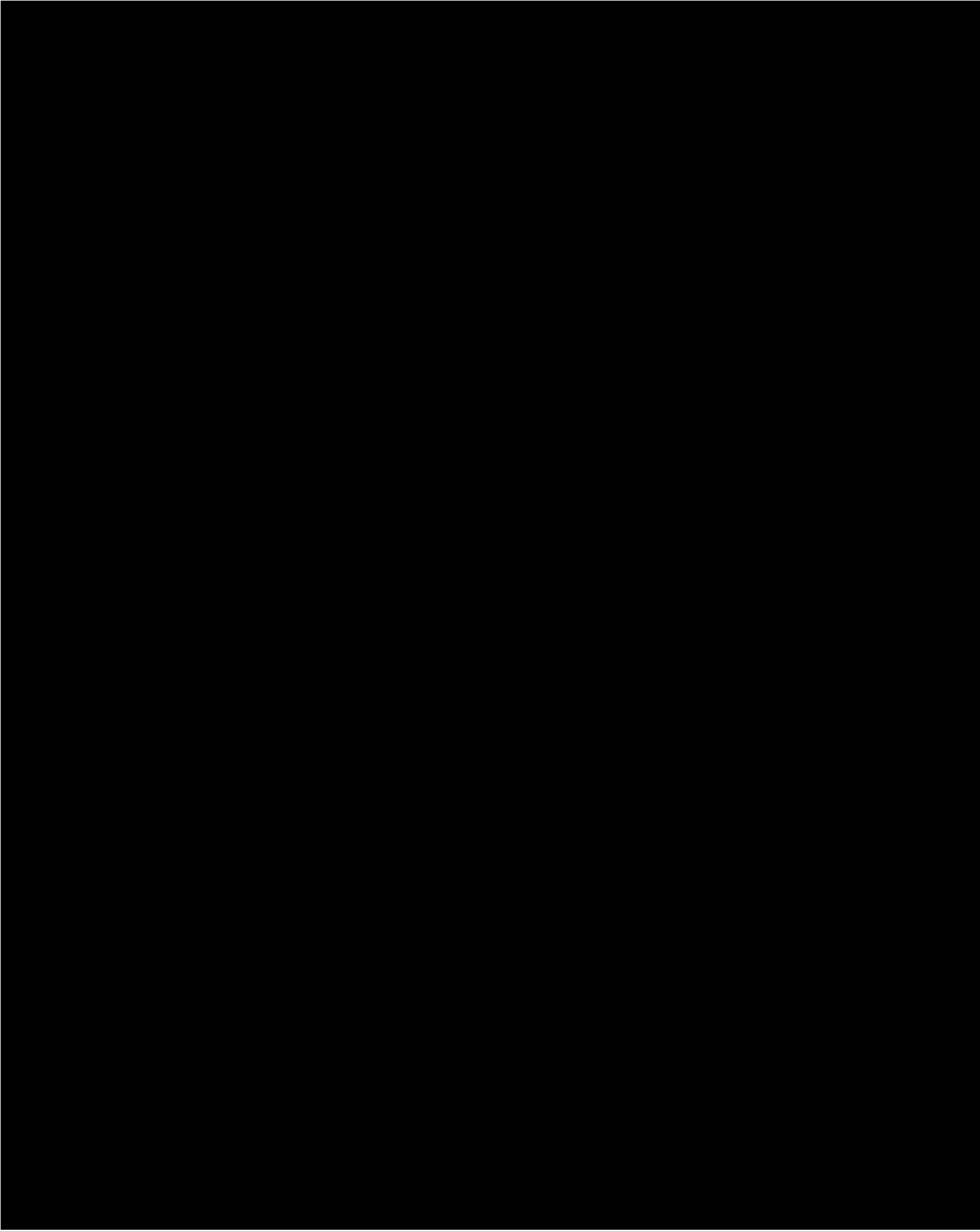


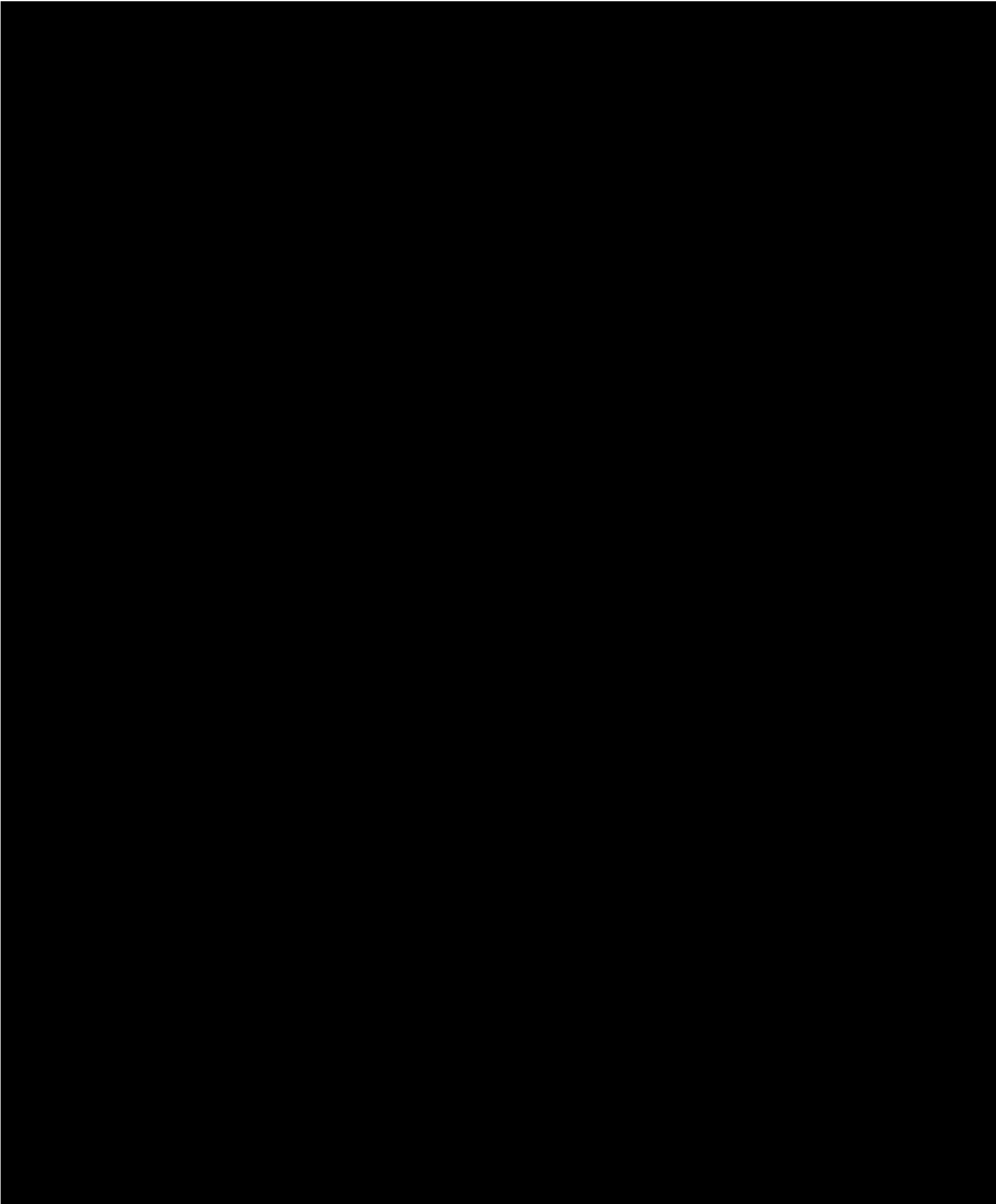


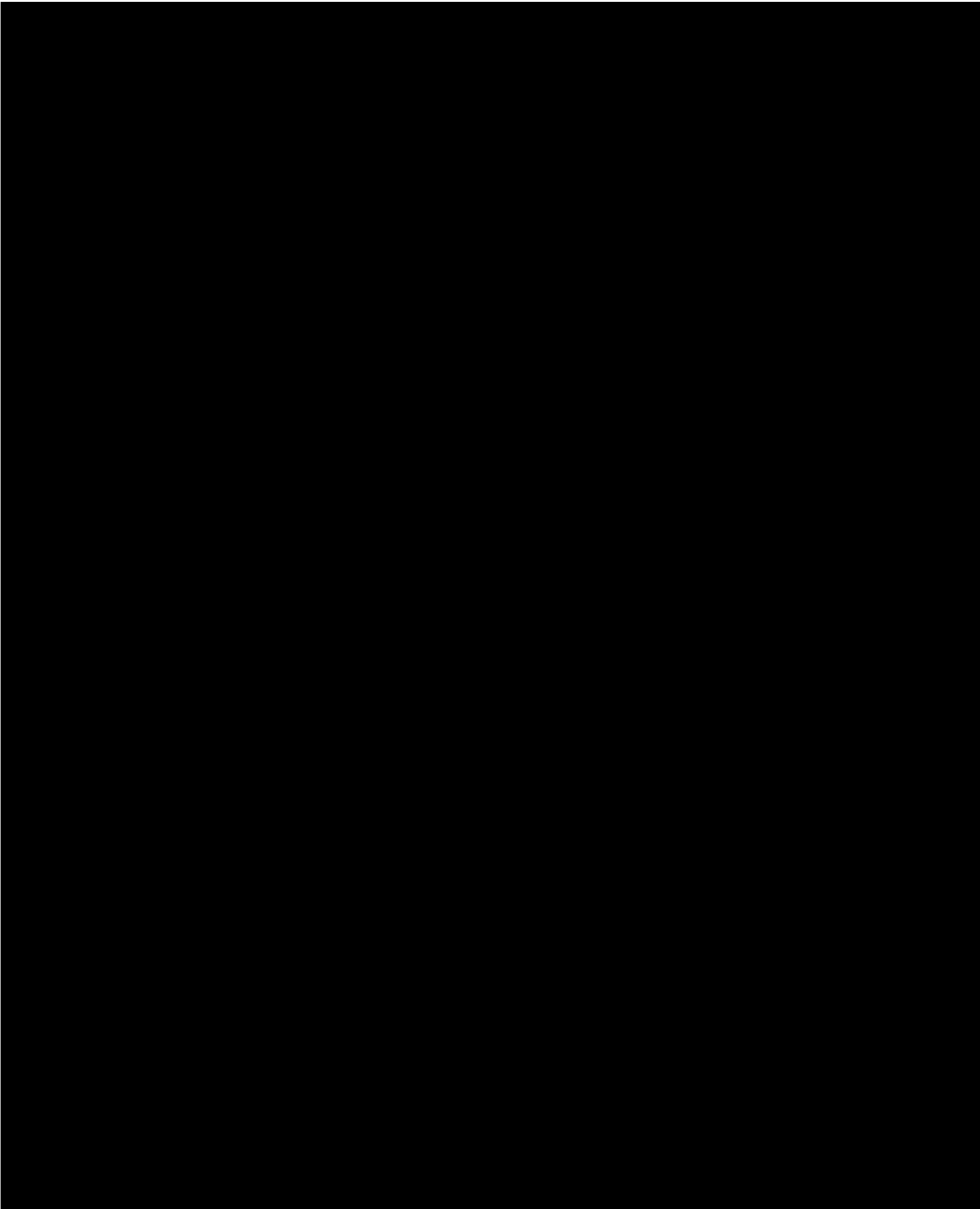


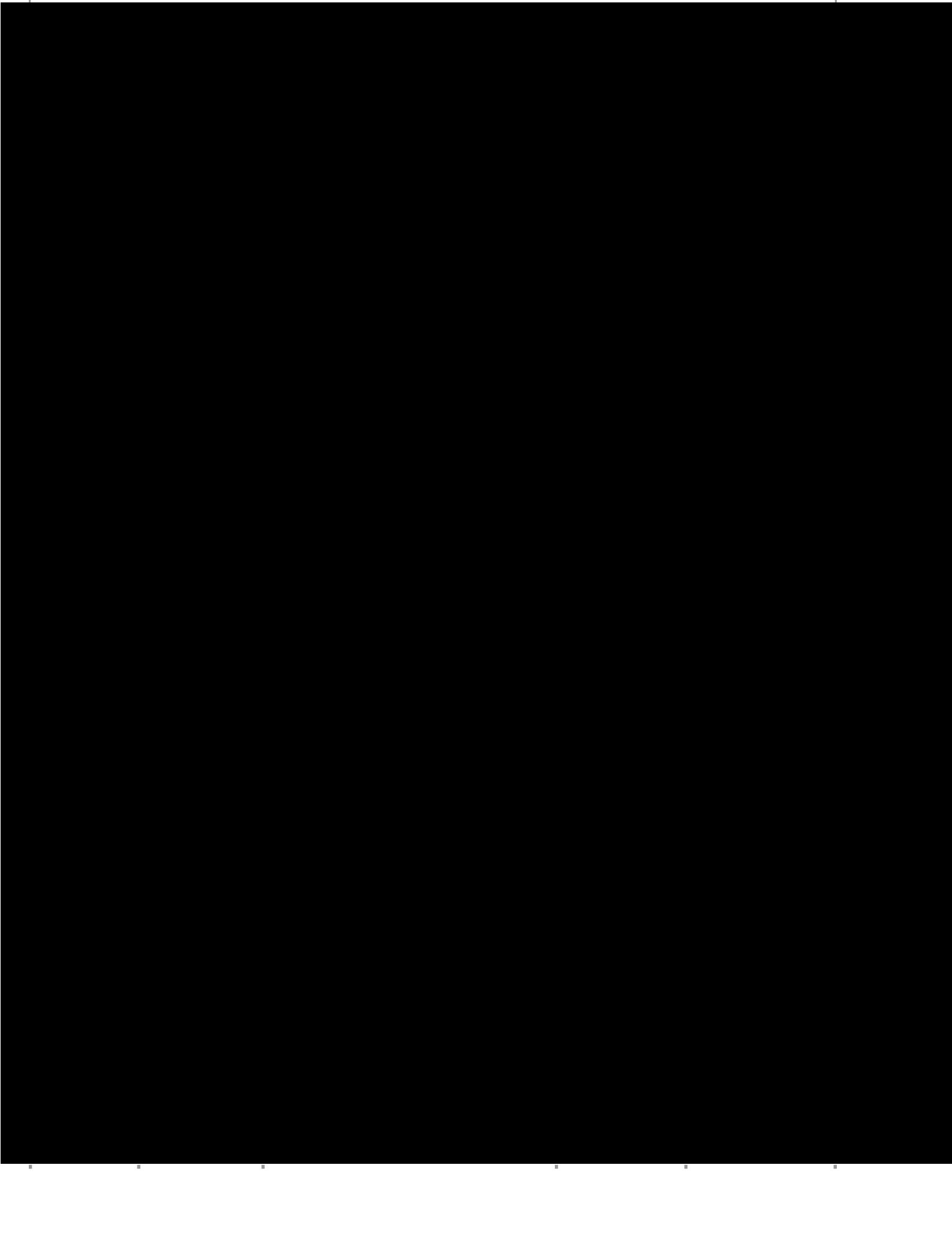


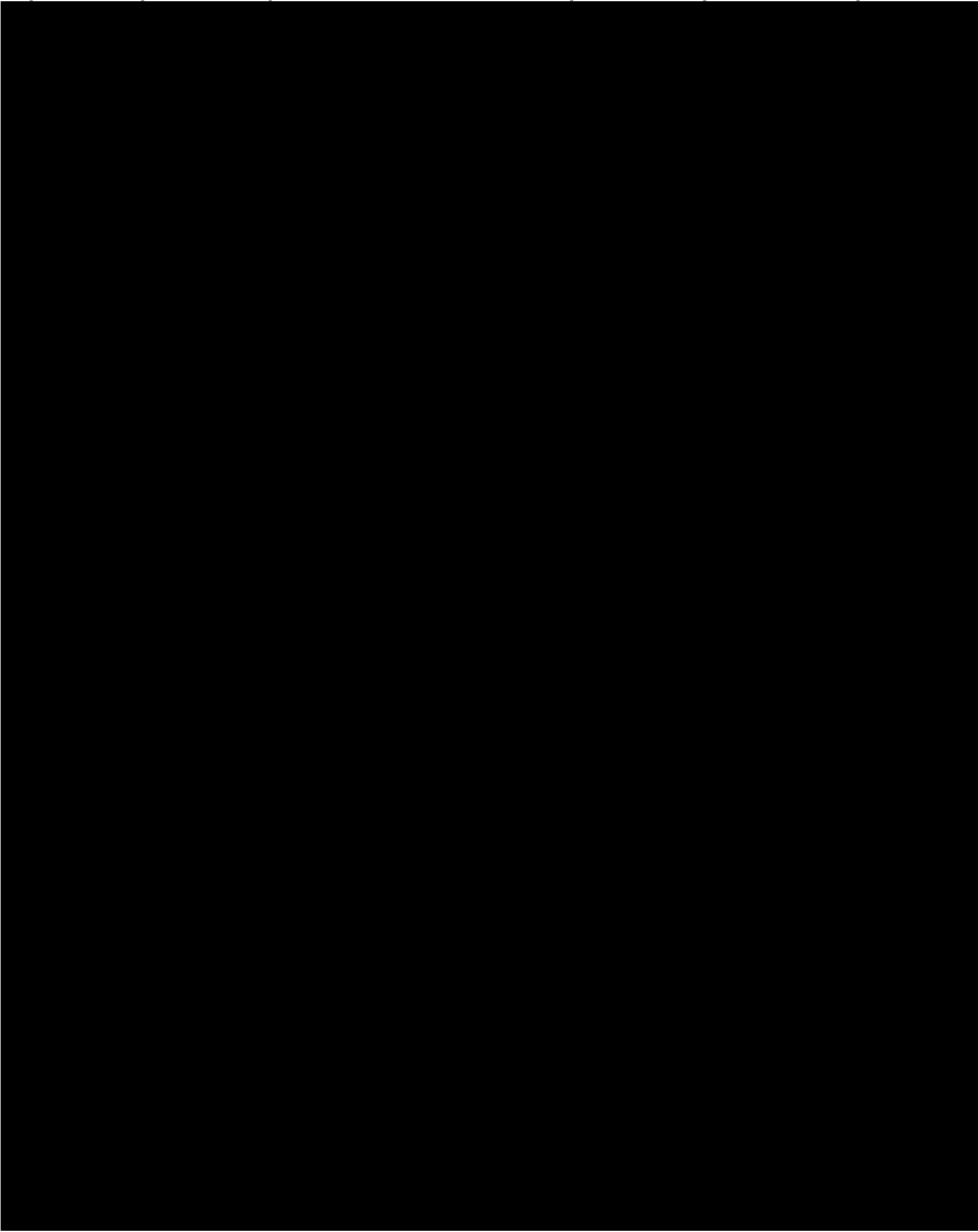




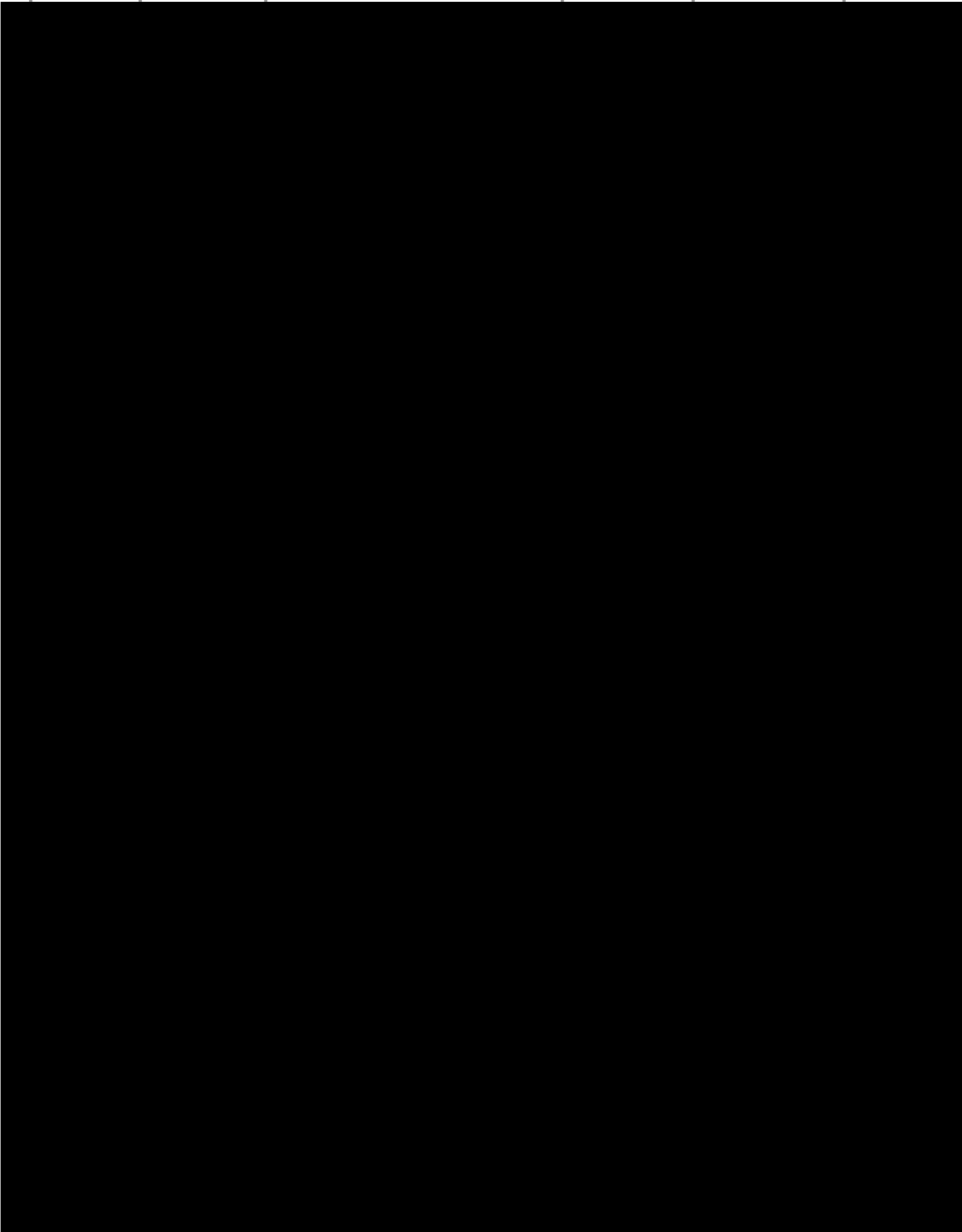


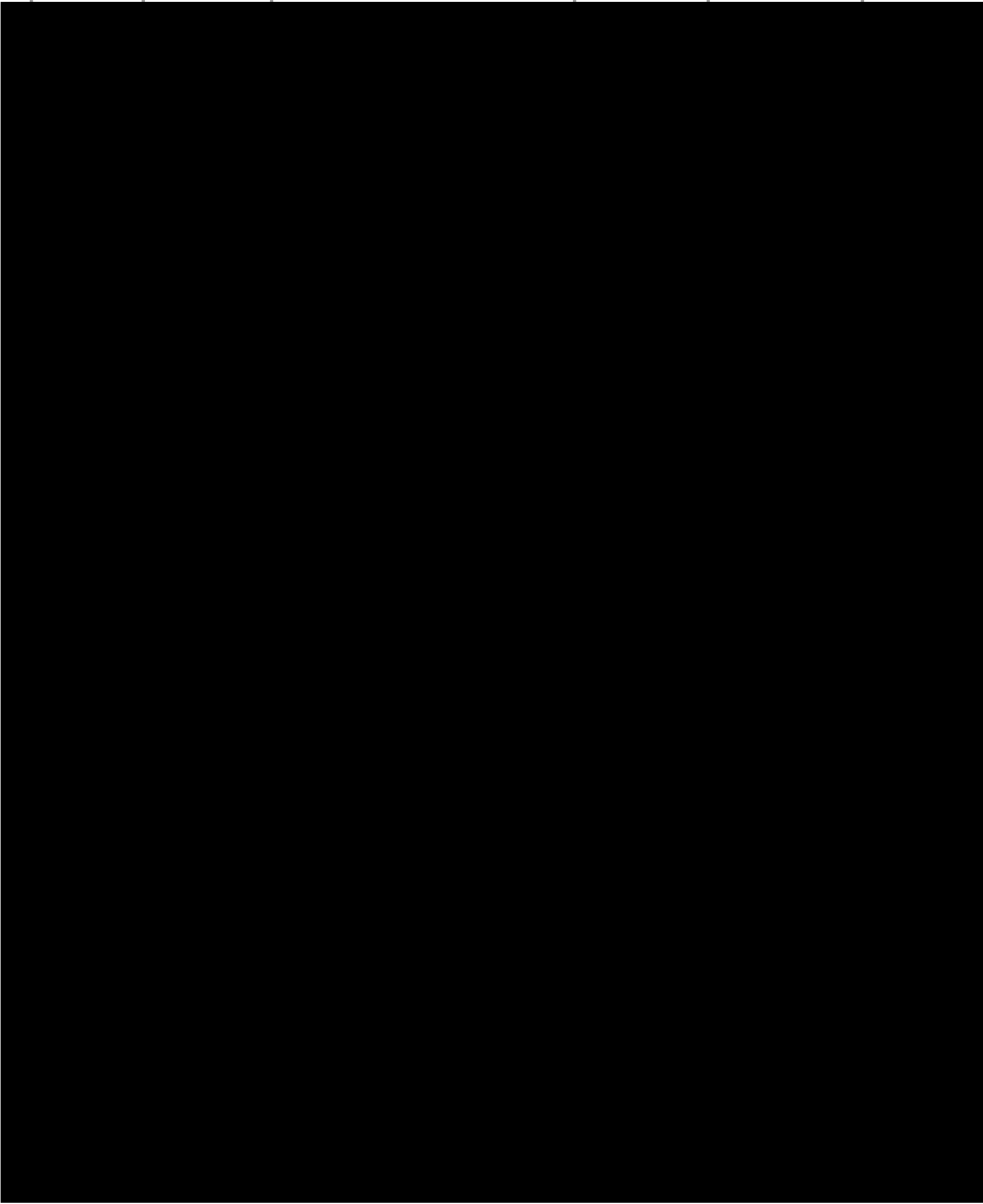


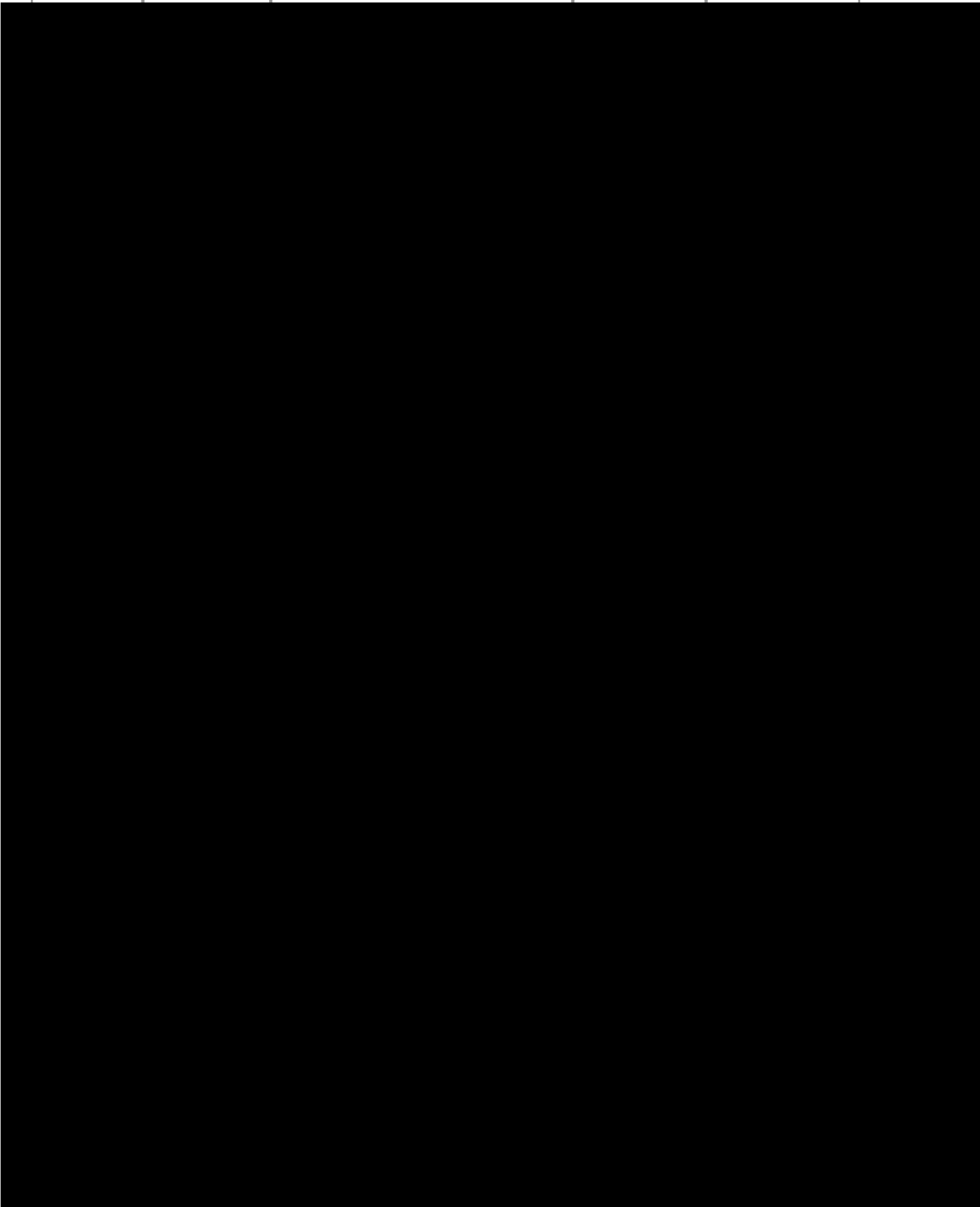


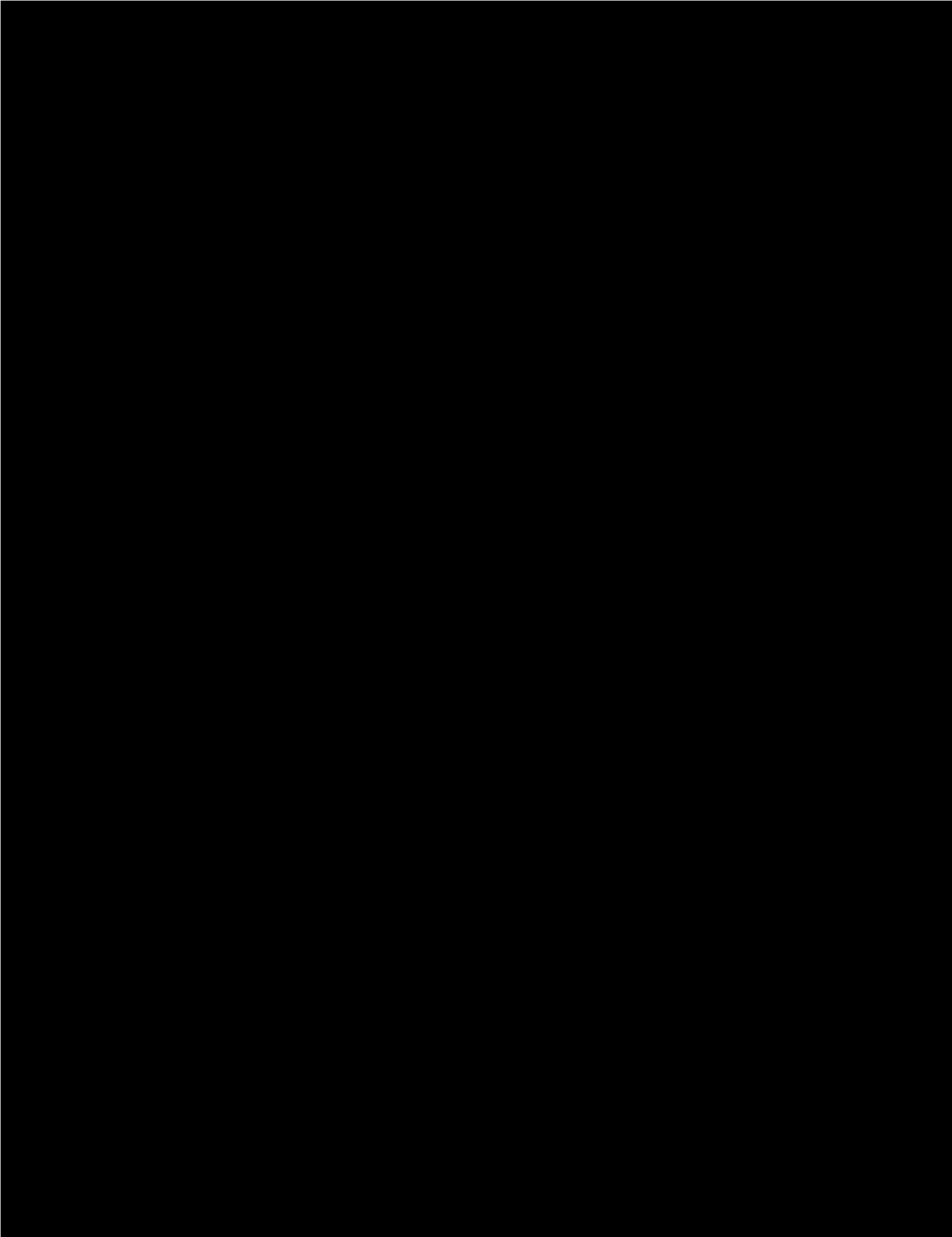


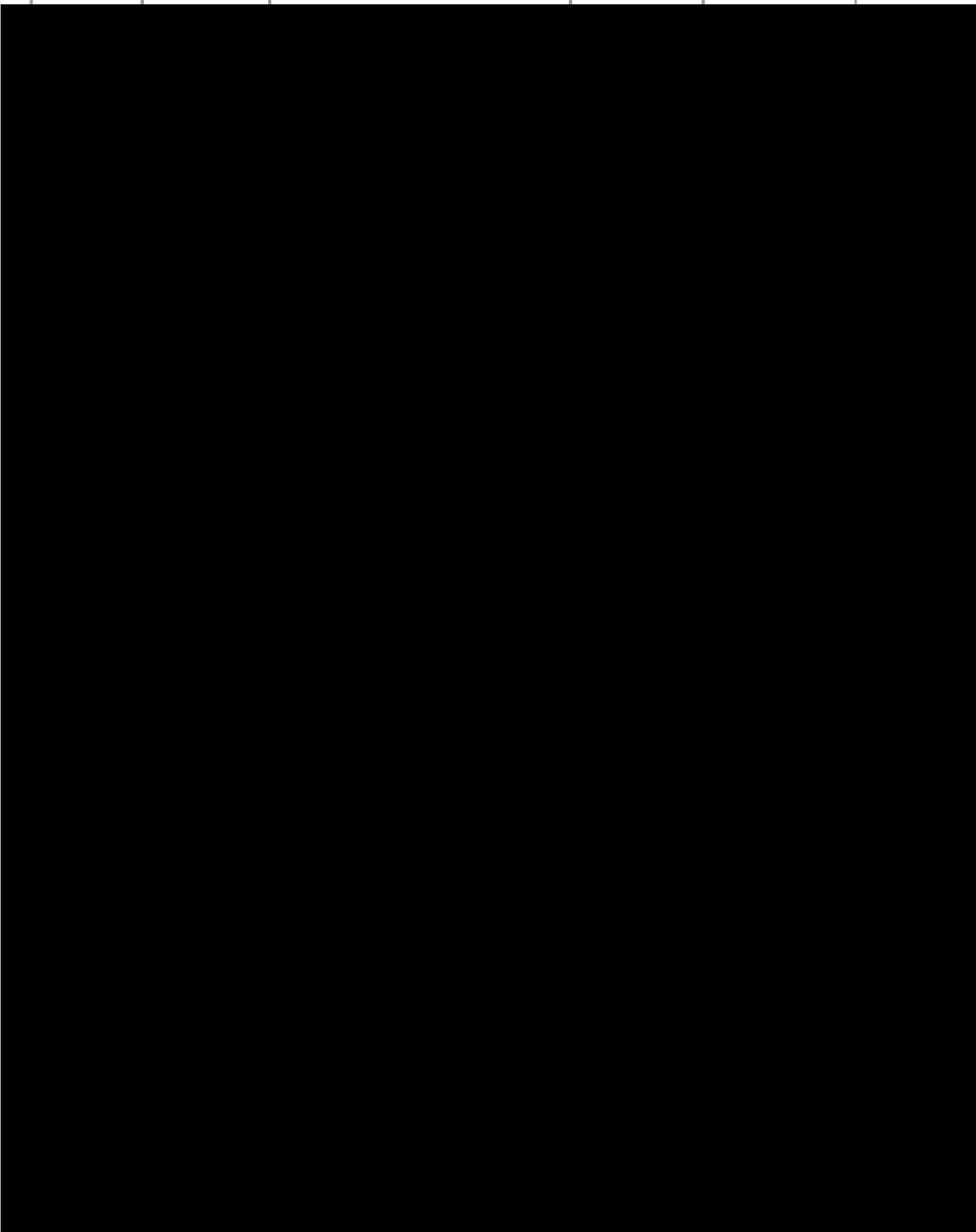


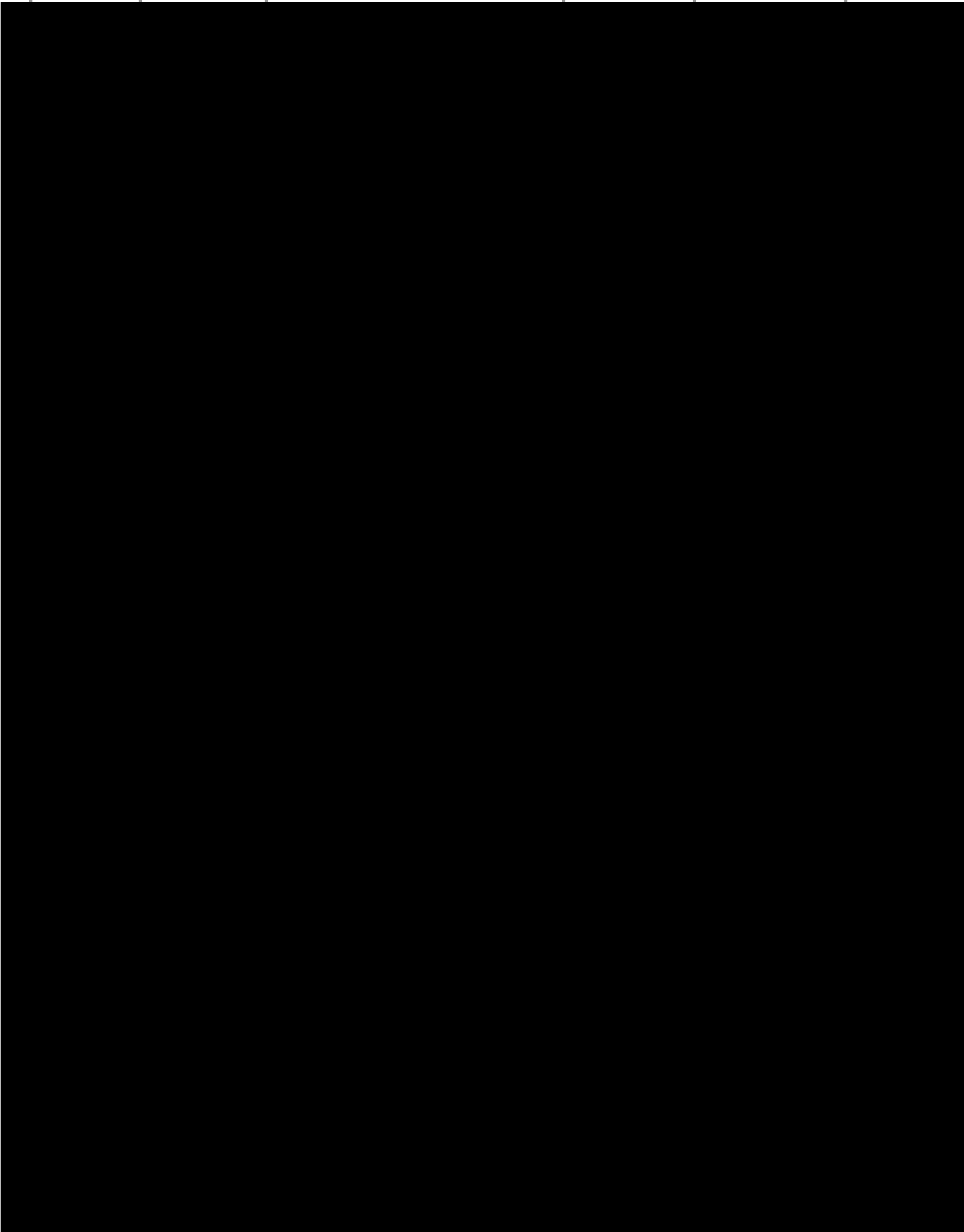


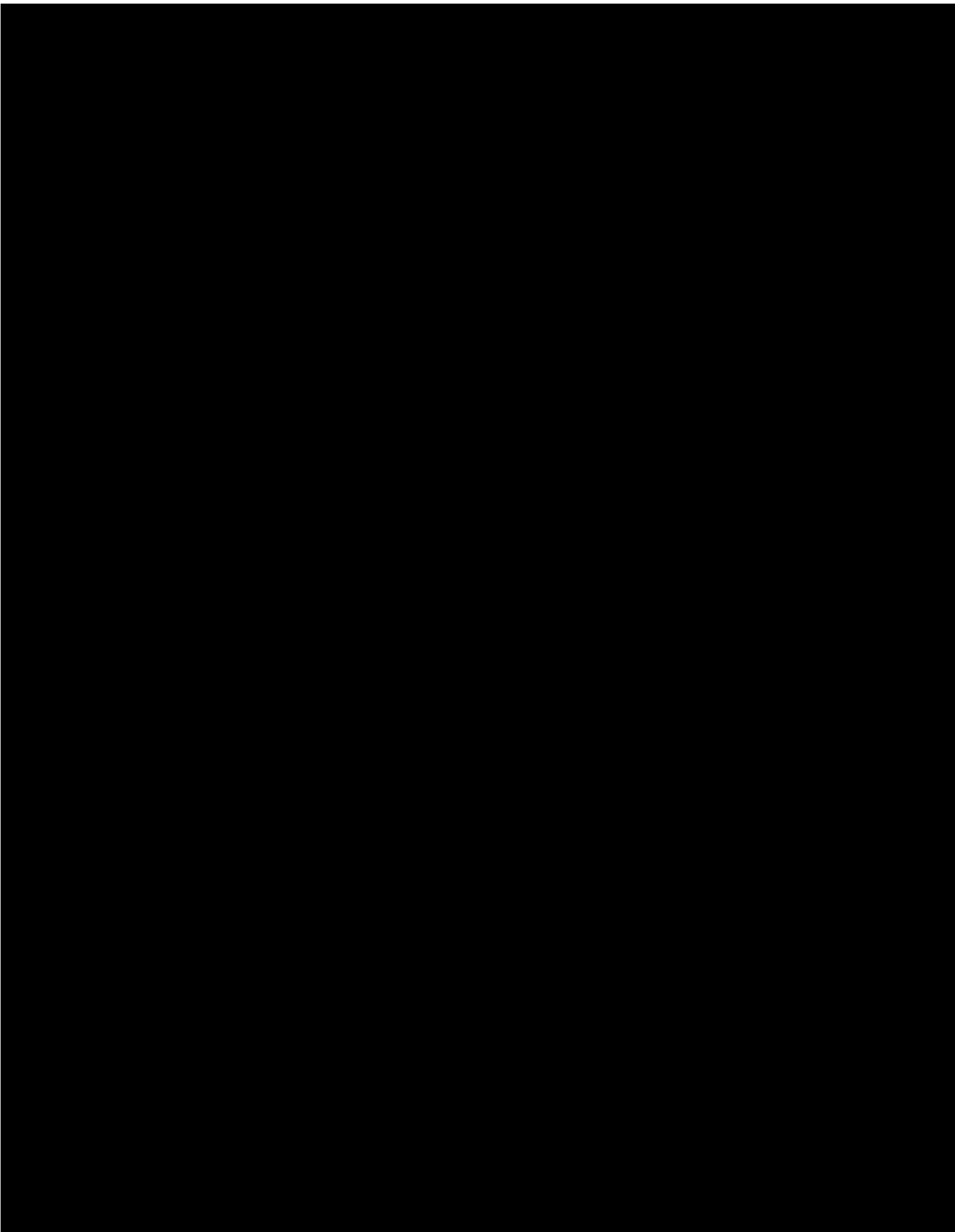


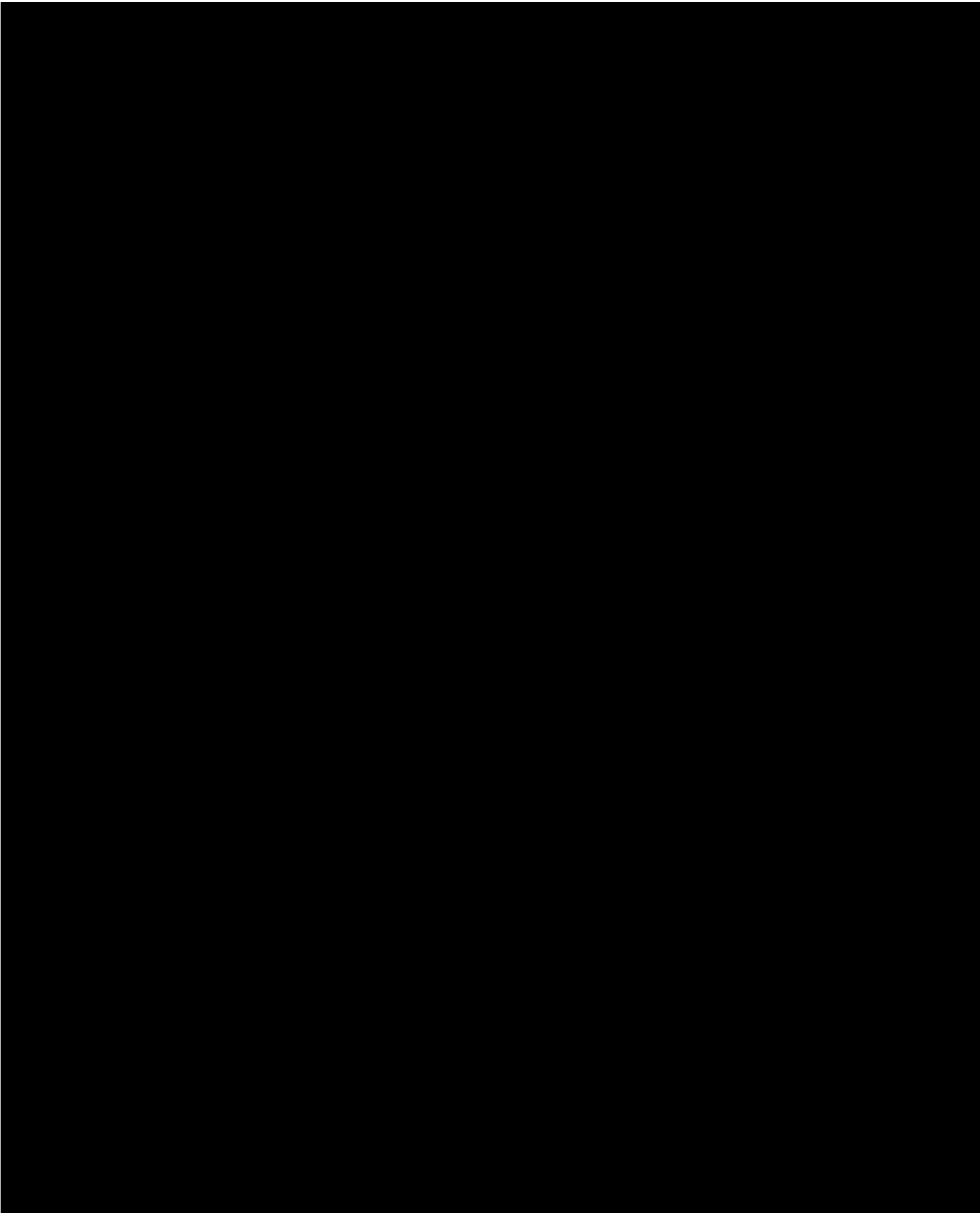




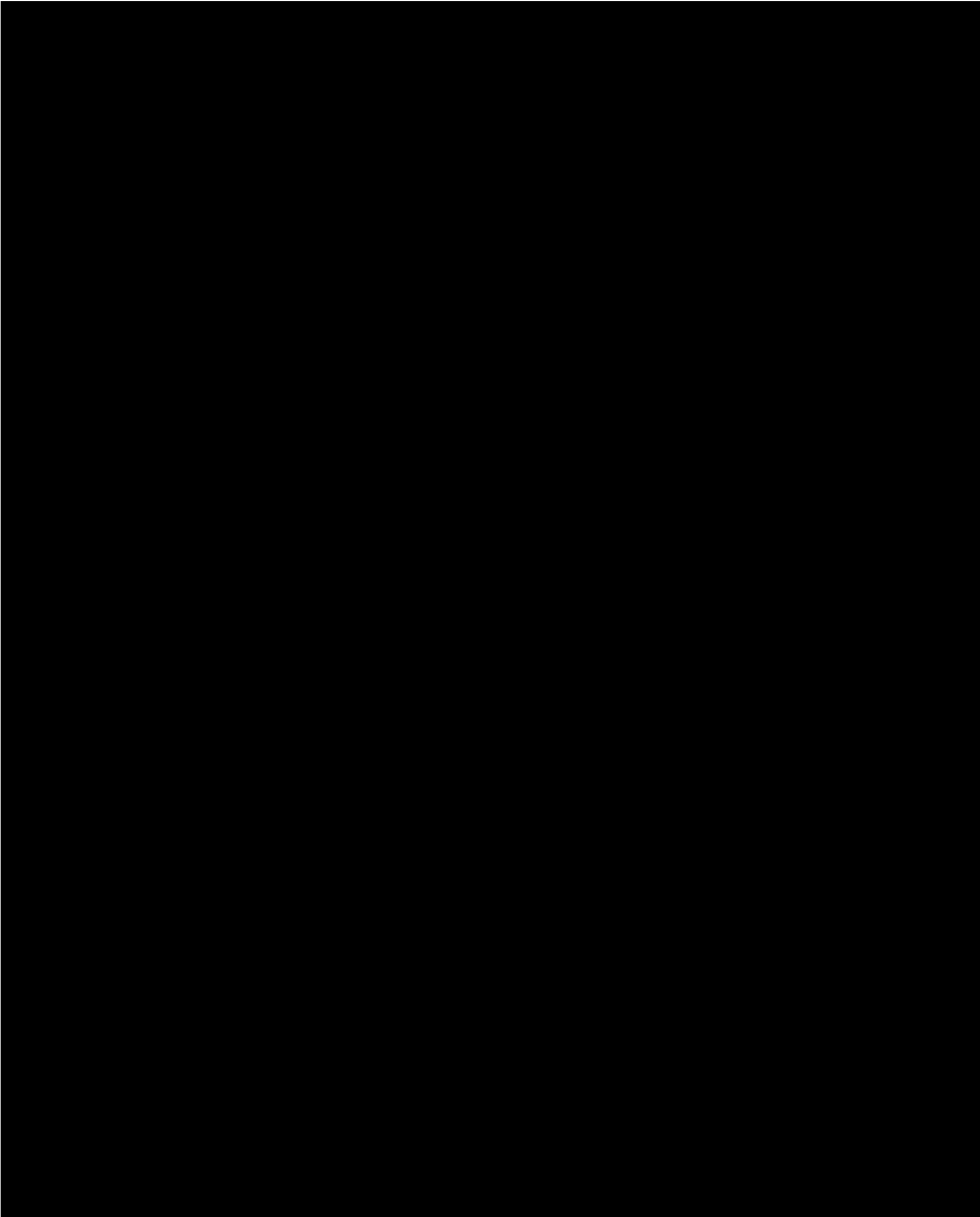


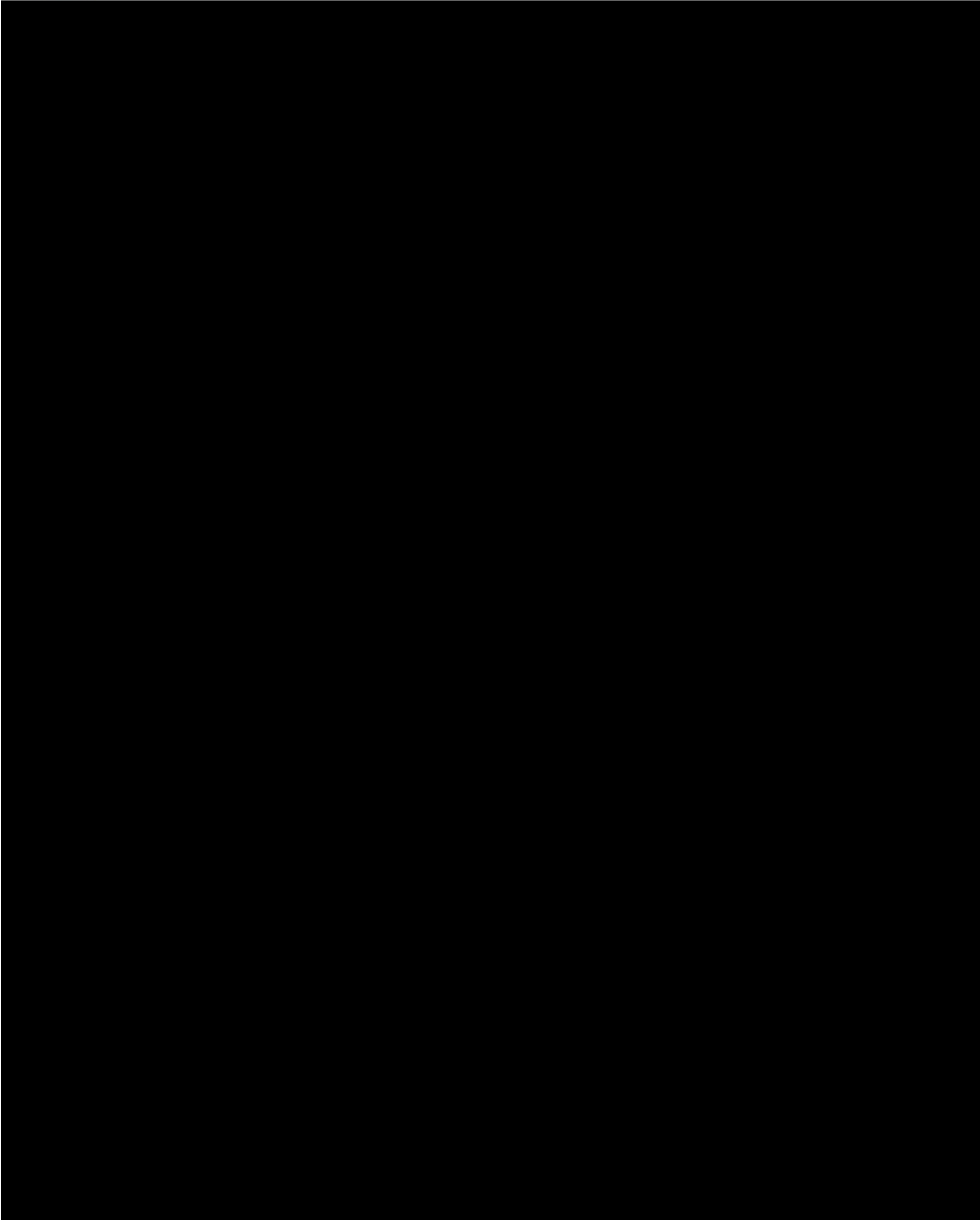


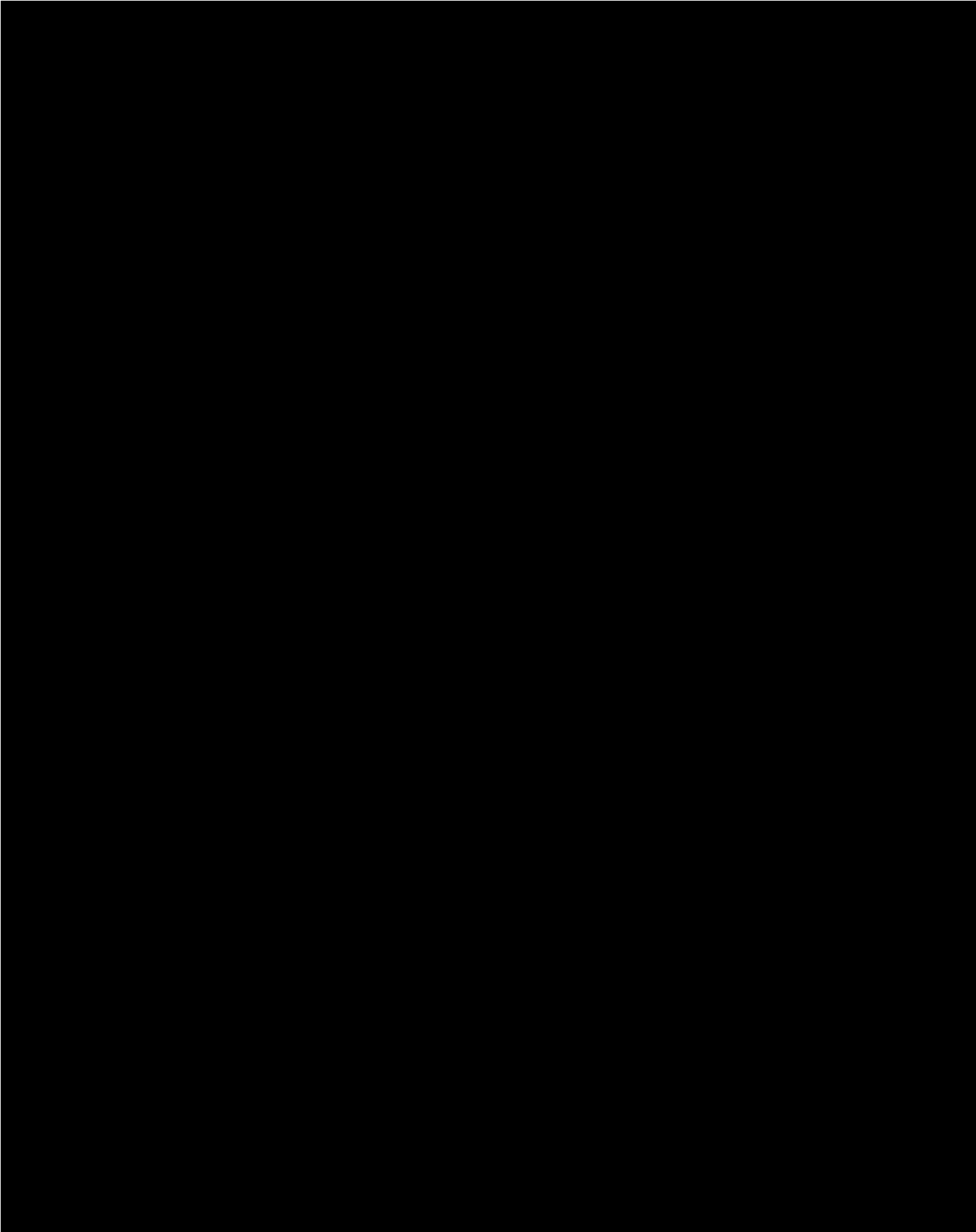


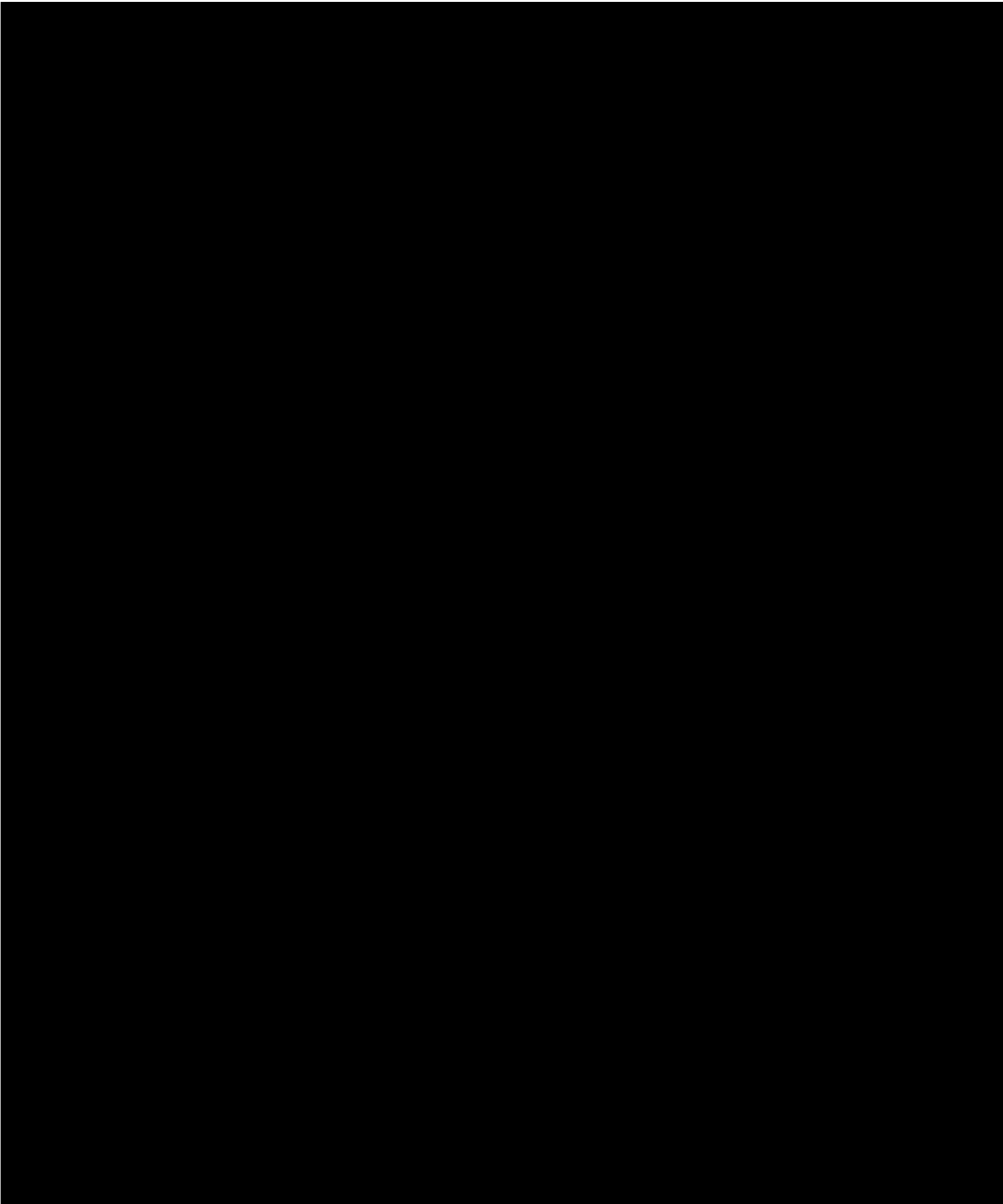


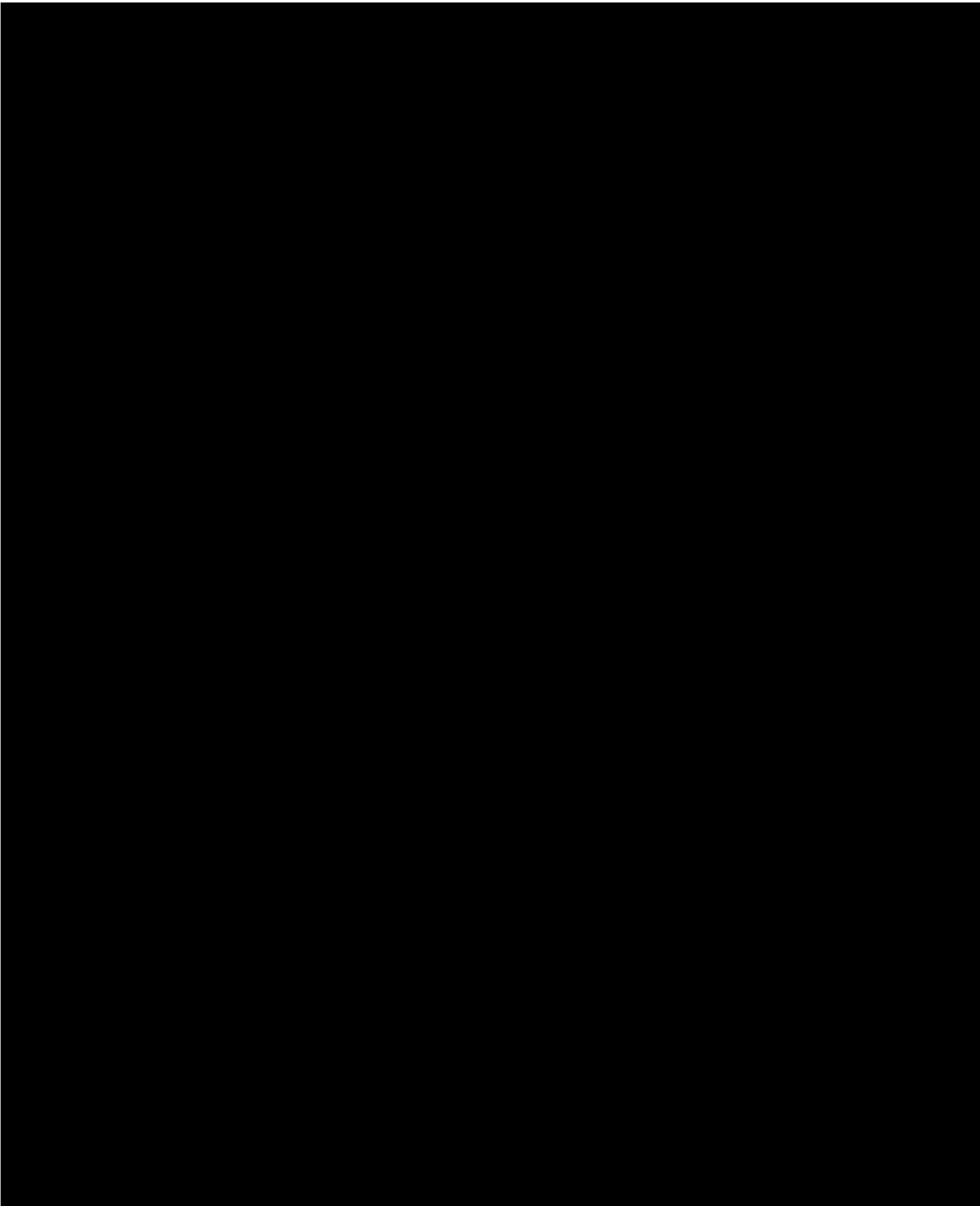


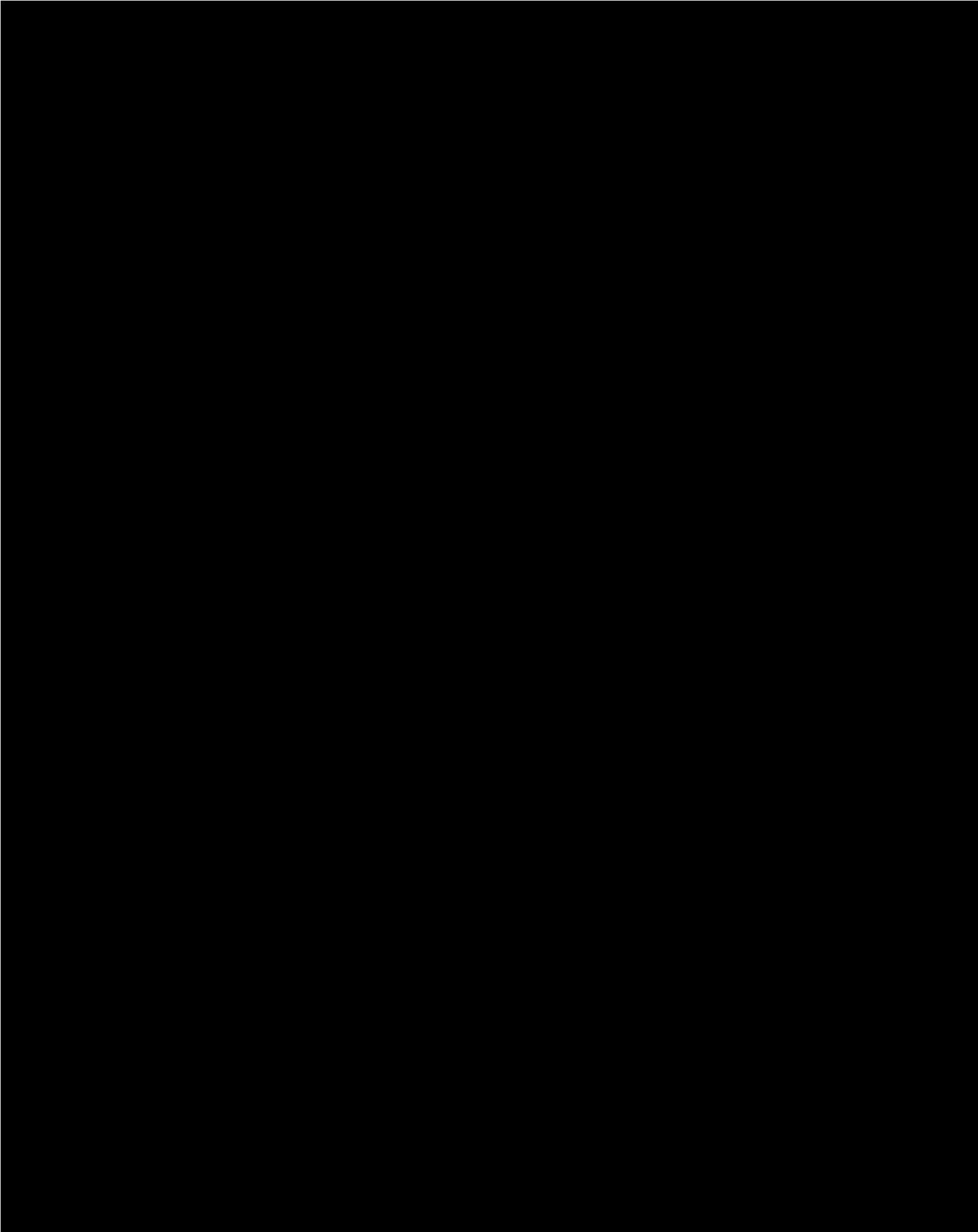


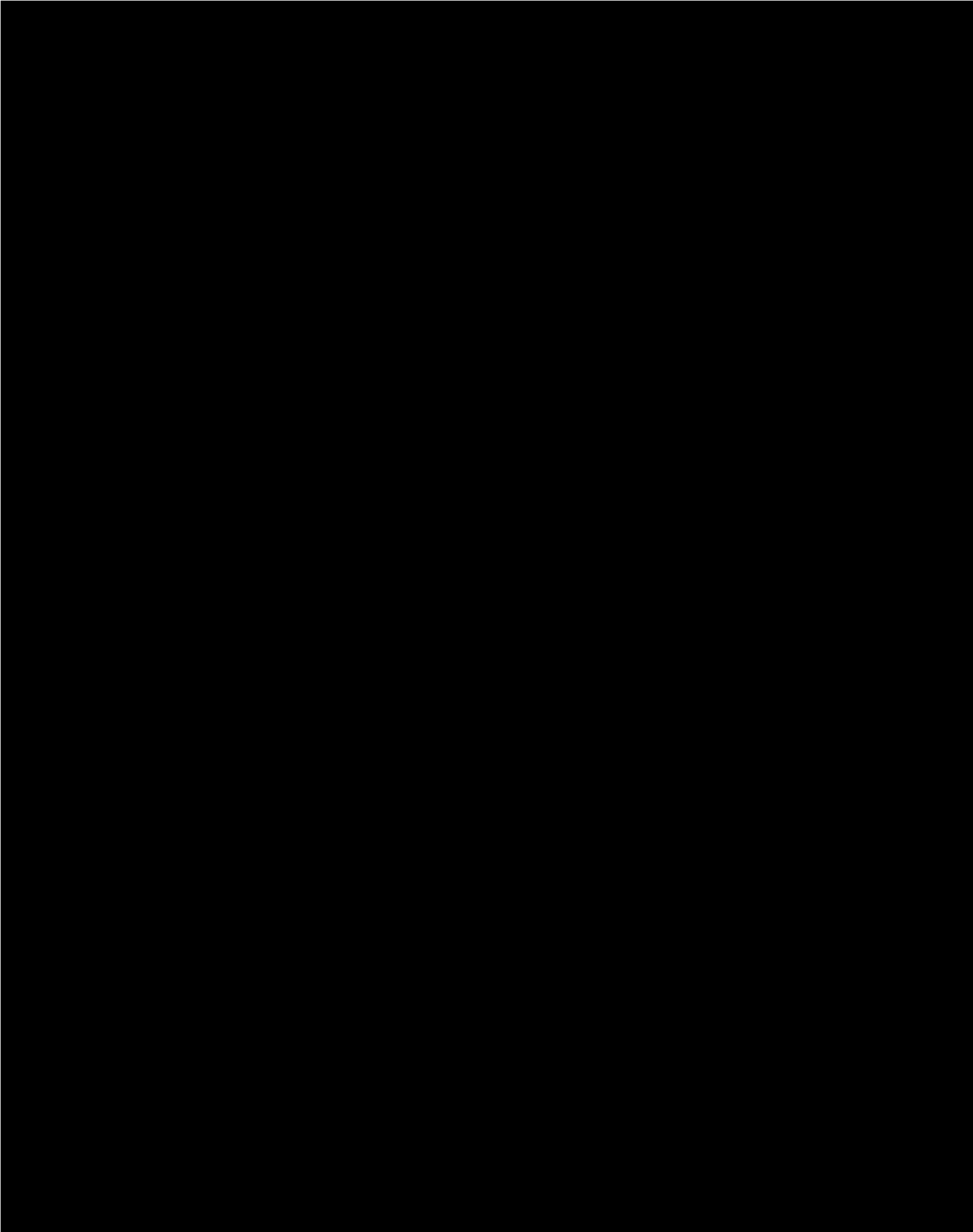


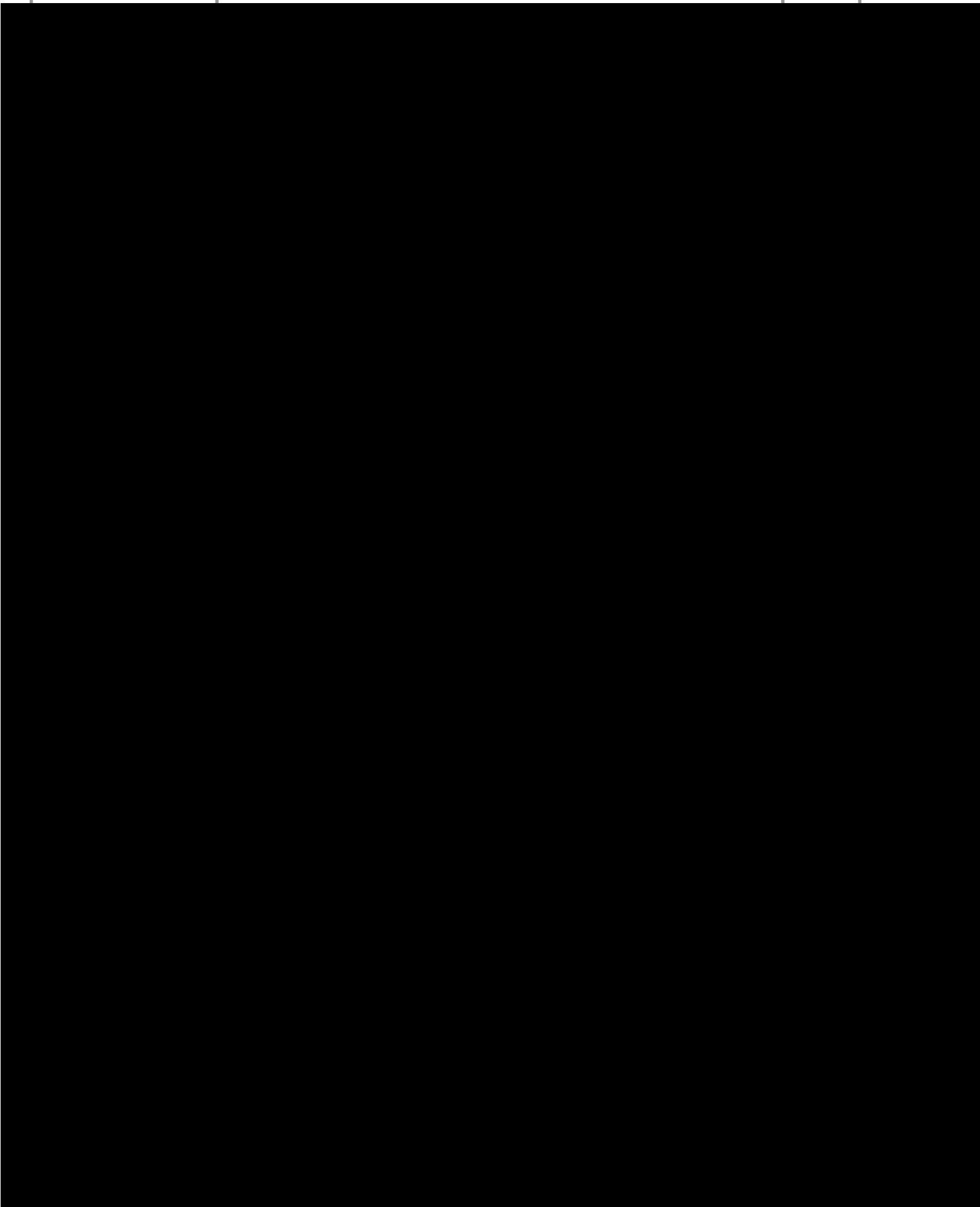




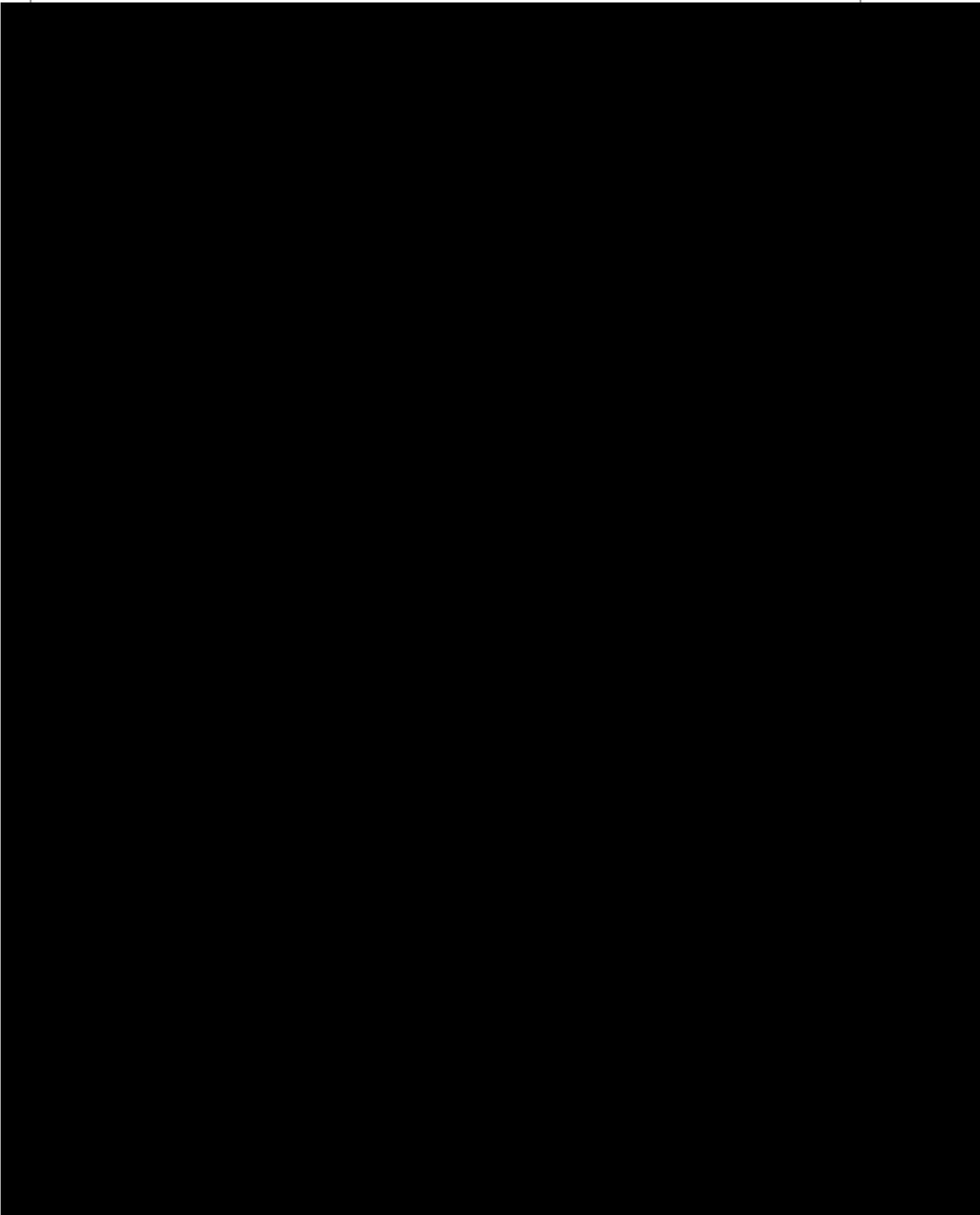


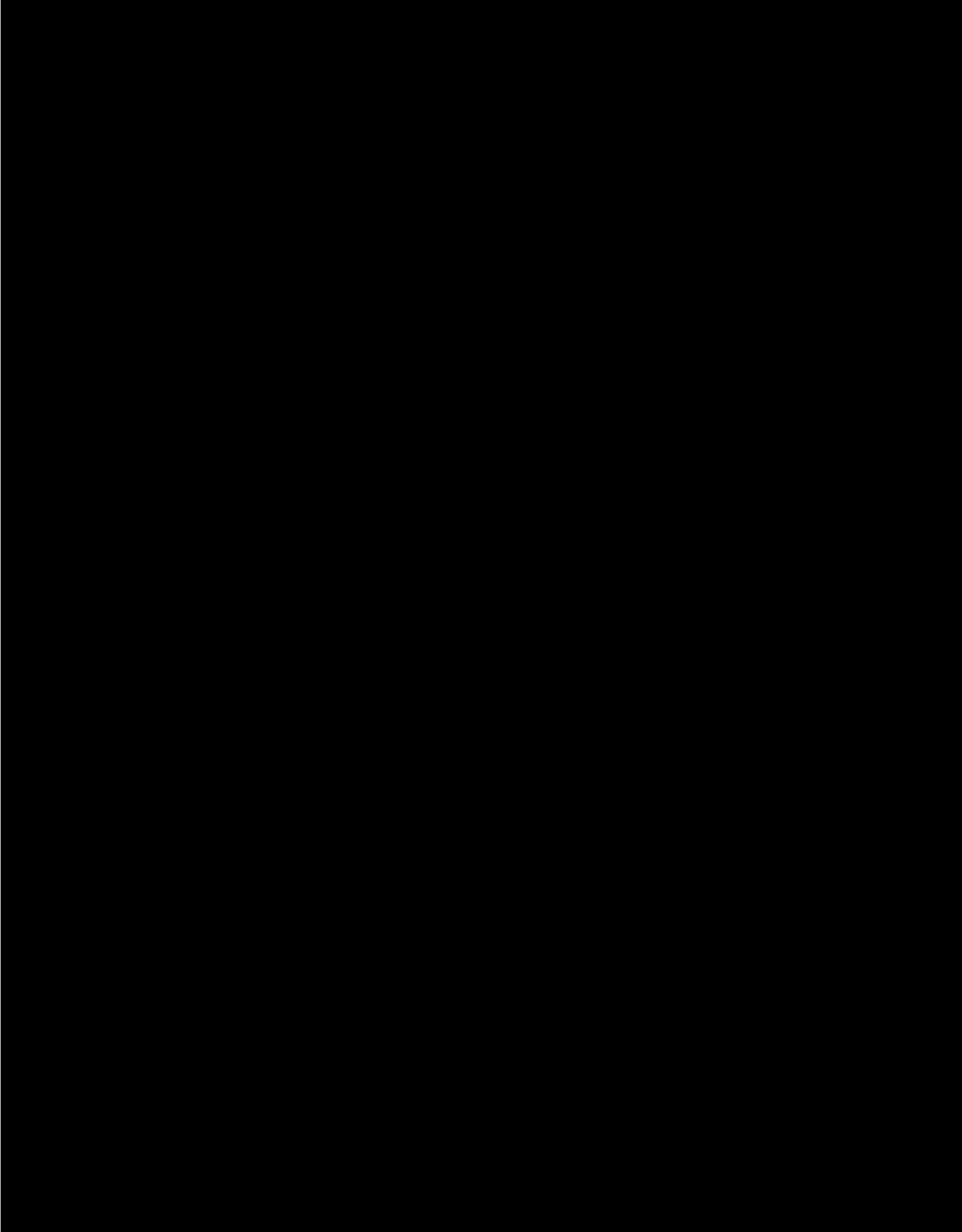


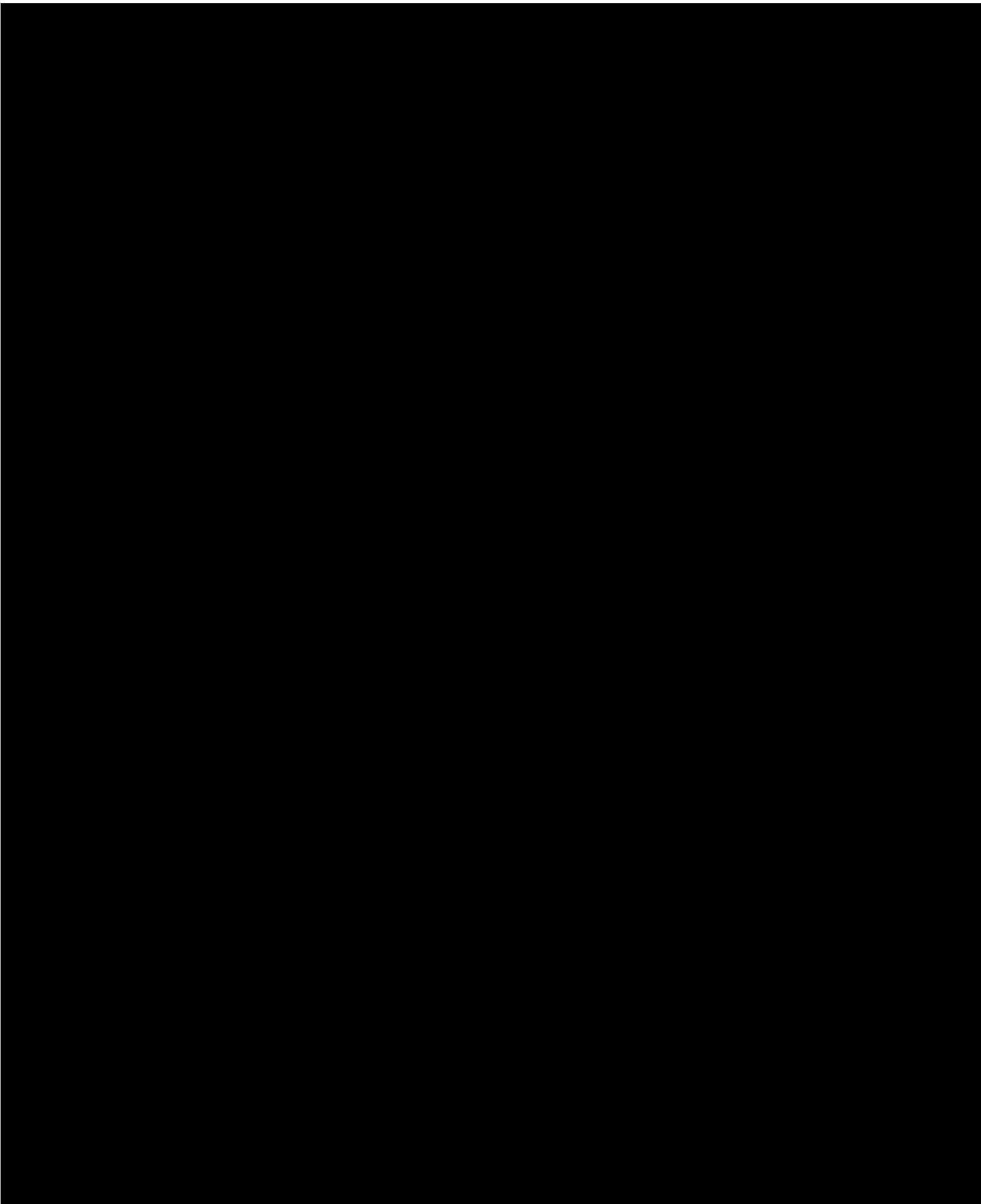


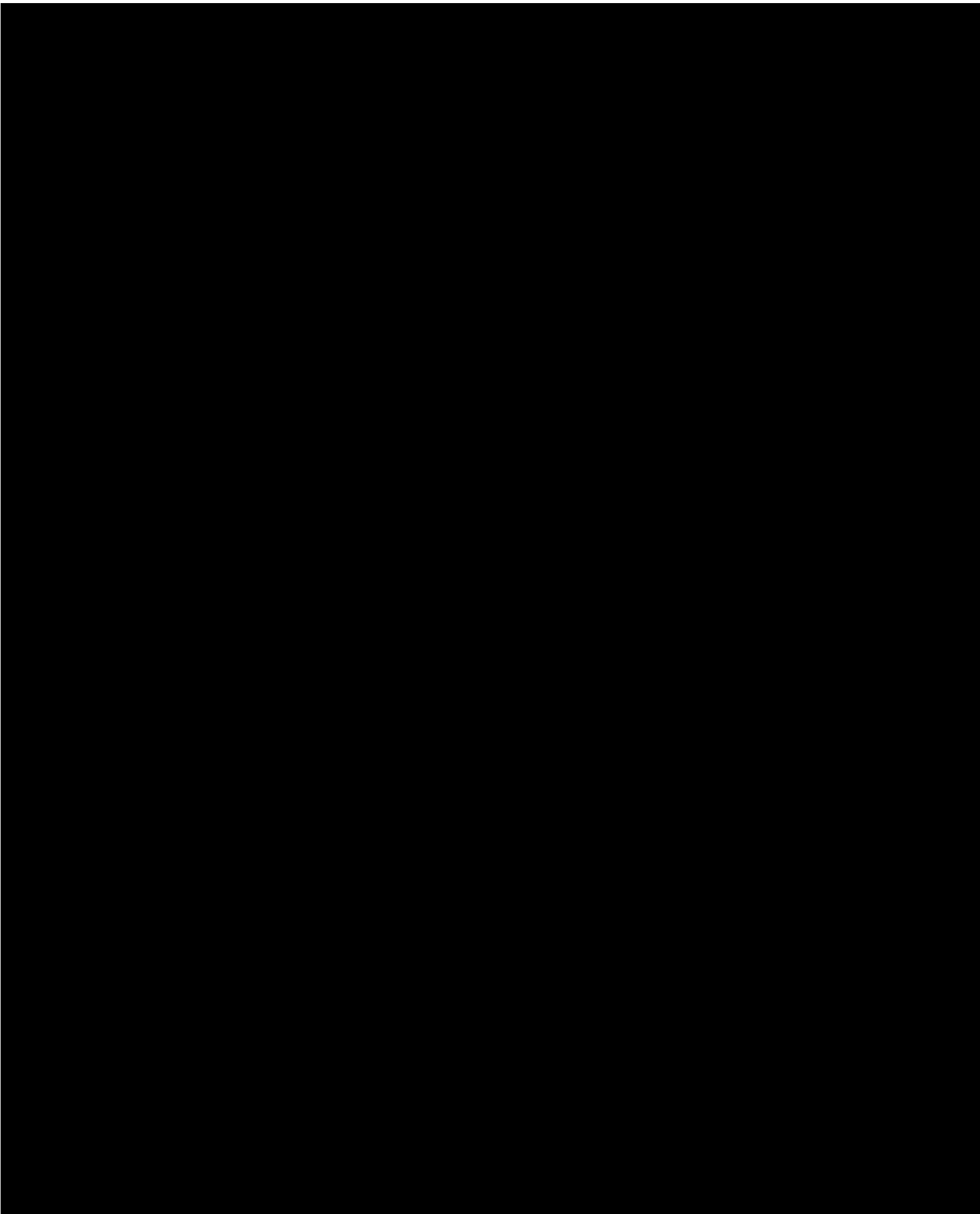


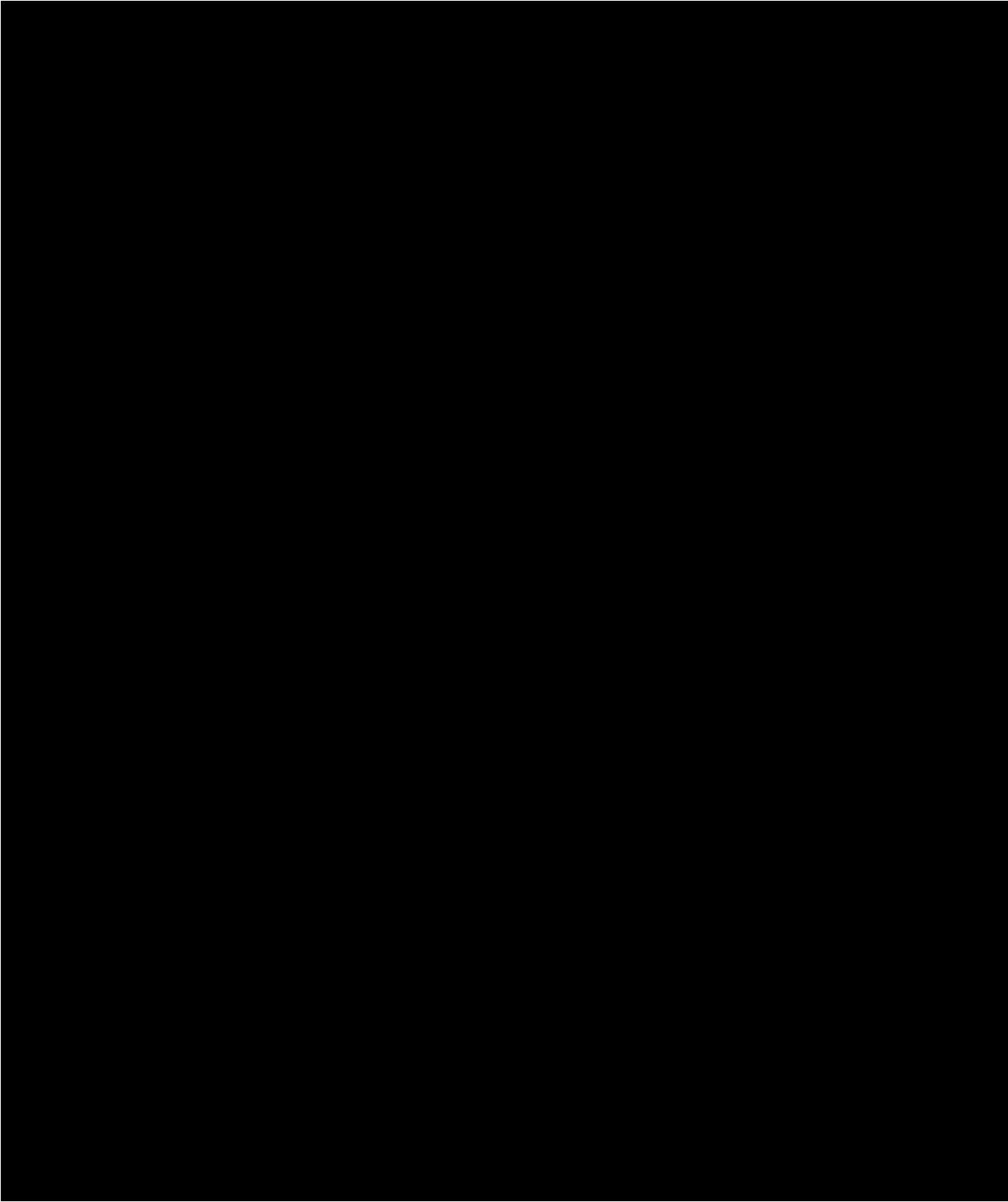


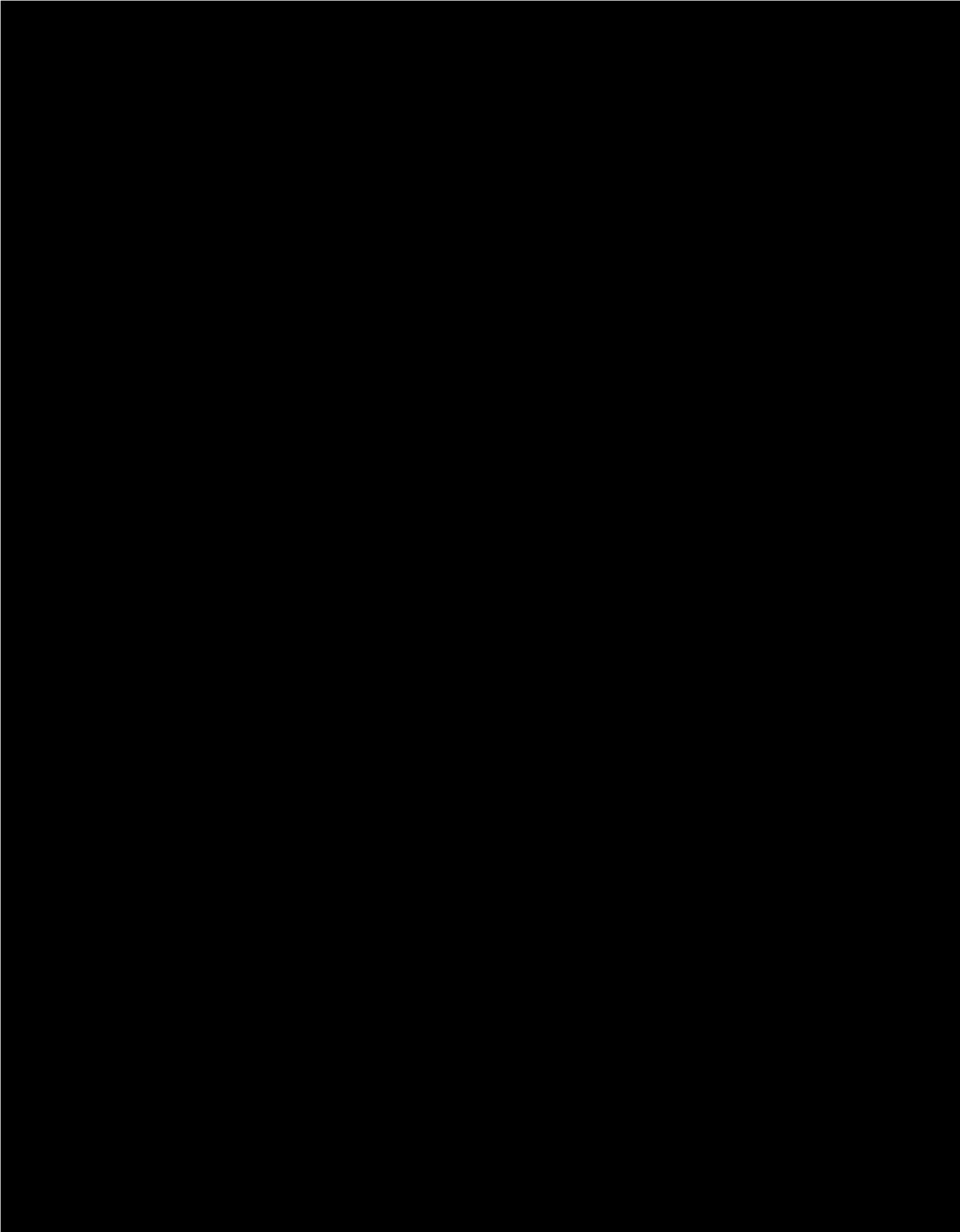


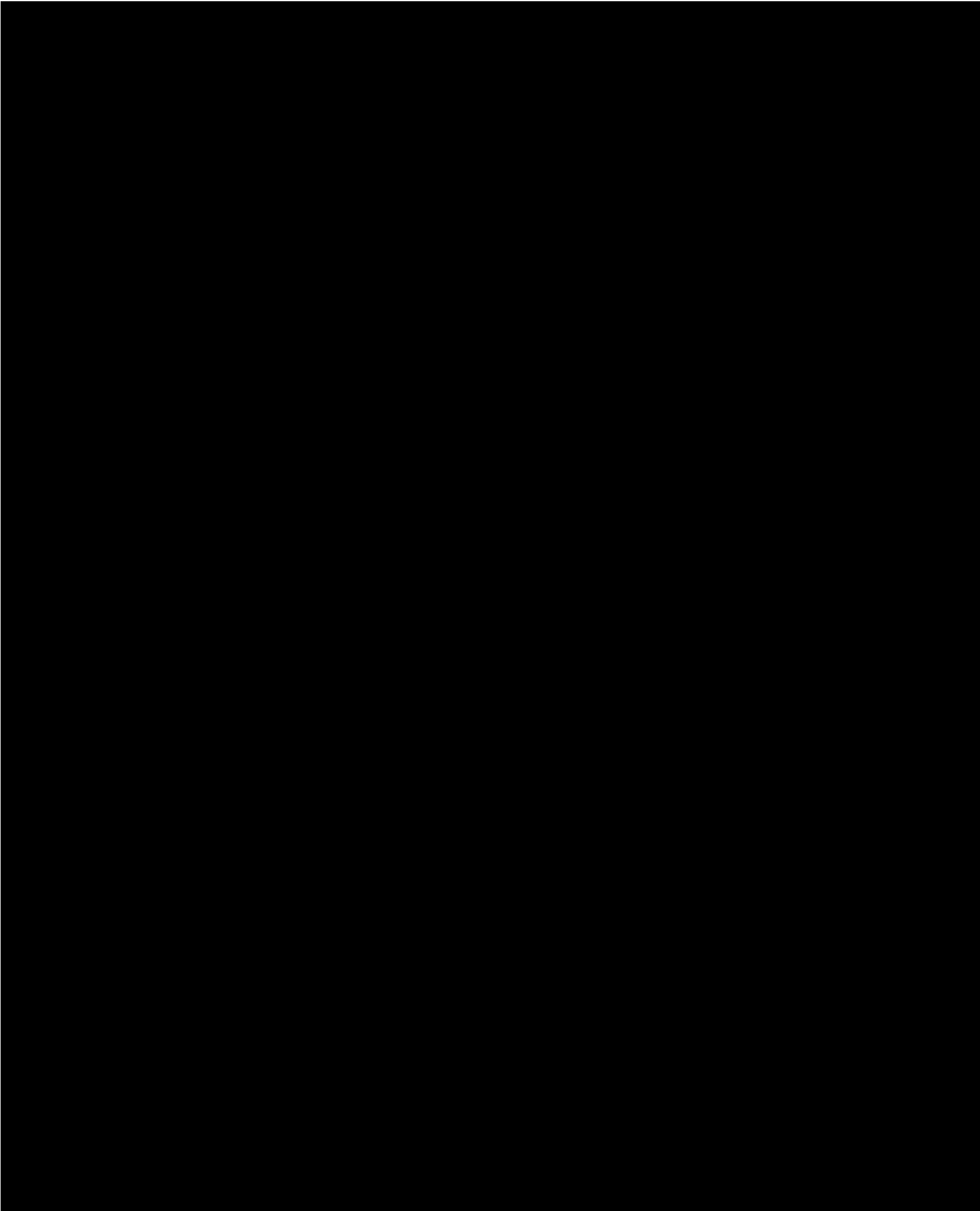


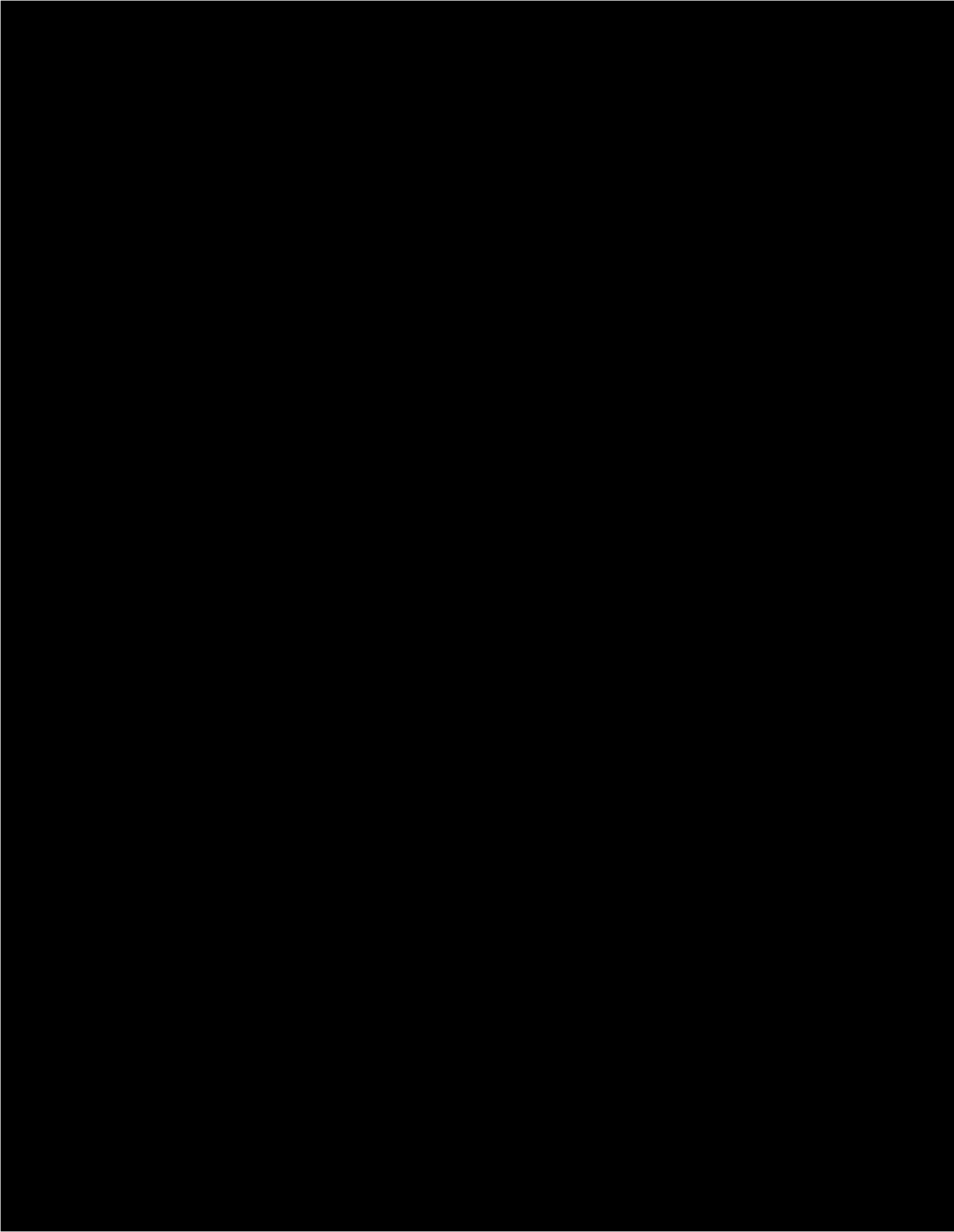




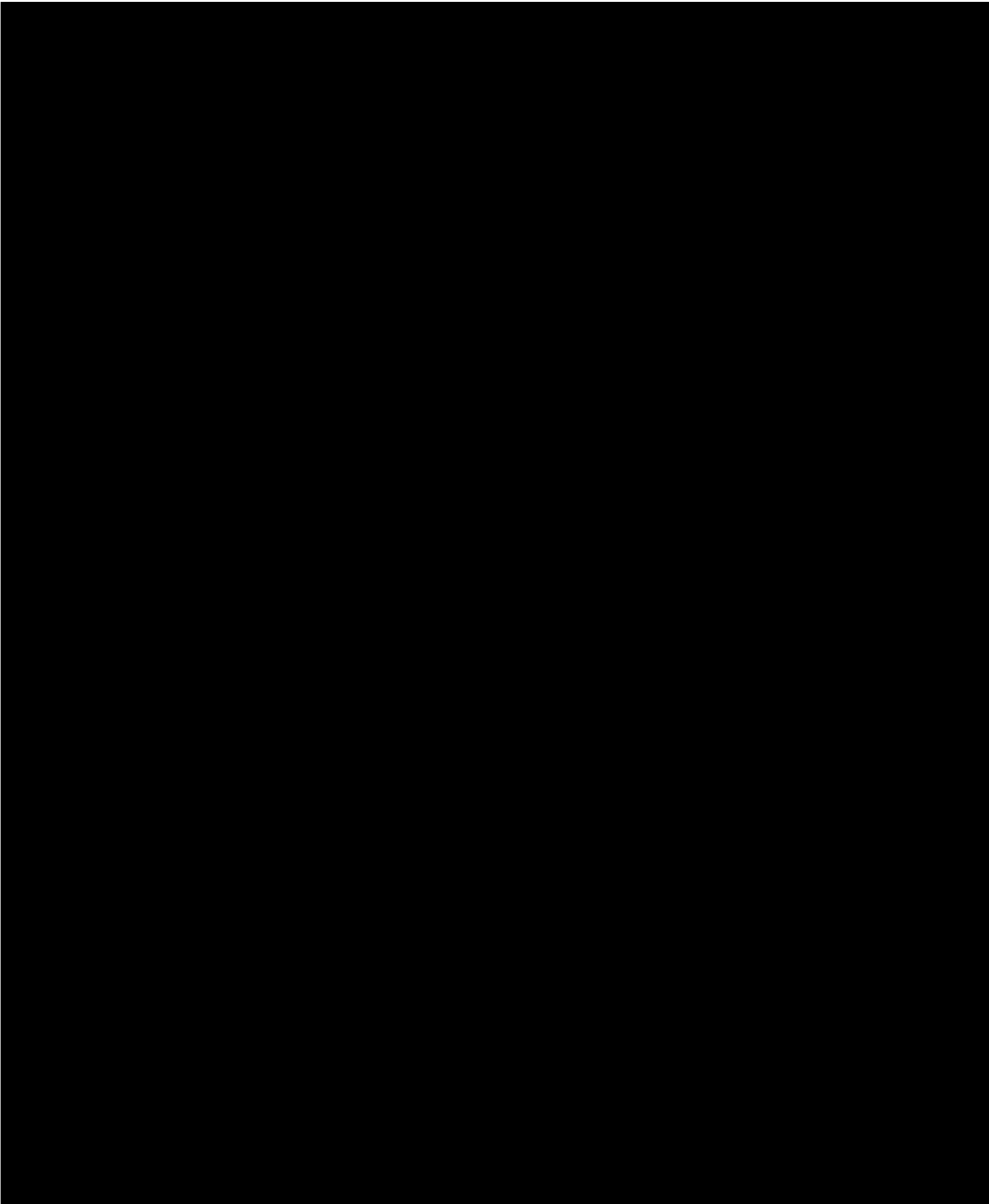


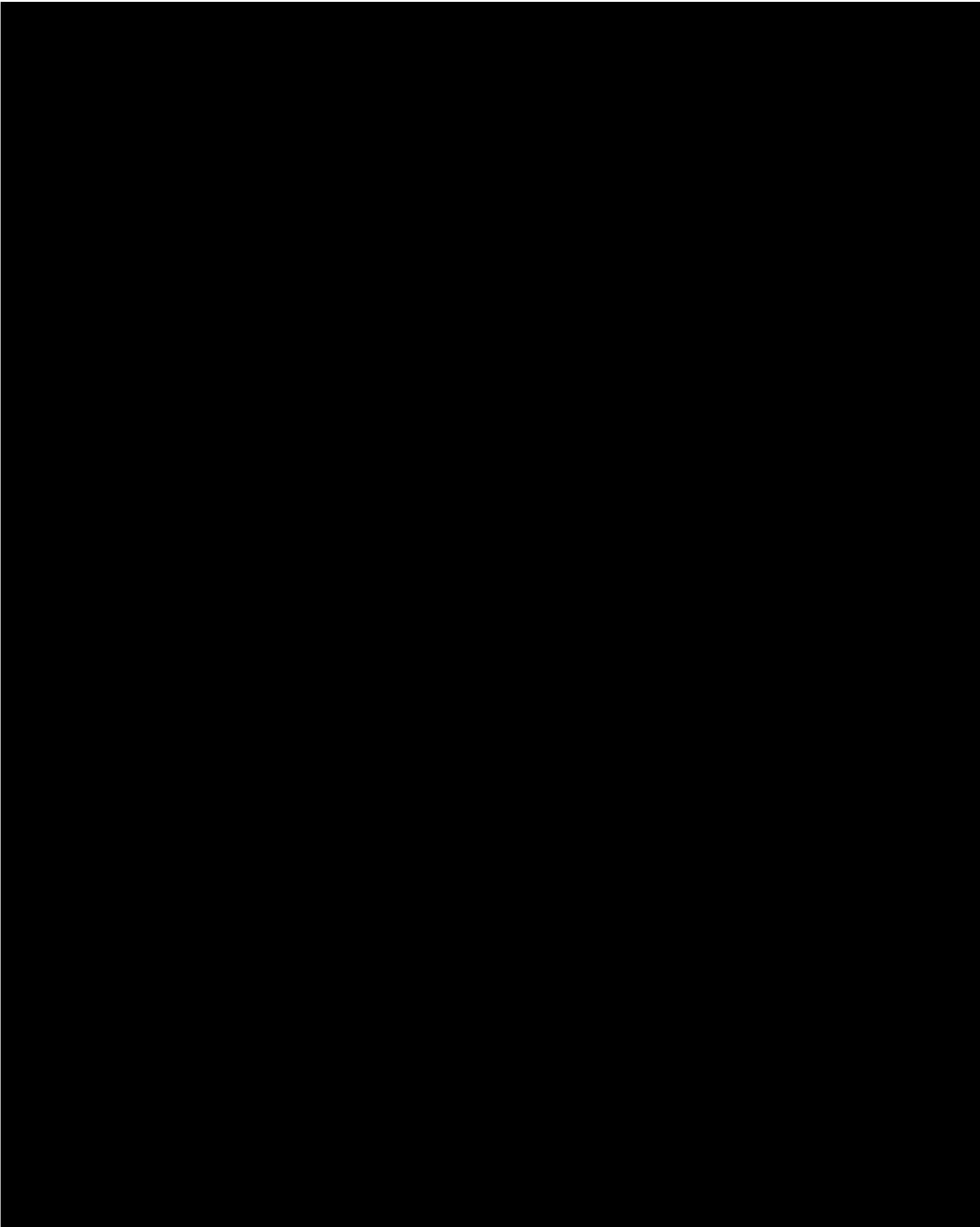


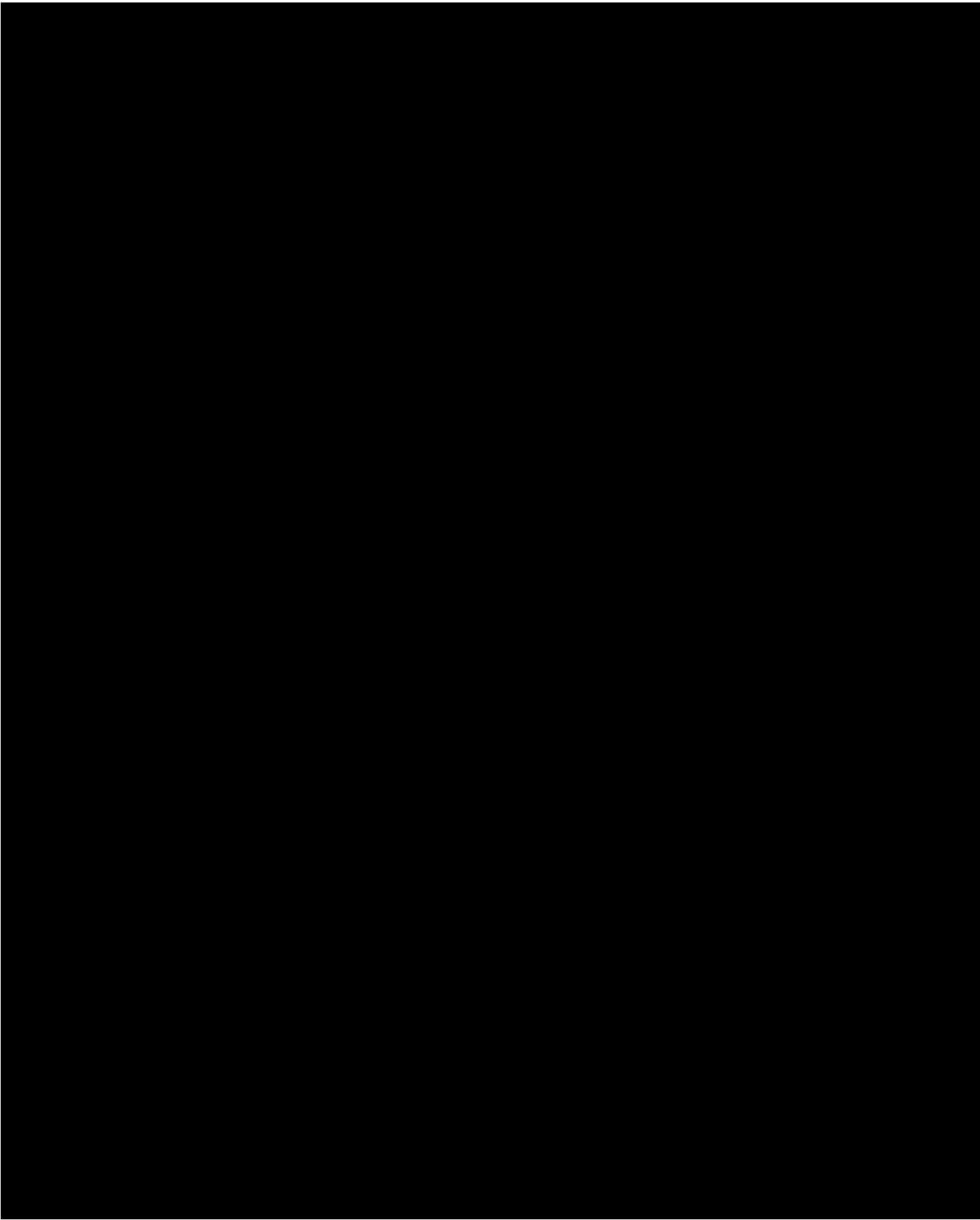


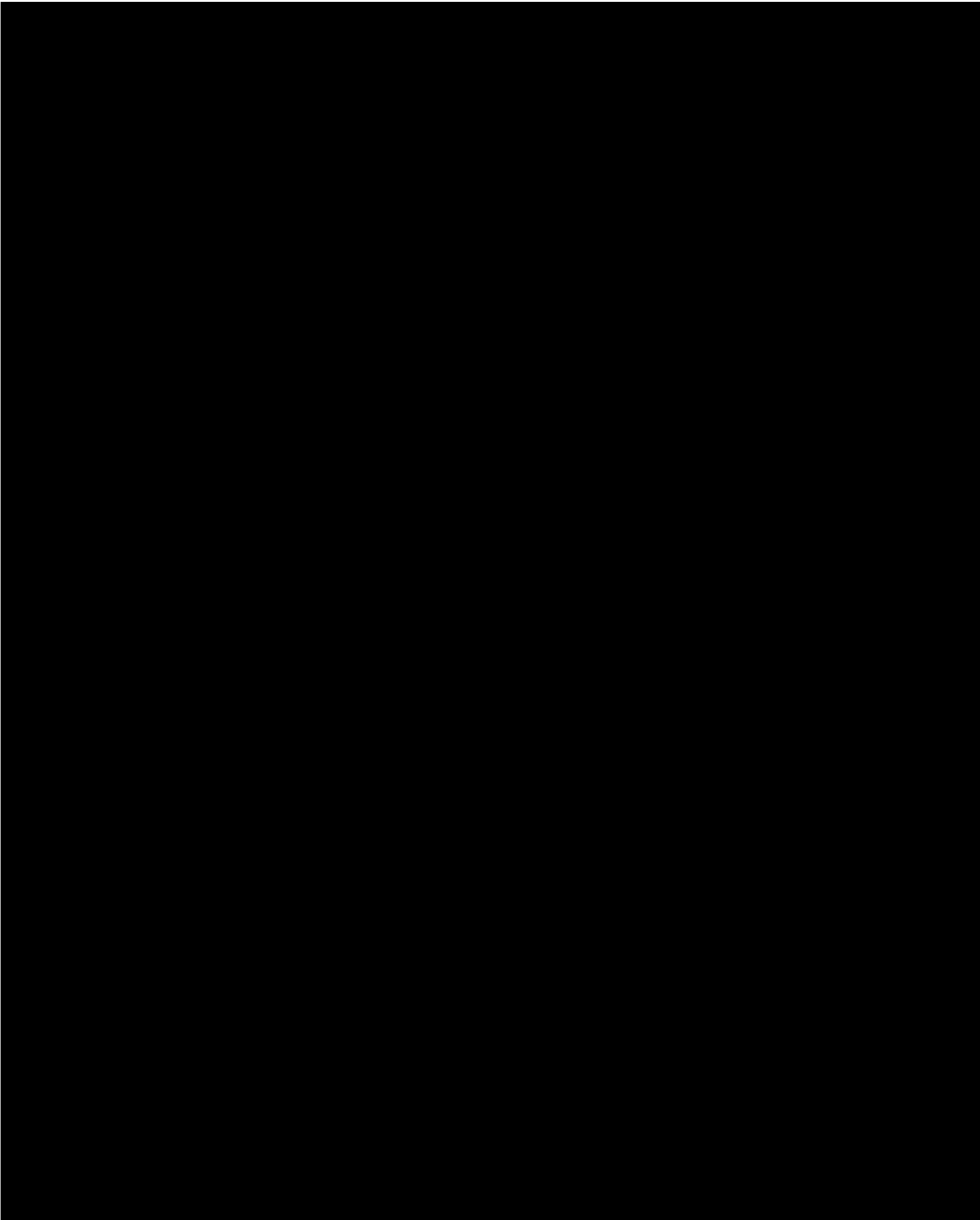


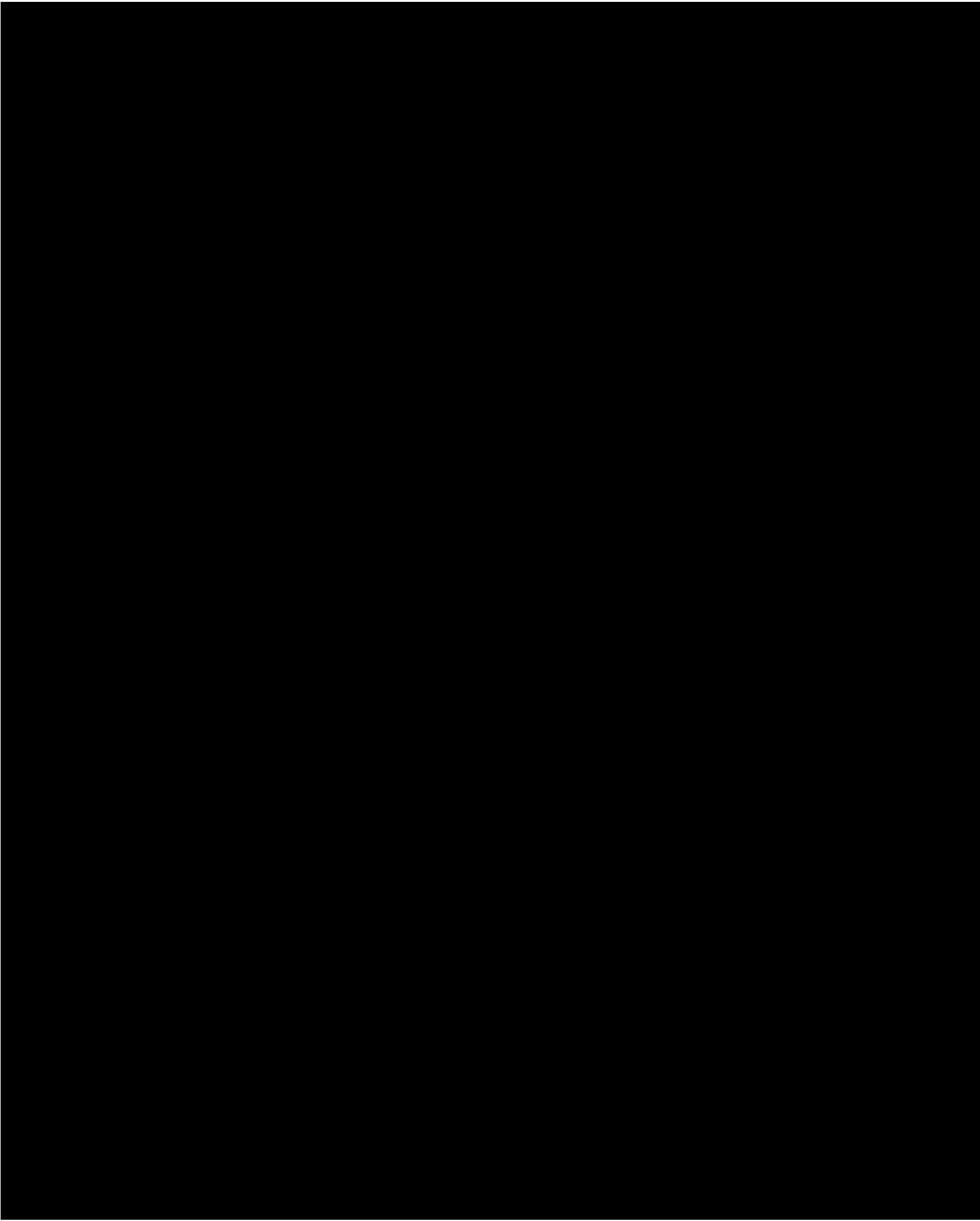


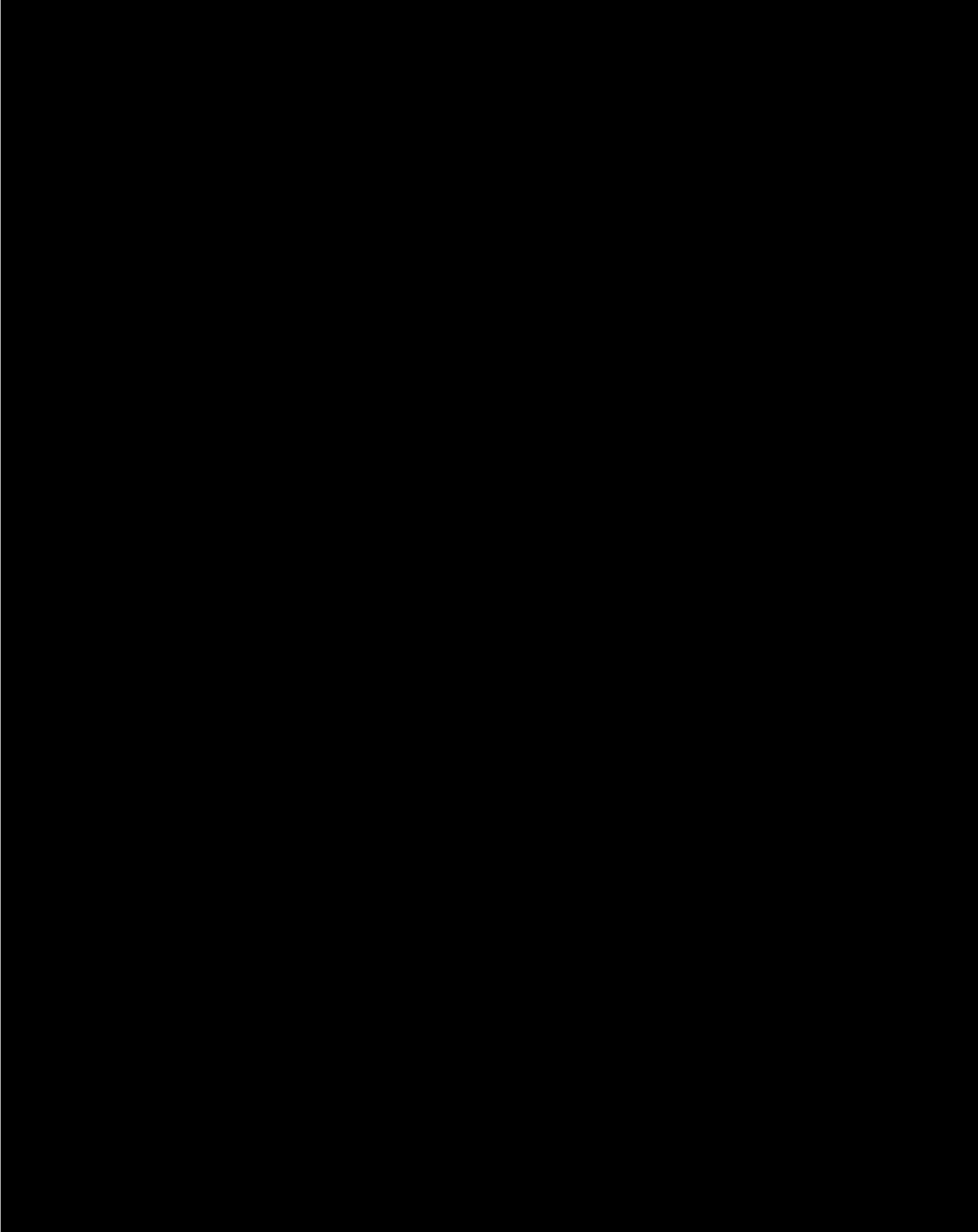


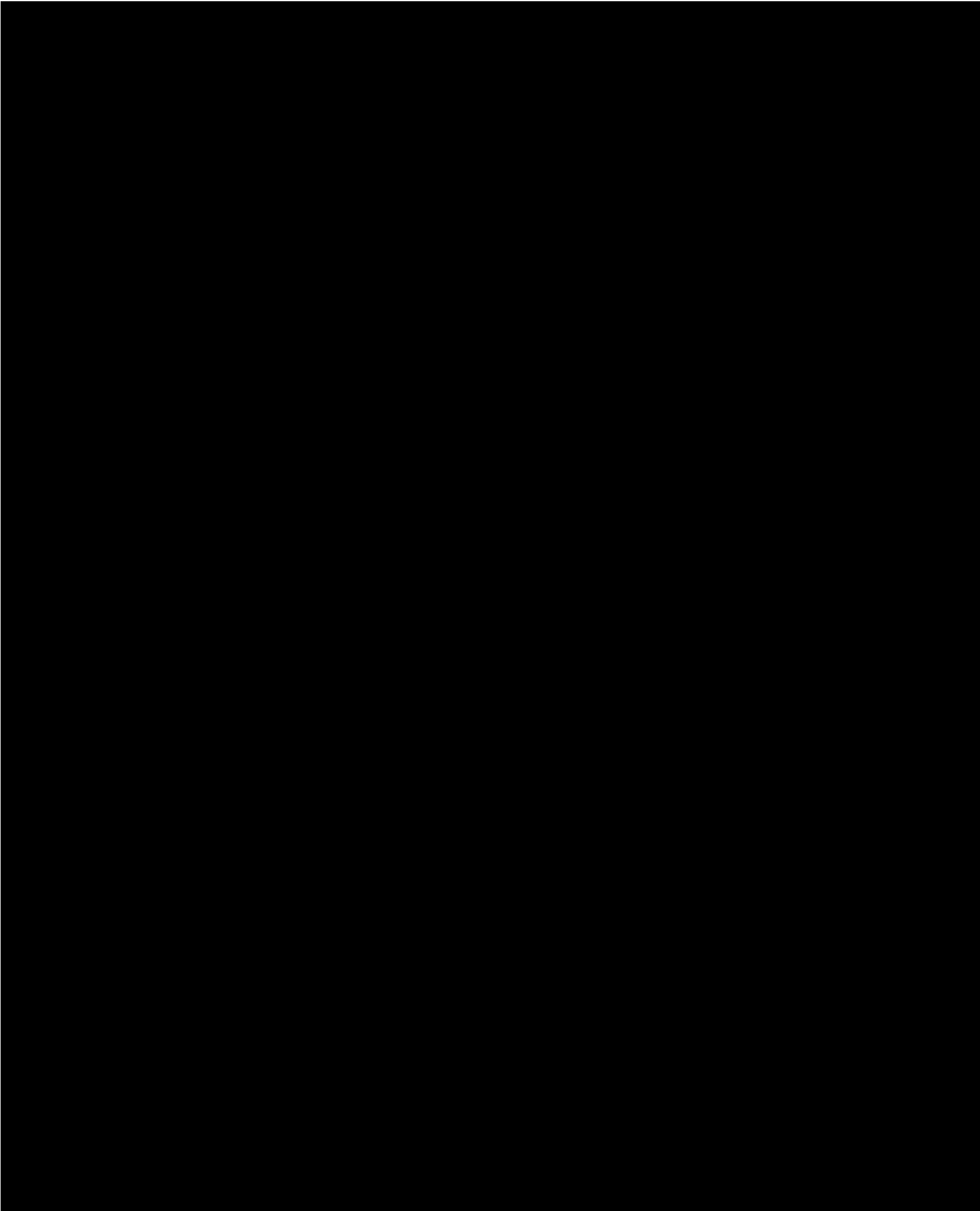


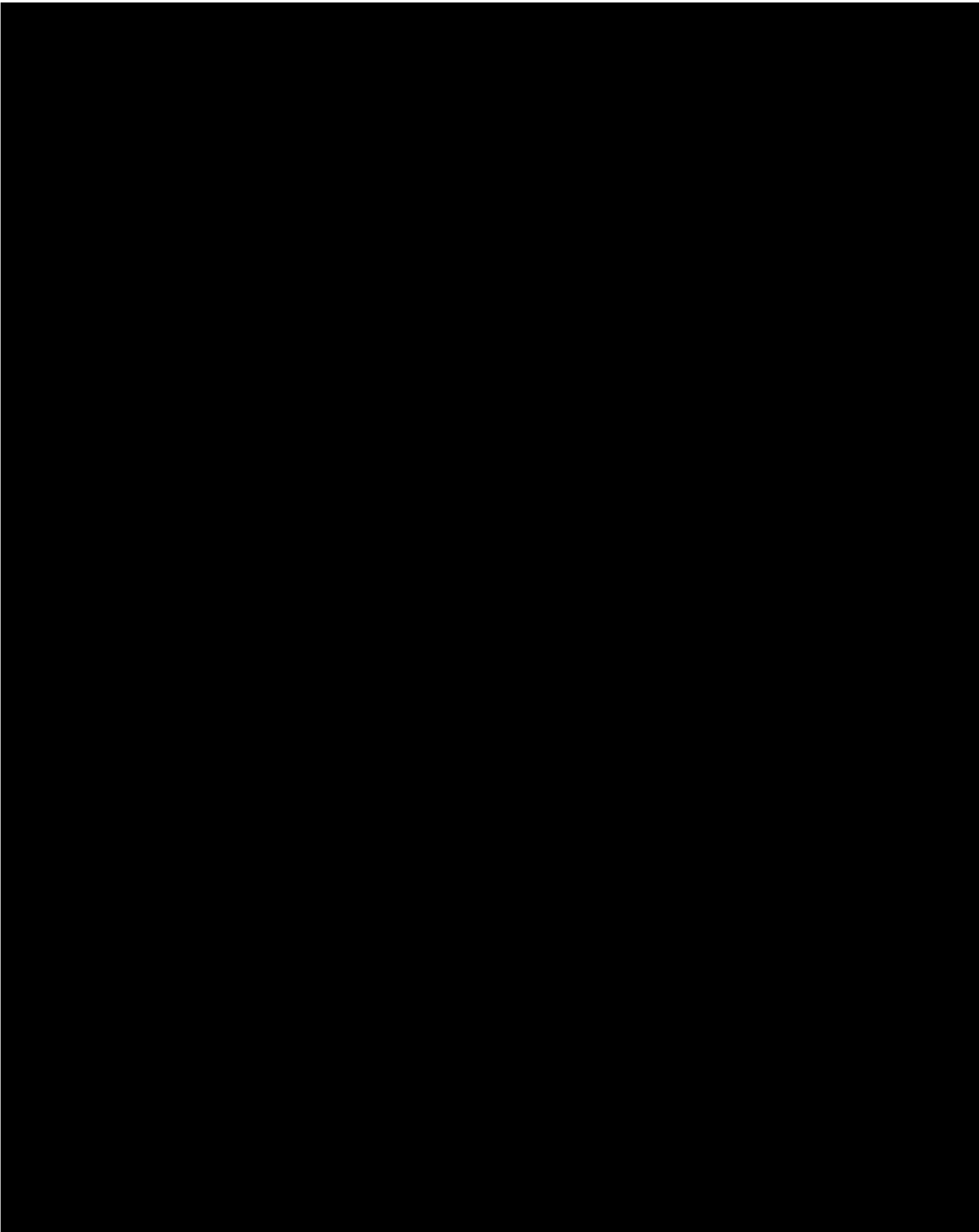




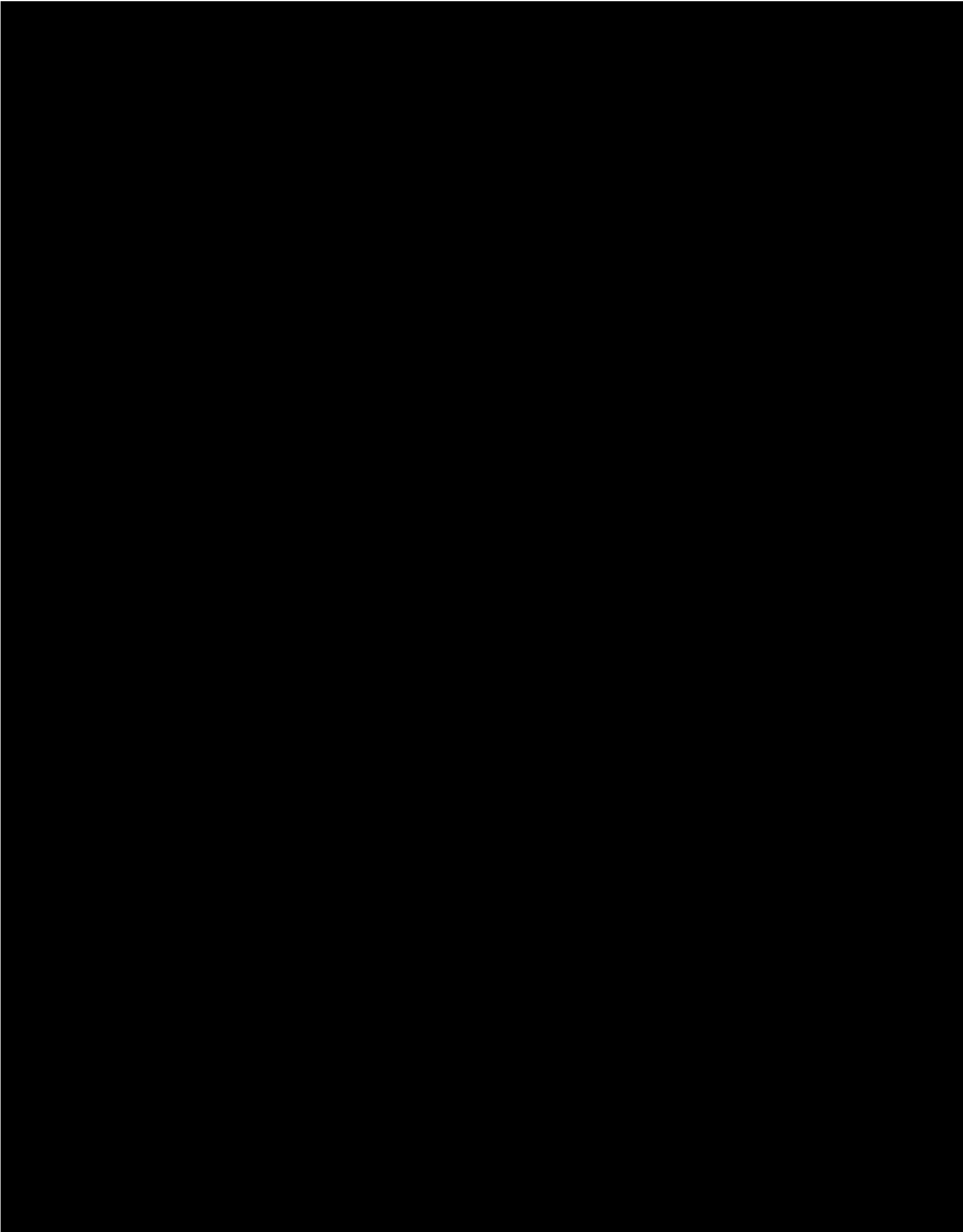


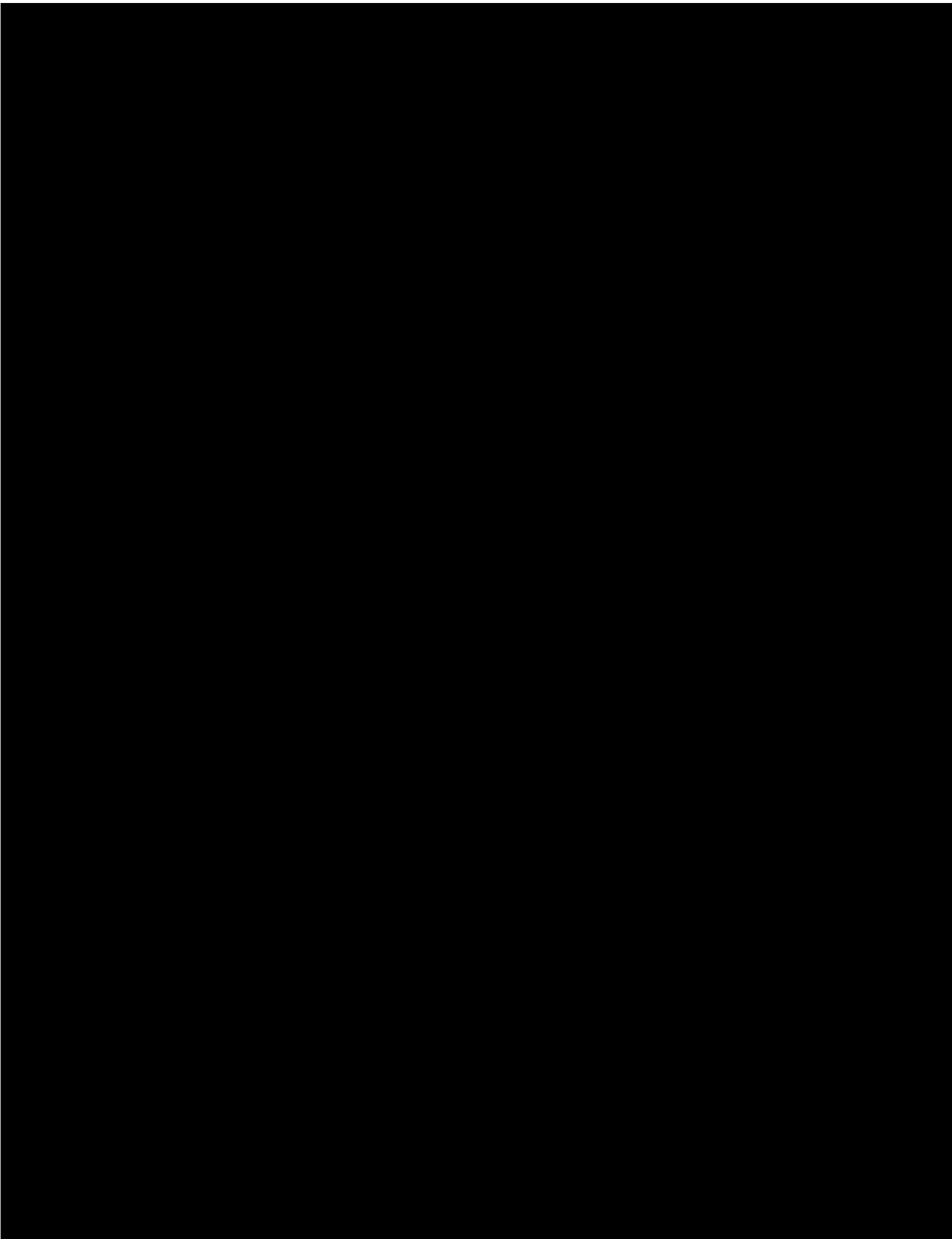


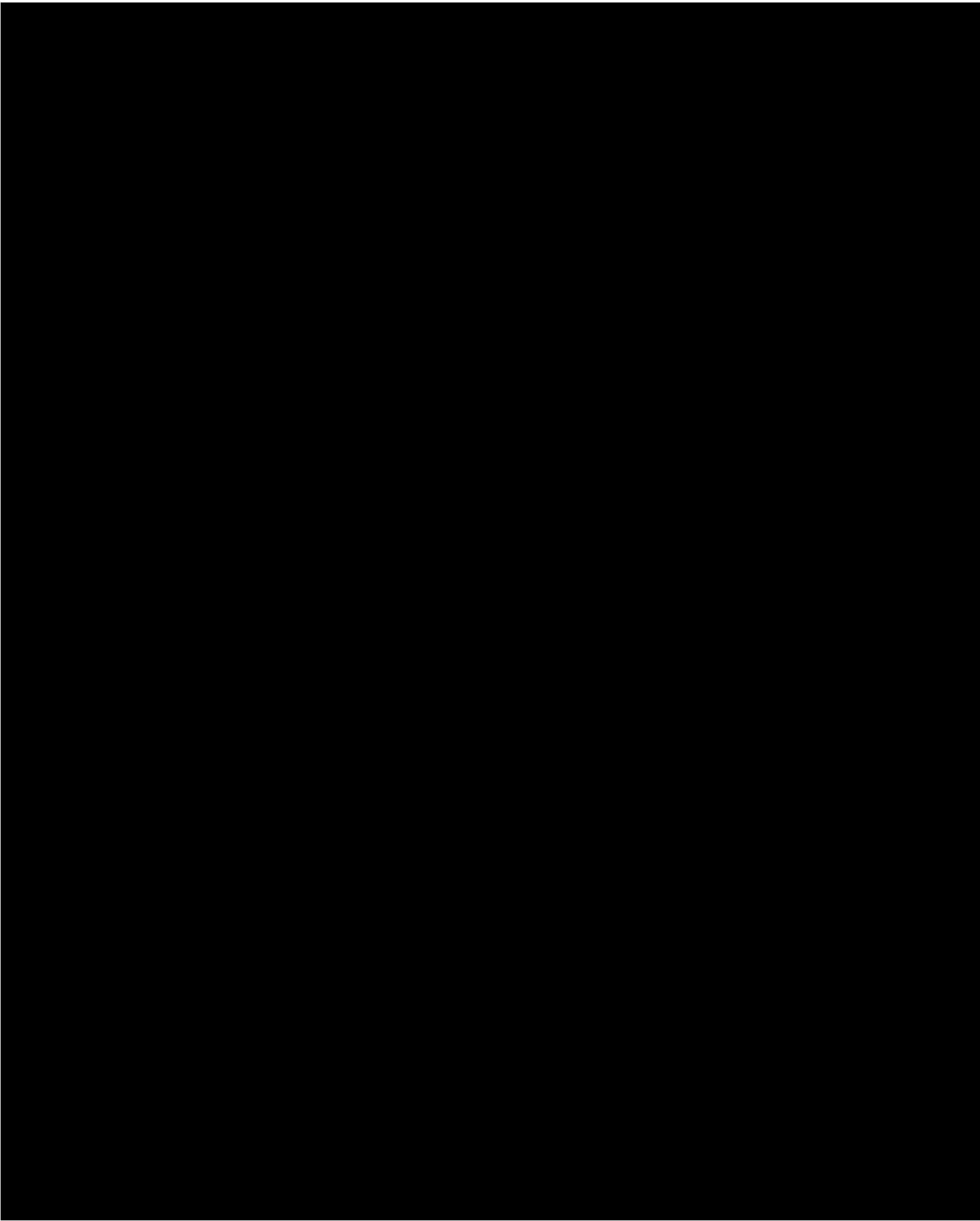


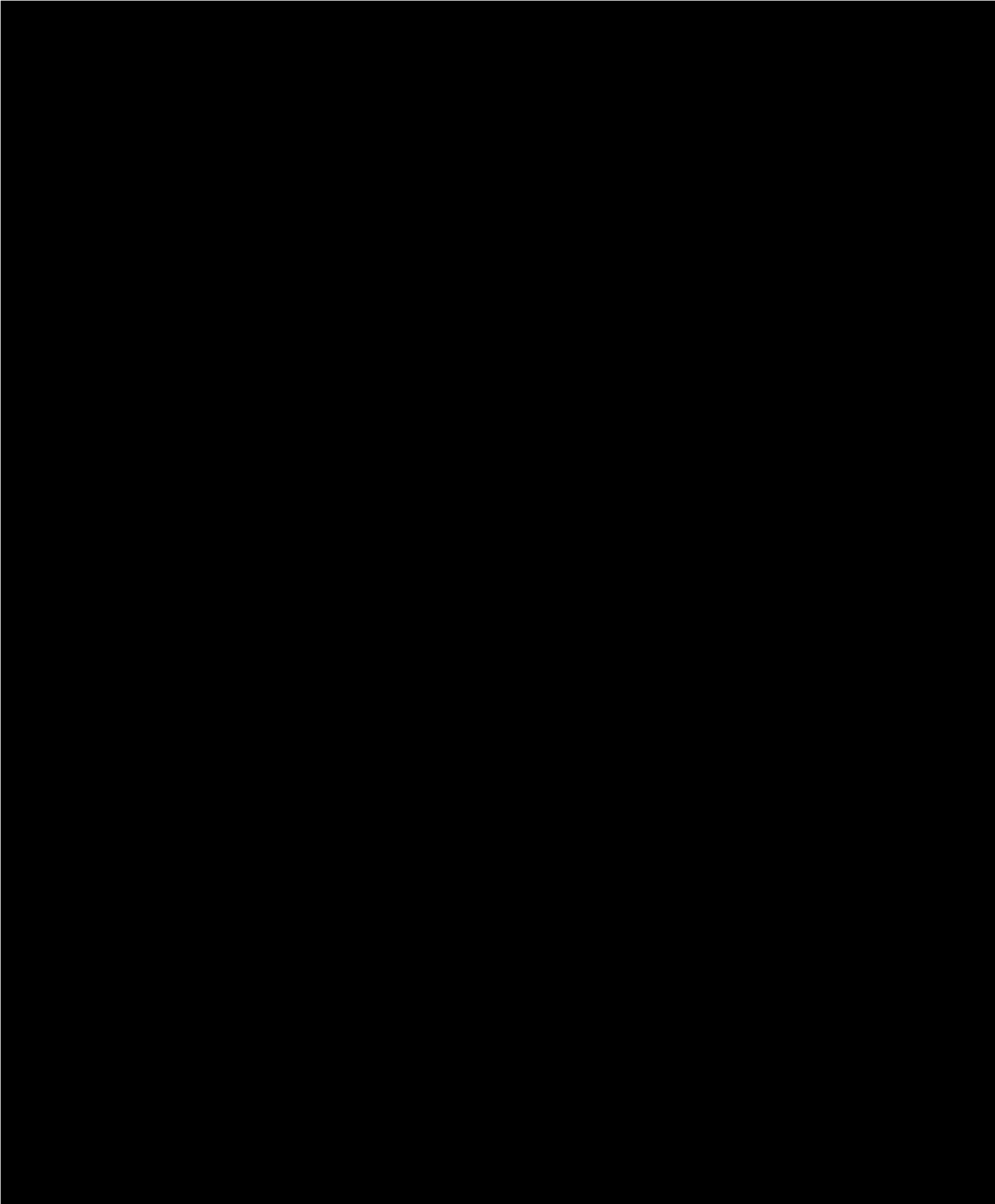


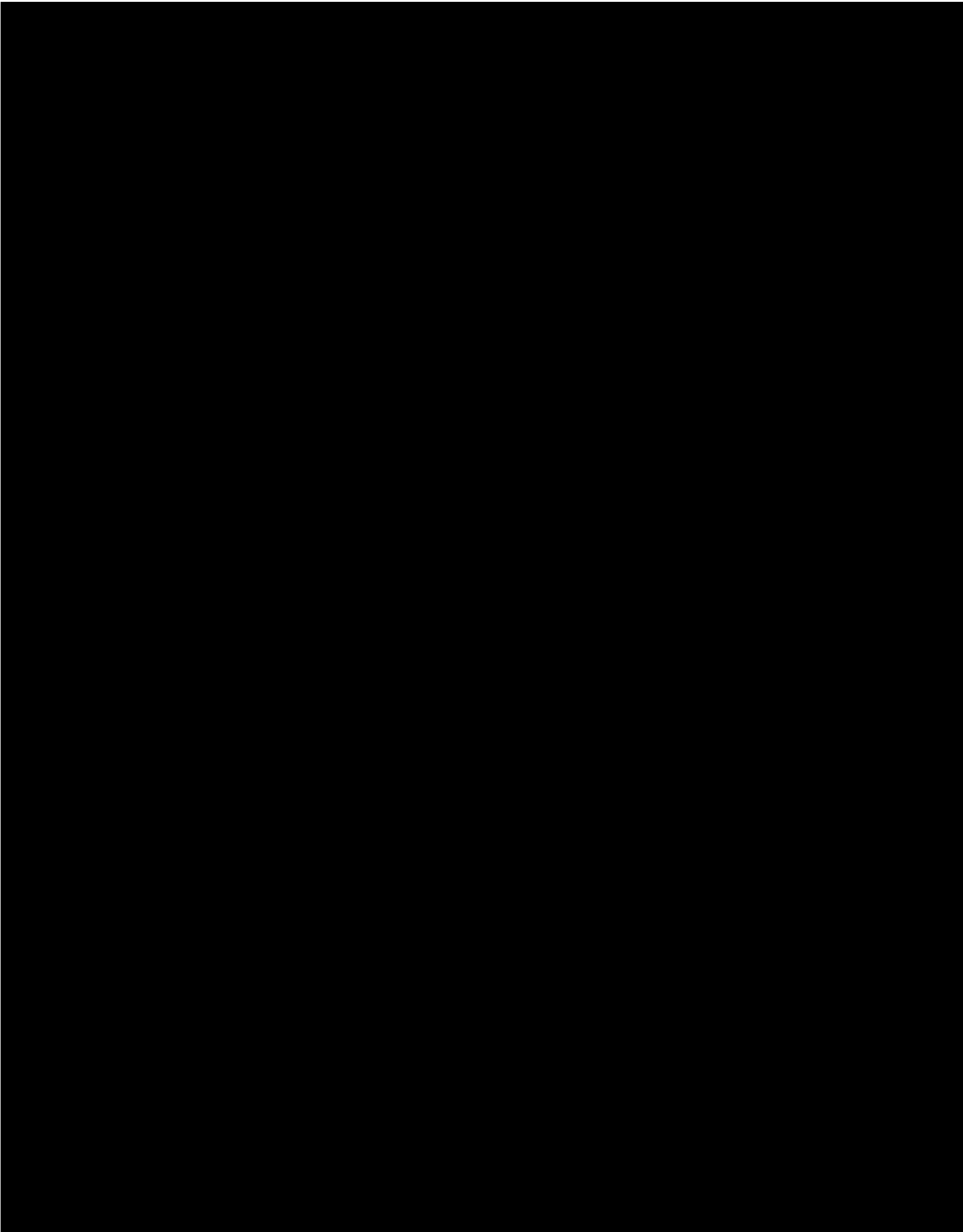


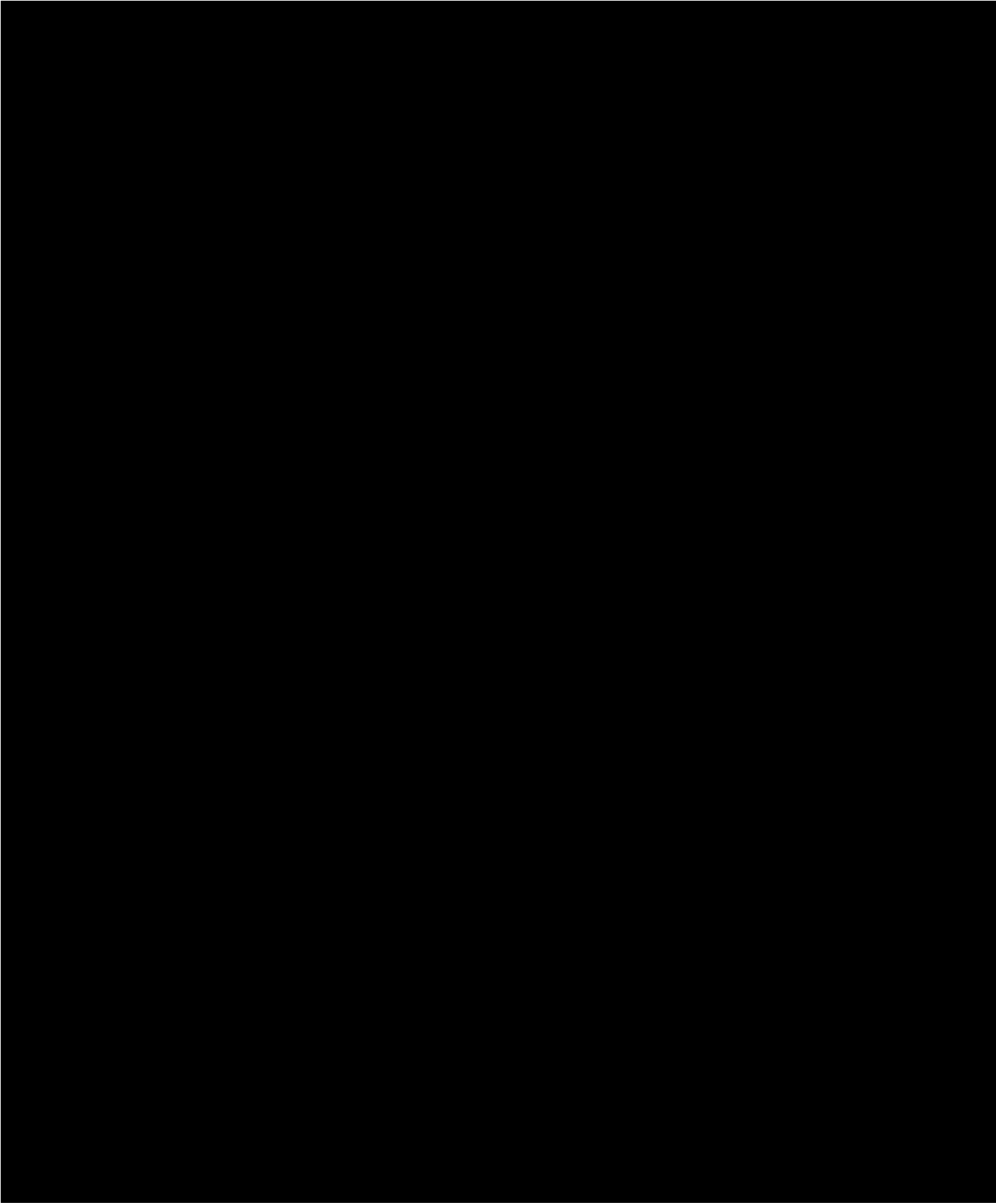


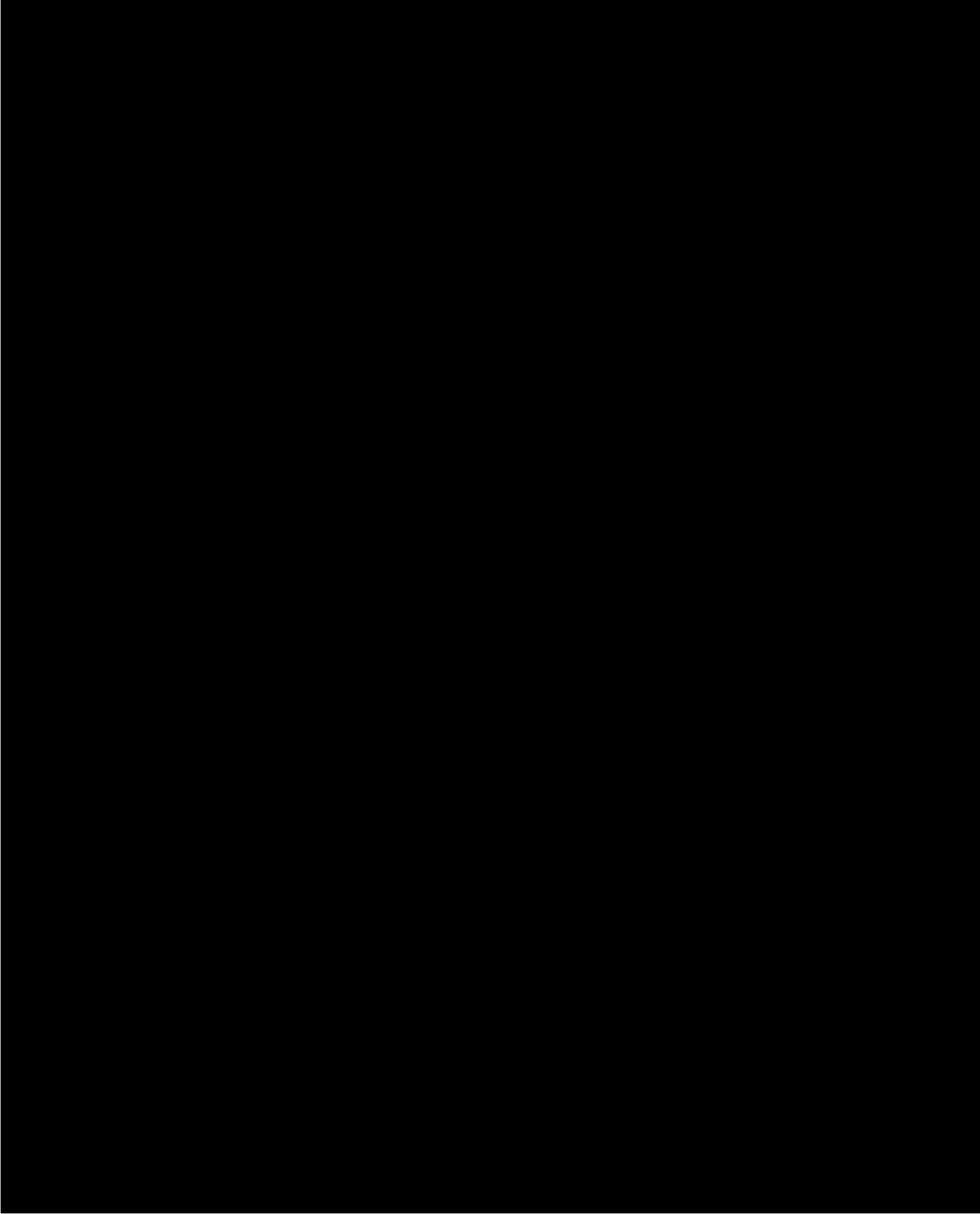


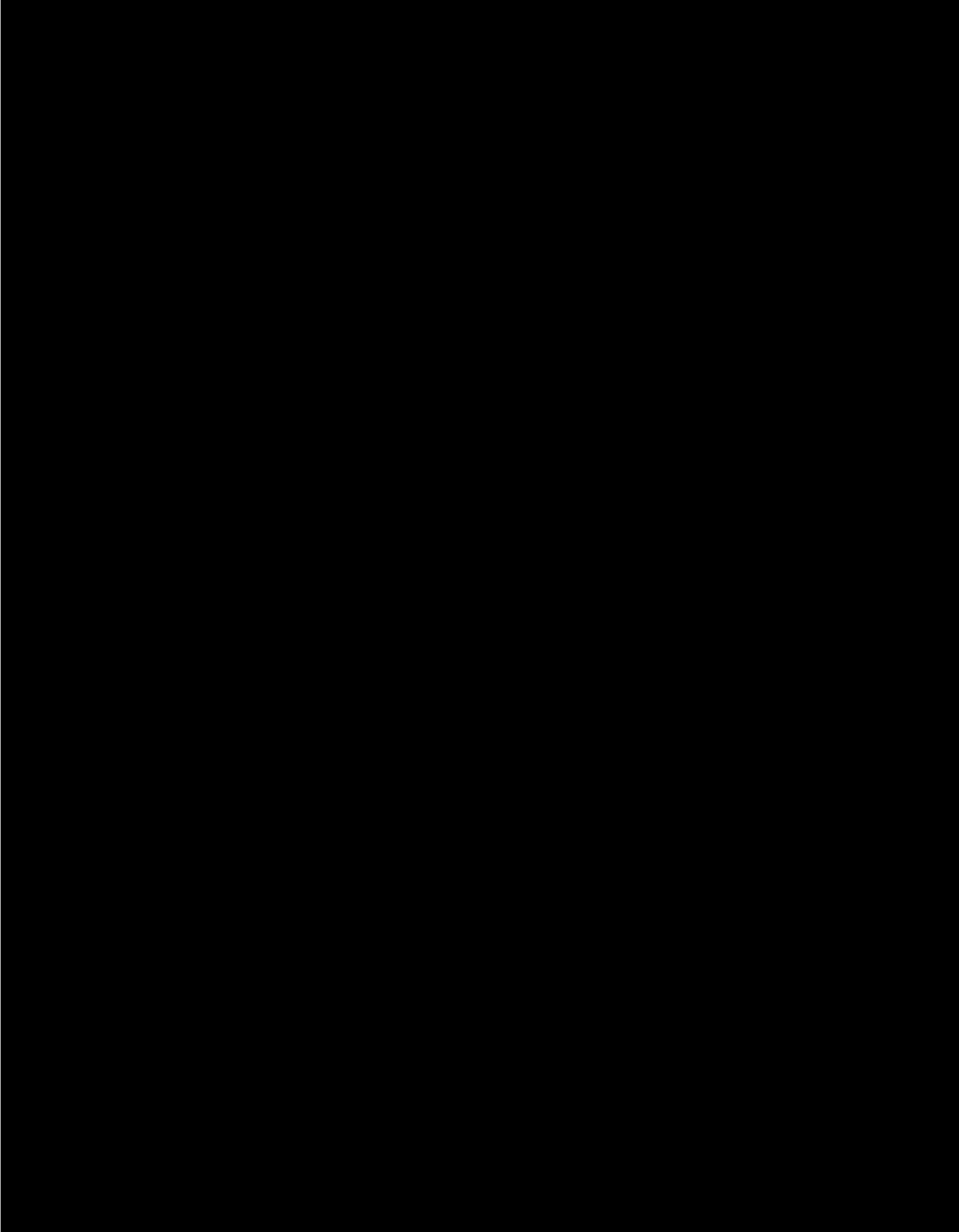




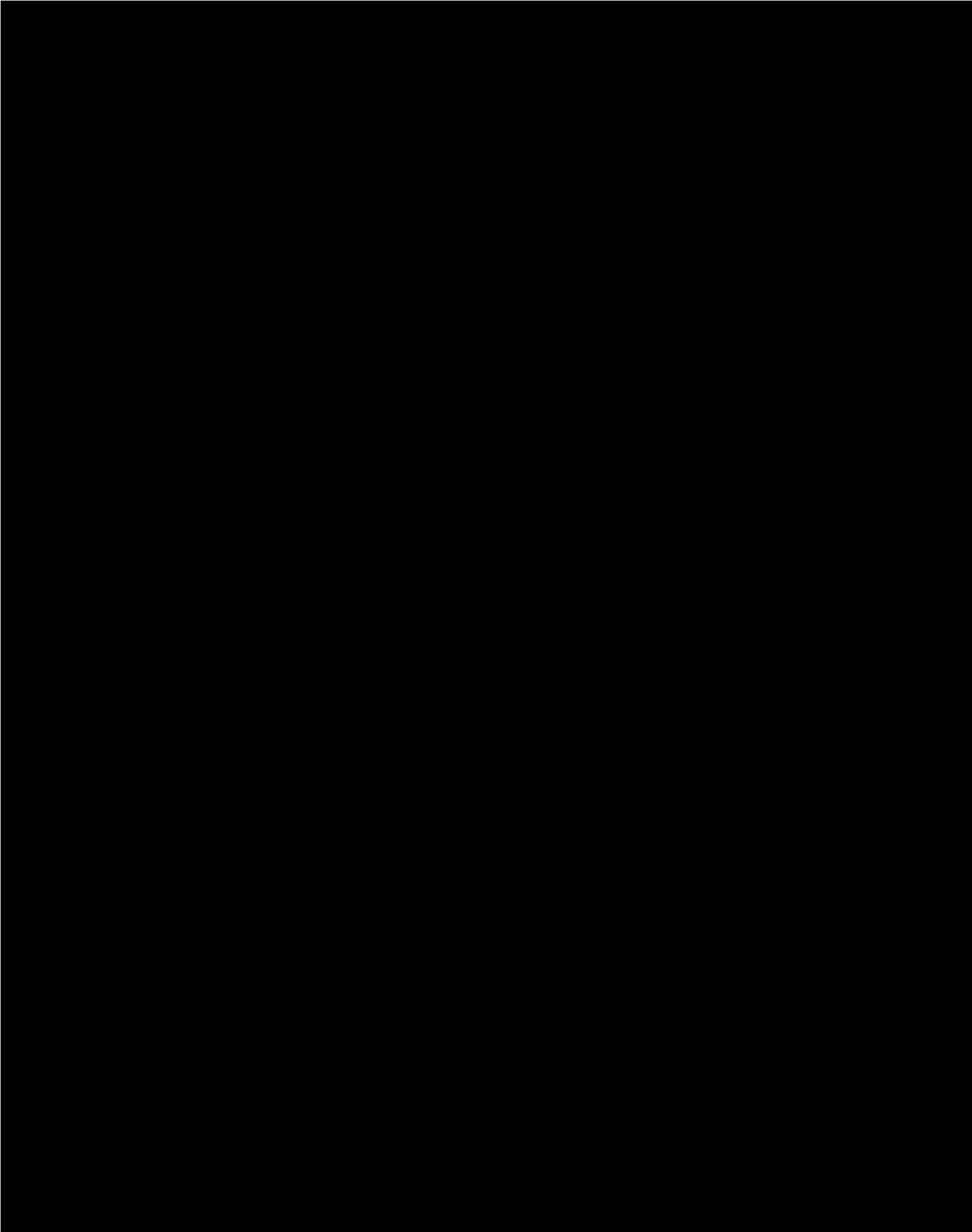


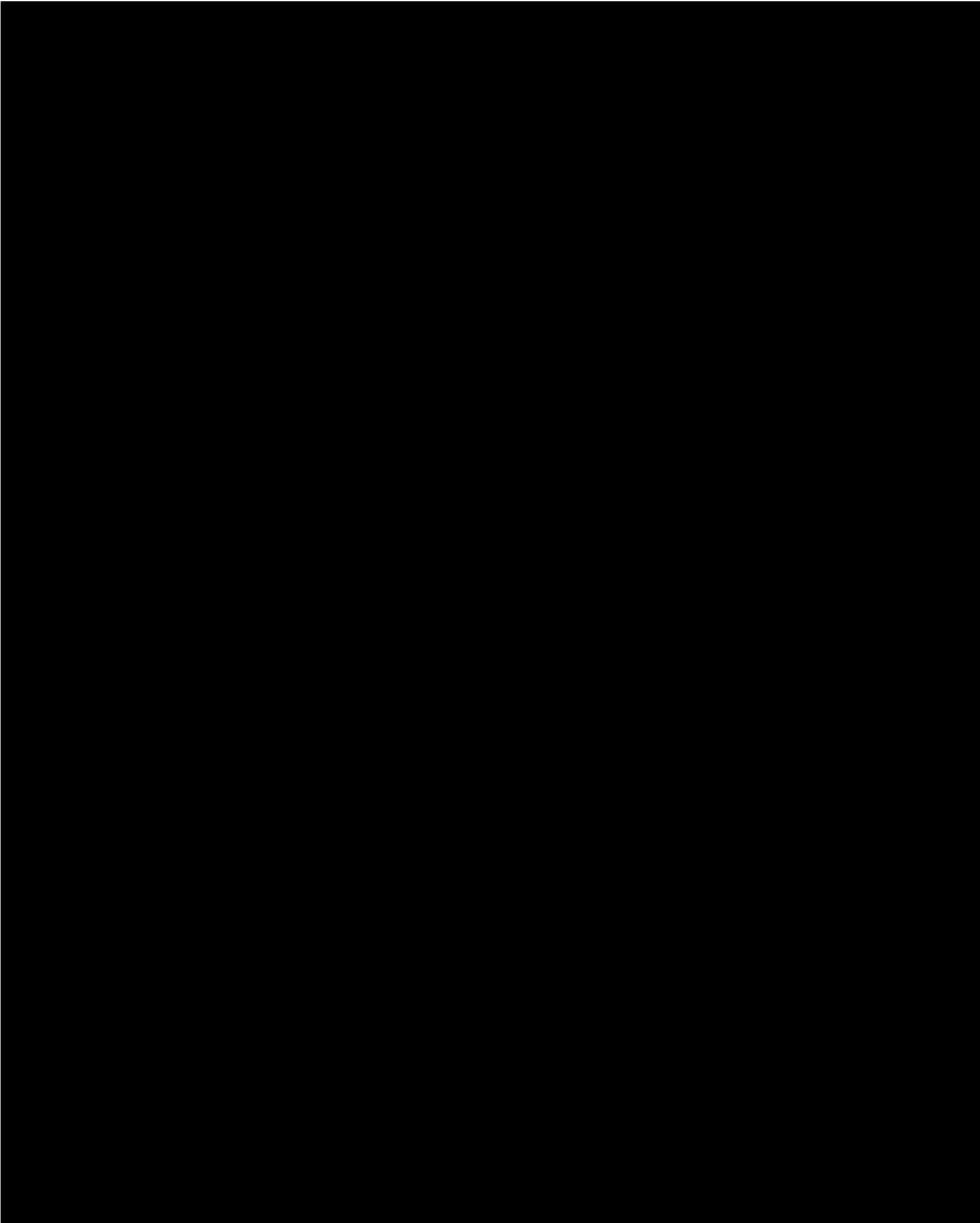


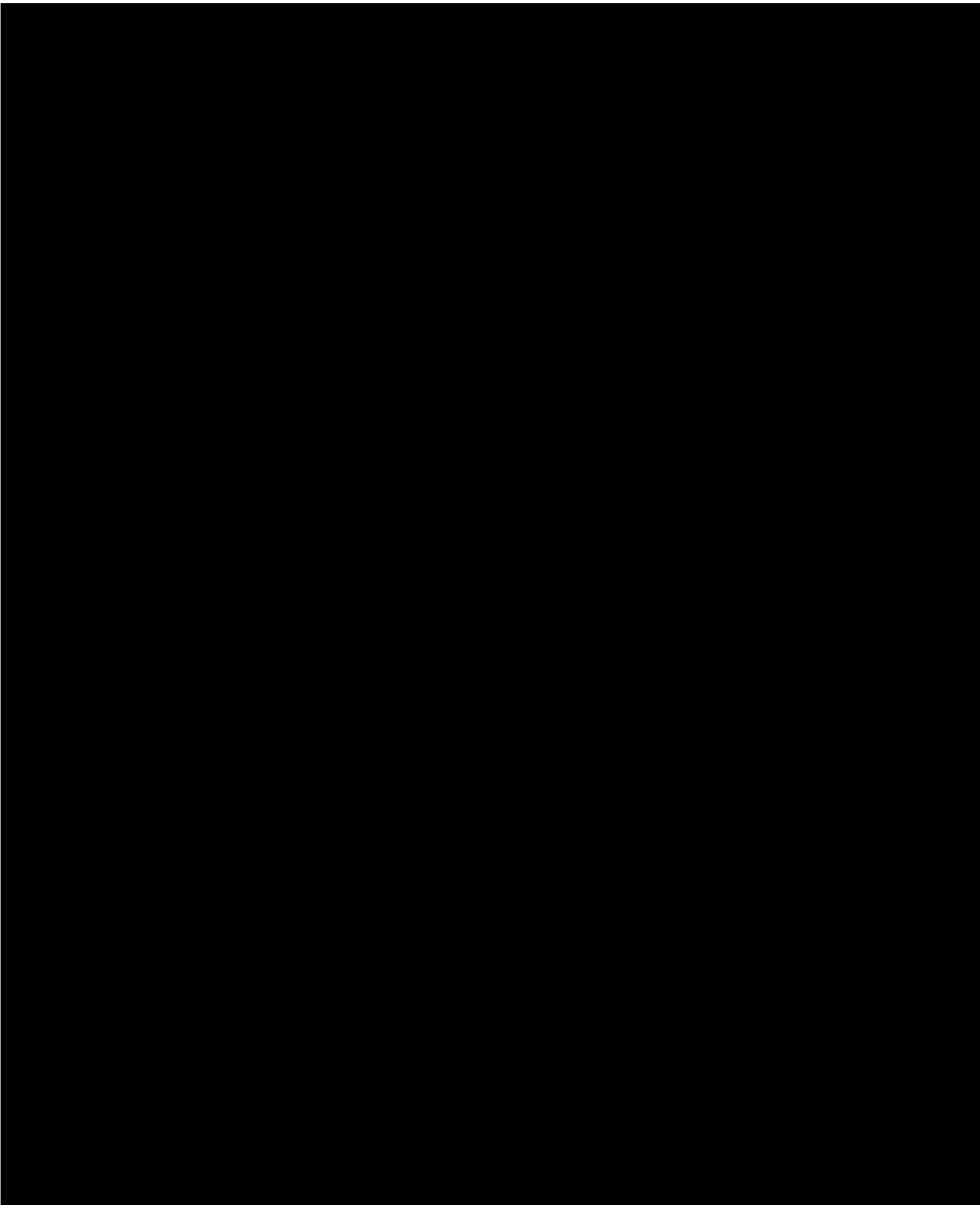


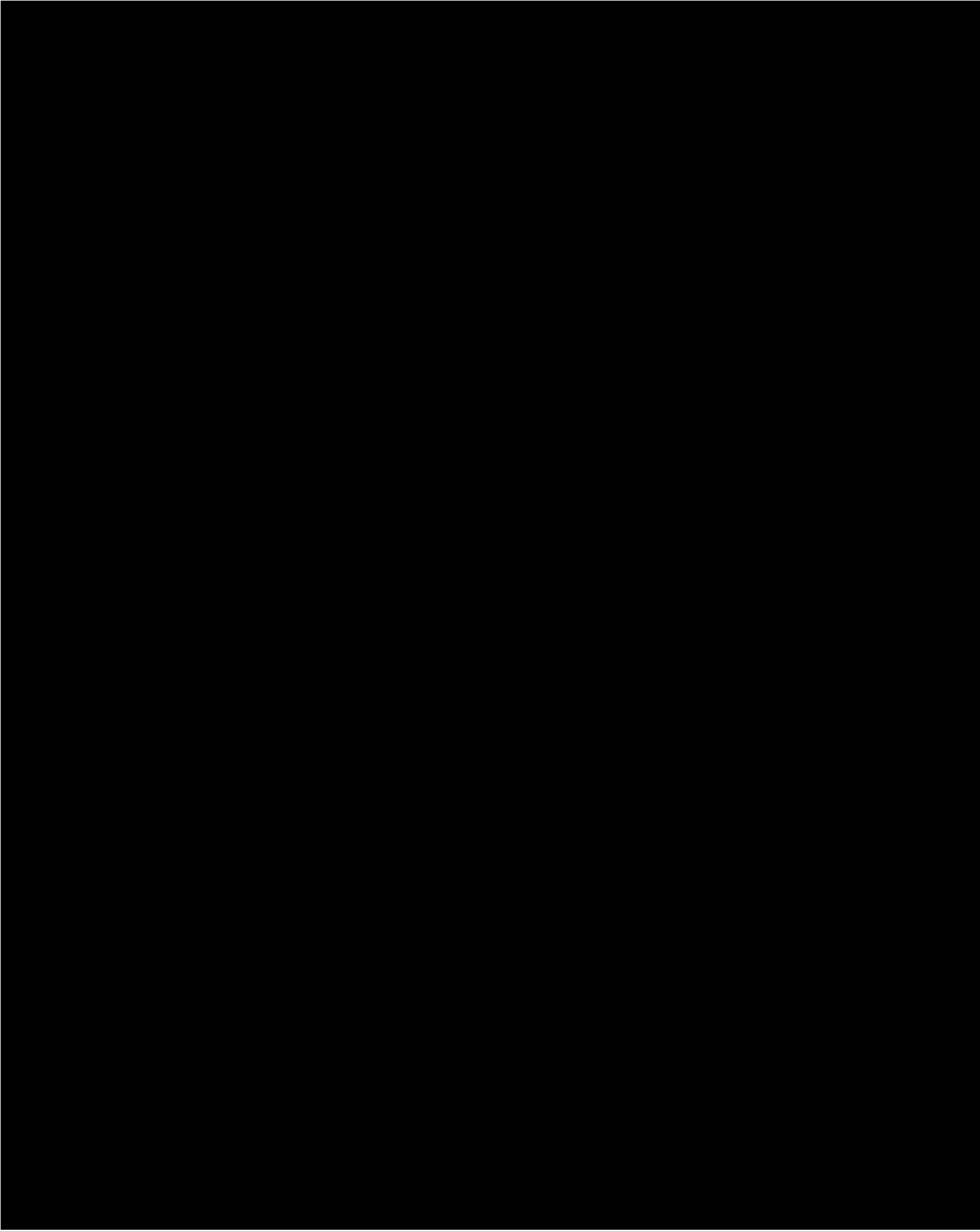


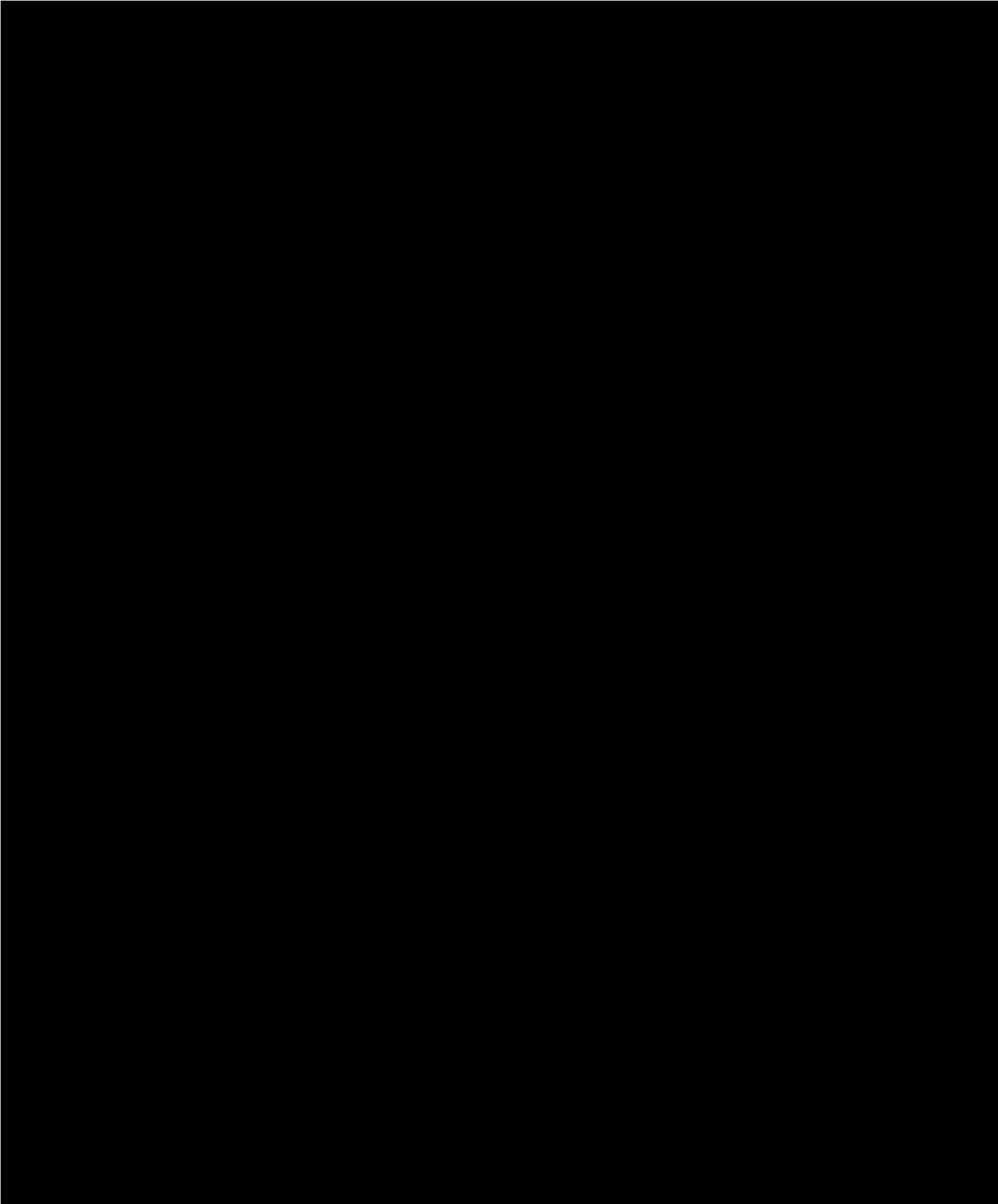


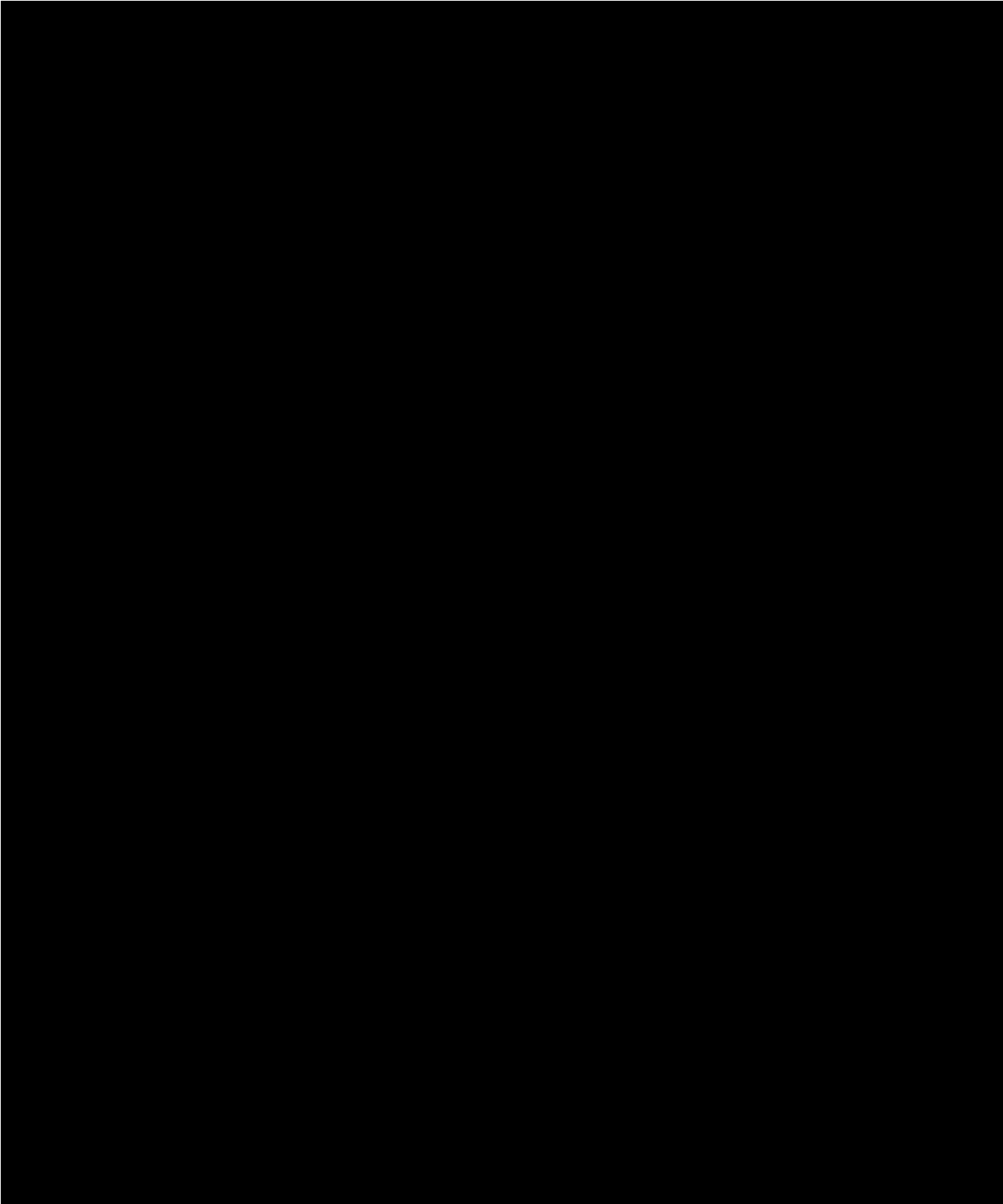


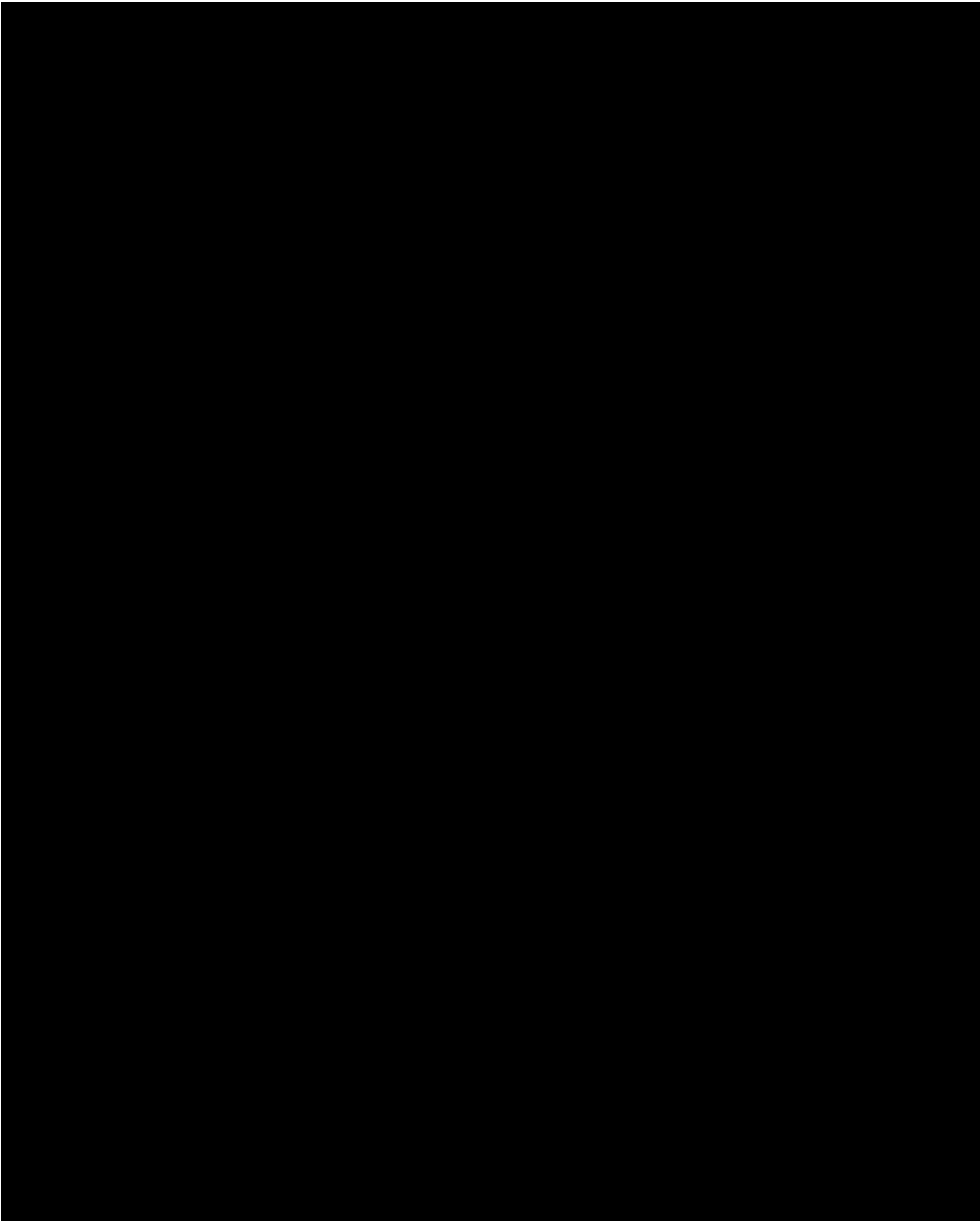


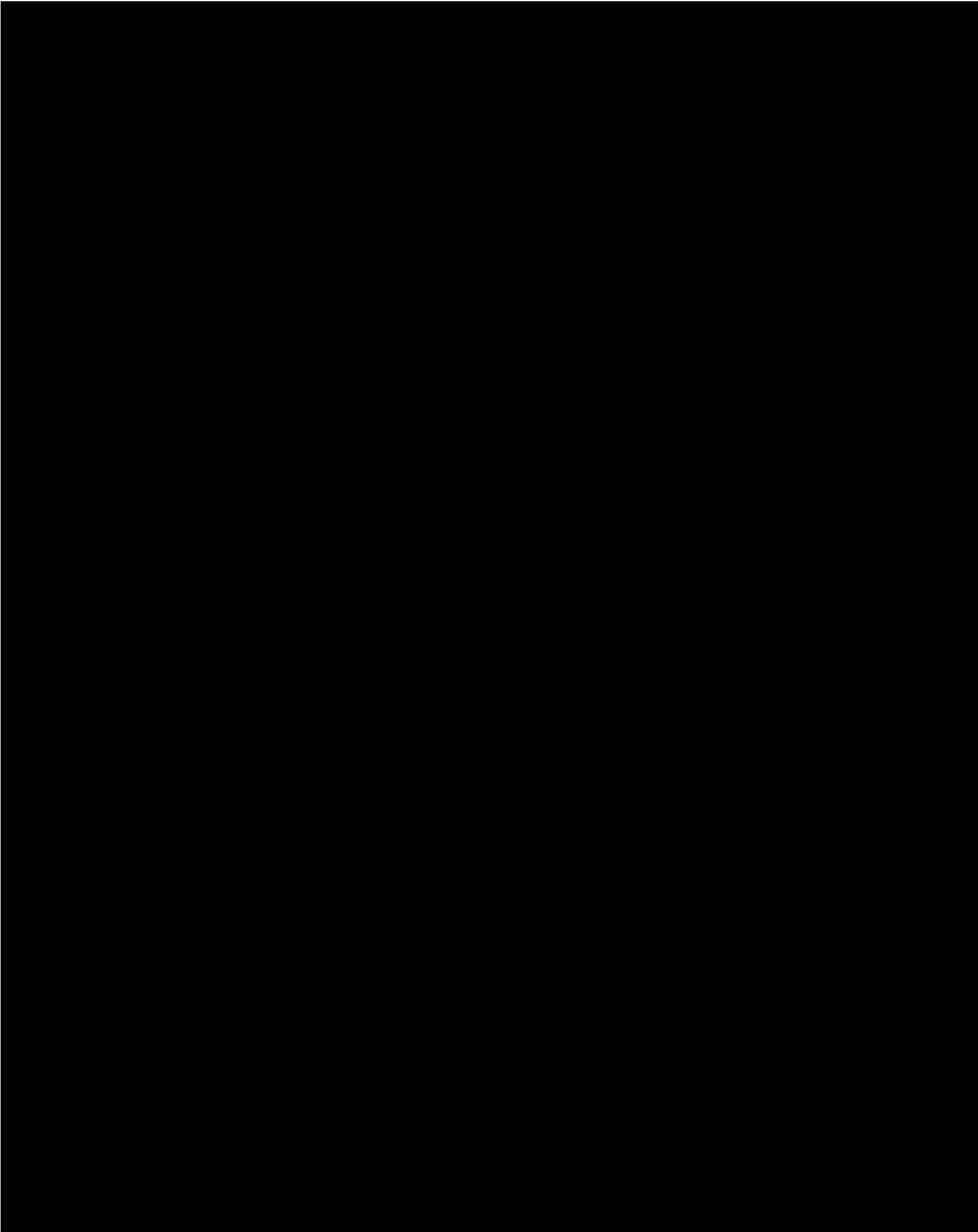




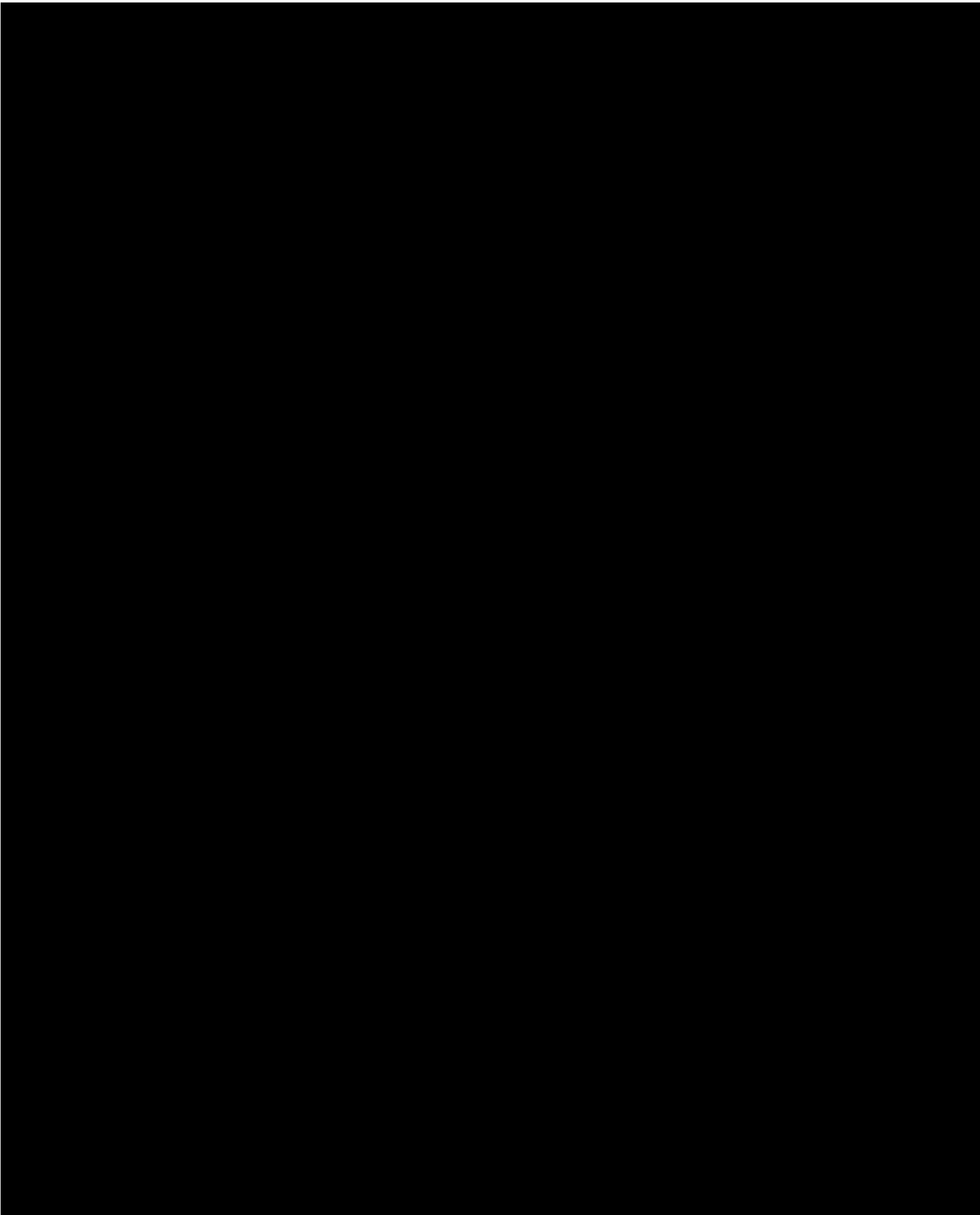


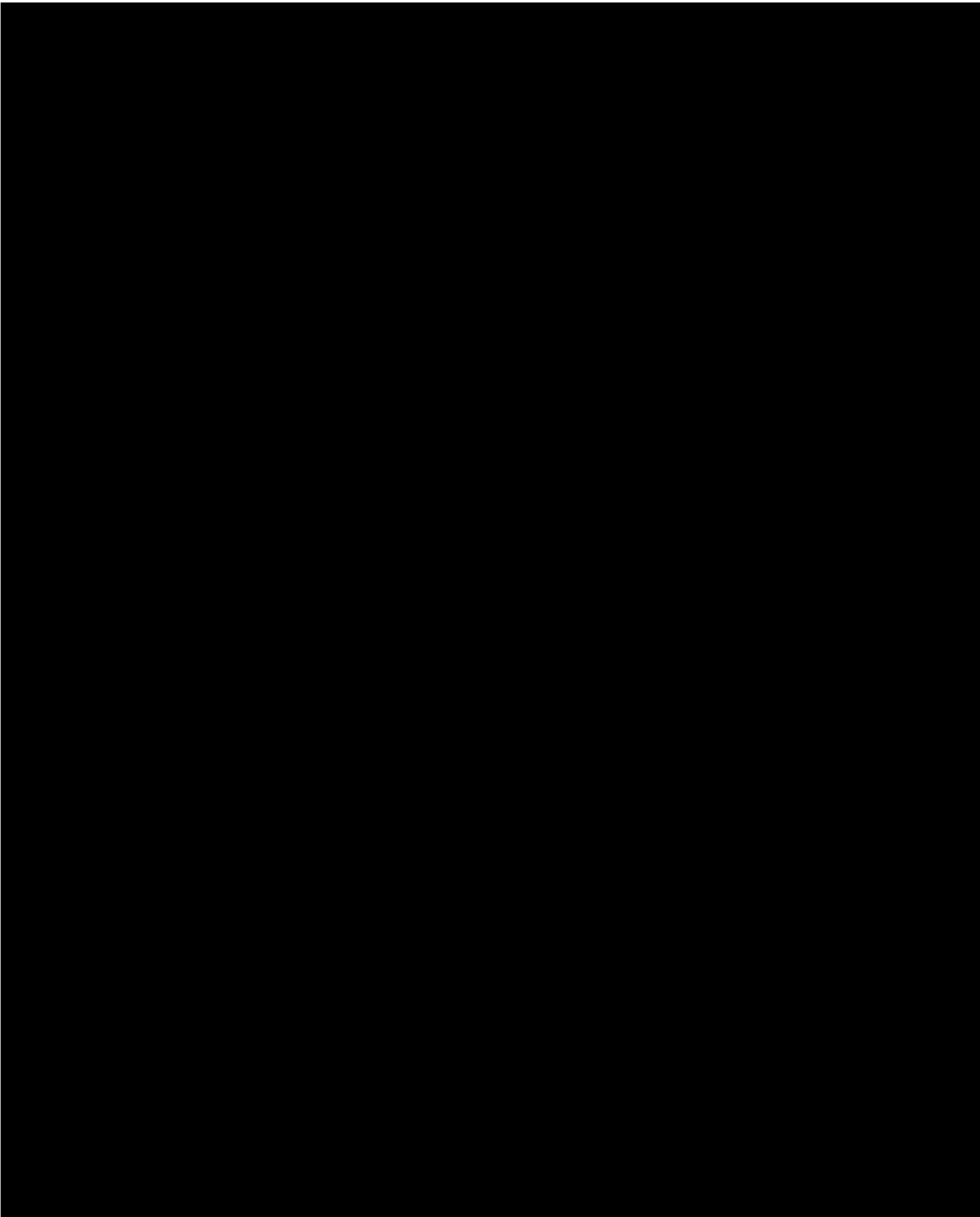


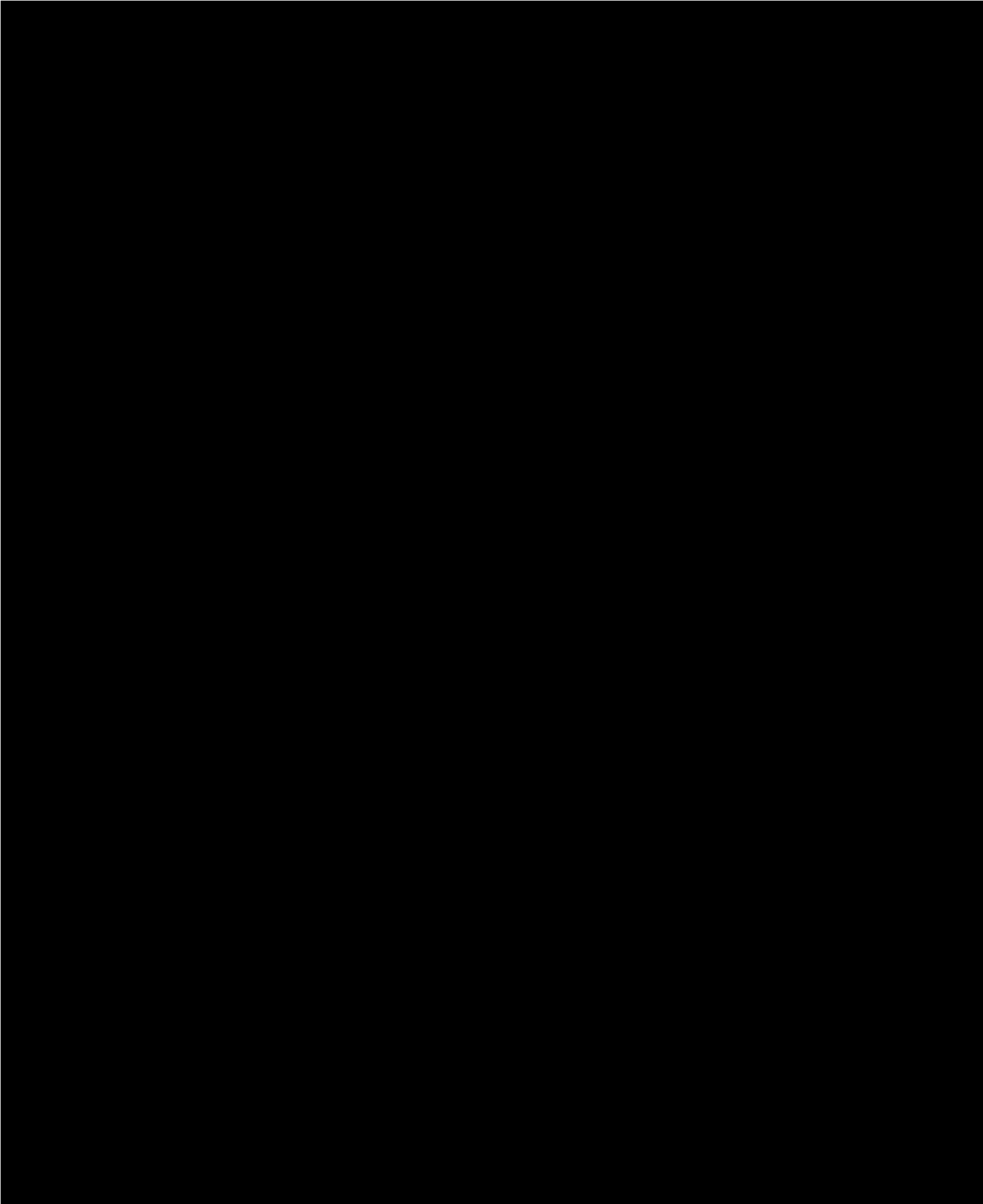


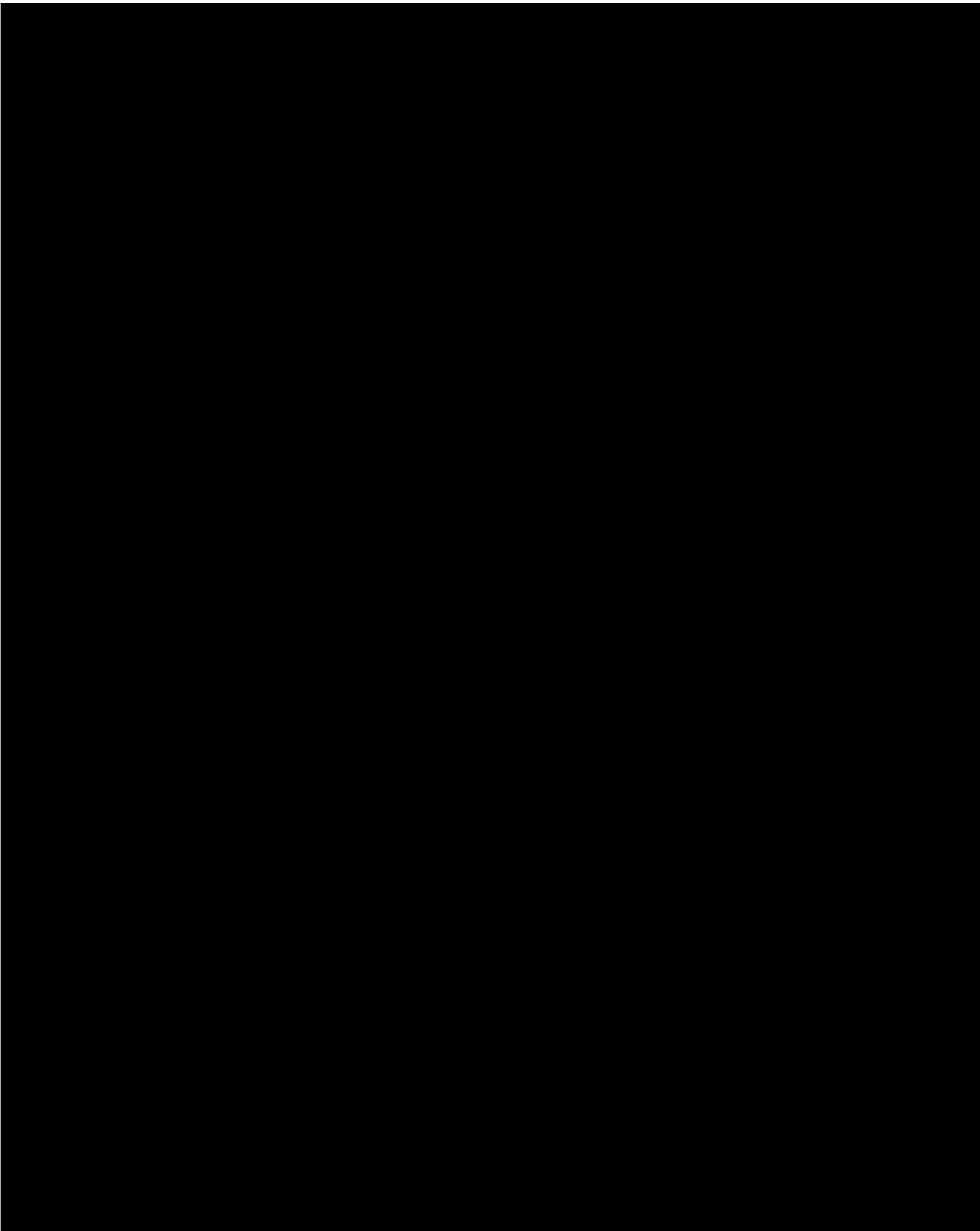


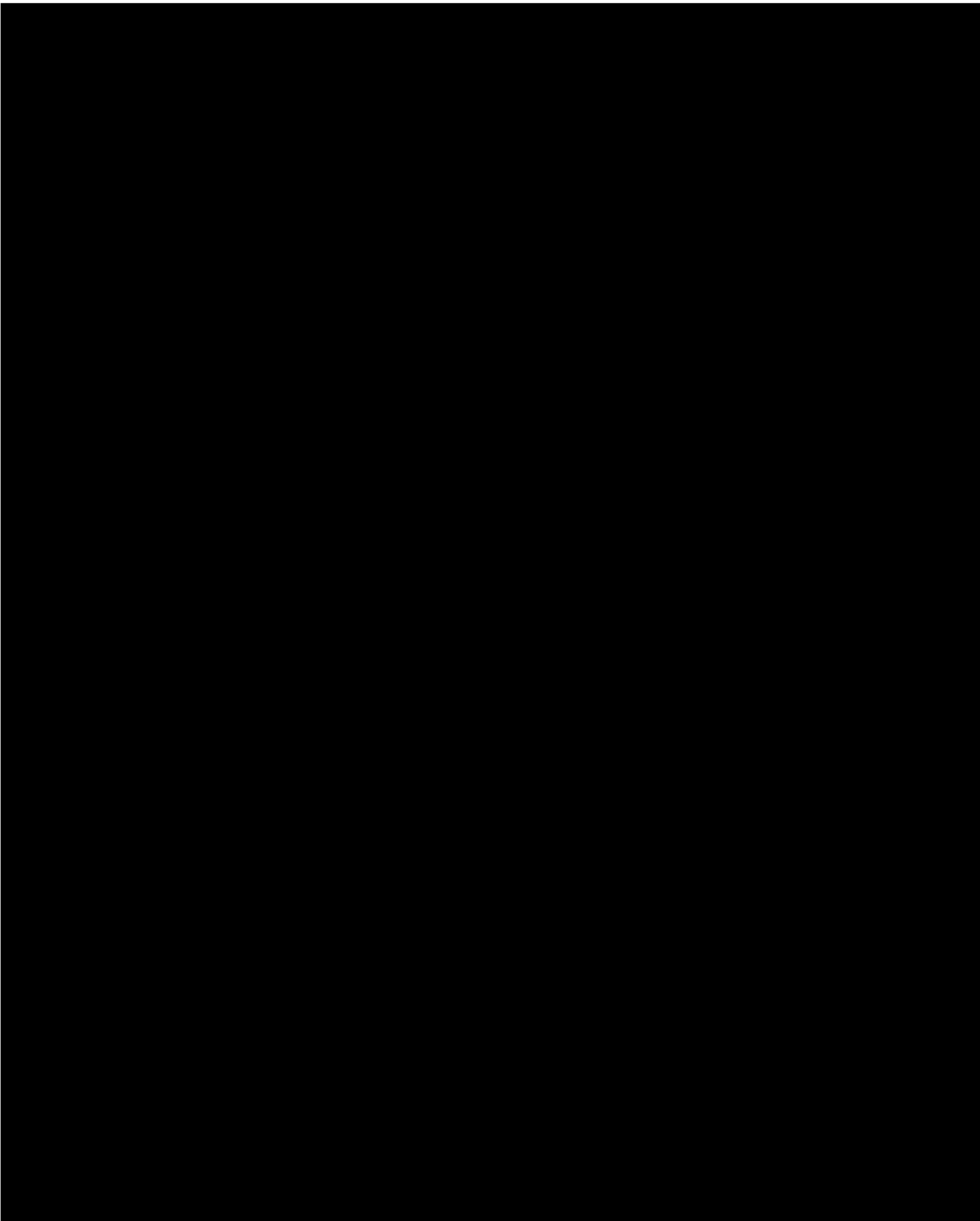


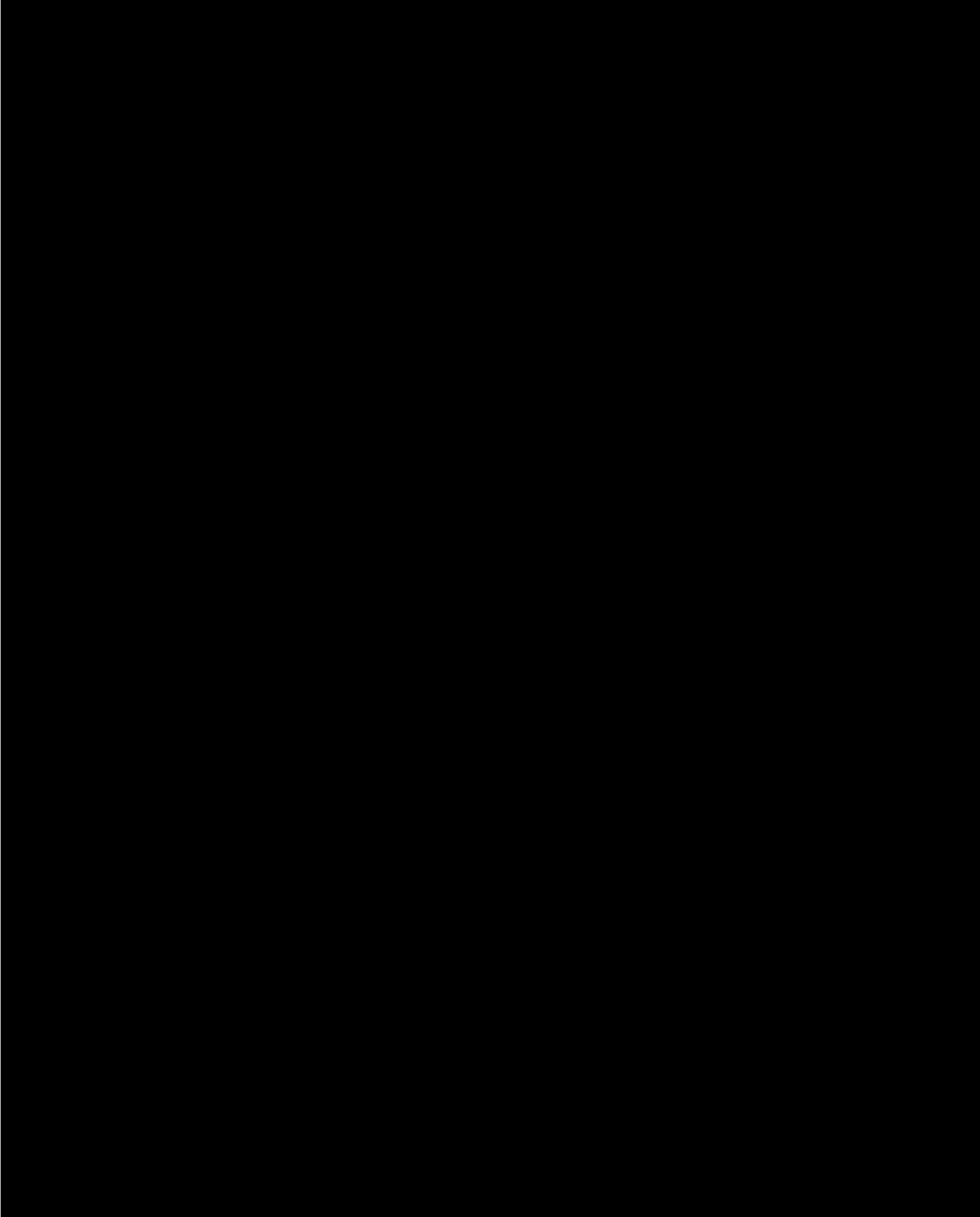


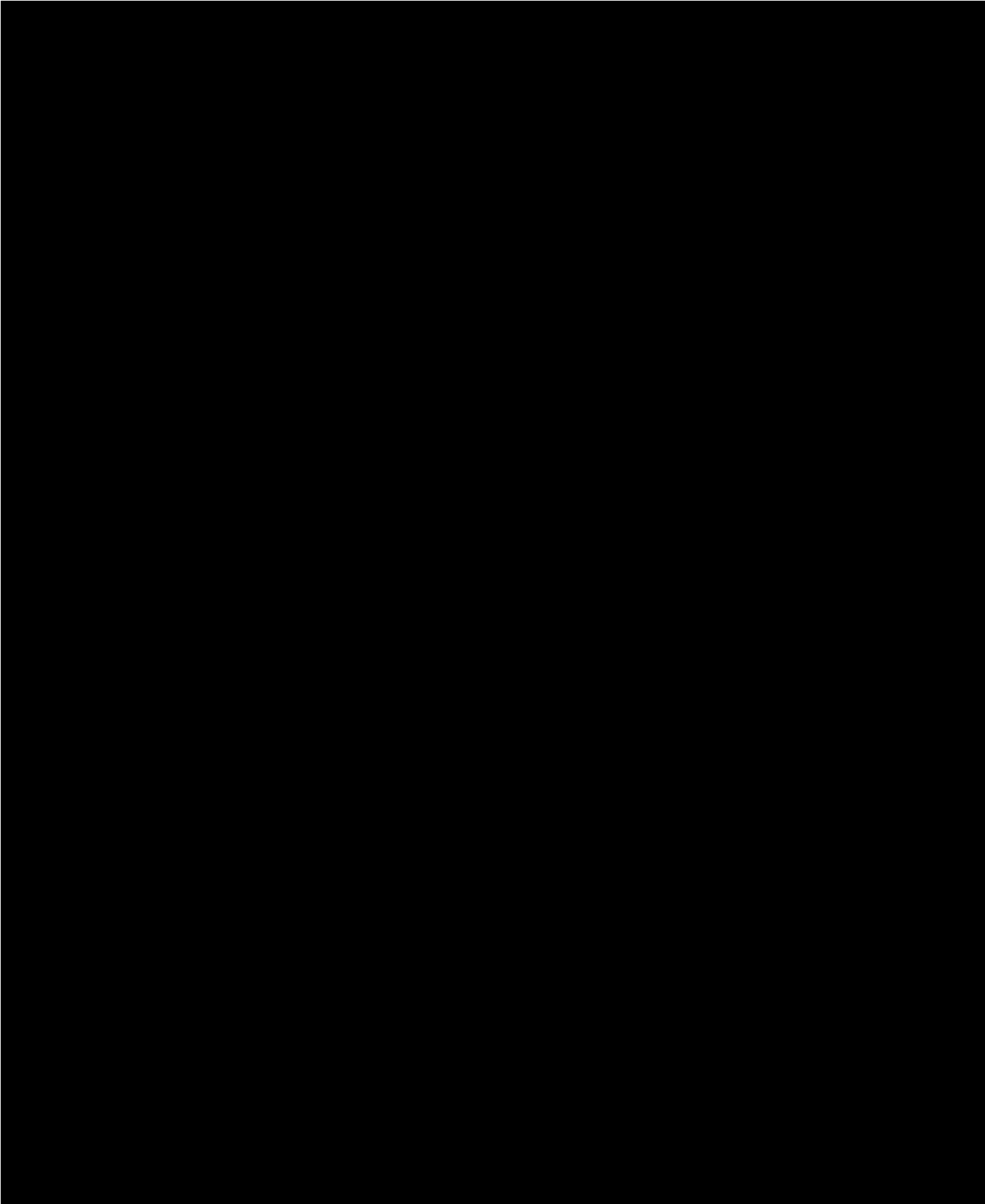


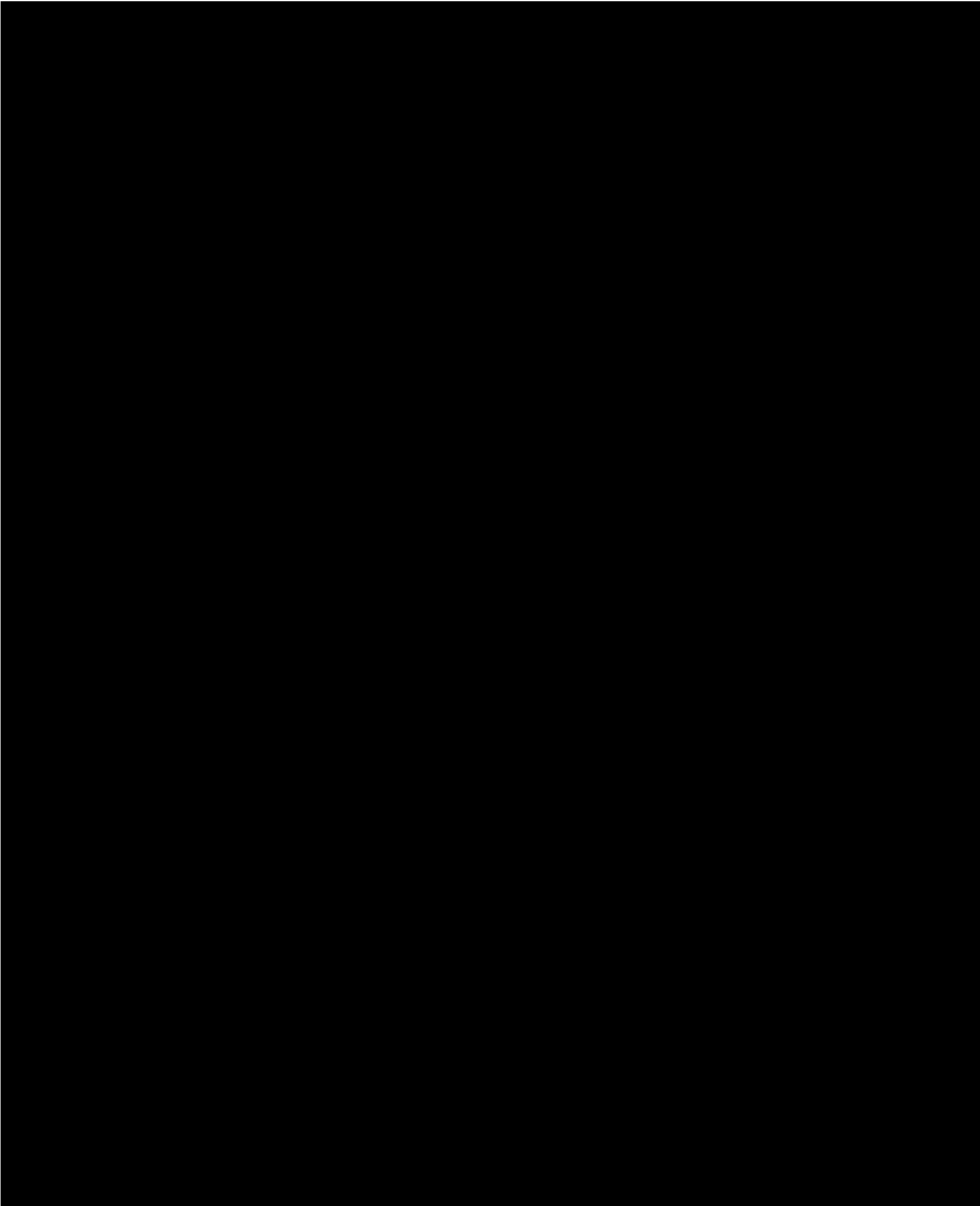




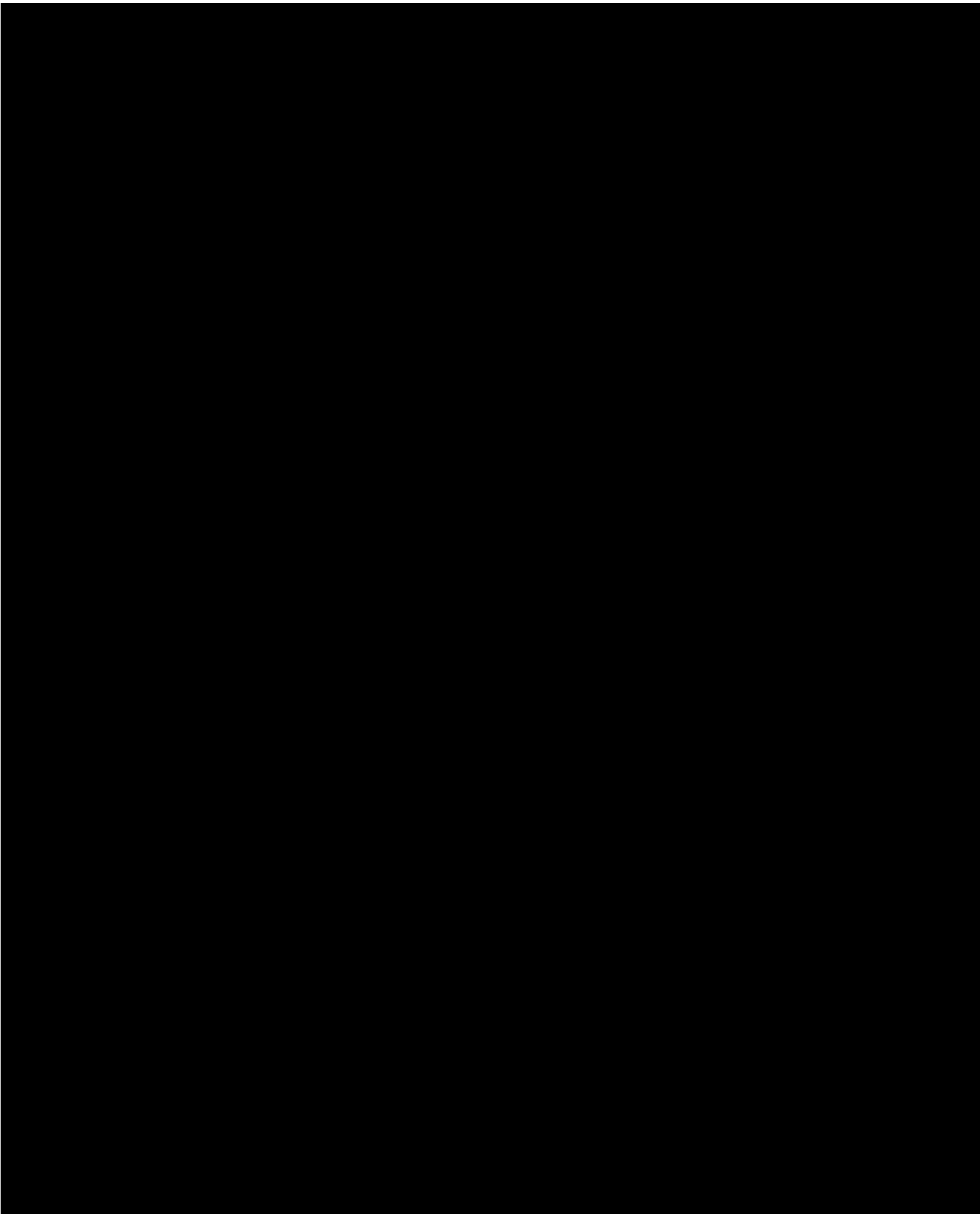


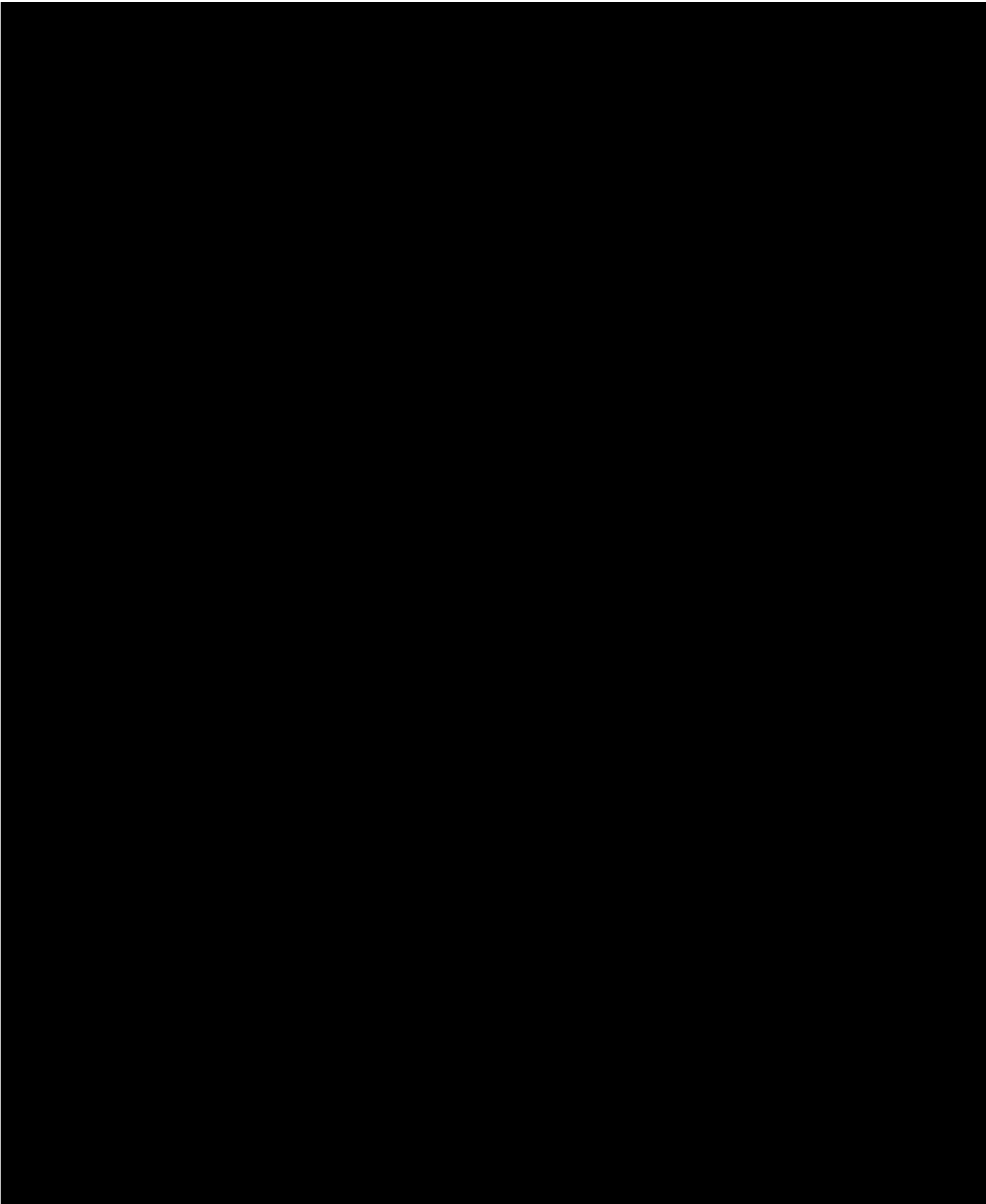


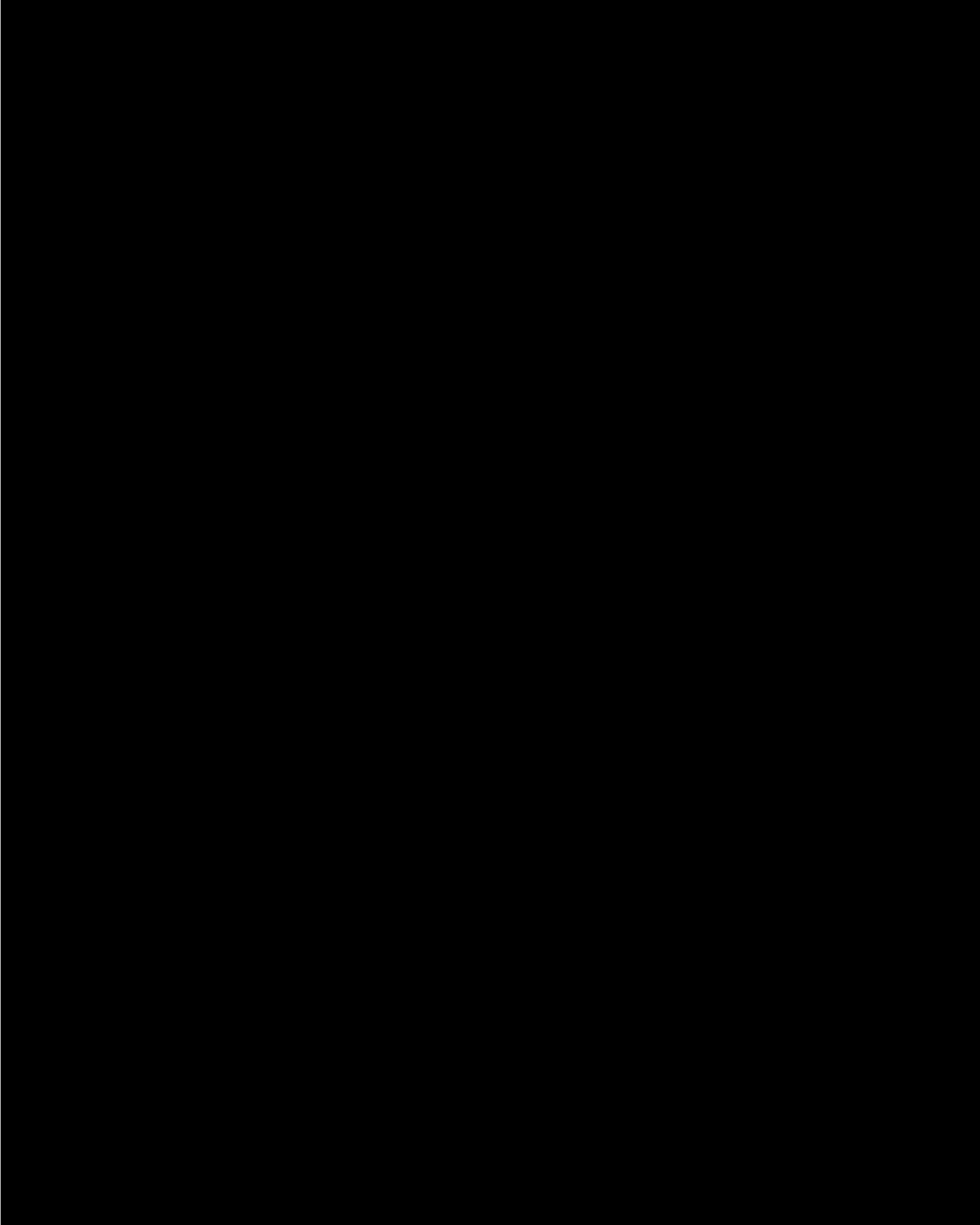


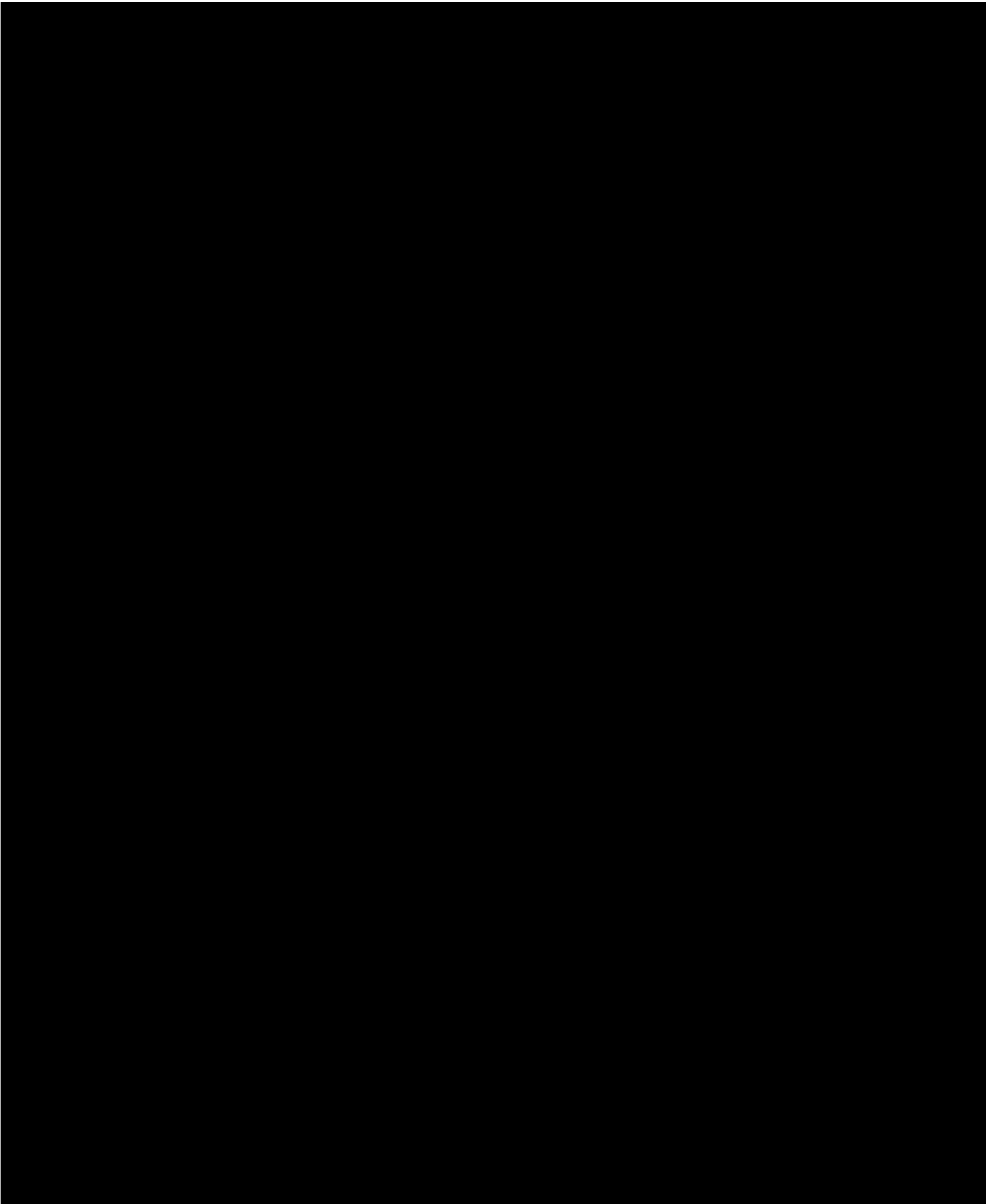


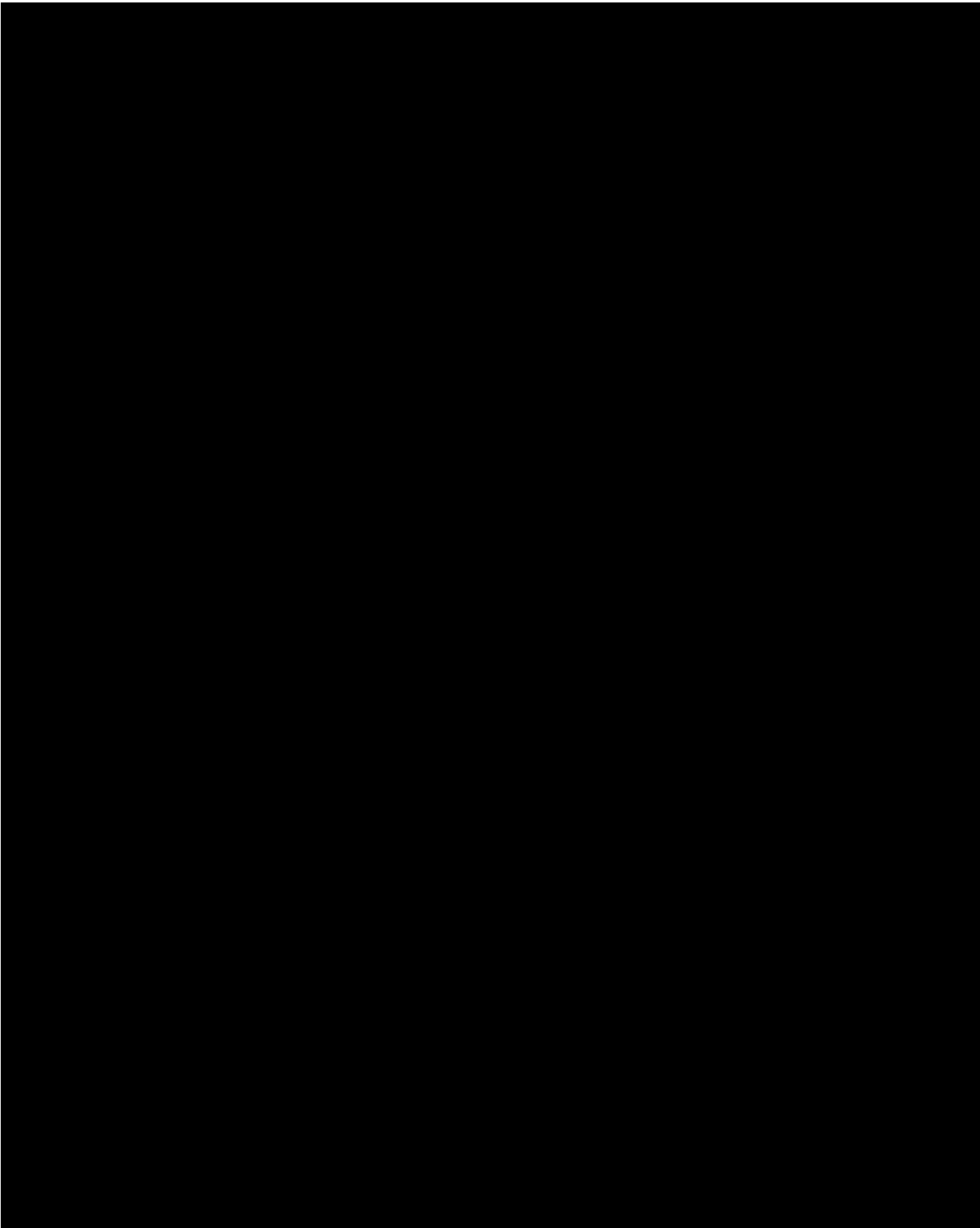


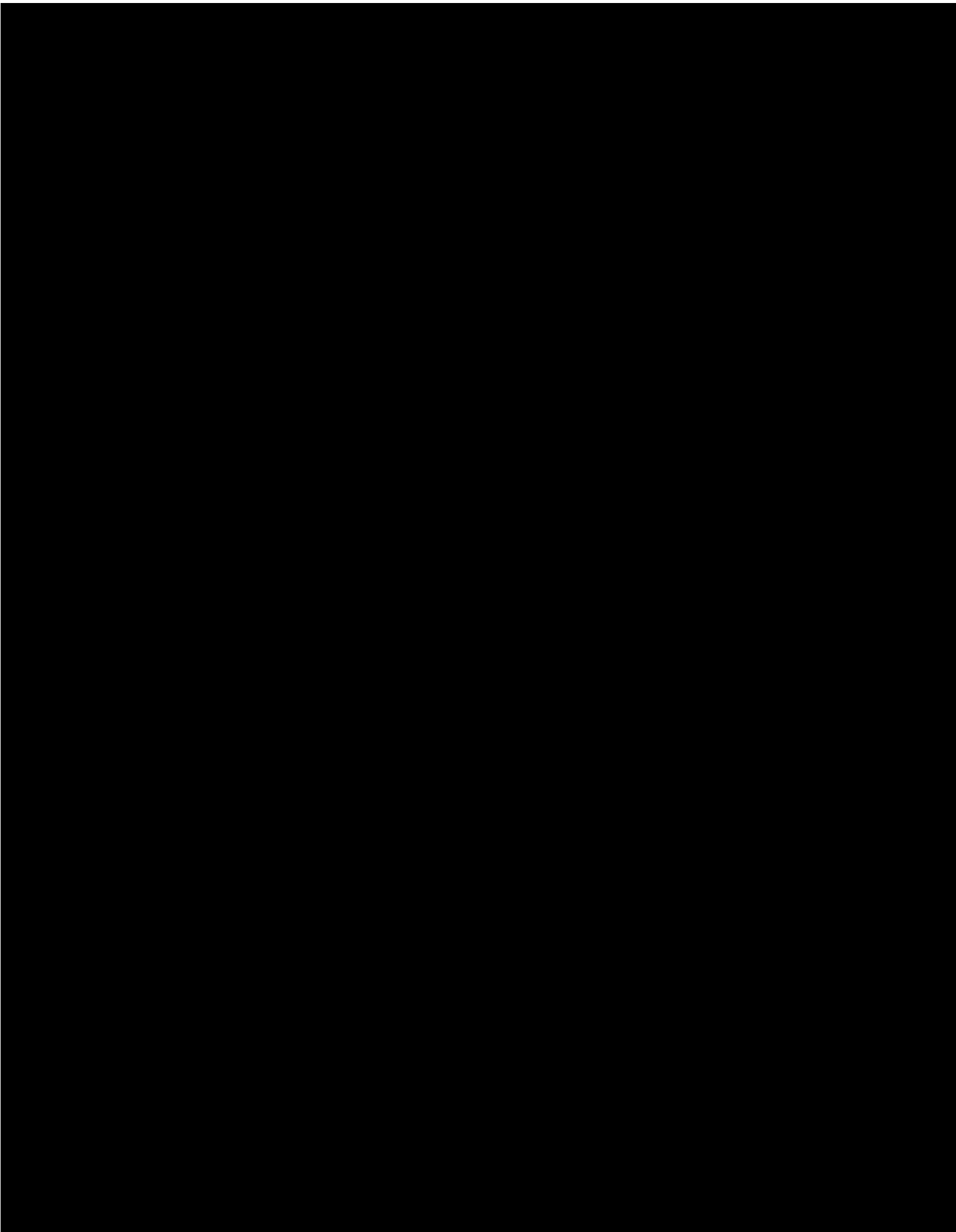


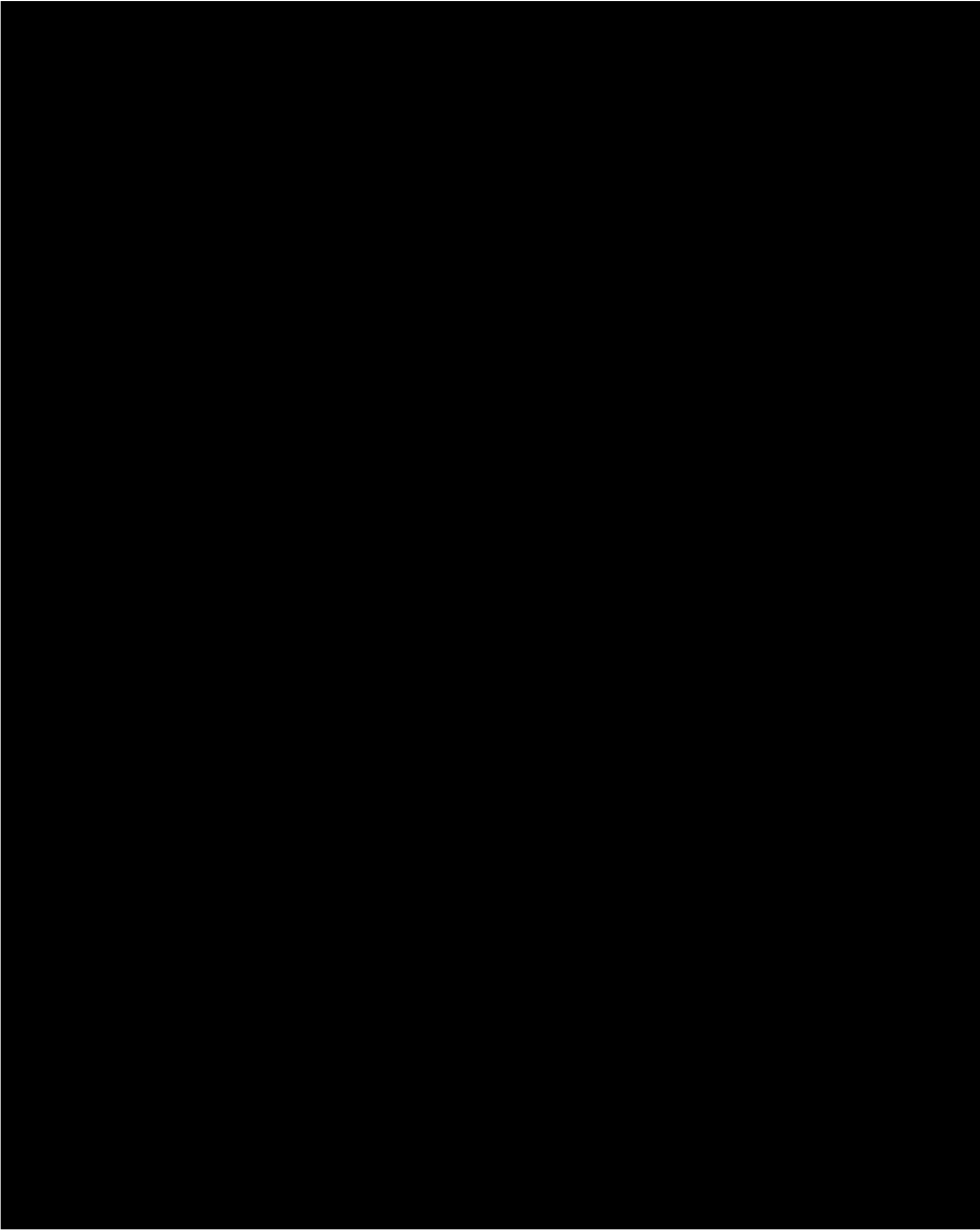


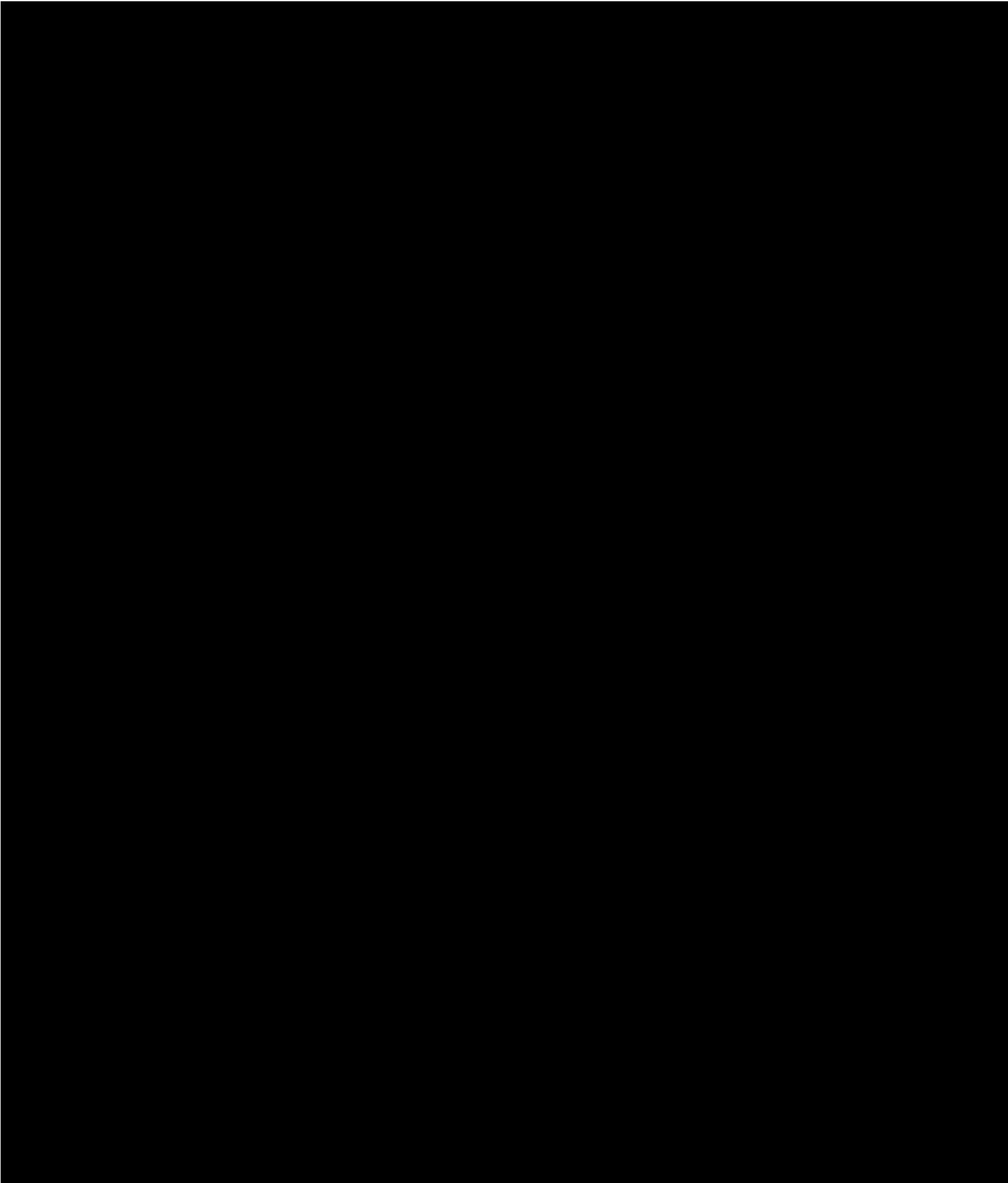




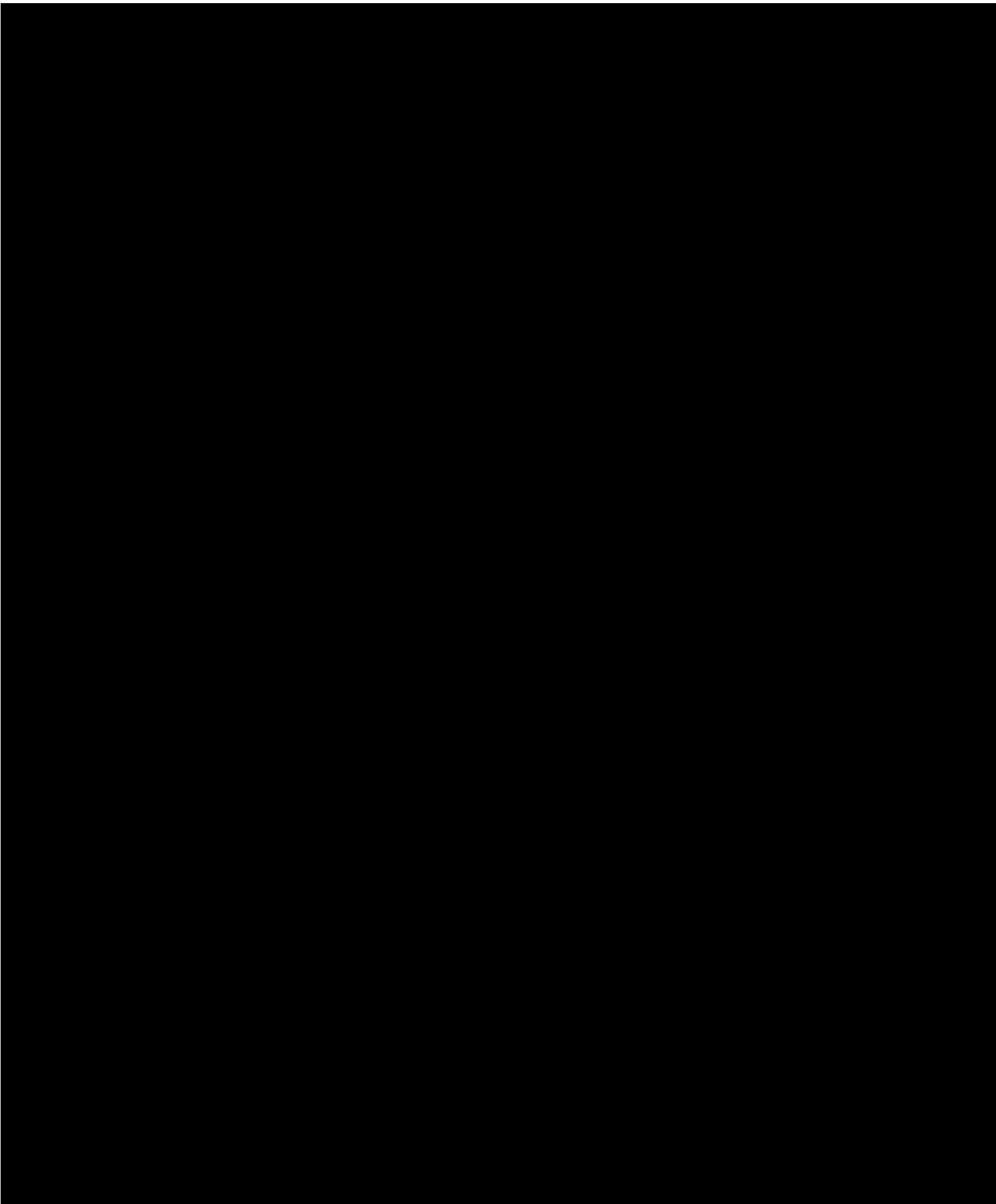


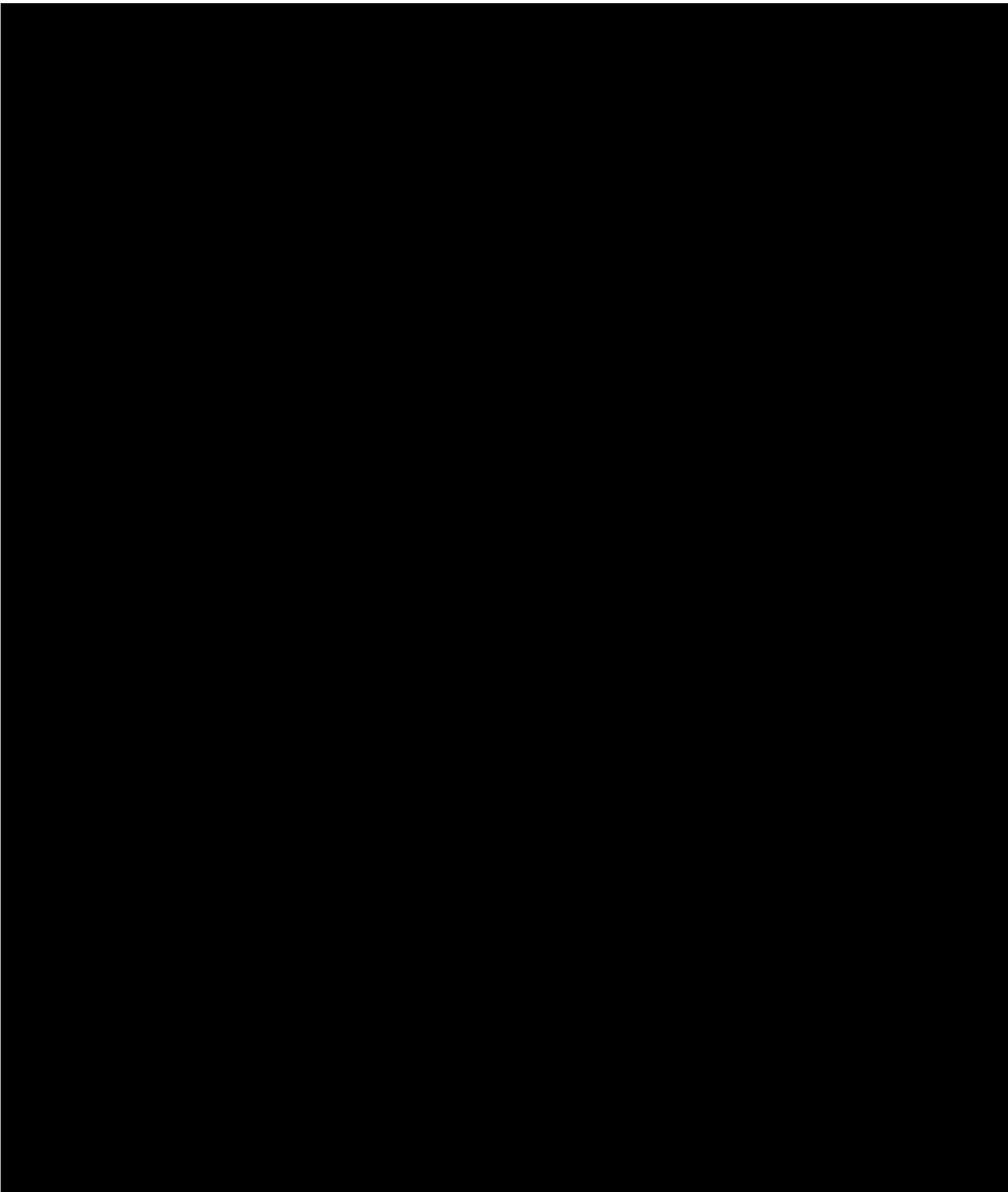


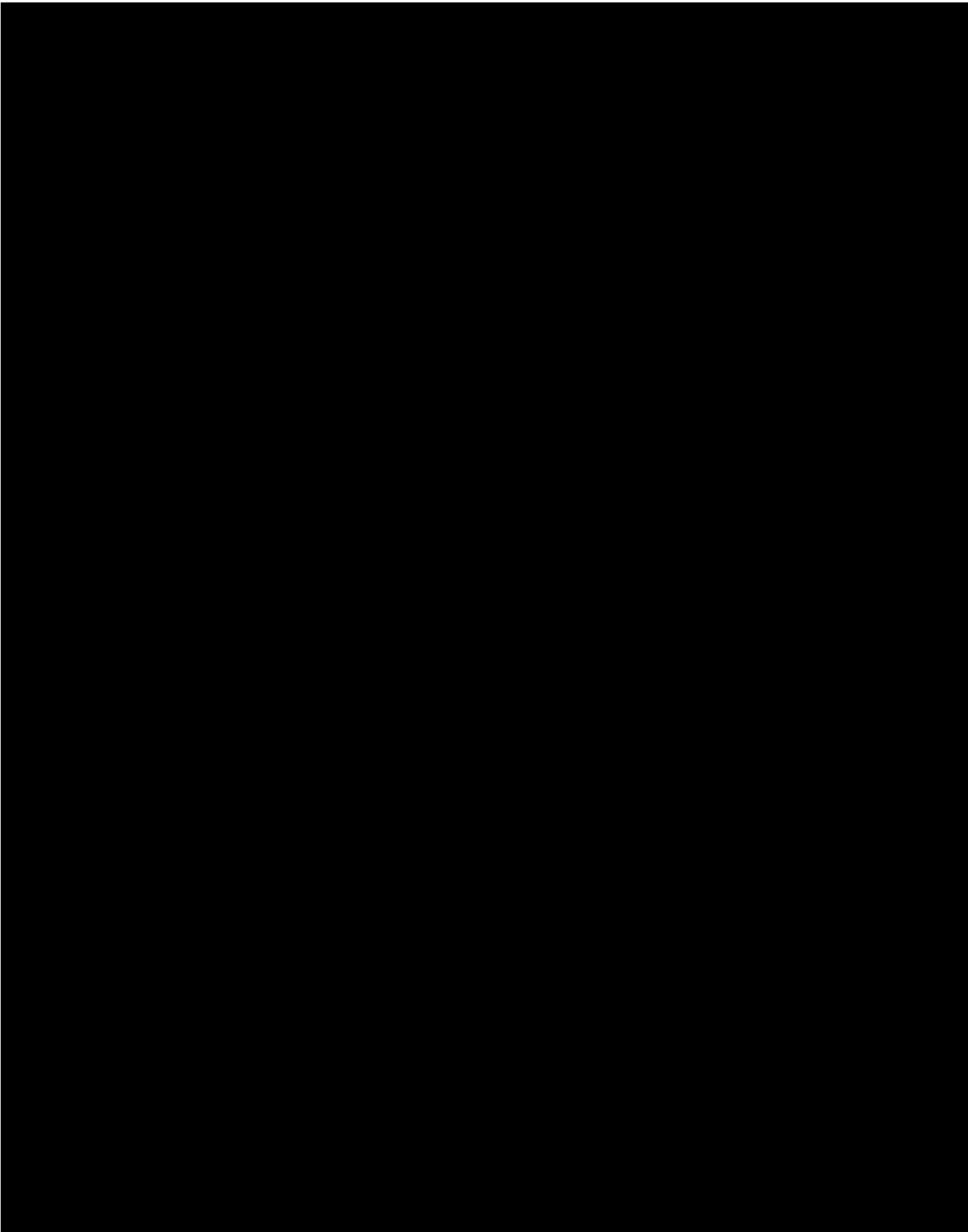


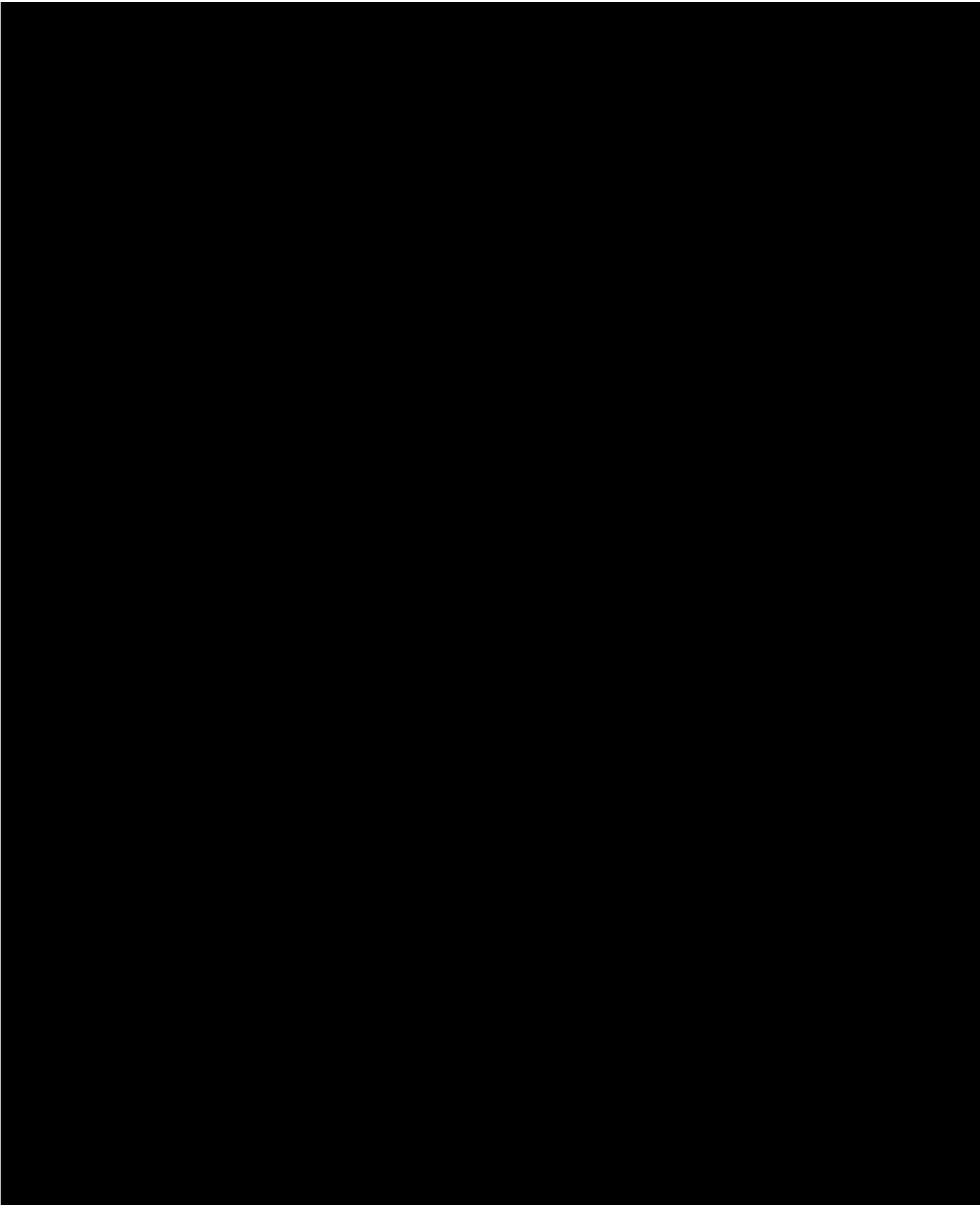


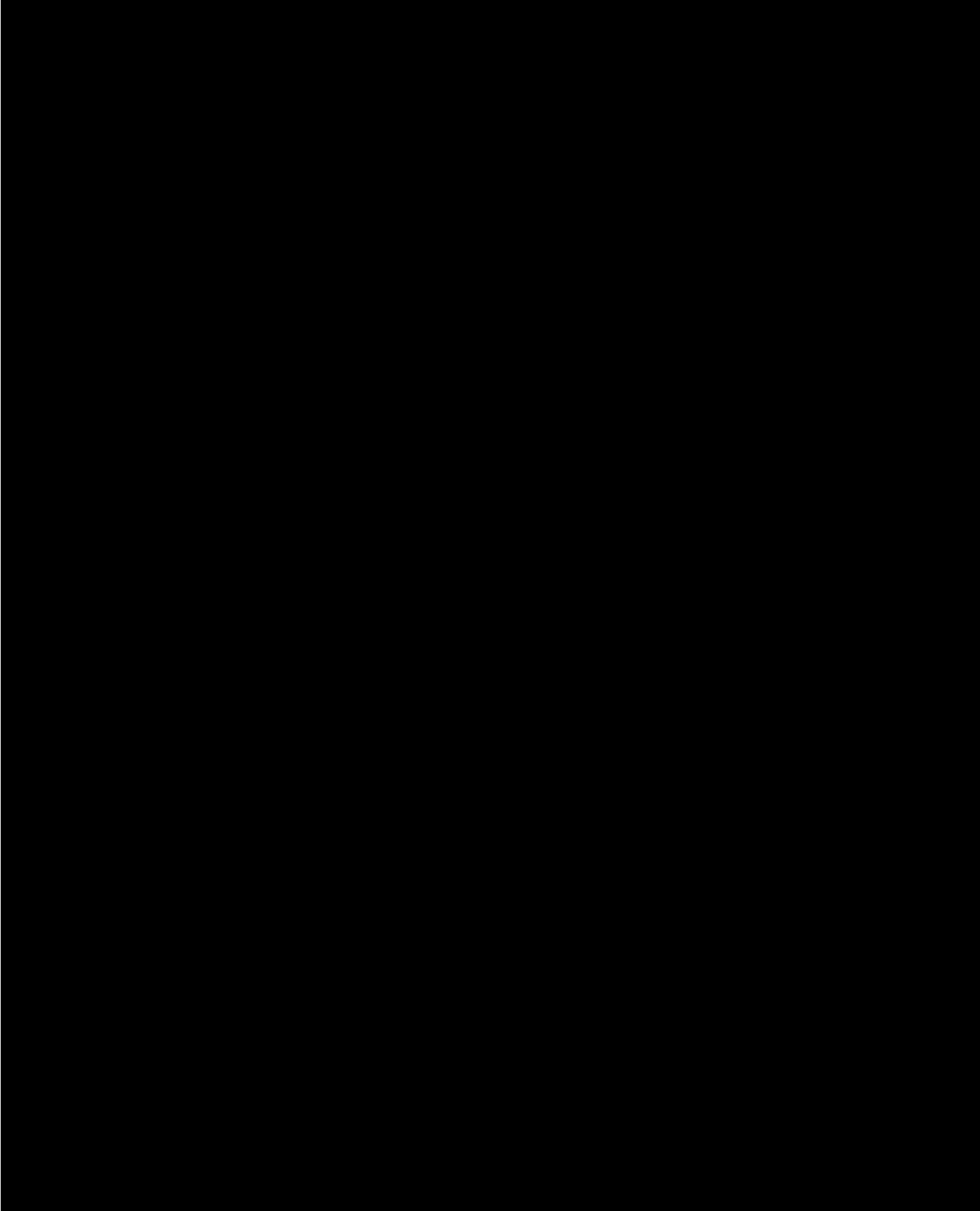


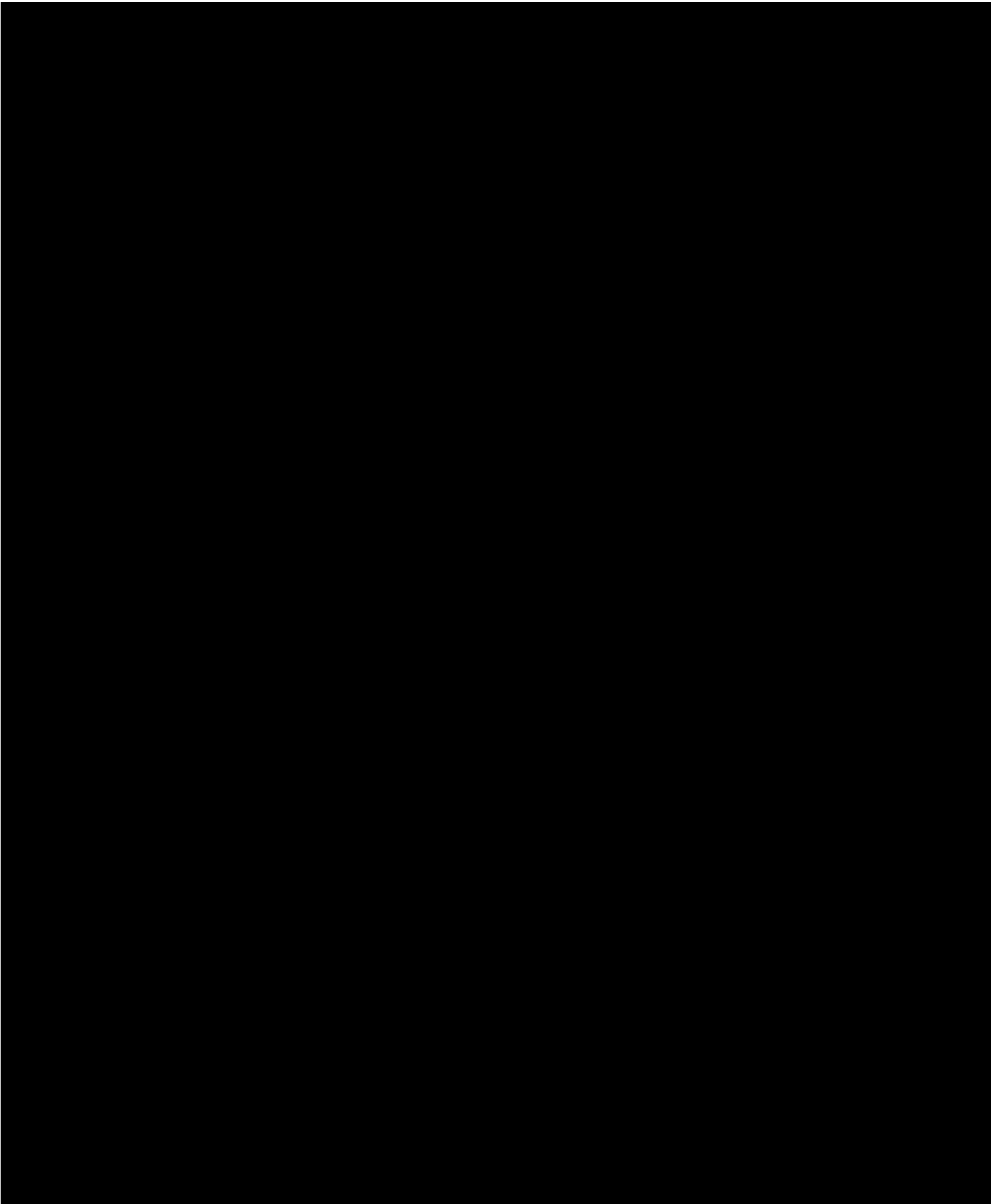


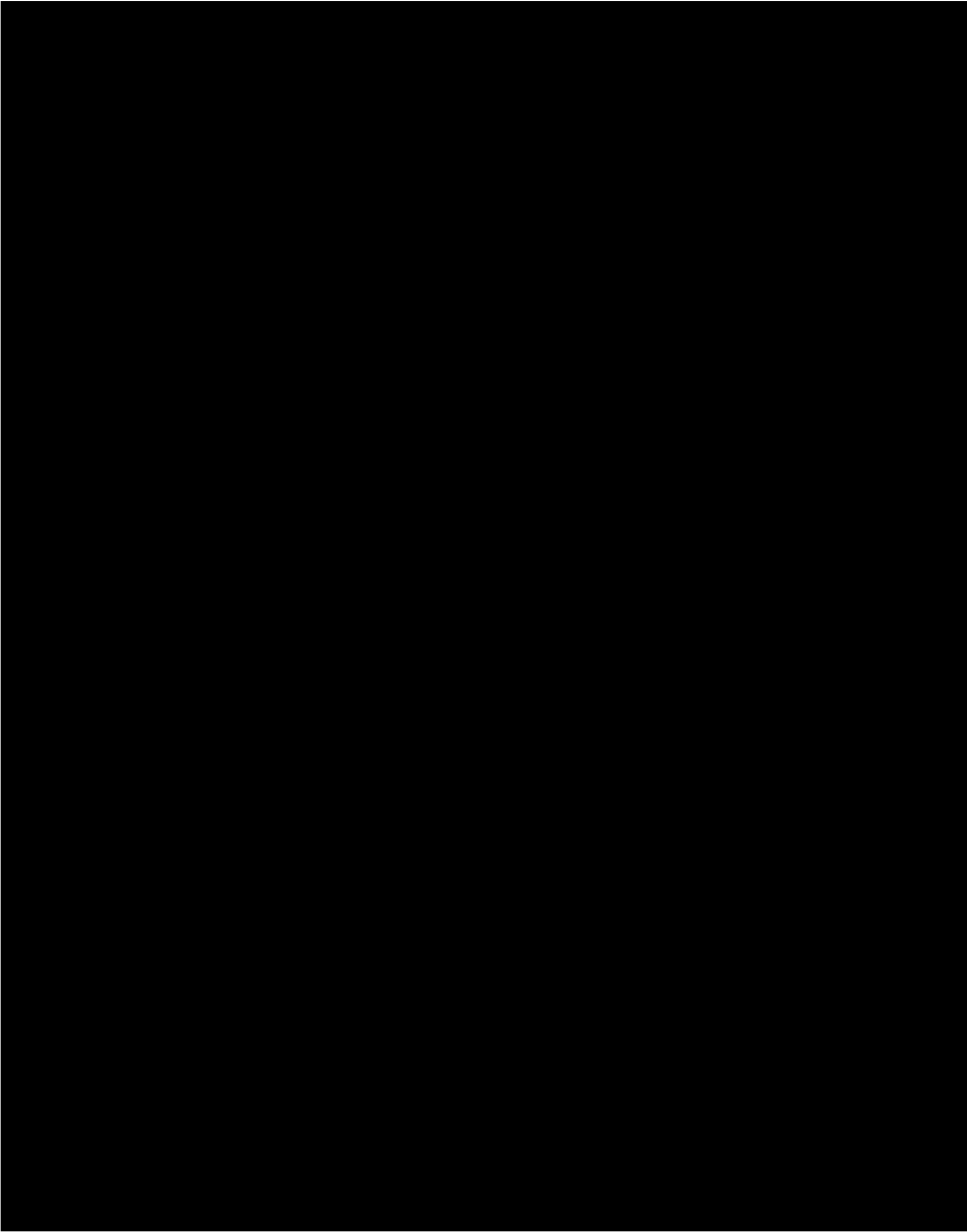


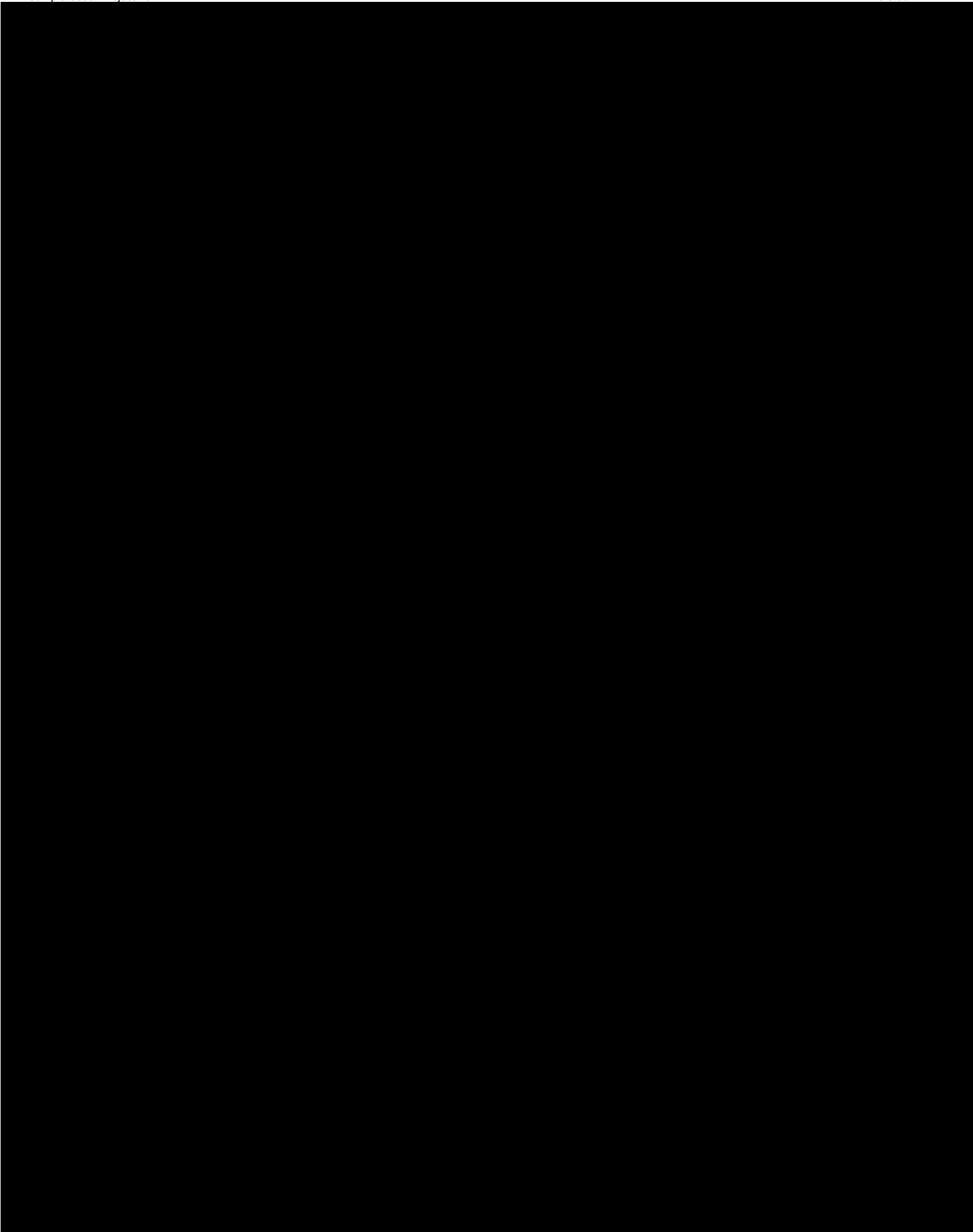




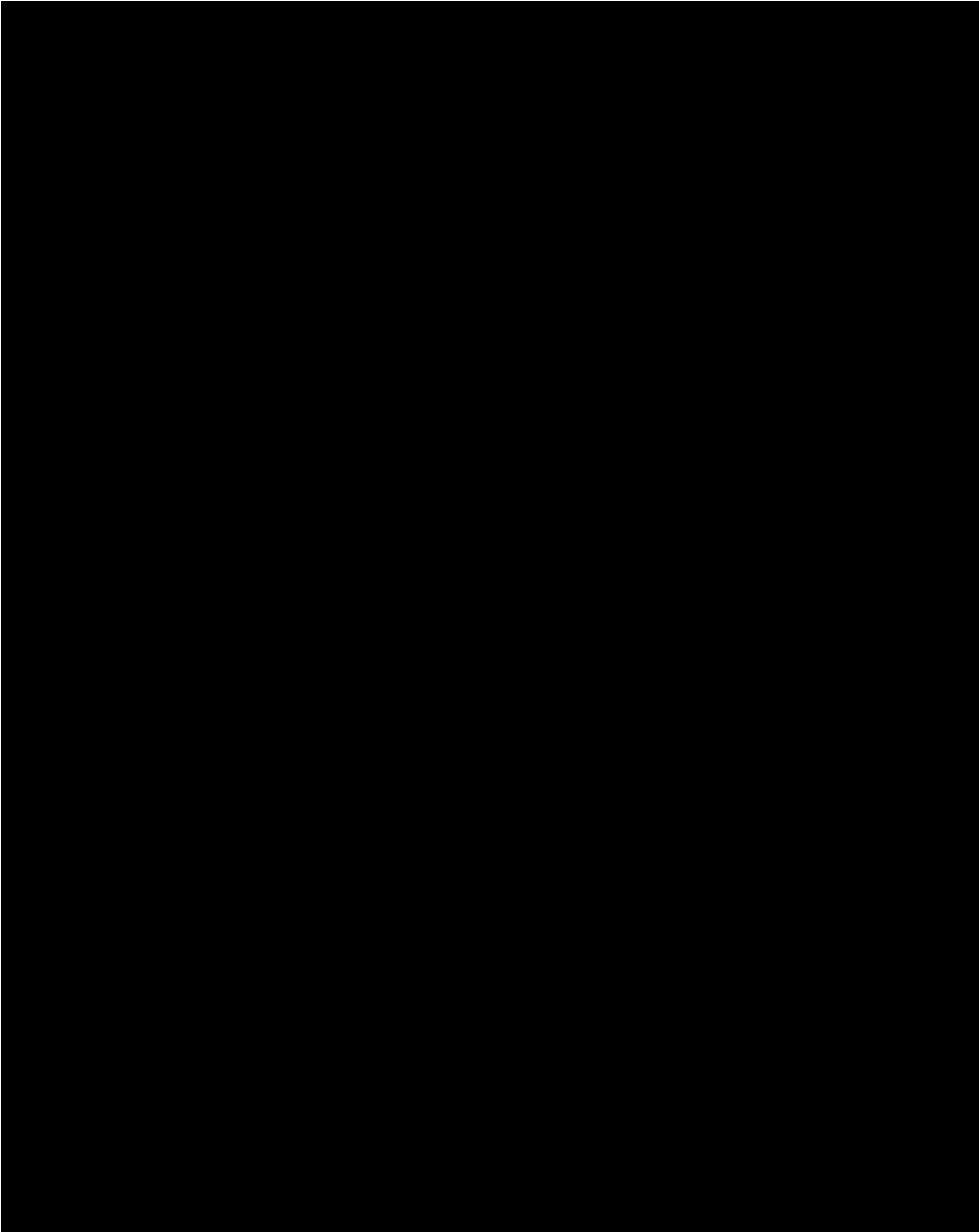


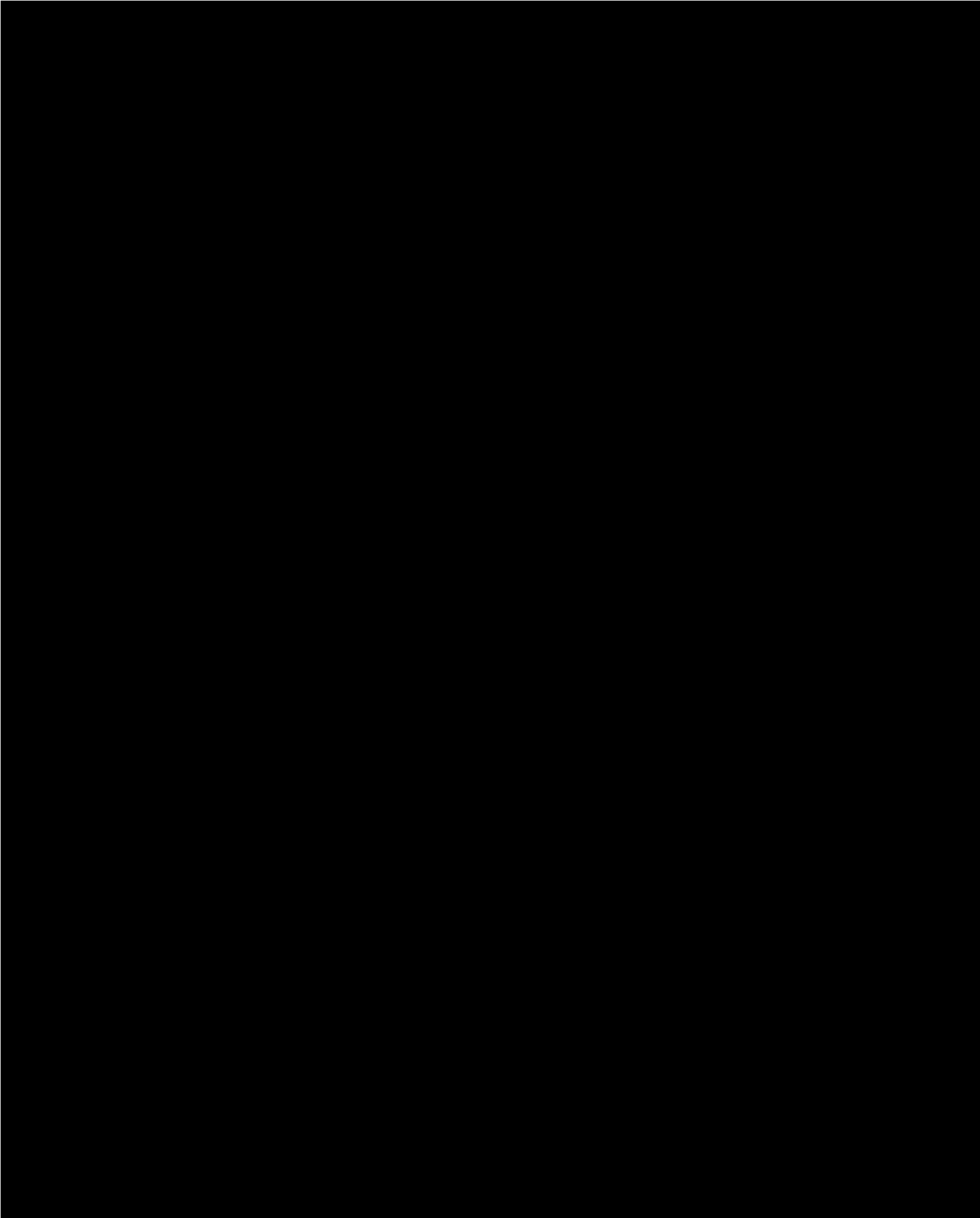


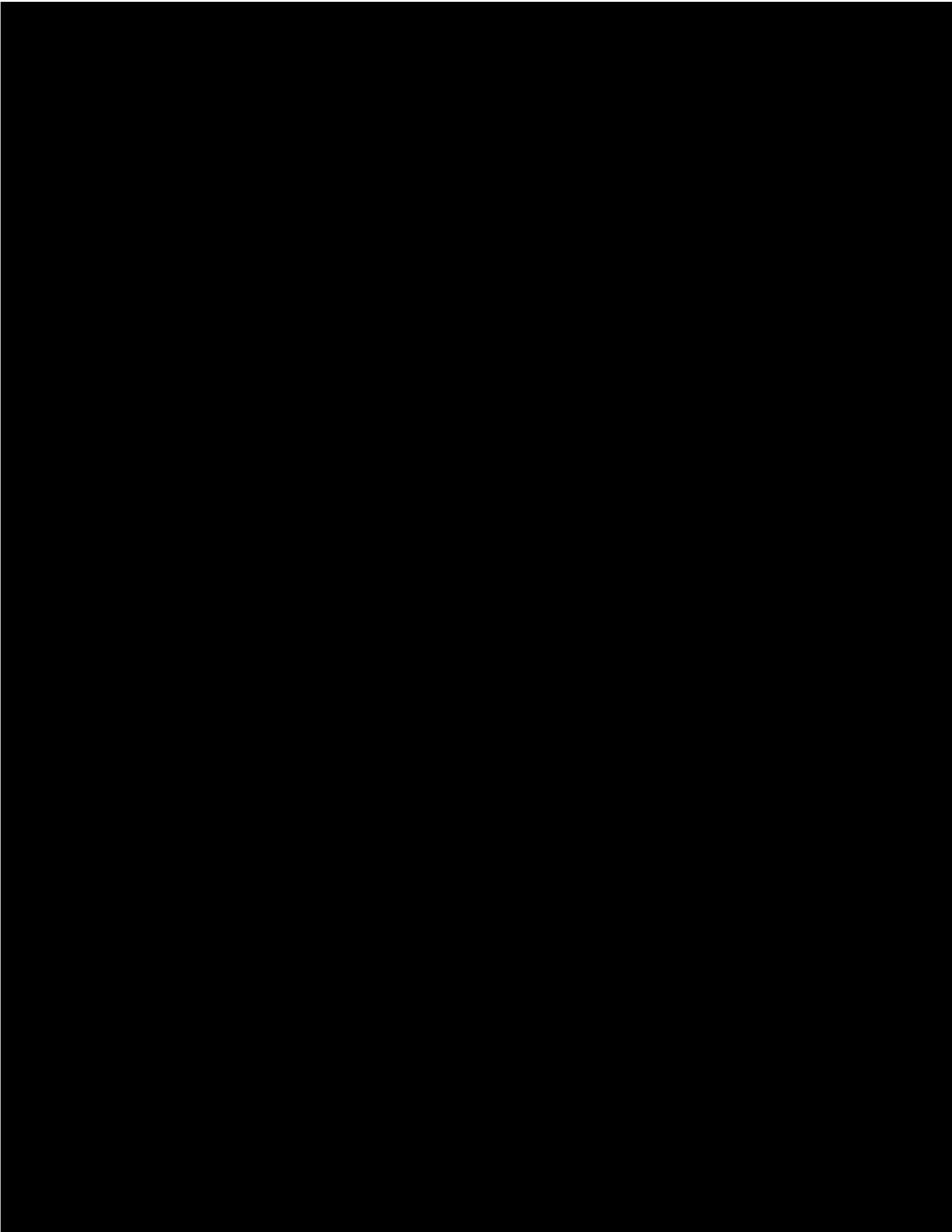


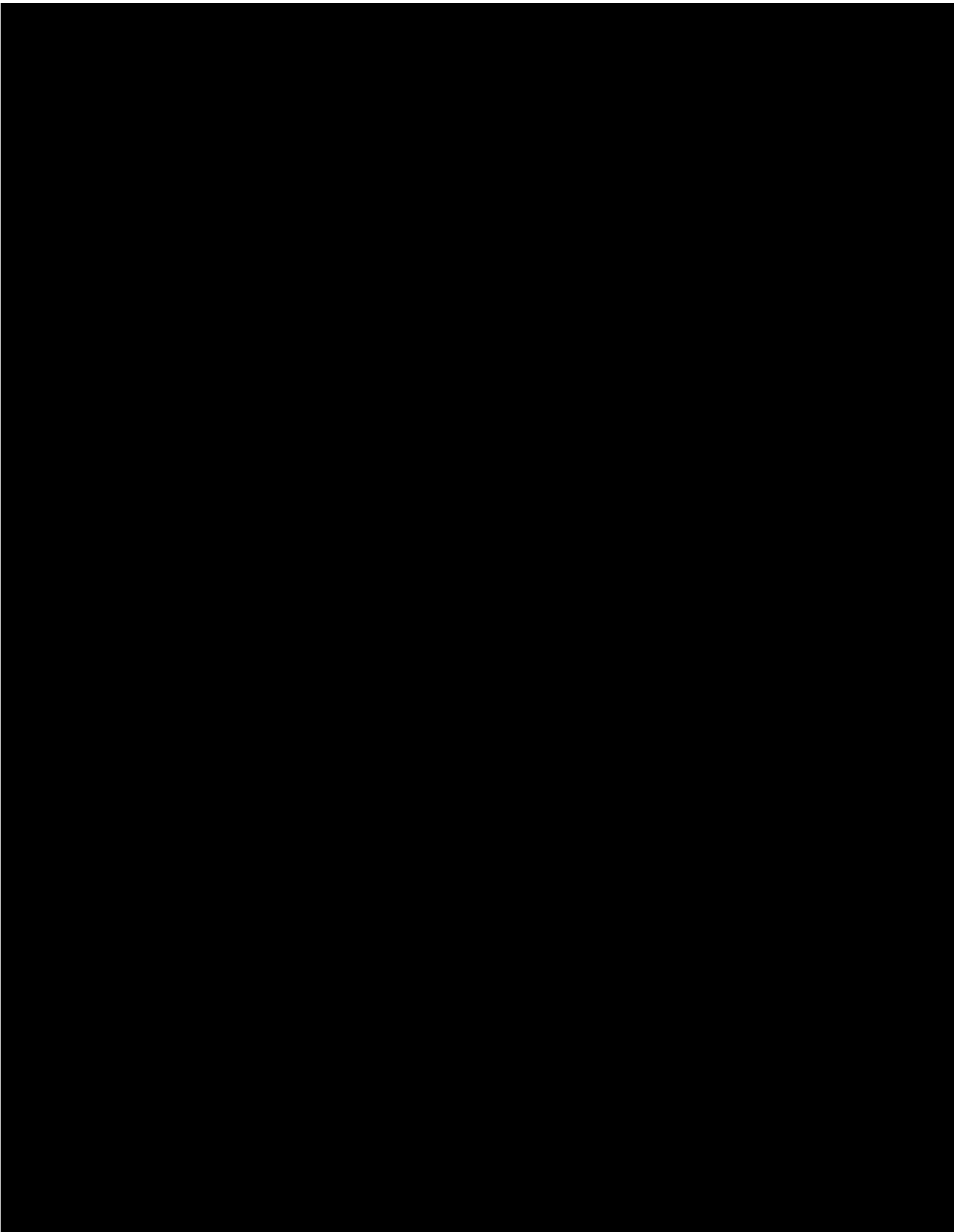


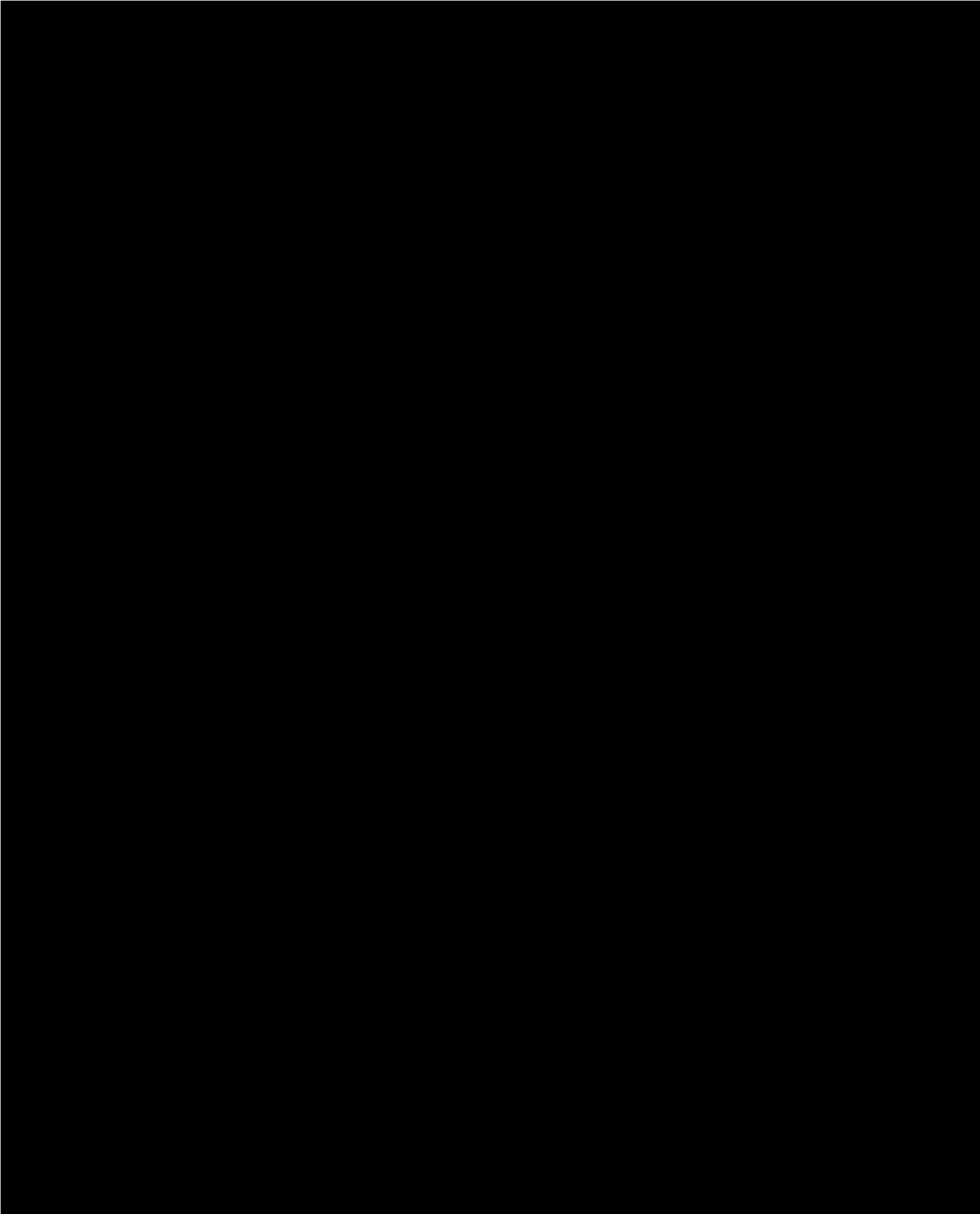


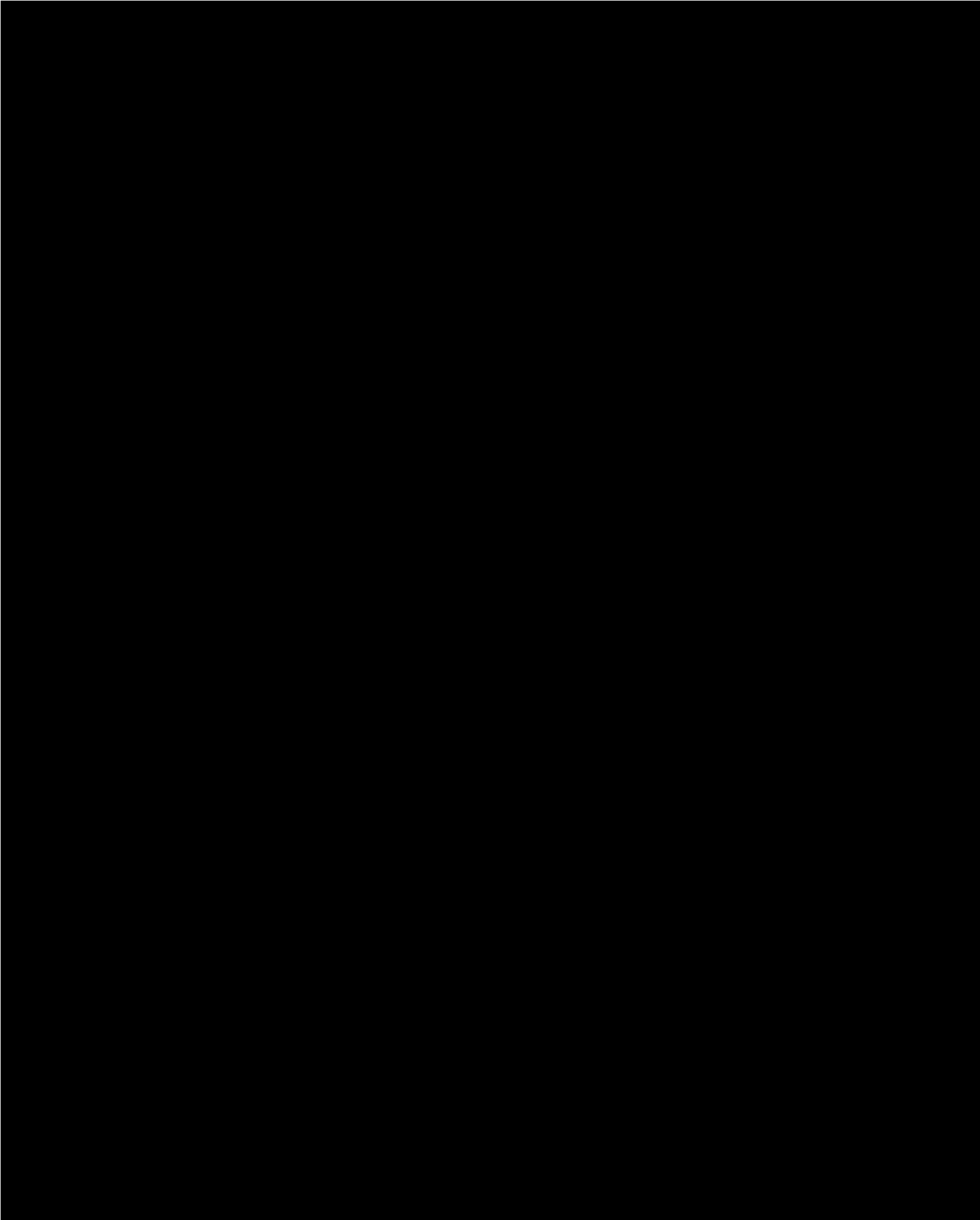


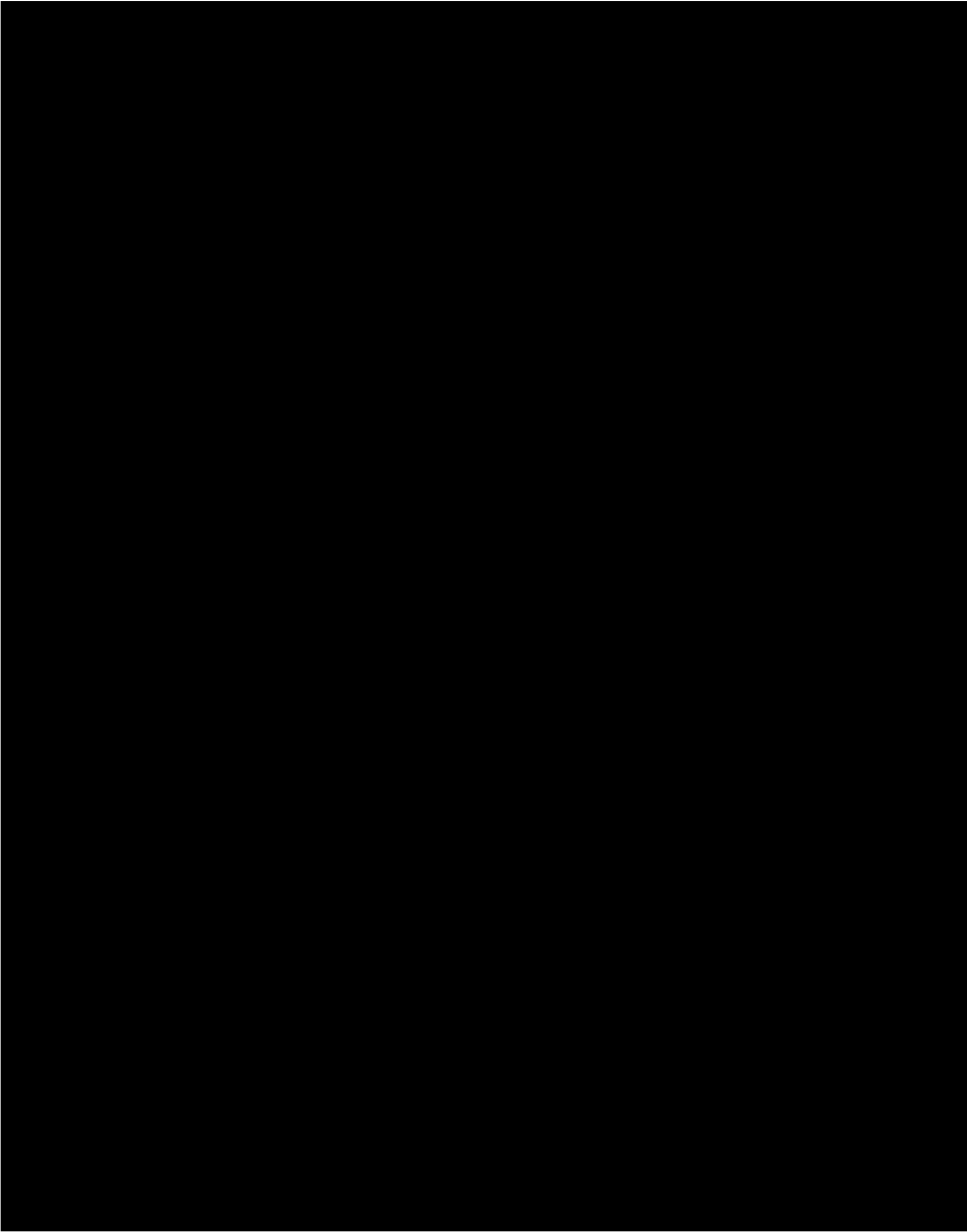


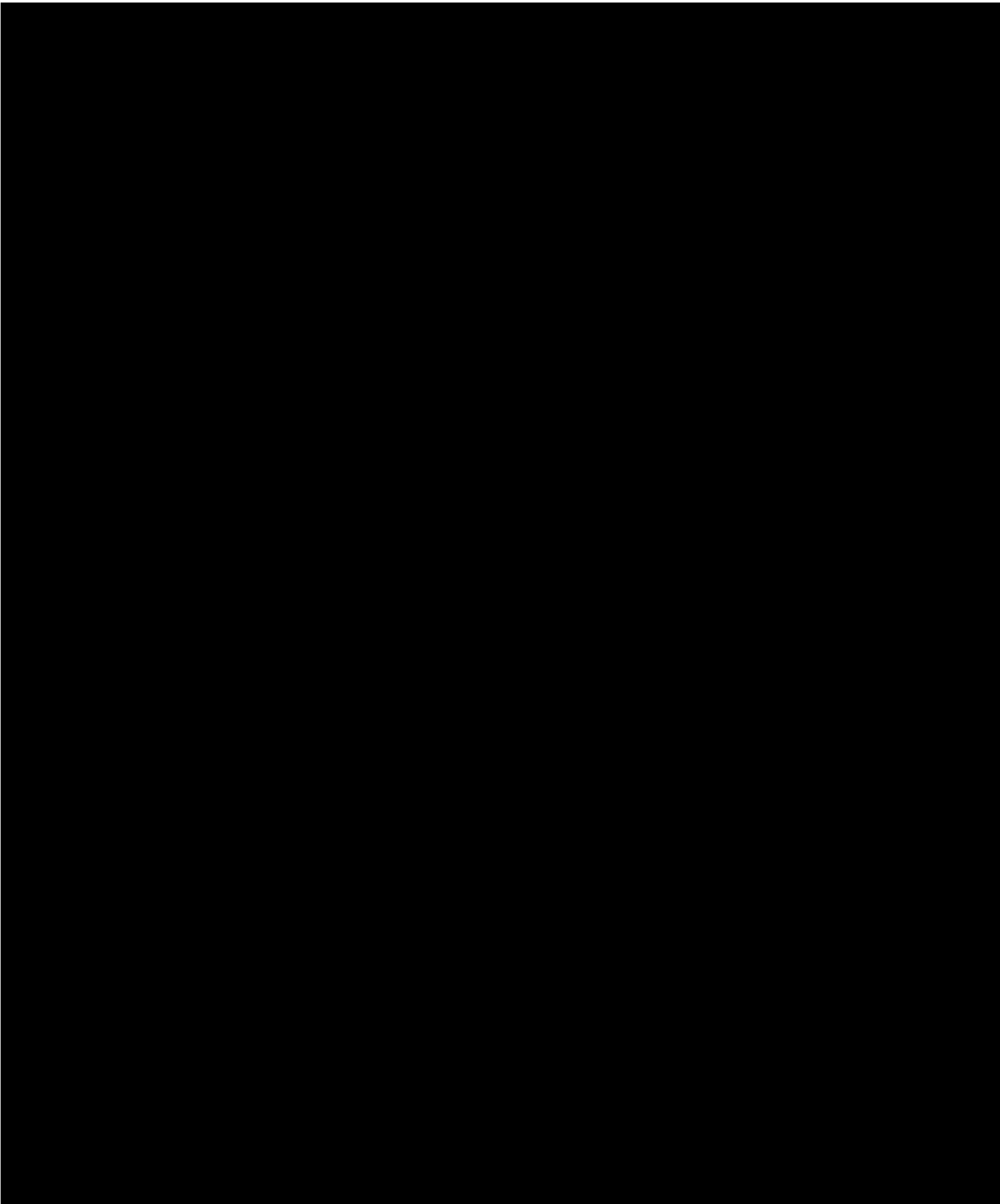




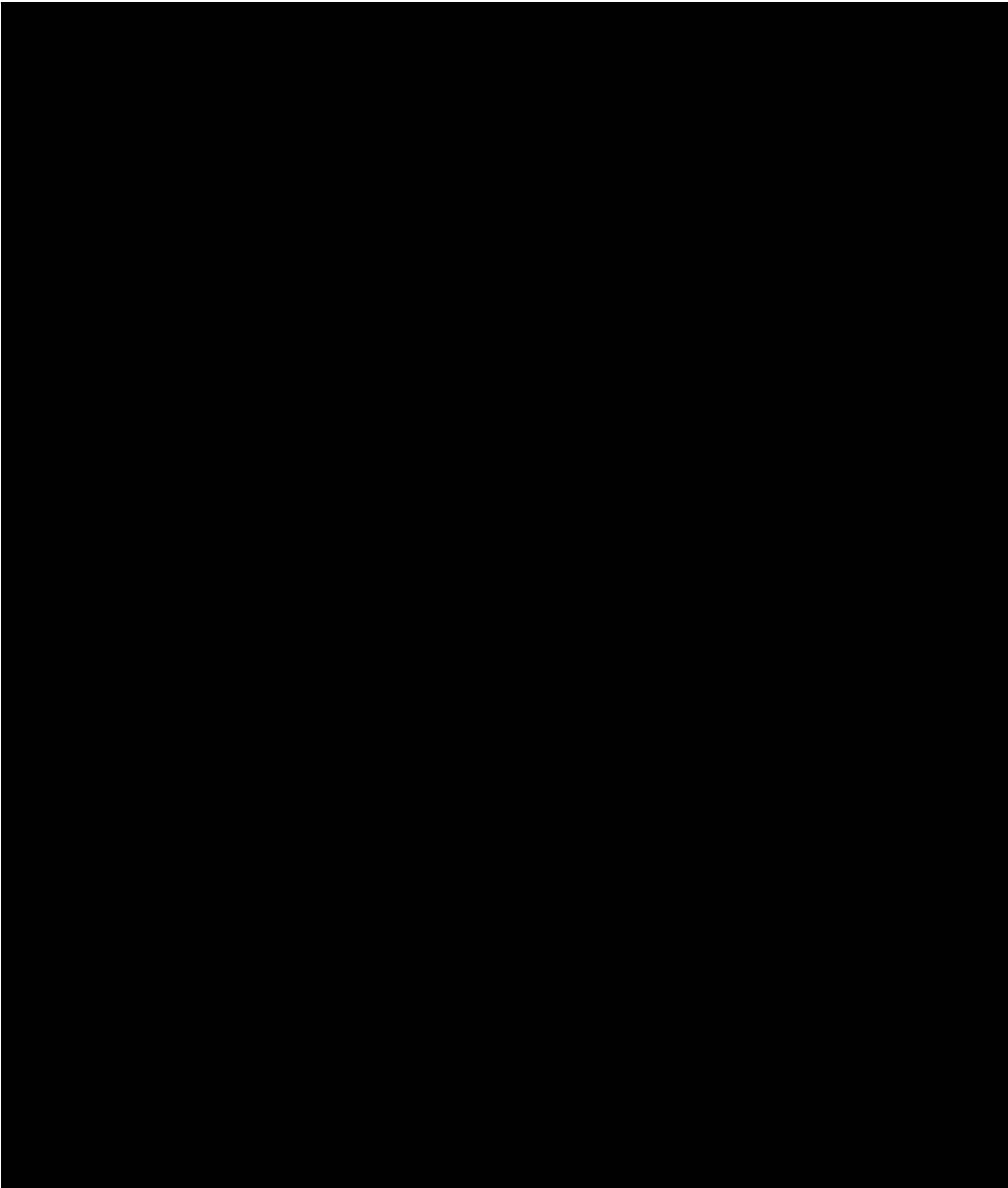


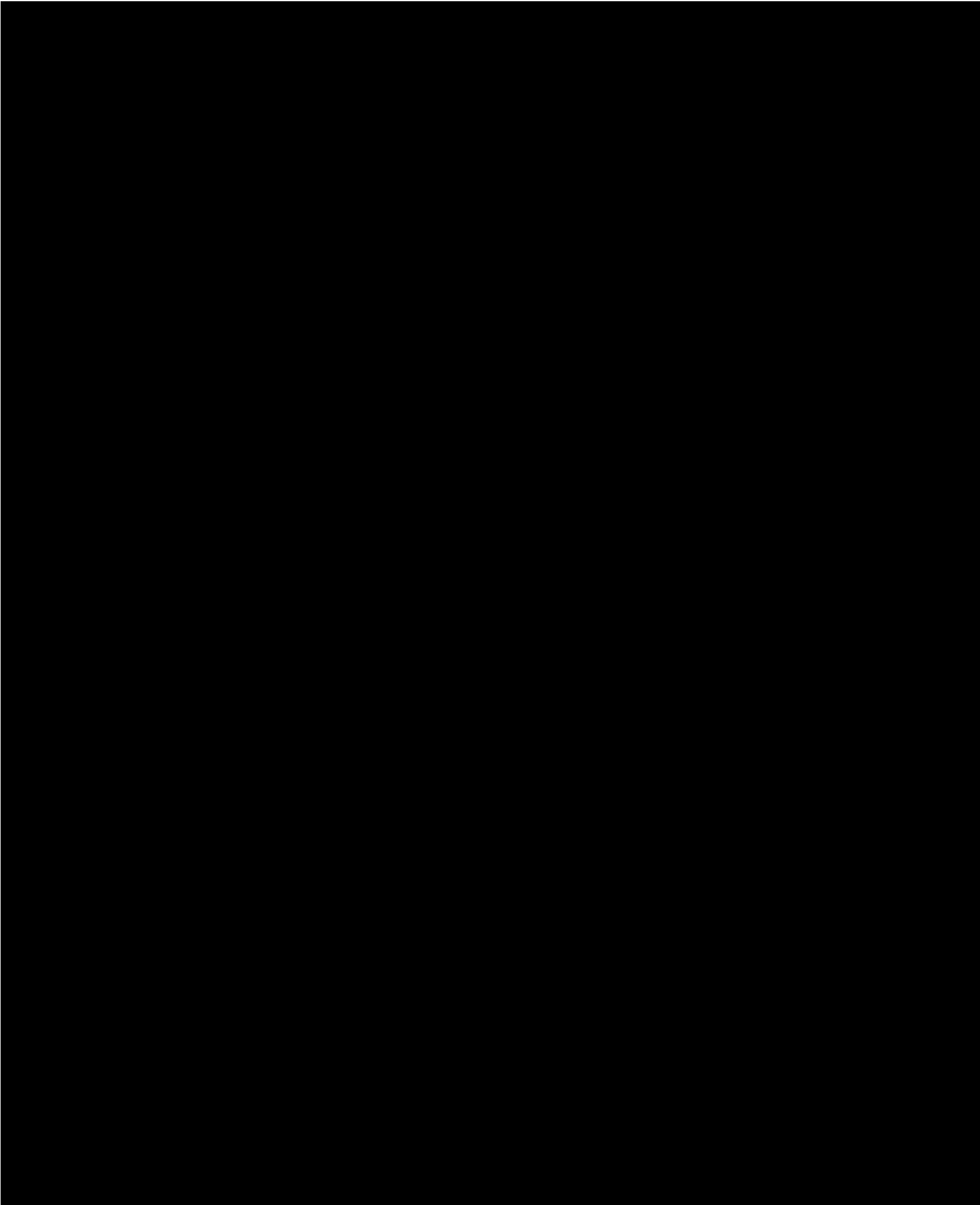


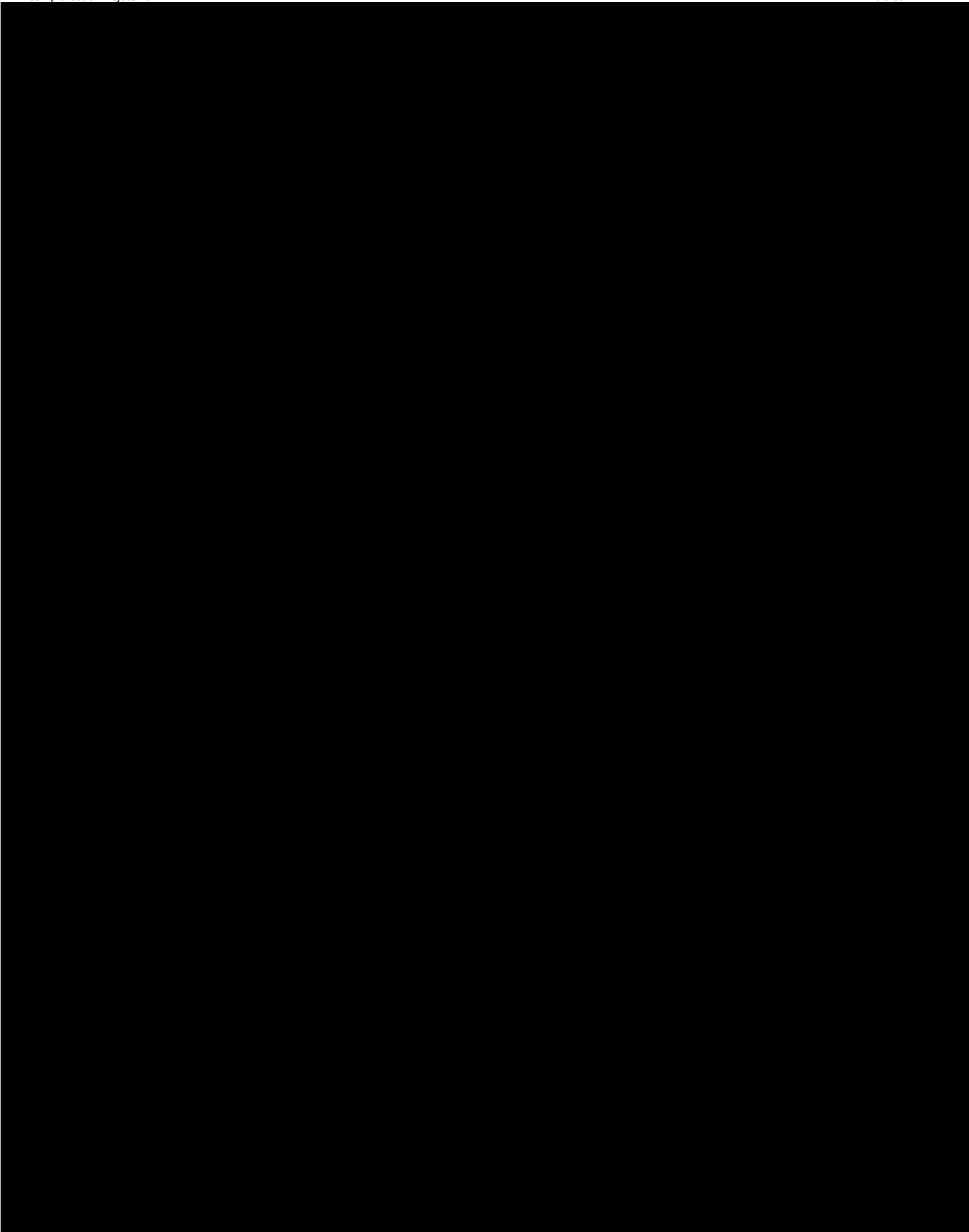


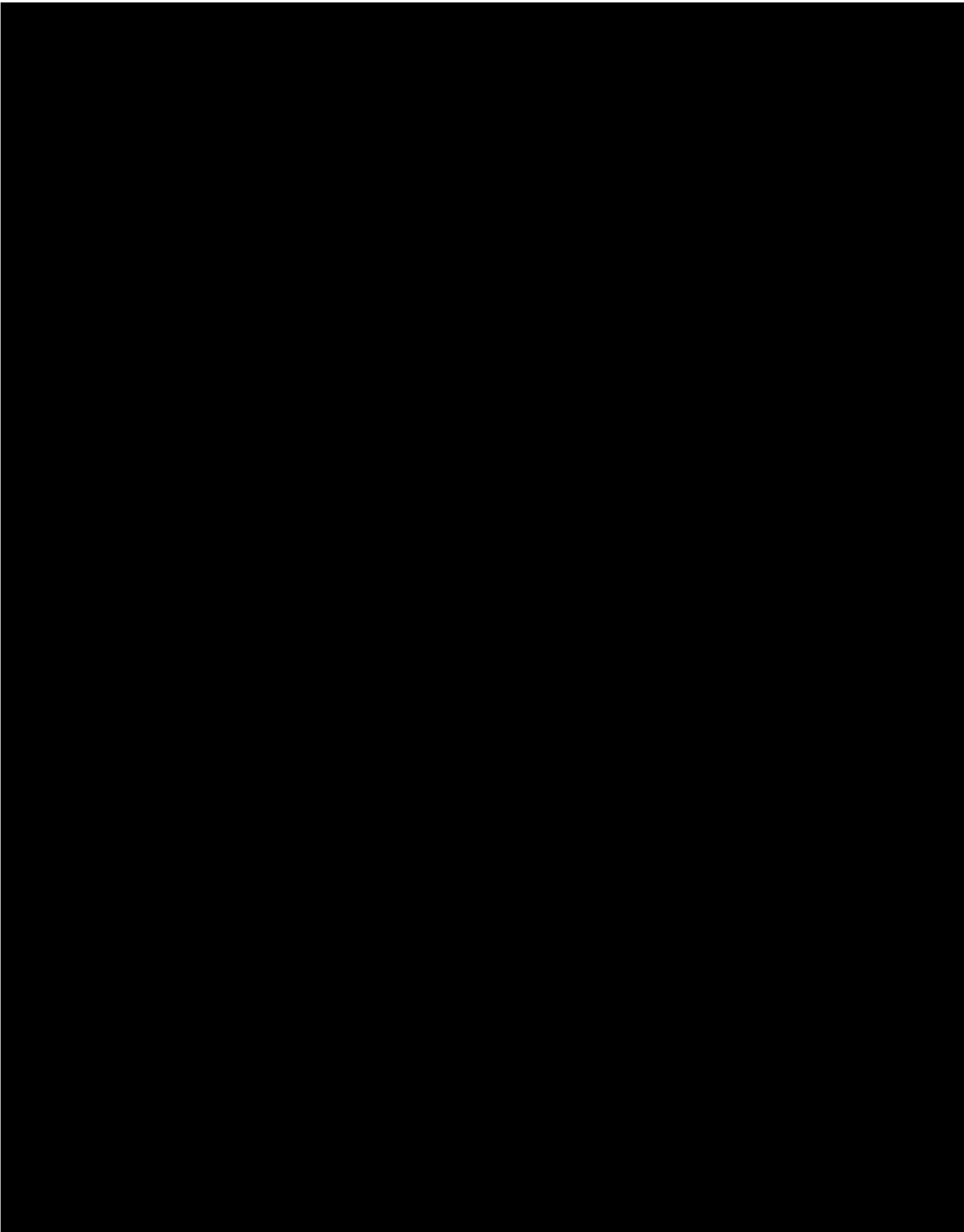


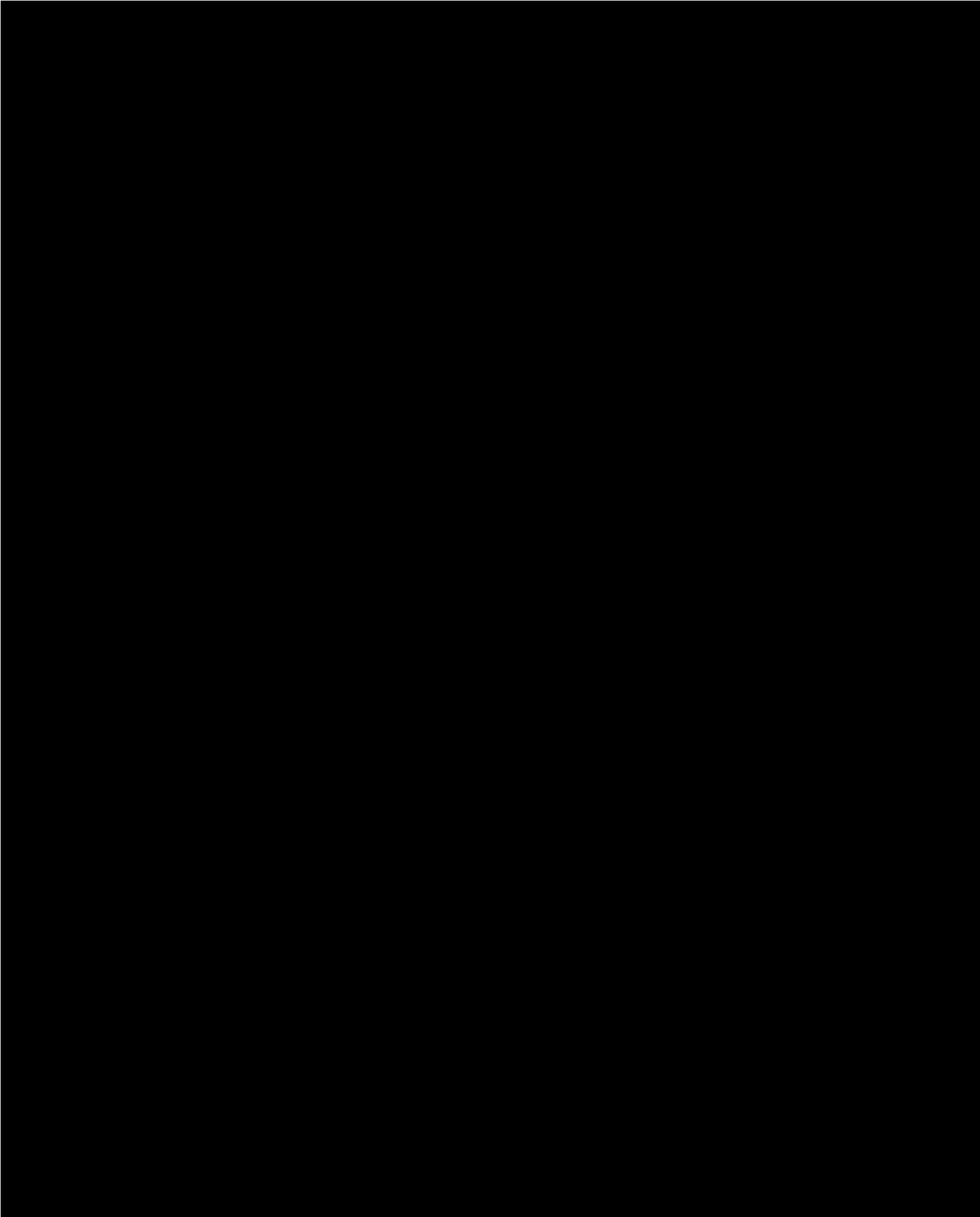


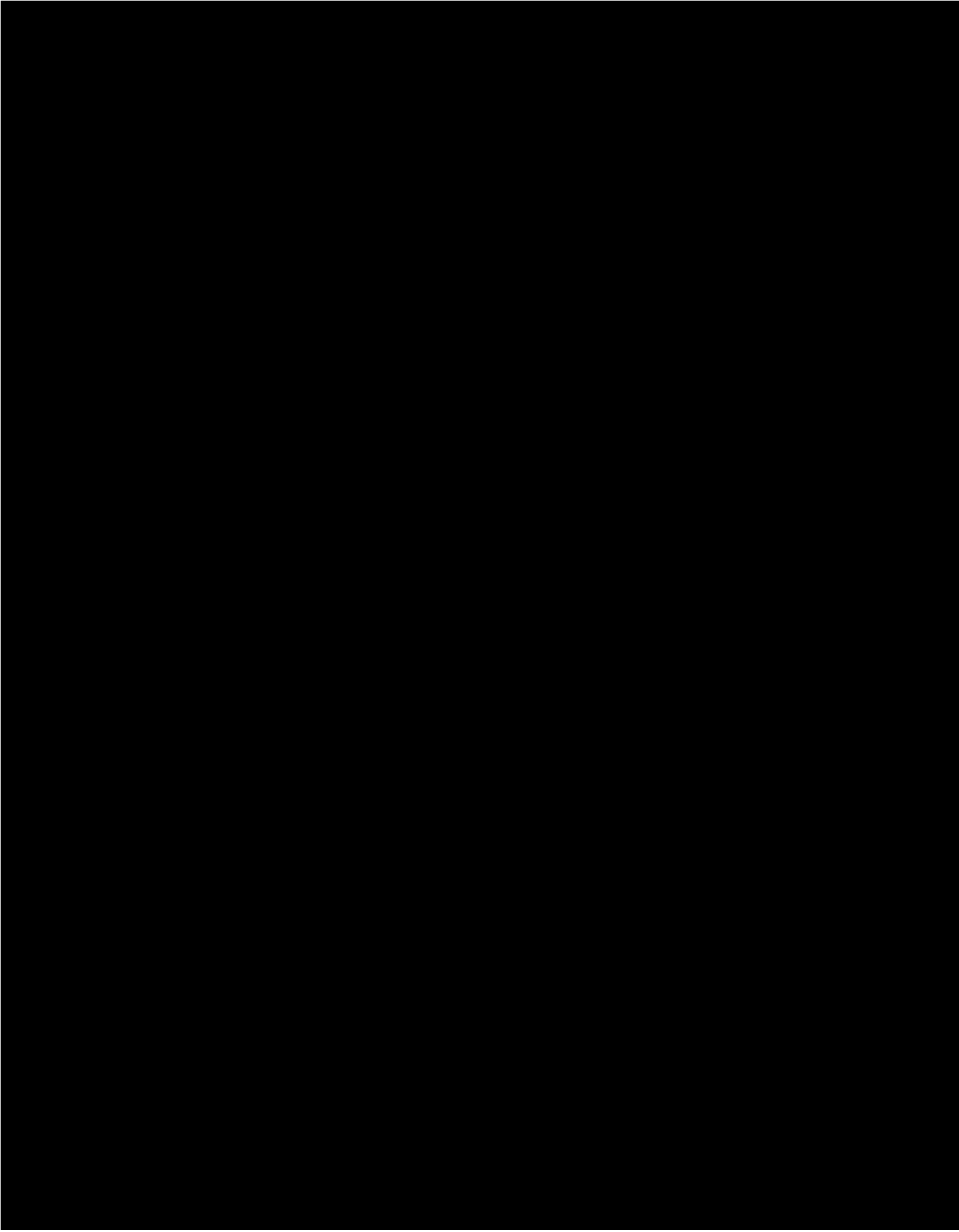


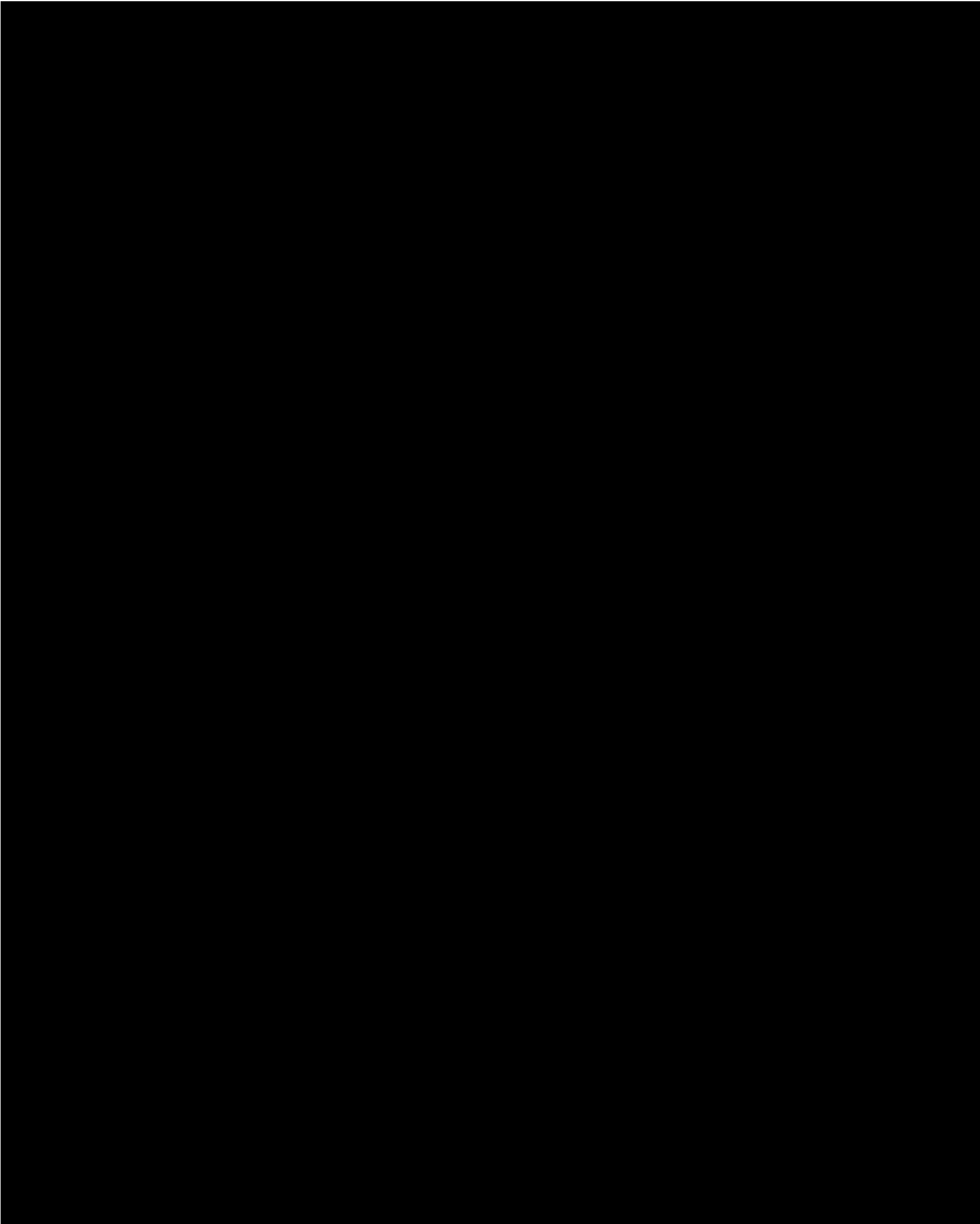






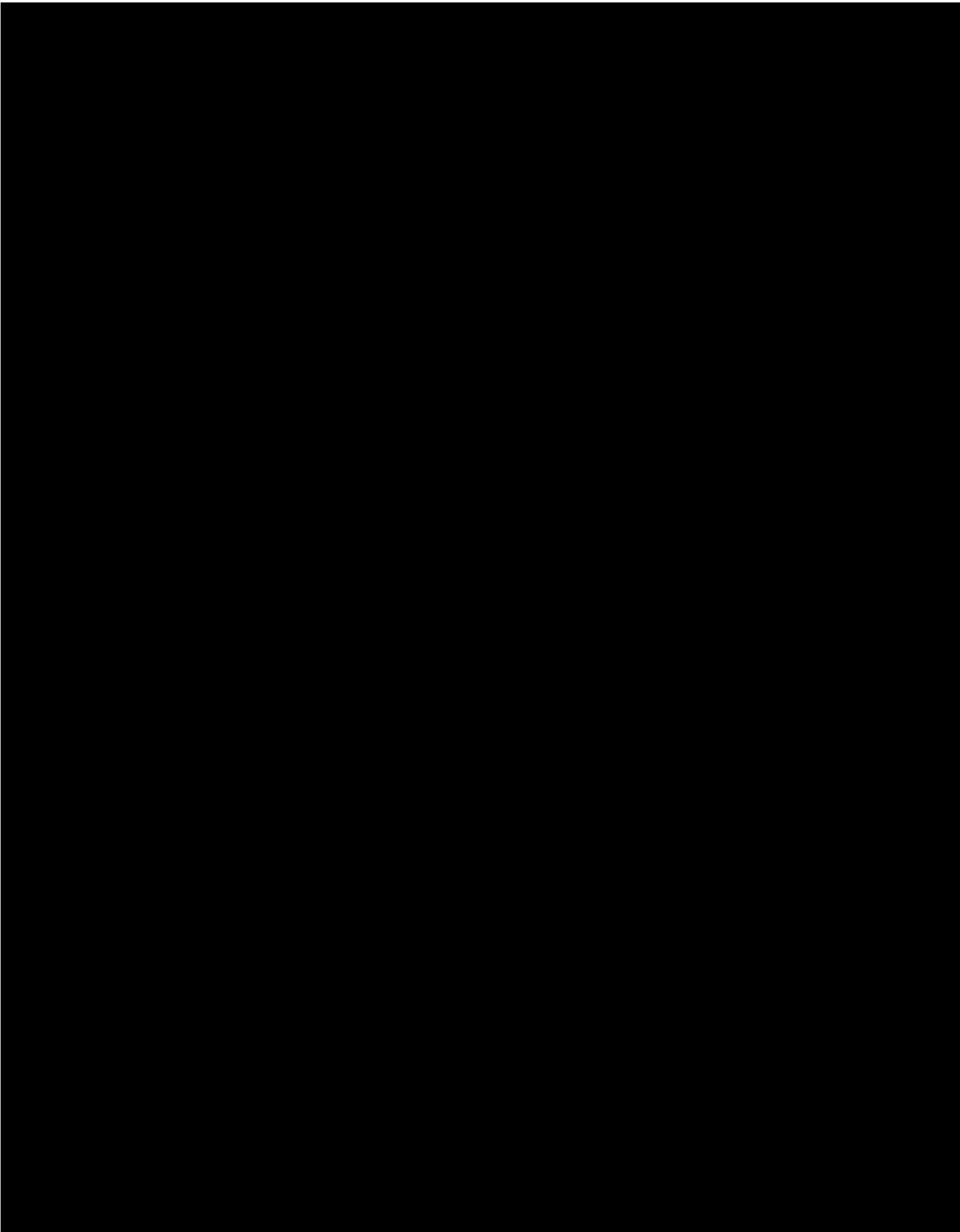


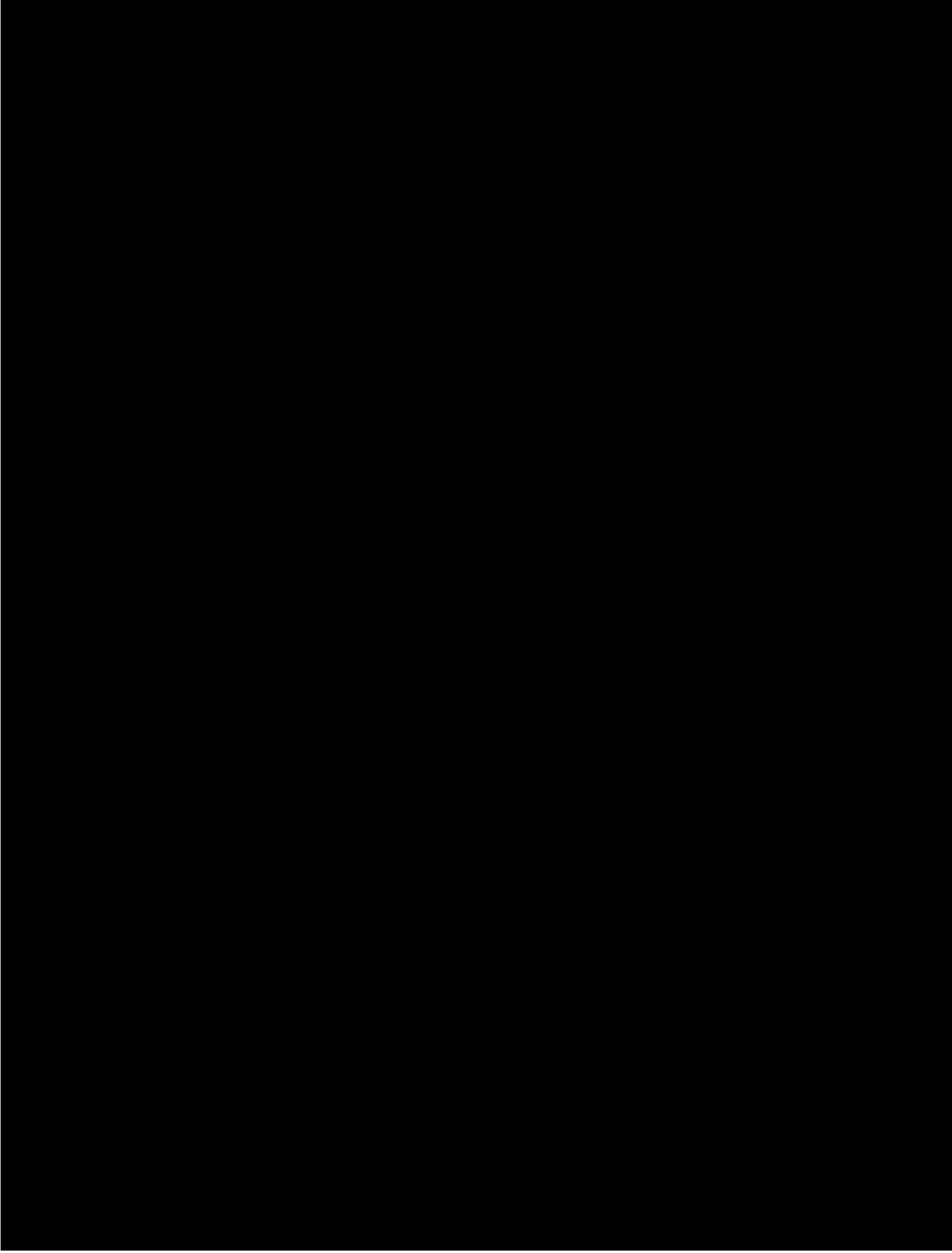


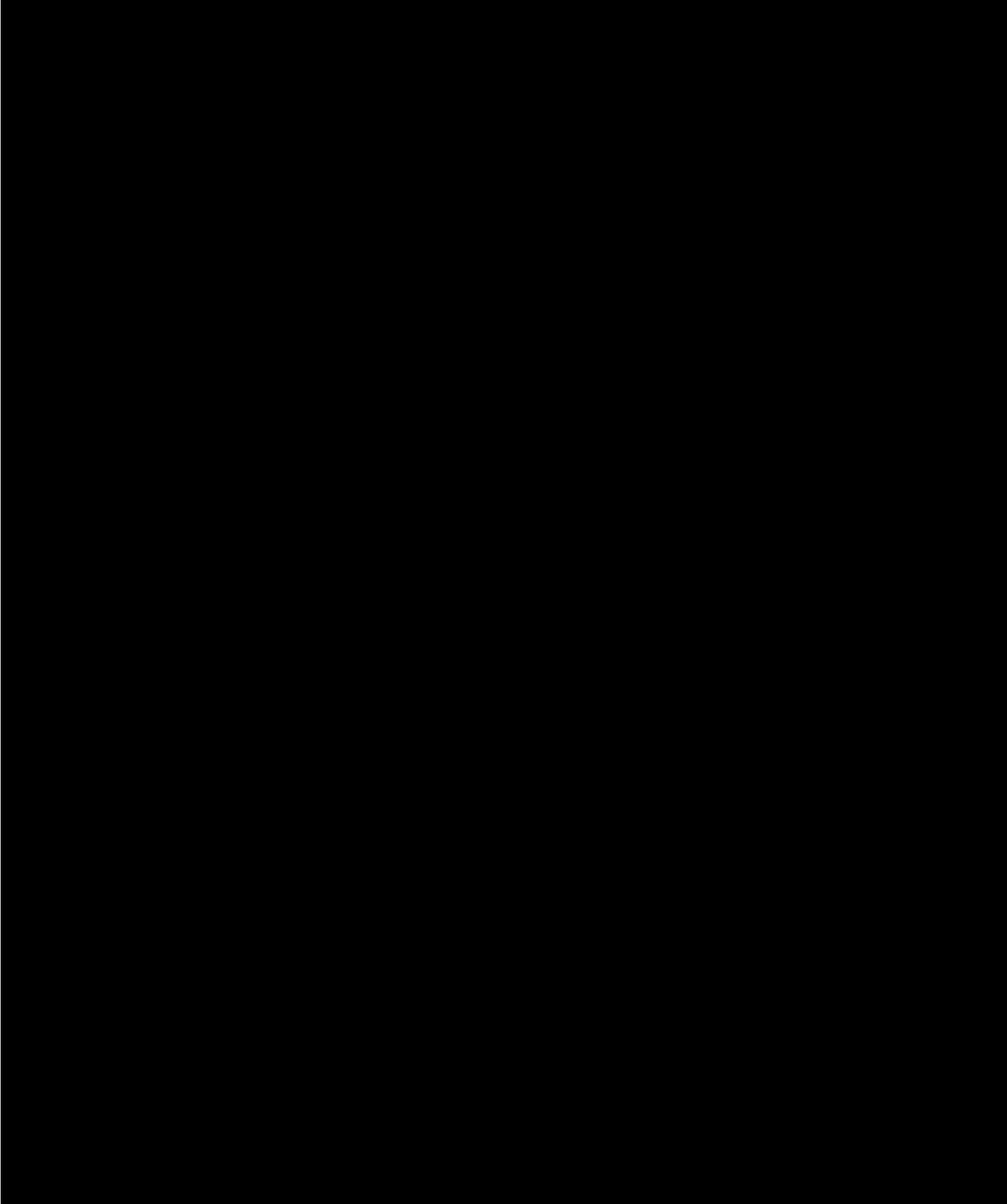


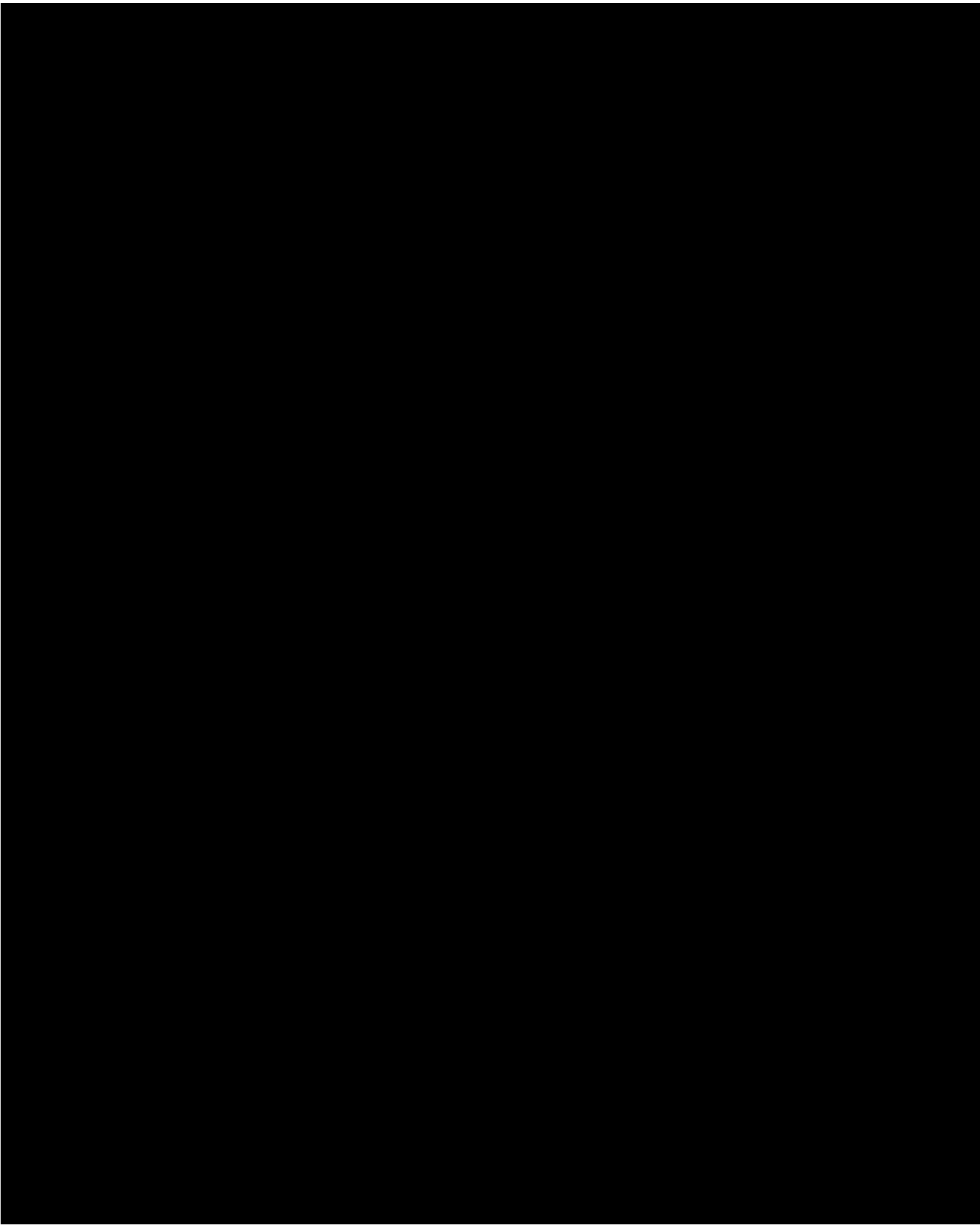


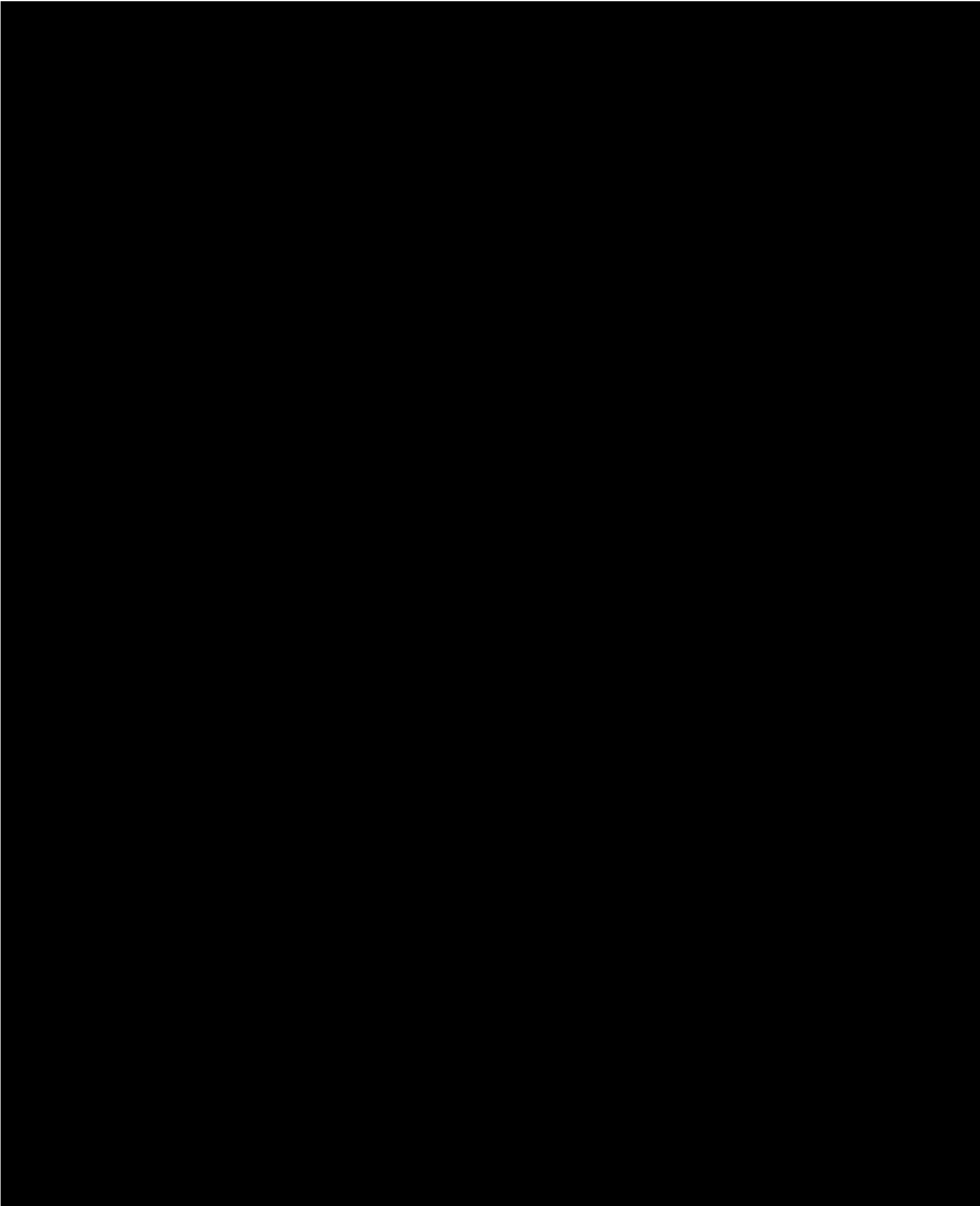


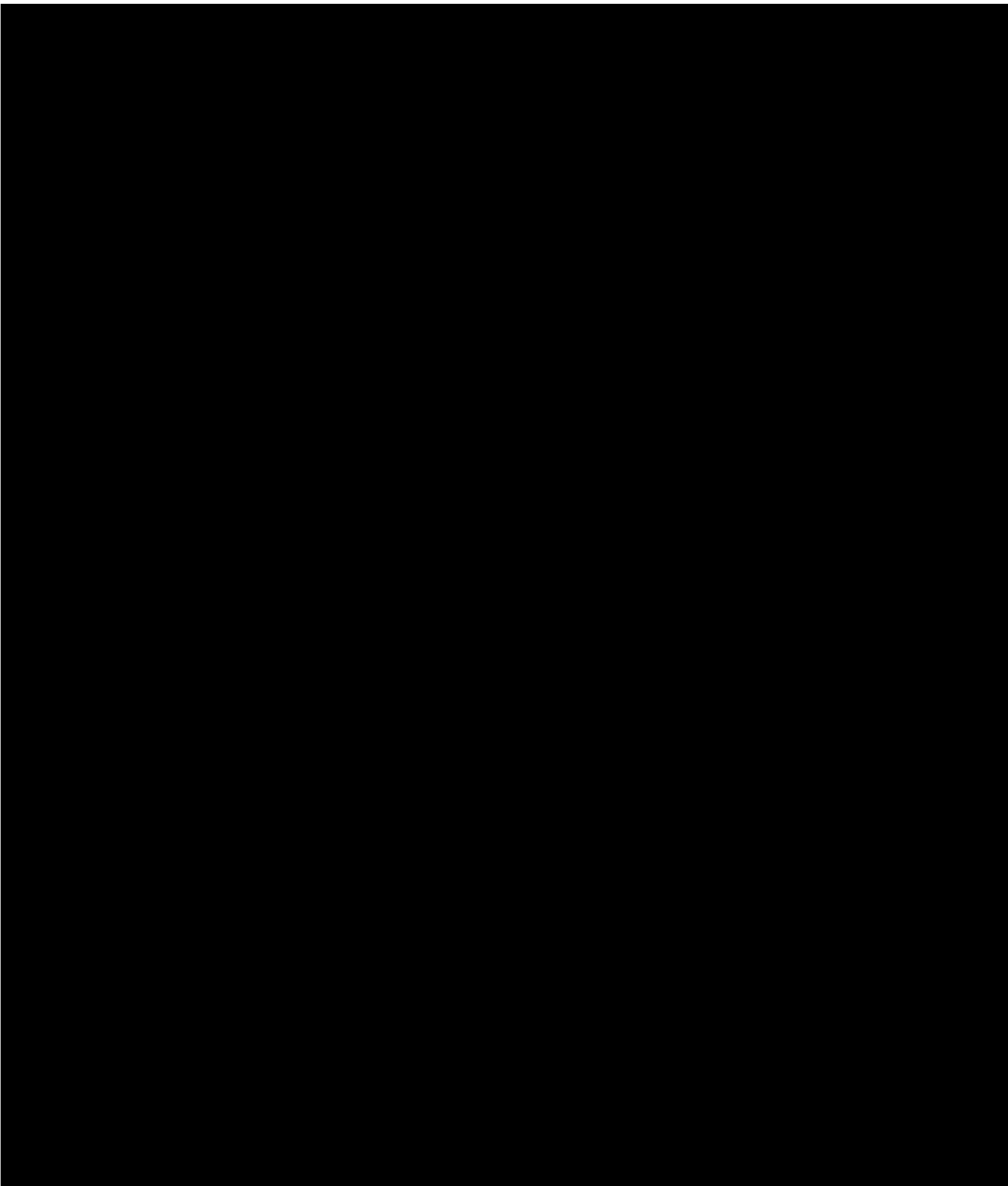


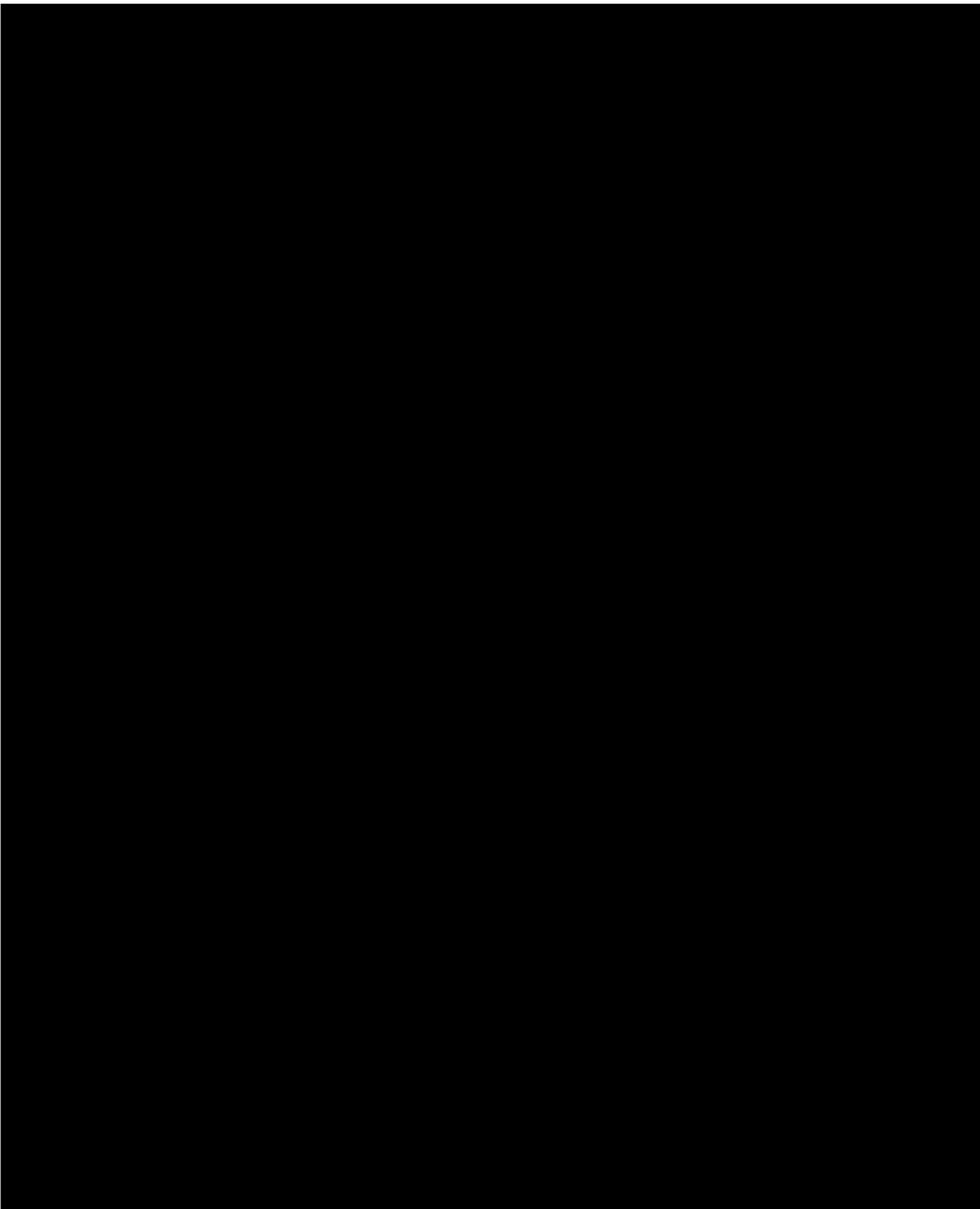


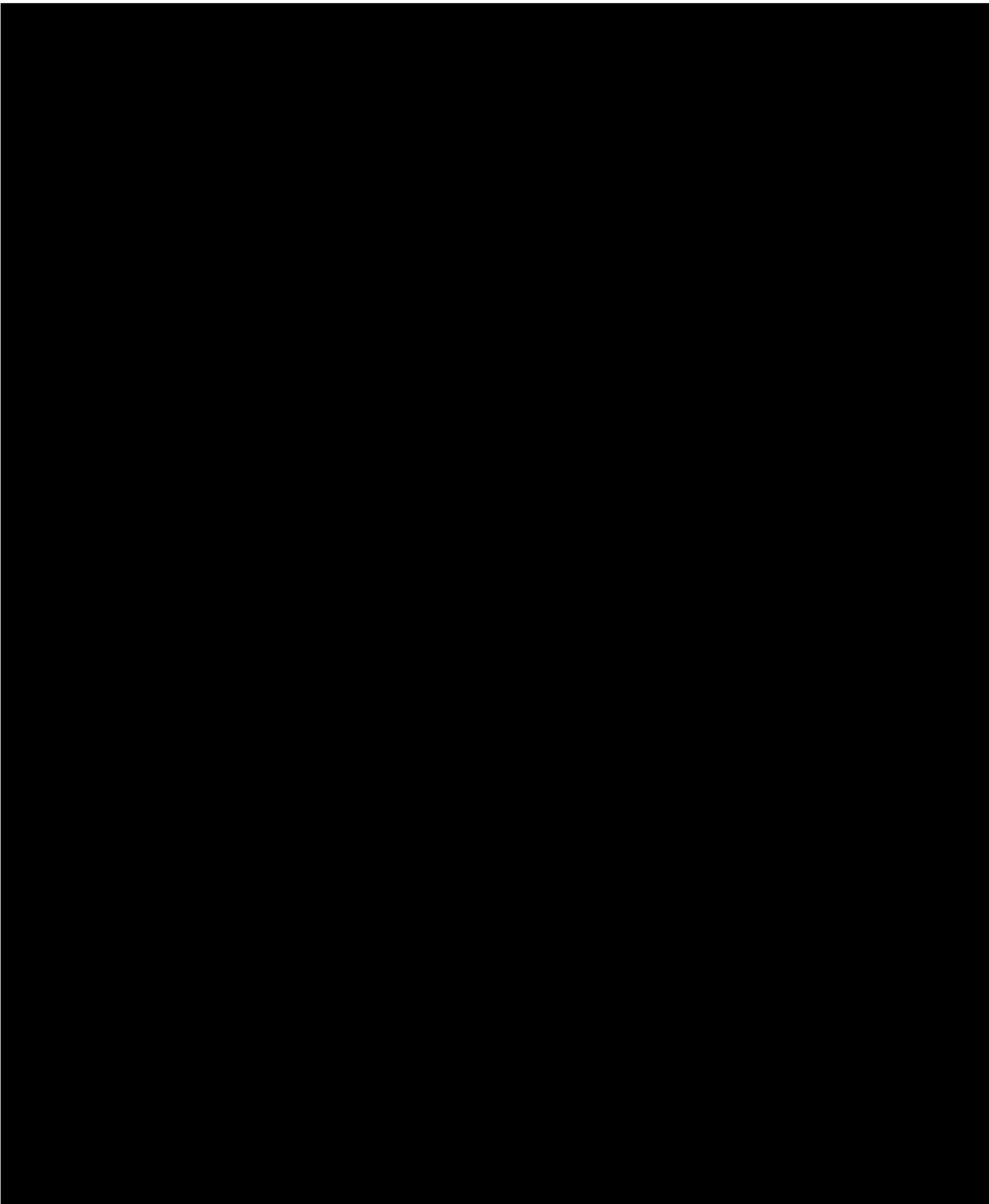




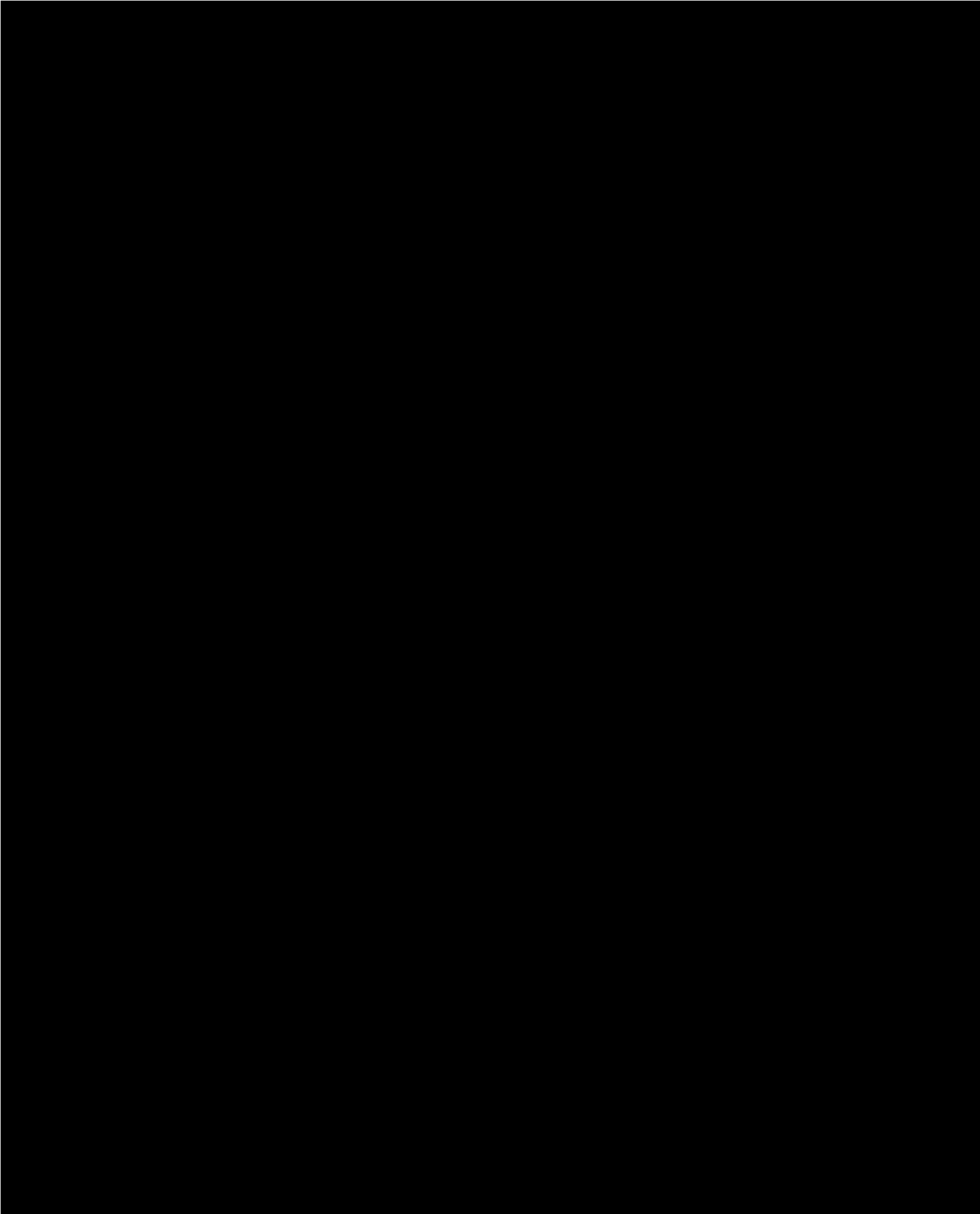


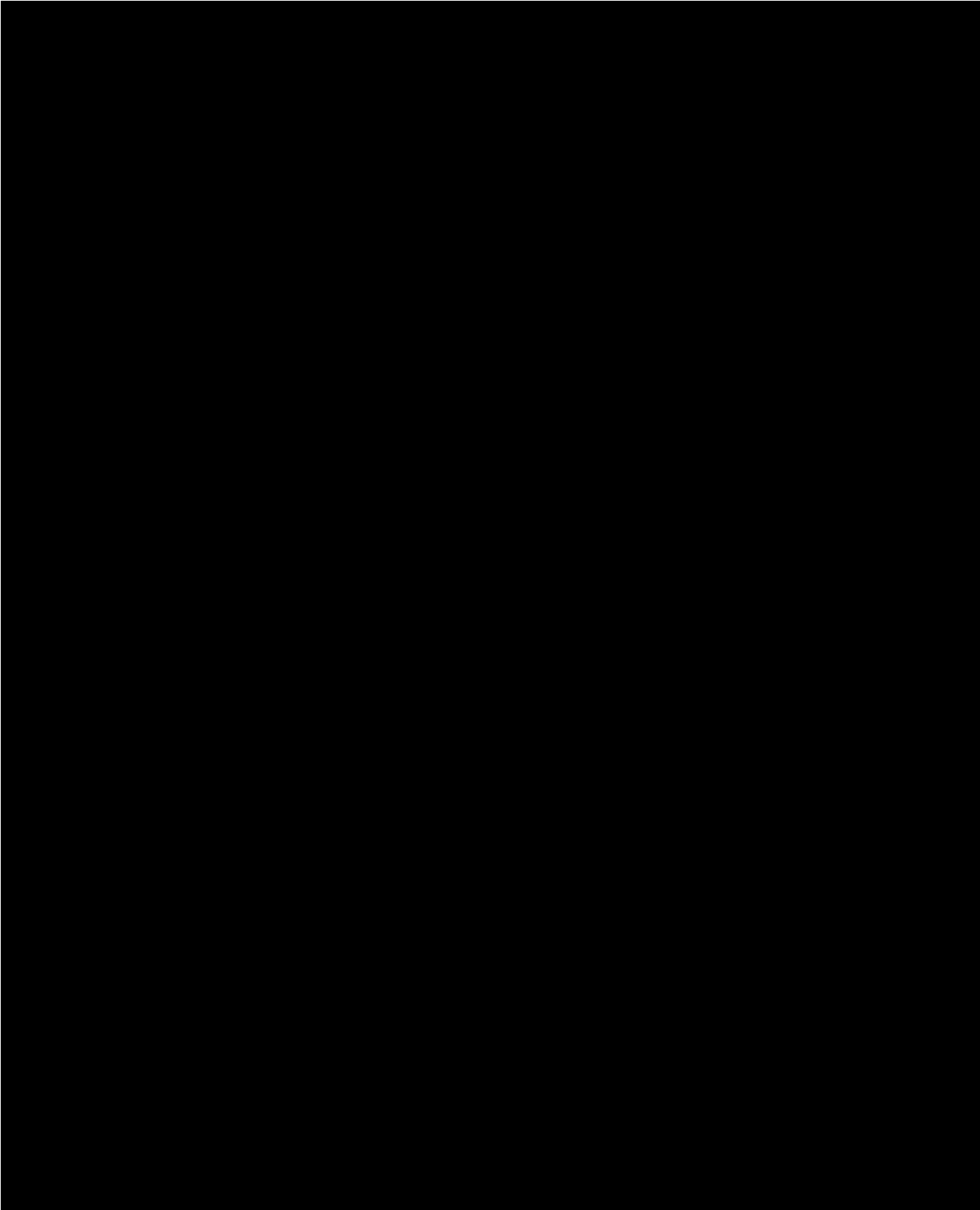


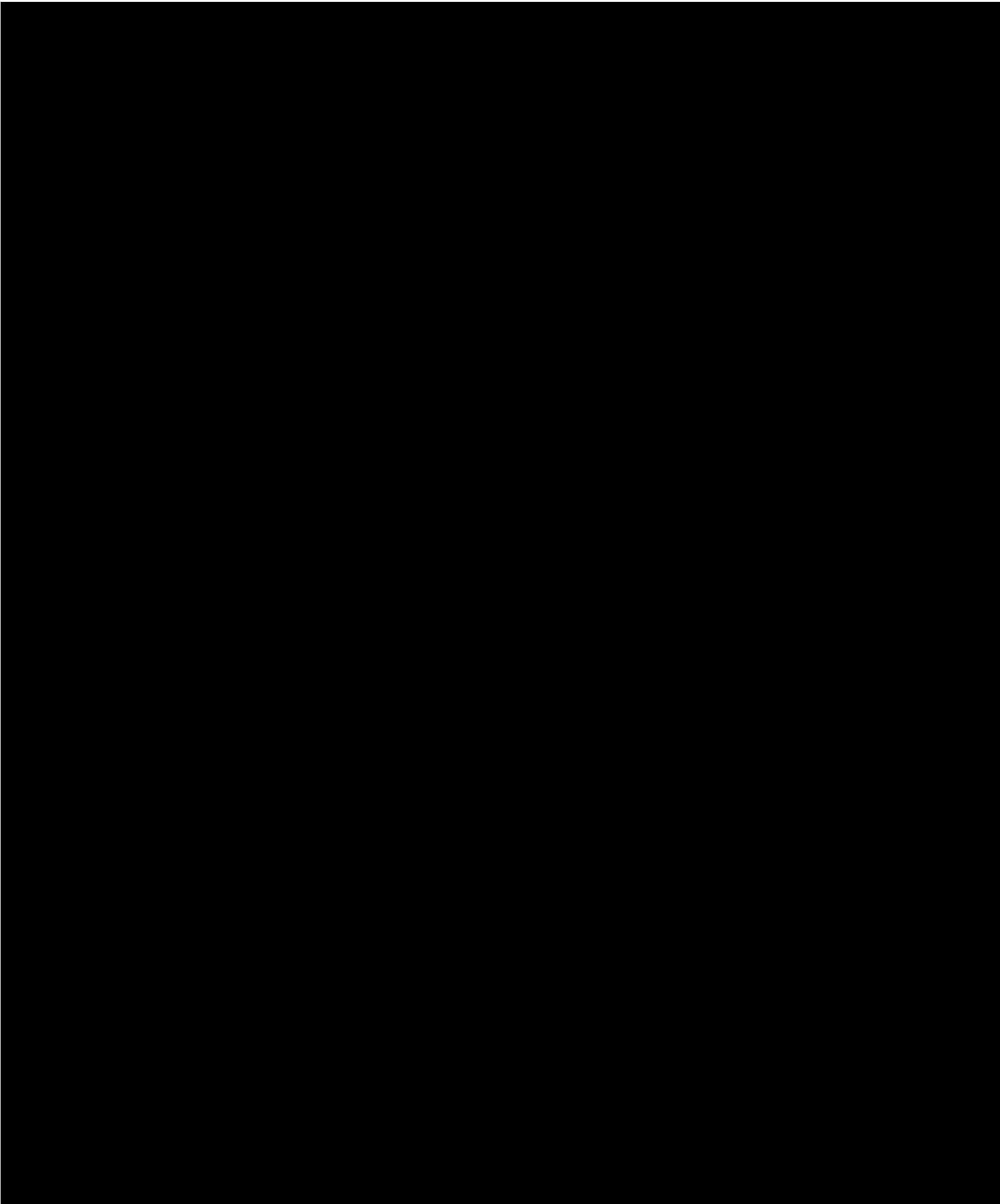


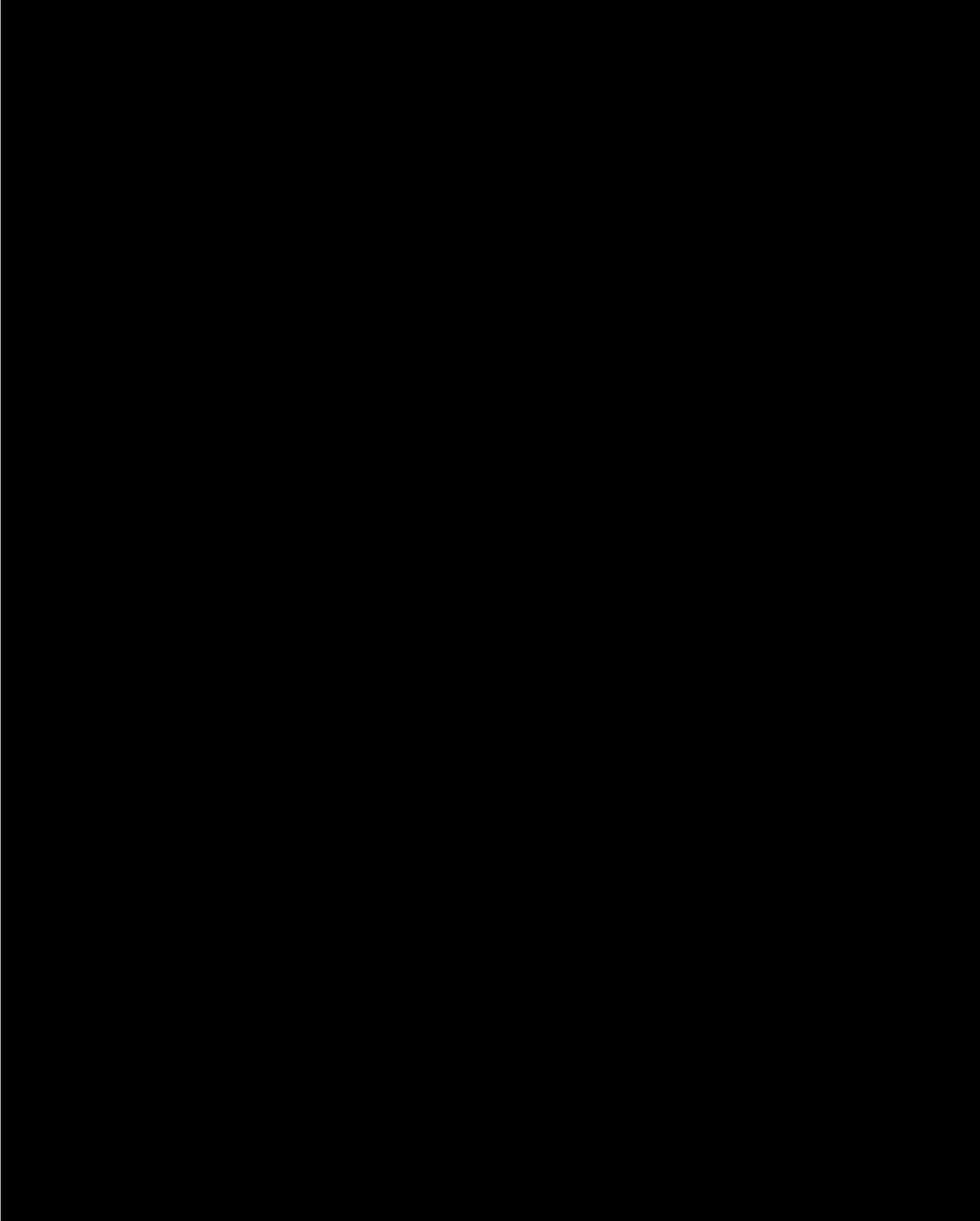


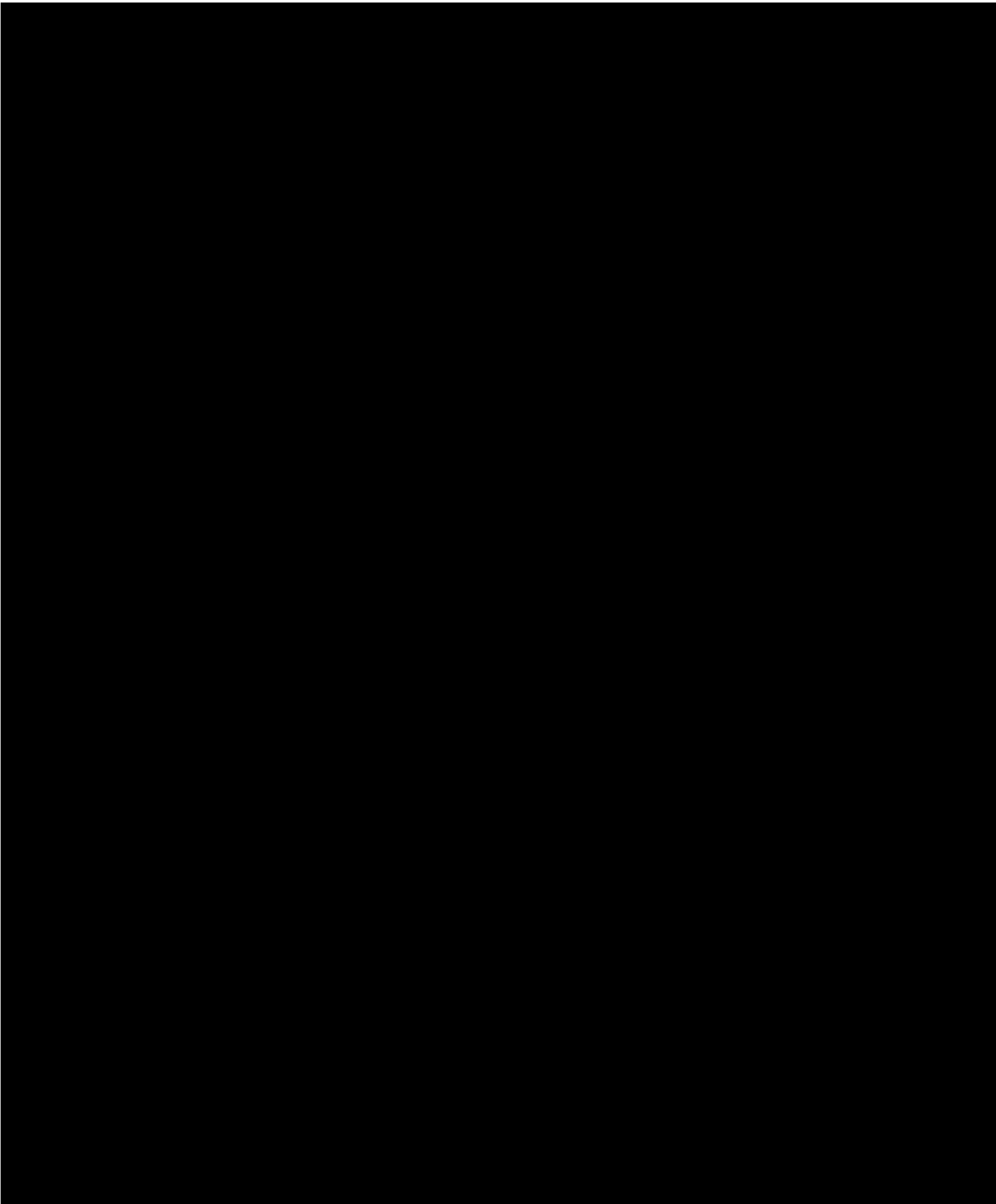


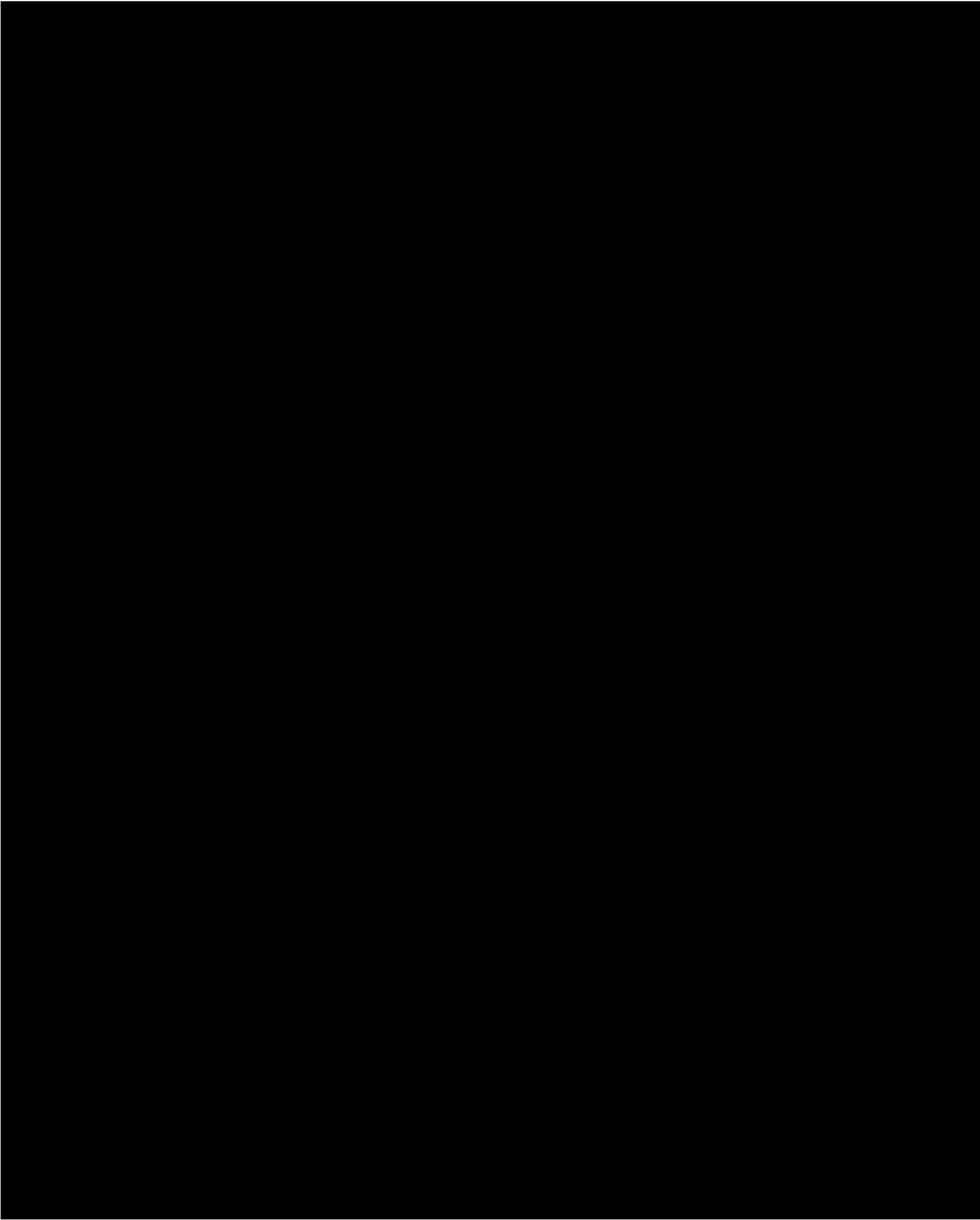


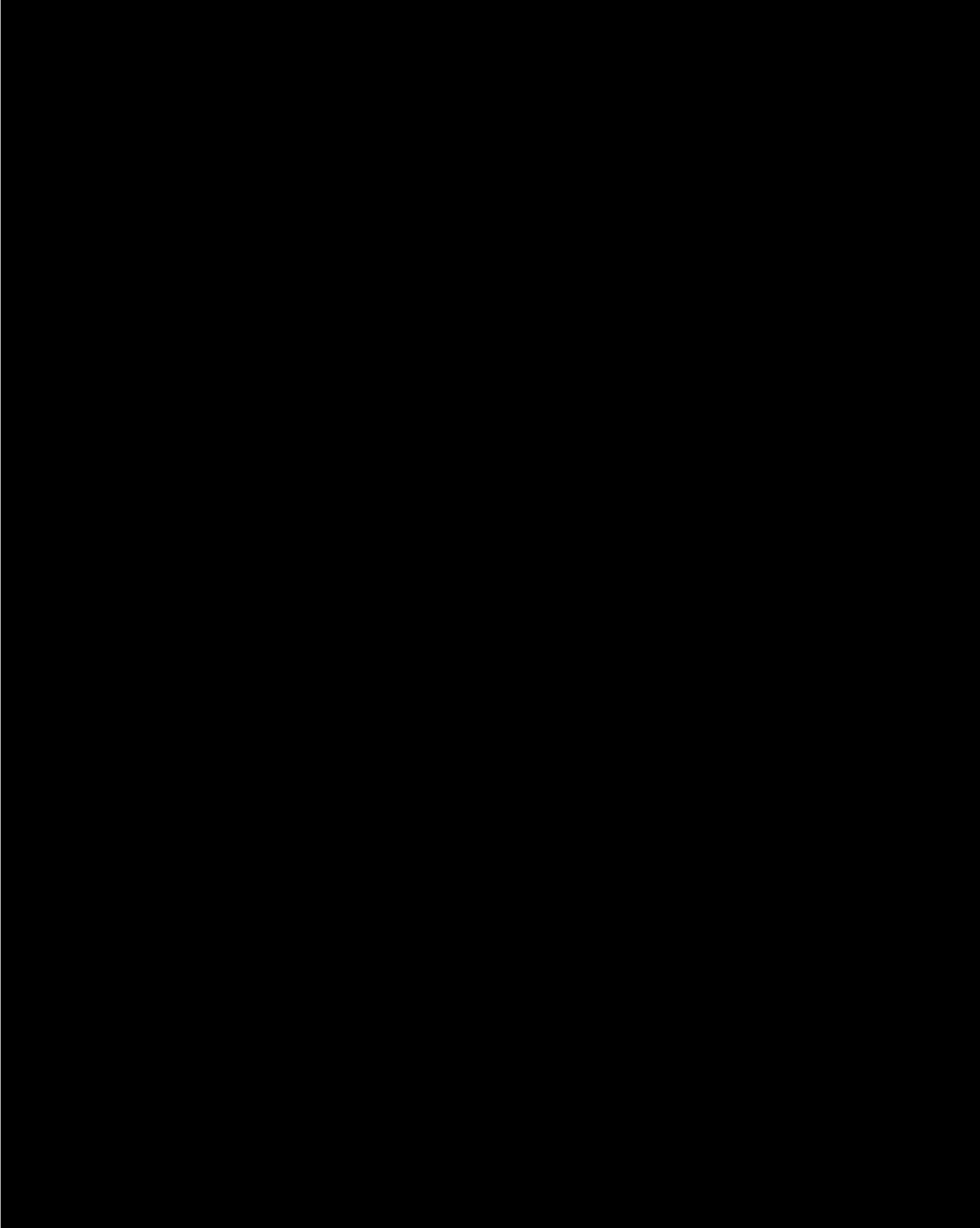


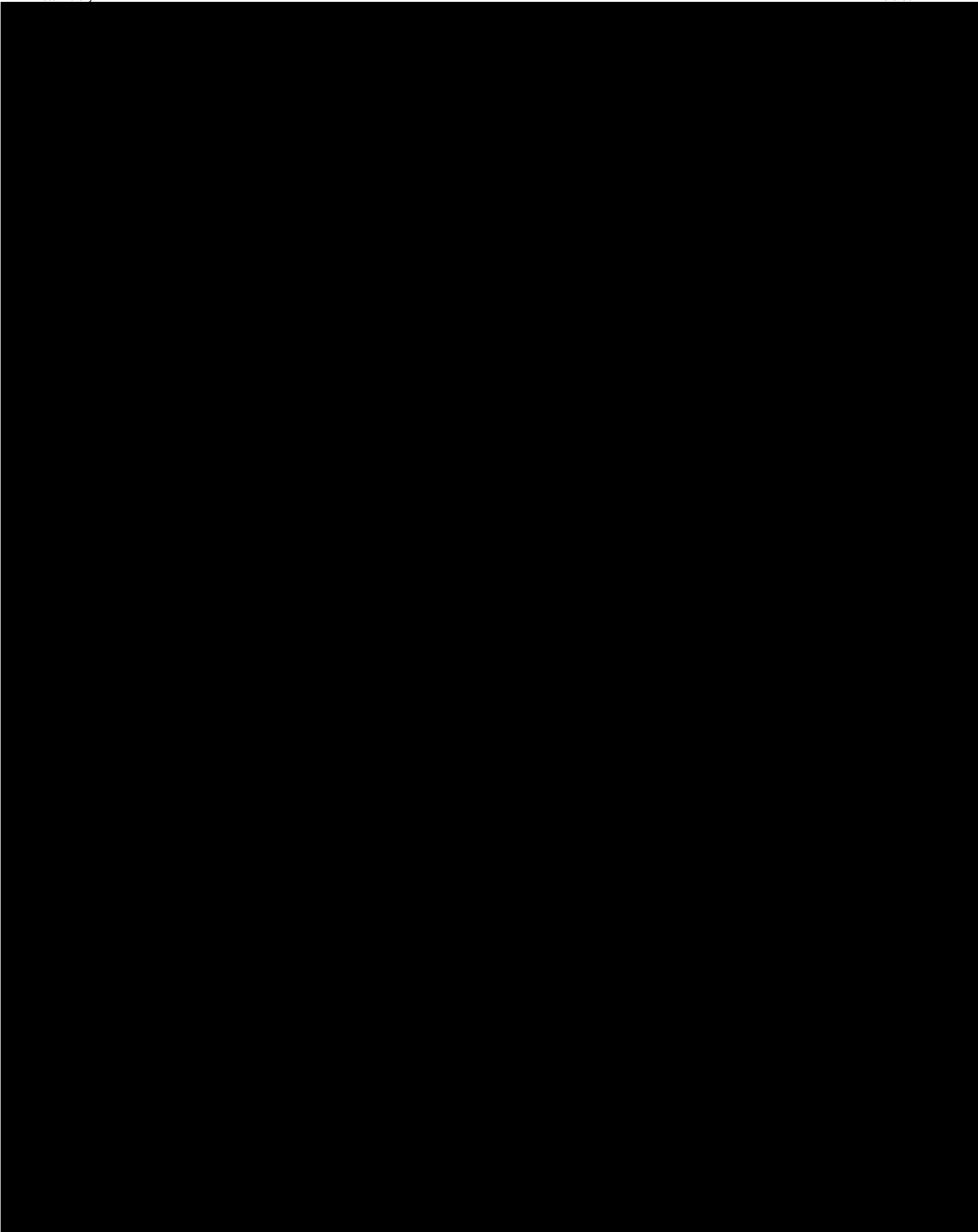




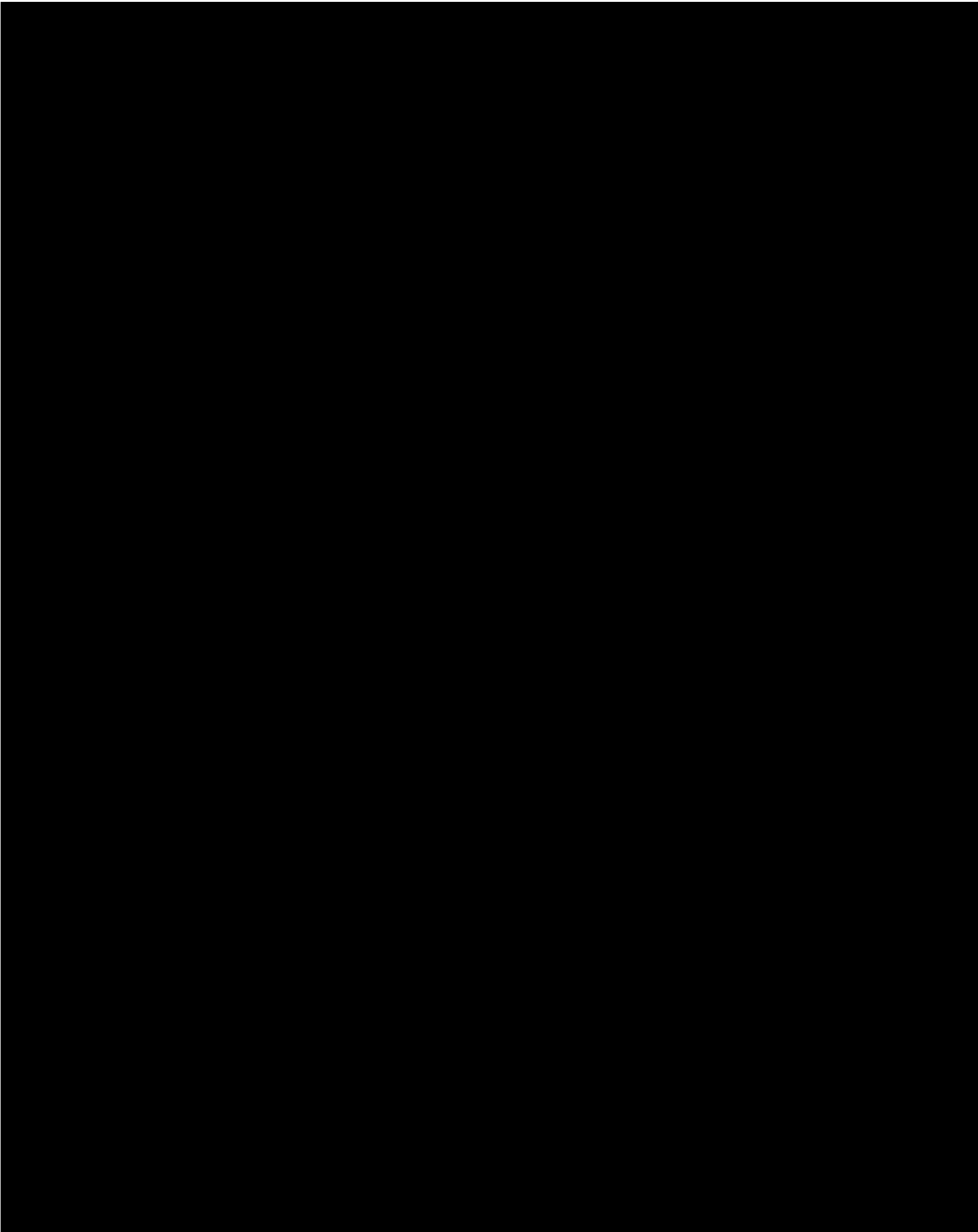


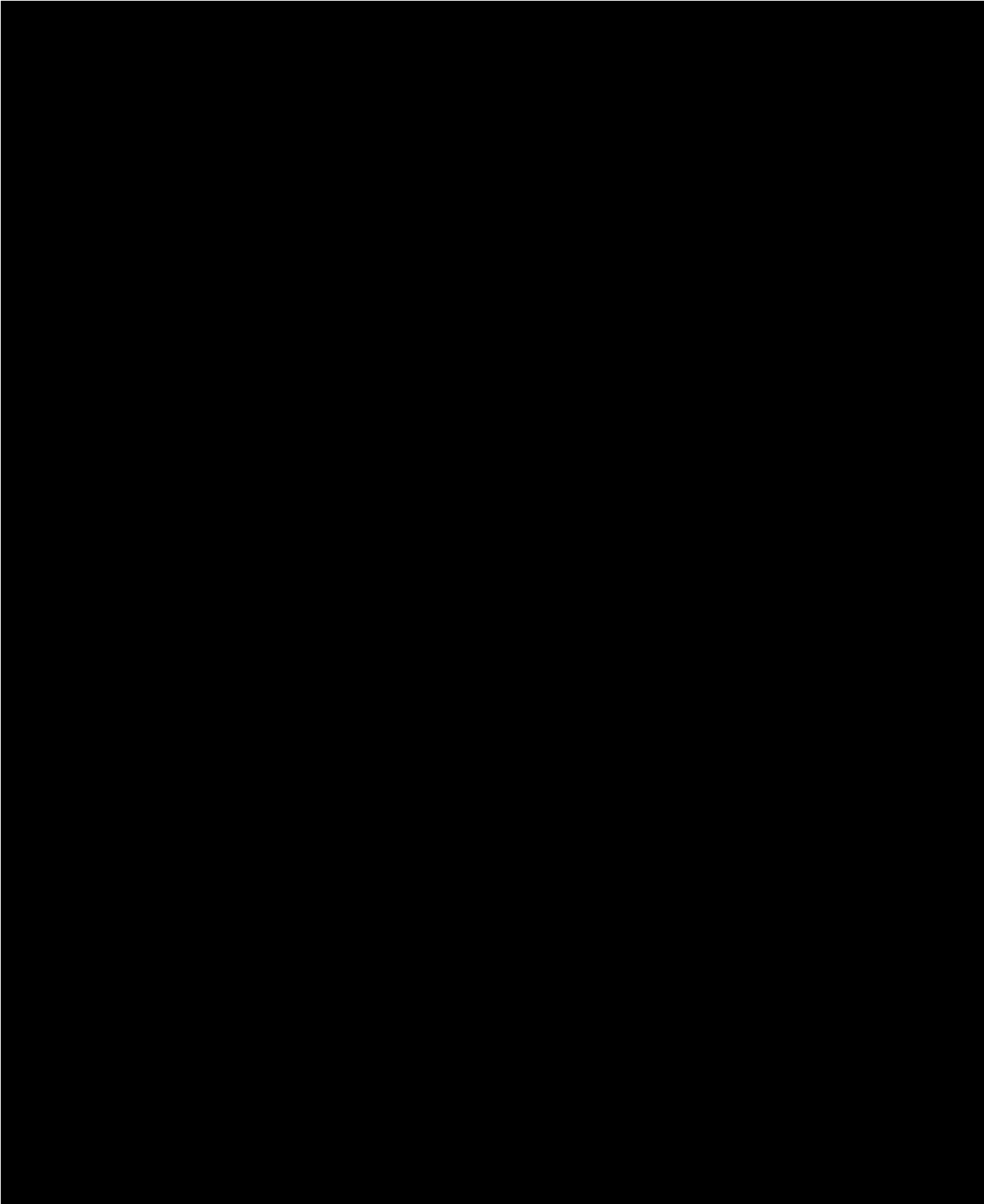


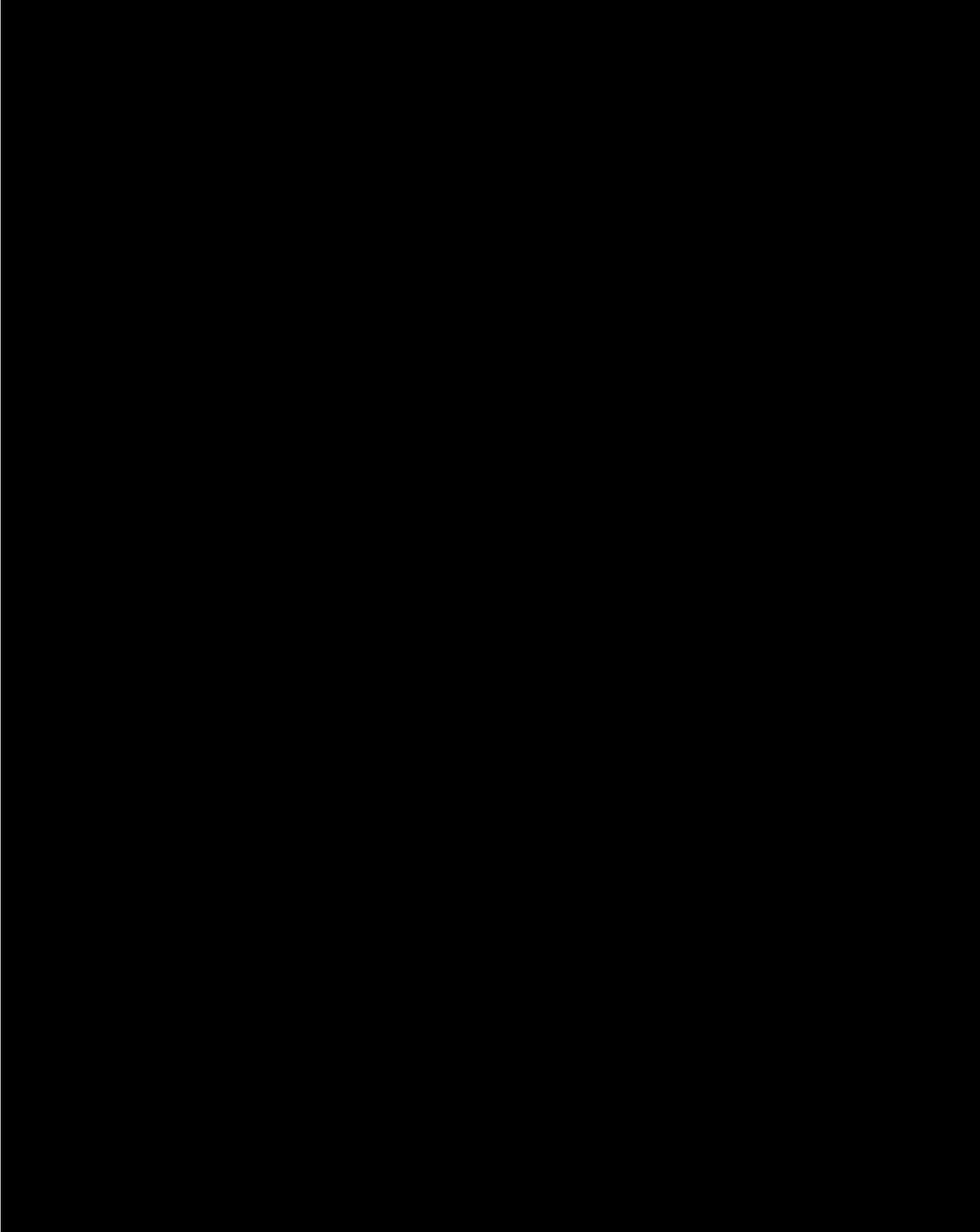


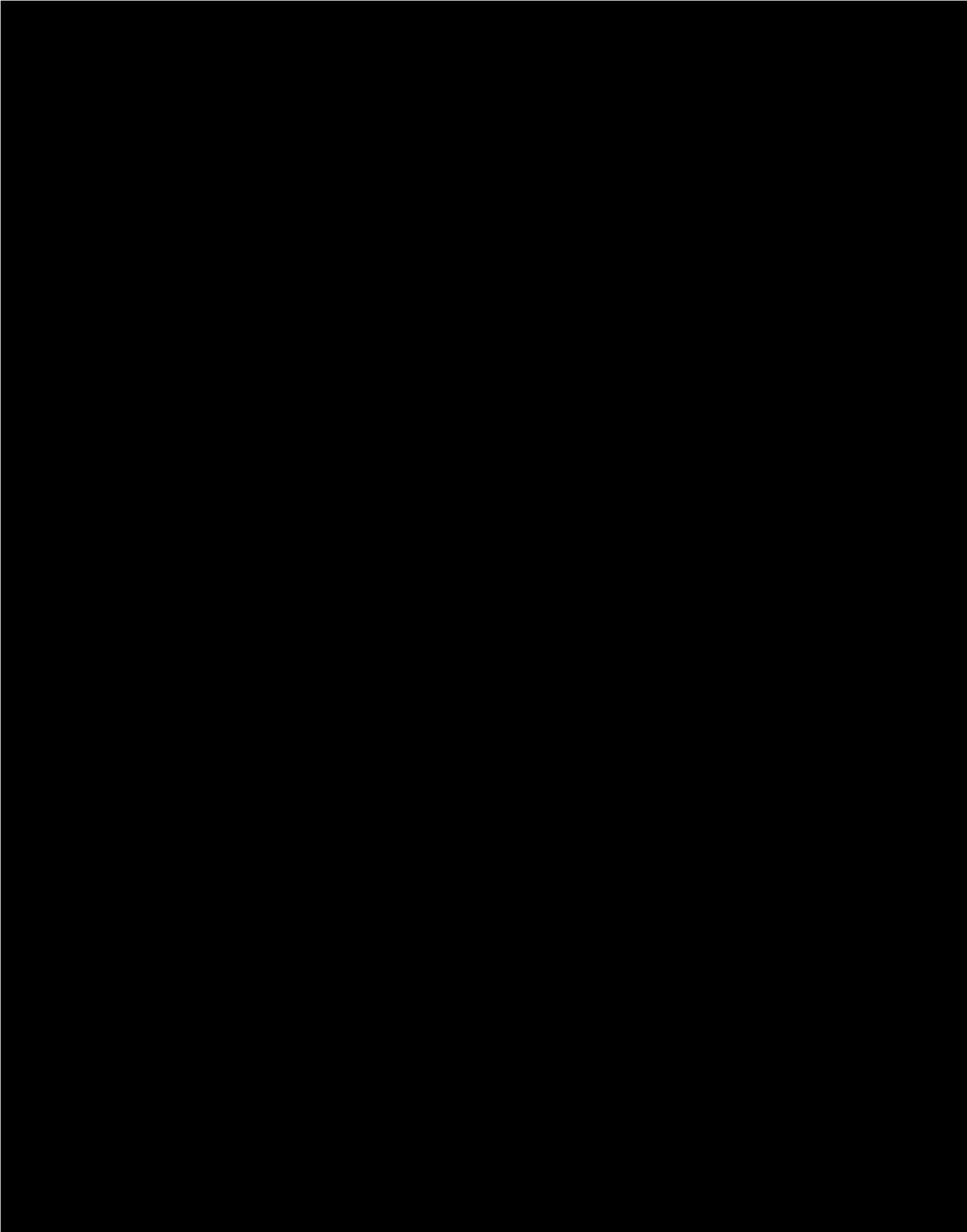


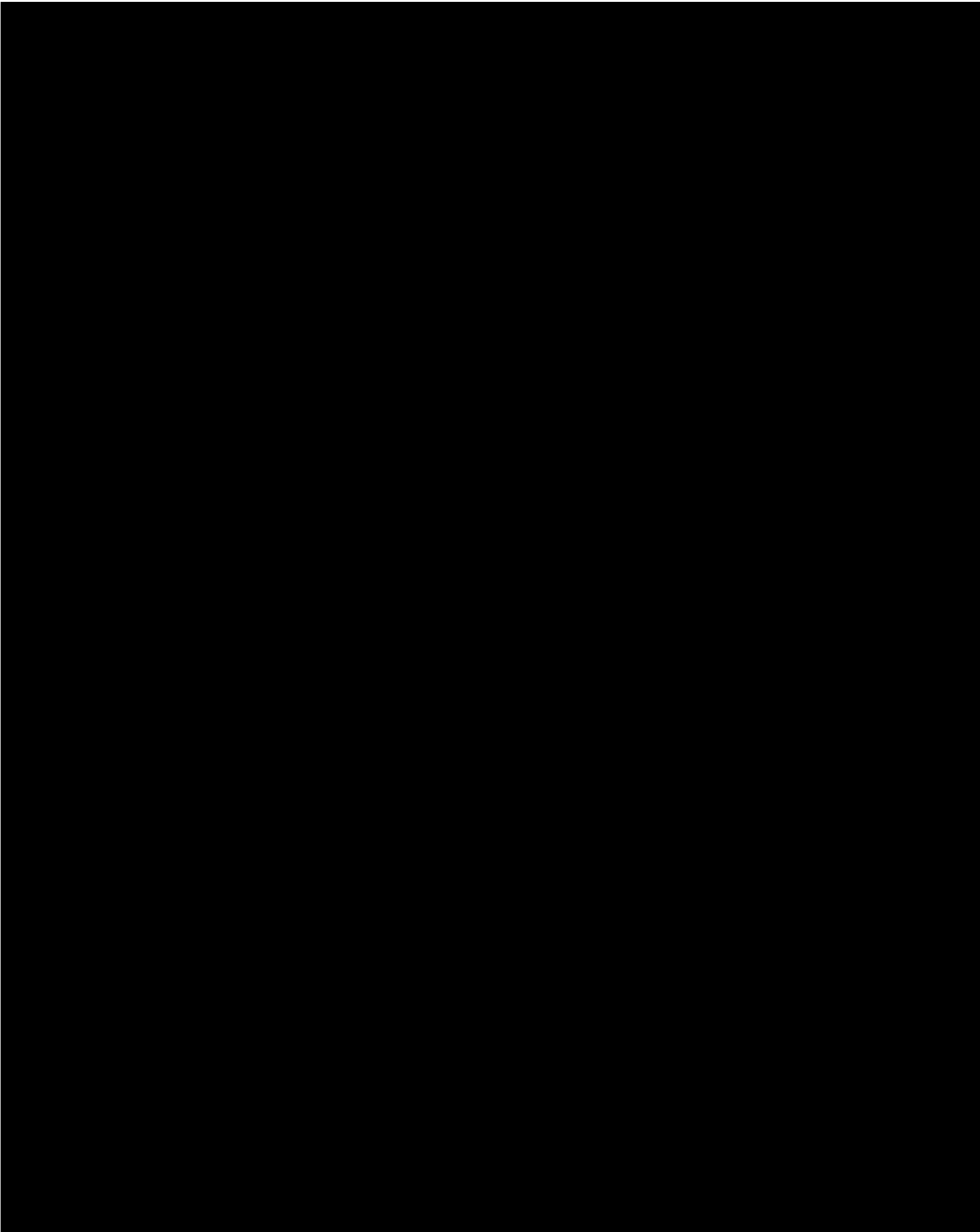


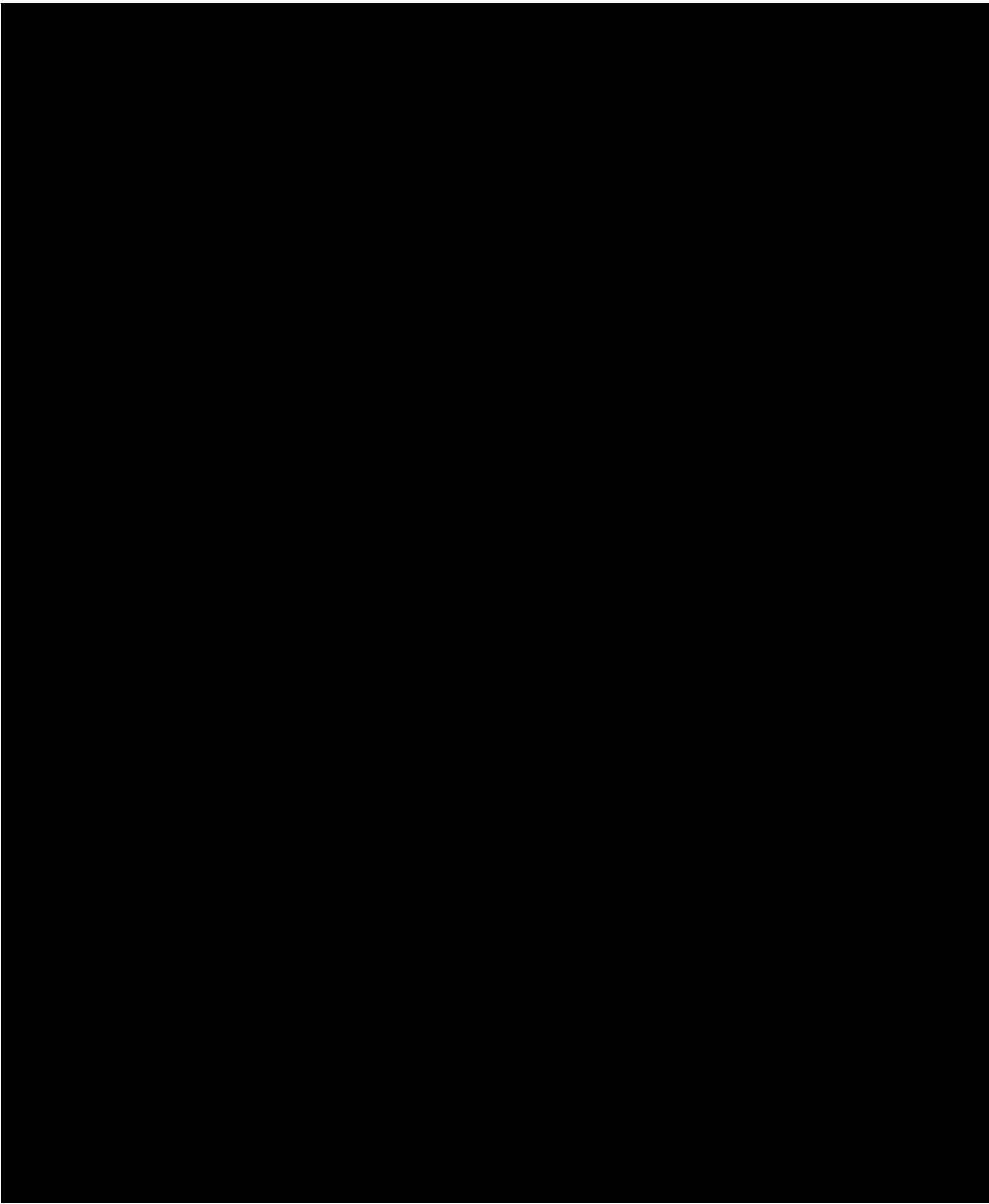


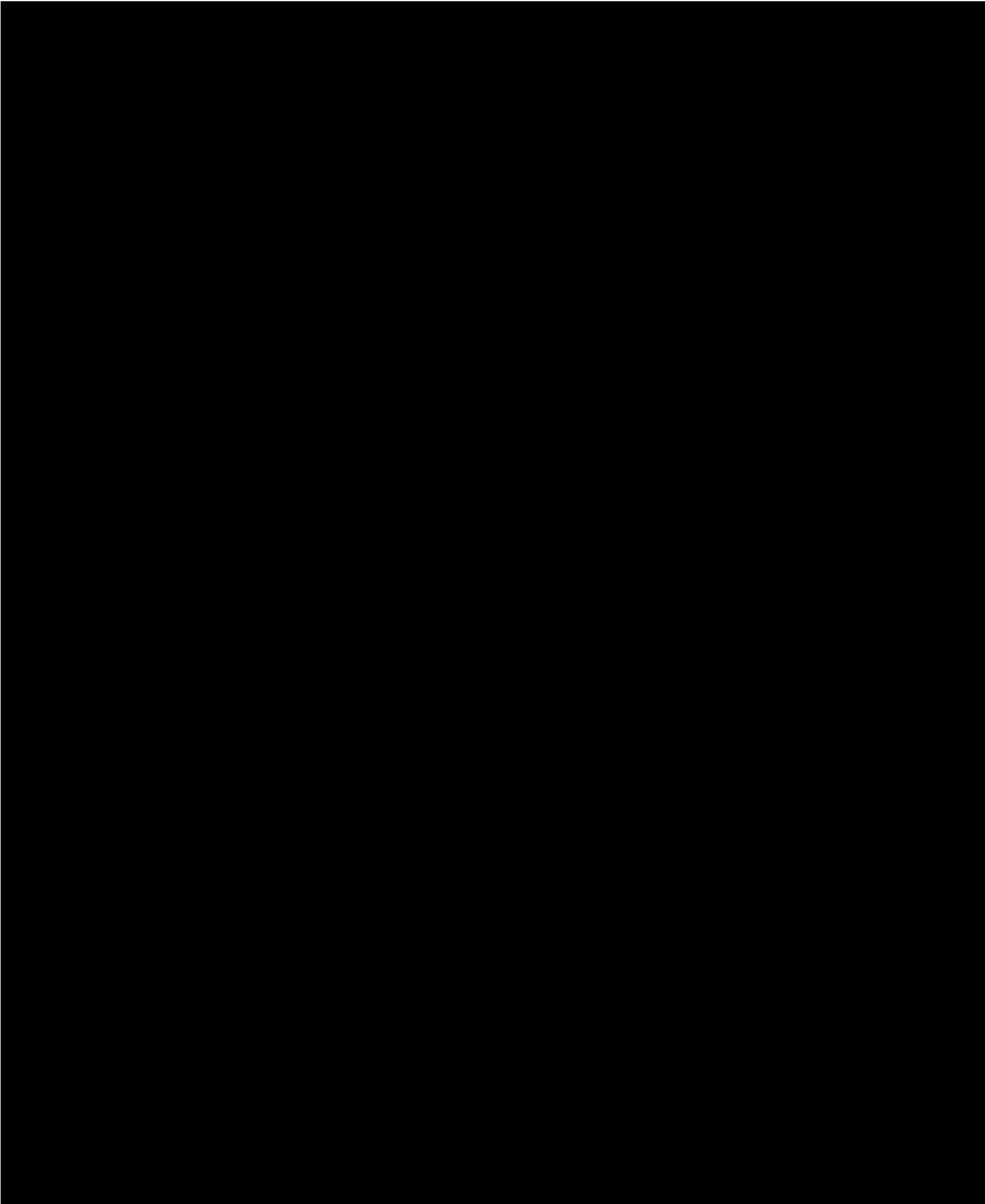


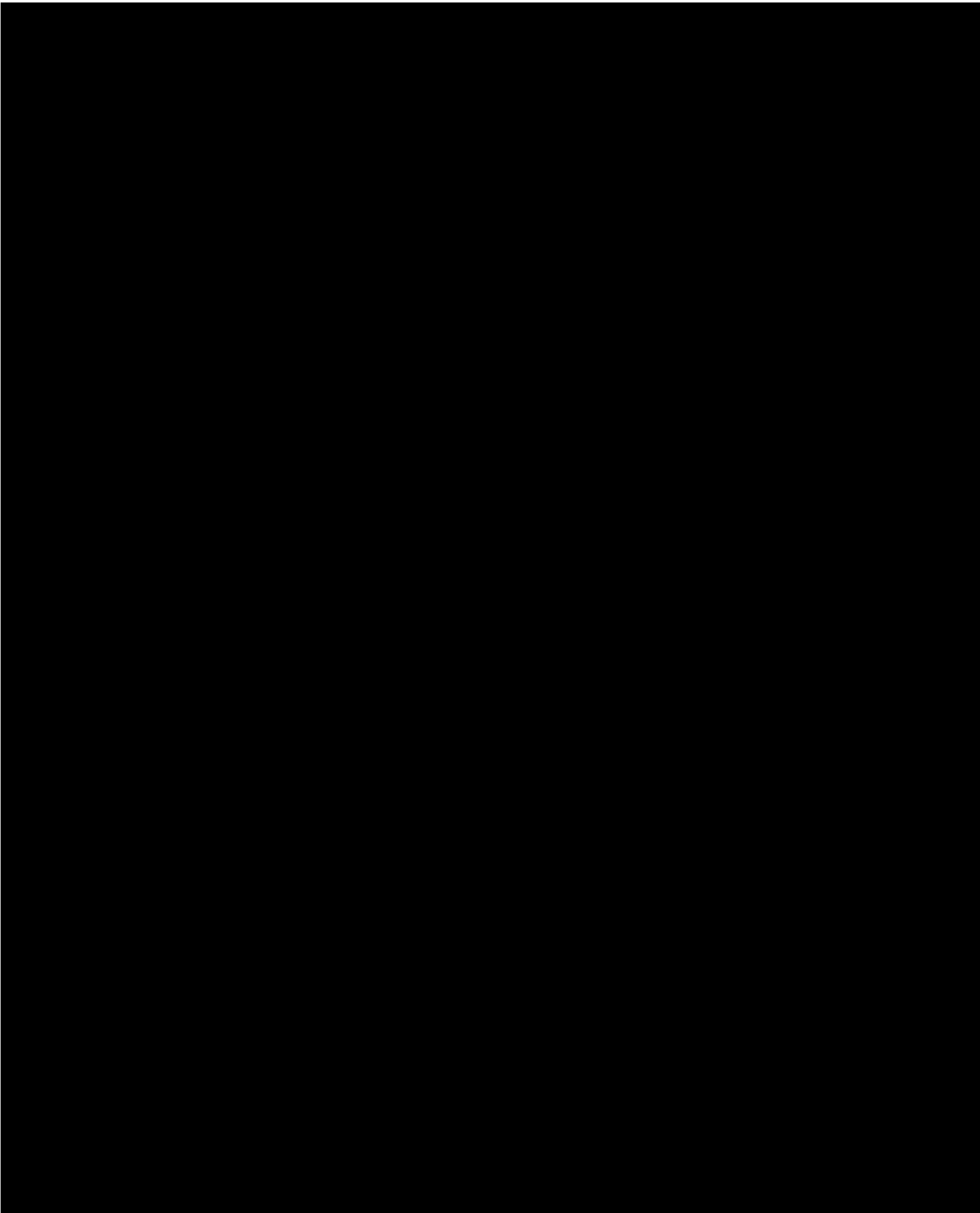




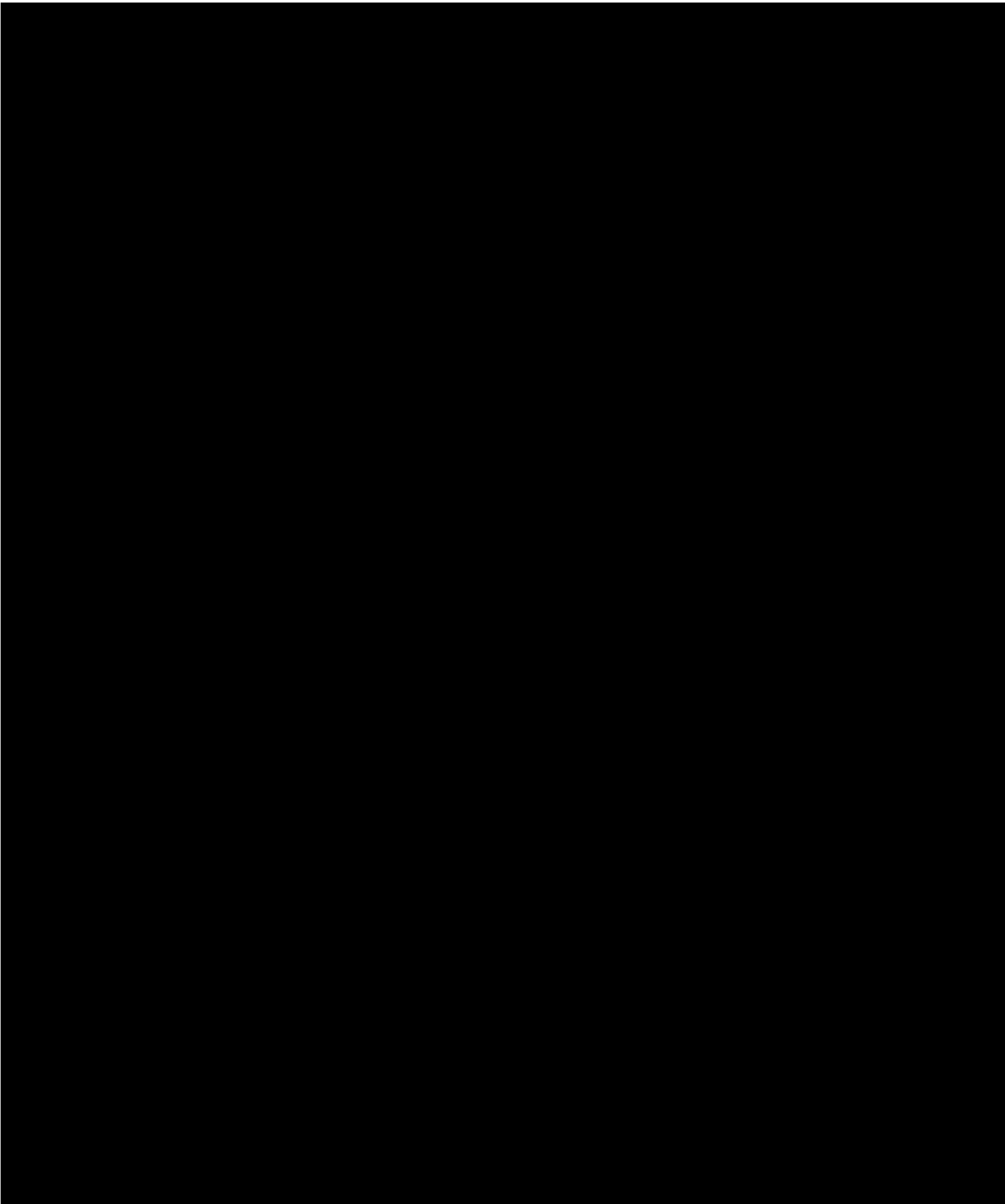


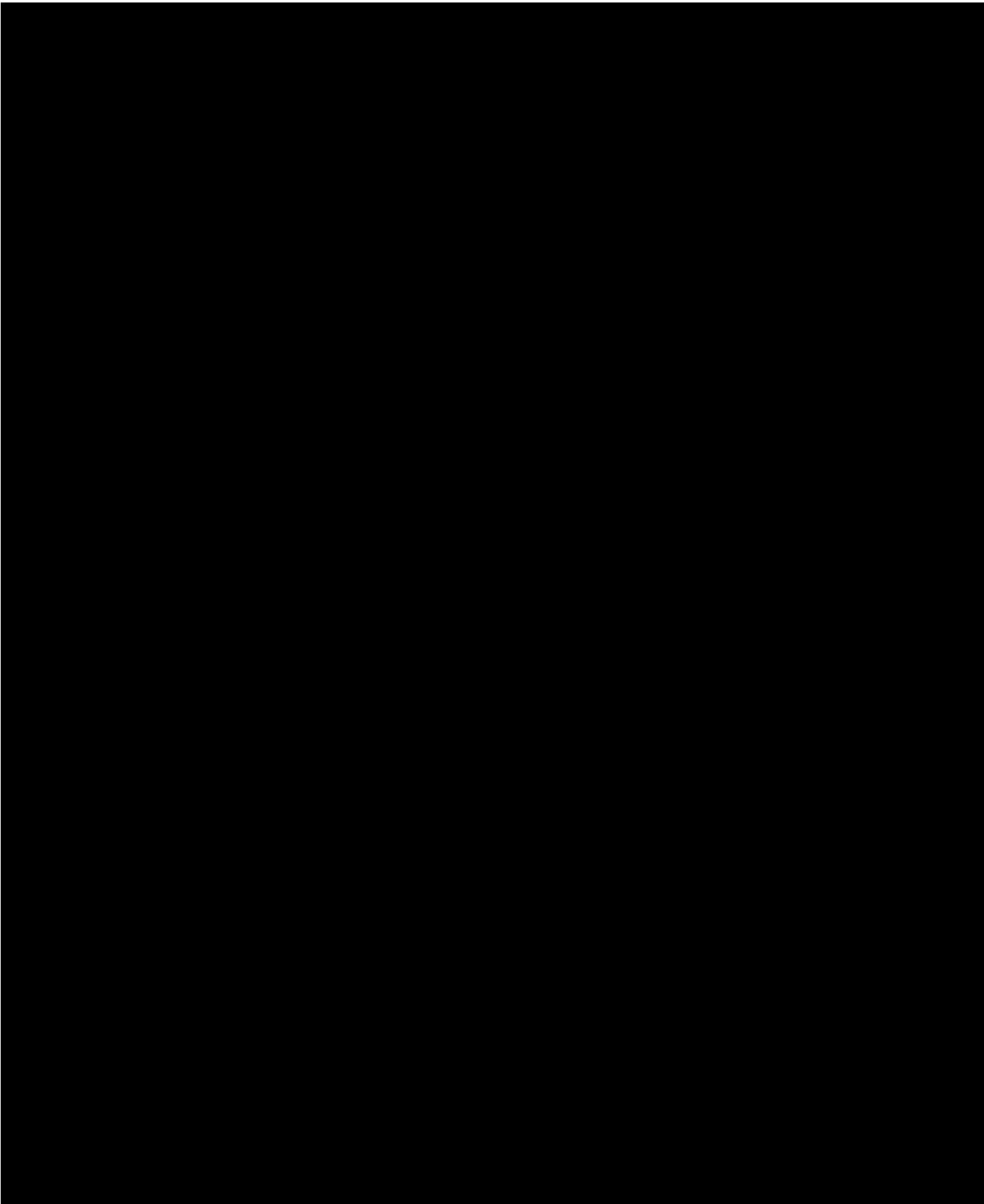


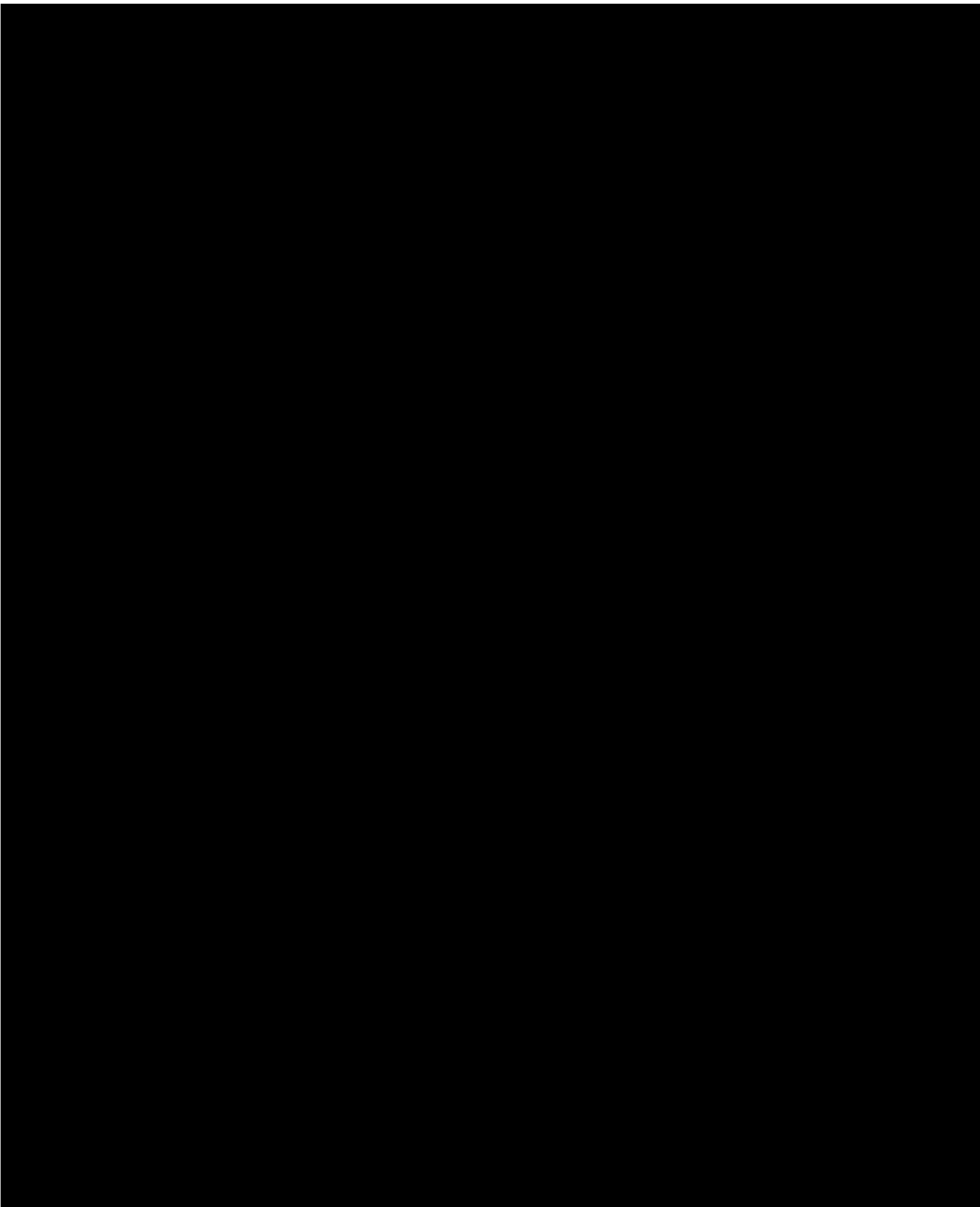


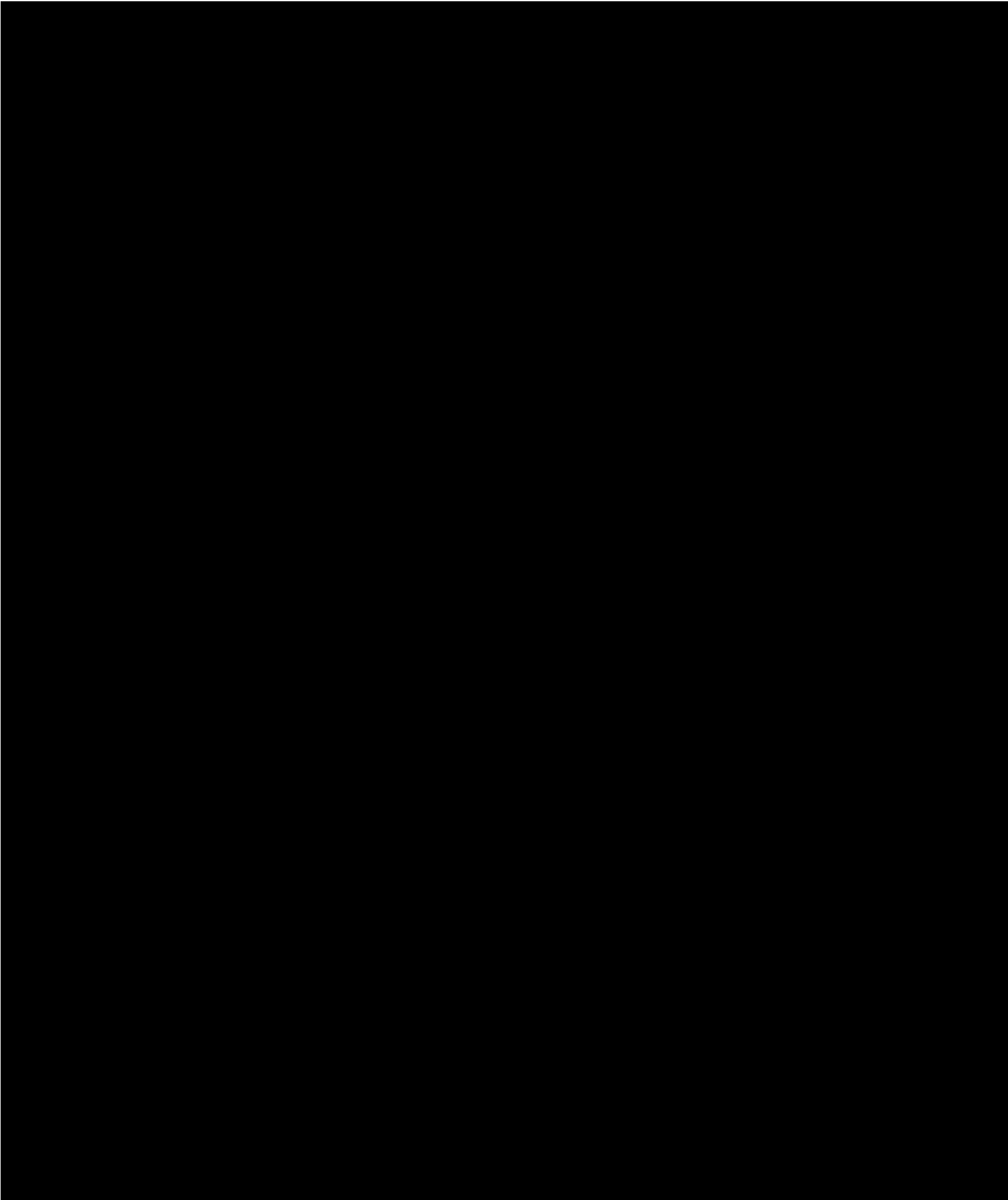


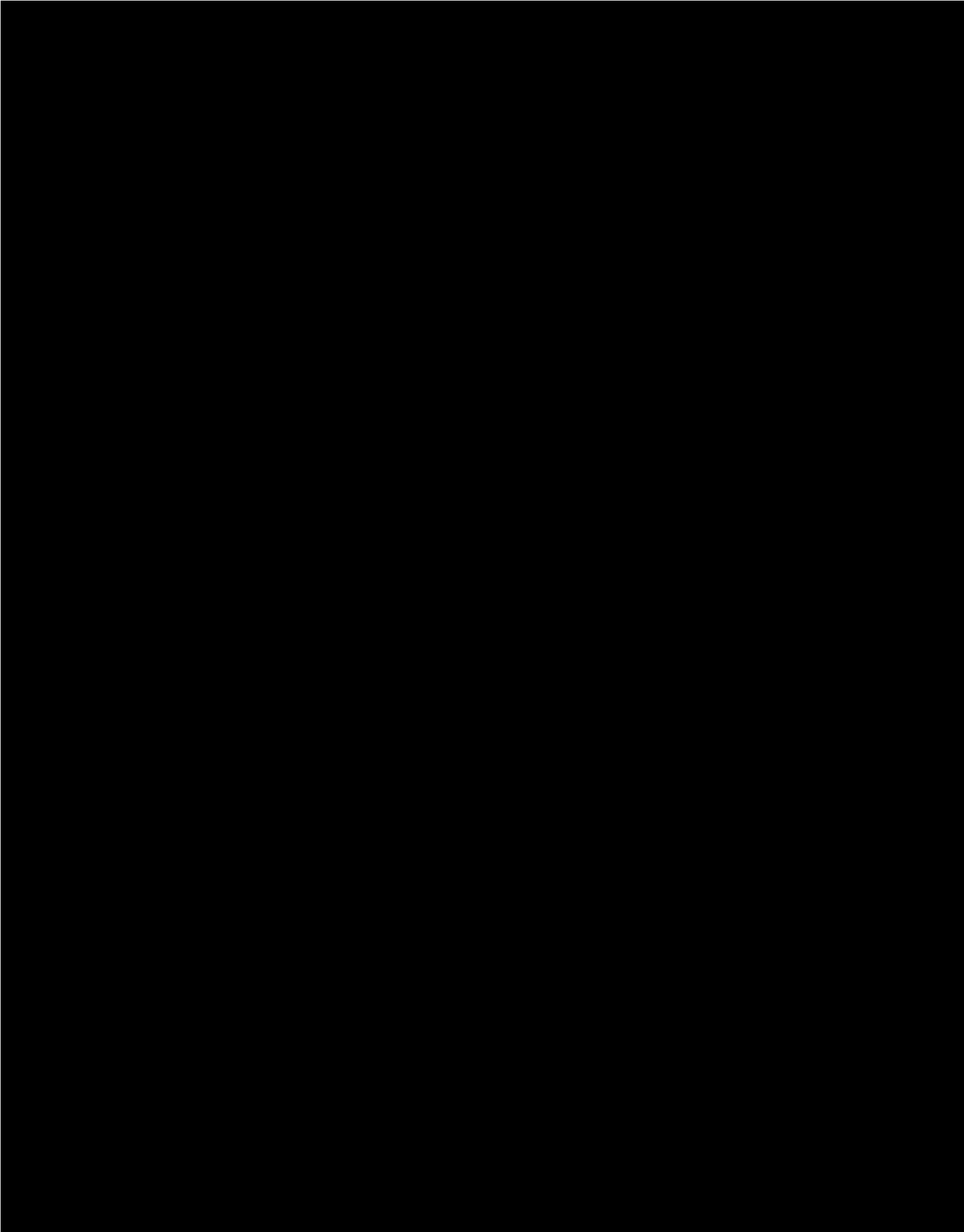


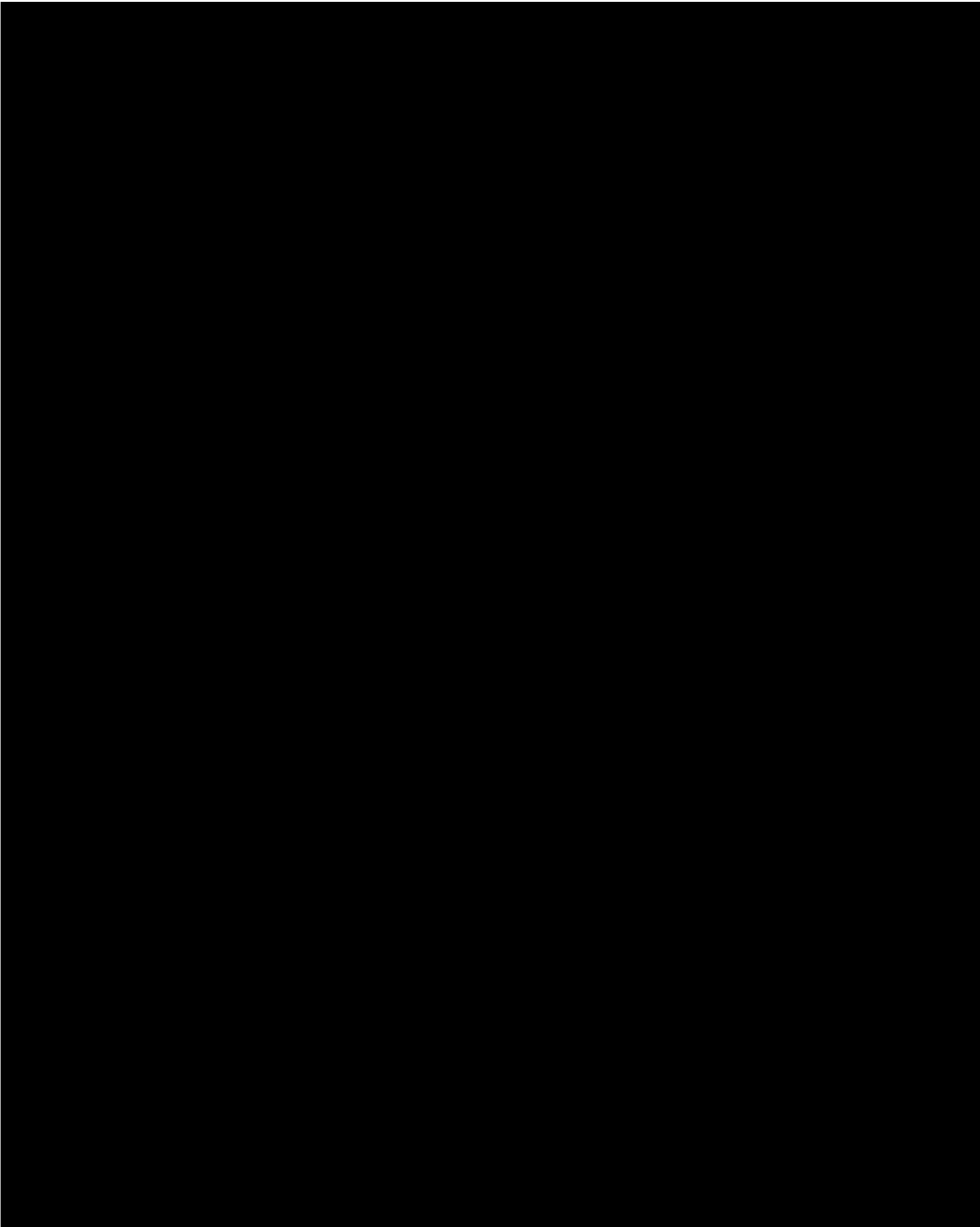


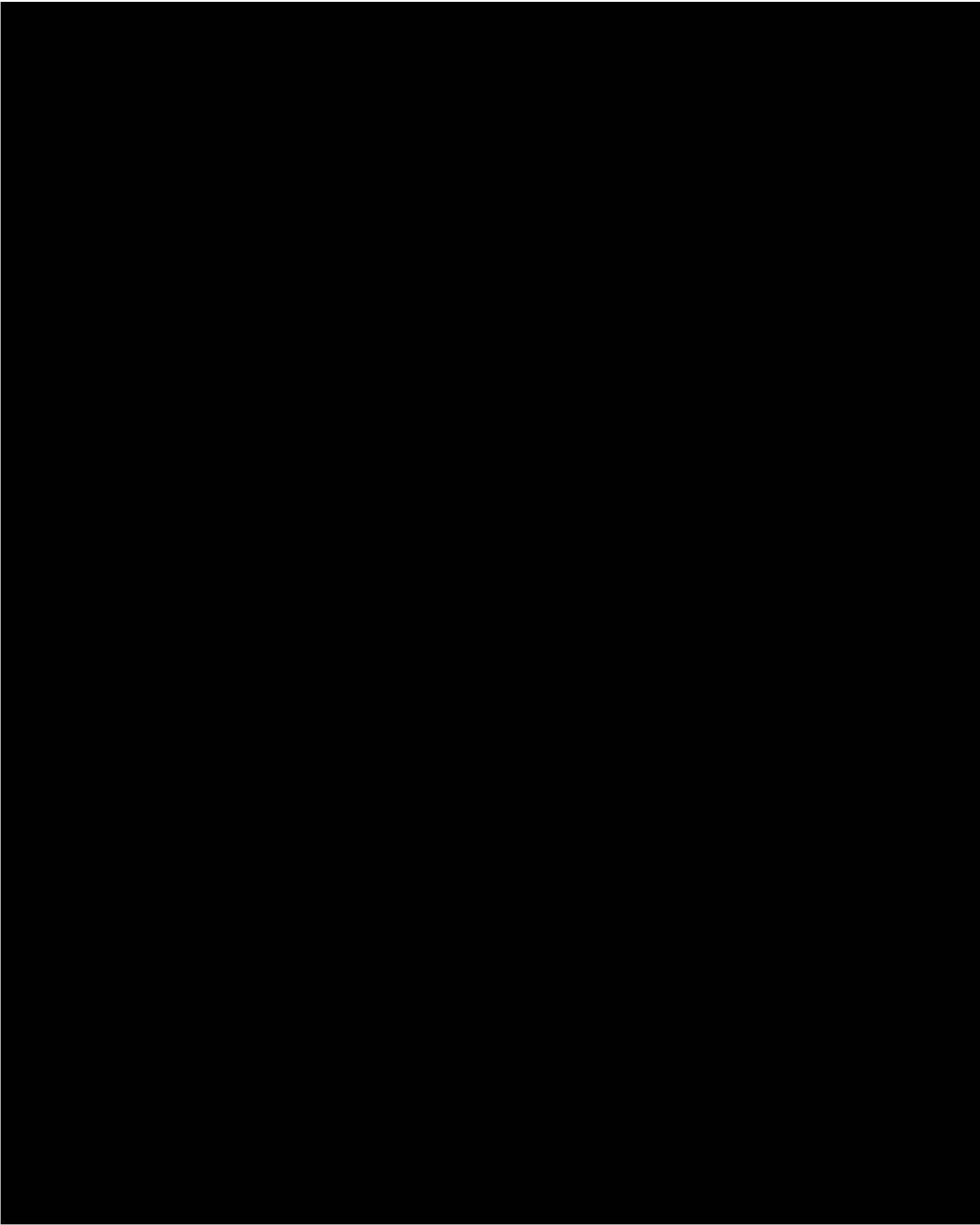


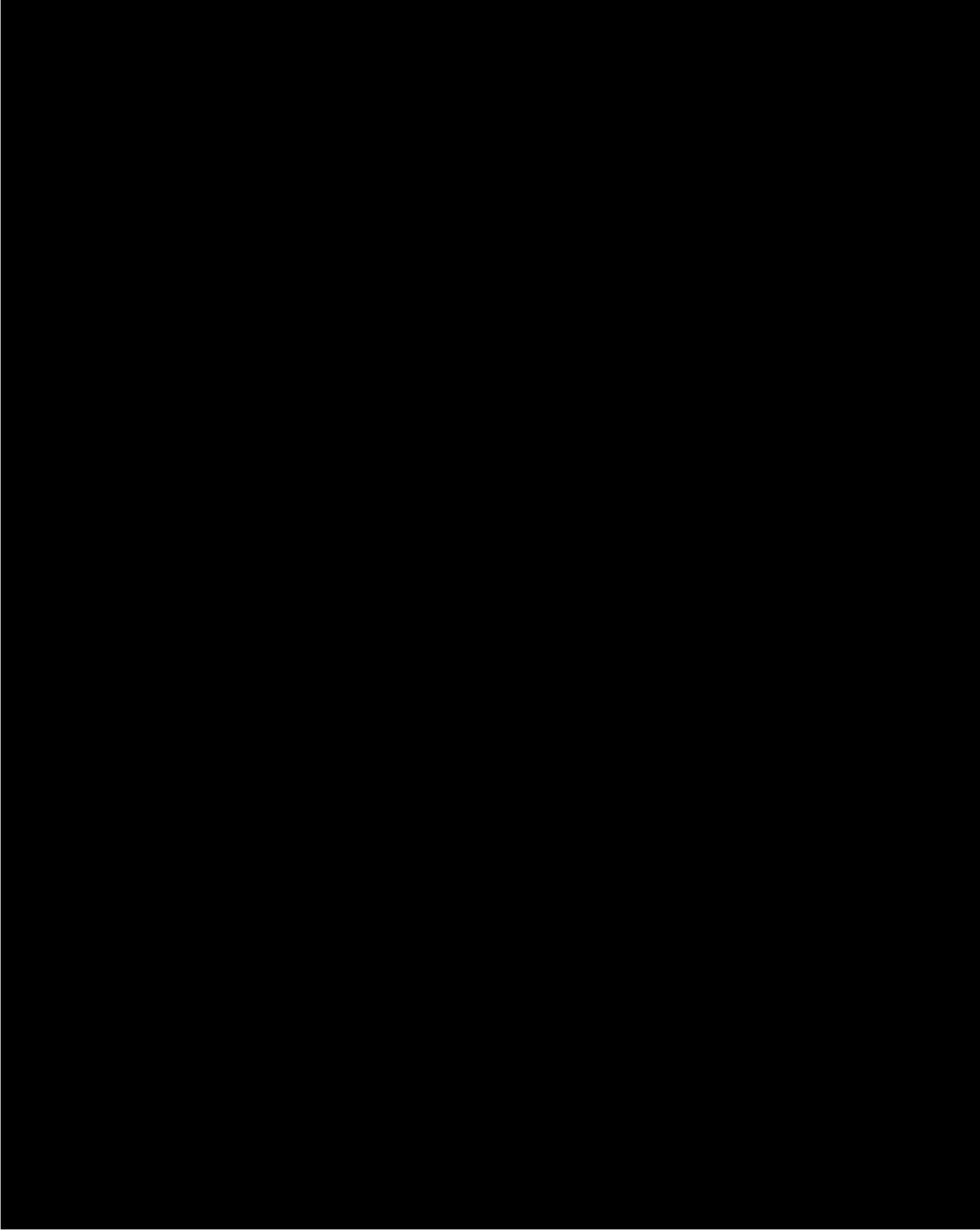




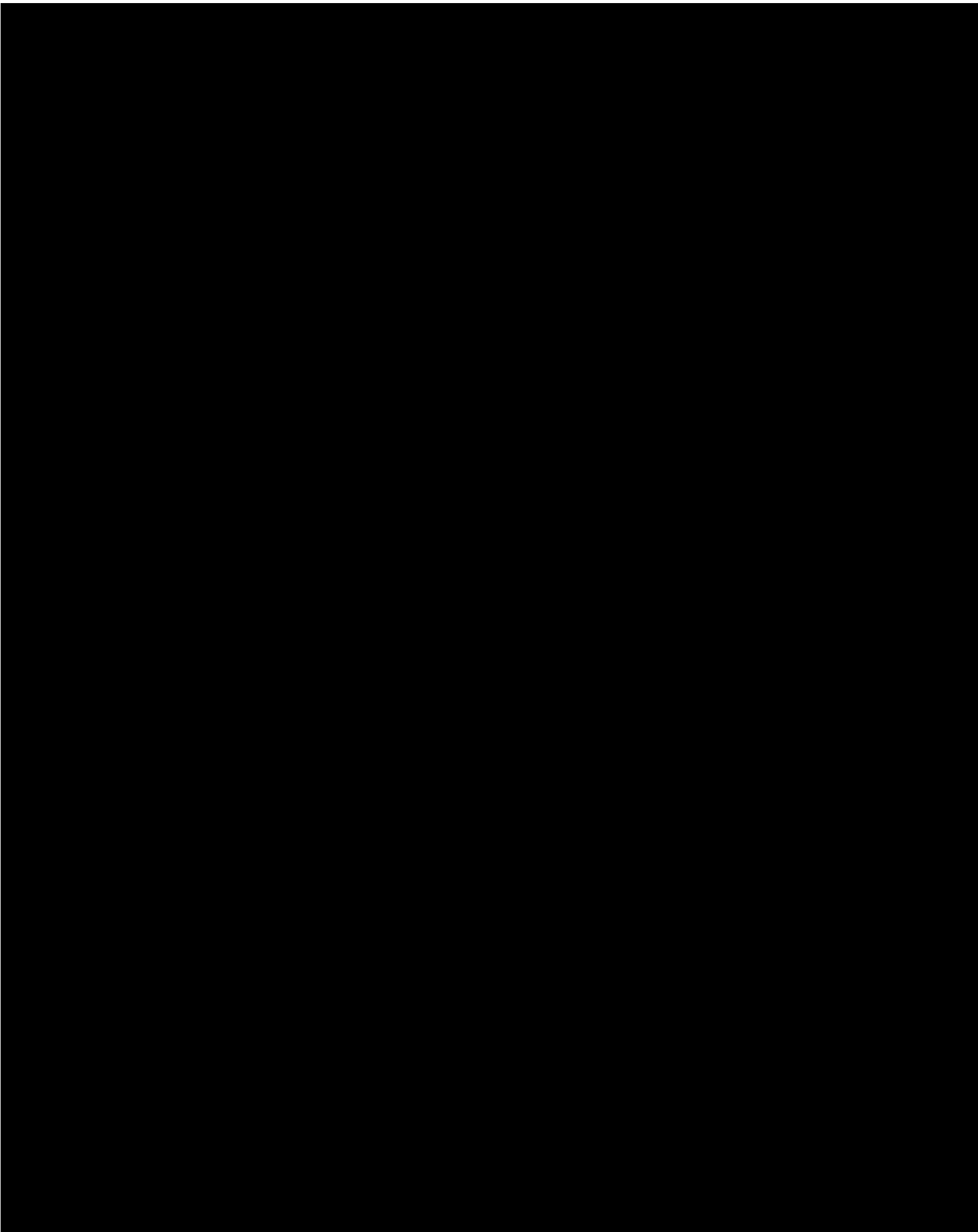


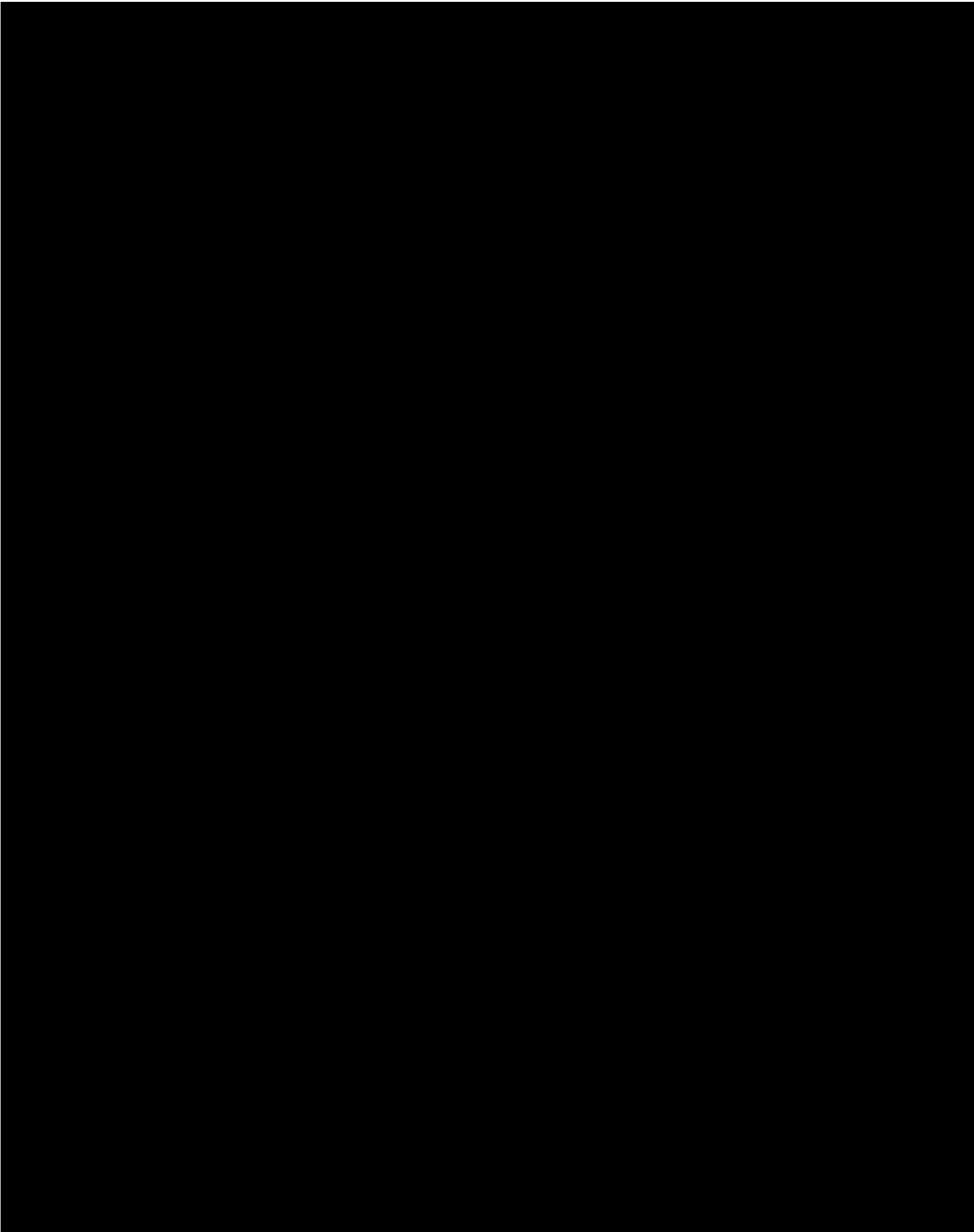


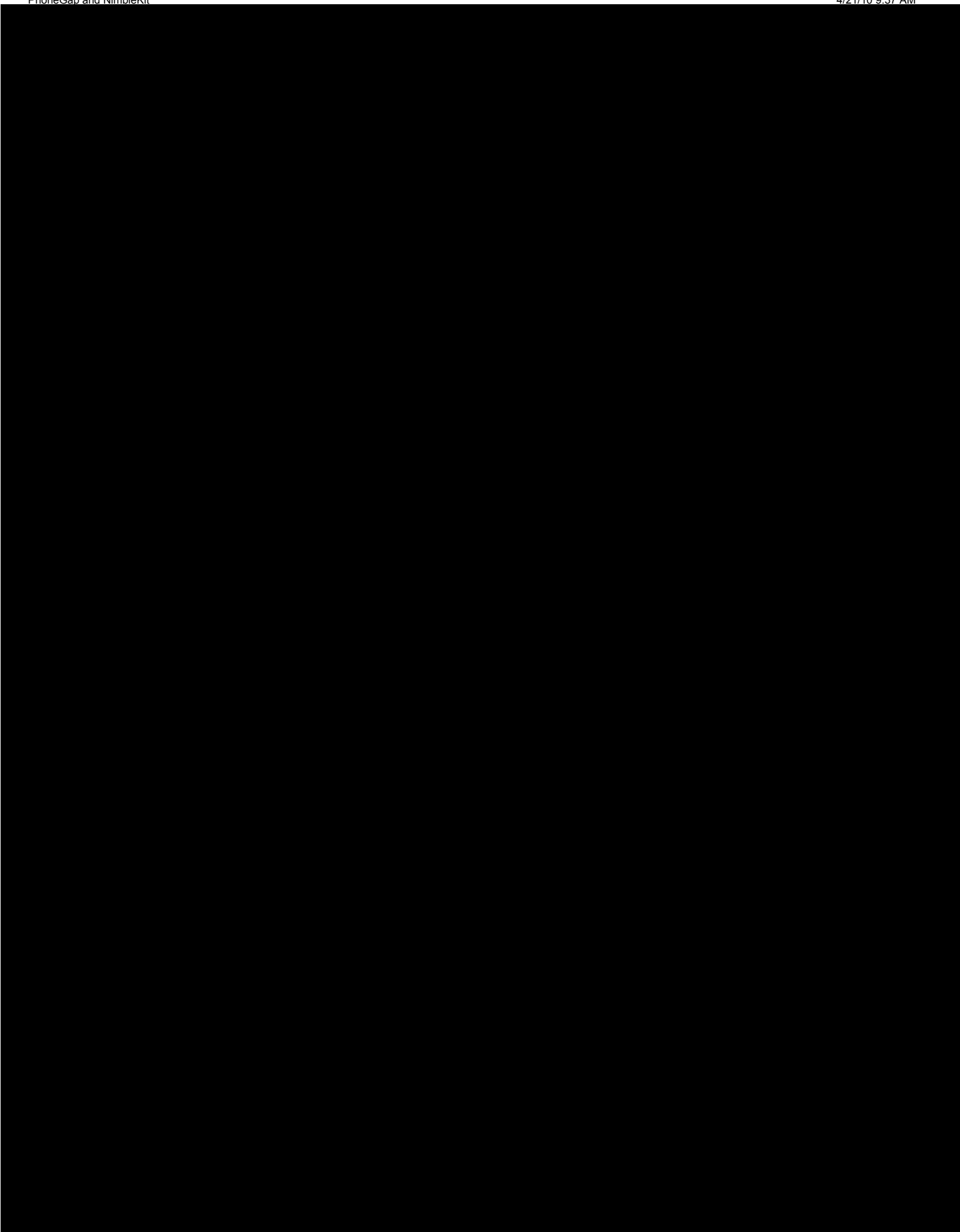


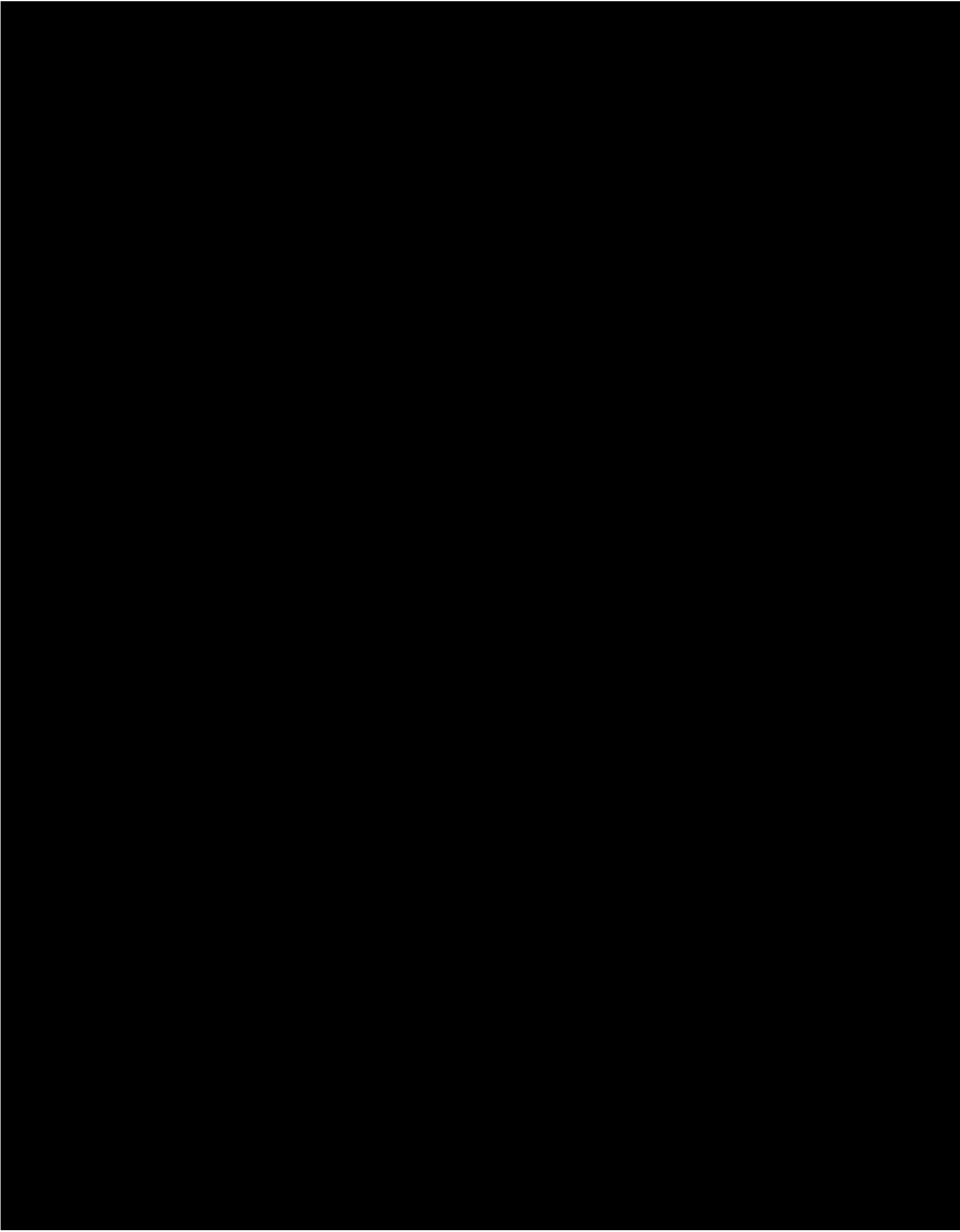


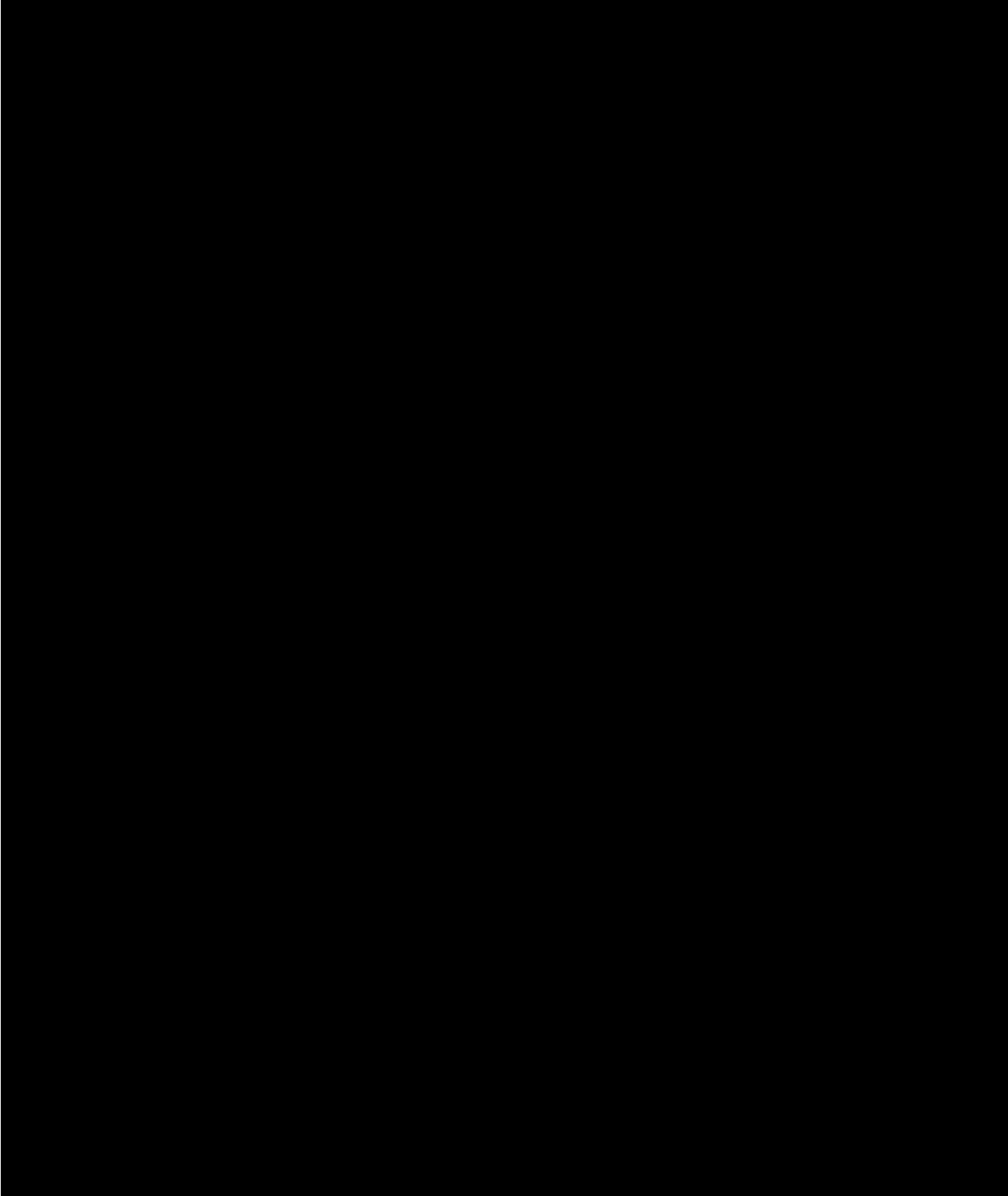


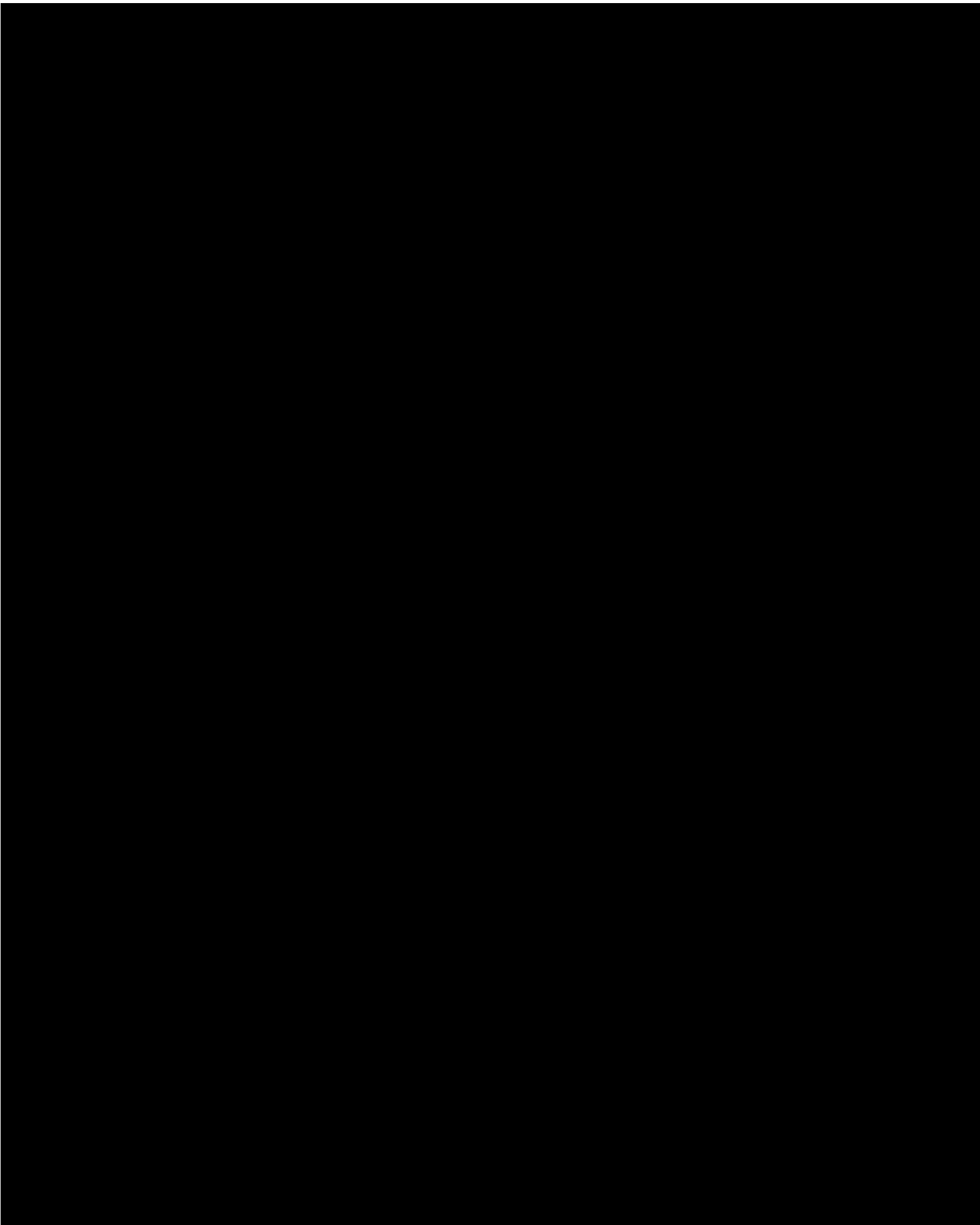


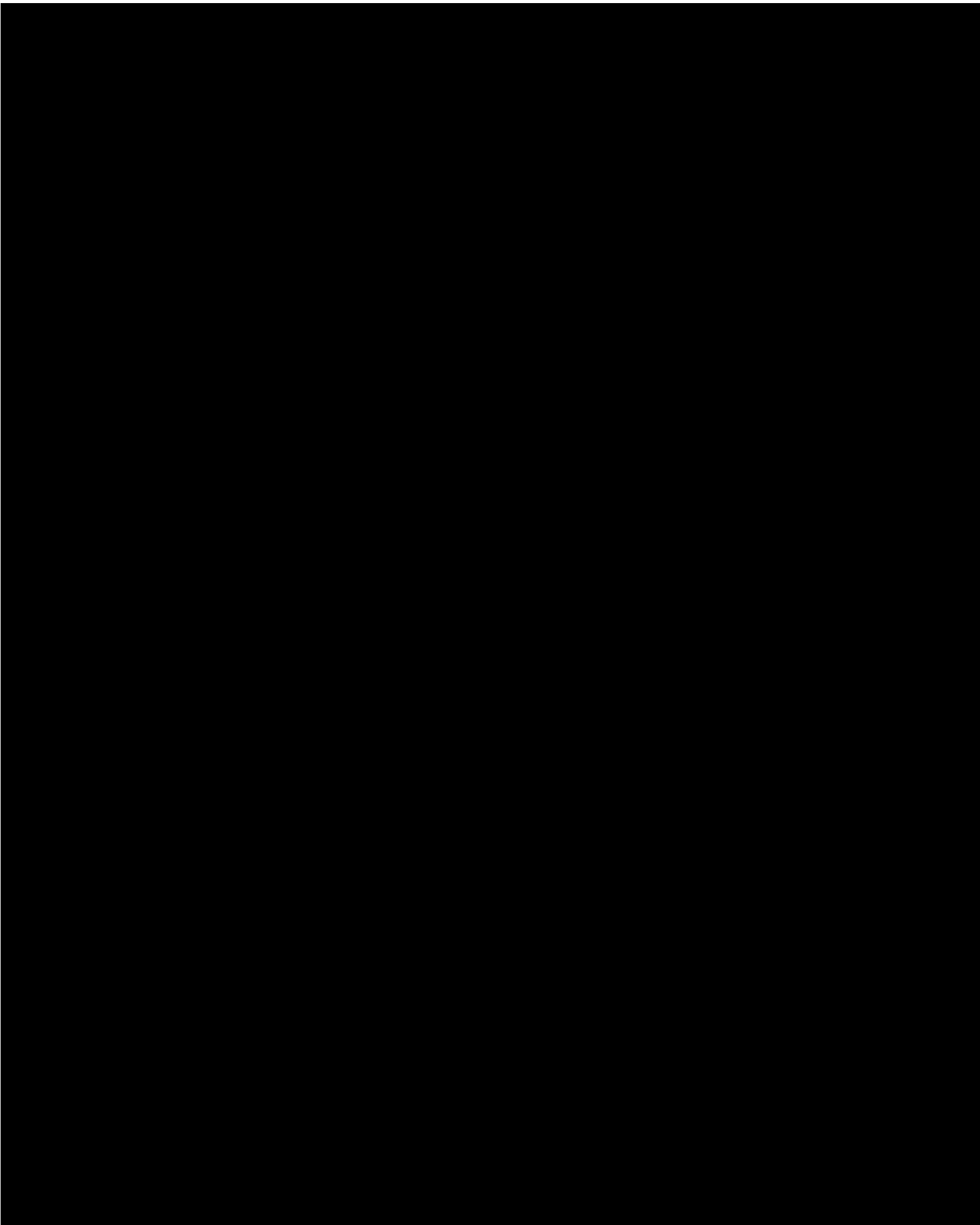


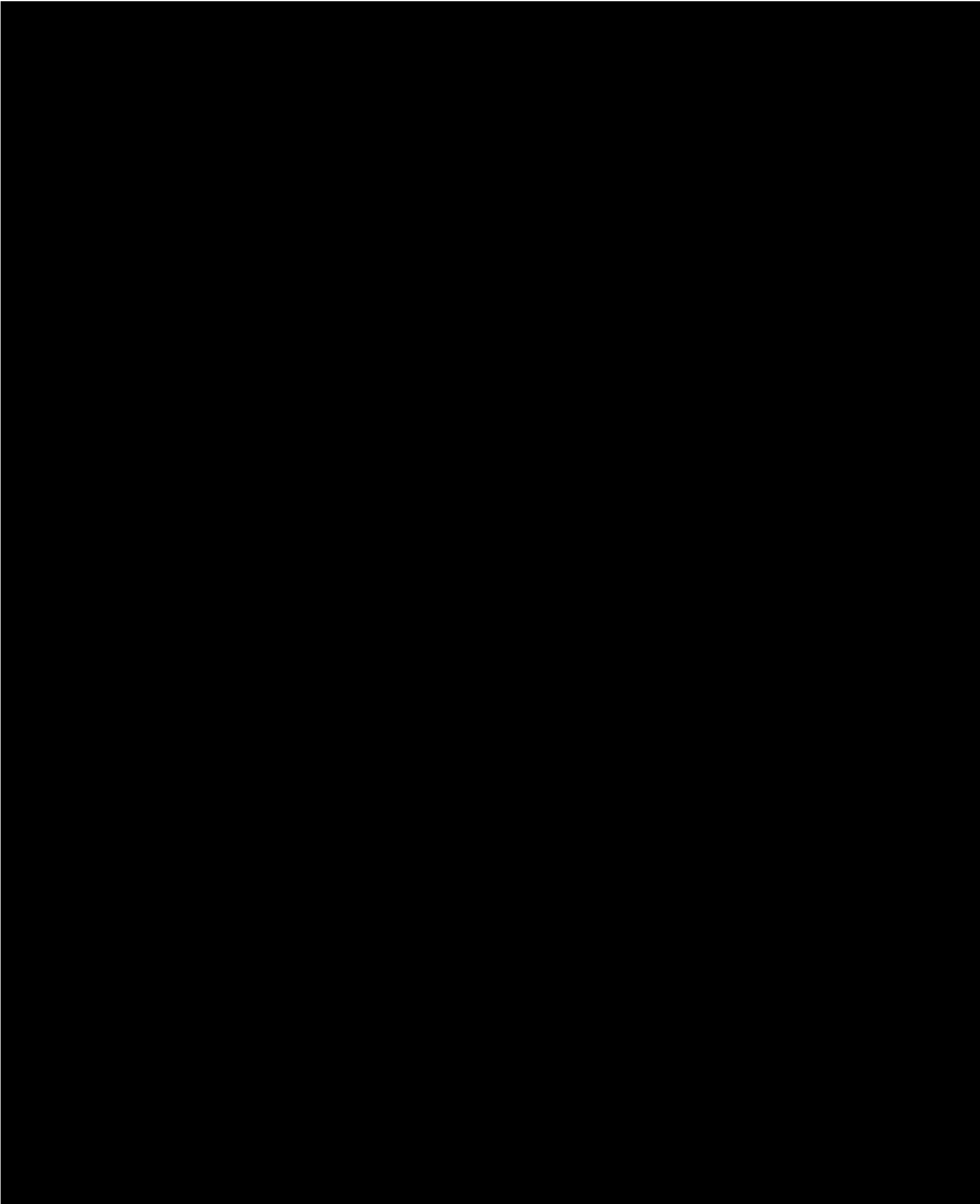




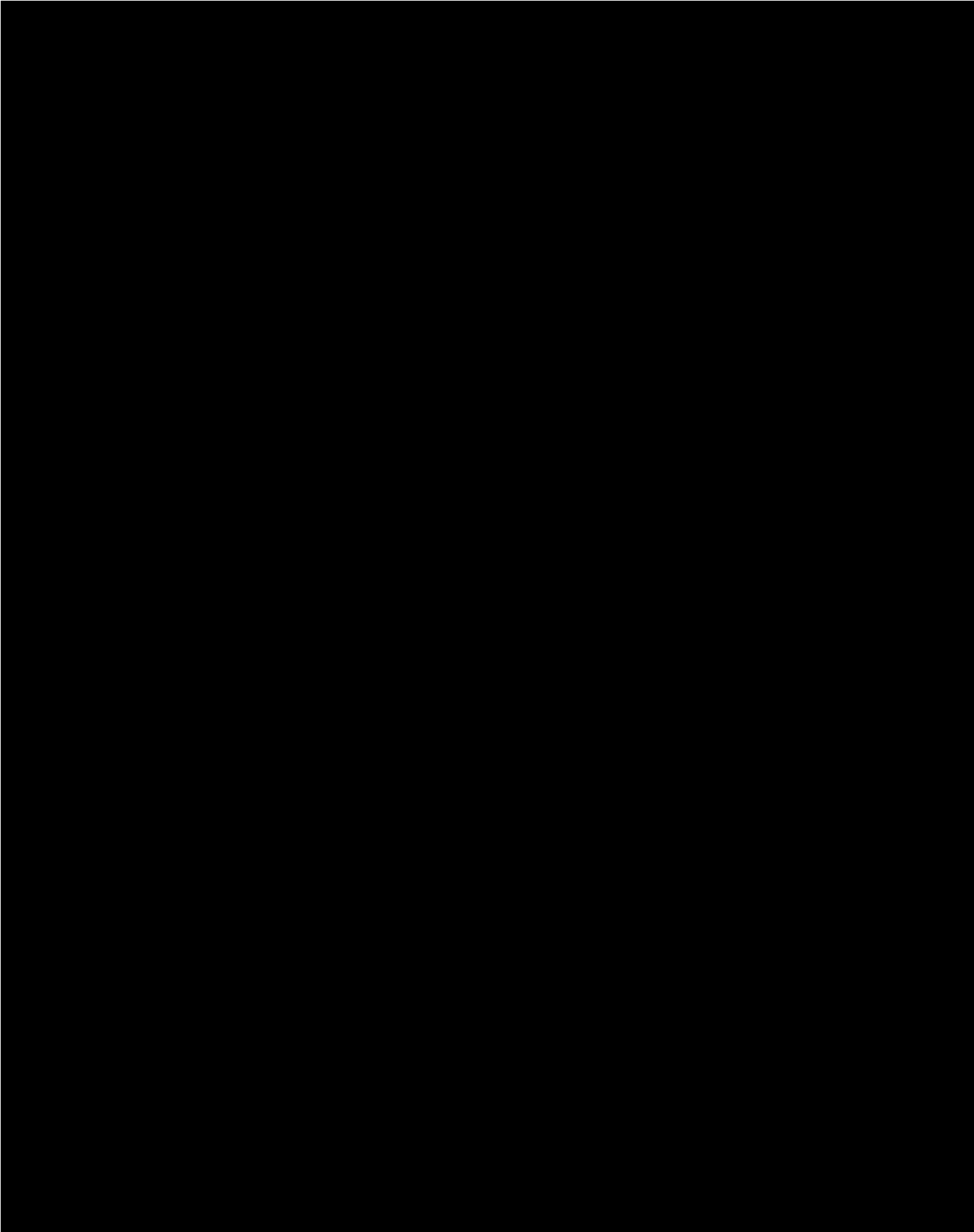


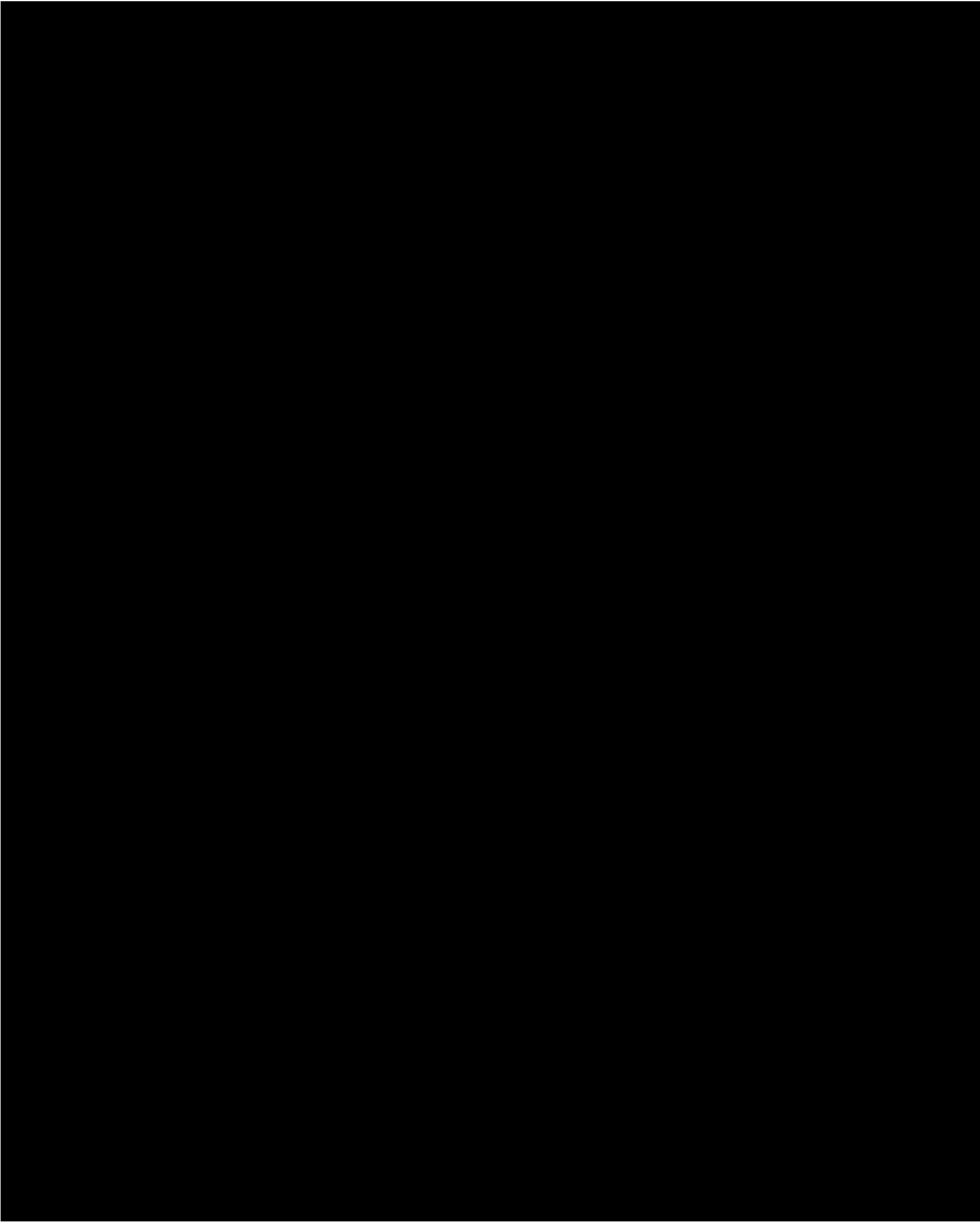


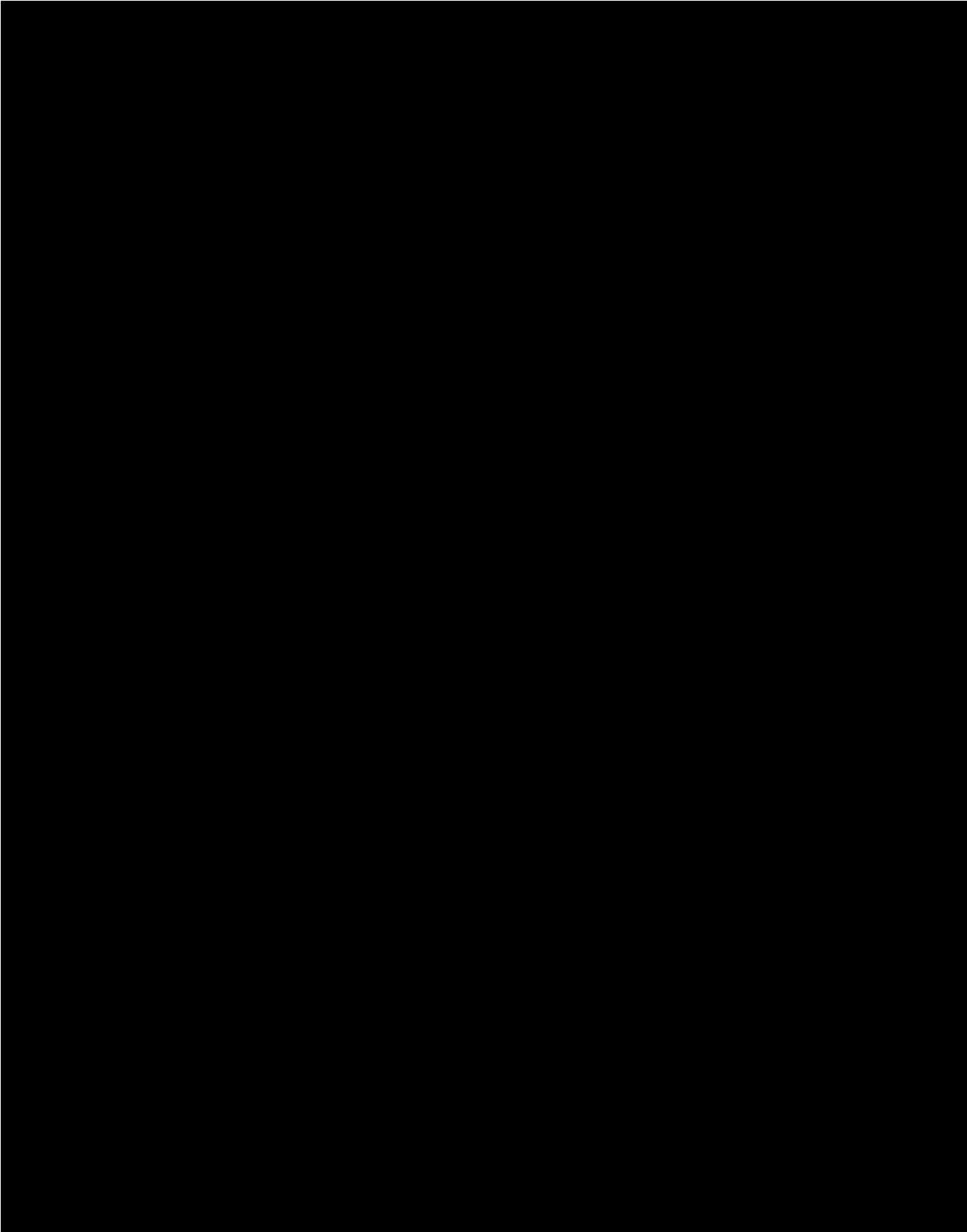


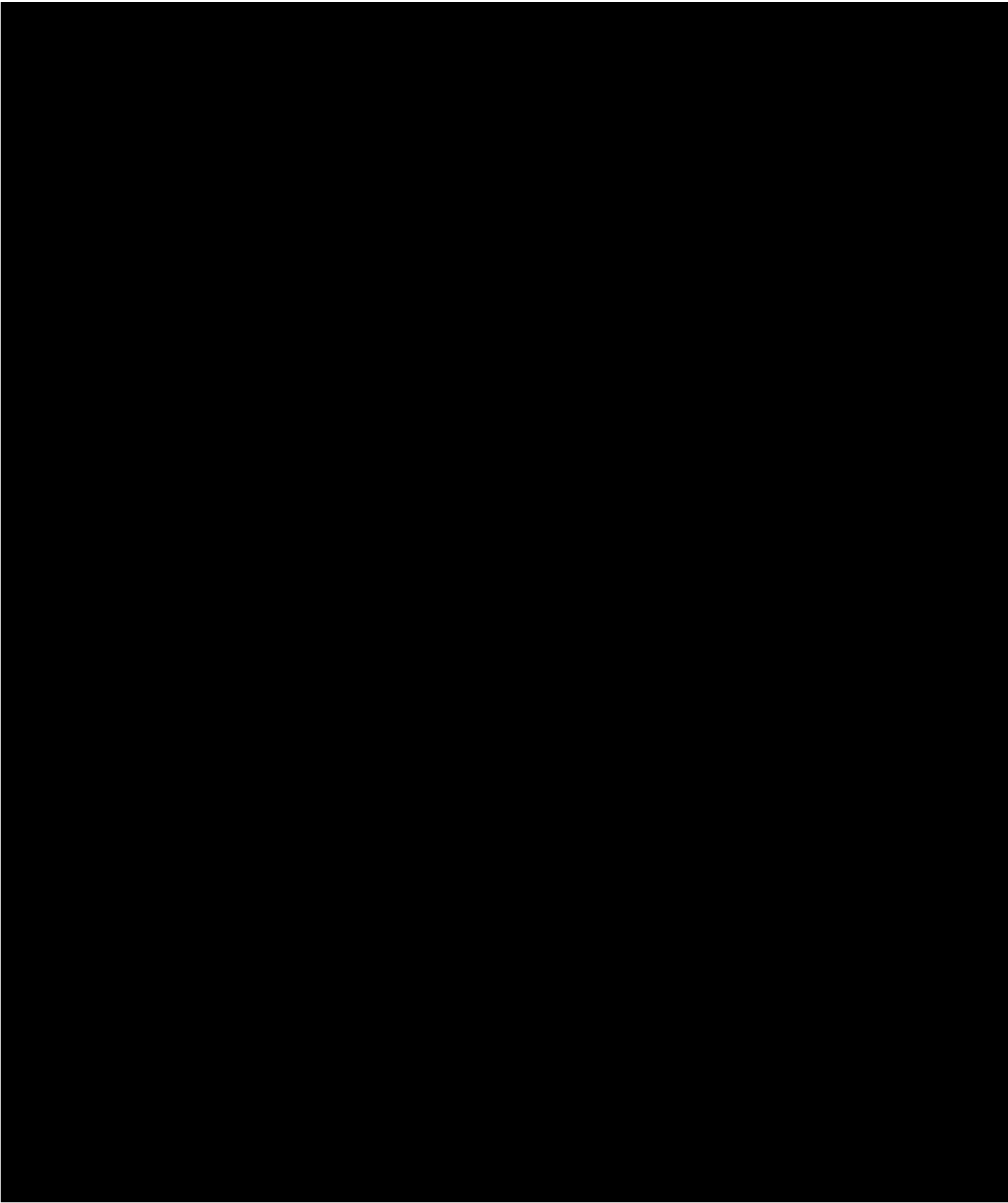


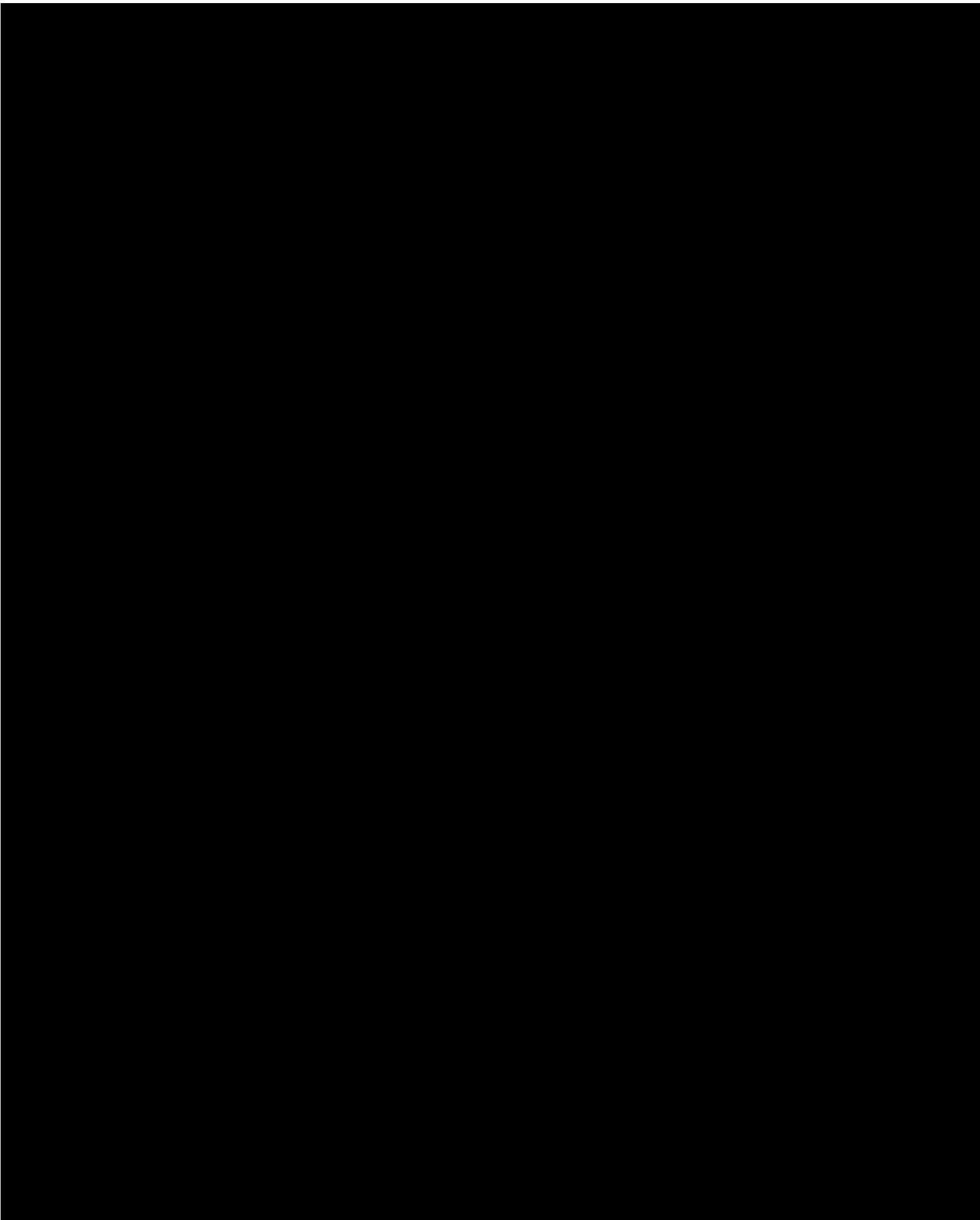


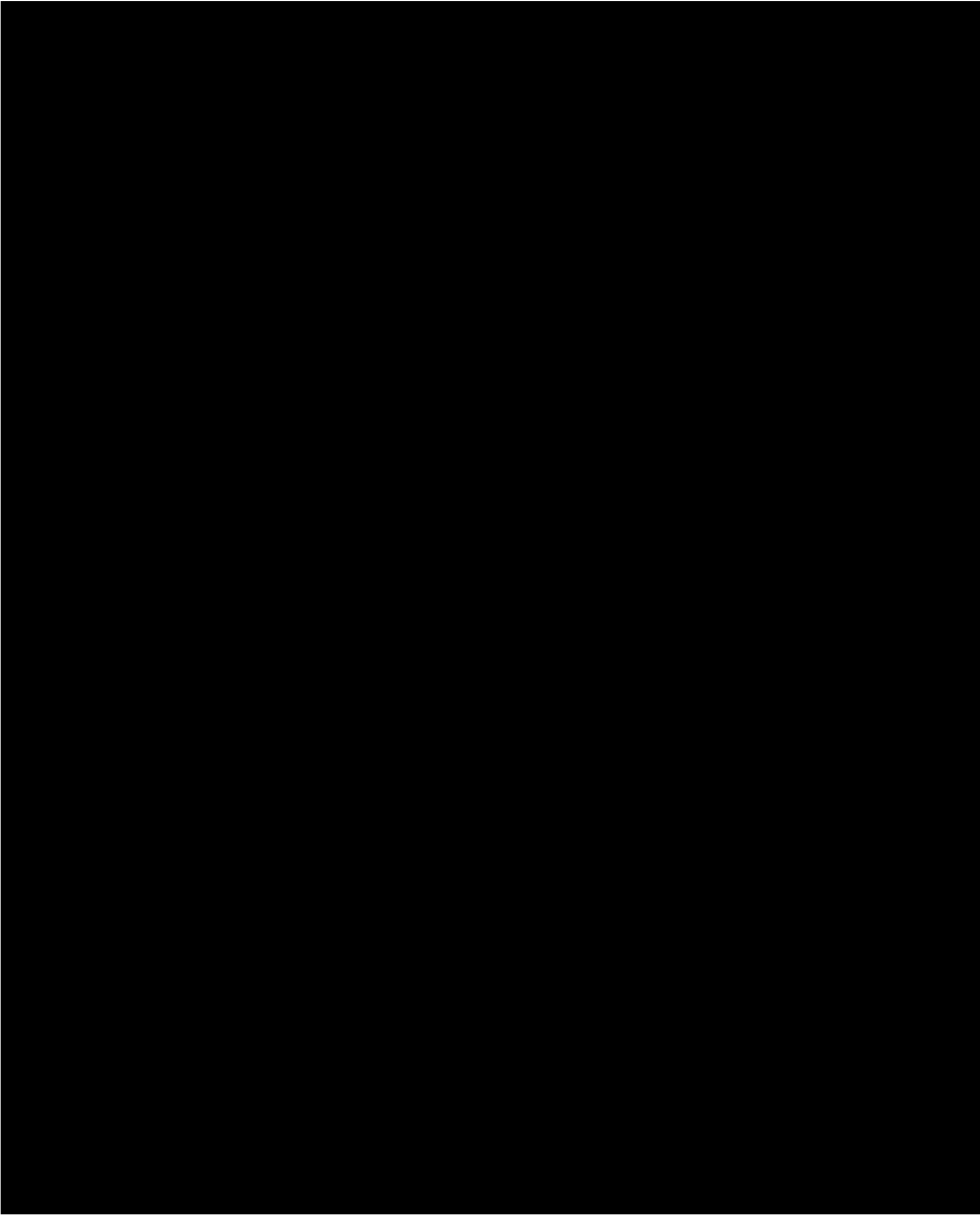


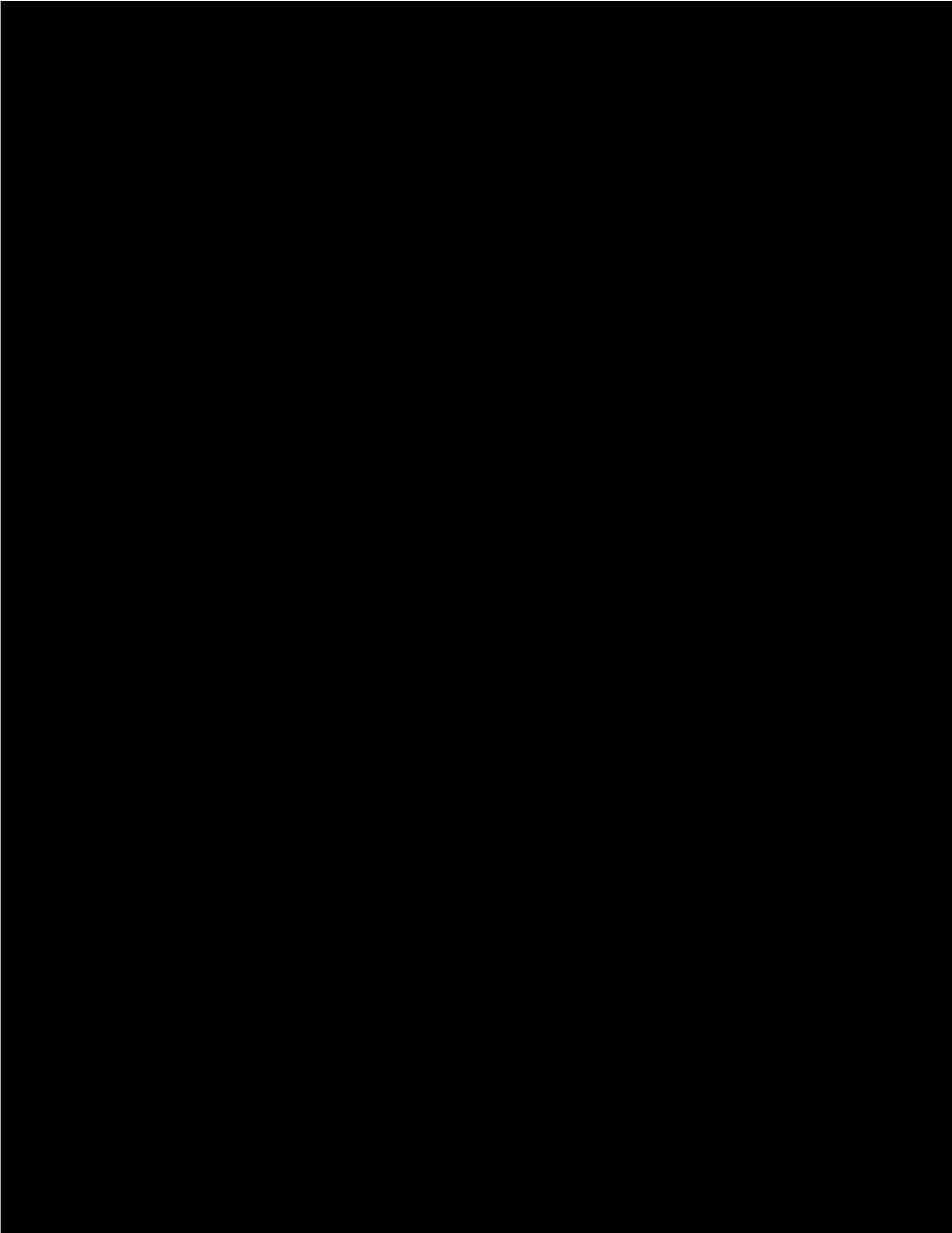


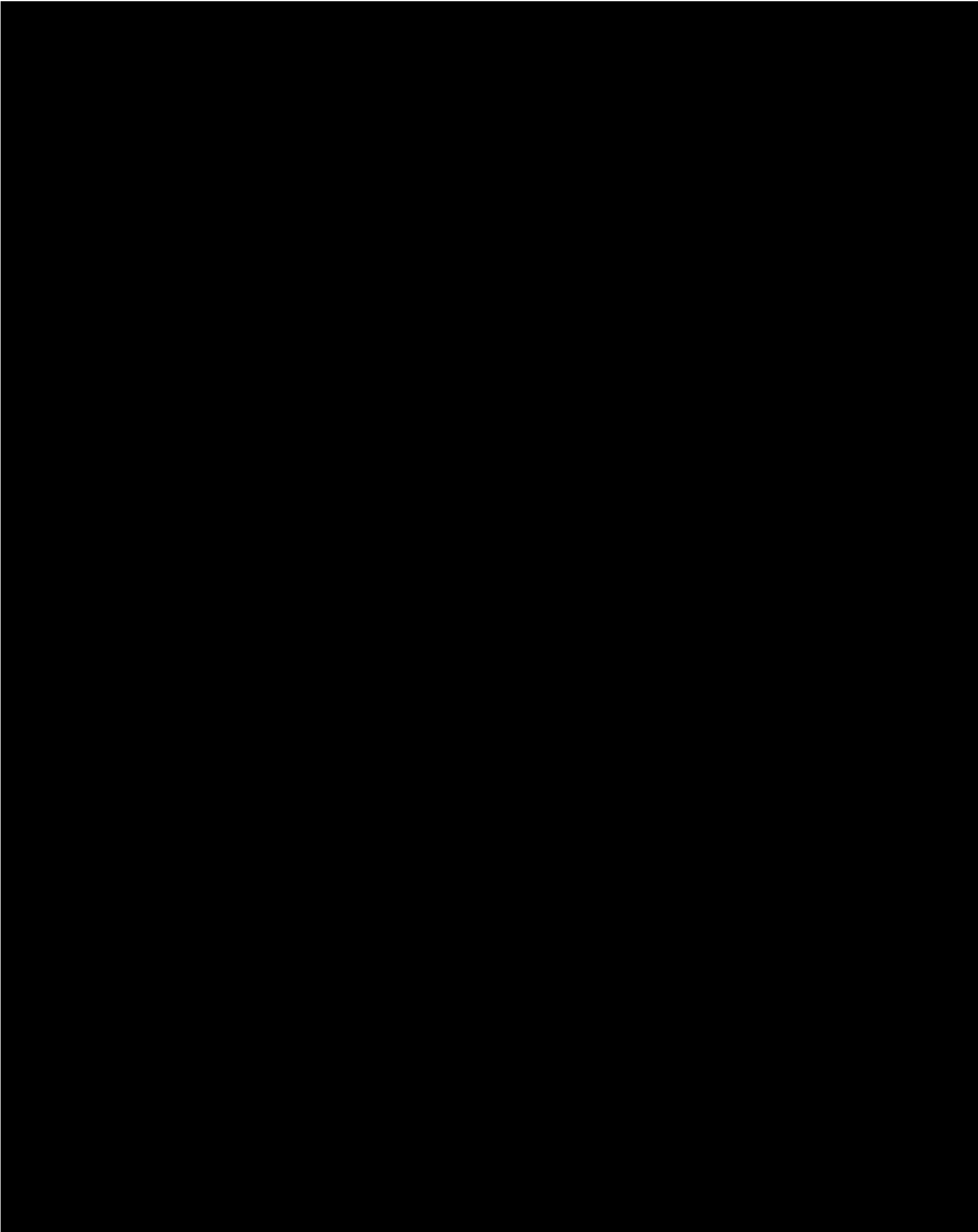




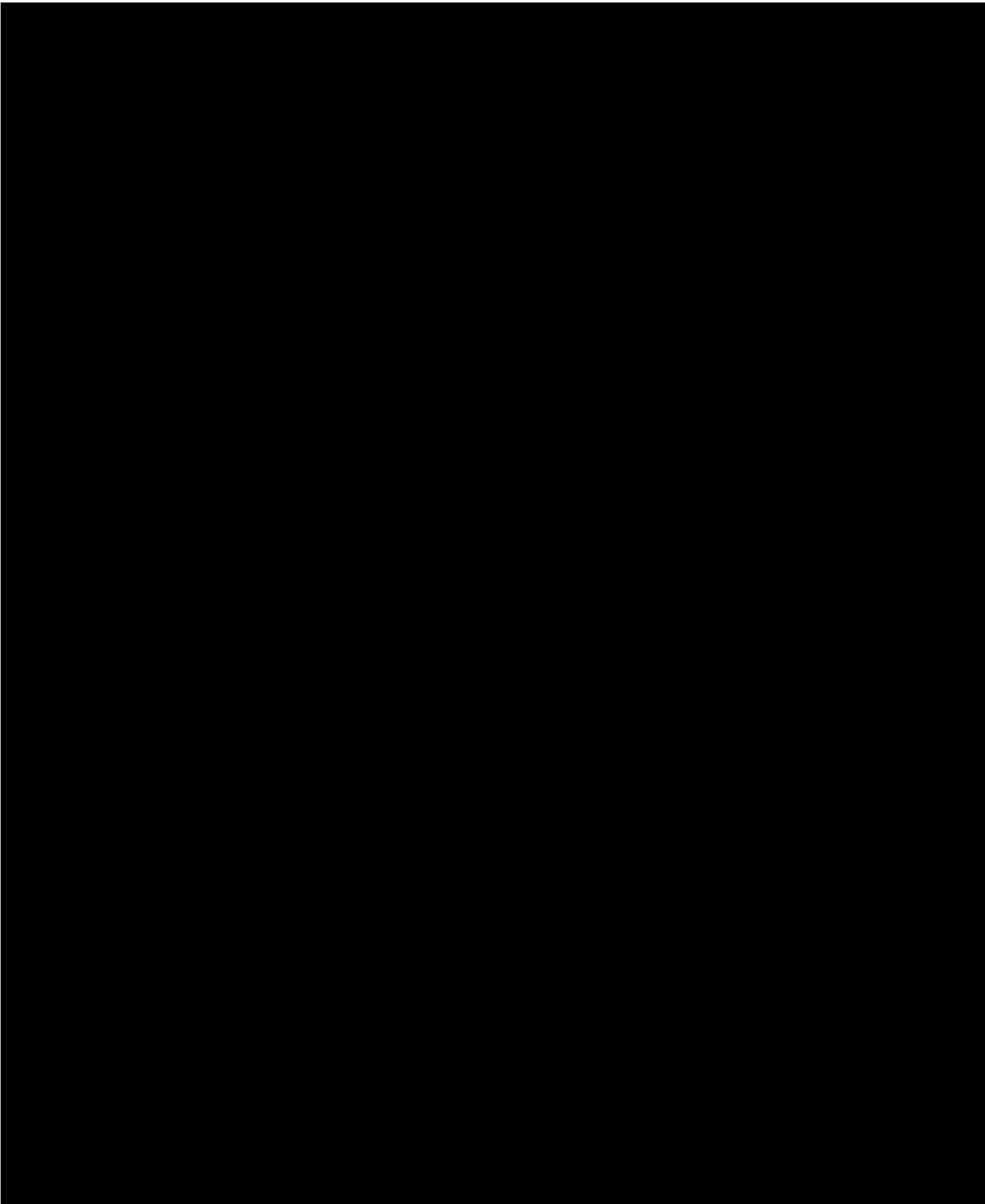


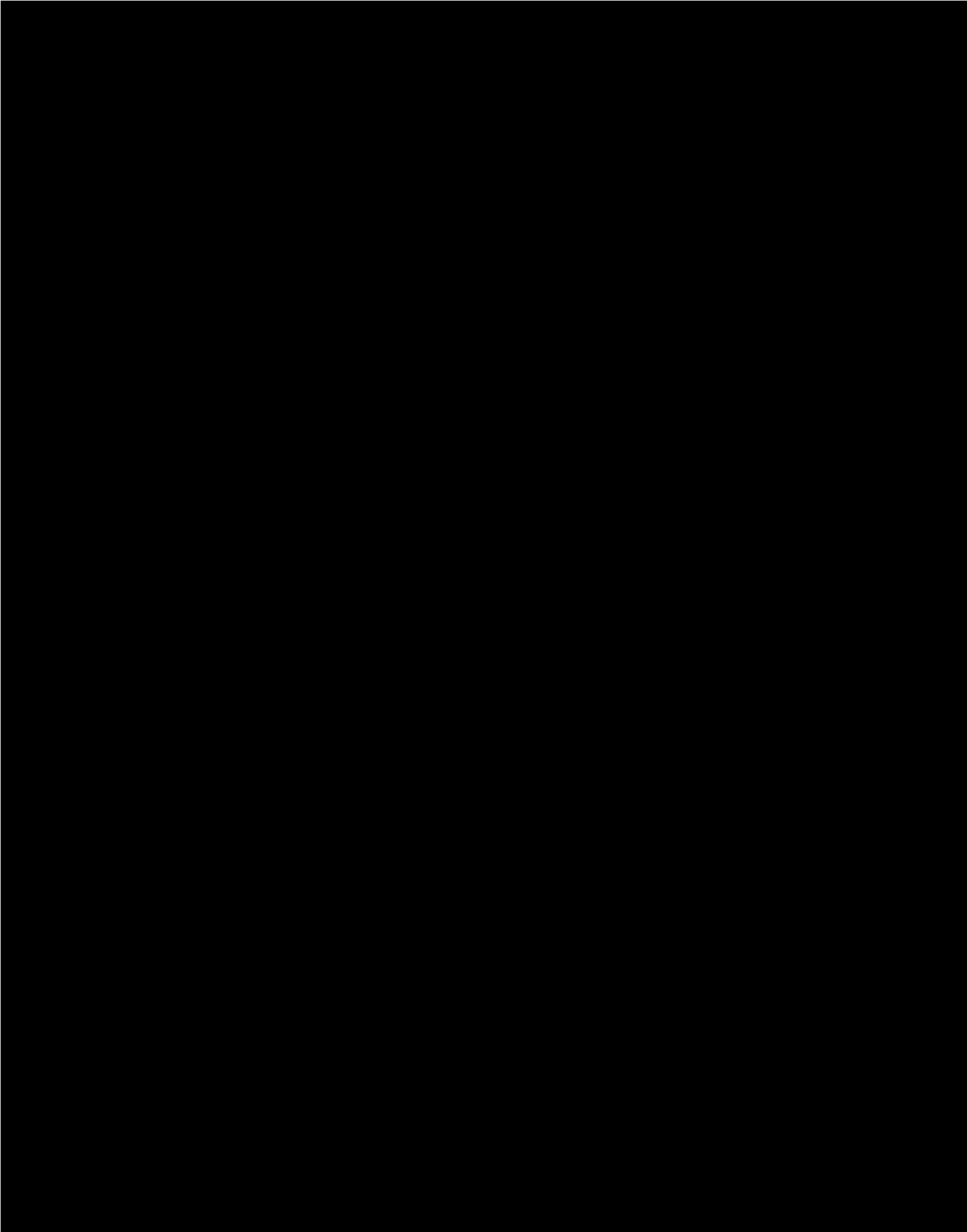


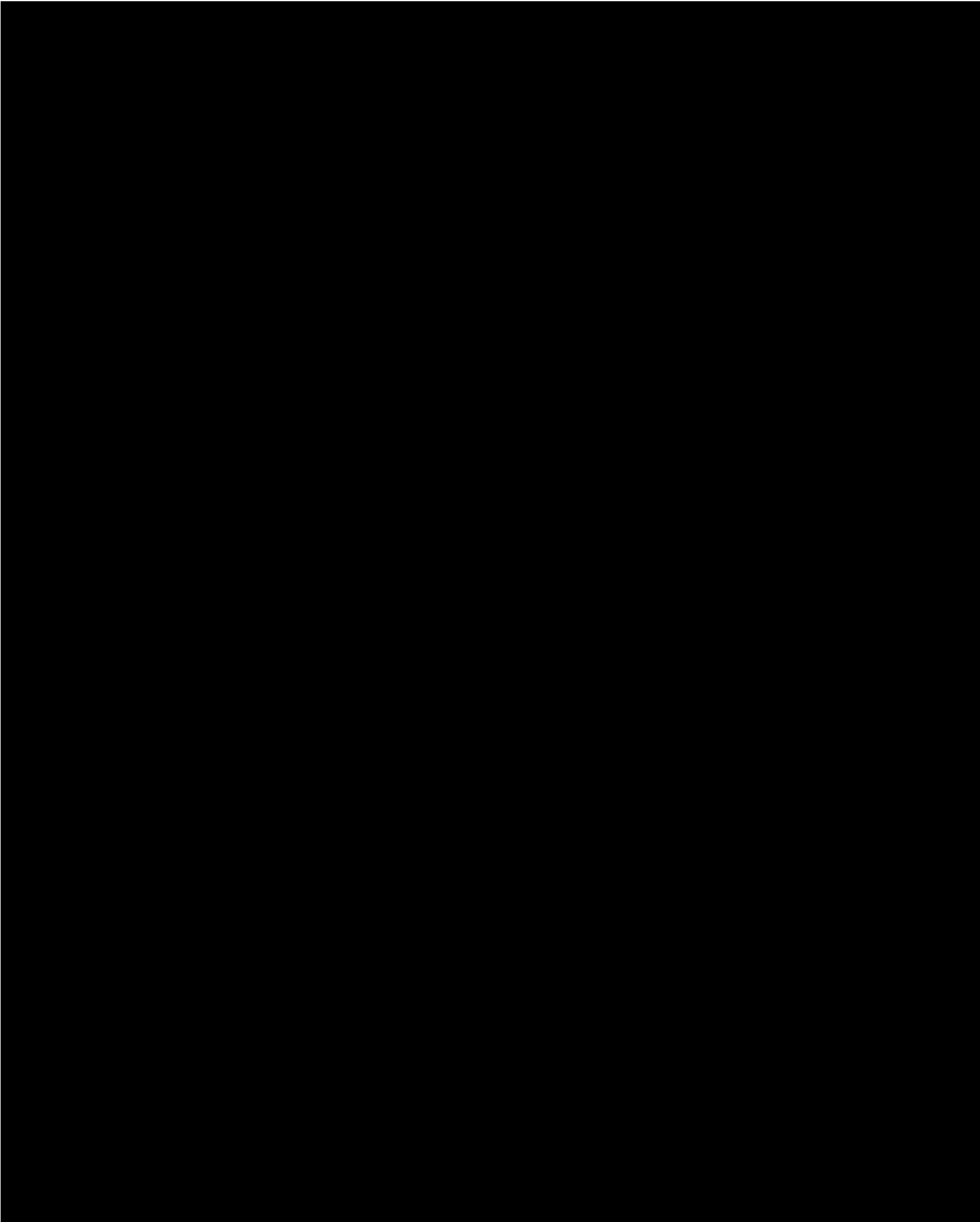












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